COVID in unique ways. Faculty on this panel share experiences and ideas related to evaluating remote internships, online tools to make remote experiences possible and how to engage the local community while virtual.

3 to 4:30 p.m. / F041
Association for Education in Journalism and Mass Communication Elected Standing Committee on Research
Research Panel Session
Deutschmann Award
Moderating/Presiding
Dane S. Claussen, Idaho
2021 Recipient of the Paul J. Deutschmann Award
Glen T. Cameron, Missouri
Panelists
Patricia Curtin, Oregon
Mugur V. Geana, Kansas
Bryan Reber, Georgia
Jae-Hwa Shin, Southern Mississippi

The award recognizes a body of significant research over the course of an individual’s career. It is named in honor of Paul J. Deutschmann, who developed the College of Communication Arts at Michigan State University. It serves as the AEJMC Research Award, recognizing the top scholars in the association who have made a major impact on the research of the field during their careers.

5 to 6:30 p.m. / F042
Advertising Division and Graduate Student Interest Group
PF&R Panel Session
Graduate Student and Early Career Professional Development Interactive Panel
Moderating/Presiding
Claire M. Segijn, Minnesota
Panelists
Jisu Huh, Minnesota
Benjamin Johnson, Florida
Kathryn Biddle, Iowa
Eliana Dubosar, Florida
Lisa D. Lenior, Missouri

The aim of this panel is to bring together graduate students and early career scholars, and to provide them with professional skills needed for their academic career. The panel gives graduate students and early career scholars the opportunity to learn from the insights and experiences of senior scholars and their peers in their field of study. Topics may include how to manage your advisors, dealing with imposter syndrome, writing research proposals, preparing for prelims, navigating the job market (industry and academia), teaching (your first) class, advising students, creating online presence, to name a few. The idea is to create a safe interactive space that will allow graduate students and early career scholars to gain hands-on tips that they could immediately apply.

5 to 6:30 p.m. / F043
Communicating Science, Health, Environment, and Risk and Media Ethics Divisions
PF&R Panel Session
New Normal for Journalism Ethics in 2020: Journalists’ Responsibility in Addressing Misinformation in the Year of Coronavirus, Social Protests, and Natural Disasters
Moderating/Presiding
Kathryn A. Thier, Maryland
Panelists
Kathleen Bartzen Culver, Wisconsin-Madison
Nicole Kraft, Ohio State
Summer Harlow, Houston
Danielle K. Brown, Minnesota, Twin Cities
Anita Varma, Santa Clara

5 to 6:30 p.m. / F044
Cultural and Critical Studies and Mass Communication and Society Divisions
Scholar-to-Scholar Refereed Paper Poster Session
Cultural and Critical Studies Division
Topic I — Activism in (as) Journalism
08-1700-01 • [EA] Can Journalists be Activists? A Metajournalistic Discourse Analysis of the Relationship Between Journalism and Activism
Sohana Nasrin, Maryland
08-1300-02 • [EA] Feigning Indignance, Reinstituting Power: Paradigm Repair, Femicide, and the Publishing of Ingrid Escamilla’s Murdered Body
Dominique Montiel Valle and Zelly Martin, Texas at Austin
08-1300-03 • Investigative Journalism and Effects of Capitalist “Pathologies” on Societal Integration: Challenging Habermas’s “Colonization” Thesis
Ali Mohamed, United Arab Emirates

08-1300-04 • Black Lives Matter to Media (Finally): A Content Analysis of News Coverage During Summer 2020
Jennifer Cox, Salisbury

Discussant
Jeanne Criswell, Indianapolis

Topic II — Visual Media, Representation and Genre
08-1300-05 • [EA] The One with the Anniversary, the Friends 25th Anniversary Extravaganza: A Political Economy Approach to a Postmodern Pseudo-event
Gigi McNamara, Toledo

08-1300-06 • Genre, the Meaning of Style?: Categorizing Japanese Visual Kei
Lucy March, Temple

08-1300-07 • That’s Why I Smoke Weed: An Analysis of #StonerMom Discourse on TikTok
Madison Mullis, Memphis

08-1300-08 • [EA] Hybrid Media or Media Sport? Exploring Media Portrayal of Esports Culture
Steven Young, Southern Mississippi

Discussant
Madeleine Esch, Salve Regina

Topic III — Alternative Media, Representation and Marginality
08-1300-09 • Video Game Community Content Creators: A Cultural Intermediary Perspective
Jeffrey Duncan, Georgia

08-1300-10 • [EA] Reading Lumpérica from a Cinematographic Perspective - A Fragmented Script about Marginality
Alejandro Bruna, Pontificia Universidad Católica de Chile

08-1300-11 • [EA] Emotionally Charged and Politically Polarized: An Interpretive Approach to Social Media Analysis
Efrat Gold and Megan Boler, Toronto

08-1300-12 • [EA] Social Media as an Essential Tactical Resource for Police Whistleblowers
Rhon Teruelle, Purdue-Northwest

