Thursday, August 8, 2019

7 to 8 a.m. / T001  Place TBA

Communication Technology Division

Business Session
   Executive Committee Meeting

Moderating/Presiding
   Pamela Brubaker, Brigham Young

7 to 8 a.m. / T002  Place TBA

History Division

Business Session
   Executive Committee Meeting

Moderating/Presiding
   Erika Pribanic-Smith, Texas at Arlington

7 to 8 a.m. / T003  Place TBA

International Communication Division

Business Session
   Executive Committee Meeting

Moderating/Presiding
   Lindita Camaj, Houston

7 to 8 a.m. / T004  Place TBA

Law and Policy Division

Business Session
   Executive Committee and Publication Business Meeting

Moderating/Presiding
   Kearston Wesner, Quinnipiac

7 to 8 a.m. / T005  Place TBA

Mass Communication and Society Division

Business Session
   Executive Committee Meeting

Moderating/Presiding
Thursday, August 8, 2019

Jay Hmielowski, Florida

7 to 8 a.m. / T006  Place TBA

Minorities and Communication Division

Business Session
   Executive Committee Meeting

Moderating/Presiding
   Mia Moody-Ramirez, Baylor

7 to 8 a.m. / T007  Place TBA

Public Relations Division

Business Session
   Outgoing and Incoming Executive Committee Meeting

Moderating/Presiding
   Giselle Auger, Rhode Island and Dustin Supa, Boston

This meeting is for incoming and outgoing Public Relations Division committee members. Members interested in serving in the Division are invited to attend.

7 to 8 a.m. / T008  Place TBA

AEJMC Council of Affiliates

Business Session
   Members’ Meeting

Moderating/Presiding
   Nancy Green, Southern Newspaper Publishers Association

7 to 8 a.m. / T009  Place TBA

Association for Education in Journalism and Mass Communication

Business Session
   Divisional Journal Editors’ Meeting

Moderating/Presiding
   Mary Louise Sheffer, Southern Mississippi

This event brings together the AEJMC Division Journal editors for a discussion on research and publication issues consistent with being a journal editor.
Thursday, August 8, 2019

7 to 8 a.m. / T010 Place TBA
Association for Education in Journalism and Mass Communication
Business Session
Journalism and Mass Communication Educator Editorial Meeting
Moderating/Presiding
Jami Fullerton, J&MCE editor, Oklahoma State

7 to 9:45 a.m. / T011 Place TBA
Association for Education in Journalism and Mass Communication
Business Session
Elected Standing Committee on Professional Freedom and Responsibility Committee Meeting
Moderating/Presiding
Denise Bortree, Pennsylvania State

7 to 9:45 a.m. / T012 Place TBA
Association for Education in Journalism and Mass Communication
Business Session
Elected Standing Committee on Research Committee Meeting
Moderating/Presiding
Richard Waters, San Francisco

7 to 9:45 a.m. / T013 Place TBA
Association for Education in Journalism and Mass Communication
Business Session
Elected Standing Committee on Teaching Committee Meeting
Moderating/Presiding
Amanda Sturgill, Elon

7 to 8:30 a.m. / T014 Place TBA
Association for Education in Journalism and Mass Communication
Off-site Gathering
AEJMC FunRun
Moderating/Presiding

The AEJMC FunRun is a non-competitive run/walk event designed to encourage conference participants to take a break from the conference to explore the host city. Fees raised from the FunRun are used to fund graduate student scholarships to attend future conferences. Typically, individuals meet in the lobby of the hotel and then branch off into walking or running groups (depending on desired pace) and venture out into nearby neighborhoods. One mile, 5k, and 10k routes are provided for those interested in predetermined paths, but participants can certainly choose their own adventure/sightseeing tour. Participants receive a one-of-a-kind FunRun medal that features the conference logo designed by a student through a graphic design competition managed by the Visual Communication Division. If you have any questions, feel free to email me at rdwaters@usfca.edu or join the “AEJMC Running + Walking Club” on Facebook. Pre-registration is required.

