Thursday Sessions

"Turning the Page: AEJMC Virtual Conference • August 4-7, 2021" — #aejmc2021

9 to 10:30 a.m. / T001

Advertising and Communication Theory and Methodology Divisions

Scholar-to-Scholar Refereed Paper Poster Session

Advertising Division

Topic I — Brand Activism and CSR Advertising
03-0900-01 • [EA] Brand Activism and Political Consumerism: Understanding Determinants of Consumers’ Boycotting and Boycotting Behaviors in the Context of Brand Activism
Moonhee Cho and Minjeong Kim, Tennessee

03-0900-02 • [EA] Examining Employee Reception of Corporate Social Advocacy Communicated by Leadership: Effects on Employee-Organization Relationships and Work Engagement
Teresa Tackett and Lucinda Austin, North Carolina at Chapel Hill

03-0900-03 • Effects of Narrative-based Corporate Message and Sponsorship Disclosure in Native CSR Advertising
Jiangxue Han and Shanshan Lou, Appalachian State; Fuyuan Shen, Pennsylvania State; and Heidi Hatfield Edwards, Florida Institute of Technology

03-0900-04 • Pride and Prejudice and Country-of-Origin Ecological Images
Min Xiao and Paul Myers, Wichita

03-0900-05 • Effectiveness of Corporate Social Responsibility Activities in the COVID-19 Pandemic
Jueman (Mandy) Zhang, New York Institute of Technology
and Yi (Jasmine) Wang, Louisville

Topic II — Information Processing and Advertising Effects
03-0900-06 • Why Do We Click on Clickbait? Read on to Find Out Why Persuasion Knowledge Matters
Emily Buteau, Joonghwa Lee
and Soojung Kim, North Dakota

03-0900-07 • Adding or Averaging? How Weak Arguments Influence the Persuasive Effects of Strong Arguments
Magdalena Obermaier
and Thomas Koch, LMU Munich

03-0900-08 • The Role of Product Fit and Brand Fit on Brand Co-appearances in Television Programs
Fanny Fong Yee Chan, The Hang Seng University of Hong Kong

03-0900-09 • Understanding Ad-block Wall and Its Effects on Online Publisher and Advertising through Psychological Reactance
Un Chae Chung, Chang-Dae Ham, Seo Yoon Lee, Wooin Kim, and Sang-Hwa Oh, Illinois

03-0900-10 • [EA] Chinese Consumer Resistance and Coping Strategies to Live Stream Shopping
Xiaofeng Jia and Regina Ahn, Miami

Discussant
Yoon Joo Lee, Washington State

Topic III — Research on Advertising Industry
03-0900-11 • Rhetorical Devices in Agency Philosophies: An Analysis of Rhetorical Figures in Slogans of Top Ranking Agencies for Creativity and Effectiveness
Heidi Makady and Kasey Windels, Florida

03-0900-12 • Pressing Issues of Ethnic Diversity in the Ad Industry: The Professionals’ Perspectives
Fang Yang and Robin Spring, Grand Valley State

03-0900-13 • Advertising’s Youthful Obsession: How a Valorization of Youthfulness Has Defined the Advertising Industry and Impacted Its Workforce
Kasey Windels, Eliana DuBosar, and Sophia Mueller, Florida

03-0900-14 • [EA] What Ad Age’s A-List Agencies Learned from COVID-19: A Phenomenological Approach
Frauke Hachtmann, Nebraska-Lincoln

Discussant
Harold Vincent, Elon

Topic IV — Research on Social Media Platforms
03-0900-15 • [EA] Native Ads in the Neighborhood: Sponsored Posts Versus User-Generated Content on Nextdoor
Benjamin Johnson and Susanna Lee, Florida

03-0900-16 • Native Twitter Ads: Testing the Role of Media Format and Disclosure
Louvis Pierre, Anne Oeldorf-Hirsch, and Yukyung Lee, Connecticut

03-0900-17 • [EA] Pinterest Discussions to Support Student Learning in Online Advertising and Media Courses
Heidi Huntington, West Texas A&M

03-0900-18 • Outdoor-sports Brand Communities on Instagram: How Message Attributes Relate to Consumer Engagement
Jennifer Shiyue Zhang, and Leona Yi-Fan Su, Illinois

03-0900-19 • [EA] Helping A Friend in Need: A Study of Facebook Fundraisers
Fei Xue, Southern Mississippi
and Lijie Zhou, Southern Utah
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Discussant
Quan Xie, Southern Methodist

Topic V — Gender and Multicultural Issues in Advertising
03-0900-20 • A Woman’s View from a Man’s World: The Reality of Being Female in Advertising
Sophia Mueller, Eliana DuBosar, and Kasey Windels, Florida
03-0900-21 • Contoured and In Control: African-American Women, Beauty Brand Representation, and Consumer Satisfaction
Raegan Burden, Benjamin Johnson, Sophie Jean-Michel, Challet Jeong, Hà Nguy n, and Bijun Wu, Florida
03-0900-22 • Realistic Skin vs. Flawless Skin: An Investigation of the Appeal of Retouch-free Advertising
Tingting Yang, Chen Lou, and Edson Tandoc Jr, Nanyang Technological University

[EA] = This submission was accepted as an extended abstract.

Communication Theory and Methodology Division
Topic I — Politicization of Health and Science
03-0900-24 • Confusion About the Coronavirus: The Effects of Uncertainty on Information Seeking Behaviors
Heejae Lee and Se Jung Kim, Syracuse; Seo Yoon Lee, Illinois; Shengjie Yao, Natnaree Wongmith, and T. Makana Chock, Syracuse
03-0900-25 • Message Framing and COVID-19 Vaccination Intention: Moderating Roles of Partisan Media and Pre-Attitudes About Vaccination
Porismita Borah, Washington State
03-0900-26 • Feeling Is NOT Mutual: Political Discussion, Science, and Environmental Attitudes by Party Affiliation
Jay Hmielowski, Moritz Cleve, Eliana DuBosar, and Michael Munroe, Florida
03-0900-27 • [EA] Influence of Presumed Influence: Past, Present, and Future
Yin Yang, Pennsylvania State

Discussant
Lee Ann Kahlor, Texas at Austin

Topic II — Intensity of Partisan Media
03-0900-28 • What Drives You? Conceptualizing Motivations for Partisan Media Selectivity
Eliana DuBosar, Florida
03-0900-29 • I, We, You, or They? Language Styles in Political Discussion on Twitter
Lingshu Hu, Missouri
03-0900-30 • Negative Emotion and Partisanship: The Mediating Role of Emotion on Media Trust
Myiah Hutchens, Ekaterina Romanova, and Amanda Pennings, Florida
03-0900-31 • [EA] Expectancy Violations in Media Theory
Robin Blom, Ball State

Discussant
Melissa Gotlieb, Texas Tech

Topic III — Living Online
03-0900-32 • Why More Is Less on Dating Apps: The Effects of Excessive Partner Availability
Marina F. Thomas, Alice Binder, and Joerg Matthes, University of Vienna
03-0900-33 • Self-Influence of Online Posting
Wufan Jia, City University of Hong Kong
03-0900-34 • Emotion in Virtual Research Spaces: Proposing Micro-Communicative Practices to Facilitate Online Qualitative Interviews
Jeannette Iannacone and Lindsey Anderson, Maryland

Discussant
Anne Oeldorf-Hirsch, Connecticut

Topic IV — Communicating Communication
03-0900-35 • Diffusion of Diffusion: Research on the Interdisciplinary Knowledge Diffusion of Communication Theory
Shaoqing Han, Naipeng Chao, Wensen Huang, and Bin Yang, Shenzhen University
03-0900-36 • [EA] Communicating AI: Segmenting Audiences on Risk and Benefit Perceptions
Luye Bao, Mikhaila Calice, Nicole Krause, Christopher Wirz, Dietram A. Scheufele, Dominique Brossard, Todd Newman, and Michael Xenos, Wisconsin-Madison
Yingying Chen, South Carolina and Zhao Peng, Michigan State

Discussant
Myiah Hutchens, Florida
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Topic V — Journalism as a Public Good
03-0900-38 • Cultivating Cognitive Legitimacy: The Case of Solutions Journalism
  Allison Steinke, Minnesota
03-0900-39 • Reshaping the Spheres: An Essay on the New Normative Role of Gatekeeping
  Patrick Ferrucci and Toby Hopp, Colorado-Boulder
03-0900-40 • [EA] A Systematic Method of Cataloging Civic Information Infrastructure
  Ava Francesca Battocchio, Michigan State; Christopher Etheridge, Kansas; Kjerstin Thorson, Moldir Moldagaliyeva, Dan Haesshuter-Rice, and Chuqing Dong, Michigan State; Kelley Cotter, Arizona State; Yingying Chen, Michigan State and Stephanie Edgerly, Northwestern

Discussant
  Wayne Wanta, Florida

Topic VI — Theorizing the Newsroom
03-0900-41 • CCO Model Can Explain How a Nonprofit News Organization Can Remain Independent of Outside Influence
  Elizabeth Potter, Colorado-Boulder
03-0900-42 • A Participant Observation Method Guide for Ethnographers Based on an Examination of Journalism Newsroom Scholarship
  Soo Young Shin and Serena Miller, Michigan State
03-0900-43 • Legal Narratives: Establishing Frames for Media Coverage of Appellate Courts
  Kenneth Pybus, Abilene Christian

Discussant
  Lindsey Sherrill, North Alabama

[EA] = This submission was accepted as an extended abstract.

9 to 10:30 a.m. / T002

Electronic News Division and Entertainment Studies Interest Group

Teaching Panel Session
  It’s All Fun and Games: The Blending of News, Advertising, and Entertainment in the New Media Environment

Moderating/Presiding
  Lindsey Maxwell, Southern Mississippi

Panelists
  Miles Kahn, Full Frontal with Samantha Bee
  David Morris, South Carolina-Aiken
  Alec Tefertiller, Baylor
  Gwen Nisbett, North Texas

9 to 10:30 a.m. / T003

History and Magazine Media Divisions

Research Panel Session
  The Future of Historical Research: Re-envisioning the Archive in the Age of Digitization

Moderating/Presiding
  Julien Gorbach, Hawaii-Manoa

Panelists
  Joseph Makkos, CEO, NOLA DNA, New Orleans, Louisiana
  Jennifer Moore, Minnesota-Duluth
  Joe Saltzman, Southern California
  Kevin Lerner, Marist
  Genelle Belmas, Kansas
  Katherine Day Good, Miami University

9 to 10:30 a.m. / T004

International Communication Division and Small Programs Interest Group

Teaching Panel Session
  Teaching Resilience During Crisis

Moderating/Presiding
  Ruth Moon, Louisiana State

Panelists
  Margaret Jjuuko, University of Rwanda
  Shearon Roberts, Xavier University of Louisiana
  Brian Semujju, Makerere University
  Tamara J. Welter, Biola University

Panelists will discuss resilience from a variety of perspectives, including how to develop resilience as an educator and how to pass it along to students. The panelists have experience in a variety of crisis situations, ranging from natural disasters (Hurricane Katrina in the U.S.) to health crises like COVID-19 (around the world) to ideological crises, including the clash between Western journalism norms and journalistic realities in other countries and the challenges of training minority journalists, especially Black and Indigenous students in the U.S. This is a meaningful topic for the International Communication
Division, whose members regularly must adapt to unexpected situations in teaching journalism around the world. It also has values beyond the division to all AEJMC members as we grapple with the realities of teaching in the extended crisis of COVID-19.

9 to 10:30 a.m. / T005

Law and Policy Division

Referred Paper Session

Untangling New Questions in Access and Use of Likenesses

Moderating/Presiding
Brett Johnson, Missouri

Rise of the Copyleft Trolls: When Photographers Sue After Creative Commons Licenses Go Awry
Daxton Stewart, Texas Christian

Copyright Versus the Right to Copy: The Civic Danger of Allowing Copyright to Override State Freedom-of-Information Law
Frank LoMonte, Florida

[EA] Feeling the Bern: Commercial Speech Protections for Memes
Courtney Barclay, Jacksonville and Kearston Wesner, Quinnipiac

Discussant
Kathy Olson, Lehigh

[EA] = This submission was accepted as an extended abstract.

9 to 10:30 a.m. / T006

Mass Communication and Society Division

High Density Referred Paper Session

Politics and Mass Communication Theories in Contemporary Context

Moderating/Presiding
Kate Stewart, South Carolina

Theme I — Political Information Consumption
Political News Personalization and the Third-person Effect: Examining Support for Restrictions on Audience Data Collection
Lisa Farman, Ithaca

The Growing Influence of Political Ideology in Shaping Health Behavior in the United States
Mugur Geana, Kansas; Nathaniel Rabb, and Steven Sloman, Brown

News Literacy, Conspiratorial Thinking, and Political Orientation in the 2020 U.S. Election
Seth Ashley, Boise State; Stephanie Craft, Illinois at Urbana Champaign; Adam Maksl, Indiana-Southeast; Melissa Tully, Iowa and Emily Vraga, Minnesota

Politically Contested Beliefs: Why Do Conservatives Tend to Have More Inaccurate Beliefs About COVID-19?
GyoHyun Koo, Tom Johnson, Taeyoung Lee, and Chenyan Jia, Texas at Austin

Theme II — Priming, Framing, and Agenda-setting in New Context
Influencing the Agenda: The Role of Conservative Figures in Melding Media Agendas for Social Media Communities
Burton Speakman, Kennesaw State and Marcus Funk, Sam Houston State

Media Mistrust and the Meta-Frame: Collective Framing of Police Brutality Evidence Reporting on YouTube
Richard Canavez, Moshe Karabelnik, and Jenifer Sunrise Winter, Hawaii at Manoa

When Does the Past Colonial Memory Plug into Nationalism? Information and Media’s Priming of Anti-Japan Nationalism in South Korea and China
Jisoo Kim, Gaofei Li, Xining Liao, and Hernando Rojas, Wisconsin-Madison

Linguistic Attribution Framing: A Linguistic Category Approach to Framing Crisis
Xiaochen Zhang, Oklahoma and Jonathan Borden, Kansas State

The New Yellow Peril: Priming News Context on Attitudes Towards Asian Models, and Brands
Lincoln Lu and Franklin Waddell, Florida

The Labeling Experiment: Examining the Differential Effects of Equivalent Labels on Individuals’ Associations toward Immigrants
Juliana Fernandes and Moritz Cleve, Florida

Discussants
Yingying Chen, South Carolina; Catherine Luther, Tennessee, Knoxville and Yicheng Zhu, Beijing Normal University
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

9 to 10:30 a.m. / T007

Media Management, Economics, and Entrepreneurship Division

Refereed Paper Session

New Audience Measurement

Moderating/Presiding

Michael Elasmar, Boston University

Predicting Twitter Engagement with the Oscar-Winning Parasite: Throughthe Theoretical Lens of Country-of-Origin*

Dam Hee Kim, Arizona;
Kyung Jung Han, California State, Bakersfield and Sungchul Lee, Grand Valley State


Jaewon Royce Choi and Sooyeon Hong, Texas at Austin; and Junghwan Kim, Pukyong National University

Video Measurement and Analytics: Best Practices and Industry Challenges***

Amy Jo Coffey, Florida and Ann Hollifeld, Georgia

Configuring the Usage of Audience Analytics on Journalism Practices Inside Egyptian Newsrooms

Rasha Allam, The American University in Cairo

Discussant

Phil Napoli, Duke

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper

9 to 10:30 a.m. / T009

Scholastic Journalism Division

Refereed Paper Session

News Literacy Interventions

Moderating/Presiding

Sarah Cavanah, Southeast Missouri State

An Exploration of and Intervention to Increase Children’s Critical Analysis of News

Sanne Tamboer, Anne Vlaanderen, Kirsten Bevelander, and Mariska Kleemans, Behavioural Science Institute, Radboud University

“We’re Playing a Telephone Game”: Understanding How Teenagers Engage with News Through a Simulation

Theresa de los Santos, Elizabeth Smith, and Jillian Johnson, Pepperdine

How to Increase News Literacy via Interventions: Insights from Early Adolescents

Sanne Tamboer, Mariska Kleemans, Serena Daalmans, Inge Molenaar, and Tibor Bosse, Radboud University

A Systematic Review of Media Literacy Interventions and the Case for Teaching a Logic-Based Debunking Approach

Alexander Sussman, Independent Scholar, Silver Spring, Maryland and Elia Powers, Towson

Discussant

Susan LoRusso, Minnesota

9 to 10:30 a.m. / T010

Visual Communication Division

Research Panel Session

Fulbright Scholars Studying Visual Communication

Moderating/Presiding

Gabriel B. Tait, Ball State

Panelists

James D. Kelly, Indiana
Shahira Fahmy, American in Cairo
Janis Teruggi Page, Illinois at Chicago
Robin Hoecker, DePaul

A panel of Fubrighters will discuss their research and creative projects and their teaching experiences while living overseas. Panelists will cover topics such as teach-
ing visual literacy to Erasmus (EU’s exchange program) students, visual communication in the public interest to support marginalized ethnic communities and combat xenophobia, and photojournalism in a mobile phone media environment. Panelists will also provide insight into the Fulbright application process including project design conceptualization and articulation, methods to secure support from colleagues working at foreign universities and practical matters regarding living conditions, access to research materials and teaching environments.

