9 to 10 a.m. / S001

Association for Education in Journalism and Mass Communication

Business Session

2020-21 Council of Divisions Meeting II

Moderating/Presiding

Jan Lauren Boyles, Iowa State, CoDV Chair
and Meredith Clark, Virginia, CoDV Vice Chair

Incoming D/IG heads and vice heads are encouraged to attend this meeting.

10:30 to Noon / S003

Communication Theory and Methodology Division

Refereed Paper Session

Re-Evaluating Methods to Advance Research

Moderating/Presiding

Michael Chan, Chinese University of Hong Kong

Does Sample Source Matter for Theory? Testing Model Invariance with the Influence of Presumed Influence Model Across Amazon Mechanical Turk and Qualtrics Panels

T. Franklin Waddell, Florida; Holly Overton, Pennsylvania State and Robert McKeever, South Carolina

Research Patterns in Communication (2009-2019): Testing Female Representation and Publication Efficiency, Within Most Cited Scholars and Across the Field

Manuel Goyanes, Carlos III University; Marton Demeter, National University of Public Service; Aurea Grané, Carlos III University; Tamás Toth, Kodolányi János University; Homero Gil de Zúñiga, University of Salamanca/Pennsylvania State

Focus Groups in Communication, Journalism, and Media Research: A Reappraisal

Martin Johannes Riedl, Gina Chen, and Tamar Wilner, Texas at Austin

Emotional Appeals, Climate Change, and Young Adults: A Direct Replication of Skurka et al. (2018)

Christofer Skurka, Pennsylvania State; Rainer Romero-Canayas, Helen Joo, and David Acup, Environmental Defense Fund and Jeff Niederdeppe, Cornell

Discussant

Judith Rosenbaum, Maine

10:30 to Noon / S004

Cultural and Critical Studies and Newspaper and Online News Divisions

PF&R Panel Session

Journalism and the Carceral State: The Challenges of Reporting on American Prisons

Moderating/Presiding

Mary Angela Bock, Texas at Austin
Panelists

The Risk of “Othering”: Balancing Ethical Principles and Journalistic Values in Immersive Prison Reporting

Patrick Walters, Kutztown

The Ethics of Bringing Stories Across the Walls

J. Michael Lyons, Saint Joseph’s

Alternate Sources: Using Lack of Access to Teach Students about FOIA, Formal Reports and Past-Tense accounts

Mary Kay McFarland, West Virginia

Through the Bars: How Media Produced with and by Prisoners Offers an Alternative Lens to Understand the Criminal Justice System

Krishnan Vasudevan, Maryland

Discussant

Paromita Pain, Nevada, Reno

This panel addresses the need to improve coverage of prisons in the U.S. and the institutional impediments to such coverage. The U.S. has the highest rate of incarceration of any industrialized country. Approximately 1.5 million people are in prison, rivaling the population of many of the country’s largest cities, and 200,000 people are in prison for life. People of color bear the brunt of this incarceration binge. The rate of imprisonment for women is increasing as well, though their overall numbers remain a fraction of male prisoners. Many states contract with for-profit prison contractors. The Bureau of Justice Statistics estimates that the U.S. spends a little over $80 billion on prisons, but an advocacy group called the Equal Justice Initiative argues that the true cost to taxpayers and families far exceeds that number. Yet because they are located far outside urban centers, strategically out of sight, the prison system is often out of reach for most news organizations. As a result, inmates – about ten percent of whom are estimated to be innocent – are denied the chance to be seen or heard, as even their own families struggle to visit. This is a big story, yet one that is not well-covered, and not necessarily for a lack of trying. The Society of Professional Journalists advocates for improved journalistic access to the American prison system and maintains a webpage with resources and information for reporters pursuing access, but access remains difficult for all journalists and especially multi-media journalists. The virtual ban on visual coverage means that TV news will rarely, if ever, touch the topic. Sometimes officials will set up a media area where officials will hold news conferences, but this is at the state’s discretion. Access to inmates is difficult, and case law has sided with prisons, suggesting that journalists have no more rights than the general public to prison access.