7 to 9 a.m. / T015  Place TBA

Association of Schools of Journalism and Mass Communication

Business Session

ASJMC Executive Committee

Moderating/Presiding

Thor Wasbotten, Santa Clara, ASJMC outgoing President; and James Stewart, Nicholls State, Incoming ASJMC President

7 to 8 a.m. / T016  Place TBA

Kappa Tau Alpha

Business Session

Chapter Advisors’ Breakfast/Business Meeting

Moderating/Presiding

Beverly J. Horvit, Missouri

All advisors from KTA chapters are welcome to attend. KTA remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

8:15 to 9:45 a.m. / T017  Place TBA

Advertising and Cultural and Critical Studies Divisions

Scholar-to-Scholar Refereed Paper (Poster) Session

Advertising Division

Theme I — Ethical and Societal Implications of Advertising

1. Gender Portrayals in Adverts in the Gulf: A Content Analysis of Gender Portrayals in Television Advertising
   Ali Khalil and Ganga Dhanesh, Zayed University

2. Fear of Missing Out: Components of the Experience and Experiential Variations
Thursday, August 8, 2019

in Different Contexts
Dominik Neumann
and Esther Thorson, Michigan State

3. Advertising and Ethics: Theme and Community Segregation on Chicago’s Rapid Transit System
Ava Francesca Battocchio, Loyola-Chicago

4. Antecedents of Ad Avoidance in Different Media Contexts
A-Reum Jung and Jun Heo, Louisiana State

Discussant
Carmen Maye, South Carolina

Theme II — Message Features

5. Exploring the Effects of Compliance/Non-compliance Framing, Desirability of End States, and Brand Zealotry on Consumers’ Responses to Wearables Advertising
Ruoxu Wang, Memphis;
Yan Huang, Houston,
and George Anghelcev, Northwestern University in Qatar

6. Message Features Predict Engagement with #MeToo Tweets
Nathan Lemburg
and Ming Wang, Nebraska-Lincoln

7. Reconsider Media Multitasking and Counterarguing Inhibition: Empirical Evidence of Underlying Mechanism and Offline-to-Online Advertising Effects
Yuhmiin Chang, National Chengchi University

Discussant
Mary Liz Brooks, West Texas A&M

Theme III — The Impact of Valence on Advertising Effectiveness

8. Interaction Effects of Source Type and Message Valence in Instagram-Based Advertising Messages About Veganism
Joe Phua, Seunga Venus Jin,
and Jihoon Kim, Georgia

9. The Effects of Message Framing and Image Valence on Consumers’ Responses to Green Advertising: Focus on Issue Involvement as a Moderator
Jinhee Lee, Central Michigan;
and Moonhee Cho, Tennessee

Bitt Moon, Indiana-Bloomington

Discussant
Chris Noland, South Carolina

Cultural and Critical Studies Division
Theme I — Are You Listening? Investigating Gendered, Institutional, and Celebrity Performances in Popular Culture

11. A Fifty-Year Evolution: A Content Analysis of Miss USA Pageants Questions
Lindsay Bouchacourt, Texas at Austin

12. Colton, Coitus, and Comedy: Male Virginity as a Punch Line on the Bachelor
Andrea Briscoe, Georgia

13. Dominant, Residual and Emergent: The Journalistic Performance within the Post
Thursday, August 8, 2019

Matthew Blomberg, Kansas
   Keli Blong, Kevin Hull
   and Leigh Moscowitz, South Carolina

Discussant
   Jane Marcellus, Middle Tennessee State

Theme II — Discourse and Disaster(s): Navigating Loss and Grief in News Media
15. The Visual Rhetoric of Disaster: How Bodies are Represented in Newspaper Photographs of Hurricane Harvey**
   Ever Figueroa, Texas
   Samantha Kissel, Indiana - Pennsylvania
17. Losing the Newspaper Building: Collective Nostalgia as Periodization and Perservative
   Nicholas Gilewicz, Manhattan College
18. Museums as a Public Good: A Critical Discourse Analysis of the Met Museum’s Admission Policy Change
   Michael Davis, Iowa
19. Storming with Communication: Organization Leads a Community’s Resilience After Hurricane Harvey
   Jacqueline Lambiase
   and Ashley English, Texas Christian

