Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

9 to 10:30 a.m. / W001

Advising Division

Refereed Paper Session

Digital Advertising

Moderating/Presiding

Saleem Alhabash, Michigan State

Industry Views on Enhancing Digital Advertising

Ritika Agrawal, Iowa State

Seeker or Sentry? Consumers’ Coping Mechanism with Third-Party Cookie Driven Advertising:

Multidimensional Persuasion Knowledge Perspective

Un Chae Chung, Ayoung Seok, and Chang-Dae Ham, Illinois

The Role of Perceived Interactivity and User Gratifications to Use Live-Streaming Commerce

Eunsin Joo and Jing Yang, Loyola Chicago

To Tell or Not to Tell: Effects of AI-powered Virtual Try-on Feature and Transparency on Brand Attitudes and Purchase Intentions

Yuan Sun, Pennsylvania State; Jason Freeman, Brigham Young; Heather Shoenberger, and Fuyuan Shen, Pennsylvania State

Discussant

Kang Hyunjin, Nanyang Technology

9 to 10:30 a.m. / W002

Cultural and Critical Studies Division

High Density Refereed Paper Session

Part I — Activism, Ideology, and the Politics of Platforms

Moderating/Presiding

Benjamin LaPoe, Ohio

[EA] Melodramatic Platforms: the Emotional Theatre of Collective Political Storytelling on Social Media

Michilin Ni Threesaigh, Ali Azhar, and Megan Boler, Toronto

India’s #MeToo Movement in Bollywood: Exposing Cultural & Societal Mores

Umana Anjalin, Tennessee

and Abhijit Mazumdar, Park University

Witnessing the Power of Digital Activism BTS’ Involvement Brought into the Social Movement: A Case of the Black Lives Matter

Jiwoo Park, California State, Fullerton

The Power of a Good Story: Domestic Violence Survivors in True Crime Podcast Audiences

Kelli Boling, Nebraska

Disinformation and Weaponized Communication: The Spread of Ideological Hate about the Macedonian Name in Greece

Minos-Athanacious Karyotakis, Hong Kong Baptist

Part II — Communication, Information Flows and COVID

Moderator/Discussant:

Mimi Perreault, East Tennessee State

[EA] “The Virus May Have Come From . . . “: COVID-19 Infodemic in China and the Politics of (Mis)Translation

Sheng Zou, Michigan

“I Know It’s Sensitive”: Internet Filtering, Recoding, and “Sensitive-word Culture” in China

WeiMing Ye and Luming Zhao, Peking University


Elinam Amevor, Oregon

Interrogating Perceptions of Risk and Responsibility in Sports During the Coronavirus Pandemic

Charli Kerns, Tennessee

The Space Between Home and Away: Sixteen Fragments across Communication as Culture

Peter Joseph Gloviczki, Coker

[EA] = This submission was accepted as an extended abstract.

9 to 10:30 a.m. / W003

History and Visual Communication Divisions

PF&R Panel Session

Flashpoint in History: How Image Shapes Historical Understanding

Moderating/Presiding

Madeleine Liseblad, California State, Long Beach

Panelists

Jinx Broussard, Louisiana State

Natalia Mielczarek, Virginia Tech

Gabriel B. Tait, Ball State

Peg Achterman, Seattle Pacific
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

9 to 10:30 a.m. / W004

Law and Policy Division

Refereed Paper Session
Emerging Questions in Free Expression and the Exchange of Ideas

Moderating/Presiding
Genelle Belmas, Kansas

[EA] The Arab Winter: How Privacy Norms, Social Media and Dissent Spurred Increasing Government Repression of Free Expression in the Decade Following the Arab Spring
Amy Kristin Sanders and William Kosinski, Texas at Austin
Liable, Naaah: The Mockumentary: Litigation, Liability and the First Amendment in the works of Sacha Baron Cohen*
Roy Guttermann, Syracuse

Nearly Extinct in the Wild: The Vulnerable Transparency of the Endangered Species List
Benjamin W. Cramer, Pennsylvania State

Social Media and the Economy of Hate**
Hayley Rousselle, Syracuse

Discussant
Jason Shepard, California State - Fullerton

* Third Place Faculty Paper
** Second Place student paper

[EA] = This submission was accepted as an extended abstract.

9 to 10:30 a.m. / W005

Mass Communication and Society Division and Community Journalism Interest Group

PF&R Panel Session
Radio as Resistance: Aesthetics, Culture and Information Intertwined

Moderating/Presiding
Brian J. Bowe, Western Washington; The American University in Cairo

Panelists
Garrett McQueen, Trilloquy
Eugene Thomas, WWOZ, New Orleans
Sonja D. Williams, Howard
Kyle Miller, South Dakota

Despite its label as “the forgotten medium,” radio remains a resilient communication force, adapting to technological changes. Community radio, in particular, maintains the medium’s traditional roots as a disseminator of artistic expression and political information. This panel will combine practitioners and researchers to examine radio’s role in the current climate of unrest in the U.S.

9 to 10:30 a.m. / W006

Media Management, Economics and Entrepreneurship Division

Refereed Paper Session
Understanding Media Property Performance: Then and Now

Moderating/Presiding
Su Jung Kim, Southern California

The Financialization of ABC: Wall Street Legitimation & the Financialized Commodity Audience, 1943-1970*
Peter Johnson, Boston University

Do Four (or Five, or Six) Firms Control the American Media? Revisiting the Media Monopoly
Jon Bekken, Albright

Analysis on Financing Efficiency of Listed Media Companies in China from 2014 to 2018
Changcheng Zhou

Discussant
Anthony Palomba, Virginia

* First Place Student Paper

9 to 10:30 a.m. / W007

Minorities and Communication and Scholastic Journalism Divisions

Teaching Panel Session
Practical Ways to Diversify Journalism Skills Courses

Moderating/Presiding
Keonte Coleman, Middle Tennessee State

Panelists
David Brown, Temple
Celeste González de Bustamante, Arizona
Mia Long Anderson, Azusa Pacific
Ingrid Sturgis, Howard
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

9 to 10:30 a.m. / W008

Newspaper and Online News Division

Scholar-to-Scholar Refereed Paper Poster Session

Topic I — Did you Hear the Latest? Sharing, Influencing, Branding, and Receiving News
01-0900-01 • Getting News from Social Media Influencers and from Legacy News Media in Seven Countries: The More-and-more Phenomenon and the New Opinion Leadership
Justin Martin, Northwestern Qatar
and Krishna Sharma, Northwestern
01-0900-02 • Predicting News Sharing in Social Media from an Integrated Approach
Su Jung Kim, Southern California
and Jacob Nelson, Arizona State
01-0900-03 • #BREAKING in L.A.: Twitter Use in a Regional News Market
Frank Russell, Miquel Hernandez,
and Korryn Sanchez, California State–Fullerton
01-0900-04 • [EA] Passive News Consumption, Social Media Use, and Public Perceptions of Journalistic Roles
Lars Willnat and Yu Tian, Syracuse
01-0900-05 • What You See and What You Think: Exploring News-nest Perceptions and News Media Repertoires in Singapore
Jingwei Zheng
and Edson Tandoc Jr., Nanyang Technological

Discussant
Joy Jenkins, Tennessee

Topic II – Making modern news: Diversity, transparency, and the free press
01-0900-06 • The Impact of Public Transparency Infrastructure on Data Journalism: A Comparative Analysis between Information-rich and Information-poor Countries
Lindita Camaj, Houston; Jason Martin, DePaul
and Gerry Ganoso, Indiana
01-0900-07 • How Journalists Think About the First Amendment Vis-à-Vis Their Coverage of Hate Groups
Gregory Perreault, Appalachian State;
Jon Peters, Georgia; Brett Johnson
and Leslie Klein, Missouri
01-0900-08 • Source Diversity in Nonprofit News: A Comparative Analysis of the 19th* and The New York Times
Carolina Velloso, Maryland
01-0900-09 • [EA] Diversity Sourcing Tool: Intentions, Self-observation and Learning
Lucinda Davenport
and Joseph Grimm, Michigan State

01-0900-10 • [EA] A Reckoning for the Media Industry: Examining the Implementation of CSR Communication on Diversity
Allie Kosterich, Fordham and Ziek Paul, Pace
01-0900-11 • Promises Granted: Venture Philanthropy and the Tech Industry’s Increasing Authority Over the Journalism Field
Brian Creech, Temple
and Perry Parks, Michigan State

Discussant
Karin Assmann, Georgia

Topic III – Perceptions of Journalism: Decision-making about Legitimacy and Conspiracy
01-0900-12 • Deceptive Power of Fake News: Perception of Believability Centers around Visuals, News Media, Social Media and Shared Values
Mohammad Ali and Dennis Kinsey, Syracuse
01-0900-13 • Discerning Whether It’s ‘Fake’ News: The Relationship Between Social Media Use, Political Knowledge, Epistemic Political Efficacy, and Fake News Literacy
Bingbing Zhang, Pennsylvania; Avery Holton, Utah
and Homero Gil de Zúñiga, Salamanca/Pennsylvania State
01-0900-14 • Flooding the Gates: Conservative Media, Hunter Biden’s Laptop Conspiracy and Gatekeeping in the Social Media Era
Burton Speakman, Kennesaw State,
Aaron Atkins, Weber,
and Marcus Funk, Sam Houston State
01-0900-15 • Public Perceptions and Attitudes towards the Application of Artificial Intelligence in Journalism: From a China-based Survey
Wencai Hu, Mengru Sun, and Wei Huang, Zhejiang
01-0900-16 • [EA] The Role of Self-Categorization and Perceptual Media Effects in Selective Exposure to Election Fact-Checking
Dylan McLemore
and Christopher Roland, Central Arkansas
01-0900-17 • Who, What, and How: Analyzing Judicial Constructions of Journalism in Twenty-First Century Cases
Jared Schroeder, Southern Methodist

Discussant
Kyser Lough, Georgia

Topic IV — Journalistic Frontiers: An Industry Moves Forward in Uncertain Times
01-0900-18 • For People, For Policy: Journalists’ Perceptions of Peace Journalism*
Meagan Doll, Washington
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

01-0900-19 • Journalists as Platypuses? — Understanding the Hysteresis and Habitus of Media Startups
Matthew Chew, Nanyang Technological