10:30 to Noon / S005

International Communication Division

Refereed Paper Session

Rhetoric, Social Media, and Activism

Moderating/Presiding

Carolyn Walcott, Kennesaw State

Indian Journalists’ Perceptions About Social Media’s Usefulness, Trustworthiness and Value as a Breaking News Platform

Dhiman Chattopadhyay, Shippensburg

Russian Bots’ Narrative During Donald J. Trump’s 2020 Senate Impeachment Trial: A Text Mining Analysis

Dariya Tsyrenzhapova and Jo Lukito, Texas at Austin

The Concept of “New Media” among Jordanian News Producers

Shlash Alzyoud, Southern Mississippi


Jiahui Dai and Yangyue Xiong, Communication University of China

[EA] Networked Framing and the Role of Elite Gatekeeping During the #TaiwanCanHelp Hashtag Activism Campaign

Anita Kueichun Liu and Yotam Ophir, Buffalo; Dror Walter, Georgia State and Itai Himelboim, Georgia

Discussant

Carolyn Walcott, Kennesaw State

[EA] = This submission was accepted as an extended abstract.

10:30 to Noon / S006

Media Ethics Division

Refereed Paper Session

Moral and Ethical Orientations in Murky Media Contexts

Moderating/Presiding

Deborah Dwyer, North Carolina at Chapel Hill

Ethical Organizational Listening in Issues Management for Stakeholder Engagement and Moral Responsibility

Shannon Bowen, South Carolina and Marlene Neill, Baylor
I Dare Someone to Try: SNL’s “Can I Play That” and the Ethics of Whitewashing and Stereotypes

Rick Moore, Boise State

Moral Orientations and Traits of Public Relations Exemplars

Patrick Plaisance, Pennsylvania State; Marlene Neill, Baylor and Jin Chen, Pennsylvania State

Moral Foundations in Life Narratives of Emerging Adults in Media-Related Fields

David Craig, Oklahoma; Katie Place, Quinnipiac; Erin Schauster and Patrick Plaisance, Pennsylvania State; Chris Roberts, Alabama; Ryan Thomas and Casey Yetter, Oklahoma and Jin Chen, Pennsylvania State

Discussant

Jasmine McNealy, Florida

10:30 to Noon / S007

Minorities and Communication Division

Teaching Panel Session

2021 Historically Black Colleges and Universities Roundtable

Moderating/Presiding

Calvin Hall, North Carolina Central

Panelists

Rockell Brown Burton, Texas State
L. Simone Byrd, Alabama State
George Daniels, Alabama
Robbie Morganfield, North Carolina A&T State
DeWayne Wickham, Morgan State

10:30 to Noon / S008

Visual Communication Division

Research Panel

Creative Research Winners

Moderating/Presiding

Tara Pixley, Loyola Marymount

Panelists

First Place Award
Finding Matilda
Susan Hardillo, Hartford

Second Place Award
Poetry of the Ordinary
John Freeman, Florida

Third Place Award
Musical Mangrove
Elja Roy, Minnesota

10:30 to Noon / S009

Commission on the Status of Women

Refereed Paper Session

Politics, Race, and Influence: Intersectionality, Erasure, and Misinformation in News and Leadership

Moderating/Presiding

Natalee Seely, Ball State

[EA] Mentorship as a Tool to Close the Leadership Gender Gap: Understanding How Professional Relationships Impact Women During Their First Five Years in the Strategic Communications Industry

Katie Olsen and Danielle LaGree, Kansas State


Meredith Clark and Miyoung Chong, Virginia

An Analysis of Memes and Misinformation about Kamala Harris’s Rise to U.S. Vice President

Dorothy Bland, North Texas; Mia Moody, Baylor; Gheni Platenburg, Auburn; Mira Lowe, Florida; and Lawrence Mosley, Omni Analytics Group


Rahul Bhargava and Meg Heckman, Northeastern; and Emily Boardman Ndule, Media Cloud

Framing Alexandria Ocasio-Cortez: Intersectionality and News Frames in Local and National Press Coverage

Maha Bashri, United Arab Emirates

Discussant

Andrea Weare, Nebraska-Omaha

[EA] = This submission was accepted as an extended abstract.

This session explores the intersection of women in prominent political roles, women in leadership within the media industry, and the absence of women in the #BlackLivesMatter movement to better understand the importance of inclusion and accurate representation.
Saturday Sessions

“Turning the Page: AEJMC Virtual Conference • August 4-7, 2021” — #aejmc2021

10:30 to Noon / S010

Association for Education in Journalism and Mass Communication

Business Session
Journalism and Mass Communication Quarterly Editorial Board Meeting