Discussant
   Jeane Criswell, Indianapolis

Theme III — Making the News: Investigating Intersection(s) of Media Production, Consumptions, and Identity Politics
20. Caste Culture as Caste Power: Lifestyle Media and the Culturization of Caste in India’s News Ecology
   Pallavi Rao, Indiana-Bloomington
   Gheni Platenburg, Auburn
   George L. Daniels, Alabama
23. Malaysia and the Rohingya: Media, Migration, and Politics
   Emily Ehmer, Texas State;
   and Ammina Kothari, Rochester Institute of Technology

Discussant
   Krishnan Vasudevan, Maryland

8:15 to 9:45 a.m. / T018
Place TBA

Communication Technology Division

High Density Refereed Paper Session

64
2019 AEJMC Toronto Conference Program Copy
Thursday, August 8, 2019

Moderating/Presiding
Devin Knighton, Purdue

Theme — Top Faculty Papers
Social Bots as Threat for Digital Democracy? How News Coverage Can Empower Media Users*
Desiree Schmuck
and Christian von Sikorski, University of Vienna

#BeTheMatch: Assessing How Testimonial Narratives on Reddit Promote the Importance of Donating Bone Marrow**
Nicole O’Donnell and Jeanine Guidry, Virginia Commonwealth

How Age-Morphed Images Make Me Feel: The Role of Emotional Responses in Building Support for the Elderly Among Millennials and Generation Xers***
Ah-Ram Lee, Florida; Eunice Kim, Ehwa Women's University;
Linda Hon, and Yoo Jin Chung, Florida

Yi Mou, Yuheng Wu, Zhipeng Li,
Yingyan Wu,
Yuanye Cui, Shanghai Jiao Tong University;
and Kun Xu, Temple

Theme — The Intersections of Communication Technology and Health
Problematic Instagram Use: Are Certain Affordances and Gratifications Responsible for Addictive Behavior?
Cheng Chen, Olivia Cohen
and S. Shyam Sundar, Pennsylvania State

Technology Power Usage and Health Portal Acceptance among Chinese Cancer Patients and Their Families
Chan Chen, Yujun Nam,
and Hang Guo, Washington State

Parents, Peers, And Pot: Adolescents’ Social Media Sharing of Marijuana-Related Content
Jessica Willoughby, Stacey Hust, Jiayu Li, Leticia Couto,
Soojung Kang, and Shawn Domgaard, Washington State

Predicting Intentions to Use Mobile Fitness Apps: The Integration of TPB and TNSB
Ryna Yeoh Yujun, Amanda Lin, Alvin Daniel Ho,
and Kai Feng Ho, Nanyang Technological University

Discussants
Bart Wodjynski, Georgia,
and Hyosun Kim, Wisconsin-Stevens Point

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper

8:15 to 9:45 a.m. / T019

Place TBA
Thursday, August 8, 2019

International Communication and Communication Theory and Methodology Divisions

Teaching Panel Session

Breaking (National) Boundaries: How Culturally-diverse are the Theories and Methods of International Communication that We Teach or Should Teach in the Era of Globalization?

Moderating/Presiding

**Ming (Bryan) Wang**, Nebraska-Lincoln

Panelists

Theorizing Outside the Same Old Tool Box

**Lyombe Eko**, Texas Tech

Democratic institutions and social change: Building cross-national learning Exchanges on Digital Platforms and Through Direct Collaborations to Learn about Cultural Dependency of Theoretical Concepts such as “Democracy”

**Jeannine Relly**, Arizona

Title

**Peiqin Chen**, Shanghai International Studies

Title

**Hemant Shah**, Wisconsin-Madison

A recent study found that English-language countries dominate the field to a greater extent in communication studies than in other fields. This panel brings together international communication educators to discuss the implications of these findings.

8:15 to 9:45 a.m. / T2020 Place TBA

Law and Policy Division

Refereed Paper Session

Hate, Threats, and Incitement: The Balance Between Speech and Risks to Public Safety

Moderating/Presiding

**Cayce Myers**, Virginia Tech

The Understanding of Absolute Right to Freedom of Expression Concerning Hate Speech in the Case of the Charlottesville Incident

**Qinqin Wang**, Louisiana State

and **Roxanne Watson**, South Florida

Exploring Legal Solutions to Address the Problem of Hate Speech in the United States

**Caitlin Carlson**, Seattle

The Trouble With “True Threats”*

**Eric Robinson** and **Morgan Hill**, South Carolina

Discussant

**Kalen Churcher**, Wilkes

* Second Place Faculty Paper
Thursday, August 8, 2019

8:15 to 9:45 a.m. / T021  Place TBA

Magazine Media and Media Management, Economics & Entrepreneurship Divisions

PF&R Panel Session
The Digital Detox: Can Magazines Find New Audiences as Distrust in Big Tech Grows?