01-0900-20 • [EA] The Best of Times, the Worst of Times: The Impact of Covid-19 on Digital Subscriptions
Hsiang Iris Chyi, Texas at Austin

01-0900-21 • [EA] Busking the News: Metajournalistic Discourse and Author-Audience Relationships on Substack
Rowan McMullen Cheng, Minnesota

01-0900-22 • [EA] Evaluating the Effects of Solutions and Constructive Journalism: A Systematic Review of Audience-focused Research
Karen McIntyre, Virginia Commonwealth and Kyser Lough, Georgia

01-0900-23 • [EA] The State of Online News Advertising
Margaret McAlexander, Memphis

Discussant
Jacob Nelson, Arizona State

* Third Place Student Paper Award Winner

Topic V — Staffing the Newsroom
01-0900-24 • Elephant in the Room: A Study of the Impact of Emotional Experiences on Burnout Among Chinese Reporters
Lei Guo, Nebraska Omaha

01-0900-25 • How Newspapers’ Social Media Editors in Bangladesh Use Official Social Media Accounts
Ahmed Shatil Alam, Oklahoma and Wahida Alam, New Age

01-0900-26 • Post-Ghosting: The Depletion of Local Government Coverage After a County’s Newspapers Became ‘Ghosts’
Andrea Lorenz Nenque, North Carolina-Chapel Hill

01-0900-27 • Intermedia Agenda Setting during the COVID-19 Pandemic: A Computational Analysis of China’s Online News
Hanxiao Wang, Nanjing Normal and Jian Shi, Syracuse

01-0900-28 • Auditing Whiteness: Structural Barriers to Antiracist Newsrooms
Andrea Wenzel, Temple

01-0900-29 • [EA] “Without a Fixer, It is Just an Idea, but with a Fixer, It Will be a Story”: Bangladeshi Local News Producers’ Perspectives on their Work and Extant Challenges
Sohana Nasrin, Bobbie Foster, and Md Mahfuzul Haque, Maryland

Discussant
David Wolfgang, Colorado State

[EA] = This submission was accepted as an extended abstract.

9 to 10:30 a.m. / W009

Public Relations Division

Refereed Paper Session
Top Papers: Open Competition; Newsom Competition; Race in Public Relations Award Winner

Moderating/Presiding
Hyejoon Rim, Minnesota

Top Open Papers
Communicating the Big Picture with Employees: The Impacts of CEO Vision Communication on Employee Engagement*
Yufan “Sunny” Qin, Alexis Fitzsimmons, Eve Heffron, and Marcia DiStaso, Florida

Public Expectations of Government Pandemic-Crisis Communication What and How to Communicate during the COVID-19 Pandemic**
Sora Kim, The Chinese University of Hong Kong

Relational Tensions and Publics during Disasters: Investigating Organizational Relationships Ethnographically***
Anita Atwell Seate, Brooke Liu, Samantha Stanley, Yumin Yan, and Allison Chatham, Maryland

Newsom Award
Public Relations and Sustainability across the African Continent: Using Afro-Centric Philosophies to Remember What’s Been ‘Forgotten or Lost’
Donnalyn Pompper, Oregon and Eric Kwame Adua, Drake

Race in Public Relations Award
The Concentric Firestorm: A Qualitative Study of Black Lives Matter Activism and the COVID-19 Pandemic
Tiffany Gallicano, Olivia Lawless, Abagail Higgins, Samira Shaikh, and Sara Levens, North Carolina, Charlotte

Intersecting Identities Award
Can CEO Activism be Good for the Organization? The Way CEO Activism on Sexual Orientation Equality Achieves High Young Employee Work Engagement
Jie Jin, Florida

Discussant
Bey-Ling Sha, California State, Fullerton

*  First Place Open Competition Paper
**  Second Place Open Competition Paper
***  Third Place Open Competition Paper
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

9 to 10:30 a.m. / W010

Scholastic Journalism Division

Teaching Panel Session
Honors’ Lecture

Guest Lecturer
Lyle Olson, South Dakota State

The AEJMC Scholastic Journalism Division is proud to recognize Lyle D. Olson as our 2021 Honors Lecturer. As a longtime division member and a life-long friend to scholastic media, no one is more deserving of this award than Lyle. This summer Lyle retired as the founding director of the School of Communication and Journalism at South Dakota State University, a position he has held since 2018. He’s been a faculty member or administrator at South Dakota State since 1989 and will now be professor emeritus.

His service to this division and the scholastic journalists we serve is extensive. He’s judged contests for the Columbia Scholastic Press Association and the South Dakota High School Press Association and served as newsletter editor for our division from 1991 to 1997 and division head from 1997 to 1999. His awards include the Distinguished Service Award from the South Dakota Newspaper Association, our Division’s own David Adams Journalism Educator of the Year Award and the top faculty paper author for the division in 1993, 1994 and 2000. Please enjoy the 2021 Scholastic Journalism Division Honors Lecture by Lyle Olson.

9 to 11 a.m. / W012

Association for Education in Journalism and Mass Communication

Business Session
AEJMC Presidential Committee on Career Development

Moderating/Presiding
Hong Cheng, Loyola Chicago
and Herman Howard, Angelo State

Panelists
David D. Perlmutter, Texas Tech
Sabine Baumann, Jade
Steve Bien-Aimé, Northern Kentucky
Laura Castañeda, Southern California
Makana Chock, Syracuse
Tori Smith Ekstrand, North Carolina at Chapel Hill
Amy Mitchell, Pew Research Center
Rachel Mourão, Michigan State
Frank Russell, California State, Fullerton
Federico Subervi, Wisconsin-Madison

9 to 10:30 a.m. / W011

Small Programs Interest Group and Media Ethics Division

PF&R Panel Session
Ask Me That Another Way: Empathy on the Frontlines of News about COVID, Police Brutality, and Weather Disasters

Moderating/Presiding
Michael Longinow, Biola

Panelists
Christy Vines, IDEOS
Tamara J. Welter, Biola
Antje Glück, Bournemouth University, U.K.
Clarke Finney, KENS5, co-host, It’s a Great Day SA

Audiences in the U.S., over the last year, have begun to care about news again — but for different reasons. Older audiences have been riveted to COVID coverage and to political reporting; younger audiences have fixated on news of street violence, police brutality against protesters, and the ongoing story of Black men and women killed by police in urban centers. This panel will explore an underlying thread in all this coverage: empathy woven into coverage or as an outcome of coverage in narrative, photo and video news.

9 to 11 a.m. / W013

Chinese Communication Association

Research Panel Session
The Impact of Social Media and Smartphone Use: Evidence from Chinese Societies

Moderating/Presiding
Yong Volz, Missouri

Panelists
Should I Click the Like Button for My Colleague? Domesticating the Social Media Affordance in the Workplace
Hongjun Zhu
and Weishan Miao, Chinese Academy of Social Sciences
Exploring the Effects of Dialogic Communication and Employee–Organization Relationships During Crises: Empirical Evidence from the United States and China

Xiang Meng
and Yuan Wang, City University of Hong Kong
and Yang Cheng, North Carolina State

Does Social Media Use by Government Authorities Increase Public Trust in Government? Evidence from China amid the COVID-19 Pandemic

Lin Zhang, Chen Li
and Yang Su, Shanghai Jiao Tong University

Gaps in Fake News Risk Perception and Combating Measure Preferences

Xia Zheng, Indiana
and Yanqin Lu, Bowling Green State

Predictors of Chinese Adolescents’ Smartphone Addiction: A Moderated-Mediation Model

Bin Shen, Fudan University;
Fan Wang, East China Normal University;
Shaojing Sun, Fudan University;
and Yue Liu, East China Normal University

Discussant
Sunny Xun Liu, Stanford

Drawing on different theoretical and methodological approaches, the panelists examine the impact of social media and smartphone uses in organizations, schools and public contexts in Chinese societies.

9 a.m. to 10:30 a.m. / W014

International Association for Literary Journalism Studies (IALJS)

Research Panel Session
Activist Narrative Journalism: Aesthetics and Politics of Alternative Media

Moderating/Presiding
David O. Dowling, Iowa

Panelists
Benjamin Franklin: Hoaxer or Pioneer?
Mark Canada, Indiana University Kokomo
Where Journalism and Activism Meet: A Historical Perspective
Nancy L. Roberts, University at Albany, SUNY
Writing the Revolution: Red Power Rhetoric in Akwesasne Notes
John Coward, Tulsa

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

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Discussant
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Drawing on different theoretical and methodological approaches, the panelists examine the impact of social media and smartphone uses in organizations, schools and public contexts in Chinese societies.

“Social Media: A Voice to the African Voiceless to Challenge Negative Western Media Representation
Frankline Mantanji, Iowa

With the rise of alternative media and independent coverage of politics and protest movements comes a new wave of storytelling methods and technologies. This panel offers a reassessment of journalism and activism from print to the digital age.

11 a.m. to 12:30 p.m. / W015

Communication Technology and Media Ethics Divisions

Teaching Panel Session
“The Media Is So Biased”: Teaching Journalists to Reveal (& Defend) their Values

Moderating/Presiding
Gina Baleria, Sonoma State

Panelists
Danielle K. Brown, Minnesota, Twin Cities
Julie Mastrine, AllSides
Eve Pearlman, Spaceship Media
Anita Varma, Santa Clara

11 a.m. to 12:30 p.m. / W016

Cultural and Critical Studies and Media Management, Economics, and Entrepreneurship Divisions

Research Panel Session
Newsroom Workers Unite

Moderating/Presiding
Krishnan Vasudevan, Maryland

Panelists
Errol Salamon, University of Huddersfield
Jennifer Proffitt, Florida State
Will Mari, Louisiana State
Karin Assmann, Georgia
Arien Rozelle, St. John Fisher
Carolina Miranda, Los Angeles Times

When Gawker’s editorial staff decided to unionize in 2015, labor reporter Hamilton Nolan painted a picture of journalists who felt neither particularly exploited nor underpaid, but who were moved by a sense of collective responsibility. They wanted to lead the way as “first major online media company to organize.” Four months earlier, The Washington Post’s Lydia DePillis had declared unions in digital news media organizations a failure. She
blamed, among other factors, young journalists’ shifting identities, their unfamiliarity with unions, and the fact that digital media’s workforce was highly educated and appeared to identify more with management than with the working class. Yet, by the spring of the same year, Gawker’s decision to organize was being described as the possible beginning of a new era of unionization, at least in digital media. The reasons seemed obvious: decades of relentless “strip mining” of news organizations; a decimated, underpaid workforce, struggling to adjust to shifts in production routines and market logics; and the seemingly endless rounds of layoffs, mergers and downsizing. Digital newsroom labor has created fertile ground for unionization. Big data, the use of algorithms, and audience analytics are not just changing routines and practices but are also producing new divisions of labor, new relationships and divisions of power within the newsroom. This panel will bring together research on the current wave of unionization in U.S. newsrooms, situating it in a historical context.

