Session IV — Gender in South Asian Media
Gender Inequality in South Asian Media, with Special Focus on India
Shirin Abbas, Independent researcher, India
A Study on the (In)visible Workplace Harassment Against Women in Malayalam Cinema
Muktha Paphathy, Paphathy Movements, India
Gender Discrimination and Social Network Communication: A Dissertation on Young Female Facebook Users of the Bangladesh Scenario
Salauddin Ahmed, Virtunus Inc., Bangladesh; Shudipta Sharma, University of Chittagong, Bangladesh
and Abdullah-Al Mahmood, Enzaime Ltd, Bangladesh
Discussant
Enakshi Roy, Towson

Session V — Political Issues and South Asian Media
Elements and Strategies of Political Branding in India - A Conceptual Framework
Preefi Surya
and Amarendra Jha, GD Goenka University, India
Political Interaction on Social Media in a Semi-Authoritarian Regime: A Case Study of Bangladesh
Kazi Mehedi Hasan, Southern Illinois, Carbondale
News Sourcing in Kashmir Press: A Political Economic Analysis
Gowhar Hassan, Central University of Kashmir, India
Discussant
Michelle Michael, Ohio

Session VI — Contemporary Issues in Journalism and Media
Media Regulation in India: Issues and Concerns in the New Media Eco System
Sanjay Bharthur, Manipal Institute of Communication, India
Contemporizing the Tradition: An Exploration of the Audience Response to the New Wave Marathi Industry
G. Triveni, Sharvari Raut,
and Sonali Srivastav, National Institute of Fashion Technology, India
Exploring Threats and Challenges Faced by Pakistani Reporters in the Province of Baluchistan Pakistan
Babar Shah, and Saqib Riaz, Allama Iqbal Open University, Pakistan
and Sana Rashid, Independent researcher, Pakistan
Discussant
Uche Onyebadi, Texas Christian

In our commitment to the 2021 AEJMC conference theme “Turning the Page,” the South Asia Communication Association (SACA) will host an interactive paper session. Research papers were selected in a peer-reviewed competition. SACA was constituted in 2015 at the AEJMC conference in San Francisco. Instituted as an umbrella organization with a presence in key organizations, SACA currently constitutes 2,086 members worldwide. If you have questions, email SACA curator, Deb Aikat <da@unc.edu>, North Carolina, Chapel Hill. No pre-registration required. All are welcome.

3 to 4:30 p.m. / T044

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar Refereed Paper Poster Session

Communicating Science, Health, Environment and Risk Division
Topic I - Emotions and their Role in Communicating Science, Health, Environment and Risk Topics
04-1500-01 • Beyond Fear Appeals: The Role of Hope in Improving Effectiveness of Health Messages
Youngji Seo, Bartosz Wojdynski
and Jongmin Lee, Georgia
and Hyoyeun Jun, Salve Regina
04-1500-02 • The Impact of Emotion and Humor on Support for Global Warming Action
Meaghan McKasy, Utah Valley;
and Michael Cacciatore, Georgia
and Sara Yeo, Utah;
and Jennifer Shi Yue Zhang, Illinois;
and John Cook, Monash
and Rhoda Olaleye, Georgia
04-1500-03 • Are Emotion-Expressing Messages More Shared on Social Media? A Meta-Analytic Review
Junhan Cheng, John Leach
and Yumin Yan, Maryland
04-1500-04 • The Distance Between Us: Effects of Intergroup Similarity on Donation Intention and Emotions during the COVID-19 Pandemic
Jody Chin Sing Wong, Buffalo
Discussant
Sumin Shin, Wisconsin

Topic II - Environmental Communication
04-1500-05 • Recycling as a Planned Behavior: The Moderating Role of Perceived Behavioral Control
Zhuling Liu, Janet Yang, Susan Clark
and Michael Shelly, Buffalo
Thursday Sessions

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04-1500-06 • “I Had No Idea That Greenwashing Was Even a Thing”: Identifying the Cognitive Mechanisms of Exemplars in Greenwashing Literacy Interventions
Nicholas Eng, Pennsylvania State; and Carla DiRusso, Hope College; and Cassandra Troy, Pennsylvania State; and Jason Freeman, Brigham Young; and Meng Qi Liao and Yuan Sun, Pennsylvania State

04-1500-07 • Effects of Substantiation and Specificity of Social Media Green Messages on Audience Responses
Sumin Shin, Wisconsin at Whitewater and Eyun-Jung Ki, Alabama

04-1500-08 • [EA] From “Blue” Planet to “Our” Planet: Nature Documentaries Demonstrate Increasing Emphasis on Collective Identity Over Time
Robert Lull and Wes Wise, California State, Fresno

Topic III — Communicating about Risk

04-1500-09 • Risk or Efficacy? How Age and Seniority Influenced the Usage of Hearing Protection Devices: A Cross-Sectional Survey in China
Jian Rui, Peng Xu and Ying Liu, South China University of Technology

04-1500-10 • Media Sources in Risk Communication in China: Official Press, Market-oriented Press, and Medical We Media
Tianyi Yang, Fang Wu, Chen Zhang, Yang Yu and Deya Xu, Shanghai Jiao Tong