9 to 10:30 a.m. / T011

Commission on the Status of Women

Refereed Paper Session

International Examinations of Women in Television, Advertising, Vlogging and News

Moderating/Presiding

Charlie Kerns, Tennessee

“What a Nasty Girl!” Incivility and Gendered Symbolic Violence in News Discussions*(**)

Valentina Proust
and Magdalena Saldana, Pontifica Universidad Catolica de Chile

An Intersectional Examination of Representations of Muslim Women in Television Series

Sharmeen Jariulla, Texas Woman’s

Femvertising and Postfeminist Discourse: Advertising to Break Menstrual Taboos in China

Jingyi Guo, Ziwei Zhang, Jinhong Song, Lu Jin, and Duan Yu, The Chinese University of Hong Kong

Incarcerating Successful Women? Affective Economies in Popular Chinese Television Series

Jun Xu, Shanghai Jiaotong University

Vlogging Pregnancy and Laboring During the Pandemic: Narratives of Chinese Pregnant Women in Diasporas

Zehui Dai and Michael Meindl, Radford; and Dinah Tetteh, Arkansas State

Discussants

Linda Aldoory, Maryland
and Meg Heckman, Northeastern

*(**) Top Faculty Paper, Commission on the Status of Women and Second Place Winner, Latin American Communication Research and Researchers Award, International Communication Division

Focusing on international depictions and discussions of women, this session explores the intersection of gender and television, advertising, vlogging, and news to better understand gender narratives on an international level.

9 to 10:30 a.m. / T012

Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Refereed Paper Session

Moderating/Presiding

Andrew E. Stoner, California State, Sacramento

A Computational and Longitudinal Text Mining Study of Gay Marriage Legalization in Taiwan

Yowei Kang, National Taiwan Ocean and Kenneth C.C. Yang, Texas at El Paso

Framing Analysis of the Indian Media’s Coverage of Section 377, Decriminalization of Same Sex Relationships

Newly Paul, North Texas

The Social Identities of Pete Buttigieg: How Twitter Addressed Counter-stereotypical Attributes of a Presidential Candidate

Rhonda Gibson, and Joe Bob Hester, North Carolina at Chapel Hill

Discussant

Chelsea Reynolds, California State, Fullerton

This panel shares peer-reviewed scholarship submitted to the LGBTQ Interest Group’s open call for papers.

9 to 10:30 a.m. / T013

Association for Education in Journalism and Mass Communication

Past President’s Panel Session

What is the Role of Journalism Programs at a Research University?

Moderating/Presiding

David D. Perlmutter, Texas Tech, AEJMC Past President, 2020-21

Panelists

Prabu David, Michigan State
Susan Keith, Rutgers
Gracie Lawson-Borders, Howard, ASJMC

This panel is part of a discussion of series of roundtables on the future of journalism education organized around the globe in cooperation with the World Journalism Education Congress and UNESCO.
“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

9 to 10:30 a.m. / T014

Walter Cronkite School of Journalism and Mass Communication, Arizona State University

Teaching Panel Session
Grappling with Culture in Journalism and Mass Communication Education

Moderating/Presiding
Dawn R. Gilpin, Arizona State

Panelists
Sue Robinson, Wisconsin – Madison
Kathleen McElroy, Texas at Austin
Vanessa Ruiz, Arizona State

9 to 10:30 a.m. / T015

Rowman & Littlefield

Workshop Session
Teaching Race — A Strategy Session

Moderating/Presiding
Natalie Mandziuk, Rowman & Littlefield

Opening Remarks
George L. Daniels, Alabama
and Robin Blom, Ball State

Panelists
International Advertising
Aqsa Bashir, Florida
Race in the First-Year Experience Course
Angie Chuang, Colorado-Boulder
Community-Centered Journalism Pedagogy
Alfred J. Cotton, Cincinnati
Critical Race Methods in Media Courses
Ilia Rodriguez, New Mexico
The Higher Education on the N-Word
Robbie Morganfield, North Carolina A&T

This workshop showcases some of the teaching strategies included in the new book Teaching Race: Struggles, Strategies and Scholarship for the Mass Communication Classroom. The book is the fourth title in the Master Class series.

11 a.m. to 12:30 p.m. / T016

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Panel Cornerstone Session
Out of Time: Pandemic Conditions and Silenced Voices across Research Arenas

Moderating/Presiding
Donnalyn Pompper, Oregon

Panelists
Building Bridges Connecting Research and DEI with Maynard’s Fault Lines Theory
Melita Garza, Texas Christian
When Pedagogy Meets Pandemic: COVID’s Consequences for Nontraditional Researching Academics
Mitchell Friedman, San Francisco
Visibility and Vulnerability in the Age of COVID-19: Perspectives from the BIPOC Center
Meta Carstarphen, Oklahoma
Supporting BIPOC Female Faculty through COVID-19 and Racial Injustice Pandemics
Rochelle Ford, Elon
Mitigating Invisible and Emotional Labor
Amber Roessner, Tennessee-Knoxville
When Tenure Takes Ten Years: How Support Systems Are Essential for Success
Cheryl Ann Lambert, Kent State

Discussant
Donnalyn Pompper, Oregon

Pan/epidemic conditions have impacted researchers in the 1820s, 1920s, 2020s and women and BIPOC voices still are not equitably incorporated across curricula and scholarship. What’s next for nurturing strong researchers and their research?

11 a.m. to 12:30 p.m. / T017

Advertising Division

Teaching Panel Session
Experiential Online Learning: Creatively and Interactively Working with Curriculum and Technology

Moderating/Presiding
Robyn Blakeman, Tennessee, Knoxville
Panelists

Jason Brown, Office of Information Technology (OIT) Digital Media Services and Video Production Specialist, Tennessee
Courtney Childers, Tennessee, Knoxville
Chad Mezera, Assistant Dean of Online Programs, West Virginia
Heidi Hennick-Kaminski, North Carolina at Chapel Hill

Panelists will discuss how to: 1) bring more experiential learning to the online environment using varying types of technology and content that can bring individualized learning a more energized and vivacious feel, 2) address the self-driven learning style required to participate in an online course, 3) how to leverage engagement in the content in the same way we do with target audiences, and 4) options for reaching different types of learning styles.

11 a.m. to 12:30 p.m. / T019

Communication Technology and Communication Theory and Methodology Divisions

Teaching Panel Session

The Promise and Limits of Media Literacy

Moderating/Presiding

Gina Baleria, Sonoma State

Panelists

Renee Hobbs, Rhode Island
Michelle Ciulla Lipkin, Executive Director, National Media Literacy Association (NAMLE)
Kimberly Moffitt, Interim Dean, College of Humanities and Social Sciences, Professor of Language, Literary, and Cultural Doctoral Program, and Affiliate Professor of Africana Studies, Maryland – Baltimore County; National Media Literacy Association (NAMLE)
Monica Bulger, Senior Fellow, Joan Ganz Cooney Center at Sesame Workshop

11 a.m. to 12:30 p.m. / T020

Cultural and Critical Studies and History Divisions

PF&R Panel Session

Dismantling a Legacy of Misrepresentation: Critiquing the Past in Order to Improve the Present Coverage of American Indian Issues and Identity

Moderating/Presiding

Melissa Greene-Blye, Kansas
Panelists
Pauly Denetclaw, Board Member, NAJA
John Coward, Tulsa (emeritus)
Cristina Azocar, San Francisco State
Victoria LaPoe, Ohio
Benjamin LaPoe, Ohio

Issues surrounding American Indian identity and recognition are complex, and, too often, journalists fail to offer authentic representations of Native individuals and issues in the news; however, this problem is not new. The purpose of this panel is to highlight the ways news media past and present have contributed to a legacy of misrepresentation of Native peoples with the goal of highlighting ways to improve that coverage in the future. The discussion will examine the historical roots of problematic coverage of Indian issues and individuals while also examining the ways those historical misrepresentations continue to manifest in contemporary coverage of Indian Country. It will also serve to counter the prevailing press tendency to treat the historical experiences of the numerous tribal nations monolithically, which serves to diminish the unique experiences and identities of those nations. Perhaps most importantly, this panel will offer insights into what we, as journalism, history, and communication scholars can do to counter a legacy that, for too long, has limited the ability of Native individuals to tell their own stories and exercise self-determination in the way they are represented in the press as well as in the historical record. This panel will make the case for the necessity of placing Native people in the center of their own narrative and giving them voice in the ways they are represented in news media. It will also discuss the need to adjust and improve the ways we train journalists, with an eye toward telling more inclusive, more authentic stories in the future.

11 a.m. to 12:30 p.m. / T022
Mass Communication and Society Division and Internships and Careers Interest Group
Teaching Panel Session
I Need A Job: Getting Your First Job After Graduate School
Moderating/Presiding
Kevin D. Williams, Mississippi State
Panelists
Kevin D. Williams, Mississippi State
Jennifer Greer, Kentucky
Jisu Huh, Minnesota
John Chapin, Pennsylvania State Beaver
Cessna Winslow, Tarleton State

This panel will address the concerns and anxieties that every graduate student ultimately encounters: how do I land that first job? Topics discussed will include, but aren’t limited to: responding to the job announcement, making an appropriate application package, interviewing pitfalls, negotiation after the job offer, and understanding tenure/promotion processes from day one.

11 a.m. to 12:30 p.m. / T023
Newspaper and Online News Division
High Density Refereed Paper Session
Negativity, Incivility, and Anonimity in the News and the Comments/Frames and the Language of News
Moderating/Presiding
Jonathan Anderson, Minnesota

Topic I — Journalists and their Audiences
An Evolutionary Approach to Why People Seek and Avoid More Information About Negative News Stories
Esther Thorson, Carin Tunney and Kevin Kryston, Michigan State
The Role of Anonymity and Race in Online News Story Comment Sections
William Singleton, Alabama
Seeing Red: Reading Uncivil News Comments Guided by Personality Characteristics
Arthur Santana, San Diego State and Toby Hopp, Colorado-Boulder
Reciprocal Journalism’s Double-Edged Sword: How Journalists Resolve Cognitive Dissonance After Experiencing Harassment from Audiences on Social Media

Danielle Deavours, Montevallo;
Will Heath, Alabama-Birmingham;
Kaitlin Miller and Misha Viehouser, Alabama;
Sandra Palacios Plugge
and Ryan Broussard, Sam Houston State
Redemption vs. #MeToo: How Journalists Addressed Kobe Bryant’s Rape Case in Crafting His Memory
Patrick Walters, Kutztown

Discussant
Magda Konieczna, Concordia

Topic II — The Framing of the News
Elite Journalists’ Narrative Evolution in the 2018 Midterm Elections on Twitter and in Print
Mitchell Bard, Iona
and Michael Mimer, Wisconsin-Milwaukee
Media and Good Governance: Examining Role of Valenced Framing in Perceptions of Good Governance
Juan Liu, Columbus State
“Timely, Accurately, Avoid Unnecessary Panic”: How Vietnamese Newspapers Framed the COVID-19 Pandemic during the Initial Stage
Huu Dat Tran
and Pham Phuong Uyen Diep, Kansas State
The Public’s Frame: News Outlets, YouTube Comments and the 2018 Teacher Strike in West Virginia
Laura Harbert, Ohio
It’s All Rhetoric: Dominant Climate Change Discourses in a UK and US Newspaper
Kathleen L. Alaimo, Colorado-Boulder

Discussant
Bill Cassidy, Northern Illinois

Panelists
Gina Gayle, Emerson
Alyssa Pointe, Atlanta Journal-Constitution
Akili Ramses, executive director, NPPA
Deborah Willis, New York
Marquita Smith, Mississippi

11 a.m. to 12:30 p.m. / T024
Visual Communication and Minorities and Communication Divisions

PF&R Panel Session
Powerful Perspective: Black Women Photojournalists/Photographers

Moderating/Presiding
Laura K. Smith, South Carolina

Panelists
Candis Callison, British Columbia
Anita Varma, Texas at Austin
Andrea Wenzel, Temple
Miya Williams Fayne, California State-Fullerton

As journalists seek to build trust with historically marginalized communities, a common stumbling block is the refrain from residents that previous coverage has been about their communities (and predominantly negative), but not with or for their communities. This panel will highlight a range of perspectives on how journalists’ view their perceived audiences and communities and how these perceptions shape their efforts to build relationships with them. It will highlight recent research on perceptions of audiences, and explore models for redefining relationships such as community-centered journalism, solidarity journalism, and systems journalism.

11 a.m. to 12:30 p.m. / T025
Participatory Journalism Interest Group
Research Panel Session
For vs. About: Challenging Journalists’ Perceptions of Audiences and Communities

Moderating/Presiding
Jacob Nelson, Arizona State

Panelists
Mimi Perrault, Eastern Tennessee State
Rebecca Frazer, Rebecca Frazer
Paul Glader, King’s College

Religion and Media Interest Group, and Political Communication Division

Teaching Panel Session
Beyond Tolerance: Getting Real with Meaningful Classroom Conversations about Faith and Media

Moderating/Presiding
Michael Longinow, Biola

Panelists
Mimi Perrault, Eastern Tennessee State
Rebecca Frazer, Rebecca Frazer
Paul Glader, King’s College
Colleges and universities often formally promote religious tolerance in diversity statements and human resources handbooks. Yet while religious tolerance is an important foundation for interactions among diverse students and staff, should tolerance be the end of our diversity goals? This panel explores how instructors can build classroom environments that promote a deeper understanding of diverse faith perspectives in media and beyond. Panelists will share expertise on practical ways to encourage students to not only tolerate religious diversity, but to also actively pursue understanding of faith perspectives that may be different than their own.

Jennifer H. McGill is the 2021 Jerry Sass Award winner. Ms. McGill, executive director for 37 years of AEJMC will speak about her commitment to journalism and mass communication education. The ASJMC Business Meeting will follow the presentation.