11a.m. to 12:30 p.m. / W017

History Division

High Density Refereed Paper Session

Moderating/Presiding
Cayce Myers, Virginia Tech

The 1980s and the War on Drugs: The Media’s Declaration Against Hollywood?
Andrew Daws, Alabama

Civil War Generals for President: Press Coverage of Rutherford B. Hayes and James A. Garfield During the Elections of 1876 and 1880
Jack Breslin, Iona

[EA] The Image of Heroines in Advertisements of Shanghai’s Martial Arts Films During 1920s-1930’s
Huang Wenlu, National Chengchi University

Discussant:
Erika Prihaban-Smith, Texas, Arlington

[EA] An Attempted Coup on King Coal: How The Tennessean Helped Reshape Discourse of Coal Mining
Anthony Cepak, Tennessee, Chattanooga

Community Divisions and Fractures in Print: Institutional and Student Media Coverage of a 1927 High School Student Strike
Caitlin Cieslik-Miskimen, Idaho

Discussant
Ken Ward, Pittsburg State

Evangelical Erasure?: Digital Communications Technology and the Memory of Rachel Held Evans
Karlin Andersen, Pennsylvania State

[EA] Dorothy Barclay: Mediating Parenting Advice
Diane Prusank, Westfield State

Discussant
Christina Littlefield, Pepperdine

[EA] = This submission was accepted as an extended abstract.

This session is the History Division’s high density paper session.

11a.m. to 12:30 p.m. / W018

Law and Policy Division and Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

PF&R Panel Session

Librarians as Lawbreakers: Criminalization of Story Hours and Other Attempts to Restrict Library Materials and Services

Moderating/Presiding
Karen Markin, Rhode Island

Panelists
Vera Eidelman, staff attorney, ACLU’s Speech, Privacy & Technology Project, Brooklyn, NY
Jonathan Hamilton, executive director, Drag Queen Story Hour, New York City
Jason Shepard, California State, Fullerton
Kyla Garrett Wagner, Syracuse

11a.m. to 12:30 p.m. / W019

Mass Communication and Society Division

Refereed Paper Session

On Misinformation and Fact-checking: An Empirical and Theoretical Imperative

Moderating/Presiding
Tamar Wilner, Texas at Austin

Attention Convergence and Narrative Coalescence: The Impact of the US Presidential Election on the Generational Gap in Online News Use
Chris Chao Su, Boston University
Who Conducts Fact Checking and Does It Matter?: Examining the Antecedents and Consequences of Fact-checking Behavior in Hong Kong
Stella Chia and Fangcao Lu, City University of Hong Kong
and Al Gunther, Wisconsin-Madison
Avoiding Real News, Believing in Fake News? Investigating Pathways from Fake News Exposure to Misbelief
Edson Tandoc Jr. and Hye Kyung Kim, Nanyang Technological University
Misinformation and News Verification: Why Users Fact Check Suspect Content
Erik Bucy, Texas Tech and Duncan Prettyman, Colorado Technical University
Do All Types of Warning Labels Work on Flagging Misinformation? The Effects of Warning Labels on Share Intention of COVID-19 Vaccine Misinformation
Bingbing Zhang, Pennsylvania State University and Alexander Moe, SUNY Brockport
Discussant
Jay Hmielowski, Florida

Panelists
Janice E. Smith, Morgan State
Calvin L. Hall, North Carolina Central
Candace Parrish, Sacred Heart
David Marshall, Morgan State
Bettye A. Grable, Florida A&M

In 2018 the Commission for Education in Public Relations published a report on the status of education and practice in the field (Commission, 2018). A main area of immediate attention was defined as a lack of representation from African-Americans practicing in Public Relations (PR). The reasons why there are a lack of African-Americans (AA) and/or black, indigenous, and/or people of color practicing in the field need to be further explored from many viewpoints—including discrimination, opportunity, and education. Considering the education and research focus of this conference, the panel being proposed will focus on the educational aspect in amplifying voices of educators whose institutions historically and inherently produce diversity into the field of PR.

11a.m. to 12:30 p.m. / W020
Minorities and Communication and Electronic News Divisions
Teaching Panel Session
The Black Effect: How Podcasting Could Help Diversify Our Students’ Storytelling and Prepare Them for the Podcasting Marketplace
Moderating/Presiding
Laura K. Smith, South Carolina
Panelists
Kim Fox, American University of Cairo
Kelli Boling, Nebraska-Lincoln
Bryan Jenkins, Howard University
Taylor Jennings-Brown, Meredith Corporation

11a.m. to 12:30 p.m. / W021
Public Relations Division
Teaching Panel Session
Amplifying Voices and Building Connections: A Discussion with HBCU Public Relations Educators
Moderating/Presiding
Mia Long Anderson, Azusa Pacific

11a.m. to 12:30 p.m. / W022
Visual Communication and Newspaper and Online News Divisions
PF&R Panel Session
Best of Design Competition
Moderating/Presiding
Shannon Zenner, Elon
and Ross Taylor, Colorado at Boulder
Faculty Division
First Place
Animal Abecedary Instagram GIFs
Leslie Haines, Middle Tennessee State University
Second Place
1 for All Celebrity Campaign
Leslie Haines, Middle Tennessee State University
Third Place
IrvineStandard_April2020
Philip Loubere, Middle Tennessee State University
Student Division: Visual Identity and Branding
First Place
Olympus Playing Cards
Laura Angle, Syracuse
Second Place
Botanical Brew Spread
Sydney Tamontina, South Carolina
Third Place
Top Bunk Bucha
Catherine Nester, Elon
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Best in Illustration
How College Sports Undermine Athletes
  Marina Fernandez de la Cuesta, Syracuse
Best in Logo
Personal Branding Business Cards
  Catherine Nester, Elon
Best in Packaging
Yum Yum Sauce
  Catherine Nester, Elon
Best in Stationary
Sigmund Freud
  Shannon Kirkpatrick, Syracuse
Best in Environmental
Hampton_Beezer’s Identity System
  Sabrina Hampton, South Carolina

Student Division: Editorial, Interactive and Motion Design
First Place
  Ryan Richson, South Carolina
First Place
  Rachel Cifarelli, Elon
Second Place
  Not Your Dad’s Protein
  Rachel Cifarelli, Elon
Third Place
  At War With Yourself
  Wesley Harwood, North Carolina at Chapel Hill

Best in Cover Design
Garnet & Black Magazine Cover
  Zhané Bradley, South Carolina
Best in Editorial Spread or Feature Design
Interactive Tarot Card Spread
  Emily Schoonover, South Carolina
Best in Infographic Design
Narwhals
  Gina Flow, North Carolina at Chapel Hill
Best in Motion Graphics/Design
Animating Queer History: Gay Liberation
  Michael Gawlik, North Carolina at Chapel Hill
Best in Printed Annual Reports, Brochures, and/or Catalog
Global Carolina Annual Report
  Zhané Brandley and Thomas Anderson, South Carolina
Best in Website/App Page Design (non-interactive)
Humanizing Journalism
  Lauren Hemmert, Brigham Young

Student Division — Advertising Design
First Place
  Quaranchella
  Catherine Nester, Elon
Second Place
  Girls Who Code a Step Behind
  Sam Luo, Art Director, Syracuse
Third Place
  Integrated Burger King Have it the Real Way
  Rachel Hayashi, Art Director, Syracuse
Best in Direct
final351b
  Annie Le, Southern California
Best in Integrated Campaign
Fluent Fare Designs
  Daniel Rhys Allison, South Carolina
Best in Video
kinderyou
  Alexis Zimmerman, Southern California
Best in Experiential
Experiential CocaCola CashCan
  Maia Baptista, Art Director, Syracuse
Best in Print
McDonald’s McDelivery Print
  Sam Luo, Art Director, Syracuse
Best in PSA
Digital Accessibility
  Caroline Moore, Libby Breeze, and Sarah Massengale, South Carolina
Best in Interactive & Social Media
Apple PAL Protect Asian Lives
  Rachel Hayashi, Art Director, Syracuse
Best in Poster Design
Go Sustainable Posters
  Catherine Nester, Elon

Student Division — Photography
First Place
  Clinically (in)Significant
  T.J. Mesyn, Michigan State
Second Place
  Winner’s Circle
  Lilly Marcadis, South Carolina
Third Place
  The Last Ski Season
  Gavin Liddell, Syracuse
Best in Journalism Portrait
Bob Weir and Wolf Bros.
  Todd F. Michalek, Syracuse
Best in Journalism Still
Vote Here
  Lilly Marcadis, South Carolina
Best in Photography Essay
Stepping Up for Justice
  Renée Deemer and Laura Oliverio, Syracuse
Best in Commercial Still
Food Photography-Ice Cream
  Grayson Meadors, Elon

Recognition and presentation of all winners of 2021 Best of Design competition.
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

11a.m. to 12:30 p.m. / W023

AEJMC Council of Affiliates

PF&R Panel Session
Navigating the Seas of the Academy to Become the Captain

Moderating/Presiding
Jennifer Greer, Kentucky

Panelists
Lucy Dalglish, Maryland,
Rochelle Ford, Elon

11a.m. to 12:30 p.m. / W024

Commission on the Status of Women and International Communication Division

PF&R Panel Session
An International Look at Women in Podcasting

Moderating/Presiding
Sally Ann Cruikshank, Middle Tennessee State

Panelists
Madeleine Baran, Host, “In the Dark” Podcast
Martina Castro, Founder & CEO, Adonde Media
Stacey Copeland, Project Manager and supervising producer, Amplify Podcast Network

This panel will take a look at the accomplishments and challenges of women in podcasting from an international perspective.