04-1500-11 • [EA] Third-person-hypothesis of Climate Change Campaigns in China: the Impact of Disaster Vulnerability and Social Media Use on Conformity Behavior
Linnan Wang, Yuan He, Tao Li and Yicheng Zhu, Beijing Normal

04-1500-12 • [EA] Beliefs and Practices around Antibiotics Use and Resistance in Singapore Using the Protection Motivation Theory
May Lwin, Si Yu Lee and Shan Shan Yang, Nanyang Technological

04-1500-13 • Light at the End of the Tunnel: Implications of COVID-19 Vaccine Availability and Vaccination Intention
Haoran Chu, Buffalo and Sixiao Liu, Texas Tech

Discussant
Joanne Littlefield, Abraham Baldwin Agricultural College

Topic IV — Social Media

04-1500-14 • Promoting COVID-19 Social Distancing on Social Media: The Persuasive Role of Threat and Controlling Language Representation
Nicholas Eng, Ryan Wang, Rachel Peng and Zheng Cui, Pennsylvania State

04-1500-15 • Social Media Exposure, Interpersonal Communication, and Tampon Use: A Multigroup Comparison Based on Network Structure
Yin Yang, Pennsylvania State; and Xin Ma, Maryland; and Jessica Myrick, Pennsylvania State

04-1500-16 • Pandemic in the Age of Social Media: A Content Analysis of Health Organizations Social Media Engagement Strategies During COVID-19 Outbreak
Yuanwei Lu, Brian Britt and Ningyang Wang, Alabama

04-1500-17 • Young Adults’ Preferences of Vaping Content on Instagram: Qualitative Interviews Utilizing the Associative Imagery Technique
Jordan Alpert and Amanda Bradshaw, Florida; and Heather Riddell, West Florida; and Huan Chen and Xiaobei Chen, Florida

Mohammad Ali, Syracuse

Discussant
Chih-Hui Lai, Academia Sinica

Topic V — Communicating Science

04-1500-19 • Exploring the Cosmos: The Rhetoric of Successful Science Television
Alexandrea Matthews, Florida

04-1500-20 • Understanding Scientific Optimism Across 45 Countries: Effects of Internet Exposure, Trust, and Their Interdependence
Chen Luo, Tsinghua; Communication University of China; and Kaiyuan Ji, Tsinghua; and Yulong Tang, Communication University of China

04-1500-21 • The Knowledge Gap Hypothesis in Malaysia: Assessing Factors Shaping the Public’s Perceived Familiarity of Nuclear Energy
Jiemin Looi, Texas at Austin and Shirley Ho, Nanyang Technological

04-1500-22 • Correcting Science Misinformation in an Authoritarian Country: An Experiment from China
Wenting Yu and Fei Shen, City University of Hong Kong

04-1500-23 • [EA] Impact of Science Journalism Experience on Information Selection from Press Releases: A Novel Quasi-Experimental Approach
Leigh Anne Tiffany, Michigan State
Thursday Sessions

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Discussant
Tony Van Witsen, Alma College

Topic VI — Health Messaging and Platforms
04-1500-24 • Fast Food Menu Calorie Labeling
Contexts as Complex Contributing Factors to Overeating
Kyeongwon Kwon, Pei Wang
and Christopher Garcia, Florida State
04-1500-25 • Challenging the Stigma of a “Woman’s Illness” and “Feminine Problem”: A Cross-Cultural Analysis of News Stories about Eating Disorders and Men
Scott Parrott, Kim Bissell,
Nicholas Eckhart and Bumsoo Park, Alabama
04-1500-26 • [EA] The Prevalence of Design Features Known to Hinder the Processing of Drug Risks and Side-Effects: A Content Analysis of TV Ads for Prescription Drugs
Viorela Dan
and Discussant
Adina Schneeweis, Oakland

Discussant
Adina Schneeweis, Oakland

Topic VII — Information Dissemination and Connection
04-1500-29 • [EA] Who am I Connected with? Community Detection and Effects in an Online Peer-to-Peer Support Forum
Ellie F. Yang, Wisconsin at Madison
and Yini Zhang, Buffalo
and Shifan Zhang, Wisconsin at Madison
Jane B. Singer, City University of London
04-1500-31 • [EA] A Message from Grandma: A Research on the Relationship between Social Media Reposting Behavior and Subjective Well-being in the Elderly
Geng Wang
and Jian Xu, Shanghai Jiaotong
04-1500-32 • Understanding Public Reaction to Celebrity Suicide Cases in Online News Comments
Muhammad Iftiafaq, Kansas;
and Shafiq Ahmad Kamboh, Bremen;
and Azhar Iqbal, U of Management and Technology;
and Urwah Iftikhar, Lahore College for Women;
and Mauryne Abwao, Kansas;
and Rauf Arif, Texas Tech
04-1500-33 • [EA] Truths, Lies, and Compliance with Covid-19 Guidance
Melissa Tully and Kajsa Dalrymple, Iowa;
and Mary Beth Deline, Illinois State;
and Kylah Hedding, Iowa

Discussant
Ronald A. Yaros, Maryland

[EA] = This submission was accepted as an extended abstract.