11 a.m. to 12:30 p.m. / T027

Scripps Howard Foundation

Teaching Award Panel Session
Ignite Your Teaching and Launch Your Career

Moderating/Presiding
2020 Scripps Howard Foundation Teacher of the Year Recipient: Kathleen B. Culver, Wisconsin-Madison

Panelists
Kathleen B. Culver, Wisconsin-Madison
Lanier Holt, Ohio State

Framed specifically for graduate students and early-career scholars, this session features this year’s finalists for the Scripps Howard Foundation Teacher of the Year. Prof. Culver and Holt will cover the strategies they used to guide their teaching careers. They’ll offer ideas for finding mentorship, developing effective approaches and focusing on a healthy balance of inspiration, aspiration and efficiency. And they’ll share candidly what they learned from their mistakes over the years. The session will allow plenty of time for asking questions and sharing ideas.

11 a.m. to 12:30 p.m. / T028

Association of Schools of Journalism and Mass Communication

Award Panel/Business Session
Sass Award/Executive Committee Meeting

Moderating/Presiding
Gracie Lawson-Borders, Howard; ASJMC President, 2020-21

Panelists
Alan Stavitsky, President-elect, Nevada, Reno
Raul Reis, Vice President, Emerson

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1 to 2:30 p.m. / T029

Communication Theory and Methodology and Communicating Science, Health, Environment and Risk Divisions

Teaching Panel Session
Inclusive Pedagogy for Online Teaching

Moderating/Presiding
Magdalena Saldaña, Pontificia Universidad Católica de Chile

Panelists
Ingrid Bachmann, Pontificia Universidad Católica de Chile
Danielle K. Brown, Minnesota-Twin Cities
Rachel Mourao, Michigan State
Lea Hellmueller, Houston
Nathian Shae Rodriguez, San Diego State

Online teaching has become front and center during the COVID-19 pandemic. This panel reflects on online teaching best practices with a particular focus on diversity, equity, and inclusion. Panelists will present exemplars and models for online teaching content and delivery, evaluations, student participation and engagement, and comparisons of asynchronous vs. synchronous learning, while acknowledging student differences in abilities, social identities, cultural perspectives, and neurodiversity.

1 to 2:30 p.m. / T030

Media Ethics Division

Refereed Paper Session
Reassessing Journalism Ethics in Tumultuous Times

Moderating/Presiding
Jonathan Anderson, Minnesota

Confucian Virtue System: Bring Media Ethics (Back) to a Humanistic Path* Yadu Feng, St. Thomas
Journalists with Different Mindsets Agree on Truth as the Profession’s First Obligation

Greg Munno and Megan Craig, Syracuse; Katherine Farrish, Central Connecticut State and Alex Richards, Syracuse

A New Objective: Recasting Journalism Ethics Through the Racial Reckoning

Brad Clark, Mount Royal University

Exploring Moral Ecology in the Coverage of the 2020 Racial Protests: Analyzing Sentiment and Intent Classification of Newspapers and Broadcast News Content in the US

Gregory Gondwe, Colorado

Discussant

Ginny Whitehouse, Eastern Kentucky

* Top Faculty Paper

1 to 2:30 p.m. / T032

Minorities and Communication and Newspaper and Online News Divisions

Research Panel Session

Surviving and/or Thriving? The State of Black-Owned News Operations in the Age of Protest and Pandemic

Moderating/Presiding

Dorothy Bland, North Texas

Panelists

Gheni Platenburg, Auburn
George L. Daniels, Alabama
Connie Mitchell Ford, Maryland
Miya Williams Fayne, California State-Fullerton
Karanja Ajanaku, The New Tri-State Defender

1 to 2:30 p.m. / T033

Visual Communication and Communication Technology Divisions

Teaching Panel Session

Best of the Digital Competition

Moderating/Presiding

Peg Achtmerman, Seattle

Category I Website

Individual/Team/Single Class – Large School (10K + UG Students)

First Place

The 61 Percent Project

Adam Peruta and Melissa Chessher, Syracuse

Second Place

Finding Home by JOVRNALSIM

Xinwen Chen, Nancy Guan, Connor Ling, Clarke Lowry, Julia Nash, Simrin Singh, Karen Wang, Abigail Washer, Yuwei “Ria” Xi and Robert Hernandez, Southern California

Third Place

Animating Queer History

Michael Gawlik, North Carolina at Chapel Hill

Category II App

Individual/Team/Single Class - Large School (10K +)

First Place

Dimelo Vaccine Issue

Frank Rojas, Emily Bonilla, Jillian Russell, Andres Guadron, and Steven Vargas, Southern California

The current media environment demands a continuous stream of products ready to meet audience needs, and the emergent role of product manager serves to prioritize them by providing a holistic perspective on a media company’s goals. Product managers bring new skillsets into the firm and help bridge the divide and align the priorities among editorial, business, and technology departments. How do we prepare students for “non-traditional” media roles focused on a mix of disciplines such as product management? What are the best practices or potential additions to media, journalism, and communication curriculums or syllabi that could better equip our students to strike out on their own in a rapidly changing industry? This panel includes experts from both MMEE and EEND divisions, as well as industry, to discuss best practices and potential virtues of adding product management pedagogy to journalism, media, and communication programs.
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Second Place
COVID Shopping Spree Instagram Filter by JOVRNALISM
   Eileen Chen, Jessica Hadiwijoyo, Justin Ly and Victoria Shin, Southern California

Category III Website
Individual/Team/Single Class - Small School (Under 10K UG students)

First Place
This is For You Podcast Website
   Sarah Dougher and Tamara J. Welter, Biola

Second Place
Covid-19’s Impacts on Asian American Business Own
   Amber Chen and Tamara J. Welter, Biola

Third Place
Comparing the Corona
   Angela Hom and Tamara J. Welter, Biola

Category V Website
Multiple Class/Institution - Large School (10K + UG Students)

First Place
Pass da R.O.C.K.
   Renee Stevens, Syracuse

Second Place
Climate Change in Mississippi
   Danielle Angelo, Anne Florence Brown, Lydia Cates, Will Corley, Abbey Edmonson, Cody Farris, Jacob Meyers, Eliza Noe, Jared Poland, Billy Schuerman, Tamara Tyes and Lauren Wilson, Mississippi

Third Place
Covid Chronicles
   USC Annenberg Visual Journalism Project, Southern California

Category VI App
Multiple Class/Institution - Large School (10K + UG students)

First Place
Beyond the Diorama - iOS App
   Edwin Sookiassian, lead app dev, with support from Rong Deng, Ralston Louie and others, Southern California

Second Place
Beyond the Diorama - VR Experience
   Rong Deng as lead with support from Edwin Sookiassian, Ralston Louie and others, Southern California

Category VII Website
Multiple Class/Institution - Small School (10K + UG Students)

First Place
Palmetto Report
   Joseph Kasko and MCOM 330, 311 and 226 students, Winthrop

Second Place
Campus Reboot
   Susan Cardillo, Hartford


1 to 2:30 p.m. / T034
Graduate Student Interest Group and Commission on the Status of Women

PF&R Panel Session
Creating Supportive Environments: Mentoring for Grad Students in All Stages

Moderating/Presiding
   Hayley T. Markovich, Florida

Panelists
   Patrick R. Johnson, Iowa
   Monique Luisi, Missouri
   Ben Lynn, Florida
   Erin Perry, Wayne State
   Laura Bruns, Wayne State

Mentoring relationships play a critical role in supporting students as they navigate graduate programs and transition to early career scholars. Graduate students form supportive relationships with fellow students and faculty members as they navigate both academic and life challenges. This panel will include current students and faculty that will speak about their experiences as both a mentee and a mentor, as well as finding support outside of their home institution. They will also offer advice on how to cultivate mentoring relationships that can help students address their unique needs.

1 to 2:30 p.m. / T035
Internships and Careers Interest Group and Advertising Division

PF&R Panel Session
Using Portfolios to Enter and Move Up in a Career Across Disciplines

Moderating/Presiding
   Adrienne Wallace, Grand Valley State
Panelists
Karen C. Theveny, Pennsylvania State Brandywine
Jessica D. Collins, Virginia Commonwealth
Robin Spring, Grand Valley State
Michele Lasley, Elon
Peg Murphy, Columbia College

Portfolios can be employed for more than just collecting visual creative samples for those considering copywriter or art director positions, they can also be used to show other practices, such as writing samples, social media posts, strategic communication strategies and plans, and more. In addition, portfolios are more than for getting into a career, they can also be a depository for accomplishments and used as a sales piece to move up in industry and to the next level of a career. How can portfolios be used across disciplines, and not just for creative practices, to get an entry-level job? How do portfolios help students to be continuous life-long learners, reflective, and show their work to navigate an upward career path? How are these created online? What are the equity, inclusion, and ethical issues related to portfolios, especially online portfolios? What about the students who do not have the equipment, software, bandwidth, or other means for creating online portfolios? Panelists will share their experiences and ideas.

1 to 2:30 p.m. / T036
Religion and Media Interest Group

Refereed Research Paper Session
Religious Use of Communication Technologies

Moderating/Presiding
Cylor Spaulding, California State, Fullerton

“You Can’t Fight What’s Already Happening, Right?”: A Case Study of Christian Live-Streaming
LaRisa Anderson, Texas at Austin

[EA] Rise of the Religious Influencer? Examining Faith-Based Influence on Social Media
Brian Smith, Danielle Hallows, Maggie Vail, Caleb Porter, Alycia Burnett, Camilla Owens, and Kateryna Kravchenko, Brigham Young

* First Place Student Paper

[EA] = This submission was accepted as an extended abstract.

1 to 2:30 p.m. / T037
Small Programs Interest Group and Magazine Media Division

Teaching Panel Session
What I Learned in the Lockdown

Moderating/Presiding
Carol Schwalbe, Arizona

Panelists
Paola Banchero, Alaska, Anchorage
Kyung Jung Han, California State, Bakersfield
John Kerezy, Cuyahoga Community College
Jacqueline Marino, Kent State
Darren Sweeney, Central Connecticut State
Sheila Webb, Western Washington

Many of us suffered from Zoom gloom after hours of looking at postage-stamp-size images in a Hollywood Squares format. But can techniques and activities that work better on Zoom be infused into traditional classes and online courses? The members of this panel will discuss ways of getting to know your students, keeping them engaged, and building trust and community on Zoom that translate to in-person and online writing, photo and design classes.

1 to 2:30 p.m. / T038
Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session
Doctors Are In: Keys to Success in Mentoring and Collaborating with Graduate Students on Research

Moderating/Presiding
Raluca Cozma, Kansas State

Panelists
Ralph Beliveau, Oklahoma
Tracy Everbach, North Texas
Mikayla Mace, Arizona
Emily Metzgar, Kent State
Ajia Meux, Oklahoma
Carol Schwalbe, Arizona
Alec Tefertiller, Baylor

Some of the most meaningful learning during a student’s graduate studies happens while collaborating with faculty mentors on conference or journal papers. This session discusses best practices and potential pitfalls of such research collaborations.
1 to 2:30 p.m. / T039
Association for Education in Journalism and Mass Communication Presidential Committee on Career Development

PF&R Panel Session
How to Get Through the Door

Moderating/Presiding
Herman Howard, Angelo State

Panelists
Frank Russell, California State, Fullerton
Steve Bien-Aime, Northern Kentucky

This panel covers creating materials (portfolio or C.V.) and strategic job searching. Graduate students interact with faculty in discussions about the opportunities and challenges faced during the transition to an academic or professional career.

1 to 5:30 p.m. / T040
Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Business Session
Institute for Diverse Leadership in Journalism and Communication Session

Moderating/Presiding
Gracie Lawson-Borders, Howard, ASJMC President, 2020-21

2021-22 Jennifer H. McGill Class Fellows
Mia Long Anderson, Azusa Pacific
David Brown, Temple
Tamara Zellars Buck, Southeast Missouri State
Moonhee Cho, Tennessee Knoxville
Celeste González de Bustamante, Arizona
Miao Guo, Ball State
Ammi Gate Tharbi, Rhode Island
Gerry Lanosga, Indiana
Ingrid Sturgis, Howard
Bruno Takahashi, Michigan State

1 p.m. to 1:30 p.m. – Welcome
Gracie Lawson-Borders, Howard

1:30 p.m. to 3 p.m.
Patricia Thompson, ACEJMC Executive Director, “What’s New with ACEJMC: Accrediting Updates”

3 p.m. to 3:30 p.m.
Break

3:30 p.m. to 5 p.m.
Brooke Barnett, Butler, and Meghan Sanders, Louisiana State, along with invited guests will discuss leadership styles, transition into academic leadership and working across disciplines.

5 p.m. to 5:30 pm – Conclusion
Gracie Lawson-Borders, Howard

This session is open only to 2021-22 IDL Jennifer H. McGill Class Fellows.

1 to 2:30 p.m. / T041
Kappa Tau Alpha and Association for Education in Journalism and Mass Communication

Executive Committee/Business Meeting
KTA/AEJMC Awards Ceremony

Moderating/Presiding
Beverly Horvit, Missouri, KTA Executive Director, and Tim P. Vos, Michigan State, AEJMC President, 2020-21

The ceremony recognizes both associations’ award winners and divisions’ student paper winners. All are welcome. A KTA business meeting will follow the ceremony. KTA remains committed to its guiding principles of Knowledge, Truth and Accuracy.

1 to 2:30 p.m. / T042
Association for Education in Journalism and Mass Communication and Peter Lang Publishing

PF&R Panel Session
AEJMC/Peter Lang Scholarsourcing Series: Book Roundup with the Scholarsourcing Authors, Editorial Committee, and Publisher

Moderating/Presiding
Carolyn Bronstein, DePaul, Series Editor, AEJMC/Peter Lang Scholarsourcing Series

Panelists
Reporting Beyond the Problem: From Civic Journalism to Solutions Journalism
Karen McIntyre, Virginia Commonwealth and Nicole Dahmen, Oregon
Promoting Monopoly: AT&T and the Politics of Public Relations, 1876-1941
Karen Miller, Georgia

PR Women with Influence: Breaking Through the Ethical and Leadership Challenges
Juan Meng, Georgia, and Marlene S. Neill, Baylor

Writing Home: Race, Newspapers, and the Culture of Place in Oklahoma
Meta G. Carstarphen, Oklahoma

Assassinations, Civil Rights and Riots: The Voices of Readers and Editors in Black Newspapers During the Chaos of 1968
Brian Thornton, Stephynie C. Perkins, and Christa L. Arnold, North Florida

Algorithmic Audience: Rethinking News Literacy in the Age of Artificial Intelligence
Roselyn Du, California State, Fullerton

Victims, Heroes and Villains: How the Media Frame Mass Shootings
Elizabeth Skewes and Kathleen I. Alaimo, Colorado

Critical Analysis of South Asian Advocacy Journalism Practices for Advocating Environmental Issues During the COVID-19 Pandemic
Shaﬁq Kamboh, Bremen University, Germany; Muhammad Ittefaq, Kansas and Muhammad Yousaf, University of Gujrat, Pakistan

Harassment Against Women: A Bare Reflection of Patriarchy: Media Framing in Bangladesh
Shabnam Azim and Fatema Samina Yasmin, University of Dhaka, Bangladesh

Discussant
Anantha Babbili, Texas A&M Corpus Christi

Session II — Media and Information Literacy in South Asia
Role of Cartoon Programmes in Creation of Indigenous Repository of Knowledge: A Study
Aahana B. Chopra, Indraprastha College for Women, University of Delhi, India and Kulveen Trehan, Guru Gobind Singh Indraprastha University, India

Assessing Digital Literacy Skills and Perception on ICT based Open Learning: A Case Study of IGNOU Counselors
Anjulika Ghoshal, Indira Gandhi National Open University, India

Escaping the Catch-22: Deconstructing the COVID-19 Vaccine Hesitancy in India through Social Media Sentiment Analysis
Vaibhav Diwanji and Juliann Cortese, Florida State