11a.m. to 12:30 p.m. / W025

Entertainment Studies Interest Group

Refereed Paper Session
ESIG Top Research Paper Panel

Moderating/Presiding
Brad Limov, Texas at Austin

License to Angst: A Study of Female Characters in Christopher Nolan Films*
Nathan Spencer, Memphis

Battle Royale and Addictive Gaming: The Mediating Role of Player Motivations**
Audrey Halverson, Kris Boyle, and Kevin John, Brigham Young

A “Soul” Emerges When AI Meets Anime via Hologram: A Qualitative Study on Users of New Anime-Style Hologram Social Robot “Hupo”
Jindong Liu and Biying Wu, Chinese University of Hong Kong

More Contributors, Shorter Continuance? The Paradox of Entertainment Contents Contribution
Wei Lin, Tsinghua University

Discussant
Waleed Rashidi, California State, Fullerton

* Top Student Paper Award Winner
** Top Faculty Paper Award Winner

This session showcases the top four papers submitted to the Entertainment Studies Interest Group.

11a.m. to 12:30 p.m. / W026

Magazine Media and Scholastic Journalism Divisions

Teaching Panel Session
Tips for Winning Collegiate Journalism Contests

Moderating/Presiding
Carol Schwalbe, Arizona

Panelists
Kim Bissell, Alabama
Jessica Clary, Virginia Commonwealth
Jon Glass, Syracuse
Carol Holstead, Kansas
Mark Potts, magazine and newspaper editor, media entrepreneur and occasional professor
Chandra Turner, founder, Ed2010 and Talent Fairy

11a.m. to 12:30 p.m. / W027

Association for Education in Journalism and Mass Communication and News Engagement Day Committee

Business Session
News Engagement Day Committee Meeting

Moderating/Presiding
Paula M. Poindexter, chair, News Engagement Day Committee; Texas at Austin

News Engagement Day, Oct. 5, 2021 plans will be finalized. New NED TikTok Competition will be discussed. 2021 News Audience Research Paper Award Winner will be announced and a new initiative to increase news engagement and combat disinformation will be proposed.
1 to 2:30 p.m. / W028

Communicating Science, Health, Environment, and Risk and Political Communication Divisions

Teaching Panel Session
Assisting the Student in Crisis: How to Identify Resources, Balance Expectations and Needs and Support Well-being for Students Facing Difficult Challenges

Moderating/Presiding
Ashley Anderson, Colorado State

Panelists
Deni Chamberlin, Iowa State
Michelle Dusseau, Central Florida
Teresa Mastin, Michigan State
Katherine McComas, Cornell

The mental well-being of students in post-secondary institutions has been a growing concern. Major external events, such as the Covid-19 pandemic, natural disasters, and heightened profiles of events steeped in racism, provide additional challenges to navigating the college degree. This panel explores different case studies and resources for addressing such issues. It identifies best practices for helping students in crisis mode, while also determining how to assist students handling ongoing — or long-term — threats and concerns

1 to 2:30 p.m. / W029

Electronic News Division and Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Teaching Panel Session
Raising Awareness: Teaching Cultural Competencies, Diversity, and Inclusion in the J-School Classroom

Moderating/Presiding
Rachel Grant, Florida

Panelists
Jesús Ayala, California State Fullerton
Harrison Hove, Florida
Shamarria Morrison, WPUD-TV
Aphrodite Salas, Concordia

1 to 2:30 p.m. / W030

History and Communication Technology Divisions

Research Panel Session
History of Video Gaming: Moral Panics and News Controversy in the Storytelling Medium

Moderating/Presiding
Laine Nooney, New York University

Panelists
Teresa Lynch, Ohio State
Will Mari, Louisiana State
Gregory Perreault, Appalachian State
Dmitri Williams, Southern California

1 to 2:30 p.m. / W031

International Communication Division

High Density Refereed Paper Session
Media Matter: From Pandemic to Social Movements

Moderating/Presiding
Summer Harlow, Houston

Topic I — Covid, Vaccination, and Media
Information Verification and Discussion Networks as Pandemic Coping Mechanisms: A Cross-Country Study
Chih-Hui Lai, Academia Sinica
and Tang Tang, Kent State

[EA] Fighting the Infodemic War on COVID-19 Vaccine: An International Comparative Analysis of Factchecking Organizations’ Impact on Facebook and Dialogic Engagement
Ioana Coman, Texas Tech

International Migrants and COVID-19 Vaccinations: Social Media, Motivated Information Management & Vaccination Willingness
Hyunjin Seo, Yuchen Liu, Muhammad Ittefaq, Fatemeh Shayesteh, Ursula Kamanga, an Annalise Baines, Kansas

Discussant
Ruth Moon, Louisiana State

Topic II — Ethics and Perception about Media
What is Ethical in Entrepreneurial Journalism?
Fitria Andayani, Missouri

[EA] Two Side of the Same Coin: How Violent Incidents Have Opposing Media Coverages
Carlos Davalos, Wisconsin-Madison
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

[EA] Tunisian and U.S. Journalism Students: A Comparison of Journalism Degree Motivations and Role Conceptions
Brian J. Bowe, Western Washington; Robin Blom, Ball State; Carolyn Nielsen, Western Washington; and Arwa Kooli, L’Institut de Presse et des Sciences de l’Information

Discussant
Zhaoxi Liu, Trinity

Topic III — Social Media, Social Movements, and Diplomacy
[EA] Normative Expectations for Social Media Platforms
Natalie Jomini Stroud and Tamar Wilner, Texas at Austin

[EA] The Anti-Execution Movement of Iranians on Social Media
Shugofa Dastgeer, Texas Christian and Fatemeh Shayesteh, Kansas

[EA] Digital Public Diplomacy and Social Media: A Content Analysis of Foreign Embassy Tweets
Imran Hasnat and Elanie Steyn, Oklahoma

Discussant
Pavica Sheldon Alabama, Huntsville

[EA] = This submission was accepted as an extended abstract.

1 to 2:30 p.m. / W033
Magazine Media and Newspaper and Online News Divisions

PF&R Panel Session
Taking the Long View: Journalism Steps Back From Daily Reporting

Moderating/Presiding
Kevin Lerner, Marist

Panelists
Margie Mason, Asia Medical/Investigative Reporter, Associated Press
Robin McDowell, Investigative Reporter, Associated Press
Adrienne LaFrance, Executive Editor, The Atlantic
Clara Jeffery, Editor-in-Chief, Mother Jones

1 to 2:30 p.m. / W034
Mass Communication and Society and Public Relations Divisions

Research Panel Session
Information Patrolling: The Why and How Questions and Answers to Counteract Pseudo Information for Social Institutions

Moderating/Presiding
Homero Gil de Zúñiga, Pennsylvania State / University of Salamanca

Panelists
Alessandro Lovari, University of Cagliari
Chong-hyun Park, Sejong University
Hyelim Lee, Oklahoma
Myoung-Gi Chon, Auburn
Luke A. Snyder, Oklahoma
Yu Won Oh, Myoungji University

Respondent
Jeong-Nam Kim, Oklahoma

1 to 2:30 p.m. / W032
Law and Policy Division

Panel Session
Drag Queen Story Hour Featuring Harmonica Sunbeam

Moderating/Presiding
Karen Markin, Rhode Island

Speaker
Harmonica Sunbeam, Drag Queen Story Hour, New York City
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

1 to 2:30 p.m. / W035

Media Ethics Division and Commission on the Status of Women

Research Panel Session

Media and Poverty

Moderating/Presiding
Sandra L. Borden, Western Michigan

Panelists
Social Empathy + Compassion: Building Blocks for Poverty Coverage
Ryan J. Thomas, Missouri
Ruin Porn and Virtue Porn: Licensing How We Talk About Perceptions of Urban Decay
Fred Vultee, Wayne State
What about the Actors Involved in News about Poverty? Disrupting Determinist Accounts
Isabel Awad, Erasmus University Rotterdam
From Community Empowerment to Infrastructure Reinforcement: Exploring the Shifting Media Narrative on Indigent Health Policy from Reagan to Obama
Danielle N. Gadson, Villanova
Amplifying the Deliberative Agency of Indigenous Communities in Philippine News Media
Athena Charanne Presto, National University of Singapore

Combating the Angry Black Woman Stereotype at Work Through Demeanor and Praise
Erin Perry, Wayne State
Constructing and Negotiating Panethnic Professional Identity: The Case of the Asian American Journalists Association
Yong Volz and Indah Setiawati, Missouri

Discussant
Dacia Pajé, Drexel

* Top Faculty Paper, Third Place

[EA] = This submission was accepted as an extended abstract.

1 to 2:30 p.m. / W036

Minorities and Communication Division

Refereed Paper Session

Race, Ethnicity and Identity in the Profession

Moderating/Presiding
Miya Williams Fayne, California State Fullerton

“It’s Just as Whitewashed as Ever”: Social Media Sourcing as a Diversification Tool for Journalists*
Danielle Deavours, University of Montevallo; Will Health, Alabama, Birmingham, and Ryan Broussard, Sam Houston State
Latinas in Journalism: Examining their Biggest Challenges and Opportunities
Jessica Retis, Arizona; Amara Aguilar and Laura Castaneda, Southern California

[EA] Chronicking History: A Comparative Analysis of Newspaper Coverage Chronicling Hillary Clinton’s and Kamala Harris’s History-Making Moments
Shaniece Bickham, Nicholls State
Rockia Harris and Jinx Broussard, Louisiana State

Chronicling History: A Comparative Analysis of Newspaper Coverage Chronicling Hillary Clinton’s and Kamala Harris’s History-Making Moments
Shaniece Bickham, Nicholls State
Rockia Harris and Jinx Broussard, Louisiana State

Multimodal Analysis: Researching Short-form Videos and the Theatrical Practices*
Yiting Wang, Hawai’i at Mānoa
Crisis of Cosmopolitan Citizenship in Hong Sang-soo’s Films
Jin Kim, The College of Saint Rose
Video [Dis]Convergence and Discernable Logocentrism: Visual Journalists’ Experience During Video Implementation
Christopher T. Assaf, Texas at Austin

A Winning Combination: Effects of Visual Frames in Solutions Journalism Stories
Jennifer Midberry, Lehigh; Danielle K. Brown, Minnesota, Twin Cities; Robert F. Potter, and Ryan Comfort, Indiana

Discussant
Tara Mortensen, South Carolina

* Top Student Paper
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

1 to 2:30 p.m. / W038

Community Journalism Interest Group
and Media Managements, Economics and Entrepreneurship Division

Teaching Panel Session

Building the Walls: Paywalls and Reduced Print Schedules as Means to Maintain Profitability

Moderating/Presiding

Burton Speakman, Kennesaw State

Panelists

Iris Chyi, Texas at Austin
Dam Hee Kim, Arizona
Christina Smith, Georgia College
Jarvis DeBerry, Louisiana Illuminator
Jennifer Larino, LEDE New Orleans

This panel will explore the economic decisions of the media industry as it engages with strategies such as paywalls and reduce print schedules in order to manage economic pressures. It will include voices from both professional journalism and academia and will speak specifically to the economic decisions made by the former New Orleans Times Picayune.