Electronic News Division
04-1500-34 • [EA] Pressure to Perform: Gendered Expectations of Journalists’ Social Media Use
Stefanie Davis Kempton, Pennsylvania State Altoona
and Carlina DiRusso, Hope College
04-1500-35 • [EA] Egyptian Female Podcasters: Creating Social Change Through Public Pedagogy
Kim Fox, The American University in Cairo;
ad Yasmeen Ebada, Independent Researcher
04-1500-36 • Touch in Disaster Reporting: Television Coverage before Hurricane Maria
Qucheng Zhang, Bruno Takahashi, Manuel Chavez,
and Yadira Nieves, Michigan State
04-1500-37 • Longitudinal Study of Social Media Policies in U.S. Television Newsrooms
Anthony Adornato and Allison Frisch, Ithaca
04-1500-38 • I Wouldn’t React to it Because of the Algorithm: How Can Self-Presentation Moderate News Consumption*
Heidi Makady, Florida
04-1500-39 • The Impact of Media Algorithms on The Habermassian Public Sphere and Discourse**
Kendal Heavner, Arkansas

Discussant
Janice Neil, Ryerson

* Second Place Student Paper
** Third Place Student Paper

[EA] = This submission was accepted as an extended abstract.

International Communication Division
Topic — The Policy and Politics of News
04-1500-40 • [EA] Framing Terrorism in a Global Media Conduit: Comparing Muslim-Majority and Muslim-Minority Countries
Michelle Michael
and Satrajit Ghosh Chowdhury, Ohio
Thursday Sessions

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04-1500-41 • News Use, Partisanship and Political Attitudes in Africa: A Cross-national Analysis of Four African Societies Using the Communication Mediation Approach
   Abdul Wahab Gibrilu, Chinese University of Hong Kong

04-1500-42 • Decade of Internet Censorship in India Examining Google Transparency Reports and Content Takedowns from 2010-2020
   Enakshi Roy, Towson

04-1500-43 • Testing the Protest Paradigm on TV and Newspapers’ Social Media Coverage of Chilean and Colombian Social Unrest*
   Victor Garcia-Perdomo, José Augusto Venin, Juan Camilo Hernandez Rodriguez and Maria Isabel Magana, Universidad de la Sabana

04-1500-44 • Effects of Individualism and Race on Visual Processing: An Eye-Tracking Experiment
   Tamara Welter and Josh Brunt, Biola

Discussant
   Uche Onyebadi, Texas Christian

* First Place Winner, Latin American Communication Research and Researchers Award, International Communication Division

[EA] = This submission was accepted as an extended abstract.

Magazine Media Division

04-1500-49 • Cancel or Be Canceled? How U.S. Arts and Culture Journalists Perceive the Influence of Politics and Cancel Culture in their Work
   Kelsey Whipple, Massachusetts-Amherst

Discussant
   Carol Zuegner, Creighton

Visual Communication Division

Topic — Historical and Contemporary Visual Communication

04-1500-45 • [EA] Cognitive and Attitudinal Processing of Visual Frames in 360-Degree Environmental Corporate Social Responsibility (CSR) Messages
   Sungwon Chung and Johnny Sparks, Ball State

04-1500-46 • [EA] What “Lens-Based Workers” Are Owed: An Exploration of the Photo Bill of Rights
   Keith Greenwood, Ryan Thomas and Cory Macneil, Missouri

04-1500-47 • [EA] A Powerful, spiritual, win-win situation: Commercial authenticity in Professional Birth Photography
   Anat Leshnick, Colorado at Boulder and Rivka Ribak, University of Haifa

04-1500-48 • [EA] Ye Olde Europa Gin Mill: How War Looked in Isolationist Cartoons of 1941
   Darryl Frazier and Fred Vultee, Wayne State

Discussant
   Gabriel B. Tait, Ball State

[EA] = This submission was accepted as an extended abstract.

3 to 4:30 p.m. / T045

Communication Theory and Methodology and Political Communication Divisions

PF&R Panel Session

Questionable Research Practice and Risk of Bias in Communication Research

Moderating/Presiding
   Rosie Jahng, Wayne State

Panelists
   Saleem Alhabash, Michigan State
   Sun Joo (Grace) Ahn, Georgia
   Benjamin Johnson, Florida
   Mike Schmierbach, Pennsylvania State

3 to 4:30 p.m. / T046

History Division and AEJMC Council of Affiliates

Research Panel Session

Covering 9/11, Twenty Years Later

Moderating/Presiding
   Pam Parry, Southeast Missouri
   and Erika Pribanic-Smith, Texas at Arlington

Panelists
   Sheryl Kennedy Haydel, Loyola New Orleans
   Cayce Myers, Virginia Tech
   Carolyn Kitch, Temple
   Pete Smith, Mississippi State
   Hazel Cole, West Georgia
   Will Sutton, The Times-Picayune/The New Orleans Advocate