Moderating/Presiding
Daniela Dimitrova, Iowa State; editor, JMCQ

10:30 am to 3 pm / S011

Association for Education in Journalism and Mass Communication

Business Session
AEJMC Board of Directors

Moderating/Presiding
Tim P. Vos, Michigan State, AEJMC President, 2020-21

12:30 to 2 p.m. / S012

Advertising Division

Refereed Paper Session
Advertising and the Pandemic

Moderating/Presiding
Robin Spring, Grand Valley State

It’s OK to Not Feel OK; Representations of Mental Health in Advertising
Christen Buckley, Pennsylvania State
Advertising in the times of COVID: A Tight-Loose Analysis of Pandemic-Related TV Commercials
Cynthia Morton, Florida; Naa Amponsah Dodoo, Emerson; Jorge Villegas, Illinois at Springfield
Sophia Mueller, and Hye Soo Chang, Florida

“Do Good and Be ‘Liked’”: Corporate Messaging on Social Media During COVID-19 and Consumer Responses
Jing Yang, Loyola University Chicago
Ebbe Bertellotti, Chicago
Ava Francesca Battocchio, Michigan State
Camila Teran, Loyola University Chicago

[EA] Advertising During the Pandemic: The Influence of Susceptibility and Severity on “COVID-19 Appeal” Perceptions and Advertising Effectiveness
Colin Piacentine, South Carolina

[EA] Sell, Ignore, or Address? Examining Consumers’ Emotional Responses to Different Types of Social Media Influencers’ Posts During the COVID-19 Outbreak
Maral Abdollahi, Minnesota; Wonsun Shin, University of Melbourne
Smitha Muthya Sudheendra, Jisu Huh, and Jaideep Srivastava, Minnesota

Discussant
Juan Mundel, Arizona State

[EA] = This submission was accepted as an extended abstract.

12:30 to 2 p.m. / S013

Communication Technology Division

Refereed Paper Session
Top Student Research Paper Session

Moderating/Presiding
Anne Oeldorf-Hirsch, Connecticut

Listening In: An Assessment of Uses and Gratifications with Clubhouse Users*
Caleb Porter, Camilla Owens, and Ljubica Ivanovic, Brigham Young

Hyperpersonal Communication in Social Media: Examining the Effect of Social Media Affordance in Self-Disclosure Processes by Integrating Cognitive Load Perspective**
Mengru Sun, Wei Huang, and Wencai Hu, Zhejiang University & City University of Hong Kong

Exploring COVID-19 Disinformation Through the Lens of Modality***
Bing Ming Woo, Shi Nan Soh, Megan Mingzhen Tan, and Dilyss Ting Ying Woon, Nanyang Technological
The Power of a Blue Check: Measuring the Impact of Influencers on Instagram Advertisements
Emily McCaul, Jocelyn Hotter, Jess King, and Jenna Davis, Virginia Tech

Community Building with Discord: Effects of Interface Elements on User Perception and Experiences with Discord Servers
Ryan Tan and Cheng Chen, Pennsylvania State

Discussant
David Silva, Kent State

* First Place Student Paper
** Second Place Student Paper
*** Third Place Student Paper
Saturday Sessions

"Turning the Page: AEJMC Virtual Conference • August 4-7, 2021" — #aejmc2021

12:30 to 2 p.m. / S014

Cultural and Critical Studies Division

Refereed Paper Session
Journalists, Activists and Echo Chambers

Moderating/Presiding
Rebecca Kern, Manhattan College

Living For—And Maybe Off—Journalism: French and American Journalists’ Career Expectations
Matthew Powers, Washington, Seattle
and Sandra Vera-Zambrano, Universidad Iberoamericana

The Caucasities of Portland: Theorizing White Protests for Black Lives
John Vilanova, Lehigh

The “Major Mea Culpa:” Journalistic Discourse When Professional Norms are Broken
Erica Salkin
and Kevin Grieves, Whitworth

Theorizing the Mediasphere: NRA Media and Multimodal Dependency
Dawn Gilpin, Arizona State

12:30 to 2 p.m. / S015

Electronic News Division

Research Panel Session
Hurricane Katrina: A Look Back at Reporting and How the Storm Changed the Media Landscape in New Orleans and the Gulf South

Moderating/Presiding
Dylan McLemore, Central Arkansas

Panelists
Travers Mackel, WDSU-TV New Orleans
Lindsey Maxwell, Southern Mississippi
Norman Robinson, WDSU-TV New Orleans (retired)
Mark Schleifstein, The New Orleans Times-Picayune / Advocate
Nikki Usher, Illinois

12:30 to 2 p.m. / S016

History Division

Teaching Panel Session
Broussard Teaching Awards: “Transformative Teaching of Media and Journalism History”