1 to 2:30 p.m. / W039

Participatory Journalism Interest Group

Refereed Paper Session

Engaging Publics via Participatory Journalism on Social Media

Moderating/Presiding

Mark Coddington, Washington and Lee

Understanding Social Media in Journalism Practice: A Typology*

Muhammad Fahad Humayun
and Patrick Ferrucci, Colorado-Boulder

Working Together? Contributing and Adopting Citizen Visuals from the Lens of Social Media Usage, Perception, and Visual Attributes**

Deborah Chung, Hyun Ju Jeong
and Yung Soo Kim, Kentucky

[EA] Reacting to Black Lives Matter: Facebook Engagement with News Coverage During the Summer 2020 Protests

Jennifer Cox, Salisbury

Discussant

Mark Coddington, Washington and Lee

[EA] = This submission was accepted as an extended abstract.

* Top Paper Award
** Second Place Paper Award

1 to 2:30 p.m. / W040

Sports Communication Interest Group

Refereed Paper Session

Exploring the #Social and the Political in Sport

Moderating/Presiding

Marion Hambrick, Louisville

“Golden Spike”: Examining Atlanta United’s Communication Strategies and Brand Attributes from Launch to Kickoff*

Maria Tsyryuleva and Travis Bell, South Florida

“A Manifestation of their City as a God”: Gritty Memes, the 2020 U.S. Presidential Election, and Online Representations of Home

Virginia Harrison, Brandon Boatwright, and Joseph Bober, Clemson

Construction of Mediated National Identity Through Sports Journalists Twitter Feed

Muhammad Fahad Humayun, Colorado-Boulder

[EA] From Prohibition to Promotion: Discursive Power in the Legalization of Sports Betting

Brian Petrotta, Oklahoma

Discussant

Marion Hambrick, Louisville

[EA] = This submission was accepted as an extended abstract.

* Top Student/Faculty Paper
1 to 2:30 p.m. / W041

Association for Education in Journalism and Mass Communication

Business Session

AEJMC Presidential Council of Affiliates Taskforce

Moderating/Presiding
Paul Voakes, Colorado
and Nancy Green, America’s Newspapers

Panelists
Tom Rosenstiel, American Press Institute
P.J. Browning, Southern Newspaper Publishers Association
Karla Gower, The Plank Center for Leadership in Public Relations
Lucas Graves, Wisconsin-Madison
Genelle Belmas, Kansas
Shuhua Zhou, Missouri

1 to 2:30 p.m. / W043

Society of Professional Journalists and Association for Education in Journalism and Mass Communication

Workshop Session

SPJ-Google News Initiative Workshop on Effective Storytelling

Moderating/Presiding
Deb Aikat, North Carolina at Chapel Hill

Panelists
Amara Aguilar, University of Southern California
Deb Aikat, North Carolina at Chapel Hill

AEJMC is collaborating with the Society of Professional Journalists (SPJ) to host the SPJ Google News Initiative Media Storytelling workshop for media researchers and educators like you. Led by renowned experts from the SPJ and the Google News Initiative, this 90-minute workshop will explore effective storytelling using Google News Initiative tools. Participants will acquire storytelling strategies for teaching, research, storytelling, covering trending issues and beyond. We have meticulously designed this workshop to train media researchers and educators with Google News Initiative tools for research, trust and verification, and data visualization. The first half of the workshop will cover best practices in research and verification. In the second half, workshop participants will learn to examine trending issues, frame stories and visualize data. All workshop participants will receive access to Google News Initiative University Network curriculum and training materials/lesson plans to use in their teaching and research projects. Please download Google Chrome and have your Gmail account ready to go for this hands-on workshop. In our commitment to serving AEJMC conference attendees, we have waived workshop fees.

If you plan to attend, email Deb Aikat, University of North Carolina at Chapel Hill (da@unc.edu) with “2021 SPJ-Google workshop” in the subject line. We will include you in our growing list of pre-registered participants and email you a prep list for this workshop. The workshop is free, but we encourage you to sign up to attend. Limited seats.

1 to 2:30 p.m. / W042

AEJMC Elected Standing Committee on Professional Freedom and Responsibility

PF&R Panel Session

Hate/Free Speech

Moderating/Presiding
Jerry Crawford, PF&R committee chair, Kansas

Panelists
Mia Moody-Ramirez, Baylor
Carolyn Bronstein, DePaul
Anastasia Kononova, Michigan State

Discussant
Harrison Rosenthal, Kansas

“The Intersection of individualism v. collectivism: hate speech moderation and community expectations and social media regulation.” Users come to social networks with certain expectations of their speech and expressive rights.
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

3 to 4:30 p.m. / W044

Association for Education in Journalism and Mass Communication

Business Session

2020-21 Council of Divisions Business Meeting I

Moderating/Presiding

Katie Foss, Middle Tennessee State, CoDV Chair and Jan Lauren Boyles, Iowa State, CoDV Vice Chair

All heads and vice heads of the AEJMC DIG groups are required to attend this meeting.

3 to 4:30 p.m. / W045

Advertising Division

Refereed Paper Session

Advertising Division Outstanding Papers

Moderating/Presiding

Min Xiao, Wichita State

Exploring the Influence of Advertising Spokesperson’s Racial Identity and Product Type Endorsed on Consumer Decision-Making*

Louvins Pierre and Carolyn Lin, Connecticut

Using Funny Memes in Social Media Advertising: The Moderating Role of Bandwagon Cues**

Guolan Yang, Oakland

Consumer Responses to CSR during the Pandemic: Investigating the Role of Context/Cause Fit and Attribution of Motives in Cause-related Marketing***

Huatian Zheng, Anqi Lin, Yixin Guo, and Ziyi Pan, Renmin University of China

Humanity for Sale! A Textual Analysis of Zain’s “Mr. President” Commercial****

Raghad Sonbul, Southern Mississippi

Discussant

Sara Champlin, North Texas

* Second Place Open Competition Paper Award
** Third Place Open Competition Paper Award
*** Second Place Student Paper Award
**** Third Place Student Paper Award

3 to 4:30 p.m. / W046

Communicating Science, Health, Environment and Risk Division

Refereed Paper Session

Diversity, Equity, Inclusion and Justice in Communicating Science, Health, Environment and Risk Topics

Moderating/Presiding

Jody Chin Sing Wong, Buffalo

[EA] Beyond a National Sample: Contextualizing Underserved Communities’ Vaccine Hesitancy During COVID-19

Tianduo Zhang and Lisa Paulin, North Carolina Central

Cultural Competence in Health Communication: A Concept Explication*

Evgeniia Belobrovkina, Missouri

Empowering Migrant Domestic Workers During Public Health Crises Through Integrated Connectedness to Storytelling Networks

Jeffry Oktavianus, City University of Hong Kong

“La Piedra Rosetta” Content Analysis of Health-specific Stories on Genetic Testing from Spanish-language News Outlets

Daniel Chavez-Yenter, Utah; Huntsman Cancer Institute and Avery Holton, Alexis Vega, Ginger Zamora and Kim Kaphingst, Utah

[EA] Scapegoated and Marginalized: European Press Coverage of the Roma During the COVID-19 Pandemic

Adina Schneeweis, Oakland

Discussant

Mugur Geana, Kansas

* Third Place Top Student Paper

[EA] = This submission was accepted as an extended abstract.

3 to 4:30 p.m. / W047

Communication Theory and Methodology Division

Refereed Paper Session

New Measures and New Approaches

Moderating/Presiding

Rosie Jahng, Wayne State
Measuring Sexist Stereotypes about Female Reporters: Scale Development and Validity*
  \[ \text{T. Franklin Waddell, Jessica Sparks, and Chelsea Moss, Florida} \]
APL: A Python Library for Computational Aesthetic Analysis of Visual Media in Communication Research
  \[ \text{Yilang Peng, Georgia} \]
The Media Use Model: Using Constraint Satisfaction and Coherence to Explain Media Processes and Effects
  \[ \text{Jennifer Hoeve, Purdue and David Ewoldsen, Michigan State} \]
Science of Open (Communication) Science: Toward an Evidence-Driven Understanding of Quality Criteria in Communication Research
  \[ \text{Isabelle Freiling, Vienna; Nicole Krause, Kaiping Chen, and Dietram A. Scheufele, Wisconsin-Madison} \]

Discussant
  \[ \text{Jörg Matthes, Vienna} \]
* Third Place Open Competition Paper

3 to 4:30 p.m. / W049

Minorities and Communication Division

High Density Refereed Paper Session
  \[ \text{Promises and Perils in Media Portrayal, Politics and Activism} \]

Moderating/Presiding
  \[ \text{Dorothy Bland, North Texas} \]
Topic I — Collective Action and New Media
Understanding the Motivations of Asian American Publics' Collective Actions Against Racism During the COVID-19 Pandemic
  \[ \text{Yunjae Lee, Weiting Tao, and Jo-Yun Li, Miami} \]
Perceptions of COVID-19 and BLM Protesting on Twitter
  \[ \text{Tanya Gardner, Wei Sun, and Carolyn Stroman, Howard} \]

Discussant
  \[ \text{Gheni Platenburg, Auburn} \]