Moderating/Presiding
Samir Husni, Mississippi

Panelists
David Abrahamson, Northwestern
Lisa Falvey, Wentworth Institute of Technology
Mohammad Yousuf, New Mexico
Scott Bullock, Toronto-based Newsstand Consultant

The magazine is uniquely primed to serve as an antidote to digital distraction. We’ll discuss “The Disconnect”; the rise of “Pop-Up Magazine”; and other ways magazines help filter out the noise that threatens thought, engagement and citizenry.

8:15 to 9:45 a.m. / T022  Place TBA

Media Ethics Division

Refereed Paper Session
Humanism and Moral Reasoning in Media Ethics

Moderating/Presiding
Paulette Kilmer, Toledo

Moral Reasoning and Development Across Industries of Mass Communication
Patrick Ferrucci and Erin Schauster, Colorado-Boulder;
Edson Tandoc, Nanyang Technological
and Marlene Neill, Baylor

Toward a Humanistic Turn for a More Ethical Journalism
Perry Parks, Michigan State
Solidarity in Action: A Case Study of Journalistic Humanizing Techniques in the San Francisco Homeless Project*
Anita Varma, affiliation

Discussant
David Craig, Oklahoma

* Winner of Pennsylvania State Davis Ethics Award

8:15 to 9:45 a.m. / T023  Place TBA

Minorities and Communication Division

Refereed Paper Session
Thursday, August 8, 2019

Past and Present Representations of Race

Moderating/Presiding
Danielle Deavours, Alabama

Latina Millennials in a Post-TV Network World: “Anti-stereotypes” in the Web-TV Series East Los High

Celeste Gonzalez de Bustamante, Arizona;
and Jessica Retis, California State, Northridge

“I am Enough”: (Re) Constructions of Gendered and Racialized Subjectivities in Crazy Rich Asians

Marianne Fritz, California State, Los Angeles


Raymond McCaffrey, Arkansas

Thinking Black: An Analysis of the Impact of Black Racial Identity on the Discourse and Work Routines of Cable Media Practitioners*

Gheni Platenburg, Montevallo

Discussant
Steve Bien-Aime, Northern Kentucky

* Third Place Paper, Faculty Competition

8:15 to 9:45 a.m. / T024 Place TBA

Public Relations Division

Business Session
Members’ Meeting

Moderating/Presiding
Giselle Auger, Rhode Island

8:15 to 9:45 a.m. / T025 Place TBA

Scholastic Journalism and Newspaper and Online News Divisions

Teaching Panel Session
Breakfast of Editing Champions

Moderating/Presiding
Kirstie Hettinga, California Lutheran

Keynote Speaker
Carol Toller, deputy head of editing, The Globe and Mail

Sponsored by Poynter, Dow Jones News Fund, and the Society for Editing. The changing needs of the newsroom: Carol Toller, deputy head of editing at The Globe and Mail, explores the evolving roles of editors
Thursday, August 8, 2019

at news media organizations and how the Globe has restructured its editing teams to reflect new demands and opportunities.

8:15 to 9:45 a.m. / T026 Place TBA

Visual Communication Division

Refereed Paper Session

Emerging Genres & Platforms in Visual Communication

Moderating/Presiding

Michelle Seelig, Miami

Crowdsmashing: A Content Analysis of Brand New’s Branding Reviews and Reader Response

Robert Wertz, South Carolina

The Visual Effects of Electronic Cigarette Warning Statement Features on Harm Perceptions of E-cigarette Among Young Adults

Joon Kyoung Kim, Jim Thrasher

and Yoo Jin Cho, South Carolina

Venus, Mars and the Sun: Gender Differences in the Persuasive Efficacy of GIFs with Positive and Negative Emotional Valence on Promoting Sunscreen Use