Moderating/Presiding
Amber Roessner, Tennessee, Knoxville

Panelists
Ira Chinoy, Maryland
Teri Finneman, Kansas
Kristin Gustafson, Washington-Bothell
Donna L. Halper, Lesley University
Robert Kerr, Oklahoma

This contest and panel features original and tested transformative teaching ideas and practices that address pedagogies of diversity, collaboration, community, and/or justice. As originally envisioned by Kristin L. Gustafson, the division’s former Teaching Standards co-chair, the Jinx Coleman Broussard Teaching Awards competition acknowledges and shares best practices publicly that journalism educators and media historians use in their classrooms. The teaching ideas shared on this panel collectively speak to the AEJMC Teaching Standards Committee’s focus on curriculum, leadership, course content and teaching methods, or assessment. The ideas were select-ed in part based on their potential for trans- ferability of the course content and teaching methods to curriculum in other institutions.

12:30 to 2 p.m. / S017

Mass Communication and Society Division

Refereed Paper Session
Examining Social Media’s Omnipresent Influences

Moderating/Presiding
Christina Najera, Texas Tech

A Content Analysis of Alcohol Posts from Adolescents, Brands, Influencers, and Celebrities in Facebook and Instagram’s Persistent and Ephemeral Messages
Sofie Vranken and Sebastian Kurten, KU Leuven

How Do NPOs Effectively Engage with Publics on Social Media? Examining the Effects of Interactivity and Emotion on Twitter
Yafei Zhang, West Texas A&M; Chuqing Dong, Michigan State and Yuan Daniel Cheng, Minnesota – Twin Cities
Pornography Addiction and Social Media: An Exploratory Study on the Impact of Social Media on the Road to Porn Abstinence

Débora Martini
and Harsha Gangadharbatla, Colorado - Boulder

Change is the Only Constant: Young Adults as Platform Architects and the Consequences for News

Kjerstin Thorson
and Ava Francesca Battocchio, Michigan State

Social Media Use Intensity and Privacy Concerns: The Implications for Social Capital

Iveta Imre and Jason Cain, Mississippi

Discussant
Louisa Ha, Bowling Green State

12:30 to 2 p.m. / S018

Media Managements, Economics and Entrepreneurship Division

Refereed Paper Session

Educating Media Management Professionals

Moderating/Presiding
Marianne Barrett, Arizona State

Educating Effective Practice Communication for Sustainable Development in Thailand*

Ray Wang, Mahidol University

Teaching Media Management in International Perspective: A Comparative Content Analysis of Curricula in the US and Germany

Castulus Kolo, Macromedia University;
Bozena Mierzjejewska, Fordham University;
Florain Haumer, Macromedia University;
Axel Roepnack, Fordham University;
Christopher Schmidt, Macromedia University;
and Anran Luo, Fordham University

What is Fair? How Journalists’ Dual Identity, Resource Conservation, and Power Dynamics Shape Pay Secrecy Culture

Fitria Andayani, Missouri

Discussant
Michael Wirth, Tennessee-Knoxville

* Second Place Student Paper

12:30 to 2 p.m. / S019

Public Relations Division

Refereed Paper Session

Top Papers: Student Competition and Intersecting Identities Award

Moderating/Presiding
Stephanie Madden, Pennsylvania State

Rethinking Cultural Factors in Government Communication: A Survey of Environmental Professionals Working for Indigenous Governments*

Ryan Comfort, Indiana

I Distrust You All Because One of You Did Something Wrong: Spillover Effect of Distrust Elicited by an NPO’s Crisis on Overall NPOS**

Bugil Chang, Minnesota

Managing Anger During Crisis Using the BCO Framework***

Erika Schneider, Missouri

Different Brands Stealing Thunder: How Brand Personality Impacts Crisis Response Strategy Choice

Dongqing Xu, Miami

Intersecting Identities Award

Can CEO Activism be Good for the Organization? The Way CEO Activism on Sexual Orientation Equality Achieves High Young Employee Work Engagement

Jie Jin, Florida

Discussant
Stephanie Madden, Pennsylvania State

**** First Place Student Competition Paper

***** Second Place, Student Competition Paper

****** Third Place Student Competition Paper

12:30 to 2 p.m. / S020

Scholastic Journalism Division

PF&R Panel Session

Publishing Classroom Work to Public Audiences: Legal and Ethical Considerations

Moderating/Presiding
Erica Salkin, Whitworth

Panelists
D. Jasun Carr, Idaho State
Kathleen B. Culver, Wisconsin-Madison
Caitlin Ring Carlson, Seattle
Christopher Terry, Minnesota