Topic II — Minorities and Health and Advertising
Mass Media Coverage of the Unprecedented Events of 2020 Took a Toll on Black People’s Mental Health Conditions
  \[ \text{Jaquela Chalise Macklin, Alabama} \]
How Ethnic News Helps Shape Presidential Evaluations among Chinese Americans During the Covid-19 Pandemic*
  \[ \text{Jiehua Zhang, Alabama} \]
[EA] Reviving the Yellow Peril Digitally: Anti-Asian Hate During the COVID-19 Pandemic on Twitter
  \[ \text{Xue Gong, Shanshan Jiang, and Fangjing Tu, Wisconsin-Madison} \]
600 & Rising’s Quest to Improve Diversity in the Advertising Profession
  \[ \text{Teresa Mastin, Alina Freeman and Susan Reilly, Michigan State} \]

Discussant
  \[ \text{Steve Bien-Aime, Northern Kentucky} \]

Topic III — News Coverage and Audiences
[EA] How coverage of deportation at the U.S./Mexico Border Constructs Common Knowledge
  \[ \text{Tania Ganguli, Minnesota, Twin Cities} \]
  \[ \text{Farrah Youn-Heil and Yan Jin, Georgia} \]

Discussant
  \[ \text{Martin Riedl, Texas at Austin} \]

* Third Place Student Paper
** Third Place Faculty Paper

[EA] = This submission was accepted as an extended abstract.
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Topic IV — Identity and Minorities in Communication

The Hair Dilemma of Black Female Newscasters: Personal Preferences Versus Professional Pressures in Picking Styles

Robert Richardson, Texas at Austin

[EA] Shared Identity Endorsement Narratives in Political Campaigns: A Framework for studying celebrity endorsements of minority politicians

Madhavi Reddi, North Carolina at Chapel Hill

Discussant

Emmanuel Nwachukwu, Savannah State

* Third Place, Top Student Paper

[EA] = This submission was accepted as an extended abstract.

3 to 4:30 p.m. / W050

Newspaper and Online News Division and Community Journalism Interest Group

PF&R Panel Session

Forging a Local News Media Ecosystem Research Agenda

Moderating/Presiding

Susan Keith, Rutgers

and Christina Smith, Georgia College

Panelists

Black Weekly Newspapers: Research Conundrums, Concerns, Connections

George L. Daniels, Alabama

Local TV News: Examining Professional Norms and Routines

Danielle Deavours, Montevallo

Local Newspapers: More than Just News

Nick Mathews, Minnesota

Nonprofit and Public Media Ecosystems Today

Christoph Mergerson, Rutgers

Local Media’s Voice: The Role of Community and Novelty in Radio Production

Kyle Miller, South Dakota

The goal of this panel is to forge a research agenda for the different kinds of journalistic media that are part of the 21st century news ecosystem. Start-up, digital native news organizations, including those focusing on historically underserved communities, community news initiatives, and evolving forms of public media augment and/or compete with legacy commercial news media, traditional Black and ethnic media, and longstanding alternative news sources. Although a number of researchers have examined facets of these emerging forms of local news media, work remains to be done to understand how they support, critique, or challenge more established outlets.

3 to 4:30 p.m. / W051

Scholastic Journalism Division

PF&R Panel Session

Breaking Borders: How J-schools Should and (Shouldn’t) Fill Gaps Left by Shrinking Newsrooms

Moderating/Presiding

Laura Castañeda, Southern California, Annenberg

Panelists

Teri Finneman, Kansas

Jeff Fruit, Kent State

Rebecca Haggerty, Southern California Annenberg

Christina Leonard, Arizona State

3 to 4:30 p.m. / W052

Visual Communication Division

Refereed Paper Session

Visual Framing in Visual Communication Practices

Moderating/Presiding

Tara Mortensen, South Carolina

Crisis Management in this Visual Era: How People Perceive a Crisis-hit Brand Through News Media Pictures

Mohammad Ali and Dennis Kinsey, Syracuse

Paradise or Propaganda? Jack Delano’s FSA images of Public Housing in Chicago

Robin Hoecker, DePaul

Cross-Platform Visual Framing: Climate Visuals on News Websites and Twitter

Yimeng Sun, New York University;

Hui Yan Ping, Northeastern;

Lei Guo, Boston;

Boqi Chen, North Carolina at Chapel Hill

and David Assefa Tofu, Boston


Umberto Famulari, Lesa Hatley Major;

and Osman Mohamed Osman, Indiana-Bloomington

Discussant

Shannon Zenner, Elon

[EA] = This submission was accepted as an extended abstract.
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

3 to 4:30 p.m. / W053

AEJMC Council of Affiliates
and College Media Association

Refereed Paper Session
Issues Facing the Campus Press

Moderating/Presiding
Jean Norman, Weber State

Campus Pluralism
Will Heath, Alabama at Birmingham;
Nick Buzzelli and Wilson Lowrey, Alabama
An Analysis of Student Newspaper Web and Social
Media Presence
Bob Bergland, Northwest Missouri State;
Christopher Evans, Illinois
and Madeline Mapes, Northwest Missouri State
Maintaining and Framing: A Multi-Method Examination
of Award-Winning Student Newspaper Tweets
Emily Dolan and Brittany Fleming, Slippery Rock

The College Newsroom amid COVID: A Statistical
Assessment of Advisers and their Work in College
Newsrooms in 2020
Lillian Lodge Kopenhaver, Florida International;
Elizabeth Smith, Pepperdine;
and Jody Kleinberg Biehl, New York at Buffalo

3 to 4:30 p.m. / W054

Commission on the Status of Women, Graduate Student
Interest Group and Communication Technology Division

Scholar-to-Scholar Refereed Paper Poster Session

Communication Technology Division

Topic I—AI, VR and AR in Communication
02-1500-01 • Immersive Shopping and Consumer
Decision-Making: Experiencing Flow via Augmented
Reality Affordances of Realness and Fluidity
Ye Chen and Carolyn Lin, Connecticut

02-1500-02 • How Do Individuals’ World Views Shape
Their Perceptions of AI
Yi-Ning Katherine Chen, National Chengchi
University
and Chia-Ho Ryan Wen, Syracuse

02-1500-03 • Bridging the Academic-Practitioner
Divide in AI Advertising: Analysis of Articles in
Advertising Trade Publications
Linwan Wu and Taylor Wen, South Carolina

02-1500-04 • [EA] Close Enough to Share? The Effect
of Technology Media-system Dependency on Proximity
to the Impacts of Artificial Intelligence, and Online
Information Sharing
Alex Kirkpatrick
and Amanda Boyd, Washington State;
and Jay Hmielowski, Florida

Discussant
Kris Boyle, Brigham Young

Topic II — Social Media and Misinformation
02-1500-05 • Understanding Fake News Corrective
Action: A Mixed Method Approach
Homero Gil de Zúñiga, Salamanca/
Pennsylvania State;
Manuel Goyanes, Carlos III University
and Christofer Skurka, Pennsylvania State

02-1500-06 • Twitter and Endorsed Misinformation:
Retweeting, Bandwagon Cues, and Conspiracy
Theory during COVID-19 Pandemic
Luxuan Wang, Rutgers;
Inyoung Shin, Wisconsin-Milwaukee
and Yi-Ta Lu, Stony Brook

02-1500-07 • Integrating Interpersonal Communication
Into the Influence of Presumed Media Influence Model:
Understanding Intentions to Censor and Correct
Misinformation on Social Media
Jingyuan Shi, Hong Kong Baptist;
Liang Chen, Nanyang Technological
and Stephanie Jean Tsang, Hong Kong Baptist

02-1500-08 • Using Theory of Planned Behavior, and
Operationalization of Political Partisanship and Belief in
Misinformation to Predict Individuals’ Intentions to Quit
Social Media
Ali Zain, South Carolina

Discussant
Mike Horning, Virginia Tech

Topic III — Digital Experiences During COVID-19
02-1500-09 • Digital Fandom Engagement through
Virtual Concert during Covid-19
Wonkyung Kim, BNU-HKBU United International
College;
and Hyun Jung Oh, Cha University

02-1500-10 • [EA] Sharing Goodness: Communication
Technology Effects and Effectiveness During a Pandemic
Brian Smith, Staci Smith,
Danielle Hallows, Lauren Silva,
and Kateryna Kravchenko, Brigham Young

02-1500-11 • [EA] Alexa as Perfect Pandemic Pals:
Contextualizing Motivations of Anthropomorphizing
Voice Assistants during Covid-19 Quarantine
Fanjue Liu and Mo Chen, Florida
“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Wednesday Sessions

02-1500-12 • A Vaccine for Social Media? Factors Moderating the Negative Impact of Social Media Use on COVID-19 Protective Behaviors
Nancy Muturi and Raluca Cozma, Kansas State; Alec Tefertiller, Baylor and Jacob Groshek, Kansas State

Discussant
Hyesun Kim, Indiana State

Topic IV — Platforms and Engagement
02-1500-13 • [EA] Exploring Users’ Co-commenting Behaviors on Social Video Platforms: A Network Analysis of Danmaku Comments
Xinzhi Zhang and Dion Deng, Hong Kong Baptist University

02-1500-14 • #Scamdemic, #Plandemic, or #Scaredemic: What Parleys Tell Us About COVID-19 Vaccine
Annalis Baines, Muhammad Ittfaq, and Mauryne Abwao, Kansas State

02-1500-15 • Competing in Shopping Games: Modelling Gamification Effects of Social Livestreaming Shopping and Chinese Undergraduates’ Impulsive Buying
Yulou Jiang, Wanci Li, Jing Lu and Yicheng Zhu, Beijing Normal University and Anan Wan, Kansas State

02-1500-16 • [EA] The Cost of Flow in Media Use: An Eye-tracking Study
Giang V. Pham, Illinois Urbana-Champaign

Discussant
Amanda Damiano, Marist

Topic V—Social Media and Well-being
02-1500-17 • “Live” Together with You: Livestream Views Mitigate the Effects of Loneliness on Well-being
Zhang Hao Goh, Edson Tandoc Jr., and Bin Ng, Nanyang Technological University