Discussant
Sankaran Ramanathan, Mediaplus Consultancy

Session III — Health Information and Society
Variability in Media Content of Public Health Outbreak Coverage: A Crisis Communication Approach
Khairul Islam and Najma Akhther, Wayne State and Abu Syeed Raseq, Independent researcher, Bangladesh

Impact of Socio-Economic Policies and COVID-19 upon Indian Diaspora in Malaysia and Singapore
Sankaran Ramanathan, Mediaplus Consultancy

Religious Beliefs and Health Fatalism about COVID-19 in Bangladesh
Md Didarul Islam, University of New Mexico

Discussant
Suman Mishra, Southern Illinois-Edwardsville
Session IV — Gender in South Asian Media
Gender Inequality in South Asian Media, with Special Focus on India
Shirin Abbas, Independent researcher, India
A Study on the (In)visible Workplace Harassment Against Women in Malaysian Cinema
Muktha Papyathy, Papyathy Movements, India
Gender Discrimination and Social Network Communication: A Dissertation on Young Female Facebook Users of the Bangladesh Scenario
Salauddin Ahmed, Virtunus Inc., Bangladesh;
Shudipta Sharma, University of Chittagong, Bangladesh
and Abdullah-Al Mahmood, Enzaime Ltd, Bangladesh
Discussant
Enakshi Roy, Towson

Session V — Political Issues and South Asian Media
Elements and Strategies of Political Branding in India - A Conceptual Framework
Preefi Surya and Amaresh Jha, GD Goenka University, India
Political Interaction on Social Media in a Semi-Authoritarian Regime: A Case Study of Bangladesh
Kazi Mehedi Hasan, Southern Illinois, Carbondale
News Sourcing in Kashmir Press: A Political Economic Analysis
Gowhar Hassan, Central University of Kashmir, India
Discussant
Michelle Michael, Ohio

Session VI — Contemporary Issues in Journalism and Media
Media Regulation in India: Issues and Concerns in the New Media Eco System
Sanjay Bharthur, Manipal Institute of Communication, India
Contemporizing the Tradition: An Exploration of the Audience Response to the New Wave Marathi Industry
G. Triveni, Sharvari Raut, and Sonali Srivastav, National Institute of Fashion Technology, India
Exploring Threats and Challenges Faced by Pakistani Reporters in the Province of Baluchistan Pakistan
Babar Shah, and Saqib Riaz, Allama Iqbal Open University, Pakistan
and Sana Rashid, Independent researcher, Pakistan
Discussant
Uche Onyebadi, Texas Christian

In our commitment to the 2021 AEJMC conference theme “Turning the Page,” the South Asia Communication Association (SACA) will host an interactive paper session. Research papers were selected in a peer-reviewed competition. SACA was constituted in 2015 at the AEJMC conference in San Francisco. Instituted as an umbrella organization with a presence in key organizations, SACA currently constitutes 2,086 members worldwide. If you have questions, email SACA curator, Deb Aikat <da@unc.edu>, North Carolina, Chapel Hill. No pre-registration required. All are welcome.

3 to 4:30 p.m. / T044

Association for Education in Journalism and Mass Communication
Scholar-to-Scholar Refereed Paper Poster Session
Communicating Science, Health, Environment and Risk Division
Topic I - Emotions and their Role in Communicating Science, Health, Environment and Risk Topics
04-1500-01 • Beyond Fear Appeals: The Role of Hope in Improving Effectiveness of Health Messages
Youngji Seo, Bartosz Wojdynski
and Jongmin Lee, Georgia
and Hyoyeun Jun, Salve Regina
04-1500-02 • The Impact of Emotion and Humor on Support for Global Warming Action
Meaghan McKasy, Utah Valley;
and Michael Cacciarelo, Georgia
and Sara Yeo, Utah;
and Jennifer Shiyoue Zhang, Illinois;
and John Cook, Monash
and Rhoda Olaleye, Georgia
04-1500-03 • Are Emotion-Expressing Messages More Shared on Social Media? A Meta-Analytic Review
Junhan Chen, John Leach
and Yumin Yan, Maryland
04-1500-04 • The Distance Between Us: Effects of Intergroup Similarity on Donation Intention and Emotions during the COVID-19 Pandemic
Jody Chin Sing Wong, Buffalo

Discussant
Sumin Shin, Wisconsin

Topic II - Environmental Communication
04-1500-05 • Recycling as a Planned Behavior: The Moderating Role of Perceived Behavioral Control
Zhuling Liu, Janet Yang, Susan Clark
and Michael Shelly, Buffalo
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

04-1500-06 • “I Had No Idea That Greenwashing Was Even a Thing”: Identifying the Cognitive Mechanisms of Exemplars in Greenwashing Literacy Interventions
Nicholas Eng, Pennsylvania State;
and Carla DiRusso, Hope College;
and Cassandra Troy, Pennsylvania State;
and Jason Freeman, Brigham Young;
and Meng Qi Liao
and Yuan Sun, Pennsylvania State

04-1500-07 • Effects of Substantiation and Specificity of Social Media Green Messages on Audience Responses
Sumin Shin, Wisconsin at Whitewater
and Eyun-Jung Ki, Alabama

04-1500-08 • [EA] From “Blue” Planet to “Our” Planet: Nature Documentaries Demonstrate Increasing Emphasis on Collective Identity Over Time
Robert Lull and Wes Wise, California State, Fresno

Topic III — Communicating about Risk
04-1500-09 • Risk or Efficacy? How Age and Seniority Influenced the Usage of Hearing Protection Devices: A Cross-Sectional Survey in China
Jian Rui, Peng Xu
and Ying Liu, South China University of Technology

04-1500-10 • Media Sources in Risk Communication in China: Official Press, Market-oriented Press, and Medical We Media
Tianyi Yang, Fang Wu, Chen Zhang, Yang Yu
and Deya Xu, Shanghai Jiao Tong

04-1500-11 • [EA] Third-person-hypothesis of Climate Change Campaigns in China: the Impact of Disaster Vulnerability and Social Media Use on Conformity Behavior
Linnan Wang, Yuan He, Tao Li
and Yicheng Zhu, Beijing Normal

04-1500-12 • [EA] Beliefs and Practices around Antibiotics Use and Resistance in Singapore Using the Protection Motivation Theory
May Lwin, Si Yu Lee
and Shan Shan Yang, Nanyang Technological

04-1500-13 • Light at the End of the Tunnel: Implications of COVID-19 Vaccine Availability and Vaccination Intention
Haoran Chu, Buffalo and Sixiao Liu, Texas Tech

Topic IV — Social Media
04-1500-14 • Promoting COVID-19 Social Distancing on Social Media: The Persuasive Role of Threat and Controlling Language Representation
Nicholas Eng, Ryan Wang, Rachel Peng
and Zheng Cui, Pennsylvania State

04-1500-15 • Social Media Exposure, Interpersonal Communication, and Tampon Use: A Multigroup Comparison Based on Network Structure
Yin Yang, Pennsylvania State;
and Xin Ma, Maryland;
and Jessica Myrick, Pennsylvania State

04-1500-16 • Pandemic in the Age of Social Media: A Content Analysis of Health Organizations Social Media Engagement Strategies During COVID-19 Outbreak
Yuanwei Lyu, Brian Britt
and Ningyang Wang, Alabama

04-1500-17 • Young Adults’ Preferences of Vaping Content on Instagram: Qualitative Interviews Utilizing the Associative Imagery Technique
Jordan Alpert and Amanda Bradshaw, Florida;
and Heather Riddell, West Florida;
and Huan Chen and Xiaobei Chen, Florida

Mohammad Ali, Syracuse

Discusant
Chih-Hui Lai, Academia Sinica

Topic V — Communicating Science
04-1500-19 • Exploring the Cosmos: The Rhetoric of Successful Science Television
Alexandrea Matthews, Florida

04-1500-20 • Understanding Scientific Optimism Across 45 Countries: Effects of Internet Exposure, Trust, and Their Interdependence
Chen Luo, Tsinghua; Communication University of China;
and Kaiyuan Ji, Tsinghua;
and Yulong Tang, Communication University of China

04-1500-21 • The Knowledge Gap Hypothesis in Malaysia: Assessing Factors Shaping the Public’s Perceived Familiarity of Nuclear Energy
Jiemin Looi, Texas at Austin
and Shirley Ho, Nanyang Technological

04-1500-22 • Correcting Science Misinformation in an Authoritarian Country: An Experiment from China
Wenting Yu
and Fei Shen, City University of Hong Kong

04-1500-23 • [EA] Impact of Science Journalism Experience on Information Selection from Press Releases: A Novel Quasi-Experimental Approach
Leigh Anne Tiffany, Michigan State

Discusant
Karen Akerlof, George Mason
Thursday Sessions

"Turning the Page: AEJMC Virtual Conference • August 4-7, 2021" — #aejmc2021

Discussant
Tony Van Witsen, Alma College

Topic VI — Health Messaging and Platforms
04-1500-24 • Fast Food Menu Calorie Labeling
Contexts as Complex Contributing Factors to Overeating
Kyeongwon Kwon, Pei Wang
and Christopher Garcia, Florida State
04-1500-25 • Challenging the Stigma of a “Woman’s Illness” and “Feminine Problem”: A Cross-Cultural Analysis of News Stories about Eating Disorders and Men
Scott Parrott, Kim Bissell,
Nicholas Eckhart and Bumsoo Park, Alabama
04-1500-26 • [EA] The Prevalence of Design Features Known to Hinder the Processing of Drug Risks and Side-Effects: A Content Analysis of TV Ads for Prescription Drugs
Viorela Dan
and Van Stee, Missouri–St. Louis
04-1500-27 • [EA] Why Transmedia Edutainment? Exploring Young Adults’ Reception on its Role, Potential, and Limitations for Sustainable Development
Aya Shata, Michelle Seelig,
Barbara Millet, Nick Carcioppolo
and Sooyeon Kim, Miami
04-1500-28 • [EA] Effectiveness of VR Intervention in Promoting Sustainable Hand Hygiene
Haohan Hu, Hong Kong

Discussant
Adina Schneeweis, Oakland

Topic VII — Information Dissemination and Connection
04-1500-29 • [EA] Who am I Connected with? Community Detection and Effects in an Online Peer-to-Peer Support Forum
Ellie F. Yang, Wisconsin at Madison
and Yini Zhang, Buffalo
and Shifan Zhang, Wisconsin at Madison
Jane B. Singer, City University of London
04-1500-31 • [EA] A Message from Grandma: A Research on the Relationship between Social Media Reposting Behavior and Subjective Well-being in the Elderly
Geng Wang
and Jian Xu, Shanghai Jiaotong
04-1500-32 • Understanding Public Reaction to Celebrity Suicide Cases in Online News Comments
Muhammad Ittefaq, Kansas;
and Shafiq Ahmad Kamboh, Bremen;
and Azhar Iqbal, U of Management and Technology;
and Urwah Iftikhar, Lahore College for Women;
and Mauryne Abwao, Kansas;
and Rauf Arief, Texas Tech
04-1500-33 • [EA] Truths, Lies, and Compliance with Covid-19 Guidance
Melissa Tully and Kaja Dalrymple, Iowa;
and Mary Beth Deline, Illinois State;
and Kylah Hedding, Iowa

Discussant
Ronald A. Yaros, Maryland

[EA] = This submission was accepted as an extended abstract.

Electronic News Division
04-1500-34 • [EA] Pressure to Perform: Gendered Expectations of Journalists’ Social Media Use
Stefanie Davis Kempton, Pennsylvania State Altoona
and Carlina DiRusso, Hope College
04-1500-35 • [EA] Egyptian Female Podcasters: Creating Social Change Through Public Pedagogy
Kim Fox, The American University in Cairo;
and Yasmeen Abada, Independent Researcher
04-1500-36 • Touch in Disaster Reporting: Television Coverage before Hurricane Maria
Quacheng Zhang, Bruno Takahashi, Manuel Chavez,
and Yadira Nieves, Michigan State
04-1500-37 • Longitudinal Study of Social Media Policies in U.S. Television Newsrooms
Anthony Adornato and Allison Frisch, Ithaca
04-1500-38 • I Wouldn’t React to it Because of the Algorithm: How Can Self-Presentation Moderate News Consumption*
Heidi Makady, Florida
04-1500-39 • The Impact of Media Algorithms on The Habermassian Public Sphere and Discourse**
Kendal Heavner, Arkansas

Discussant
Janice Neil, Ryerson

* Second Place Student Paper
** Third Place Student Paper

[EA] = This submission was accepted as an extended abstract.

International Communication Division

Topic — The Policy and Politics of News
04-1500-40 • [EA] Framing Terrorism in a Global Media Conduit: Comparing Muslim-Majority and Muslim-Minority Countries
Michelle Michael
and Satrajit Ghosh Chowdhury, Ohio

Thursday

Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Discussant
Tony Van Witsen, Alma College

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and Yini Zhang, Buffalo
and Shifan Zhang, Wisconsin at Madison
Jane B. Singer, City University of London
04-1500-31 • [EA] A Message from Grandma: A Research on the Relationship between Social Media Reposting Behavior and Subjective Well-being in the Elderly
Geng Wang
and Jian Xu, Shanghai Jiaotong
04-1500-32 • Understanding Public Reaction to Celebrity Suicide Cases in Online News Comments
Muhammad Ittefaq, Kansas;
and Shafiq Ahmad Kamboh, Bremen;
and Azhar Iqbal, U of Management and Technology;
and Urwah Iftikhar, Lahore College for Women;
and Mauryne Abwao, Kansas;
and Rauf Arief, Texas Tech
04-1500-33 • [EA] Truths, Lies, and Compliance with Covid-19 Guidance
Melissa Tully and Kaja Dalrymple, Iowa;
and Mary Beth Deline, Illinois State;
and Kylah Hedding, Iowa

Discussant
Ronald A. Yaros, Maryland

[EA] = This submission was accepted as an extended abstract.

Electronic News Division
04-1500-34 • [EA] Pressure to Perform: Gendered Expectations of Journalists’ Social Media Use
Stefanie Davis Kempton, Pennsylvania State Altoona
and Carlina DiRusso, Hope College
04-1500-35 • [EA] Egyptian Female Podcasters: Creating Social Change Through Public Pedagogy
Kim Fox, The American University in Cairo;
and Yasmeen Abada, Independent Researcher
04-1500-36 • Touch in Disaster Reporting: Television Coverage before Hurricane Maria
Quacheng Zhang, Bruno Takahashi, Manuel Chavez,
and Yadira Nieves, Michigan State
04-1500-37 • Longitudinal Study of Social Media Policies in U.S. Television Newsrooms
Anthony Adornato and Allison Frisch, Ithaca
04-1500-38 • I Wouldn’t React to it Because of the Algorithm: How Can Self-Presentation Moderate News Consumption*
Heidi Makady, Florida
04-1500-39 • The Impact of Media Algorithms on The Habermassian Public Sphere and Discourse**
Kendal Heavner, Arkansas

Discussant
Janice Neil, Ryerson

* Second Place Student Paper
** Third Place Student Paper

[EA] = This submission was accepted as an extended abstract.