Discussant
Kalen Churcher, Wilkes

Topic IV — Race, Power and Gender
08-1300-13 • [EA] Narrative Formation: Black Women, Writing, and Vogue Magazine
Rachel Parker, Alabama

08-1300-14 • [EA] Race-conscious Public Health: A Critical Discourse Analysis of the Release the Pressure Campaign
Hayley Markovich, Florida

08-1300-15 • [EA] The Framing of Other: How Framing Can Be a Postcolonial Tool for Institutional Power
Kris Vera-Phillips, Arizona State

Discussant
Juliana Trammel, Savannah State

Topic V — Bias, Cancel Culture and Power
08-1300-16 • [EA] Talking Through the Algorithm: Techno-Institutional Bias and Women’s Voices
Katherine Dawson, Temple

08-1300-17 • Membership Negotiation Flow in CCO Model May Explain Institutional Bias at a Nonprofit Media Site
Elizabeth Potter, Colorado Boulder

08-1300-18 • [EA] Courage and Conviction: Christopher Columbus and the Rhetorics of Cancel Culture
Brian Snee, Scranton

08-1300-19 • Beyond the Lens: Black Professional Athletes on Racism & the Realities of Breathing While Black
Christina Myers, South Carolina

Discussant
Loren Coleman, Howard

Topic VI — Ideology and the Politics of Identity
08-1300-20 • Themes, ideology, and Social Media: A Critical Analysis of a US Vice President
Nana Kwame Osei Fordjour, New Mexico

08-1300-21 • The Spectacle of Flags
Julie Grandjean, Texas Tech

08-1300-22 • Thatcherism, Trumpism, and the Potential of Organic Ideology
Kristen Heflin, Kennesaw State

Discussant
David Wolfgang, Colorado State

Topic VII — Discourse, Power and Gender in Asia
08-1300-23 • [EA] Celebrity Capitol and Social Movements: A Textual Analysis of Bollywood Celebrities’ Tweets on 2020-21 Indian Farmers’ Protest
Ali Zain, South Carolina

08-1300-24 • [EA] Dead and Back to Life: “The Eight Hundred” in the Field of Power
Zhaoxi Liu, Trinity

08-1300-25 • Quenching the Pan-Asian Desire - Thai’s Boys’ Love, Transculturalism, and Geolinguistic Fusion
Hong-Chi Shiau, Shih-Hsin
Discussant

Krishnan Vasudevan, Maryland

[EA] = This submission was accepted as an extended abstract.

Mass Communication and Society Division
Topic I — From the Media Producers’ Perspectives
08-1300-26 • Unprecedented Times: How Journalists Coped with the Emotional Impact of Covering the COVID-19 Pandemic
Gretchen Hoak, Kent

08-1300-27 • Identity for Sale: Authenticity, Commodification, and Agency in YouTube Influencers
Aysha Year and Judith Rosenbaum, Maine

08-1300-28 • Science Podcasters and Centering Fairness in Content Creation
Shaheen Kanthawala, Alabama; Shupei Yuan, Northern Illinois; and Tanya Ott-Fulmore, Mercer

Topic II — News Use During the Pandemic
08-1300-29 • “Infodemic” amid the pandemic: Social Media News Use, Homogeneous Discussions, Self-perceived Media Literacy, and Misperceptions
Yan Su and Porismita Borah, Washington State; and Xizhu Xiao, Qingdao University, China

Ivy Ashe and Ryan Wallace, Texas at Austin; Ivan Lacasa-Mas, Universitat Internacional de Catalunya

08-1300-31 • Why and How People Avoid News during the Coronavirus Pandemic: An Analysis of News Repertoire
Chang Sup Park, SUNY Albany and Barbara Kaye, Tennessee, Knoxville

08-1300-32 • The New Media Normal: Survey-based study of COVID-19 Effects on Motivations to Consume Non-News Media*
Kate Stewart, South Carolina

Topic III — Presumed Media Influence
08-1300-33 • My Pandemic News is Better Than Yours: Audience Perceptions of Early News Coverage about Covid-19
Mallory Perryman, Virginia Commonwealth

08-1300-34 • Public Buying Behaviors During the COVID-19 Pandemic: Presumed Media Influence and the Spillover Effects of SARS
Tong Jee Goh and Shirley Ho, Nanyang Technological

08-1300-35 • The Media Affect Them, But Not Me: Veteran and Civilian Perceptions of News Coverage about U.S. Military Veterans
Scott Parrott, David L. Albright, Nicholas Eckhart, and Kirsten Laha-Walsh, Alabama

08-1300-36 • Determination of the Factors Influencing the Third-Person Effects in Health and Environmental Concerns
Jessica Shaw, Soojin Kim, and Yongick Jeong, Louisiana State

Topic IV — Messaging for Effective Communication
08-1300-37 • What Remains? The Relationship between Counterfactual Thinking, Story Outcome, Enjoyment, and Emotion in Narratives
Di Cui, Arkansas Tech