02-1500-18 • Mobile Phone Paradox: A Hypothetical Two-pathway Model Connecting Mobile Phone Use and Loneliness for the Filipino Domestic Workers in Hong Kong
Li Zhong and Vincent Huang, Hong Kong Baptist University

02-1500-19 • Media Multitasking and Mood Management: The Positive and Negative Mediation Effects of Entertainment and Flow on Mood Repair
Yuhmiin Chang, National Chengchi University

02-1500-20 • [EA] The Link between Online Gaming Behavior and Unethical Decision-Making in Emerging Adults
Yuehua Wu, Jie Hu, and Wu Li, Shanghai Jiao Tong University

Discussant
Devin Knighton, Brigham Young

Topic VI — Digital Media & Civic Engagement
02-1500-21 • The Logic of Cross-Breeding Actions: Roles of Telegrams Channels in the 2019 Hong Kong Social Movement
KW Fu, University of Hong Kong

02-1500-22 • Parasocial Interactions with Live Streamers, Social Capital, and Political Participation
Heysung Lee, Yibing Sun, and Hernando Rojas, Wisconsin-Madison

02-1500-23 • The Influence of Perceived Value of Social Media Affordances on SNS Usage Loyalty
Yu-Huai Hsu and Shihhsien Hsu, National Taiwan University

Discussant
Benjamin Johnson, Florida

Topic VII—Online Content Moderation, Privacy & Security
02-1500-24 • Exploratory Study of the Relationship between Privacy Concerns and Online Political Participation on Facebook, Twitter, and Instagram
Muhammad Fahad Humayun, Colorado-Boulder

02-1500-25 • What Is Government Content Moderation?
Muiria McCammon, Pennsylvania

02-1500-26 • Norms, Attitudes, and Third-Person Effects in VPN Use of Chinese Users Abroad
Ying Zhu, David Silva, and Michael Beam, Kent State

02-1500-27 • [EA] Consumers’ Responses to Location Privacy Invasive Digital Reality Technologies in Museums: A Self-Determination Theory Perspective
Yowiei Kang, NTOU and Kenneth C.C. Yang, Texas at El Paso

Discussant
Anan Wan, Kansas State

Topic VIII — Digital Media & User Experience
Jaewon Royce Choi, Sharon Strover, Soyoung Park, and Mackenzie Schnell, Texas at Austin

02-1500-29 • Trade-Off Between Layout Congruency and User Experience in Visual Search Behavior on Pinterest Boards
Olga Shabalina, Xiaohan Hu, and Kevin Wise, Illinois Urbana-Champaign
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

02-1500-30 • [EA] How Social Shoppers Adopt Information: The Moderating Role of Social Homophily and Content Provider Motivation

Pei-Chuan Chang, Fu Jen Catholic University
and Ying-Chia Hsu, Washington State

02-1500-31 • Build Your Own Web Experience: Investigating the Effectiveness of Web-enabled Personalization through an Online Interactive Tailored Video

Juliann Cortese, Mia Liza A. Lustria, and Vaibhav Diwanji, Florida State

Discussant
Yafei Zhang, West Texas A&M

Topic IX — Online Representation

02-1500-32 • Exploring Effects of Gender and Instant Messaging Experience on Organization-Customer Live Chat Communication

Xu Song, Stockton University
and Cindy T. Christos, Colorado State

02-1500-33 • “Now You See Me”: Self-Representation Affordance Moderates Bandwagon-Cues’ Impacts on Information Exposure

Wenbo Li, Silvia Knobloch-Westerwick, and Chris Cosma, Ohio State

02-1500-34 • Filtering the I from the Ideal: Examining Preadolescents’ Self-presentation in Relation to Appearance Perceptions

Anneleen Meeus, KULeuven

02-1500-35 • More Gay Dating Apps Use, More Depressive Symptoms: Exploring How Masculinity Consciousness and Internalized Homophobia Influenced Gay Men in China

Dongya Wang, and Yang Liu, Beijing Foreign Studies University

Discussant
Liefu Jiang, Chicago State

Commission on the Status of Women

Topic — Women as Champions, Rebels, and Enemies of Shame

02-1500-36 • A Feminist New Materialism Analysis of Digital Pelvic Floor Health Messages*

Jennifer Vardeman, Houston; Lyric Mandell, Natasha Saad, and Alaina Spiers, Louisiana State

02-1500-37 • Covering the Second Wave: Grace Lichtenstein, The New York Times, and the Legacy of Liberal Feminism**

Dana Dabek, Temple

02-1500-38 • Rebel! Rebel! How Megan Rapinoe’s Celebrity Activism Forges New Paths for Athletes

Tracy Everbach, Gwendelyn Nisbett, and Karen Weiller-Ables, North Texas


Soyee Kim and Juan Meng, Georgia

02-1500-40 • An SEC Soccer Champion and a Winless Football Team: Media Framing and the Self-representation of Sarah Fuller’s Fall Season as a Vanderbilt Commodore Student-Athlete

Shannon Scovel, Maryland

Discussant
Katie Place, Quinnipiac

* Top Paper
** Top Student Paper

[EA] = This submission was accepted as an extended abstract

Graduate Student Interest Group

Topic I — Pandemic Coping and Expressing Emotions

02-1500-41 • [EA] Partisan Pride: How Cross-Exposure to Partisan News and Emotions Toward Trump Leads to Civic Engagement

Andrea Smith, Adriana Mucedola, and Jian Shi, Syracuse

02-1500-42 • [EA] Examining Institutional and Instructional Support of Communication Graduate Students Academic and Social Needs During COVID-19

Victoria McDermott and Drew T. Ashby-King, Maryland

02-1500-43 • Stripped From Society Abruptly: Effects of Physical Social Isolation on People’s Emotional Expression and Well-being

Wanjing Zhang, Jiayu Qu, and Jingjing Yi, Chinese University of Hong Kong

02-1500-44 • [EA] A Critical Qualitative Analysis of Response Framing of the COVID-19 Pandemic Across Higher Education

Carl Ciccarelli, South Carolina

02-1500-45 • The Use of Non-Verbal Cues to Express Apology and User Perception on Influencers’ Apology

Sera Choi, Colorado State

Discussant
Tien Tsung Lee, University of Macau

Topic II — Examining Digital Media Effects

02-1500-46 • [EA] Strangers Helping Strangers in a Strange Land: Vietnamese Immigrant Mothers and Expecting Mothers in the USA use Social Media to Navigate Health Acculturation

Nhung Nguyen, Kansas

02-1500-47 • Trust in Media in the Era of Fake News

Taylor Thompson, Memphis
02-1500-48 • Understanding Triggers of Problematic Internet Uses in Casual Mobile Game Designs*
Yanru Jiang, California, Los Angeles
02-1500-49 • Royal Baby Boom: How British Tabloids Covered Kate Middleton and Meghan Markle’s Pregnancies
Adriana Mucedola, Syracuse

Discussant
Ioana Coman, Texas Tech

* Master’s Award

Topic III — The Use of Language in Communication Studies
02-1500-50 • Research on Online Social Support Related to Gender Issues from the Perspective of Communication:
An Empirical Analysis Based on Zhihu, An Online Question-and-Answer Community in China
Tian Xinhe, Communication University of China
02-1500-51 • The Influence of Message and Audio Modalities in Augmented Reality Mobile Advertisements on Consumers’ Purchase Intention
Jingyue Tao, Texas at Austin
02-1500-52 • Boosting Texts: Improving Text Classification Performance on Small-Sized, Imbalanced Datasets
Lingshu Hu, Missouri
Yihan Li, The Chinese University of Hong Kong
02-1500-54 • Motivation to Purchase Organic Foods, Message Clarity, and Information Processing from a Heuristic-Systematic Perspective
Shudan Huang and Max Bretscher, South Carolina

Discussant
Lindsey Sherrill, North Alabama

02-1500-58 • Young Activists or Misguided Children? American Adults’ Perceptions on the March for Our Lives Teen Activists
Laura Canuelas-Torres, Syracuse
02-1500-59 • Struggling to Fit in: Understanding Difficulties Faced by African International Graduate Students in a Predominant White Institution (PWI) in the United States
Diane Ezech Aruah, Florida

Discussants
Ruth Moon, Louisiana State
and Erika Schneider, Missouri

Topic V — Understanding Perspectives and Sources
02-1500-60 • [EA] Visualizing the Invisible: Visual-Based Design and Efficacy in Air Quality Messaging
Zoey Rosen, Channing Bice, and Stephanie Scott, Colorado State
02-1500-61 • “What a 13-year-old Girl Looks Like”: A Feminist Analysis of To Catch a Predator
Courtney Tabor, Oregon
02-1500-62 • Credibility from the Source: Comparing Traditional Celebrity Endorsers with Youtube Endorsers
Sarah Johnson, South Carolina
02-1500-63 • Audience Member Twitter Discussion About Netflix’s Unbelievable (2019)
Nina M. Gayleard, Towson
02-1500-64 • Assessing the Implications of Cervical Cancer Information Sources and its Barriers Among Latinas
Ursula Kamanga, Kansas

Discussant
Ginger Blackstone, Harding

[EA] = This submission was accepted as an extended abstract.

3 to 4:30 p.m. / W055

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching
Teaching Panel Session
Best Practices: Teaching Skills Courses Online

Moderating/Presiding
Emily Metzgar, Kent State

First Place
Hold a Monthly Web Strategy Meeting
Amy B. Simons, Missouri
Second Place
Innovations in Teaching Digital Campaigns using a Collaborative Teaching Model
Rebecca Cooney, Cara Hawkins-Jedlicka and Chelsea Newman, Washington State

Third Place
Don’t Get Me Fooled: Honing Critical Thinking in Data Journalism with Zoom
Yanjun Zhao, Cameron University

Honorable Mention
I’m Right Beside You: Accompanying Students Virtually on Reporting Assignments
Terra Tailleur, University of King’s College

5 to 6:30 p.m. / W058
Cultural and Critical Studies and Political Studies Divisions
Research Panel Session
Memes in the Digital Public Sphere
Moderating/Presiding
Suman Mishra, Southern Illinois Edwardsville

Panelists
Rebecca Kern-Stone, Manhattan College
Peter Joseph Gloviczki, Coker
David P. Perlmutter, Texas Tech
Sherice Gearhart, Texas Tech

Internet memes have gained popularity in the digital cultural sphere and become powerful ways of communicating and criticizing on social media. This panel will explore how memes help to define cultural events or issues; the social and political power of memes in modern society; development, structure, and value of memes within different subcultures; and how memes may act as a site of empowerment and resistance.