International Communication Division

Topic — The Policy and Politics of News
04-1500-40 • [EA] Framing Terrorism in a Global Media Conduit: Comparing Muslim-Majority and Muslim-Minority Countries
Michelle Michael
and Satrajit Ghosh Chowdhury, Ohio
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

04-1500-41 • News Use, Partisanship and Political Attitudes in Africa: A Cross-national Analysis of Four African Societies Using the Communication Mediation Approach
   **Abdul Wahab Gibrilu**, Chinese University of Hong Kong

04-1500-42 • Decade of Internet Censorship in India Examining Google Transparency Reports and Content Takedowns from 2010-2020
   **Enakshi Roy**, Towson

04-1500-43 • Testing the Protest Paradigm on TV and Newspapers’ Social Media Coverage of Chilean and Colombian Social Unrest*
   **Victor Garcia-Perdomo, José Augusto Ventin, Juan Camilo Hernandez Rodriguez**, and **Maria Isabel Magana**, Universidad de la Sabana

04-1500-44 • Testing the Protest Paradigm on TV and Newspapers’ Social Media Coverage of Chilean and Colombian Social Unrest*
   **Tamara Welter** and **Josh Brunt**, Biola

Discussant
   **Uche Onyebadi**, Texas Christian

* First Place Winner, Latin American Communication Research and Researchers Award, International Communication Division

[EA] = This submission was accepted as an extended abstract.

Magazine Media Division

04-1500-49 • Cancel or Be Canceled? How U.S. Arts and Culture Journalists Perceive the Influence of Politics and Cancel Culture in their Work
   **Kelsey Whipple**, Massachusetts-Amherst

Discussant
   **Carol Zuegner**, Creighton

Visual Communication Division

Topic — Historical and Contemporary Visual Communication

04-1500-45 • [EA] Cognitive and Attitudinal Processing of Visual Frames in 360-Degree Environmental Corporate Social Responsibility (CSR) Messages
   **Sungwon Chung** and **Johnny Sparks**, Ball State

04-1500-46 • [EA] What “Lens-Based Workers” Are Owed: An Exploration of the Photo Bill of Rights
   **Keith Greenwood**, **Ryan Thomas** and **Cory Macneil**, Missouri

04-1500-47 • [EA] A Powerful, spiritual, win-win situation: Commercial authenticity in Professional Birth Photography
   **Anat Leshnick**, Colorado at Boulder and **Rivka Ribak**, University of Haifa

04-1500-48 • [EA] Ye Olde Europa Gin Mill: How War Looked in Isolationist Cartoons of 1941
   **Darryl Frazier** and **Fred Vultee**, Wayne State

Discussant
   **Gabriel B. Tait**, Ball State

[EA] = This submission was accepted as an extended abstract.

3 to 4:30 p.m. / T045

Communication Theory and Methodology and Political Communication Divisions

PF&R Panel Session
   **Questionable Research Practice and Risk of Bias in Communication Research**

Moderating/Presiding
   **Rosie Jahng**, Wayne State

Panelists
   **Saleem Alhabash**, Michigan State
   **Sun Joo (Grace) Ahn**, Georgia
   **Benjamin Johnson**, Florida
   **Mike Schmierbach**, Pennsylvania State

3 to 4:30 p.m. / T046

History Division and AEJMC Council of Affiliates

Research Panel Session
   **Covering 9/11, Twenty Years Later**

Moderating/Presiding
   **Pam Parry**, Southeast Missouri and **Erika Pribanic-Smith**, Texas at Arlington

Panelists
   **Sheryl Kennedy Haydel**, Loyola New Orleans
   **Cayce Myers**, Virginia Tech
   **Carolyn Kitch**, Temple
   **Pete Smith**, Mississippi State
   **Hazel Cole**, West Georgia
   **Will Sutton**, The Times-Picayune/The New Orleans Advocate
3 to 4:30 p.m. / T047

International Communication and Cultural and Critical Studies Divisions

Research Panel Session
Communicating the Coronavirus: Stress Testing the Resilience of Authoritarian States

Moderating/Presiding
Volha Kananovich, Appalachian State

Panelists
Anna Popkova, Western Michigan
Mehrnaz Khanjani, Iowa
Dzmitry Yuran, Florida Institute of Technology
Ge Zhu, Iowa
Vasil Navumau, University of Bremen

For authoritarian states, this was a particularly high-stakes test. Their success in curbing the virus—and communicating the effectiveness of their efforts—could help legitimize authoritarian governance as better prepared to enforce emergency measures and secure public consent to limitations on freedoms of assembly and movement in the name of the common good. The panel will explore these outcomes (and the communicative efforts of various actors -- e.g., governments, journalists, digital activists -- that contributed to them) and theorize ways in which comparative communication research can contribute to a more nuanced understanding of sociopolitical effects of global disruptions.

3 to 4:30 p.m. / T048

Law and Policy Division and Sports Communication Interest Group

Teaching Panel Session
State of the Law: NCAA and the Use of Athletes’ Name, Image, and Likeness

Moderating/Presiding
Jason Martin, DePaul

Panelists
Katie Lever, Texas at Austin
Lauren Smith, Indiana
DeWayne Peevy, Director of Athletics, DePaul
Taylor Stapleton, Senior Associate Athletics Director for Revenue Generation and Strategic Initiatives, DePaul
Claudine McCarthy, Editor, Campus Legal Advisor & College Athletics and the Law, Wiley

The ever-growing adoption of video streaming services is a game-changer in the television industry. While Netflix has been a dominant player in the video streaming industry for the past decade, more traditional TV service providers have also entered the video streaming market, resulting in fierce competition and more consumer choices. Recognizing changing consumer behavior, this panel discusses competition among video streaming platforms, their business models and competitive strategies, and how the emergence of over-the-top (OTT) platforms affect local television content providers as well as local streaming service providers on a global scale.

3 to 4:30 p.m. / T050

Media Ethics Division and Internships and Careers Interest Group

Teaching Panel Session
The Ethical Obligations of Journalism Educators

Moderating/Presiding
Ryan Thomas, Missouri

Panelists
Stephanie Craft, Illinois
Stephanie Bluestein, California State Northridge
Rachel Grant, Florida
Sue Ellen Christian, Western Michigan
Paul Glader, King’s College

As journalism’s advertising-based economic model withers, what are the ethical responsibilities of journalism...
educators in preparing their students for this environment? What duties are owed to students, particularly at the early stages of their college careers when they are still figuring out if they want to pursue journalism as a career? Does this include a duty of candor? What considerations must educators take into account when they discuss the economics of news in their journalism classes? This panel will explore these questions and will provide best practices for educators navigating these discussions in their classrooms.

3 to 4:30 p.m. / T051

Newspaper and Online News
and Scholastic Journalism Divisions

Teaching Panel Session
Teaching News Terrifically in the 21st Century:
Innovative Teaching Ideas for the Journalism Classroom

Moderating/Presiding
Patrick Walters, Kutztown

Panelists
Amanda Sturgill, Elon
Ahmed Mansoori, United Arab Emirates
Brian Creech, Temple
Sonali Kudva, Tampa

This panel will feature presentations of selected entries to the “Teaching News Terrifically in the 21st Century” competition.

3 to 4:30 p.m. / T052

Public Relations Division
and Small Programs Interest Group

Teaching Panel Session
Small Program, Big Impact: Public Relations at Small Colleges and Universities

Moderating/Presiding
Kate Keib, Oglethorpe

Panelists
Natalie Tindall, Lamar;
Cathy Rogers, Loyola;
Arien Rozelle, St. John Fisher
Jennifer Bond, Bond Moroch, New Orleans

Public Relations faculty at small universities face unique challenges. Often, just one or two full time faculty members teach all of the PR classes, as well as advise PRSSA. This presents opportunities such as deeper mentoring relationships between faculty and students and autonomy. However, it also presents challenges such as faculty managing the entire roster of students, creating, revising and updating all courses and overseeing a very demanding organization, PRSSA. The goal of this panel is to share ideas and best practices from faculty at small programs in order to support other faculty in similar situations. Panelists will share their methods as well as suggest ways to form a lasting community that can support one another. A practitioner from a local firm will participate as a panelist in order to highlight the advantages students from small programs offer as well as ways small programs can help support students who may not have the advantage of a large faculty/university.

3 to 4:30 p.m. / T053

Commission on the Status of Minorities

Teaching Panel Session
Teaching Journalism Through Transformative Travel

Moderating/Presiding
Sharon Bramlett-Solomon, Arizona State

Panelists
Loren Ghiglione, Northwestern
Alyssa Karas, Director of Audience Development, Vanity Fair
Wilbert Rideau, Capital Defense Consultant

Loren Ghiglione and his students traveled the United States for three months to interview Americans about race, gender, sexual orientation, and other hot-button identity issues. The result was a book *Genus Americanus: Hitting the Road in Search of America’s Identity*. This panel will focus on how Ghiglione developed a course around a 14,000-mile trip and how such out-of-class activities enhances not only journalism, but the wider principles of its social responsibility mandates. Other issues to be discussed include planning and implementing the course, selection of students, cost, and impact on the students involved.
Thursday Sessions

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3 to 4:30 p.m. / T054

Religion and Media Interest Group
and Magazine Media Division

Research Panel Session
Pious Advocates for Social Change: Intersections of Religion and Activism

Moderating/Presiding
Betsy O’Donovan, Western Washington

Panelists
Jordan Morehouse, Clemson
Derek Moscato, Western Washington
Gregory Perreault, Appalachian State

3 to 4:30 p.m. / T055

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PF&R Award Panel Session
First Amendment Award Presentation and Q&A

Moderating/Presiding
Jason M. Shepard, California State, Fullerton

2021 AEJMC First Amendment Award
Recipient: Omar Jimenez, Correspondent, CNN

Live on CNN covering public protests of George Floyd’s death at the hands of police, correspondent Omar Jimenez and his crew were arrested for practicing journalism. Jimenez and his arrest, live on the air, embodies the importance of the First Amendment to American journalists in 2020, including those who brought stories of racial injustice into the homes of Americans. Jimenez is a CNN correspondent based in Chicago. Jimenez started with CNN in 2017 for the network’s affiliate service, CNN NewsSource, based in Washington, D.C. While there, he covered breaking news stories for CNN’s more than 900 affiliates nationwide reporting both in the United States and internationally in France and Mexico. Prior to joining CNN, Jimenez worked for WBAL-TV in Baltimore, Maryland where he was a reporter and fill-in anchor. While there, he received an individual Emmy nomination for general assignment reporting. He covered the trials for the officers charged in the death of Freddie Gray, was the lead story on the station’s Emmy award-winning special on opioids, and published pieces on opioid influence in Maryland and the fight against child sex trafficking across the state. Jimenez began his on-air career as a multimedia journalist for WDEM-TV in Quincy, IL. He graduated from the Medill School of Journalism at Northwestern University, where he also played on the varsity men’s basketball team.

3 to 4:30 p.m. / T056

Association for Education in Journalism and Mass Communication Council of Divisions

PF&R Panel Session
Becoming a Public Scholar: Connecting Research to the Popular

Moderating/Presiding
Katie Foss, Middle Tennessee State

Panelists
Katie Foss, Middle Tennessee State
Mia Moody-Ramirez, Baylor
David P. Perlmutter, Texas Tech
Beth Daley, Editor, The Conversation

We often discuss the importance of bridging our academic work to the profession. What we haven’t addressed is the need to bring scholarship into the public sphere, using our research to inform and even persuade an audience outside of the academy. Given the current climate, it is vital that we train professors on how to make this leap. This panel highlights ways in which professors can connect to “regular” people, with ideas on how to transform research into a popular piece, become known as an expert, and be interviewed.
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

3 to 4:30 p.m. / T057

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session

2021 James A. Tankard Book Award

Moderating/Presiding

Celeste González de Bustamante, Arizona

Winner:
Bearing Witness While Black: African Americans, Smartphones, & the New Protest #Journalism
[New York: Oxford University Press, 2020]

Allissa V. Richardson, Southern California

Finalists ( Listed in alpha order)
Democracy Without Journalism?: Confronting the Misinformation Society
[New York: Oxford University Press, 2020]

Victor Pickard, Pennsylvania
Community-Centered Journalism: Engaging People, Exploring Solutions, and Building Trust

Andrea Wenzel, Temple

The Tankard Award was established in 2007 to honor James Tankard, Texas at Austin, former author of Journalism Monographs, for his many contributions to the field of journalism and mass communication education. The award winner will be recognized during AEJMC’s General Session.

3 to 4:30 p.m. / T058

Urban Communication Foundation

Award Panel Session

Gene Burd Awards for Excellence in Urban Journalism and Urban Journalism Research

Moderating/Presiding

Gary Gumpert, president, Urban Communication Foundation

Presentation of the 2021 Gene Burd Award for Research in Urban Journalism Studies
Recipient
“Exploring the Role of Black Newspapers Filling Urban Government News Coverage”
George L. Daniels, Alabama

Panelists

Gabrielle Gurley, The American Prospect
George L. Daniels, Alabama
Susan J. Drucker, Hofstra
Paul Voakes, Colorado
Gary Gumpert, Urban Communication Foundation

Gabrielle Gurley is the 2021 recipient of the $5,000 Burd Award for Excellence in Urban Journalism. In her 20-year career in journalism, Gabrielle Gurley has covered a wide variety of urban issues, often focusing on transportation, infrastructure and economic development. Before joining The American Prospect, Gurley was a reporter and editor at CommonWealth magazine for 10 years. Her work has been honored by the National Association of Black Journalists and Capitolbeat, the Association of Capitol Editors and Reporters.

George L. Daniels is the 2021 recipient of the $2,500 Burd Award for Research in Urban Journalism. He is associate professor of journalism and creative media in the College of Communication and Information Sciences at Alabama. Before becoming an educator, he was a local television news producer at stations in Richmond, Cincinnati, and Atlanta. Daniels studies the role of the Black press in American cities in the era of digital media.

Both awards, which honor Gene Burd, professor emeritus of journalism at the University of Texas and a pioneer in urban journalism studies, are jointly sponsored by AEJMC and the Urban Communication Foundation.

5 to 6:30 p.m. / T059

Advertising and Cultural and Critical Studies Divisions

Research Panel Session

Contextual Advertising and BLM Appropriation

Moderating/Presiding

Vanessa Bravo, Elon

Panelists

Mia Moody-Ramirez, Baylor
Juan Mundel, Arizona State
Sydney Dillard, DePaul
Yadiria Nieves-Pizarro, Universidad Interamericana de Puerto Rico - Recinto de Bayamón
Jing Yang, Loyola Chicago
As brands take to advertising to address the ongoing fight against racism, inequality, and discrimination in the United States as a means to appeal to their publics, questions remain about the motivations behind their support. Previous research shows that when there is not an apparent fit between the brand and the social issue, consumers make attributions about messaging that can lead to negative outcomes, such as negative brand attitudes, perceptions of brand opportunism, brand hate, and boycotts. Panelists will discuss how the stories told about people of color in American advertising have changed in the past 50 years, consumer perceptions and responses to the brands’ messaging about BLM, as well as agencies’ challenges moving forward.

5 to 6:30 p.m. / T060

History and Law and Policy Divisions

Research Panel Session
Media Law Research in a Time of Crisis

Moderating/Presiding
Cayce Myers, Virginia Tech

Panelists
Qinqin Wang, Louisiana
Kyu Ho Youm, Oregon
Jon Peters, Georgia
Jasmine McNealy, Florida

5 to 6:30 p.m. / T061

International Communication and Political Communication Divisions

Research Panel Session
Information Wars in the Baltic States: Russia’s Long Shadow

Moderating/Presiding
Janis Chakars, Neumann

Panelists
Solvita Denis-Liepniece, Vidzeme University of Applied Sciences, Latvia
Joseph Ellis, Wingate
Asta Zelenkauskaite, Drexel
Clinton Glenn, McGill University, Canada

Respondent
Indra Ekmanis, Foreign Policy Research Institute

This panel focuses on the information wars in the Baltic states, a battle that pits Russia against the West with Estonia, Latvia and Lithuania in between a contest of great power politics. As three former-Soviet countries that are NATO and EU members, Estonia, Latvia and Lithuania are ground zero for Russia’s efforts at division and disruption. The Baltic states are the eastern edge of the western defense alliance, bordering Russia and part of its “near abroad;” this makes them a sensitive and critical border zone between great powers. The Baltic response to its old conqueror’s activities are both special and instructive. The reaction is distinctive because the threat appears existential to its leaders. It offers lessons because how the information war proceeds in the Baltics is a natural laboratory indicating Russian intentions, and the range of reactions to its aggressively ambitious foreign policy goals. Writing in Foreign Affairs, Swedish Prime Minister Carl Bilt said in 1994 that the Baltics are the “litmus test” for Russia’s international intentions. Disinformation, and even hybrid war, are areas of critical concern to the EU and the US, but the canaries in the coal mine are in Estonia, Latvia and Lithuania. The proposed panelists have extensive experience in the Baltic states, and bring perspectives from Indigenous citizens, local Russian speakers, national governments, activists, journalists, and NATO, as well as themes of Russian media as part of its foreign policy.