Bianca Ann Lee, Lena Cheng Yeng Lee, Tessa Su En Liang

and Zandra Rui Yi Ang, affiliation

You Are What You Post: The Interaction of Personality Traits and Visual Content on Instagram

Yuchen Liu, Kansas

Discussant

Peg Achterman, Seattle Pacific

8:15 to 9:45 a.m. / T027 Place TBA

AEJMC Council of Affiliates

Teaching Panel Session

The Future of Journalism Education: How Do You Teach for a Profession Changing in Real Time? A Discussion

Moderating/Presiding

Paul Voakes, Dean Emeritus, Colorado-Boulder

Panelists

Tom Rosenstiel, Executive Director, American Press Institute

Christopher Callahan, Dean, Arizona State and Arizona PBS CEO

Diane McFarlan, Dean, Florida

A discussion, with audience participation, focused on the challenges and realities of equipping students and graduates now to meet the challenges and realities of today’s and the rapidly changing tomorrow’s
journalism/media workplace.

8:15 to 9:45 a.m. / T028 Place TBA

Participatory Journalism and Community Journalism Interest Groups

Research Panel Session

Committing Acts of Journalism: The Role of Regular Actors and Strangers in (Community) Journalism Practice

Moderating/Presiding

Valerie Belair-Gagnon, Minnesota

Panelists

Avery Holton, Utah
Meredith Clark, Virginia
Jane B. Singer, City University London

The contours of journalistic practice have evolved substantially since the emergence of the world wide web to include those who were once strangers to the profession.

8:15 to 9:45 a.m. / T029 Place TBA

Association for Education in Journalism and Mass Communication

Business Session

Journalism and Communication Monographs Editorial Meeting

Moderating/Presiding

Linda Steiner, editor; Maryland

9:45 to 10:15 a.m. / T030 Place TBA

Association for Education in Journalism and Mass Communication

Refreshment Break

This break is sponsored by……..

Tankard Book Award Finalists Book Signing — (times TBA)

Becoming the News: How Ordinary People Respond to the Media Spotlight
[Columbia University Press]

Ruth Palmer, IE University, Spain

Networked News, Racial Divides: How Power and Privilege Shape Public Discourse in Progressive Communities
[Cambridge University Press]

Sue Robinson, Wisconsin

They Came to Toil: Newspaper Representations of Mexicans and Immigrants

2019 AEJMC Toronto Conference Program Copy
in the Great Depression
[University of Texas Press]

Melita M. Garza, Texas Christian

9:45 a.m. to Noon. / T031 Playground Inc.

Media Management, Economics & Entrepreneurship Division

Off-site Tour

Media Branding Tour at Playground Inc.

Moderating/Presiding

Ronen Shay, Wentworth Institute of Technology

Playground Inc. is a Toronto-based digital design studio that builds online branded experiences for large and small brands. Employing a diverse team of designers, developers and strategists, Playground specializes in integrating a brand’s unique vibrancy into the design of new and innovative digital platforms. They offer a range of services that include user experience design, art direction, rapid prototyping and user testing. Playground has worked with leading Canadian media brands including, Sportsnet, W Network, and Grammys.ca. The tour group will meet in the hotel lobby and depart promptly at 9:45am. It is a 15-minute walk. Alternatively, participants can Uber/Lyft at their own expense. Contact Ronen Shay at shayr@wit.edu (MMEE) with any questions.

10 to 11:30 a.m. / T032 Place TBA

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Cornerstone Session

Building Trust in an Age of Disinformation

Moderating/Presiding

Denise Bortree, Pennsylvania State

Panelists

Suki Dardarian, senior managing editor and vice president, Minneapolis’ Star Tribune

Sally Lehman, chief executive, Trust Project

Gary Sheffer, Boston, and former vice president of corporate communications and public affairs for General Electric