5 to 6:30 p.m. / W059
Electronic News Division
Refereed Research Paper Session
The Seeking and Shaping of Electronic News
Moderating/Presiding
Dylan McLemore, Central Arkansas

Production and Improvisation: Digital Native News Video as an Emerging Narrative Style
Mary Bock, Robert Richardson, Christopher T. Assaf and Dariya Tsyrenzhapova, Texas at Austin
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Exploring Audience Criteria for Perceptions of Online News Videos

Michael Koliska, Georgetown, Neil Thurman, LMU; Sally Stares, City University of London and Jessica Kunert, University of Hamburg

Factors that Affect Social Media Credibility as a News Channel: The Impact of Network Relationships, Source Perceptions and Media Use

Jiyoung Cha, San Francisco State

An Agenda-setting Test of Google News World Reporting on Foreign Nations

Anna Young and David Atkin, Connecticut

Discussant

William Davie, Louisiana

5 to 6:30 p.m. / W060

Law and Policy Division

Refereed Paper Session

Looking Back to Look Forward: Theory, History, and Pedagogy

Moderating/Presiding

Kearston Wesner, Quinnipiac

Beyond Positive & Negative: Developing a Complementary Framework for First Amendment Theory

Patrick Walters, Kutztown

Thirty Years After Chandler v. Florida: Chauvin Trial Shows Flaws in “Cameras in the Courts”

Michael Martinez, Tennessee

[EA] Is Defamation Law Outdated? How Justice Powell Predicted the Current Criticism

Kirk von Kreisler, Texas at Austin

[EA] Too Many Cases, Too Little Time: What Instructors Choose to (Not) Teach in Media Law Courses

Genelle Belmas, Kansas; Tori Ekstrand, North Carolina at Chapel Hill; Daxton Stewart, Texas Christian; and Kyla Garrett Wagner, Syracuse

Discussant

Roxanne Watson, South Florida

[EA] = This submission was accepted as an extended abstract.

5 to 6:30 p.m. / W061

Mass Communication and Society Division and Commission on the Status of Women

PF&R Panel Session

Bridging the Communication Gap from Behind the (Digital) Mask

Moderating/Presiding

Newly Paul, North Texas

Panelists

Tara Pixley, Loyola Marymount
Krishnan Vasudevan, Maryland
Karin Assmann, Georgia
Tracy Everbach, North Texas
Kim Fox, The American University in Cairo

5 to 6:30 p.m. / W062

Media Ethics Division

Refereed Paper Session

Morality in Advertising and Publicity

Moderating/Presiding

Yayu Feng, St. Thomas

Moral Reasoning and the Life Stories that Depict Personal Interest, Maintaining Norms and Universal Principles

Erin Schauster, Colorado at Boulder

Tear Down this Wall: Native Advertising as Boundary Object in Scholarship

Andrew Duffy, Nanyang Technological

Skepticism, Egoism, & COVID-19 Advertisements: An Exploratory Study of Consumer Attitudes and Moral Foundations

Christopher Vardeman, Colorado at Boulder

Morality Rules: Understanding the Role of Prior Reputation in Consequences of Scansis

Lewen Wei, Pennsylvania State and Pratiti Diddi, Lamar

Discussant

Kati Tusinski Berg, Marquette
Wednesday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

5 to 6:30 p.m. / W063

Scholastic Journalism Division

Refereed Paper Session
Remote Learning and College Instruction Strategies

Moderating/Presiding
Theresa de los Santos, Pepperdine

The Long-term Value of Networking and Diverse Professional Experience in Online Communication Master’s Program Cohorts
Shanetta Pendleton and Rhonda Gibson, North Carolina at Chapel Hill Pandemic Grading Strategies: A Natural Experiment with Audio Feedback in an Introductory Mass Communications Course
Carolyn Hedges, Syracuse

The Inconsistency of Journalism Education and Trauma-related Instruction
Joe Hight, Central Oklahoma; Elana Newman, Ilissa Madrigal, and Bret Arnold, Tulsa

Teaching Data Science through Storytelling: Improving Undergraduate Data Literacy
You Li, Eastern Michigan; Ye Wang, and Yuyung Lee, Missouri-Kansas City

Huan Chen, Florida; Alexis Nicolle Petri, Missouri-Kansas City and Teryn Cha, Essex County College

Discussant
Erica Salkin, Whitworth

5 to 6:30 p.m. / W065

Entertainment Studies Interest Group

High Density Refereed Paper Session

Moderating/Presiding
Gwen Nisbett, North Texas

Part I — Examining Salient Issues in Podcasts and Dramas

Aux News: Examining Listeners’ Perceptions of the Journalistic Function of Podcasts
Kelsey Whipple, Massachusetts-Amherst; Ivy Ashe, University of Texas at Austin and Lourdes Cueva Chacon, San Diego State

K-dramas and the American Youth: Conceptualizing the Aspiration of a Youthful Utopia
Rachel Son, Florida

Masculinity’s Representative Anecdote in the MCU: Resistance and Revision in “Avengers: Endgame”
Erika Engstrom and Ralph Beliveau, Oklahoma

[EA] From “Hunky Beefcakes” to “Beautiful” Homecoming Queens: Perpetrators and Victims in True Crime Podcasts
Chris Etheridge and Fatemeh Shayanbeh, Kansas; Remington Miller and Abigail Carlson, Arkansas at Little Rock

[EA] Intimacy and Connections: Celebrity Culture in Indian and South Korean Television Shows
Heesoo Jang and Madhavi Reddi, North Carolina at Chapel Hill

Discussant
Newly Paul, North Texas
Wednesday Sessions

"Turning the Page: AEJMC Virtual Conference • August 4-7, 2021" — #aejmc2021

Moderating/Presiding
Neelam Sharma, Idaho State-Pocatello

Part II — Salient Issues in Gaming, and Superhero Shows
Sharing Emotion while Spectating Video Game Play
Seung Woo Chae
and Sung Hyun Lee, Indiana, Bloomington
Let’s Watch Live Streaming! Exploring Streamer
Credibility in Influencing Purchase Intention in Video
Game Streamer Marketing
Qingru Xu, Eastern Washington;
Hanyoung Kim, Georgia
and Andrew Billings, Alabama
[EA] Online and Offline: How MOBA Games Affect
Adolescence’s Discourse
Wenjing Yang
and Ruyue Ma, Communication University of China
[EA] All the Reasons Why: Exploring the Relationship
between Morally Controversial Content in 13 Reasons
Why and Viewers’ Moral Rumination
Serena Daalmans, Mariska Kleemans,
Cedra van Erp, and Addy Weijers, Radboud
[EA] Earth’s Moralist Heroes: Virtue Depictions in the
Marvel Cinematic Universe
Casey Yetter and Alex Eschbach, Oklahoma

Discussant
Greg Adamo, Morgan State

[EA] = This submission was accepted as an extended abstract.

This high-density refereed paper session will explore
issues of audience behavior and the content of entertain-
ment media in a variety of contexts. The papers presented
will address issues related to podcast content, South
Korean and Indian television shows, and the fantasy and
gaming genres of entertainment.

5 to 6:30 p.m. / W067

Sports Communication Interest Group
and Minorities and Communication Division

PF&R Panel Session
Fighting Two Battles: Athlete Activism in the
Age of COVID-19

Moderating/Presiding
Mia Long Anderson, Azusa Pacific

Panelists
Mia Long Anderson, Azusa Pacific
Kenon A. Brown, Alabama
Keonte Coleman, Middle Tennessee State
Joshua Dickhaus, Bradley

In 2016, former NFL player Colin Kaepernick was heav-
ily criticized for taking a knee during the playing of the
national anthem. Those who eventually joined him in
drawing attention to systemic oppression, police brutality
and injustice drew ire from the President of the United
States. President Trump’s sentiments echoed Fox Sports
anchor Laura Ingraham’s message to LeBron James
months earlier that he should “shut up and dribble”
instead of involving himself in politicized issues. In
the midst of an environment already agitated by a fast-
spreading pandemic, 2020 saw the silent protests turn into heightened athlete activism as outrage at racially motivated violence extended beyond the field of play. NBA players like Jaylen Brown and Malcolm Brogdon took to the streets to participate in protests following the deaths of Ahmaud Arbery, George Floyd, and Rayshard Brooks. The Milwaukee Bucks, the Milwaukee Brewers and other major league sports teams postponed or cancelled games in response to the shooting of Jacob Blake in Kenosha, Wisconsin. Tennis star Naomi Osaka announced her decision to forgo play in her semifinal, the Western & Southern Open, in response to police brutality. Meanwhile, college athletes around the nation marched in the streets of their college towns, protesting a need for change in race relations in American society. This panel will discuss athlete activism in its various forms and levels of play, along with the media coverage of such activism.

5 to 6:30 p.m. / W069

Jhistory Internet Group

Research Panel Session

As James W. Carey’s Iconic Article Nears a Half Century, How Do We View “The Problem of Journalism History?”

Moderating/Presiding

David T. Z. Mindich, Temple

Panelists

Carolyn Kitch, Temple
John Nerone, Illinois
Jinx Broussard, Louisiana State

As James W. Carey’s iconic article nears a half century, how do we view “The Problem of Journalism History”? An open-ended discussion will use Carey’s article as a departure point to view the “problem” in its 2021 context.

7 to 8:30 p.m. / W070

Association for Education in Journalism and Mass Communication

Keynote Session

Moderating/Presiding

Tim P. Vos, Michigan State, 2020-21 AEJMC President

Award(s) Recognitions

Presentation of Scripps Howard Awards:

Introduction

Liz Carter, President and CEO, Scripps Howard Foundation

2020 Scripps Howard Journalism & Mass Communication Teacher of the Year Award Recipient

Kathleen B. Culver, Wisconsin-Madison

2020 Scripps Howard Journalism & Mass Communication Administrator of the Year Award Recipient

Lucy Dalglish, Maryland

Jennifer H. McGill’s Retirement Celebration