5 to 6:30 p.m. / T062

Magazine Media and Visual Communication Divisions

Teaching Panel Session
Innovative Teaching Tips (Teaching Marathon)

Moderating/Presiding
Charlie Butler, Oregon
and Sabrina Habib, South Carolina

Panelists
Visual Communication Division
How to Help Students Take Terrific Notes
Jeremy Caplan, CUNY
Adding “Pop” to Pop Culture
Jessica Collins, Virginia Commonwealth
Teaching 360 Video Remotely and Without Equipment: Simple Ways to Get Your Students to Create Interactive Visual Content
Danielle Deavours, Montevallo
Open Houses for Online Mentoring
Sarah Fisher, Florida
Virtual Peer Evaluation Exercise in Small Groups
Rebecca Cooney, Washington State
Finding Partners on the Continuum
James Kelly, Indiana
Asynch Architect: Designing a Journey—Not Just a Destination

TJ (Tara) Mesyn, Michigan State
Count the Headlines: A One-Class Period, Group Introduction to Research Techniques
Jeremy Sarachan, St. John Fisher
2021 VISC Tenured Teaching Award Recipient
Kim Kimenich, San Francisco State
2021 VISC Non-Tenured Teaching Award Recipient
T.J. Thomson, Queensland University of Technology

Magazine Media Division
Chance Encounter: A Peaceful Interlude in a Topsy-Turvy World
Carol B. Schwalbe, Arizona
What Can I Count? Using Data Sets to Brainstorm Longform Reporting Ideas
Lisa Phillips, SUNY New Paltz
Building community with bright spots
Mitzi Lewis, MSU Texas
Pivot to test?
Sharon Bloyd-Peshkin, Columbia College
Chicago
Peer Critiques — Interactive Critical Engagement
Sheila Webb, Western Washington

5 to 6:30 p.m. / T063

Media Management, Economics and Entrepreneurship and Communication Theory and Methodology Divisions

Research Panel Session
Textual Data Analysis and Mining in an Era of Big Data

Moderating/Presiding
Miao Guo, Ball State

Panelists
Yang Feng, San Diego State
Mohammad Yousuf, New Mexico
Karen Han, Ball State
Miao Guo, Ball State
Fu-Shing Sun, Ball State

Massive unstructured datasets of communication are challenging traditional, human-driven approaches to analyze textual data and content. Such new methodological advancements of computational content analysis, text mining, and text analytics have been gradually introduced into mass communications and practiced by various media scholars across different research areas. Those invited scholars and experts will share their latest research works by engaging those textual data analysis techniques, which can preserve the strengths of traditional content analysis, with its systematic rigor and contextual sensitivity, while also maximizing the large-scale capacity of Big Data and the algorithmic accuracy of computational methods.

5 to 6:30 p.m. / T064

Minorities and Communication and Mass Communication and Society Divisions

Research Panel Session
BLM: How PR, Advertising, and Journalism Benefit from the Conflict

Moderating/Presiding
Sydney Dillard, DePaul

Panelists
Alyssa Richardson, Southern California
Maria De Moya, DePaul
Candice Edrington, South Carolina

5 to 6:30 p.m. / T065

Public Relations and Communicating Science, Health, Risk, and Environment Divisions

PF&R Panel Session
Misinformation, Racism, and the Magnification of Health Inequities: Research Informing Publics and the Practice (and Vice Versa)

Moderating/Presiding
Brooke McKeever, South Carolina

Panelists
Maria E. Len-Rios, Georgia
Lee Ann Kahlor, Texas
Jungmi Jun, South Carolina
Arunima Krishna, Boston
Ellie Yang, Wisconsin-Madison

Misinformation has long been a problem in our field; however, the COVID-19 pandemic, racist rhetoric tweeted from the White House, national protests inspired by Black Lives Matter and other events in 2020-2021 brought issues related to truth, trust, and social justice to the forefront of public discourse. In this panel, scholars will 1) discuss how their work contributes to our collective understanding of misunderstanding, and 2) set a research agenda for how future work can more closely examine the intersection of misinformation, racism, health disparities, and social justice.
Thursday Sessions

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5 to 6:30 p.m. / T066

AEJMC Council of Affiliates

PF&R Panel Session

Recent Challenges to Student Press Freedom

Moderating/Presiding

Nancy L. Green, chair, AEJMC Council of Affiliates

Panelists

Hadar Harris, executive director, Student Press Law Center
Mike Hiestand, senior legal counsel, Student Press Law Center

Student Press Law Center Executive Director, Hadar Harris and Senior Legal Counsel, Mike Hiestand, will review recent challenges to student press freedom and share updates about the ways in which the pandemic has impacted student press freedom. They include: access to information, understanding student journalists as providing a legally relevant “essential service,” troubling new modes of censorship”, and challenges to financial sustainability for college media. They also will discuss the recent BL v. Mahanoy case at the US Supreme Court and the impact the decision has on student journalism.

5 to 6:30 p.m. / T067

Commission on the Status of Women

and Religion and Media Interest Group

Research Panel Session

The Arab Spring at 10: Journalism, Feminism and Faith

Moderating/Presiding

Carolyn Nielsen, Western Washington

Panelists

Soumaya Berjeb, L’Institut de Presse et des Sciences de l’Information
Arwa Kooli, L’Institut de Presse et des Sciences de l’Information
Sahar Khamis, Maryland
Naila Hamdy, American in Cairo

The 10th anniversary of the 2011 Arab Spring uprisings provides an opportunity to reflect on the mixed results of changes it sparked in the region — particularly as they relate to the status of women working in the media sector. Ongoing debates about democratic reforms and the role of religion in the government present challenges and opportunities that this panel will explore.

5 to 6:30 p.m. / T068

Community Journalism

and Small Programs Interest Groups

PF&R Panel Session

The Adults in the Room: How Student News Publications Are Representing, and Protecting, Their Campus Community During COVID-19

Moderating/Presiding

Jeffrey Riley, Georgia Southern

Panelists

Jeff Gauger, content adviser and professional in residence, Louisiana State
Jackie Incollingo, Rider
Eliza Noe, editor-in-chief, The Daily Mississippian, Mississippi State
Carrie Buchanan, John Carroll

As American universities attempted to reopen face-to-face instruction during the ongoing coronavirus pandemic in fall 2020, and as the number of positive cases skyrocketed, student newspapers became the outspoken voice of reason and concern. They used their editorial sections to carry the voices of concerned students, faculty and staff that felt ignored by administration. This panel will bring in those student reporters and their advisers to talk about the challenges of representing, and acting as a voice for, a college community during the pandemic.

5 to 6:30 p.m. / T069

Lesbian, Gay, Bisexual, Transgender, Queer

and Entertainment Studies Interest Groups

Research Panel Session

Queering the Quarter: Intersectional Representations in Film, Television, & Streaming Shows

Moderating/Presiding

Jennifer Huemmer, Ithaca

Panelists

Nathian Shae Rodriguez, San Diego State
Mia L. Anderson, Azusa Pacific
Gregory Adamo, Morgan State
Joseph Sirianni, Niagara
Beth Shiller, Ohio

This panel would focus on intersectional representations
of traditionally marginalized identities in film, television, and streaming shows made in and about New Orleans (NOLA). Some examples are American Horror Story Coven, Project Power, Big Freedia, Nightwatch, NCIS New Orleans, Treme, Interview with a Vampire, Girls Trip, Black And Blue, Always for Pleasure, and The Princess and the Frog, to name a few. The panel would focus on not only the films and television/streaming shows based in and on NOLA, but also the attraction of filming any type of media in NOLA. Specifically, the show will look at research that uses intersectional theoretical lenses to queer the quarter.

5 to 6:30 p.m. / T070

Association for Education in Journalism and Mass Communication

Presidential Panel Session
Does “Mass Communication” Still Make Sense (or Did It Ever Make Sense) as an Academic Discipline?

Moderating/Presiding
Tim P. Vos, Michigan State, AEJMC President, 2020-21

Panelists
Silvio Waisbord, George Washington
Jeff Pooley, Muhlenberg College
Meredith Clark, Northeastern
Patricia Moy, Washington

As AEJMC thinks about its identity, one important question worth asking is: what is our discipline? We started with a focus on Journalism in 1912, but as the Association grew and broadened, Mass Communication was added to our name in 1982. It reflected changes over the decades in journalism and communication-related programs in US colleges and universities. These same programs seem to be evolving again and Mass Communication is falling out of favor, particularly as subject matter and research orientations have been changing. Is there – or can there be – a disciplinary focus that unites us in a common intellectual pursuit?

5 to 6:30 p.m. / T071

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PF&R Panel Session
Equity and Diversity — Building an Authentic School: Diversity, Equity, Inclusion and the Future

Moderating/Presiding
David Kurpius, Dean, Missouri School of Journalism

2021 AEJMC Equity and Diversity Award Recipient:
University of Missouri, School of Journalism

Panelists
Earnest L. Perry, Associate Dean of Graduate Studies and Research, Missouri School of Journalism
Cristina Mislan, Associate Professor, Missouri School of Journalism
Jill Geisler, Bill Plante Chair in Leadership and Media Integrity, University of Loyola-Chicago
Kevin McDonald, Vice President for Diversity, Equity, Inclusion, and Community Partnerships, University of Virginia

The session focuses on coordinated efforts to authentically build and sustain diversity, equity and inclusion work in journalism and mass communication. The panelists will address areas of hiring, culture, training, communities and the profession.

5 to 6:30 p.m. / T072

Korean American Communication Association

Refereed Paper Session

Moderating/Presiding
Gi Woong Yun, Nevada, Reno

How News Usage and the Perceived Credibility of Government News Sources Contributed to Engaging in Preventive Behaviors during the COVID-19 Pandemic: In the Context of the Protection Motivation Theory*

Se Jung Kim, Syracuse; Seo Yoon Lee, Illinois at Urbana-Champaign; Heejae Lee, and Shengjie Yao, Syracuse
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

A Social Identity Model of Localized Social Media Dependency During Earthquake Disaster

Jinhee Kim, Pohang University of Science and Technology
Yong-Chan Kim, and Mihye Seo, Sungkyunkwan University
Idealized Science vs. Scientific Skepticism in South Korea: Micro-level Evidence for the Two-cultures Thesis
Seihill Kim, Ali Zain, and Yu-Jin Heo, South Carolina
Portals as a Gateway to Civic Engagement: The Case of South Korea**

Damhee Kim and Joshua von Herrmann, Arizona
and Seungahn Nah, Oregon

Discussants

Yeonsoo Kim, James Madison
and Young Eun Park, Colorado State

* Top Student Paper
** Top Paper

7 to 8:30 p.m. / T073

Cultural and Critical Studies Division

Refereed Paper Session

Gender, Diversity, and Equity in Media Communication

Moderating/Presiding

Adina Schneeweiss, Oakland

Leaning In, Pushed Out: Postfeminist Precarity, Pandemic Labor, and Journalistic Discourse

Jessica Maddox, Alabama
and Brian Creech, Temple

“The Day Joy Was Over:” Representation of Pregnancy Loss in the News

Zelly Martin, Texas

A Reckoning in Journalism Education: Examining the Approach to Diversity, Equity, and Inclusion in Journalism Syllabi

Azeta Hatef, Emerson
and Sara Shaban, Seattle Pacific

Toward a Framework for Intersectional Listening in Strategic Communication

Katie Place, Quinnipiac

7 to 8:30 p.m. / T074

History Division

Refereed Paper Session

Top Papers in the History Division

Moderating/Presiding

Madeleine Liseblad, California State, Long Beach

Deadline: A History of Journalists Murdered in America*

Elizabeth Atwood, Hood

Acadian Airwaves: A History of Cajun Radio**

Noah Arceneaux, San Diego State

Perceptions of Progressive Era Newsgirls: Framing of Girl Newsies by Reformers, Newspapers, and the Public***

Autumn Linford, North Carolina at Chapel Hill

Cementing Their Heroes: Historical Newspaper Coverage of Confederate Monuments****

Alexia Little, Georgia

Discussant

Will Mari, Louisiana State

* First Place Faculty Paper
** Second Place Faculty Paper
*** First Place Student Paper, Diversity in Journalism History Research Award
**** Second Place Student Paper

This session showcases the History Division’s Top Paper Award winners.

7 to 8:30 p.m. / T075

International Communication, Political Communication and Communicating Science, Health, Environment and Risk Divisions

Scholar-to-Scholar Refereed Paper Poster Session

Communicating Science, Health, Environment and Risk Division

Topic I — Vaccines I

05-1900-01 • Promoting COVID-19 Vaccination: The Interplay of Message Framing, Psychological Uncertainty, and Public Agency

Yan Huang and Wenlin Liu, Houston

05-1900-02 • To Vax or Not to Vax: The Impact of Issue Interpretation and Trust on Vaccination

Yi-Hui Christine Huang, Jie Sun
and Qinxian Cai, City University of Hong Kong
Thursday Sessions

"Turning the Page: AEJMC Virtual Conference • August 4-7, 2021" — #aejmc2021

05-1900-03 • COVID-19 Vaccine Hesitancy: The Effects of Direct and Indirect Online Opinion Cues on Psychological Reactance toward Health Campaigns
Fangcao Lu
and Yanqing Sun, City University of Hong Kong

Ji Won Kim, Yi-Hui Christine Huang
and Qinxian Cai, City University of Hong Kong

05-1900-05 • An Online Experiment Evaluating the Effects of Social Endorsement Cues, Message Source, and Responsibility Attribution on Young Adults’ COVID-19 Vaccination Intentions
Li Chen, West Texas A&M;
and Chuqing Dong, Michigan State
and Yafei Zhang, West Texas A&M

05-1900-06 • COVID-19 Vaccine Intention and Social Cognitive Theory: The Role of Individual Responsibility and Partisan Media Use
Porismita Borah, Erica Austin
and Danielle Ka Lai Lee, Washington State

05-1900-07 • [EA] Characterizing Discourses about COVID-19 Vaccines on Twitter: A Topic Modeling and Sentiment Analysis Approach
Yuan Wang, Maryland at College Park

05-1900-08 • Exploring Public Perceptions of the COVID-19 Vaccine Online: Semantic Network Analysis of Two Social Media Platforms from the United States and China
Chen Luo, Tsinghua; Communication U of China
and Anfan Chen, The Chinese University of Hong Kong
and Wei Dong, Tsinghua; Communication University of China

05-1900-09 • COVID-19 Vaccine Reviews on YouTube: What Do They Say?
Da-young Kang and Eyun-Jung Ki, Alabama

05-1900-10 • Examining Attenuated Response to COVID-19 Risk Through Interaction Effects between Increased Communicative Action, Negative Emotion, and Perceived Personal Knowledge
Minhee Choi
and Nicole O’Donnell, Virginia Commonwealth
and Won-ki Moon, Texas at Austin