Alicia Whalen, Social Media Expert

Trust in media, corporations and politics has fallen significantly since 2015. Audiences are becoming more skeptical of the content they find on social media and in the news. Communicating in this environment of distrust creates significant challenges for communicators. Recent research suggests that debunking fake news and disinformation might create a backlash effect or a “liar’s dividend,” reducing trust in any information on a topic. At the same time, a new medium for manipulated content exploded on the scene in 2019 when a video of House Speaker Nancy Pelosi was modified and circulated on social media. It was viewed more than two million times. As altered video content becomes more common, audiences are likely to feel even more skeptical toward messages that they see and hear. How can communicators navigate the increasing skepticism toward communication from all types of organizations and groups? A speaker at Sustainable Brands
Thursday, August 8, 2019

Conference in 2019 said, “Trust will become the most important currency in business going forward.” Building and maintaining trust with audiences will be a primary focus of communicators across communications disciplines in the coming years. This panel features a number of leading communicators who will discuss building trust with audiences and navigating the “fake news” and disinformation environment to educate the public about important issues. Experts in journalism, corporate communications, and social media will share their experiences and observations about how to best communicate in the current environment and plan for future challenges in the communications sphere.

10 to 11:30 a.m. / T033  
Place TBA

**Advertising and Media Ethics Divisions**

PF&R Panel Session

Leveraging the Ethical Choice and the Benefits of Ethnic Diversity to Enhance Creativity in the Advertising Industry

Moderating/Presiding:  
**Fang Yang**, Grand Valley State

Panelists

- **Kati Berg**, Marquette  
- **Sydney Dillard**, DePaul  
- **Robin Spring**, Grand Valley State  
- **Brand Lab**, [www.thebrandlab.org](http://www.thebrandlab.org)

Panel will explore how the industry and the academia can work together to bring meaningful inclusion and prepare students for the multicultural needs of the advertising industry and the work place.

10 to 11:30 a.m. / T034  
Place TBA

**Cultural and Critical Studies and Magazine Media Divisions**

PF&R Panel Session

Indigeneity in Media

Moderating/Presiding:  
**Susan Clotfelter**, Colorado State

Panelists

- **Victoria LaPoe**, Ohio  
- **Paola Banchero**, Alaska  
- **Jennifer Folsom**, Colorado State  
- **Elizabeth LaPense’e**, Michigan State  
- **Jacqueline Keeler**, Independent Scholar

How do (or can) Indigenous media creations overlap, intersect, and advocate for accuracy on Indigenous topics – then, go beyond accuracy to achieving justice? Where is the envelope of what media can achieve being pushed, and how is that being done?
Thursday, August 8, 2019

10 to 11:30 a.m. / T035  Place TBA

**History Division and AEJMC Council of Affiliates**

Research Panel Session

**Don't Count the Articles: Assessing Diversity and Breadth of Historiographical Research**

Moderating/Presiding

**Ross Collins**, North Dakota State

Panelists

- **Michael Fuhlhave**, Wayne State
- **Candi S. Carter Olson**, Utah State
- **Pamela E. Walck**, Duquesne
- **Will Mari**, Louisiana State

Historical research spans AEJMC’s divisions, interest groups, and commissions. However, reviewers and readers struggle to understand the different types of research methodologies that historians employ. This panel seeks to bring understanding to historiography so that reviewers and readers can better understand the important role that historical research plays in creating context to help us understand our disciplines and the numbers that make up big data social science research today.

10 to 11:30 a.m. / T036  Place TBA

**Public Relations Division**

Teaching Panel Session

**The State of Canadian Public Relations - Practice and Education**

Moderating/Presiding

**Don Wright**, Boston

Panelists

- **Terry Flynn**, McMaster
- **Bianca Boyd**, Edelman Canada
- **Fraser Likely**, Likely Communication Strategies

This panel looks at the state of the public relations industry and educational practices in Canada. It features both educators and industry professionals.

10 to 11:30 a.m. / T037  Place TBA

**Scholastic Journalism Division**

Panel Session

**Unlocking the Schoolhouse Gate: How to Help Girl Journalists Break Free of Censorship Featuring Mary Beth Tinker**

Moderating/Presiding

**Marina Hendricks**, South Dakota State
Panelists
- **Genelle Belmas**, Kansas
- **Candace Perkins Bowen**, Kent State
- **Frank LoMonte**, Florida
- **Mary Beth Tinker**, Tinker Tour

When school administrators discourage student journalists from pursuing stories on serious topics—or censor them outright—girls are more likely to pay the price. In the 50th anniversary year of the landmark Tinker v. Des Moines decision, Mary Beth Tinker and other noted scholastic media rights advocates discuss the implications of censorship and self-censorship on girls in scholastic journalism programs, and offer strategies to help journalism educators and advisers combat this issue.