08-1300-38 • The Effects of Nudges on Social Media Users in the Context of COVID-19 Fake News
Wen Xuan Hor, Rui Yan Leo, Xin Jie Tan, and Agnes Yeong Shuan Chai, Nanyang Technological

08-1300-39 • The Interplay of Narrative versus Statistics Messages and Misperceptions on COVID-19 Vaccine Intention
Porismita Borah, Xizhu Xiao, and Yan Su, Washington State

08-1300-40 • [EA] Effective Health Risk Communications: Lessons Learned about COVID-19 Pandemic through the Lens of Practitioners
Taylor Voges, Georgia; LaShonda Eaddy, Southern Methodist; Shelley Spector, Museum of Public Relations and Yan Jin, Georgia

08-1300-41 • Getting Inspired by Fitspiration Posts: Effects of Picture Type, Numbers of Likes and Inspiration Emotions on Workout Intentions
Yuan Sun, Nicholas Eng, and Jessica Myrick, Pennsylvania State

Topic V — Media Effects, For Good or Bad
08-1300-42 • Media Consumption, Attitudes, and #BlackLivesMatter on the Ground, Court and Field
Danielle K. Brown, Minnesota, Twin Cities; Rachel Mourão, Michigan State; and Tania Ganguli, Minnesota

08-1300-43 • Women on-screen: Exploring the Relationship Between Consumption of Female Talent Shows and Sexism, Internalization of Beauty Ideals, and Self-objectification in China**
Yi Yang and Yunyi Hu, Chinese University of Hong Kong
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08-1300-44 • Porn and Consent: The Relationship Between College Students’ Pornography Consumption, Perception of Realism, and Sexual Consent Intentions
Niki Fritz, Indiana

08-1300-45 • [EA] Learning by Doing: The Potential Effect of Interactivity on Health Literacy
Natasha Strydhorst, Sava Kolev, Philippe Chauveau, and Eric Milman, Texas Tech

Topic VI — The Meanings Behind the Messages
08-1300-46 • New Cuban-American Narratives About the Homeland: Moving Away from Traditional Storylines Shared by “Hardliners” via Twitter
Maria DeMoya, DePaul and Vanessa Bravo, Elon

08-1300-47 • Purpose vs. Mission vs. Vision: Persuasive Appeals and Components in Corporate Statements***
Alexis Fitzsimmons, Yufan Sunny Qin, and Eve Heffron, Florida

08-1300-48 • Swapping Insults, Neglecting Policy: How U.S. Presidential Candidates Communicate About Mental Health
Scott Parrott, Alabama and Hailey Grace Allen, North Carolina at Chapel Hill

08-1300-49 • From “OK Boomer” to “Boomer Remover”: A Critical Examination of Ageist Memes by Meme Factories
Si Yu Lee, Nanyang Technological and Jasmon Wan Ting Hoh, National University of Singapore

08-1300-50 • When In Doubt, Blame China: A Qualitative Analysis of Conservative Coronavirus Content on Reddit
Jeffrey Riley, Georgia Southern

Topic VII — How We Use Media Technologies: From Fitness to Parenting
08-1300-51 • Fit Bodies that Inspire? A Qualitative Study Exploring Perceptions of and Motivations for Interacting with Fitspiration Content on Social Media
Roxanne Vos and Serena Daalmans, Radboud University

08-1300-52 • [EA] Media Parenting Styles: A Typology of Parental Guidance of Electronic Media Use
Sarah Fisher, Florida

Agnes Chuah, Shirley Ho, Edson Tandoc Jr., and Peihan Yu, Nanyang Technological

Discussants
Ngozi Akinro, Texas Wesleyan
Frank Waddell, Florida
Alexander Moe, SUNY Brockport
Chris Chao Su, Boston University

Kalyani Chadha, Northwestern
Alec Tefertiller, Baylor
Li Chen, West Texas A&M
Newly Paul, North Texas
Xi Cui, College of Charleston

* First Place, Moeller Student Paper Competition
** Third Place, Student Paper Competition
*** Second Place, Moeller Student Paper Competition

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5 to 6:30 p.m. / F045

Electronic News Division

Refereed Paper Session
Electronic News Media in a Political and Social Context

Moderating/Presiding
Ken Fischer, Oklahoma

The View of the Blue is Bigger than Black and White
Melissa Williams and Lindsey Maxwell, Southern Mississippi

[EA] Ten Days of Twitter's “Who to Follow” Algorithm as the Architect of an Election Season Social Network
Dylan McLemore, Central Arkansas

“Keep Your Politics Off of My Face(book)!" Online News & Hostile Media Bias in the COVID-19 Social Media Environment
Sherice Gearhart and Ioana Coman, Texas Tech
Alexander Moe, SUNY Brockport and Sydney Brammer, Texas Tech

Antecedents of News Avoidance: Competing Effects of Political Interest, News Overload, Trust in News Media, and 'News Finds Me' Perception
Manuel Goyanes and Alberto Ardevol-Abreau, Carlos III University, Homero Gil de Zúñiga, University of Salamanca/Pennsylvania State

Discussant
Ken Fischer, Oklahoma

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