05-1900-11 • Emotionally Connected: Longitudinal Online Relationships between Fear of COVID-19, Smartphone Self-disclosure, and Psychological Health
Joerg Mattthes, Kevin Koban, Ariadne Neureiter
and Anja Stevic, Vienna

05-1900-12 • Exploratory Research on Health Knowledge, Negative Emotions, Risk Perceptions, and Intentions to Practice the Preventive Guidance during the COVID-19 Pandemic
Chia-Ho Ryan Wen
and Raiana de Carvalho, Syracuse

05-1900-13 • Systematic Processing of COVID-19 Information: Relevant Channel Beliefs and Perceived Information Gathering Capacity as Moderators
Janet Yang, Xinxia Dong and Zhuling Liu, Buffalo

05-1900-14 • An Ecological Approach to Understand Scientists’ Commitment to Engage: Push, Pull, and Drag Forces
Niveen AbiGhannam
and Anthony Dudo, Texas at Austin

05-1900-15 • [EA] How Self-Disclosure and Gender Influence Perceptions of Scientists’ Credibility and Likeability on Social Media
Nahyun Kim, Christopher Skurka
and Stephanie Madden, Pennsylvania State

05-1900-16 • [EA] A Triangulated Approach for Understanding Scientists’ Perceptions of Public Engagement with Science
Mikhaila Calice, Luye Bao, Becca Beets,
Dominique Brossard, Dietram A. Scheufele
and Michael Xenos, Wisconsin at Madison

05-1900-17 • [EA] Measuring the Brand of Science: Implications for Science Communication Research and Practice
Todd Newman
and Becca Beets, Wisconsin at Madison

Topic II — Vaccines II

Discussant
Eunjin Kim, Southern California

05-1900-18 • Narrative and Non-Narrative Strategies in Televised Direct-To-Consumer Advertisements for Prescription Drugs Aired in the U.S.
Jiawei Liu, Rosemary Avery, Janice Kim
and Jeff Niederdeppe, Cornell

05-1900-19 • [EA] Has COVID-19 Impacted the Risk Perceptions and Cessation Intent of Youth Vapers?
Jungmi Jun, Mary Anne Fitzpatrick, Nanlan Zhang
and Ali Zain, South Carolina

Discussant
Mildred Perreault, East Tennessee State

Topic IV — Communicating about Science

Discussant
Kyung Jung Han, California State

Topic III — COVID-19 Risk Communication

Discussant
Hollie Smith, Oregon

Topic V — Health
Thursday Sessions

"Turning the Page: AEJMC Virtual Conference • August 4-7, 2021" — #aejmc2021

05-1900-20 • [EA] Perceptions of HIV Pre-exposure Prophylaxis on Twitter: Examining Beliefs and Barriers after Approval of Descovy
Christopher Calabrese
and Jingwen Zhang, California-Davis

05-1900-21 • [EA] Trauma-informed Messages in Predicting Domestic Violence Attitudes Among Battered Women with Childhood Trauma
Karikarn Chansiri
and Thipkanok Wongphothiphan, Oregon

05-1900-22 • [EA] Previvorship: How Individuals With Genetic Predispositions For Breast Cancer Present Their Experiences Across Social Media Platforms
Mariah Wellman, Avery Holton
and Kim Kaphingst, Utah

Discussant
Roma Subramanian, Nebraska

Topic VI — Effects of Framing and Messaging

05-1900-23 • The Framing Power of Twitter: Examining Whether Individual Tweets Are Reframing News Media Frames
Austin Hubner and Graham Dixon, Ohio State

05-1900-24 • Upping the Ante! The Effects of ‘Emergency’ and ‘Crisis’ Framing in Climate Change News
Lauren Feldman, Rutgers and P. Sol Hart, Michigan

05-1900-25 • [EA] Hydropower in the News: How Journalists Do (Not) Cover the Environmental and Socioeconomic Costs of Dams in Brazil
Rachel Mourao
and Giselle Souza Neuls, Michigan State
and Karina Ninni Ramos, São Paulo

05-1900-26 • [EA] Corporate Responsibility in the Global Village: The Roles of Global Identity, CSR Globality, and Construal Level
Fareeha Wan and Yuhosua Ryoo, Southern Illinois
and Wooljin Kim, Illinois at Urbana Champaign

Discussant
Elizabeth Avery Foster, Tennessee

Topic VII — Misinformation, Disinformation, and Conspiracy

05-1900-27 • When Scientific Literacy Meets Nationalism: Exploring Factors that Underlie the Chinese Public’s Belief in COVID-19 Conspiracy Theories
Xi Luo and Hepeng Jia, Soochow

05-1900-28 • Conspiracy vs Debunking: The Role of Emotion on Public Engagement with YouTube
Sang Jung Kim, Kaiping Chen
and Lynette Gao, Wisconsin

05-1900-29 • [EA] Using Machine Learning and Social Network Analysis to Understand the Motives behind the Spread of “Plandemic” Conspiracy Theory during COVID-19
Sushma Kumble, Towson;
and Jeff Conlin, Pennsylvania State;
and Pratiti Diddi, Lamar

05-1900-30 • How Misinformation and Its Rebuttals in Online Comments Affect People’s Intention to Receive COVID-19 Vaccines: The Role of Psychological Reactance and Misperceptions
Yanqing Sun
and Fangcao Lu, City University of Hong Kong

Discussant
Surin Chung, Ohio

Topic VIII — Communicating about Risk

05-1900-31 • Examining COVID-19 Tweet Diffusion Using an Integrated Social Amplification and Risk and Issue-attention Cycle Framework
Edmund Lee, Han Zheng, Dion H. L. Goh, Chei Sian Lee
and Yin Leng Theng, Nanyang Technological

05-1900-32 • Integrating Self-affirmation and EPPM to Promote Health Experts’ Misinformation Corrective Actions
Hongjie Tang, Sun Yat-sen
and Liang Chen, Nanyang Technological

05-1900-33 • Is Higher Risk Perception Necessarily Worse? Source Credibility in Government Attributed Media Use During the COVID-19 Pandemic
Longfei Li, Shanghai Jiao Tong

05-1900-34 • Amplification of Risk Concerns through Social Media and Beyond for Covid-19: A Cross-Country Comparison
Chih-Hui Lai, Academia Sinica
and Tang Tang, Kent State

05-1900-35 • [EA] Risk Perceptions Link to Prevention Intentions during Covid-19 Pandemic through Affection: A Chinese Three-generation Study
Yan Zhang, Yao Yao, Guang Yang
and Naiping Chao, Shenzhen

05-1900-36 • [EA] Mapping Risk and Benefit Perceptions of Energy Sources: Comparing Public and Expert Mental Models
Shirley Ho, Peihan Yu, Edson Tandoc Jr.,
and Agnes Chuah, Nanyang Technological

Discussant
Sifan Xu, Tennessee
# Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

**Topic IX — Theory-driven Examinations**

**05-1900-37** • The Impact of Social Media Use on Protective Behaviors in Global Epidemics: The Mediating Model of Situation Awareness and Crisis Emotions

**Yulei Feng** and **Qingyan Tong**, Shanghai Jiao Tong

**05-1900-38** • How Far into the Future: A Meta-Analysis of the Effects of Temporal Framing on Risk Perception, Attitude, Behavioral Intention, and Behavior

**Guanxiong Huang**, City University of Hong Kong and **Jie Xu**, Villanova

**05-1900-39** • [EA] When Do People Wear a Mask in Pandemic? An Integration of TPB and EPT

**Surin Chung**, Ohio and **Suman Lee**, North Carolina at Chapel Hill and **Euirang Lee**, Ohio

**05-1900-40** • [EA] The Medication Effects of Fear on the Relationship between Gain/Loss Message Frames and Cognitive/Conative Responses

**Sumin Shin** and **SangHee Park**, Wisconsin at Whitewater

Discussant

**Sining Kong**, Texas A&M

[EA] = This submission was accepted as an extended abstract.

**International Communication Division**

**Topic I — When Media Become the Theatre of Battle**

**05-1900-41** • What Does the Korean Embassy’s Facebook page show us? The Roles and Relationships of the Korean Embassy Through a Discourse Analysis of its Facebook Page

**Solyee Kim**, Georgia

**05-1900-42** • What’s in a Name? Imagined Territories and Sea Names in the South China Sea Conflict

**Lupita Wijaya**, Monash University

**05-1900-43** • A “Regional Halo Effect”? Media Use and Evaluations of America’s Relationships with Middle East Countries

**Justin Martin**, Northwestern in Qatar; **Mariam Alkazemi**, Virginia Commonwealth; and **Krishna Sharma**, Northeastern

**05-1900-44** • How Twitter Becomes the Battlefield for China’s Public Diplomacy - A Study on Chinese Foreign Ministry Spokesperson’s Twitter Postings with Grounded Theory

**Jing Guo**, Chinese University of Hong Kong

Discussant

**Amal Bakry**, Louisiana at Lafayette

* Second Place Paper, Markham Competition

**Topic II — The Political Economy and Diplomacy of Media**

**05-1900-45** • Print as Digital Gateway: Hong Kong’s Yellow Economy and Bimodal Communications

**Milan Ismangil**, Chinese University of Hong Kong

**05-1900-46** • The Geopolitics Game: A Comparatively Frame Analysis between the US and Chinese Coverage of “The TikTok Divestiture Event” in the Perspective of Media Diplomacy

**Chen Chen**, Communication University of China

**05-1900-47** • The Politics of Contextualization in Communication Research: Examining the Discursive Strategies of Non-US Research in JCR Journals From 2000 to 2020

**Michael Chan, Jingjing Yi**

**Panfeng Hu** and **Dmitry Kuznetsov**, Chinese University of Hong Kong

**05-1900-48** • Communicating Nation Branding: Pandas as Ambassadors for Wildlife Conservation and International Diplomacy

**Dongdong Yang** and **Carolyn Lin**, Connecticut

Discussant

**Dhiman Chattopadhyay**, Shippensburg

**Topic III — The Politics of Representation**

**05-1900-49** • Media Genre Dissonance and Ambivalent Sexism: How American and Korean Television Consumption Shapes Chinese Audiences’ Gender-Role Values

**Xiao Zhang**, Macau University of Science and Technology and **Chris Chao Su**, Boston

**05-1900-50** • From Ritual to Strategy: Li Ziqi as a Cultural Icon and the Political Economic Appropriation of Micro-Celebrity Fame

**Limin Liang**, City University of Hong Kong

**05-1900-51** • [EA] Exploring the Mediating Role of Perceived Credibility of Creative Chinese Propaganda Media on Political Participation

**Yuanyuan Liu Liu**, **Yining Liu**, and **Xiaojing Li**, Shanghai Jiao Tong University

**05-1900-52** • [EA] #desi: Self-Representation on TikTok Among the South Asian Diasporic Youth in the U.S.

**Nabila Mushtarain**, University of South Alabama

Discussant

**Vanessa Higgins-Joyce**, Texas State

**Topic VI — Culture, Fake News, and New Media**

**05-1900-53** • [EA] The Charm of Culture: An Empirical Research on Intangible Cultural Heritage Short Videos

**Qiaozhi Liang** and **Yifei Li**, and **Ke Xue**, Shanghai Jiao Tong
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

05-1900-54 • Trade War, or A War of Fake News?: An Exploration of Factors Influencing the Perceived Realism of Falsehood News on International Disputes
Mingxio Sui, Ferrum College; Yunjuan Luo, South China University of Technology; and Newly Paul, North Texas

05-1900-55 • [EA] Digital Natives, Nascent Democracy: Tunisian Pre-Professional Journalists’ Uses and Perceptions of Social Media
Carolyn Nielsen, Western Washington; Brian J. Bowe, The American in Cairo; Western Washington and Arwa Kooli, l’Institut de Presse et des Sciences de l’Information

05-1900-56 • To Say or Not to Say: Examining Online Self-Censorship of Political Opinions in India
Enakshi Roy, Towson

Discussant
Kevin Grieves, Whitworth

Topic VI — When the Practice of Journalism is in Question
05-1900-57 • Boycotting Behavior in Journalism
Bahtiyar Kurambayev, KIMEP University and Karlyga Myssayeva, Al-Farabi Kazakh National University

05-1900-58 • Who is a Less Dangerous Foe? Comparing U.S. Media Portrayal of Taliban and ISIS
Abhijit Mazumdar and Zahra Mansourshariifloo, Park University

05-1900-59 • A Dark Continent? Meta-Analysis of Communication Scholarship Focused on African Nations
Meghan Sobel Cohen, Regis University

05-1900-60 • Election Interference Strategies Among Foreign News Outlets on Social Media During the U.S. 2020 Election
Louisa Ha, Bowling Green State

Discussant
Enakshi Roy, Towson

[EA] = This submission was accepted as an extended abstract.

Political Communication Division

Topic I – Communication by Political Elites
05-1900-61 • Gender and Presidential Candidates’ Self-presentation on YouTube Videos
Dinfin Mulupi and Linda Steiner, Maryland

05-1900-62 • Vice-presidential Candidates, Language Frames and Functions Across Two Continental Divides: An Analysis of Acceptance Speeches
Nana Kwame Osei Fordjour, New Mexico; and Godwin Elshe Sikanku, Ghana Institute of Journalism

05-1900-63 • Risk Governance during The COVID 19 Pandemic: A Quantitative Content Analysis of Governors’ Narratives on Twitter
Nagwan Zahry and Michael McCluskey, Tennessee - Chattanooga

05-1900-64 • Tracking Moral Divergence with DDR in Presidential Debates Over 60 Years
Mengyao Xu and Lingshu Hu, Missouri

05-1900-65 • Communicating the Macedonian Name Discourse on the Candidates’ Websites in Northern Greece’s Regional and Municipal Elections of 2019
Minos-Thanasios Karyotakis, Hong Kong Baptist

Discussant
Cayce Myers, Virginia Tech

Topic II – Political Participation on Social Media
05-1900-66 • Social Media Engagement Against Fear of Restrictions and Surveillance: The Mediating Role of Privacy Management
Macau K. F. Mak, Alex Zhi Xiong Koo, and Hernando Rojas, Wisconsin-Madison

05-1900-67 • Examining How Digital Platform Diversity Contributes to Social Media News Engagement in China*
Jing Guo, Chinese University Hong Kong

05-1900-68 • Creative Self-efficacy, Political Decision-making, and Offline and Online Political Participation: Findings from a Cross-national Survey
Matthew Kushin, Shepherd University; Francis Dalisay, University of Guam; Jinhee Kim, Pohang University of Science and Technology; Amy Forbes, James Cook University; Clarissa David, University of the Philippines, Diliman; and Lilnabeth Somera, University of Guam

05-1900-69 • [EA] Users’ Engagement to Online Forum in Social Crisis
Danielle Ka Lai Lee and Mina Park, Washington State; Tsz Wa Yip, University of Gothenburg; and Kyu-Min Lee, Worcester Polytechnic

05-1900-70 • [EA] Differential Outcomes of Political Meme Exposure and Engagement: A Path Towards Political Trust and Participation
Milos Moskovljevic and Muhammad Masood, City University of Hong Kong

Discussant
Gina Masullo, Texas at Austin
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Topic III – Audience Perceptions of News
05-1900-71 • Perceptions of Media Bias in Reporting on the Israeli-Palestinian Conflict: On the Influence of Antisemitic Attitudes in Seven Non-Partisan Countries
Philip Baugut, Munich;
and Sebastian Scherr, Texas A&M
05-1900-72 • Do Twitter Comments Influence Credibility Perceptions of News Posts? Exploring MAIN Model
John Kelsey, Alabama
05-1900-73 • [EA] Fox News, Political Comedy, and (Motivated?) Reasoning in Beliefs about Global Warming: Evidence from a large-scale Panel Survey
Patrick Meirick, Oklahoma
05-1900-74 • Macedonian Name Dispute: Contentious Securitization and the Perceived Role of Media and Journalists in Greece
Minos-Athanasios Karyotakis, Hong Kong Baptist