10 to 11:30 a.m. / T038  Place TBA

**Community Journalism** and **Political Communication Interest Groups**

Teaching Panel Session

**Filling Information Voids in News Deserts with Student-Produced News**

Moderating/Presiding
- **Jeffrey Riley**, Georgia Southern

Panelists
- **Penelope Muse Abernathy**, North Carolina
- **Michael Clay Carey**, Samford
- **Michelle Ferrier**, Florida A&M

This panel will focus on news deserts – neighborhoods and communities where individuals have limited access to local news products and/or where coverage of local issues is especially limited. As commercial news outlets constrict, news deserts are becoming larger and more common. In those communities, a lack of original reporting leaves residents with little information about the acts of local government or other entities that affect their lives. At this session, panelists will discuss the growth and impacts of news deserts, as well as efforts to serve affected communities with student-produced news.

10 a.m. to 2:45 p.m. / T039  The Discourse

**Participatory Journalism Interest Group**

Off-site Tour

**Filling Information Voids in News Deserts with Student-Produced News**

Moderating/Presiding
- **Andrea Wenzel**, Temple

The Discourse is a digital news media company that uses community engagement and deep listening strategies to build new models of local journalism centered on communities underserved and stigmatized by media. Following an assessment of news and information needs, The Discourse set up a project in the Toronto suburb of Scarborough. We will be visiting a community space where they host pop-up newsrooms, the East Scarborough Storefront (4040 Lawrence Ave E, Scarborough, ON M1E 2R6). There we will meet journalists
and managers from The Discourse as well as others who have participated in their community engaged work. The tour is limited to 20 people, who can register on a first-come, first-serve basis using a Google form (http://bit.ly/DiscourseTour). The tour group will meet in the hotel lobby and depart promptly at 10 a.m. We will take public transportation to Scarborough—which will take approximately one hour each way. Members must purchase their own Metro pass for the trip, and may wish to purchase lunch in Scarborough at the conclusion of the meeting.

10 to 11:30 a.m. / T040 Place TBA

Small Programs Interest Group and Electronic News Divisions

PF&R Panel Session

Fake News in Canada and the U.S. — Seeing It, Responding to It Across Borders

Moderating/Presiding

Michael Longinow, Biola

Panelists

Jeff South, Virginia Commonwealth
Meghan Duncan, Virginia Tech
Ana-Liza Kuzma, Canadian Broadcasting Company
Lorna Dueck, YESTV

How do working journalists fight back against labels of being purveyors of fake news? This panel will suggest steps forward as elections approach in both countries.

10 to 11:30 a.m. / T041 Place TBA

Association for Education in Journalism and Mass Communication and News Engagement Day Committee

Business Session

News Engagement Day Committee Meeting

Moderating/Presiding:

Paula Poindexter, Texas at Austin

NED Committee will plan the next five years of News Engagement Day, including outreach to schools, community colleges, HBCU’s, Hispanic-serving institutions, journalism and communication associations, local and national news organizations, and other countries. Plans for a First-Time Voters Guide for the 2020 Presidential Election will also be discussed.

10 to 11:30 a.m. / T042 Place TBA

Association for Education in Journalism and Mass Communication

Panel Session

Of Innovation and Inclusion: Advancing JMC Through Enhancing Equity and Diversity

Moderating/Presiding
Thursday, August 8, 2019

Al Stavisky, Nevada, Reno

Panelists
Vanessa Vancour, Nevada, Reno
Doug Mitchell, Next Generation Radio, NPR
Gi Woong Yun, Nevada, Reno

Faculty and media partners of the 2019 AEJMC Equity & Diversity Award recipient, the Reynolds School of Journalism, discuss how their strategic initiatives around diversity, equity and inclusion have promoted innovation.

10 a.m. to 5:30 p.m. / T043 Place TBA

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Business Session
Institute for Diverse Leadership in Journalism and Communication

Moderating/Presiding
Jennifer H. McGill, AEJMC/ASJMC Executive Director

Session open only to IDL Fellows.