Discussant
Robin Blom, Ball State

Topic IV – Election News
05-1900-76 • The 2016 Presidential Election Coverage: Use of Twitter as a Source and the Media Framing of the Race
Porismita Borah, Washington State;
and Rico Neumann, Washington
05-1900-77 • Due and undue impartiality. How Context Policed BBC Reporting during the UK and US Elections
Ceri Hughes, Marina Morani, Stephen Cushion, and Maria Kyriakidou, Cardiff University
05-1900-78 • [EA] Victimhood, Morality, and Identity Politics in Social Media: Understanding Affective Polarization During the US Election
Amanda Trigiani and Megan Boler, Toronto
05-1900-79 • The Anxiety Factor: Moral Traditionalism, Interpersonal Contact Diversity and Support for Transgender Candidates and Rights
Xiaoxia Cao
and Atinc Gurcan, Wisconsin - Milwaukee
05-1900-80 • [EA] Iran and the U.S. Elections: Building an Agenda of Anxiety and Concern
Osama Albishri and Wanye Wanta, Florida;
Ghada Alwaily, University of Leicester;
and Ahmed Alqarni, Virginia Commonwealth

Discussant
Mark Harmon, Tennessee

Topic V – Misinformation and Covid-19
05-1900-81 • Behavioral Effects of Partisan URLs sharing on Social Media Users: How Partisan Coverage of Vaccines receives differential Networked Sharing and Interaction on Facebook
Shreenita Ghosh, Wisconsin - Madison;
and Porismita Borah, Washington State
05-1900-82 • Strategic Issue Management and COVID-19: Analysis of Twitter from 50 Governors
Michael McCluskey
and Nagwan Zahry, Tennessee - Chattanooga
05-1900-83 • Which Way Do I Go? Need for Orientation, Media Use, and Knowledge about COVID-19
Taeyoung Lee and Tom Johnson, Texas at Austin;
and David H. Weaver, Indiana
05-1900-84 • To Share or Not to Share? Political Actors and the Spread of Political Misinformation on Twitter
Shola Aromona, Kansas
05-1900-85 • [EA] Examining the Effects of Social Media Fact-checking and Political Knowledge on False Beliefs
Juan Liu, Bruce Getz, Lydia Ray, and Florence Wakoko-Studstill, Columbus State

Discussant
Iona Coman, Texas Tech

Topic VI — Protests, Scandals, and Conflict
05-1900-86 • Citizen Videos vs. Legacy Media Visual Reports: The Coverage of the 2019 Iranian Oil Protests
Afroz M and Douglas Porpora, Drexel
05-1900-87 • [EA] Understanding What Influence the Public Opinion Towards Politicians’ Scandals in Taiwan: A Survey Study on Two Scandals
Yujia Cheng, Hong Kong Baptist
05-1900-88 • The Conditional Indirect Effects of Traditional and Social Media News Use on Political Participation in Hong Kong: Examining the Communication Mediation Model
Yan Su, Washington State
05-1900-89 • Asking the Enemy of My Enemy for Help: Transnational Grassroots Outreach on Twitter in #HongKongProtests
Cheryl Shea, Wisconsin - Madison;
Yanru Jiang, UCLA;
and Wendy L.Y. Leung, Chinese University Hong Kong
05-1900-90 • All’s (Un)fair in Trade and War: Linguistic Framing Effects in News about U.S.-China Tariffs
Jo Lukito, Texas at Austin

Discussant
Lindsay McClusky, SUNY Oswego
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

Topic VII – Political Attitudes

05-1900-91 • Pathways to Political Persuasion: Linking Online, Social Media, and Fake News with Political Attitude Change Through Political Discussion
   Homero Gil de Zúñiga, University of Salamanca
   Pablo González-González, University of Salamanca
   Manuel Goyanes, Carlos III University

05-1900-92 • In a Hurry, Bored, Angry at Professors: How Punitive Populism Infiltrates Media Education
   Mike McDevitt, Colorado

05-1900-93 • How Fans Become Nationalists in China? Effects of Idol Adoration and Online Fan Community Engagement
   Xining Liao and Alex Zhi Xiong Koo, Wisconsin - Madison

05-1900-94 • When Exposure to Fake News and Fact-checking Promote Fake News Sharing: The Moderating Role of Partisan Strength and Need to Evaluate
   Hsuan-Ting Chen and Ivy Fong, Chinese University of Hong Kong

Discussant
   Oluseyi Adegbola, DePaul

* Fourth Place Student Paper

[EA] = This submission was accepted as an extended abstract.

Break in number sequence indicates that an accepted submission has been formally withdrawn.

7 to 8:30 p.m. / T076

Mass Communication and Society Division

Refereed Paper Session
Best of MCSD

Moderating/Presiding
   Xi Cui, College of Charleston

Informational, Infrastructureal and Emotional Labor: The Extra Work in a News and Broadband Desert*
   Nick Mathews, Minnesota
   and Christopher Ali, Virginia

Jessica Jones: Exploring Marvel’s Dark Anti-Hero and the Portrayal of Complex Women Characters**
   Newly Paul and Gwendelyn Nisbett, North Texas

Fake News in the Family: How Family Communication Patterns and Conflict History Affect the Intent to Correct Misinformation among Family Members***
   Franklin Waddell and Chelsea Moss, Florida

The Mediated Classroom: A Grounded Theory Analysis of Live Streaming Media Affordance and Teaching Context Remodeling from The Perspective of Actor-Network-Theory****
   Yefu Qian, Chen Li, and Ruimin He, Shanghai Jiaotong University

Cancel Culture and Its Underlying Motivations in Singapore*****
   Beverly Tan, Gabrielle Lee, Rachel Angeline Chua and Charlyn Ng, Nanyang Technological

Discussant
   Mike Schmierbach, Pennsylvania State

* First Place, Open Competition Paper
** Second Place, Open Competition Paper
*** Third Place, Open Competition Paper
**** First Place, Student Competition Paper
***** Second Place, Student Competition Paper

7 to 8:30 p.m. / T077

Media Management, Economics, and Entrepreneurship Division

Refereed Paper Session
Newsrooms of the Future

Moderating/Presiding
   Mohammad Yousuf, New Mexico

Digital News Business Models in the Age of Industry 4.0*
   Mathias Felipe de-Lima-Santos, Navarra
   and Lucia Mesquita, Dublin City University

Transboundary Cultural Economy: Spatial and Market Configurations of Cascadia’s News
   Derek Moscato, Western Washington

   Asma Khanom and Peter Gade, Oklahoma

Discussant
   Amy Jo Coffey, Florida

* Third Place Student Paper
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

7 to 8:30 p.m. / T078

Public Relations Division

High Density Refereed Paper Session

High Density Research Session: Teaching Papers and GIFTS

Moderating/Presiding
Pam Bourland-Davis, Georgia Southern

Teaching Papers
Teaching Philanthropy: How can Public Relations Courses Prepare Future Fundraisers and Motivate Giving?*
Virginia Harrison, Clemson
Leveling the Playing Field: Assessing Issues of Equity, Transparency, and Experiential Learning in the PRSSA Bateman Case Study Competition
Amanda Weed, Kennesaw State;
Adrienne Wallace, Grand Valley State;
Betsy Emmons, Samford
and Alisa Agozzino, Ohio Northern
DynamicCapabilities and Social Media Education: Professional Expectations and Curricular Preparation
KiYong Kim, Biola

Moderating/Presiding
Pamela Brubaker, Brigham Young

GIFTs
Pitch Perfect: Seeds of Media Relations**
Adrienne Wallace, Grand Valley State;
Jamie Ward, Eastern Michigan;
and Regina Luttrell, Syracuse
A Human-Centered SEO Approach to Creating Higher Ranking Content for Public Relations Using a Content Clustering Method
Adrienne Wallace, Grand Valley State
and Regina Luttrell, Syracuse
BuildingPortfolios, Connections, and Confidence: How Professors Can Leverage Student Writing Collections to Support Students’ Employment Opportunities
Jennifer Konfrst, Eric Adae, and Kelly Bruhn, Drake
Multicultural Learning Experience: An Active Learning Assignment to Increase Cultural Competence in PR Students
Renea Nichols, Pennsylvania State
Teaching Audience Analysis Through Worksheets: Approaching Audience Analysis as Qualitative Research
Julia Hathaway, Katherine Rowan,
Elizabeth Duesterhoeft, Nicole Leavey,
Karen Akerlof, and Suzanne Mims, Stony Brook

* Denotes First Place Teaching Competition Paper
** Denotes First Place GIFT

7 to 8:30 p.m. / T079

Visual Communication Division

Refereed Paper Session

Top Paper Session: State of Advanced Visual Communication Research

Moderating/Presiding
Yung Soo Kim, Kentucky

Revealing the Veil in Internet Memes and GIFs: A Comparative Framing and Stereotyping Analysis*
Omneya Ibrahim, Texas at Austin,
and Shahira Fahmy, American University in Cairo
Frames and Journalistic Roles in Chinese Reporting on HIV: Insights from a Content Analysis and Qualitative Interviews Focused on the Verbal and Visual Modalities**
Chunbo Ren, Central Michigan
and Viorela Dan, LMU Munich
Constructing Love: Visual Representation of Blackness in the Obama Marriage***
Ajia Meux, Oklahoma

Discussant
Mary Angela Bock, Texas at Austin

* First Place Top Paper
** Second Place Top Paper
*** Third Place Top Paper

Student top paper will be recognized with top paper winners during this top paper session. But she will present her paper in the other session.

7 to 8:30 p.m. / T080

Community Journalism Interest Group

Refereed Paper Session

Community Journalism Top Papers

Moderating/Presiding
Jeffrey Riley, Georgia Southern

Locating the Media’s Role in Empathy for Immigration*
Kelly Kaufhold, Texas State
Collaborative Coverage: A Content Analysis of Articles by Local Journalists Working to Solve Homelessness and Engage Community**
Laura Moorhead, San Francisco State
Must I Follow the Script? Professional Objectivity, Journalistic Roles and the Black Community Journalist***
William Singleton and Wilson Lowrey, Alabama

* Denotes First Place Teaching Competition Paper
** Denotes First Place GIFT
Thursday Sessions

"Turning the Page: AEJMC Virtual Conference • August 4-7, 2021" — #aejmc2021

Print Imprint: The Connection Between the Physical Newspaper and Self****
   Nick Mathews, Minnesota

Discussant
   Hans Meyer, Ohio

* Top Paper
** Second Place Paper
*** Third Place Paper
**** Top Student Paper

7 to 8:30 p.m. / T082

Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Refereed Paper Session
Top Paper Session

Moderating/Presiding
Chelsea Reynolds, California State, Fullerton

Stigmatized Groups with Infectious Diseases: Korean LGBTQ+s’ Intersectional Stigma and Risk Communication during COVID-19 Outbreaks*
   Jungkyu Rhys Lim, Maryland
   Hyoyeon Jun, Salve Regina
   and Victoria Ledford, Maryland College Park

Investigating the Content of #U = U on Twitter
   Joseph Schwartz, Northeastern
   and Josh Grimm, Louisiana State

Snake in the Grass: Adapting Sex and Sexuality from Journalistic Truth to the Silver Screen**
   Patrick R. Johnson, Iowa

Discussant
   Tien T. Lee, Macau

* Top Faculty Paper
** Top Student Paper

Session will feature Top Faculty and Top Student paper award winners as determined by the interest group.

7 to 8:30 p.m. / T083

Participatory Journalism Interest Group

Refereed Paper Session
Constructing Journalism with Audiences: Challenges and Opportunities in Participatory Journalism

Moderating/Presiding
Antoine Haywood, Pennsylvania

I Did My Best to Show Their Pain: Participatory Genres of Photojournalistic Witnessing
   Kenzie Burchell
   and Stephanie Fielding, Toronto Scarborough

“I Think We Are Truly Ignored” – An Assessment of How Small Town Media Serves the Information Needs of BIPOC Residents
   Letrell Crittenden, Thomas Jefferson
   and Andrea Wenzel, Temple

The papers in this session will explore binge-watching, media portrayals of women and children and the role of entertainment media in promoting resiliency.

7 to 8:30 p.m. / T081

Entertainment Studies Interest Group

Refereed Paper Session
What You Watching? Examining Representation and Viewing Patterns on Television Shows

Moderating/Presiding
Kelsey Whipple, Massachusetts-Amherst

Am I Bbinge-watching or Just Glued to the Couch? Viewing Patterns, Audience Activity, and Psychological Antecedents for Different Types of Extended-time Television Viewing
   Alec Tefertiller, Baylor, Southern Mississippi
   and Lindsey Maxwell, Southern Mississippi

A Little Bit Alexis: From Self-Absorbed Socialite to Self-Made Career Woman
   Stefanie East, Troy

Keeping Up with the Yummy Mummies? Examining Kim Kardashian’s Mediated Yummy Mummy Images on the Reality Television Program Keeping Up with The Kardashians versus Instagram posts
   Suri Pourmodheji, Indiana, Bloomington

Spotlighting Emotional Intelligence in Children’s Media: Emotional Portrayals in Disney Channel Television Series
   Patrick Osei-Hwere, Enyonam Osei-Hwere, and Li Chen, West Texas A&M

It’s Nothing Like Cancer: Young Adults with Cancer Reflect on Memorable Entertainment Media
   Meredith Collins, Allison Lazar, Ashley Hedrick, and Tushar Varma, North Carolina Chapel Hill

Discussant
   Gwen Nisbett, North Texas
“When You’re Out Here On Your Own”: Journalists, Harassment and News Organization Responses

Avery Holton, Utah;
Valérie Bélair-Gagnon, Minnesota;
Diana Bossio, Swinburne University,
and Logan Molyneux, Temple

Discussant
Antoine Haywood, Pennsylvania

7 to 8:30 p.m. / T084

Sports Communications Interest Group

Refereed Paper Session
Disruption and Evolution: Sports Journalism in Pandemic Times

Moderating/Presiding
Erin Whiteside, Tennessee-Knoxville

Making Soufflé with Metal: Effects of the Coronavirus Pandemic on Sports Journalism Routines

Carolina Velloso, Maryland, College Park
Covering Sports, When There’s No Sports: COVID, Market Orientation, Paywalls and The Athletic*

Patrick Ferrucci, Colorado-Boulder

Matthew Taylor, Middle Tennessee State

Kevin Hull, South Carolina; John Carvalho, and Blake Waddell, Auburn

Discussant
Erin Whiteside, Tennessee-Knoxville

* Top Faculty Paper

[EA] = This submission was accepted as an extended abstract.

7 to 8:30 p.m. / T085

Korean American Communication Association

Executive Committee / Business Meeting
KACA Business Meeting and Webinar

Moderating/Presiding
Hanna Park, Sun Moon University
Thursday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

8:45 to 10:15 p.m. / T089
Community Journalism Interest Group
Interest Group Members’ Meeting
Moderating/Presiding
Jeffrey Riley, Georgia Southern

8:45 to 10:15 p.m. / T090
Internships and Careers Interest Group
Interest Group Members’ Meeting
Moderating/Presiding
Stephanie Bluestein, California State, Northridge and Paul Glader, King’s College

8:45 to 10:15 p.m. / T091
Participatory Journalism Interest Group
Interest Group Members’ Meeting
Moderating/Presiding
Magda Konieczna, Concordia

8:45 to 10:15 p.m. / T092
Religion and Media Interest Group
Interest Group Members’ Meeting
Moderating/Presiding
Bellarmine Ezumah, Murray State