10 to 11:30 a.m. / T044 Place TBA

Association of Schools of Journalism and Mass Communication

Teaching Panel Session
Diversity and Administration: Pathways to Leadership — In Tribute to Lorraine Branham, Syracuse

Moderating/Presiding:
Gracie Lawson-Borders, Howard

Panelists
name, affiliation

Session Description Needed.

10 to 11:30 a.m. / T045 Place TBA

Refereed Paper Session
The Korean Society for Journalism & Communication Studies (KSJCS)

Moderating/Presiding:
Kyung Jung Han, California State, Bakersfield

Mediatic Turn and an Emergence of New Generation in Media Research:
KSJCS 60th Anniversary and Beyond

2019 AEJMC Toronto Conference Program Copy
Thursday, August 8, 2019

Jae-Jin Lee, Hanyang University, Korea, and Jongsoo Lim, Sejong University, Korea
How Risk Communication via Facebook and Twitter Shapes Behavioral Intentions: The Case of Fine Dust Pollution in South Korea*

Woohyun Yoo, Incheon National University, Korea
Explicating User Heuristics in Algorithm-Driven News Recommendations

Donghee Shin, Chung-Ang University, Korea
Imbalanced Online Social Support: Optimal Matching in an Online Community for Korean Mothers with Postpartum Depression

Hyang-Sook Kim, Towson; Mun-Young Chung, Bloomsburg, Eun Soo Rhee, Towson, and Youjeong Kim, New York Institute of Technology
Examining Types of Multiplayer Game Users: Social Capital, Motivators, Psychological Factors, Game Behaviors, Usage Pattern

Hun Kim and Byeng-Hee Chang, Sungkyunkwan, Korea, and Kyung-Ho Hwang, Kyungnam University, Korea
Identifying Online Comment Rigging by a Machine Learning Analysis

Chong Hyun Park and Yu Won Oh, Sejong University, Korea, and Jeong-Nam Kim, Oklahoma
The Effects of a Descriptive Norms Recycling Video on Information Processing and Behavioral Intention

Hyeseung Koh, Texas at Austin; and Maria K. Lapinski, Michigan State
Gratification Sought and Gratification Obtained by Watching Short Video Clips and the Discrepancy between the Two: Focusing on the Role of Device and Platform

Eugene Lee, Minnesota

Discussant
Jiyoun Kim, Maryland

* Second Place Research Paper

10:30 a.m. to 12:45 p.m. / T046
MZTV Museum of Television (at The ZoomerPlex)

Mass Communication and Society Division

Off-site Tour
MZTV Museum of Television (at The ZoomerPlex)

The Professional Freedom and Responsibility committee will sponsor a tour to the MZTV museum of television & archive. The museum is located in Liberty Village, Toronto that features the world’s most comprehensive collection of 10,000 television sets. Uniquely positioned to focus on technology, the MZTV Museum also aims to tell the story of the medium and to contribute to the understanding of the impact of television on the people who watch it. We will have a guided tour of the exhibits. During the tour, visitors will learn about inventors of TV, see the world’s largest collection of TV sets, meet the first TV star Felix the cat, and watch historic images on the screen. Museum located at 64 Jefferson Avenue, Toronto, Ontario, Canada. Meet in lobby at 10:30 a.m. to go to the museum for a guided tour that should last 45-minutes to an hour.

11 a.m. to Noon. / W047
Place TBA
Thursday, August 8, 2019

Association for Education in Journalism and Mass Communication

Research Session

**Spotlight — “Navigating Tenure and Promotion”**

Moderating/Presiding

**Emily Metzgar**, Indiana

Join us during the conference as we “Spotlight” five current issues of interest to AEJMC members. All attendees are invited to Spotlight presentations that will be located in the back-left corner of the Exhibit Hall. Members with expertise in five topics will share ideas and tips on the issues, as well as provide links to online resources. A Q&A will follow, with time for one-on-one questions.

11:45 a.m. to 1:15 p.m. / T048

**Communicating Science, Health, Environment and Risk** and **Communication Theory and Methodology Divisions**

PF&R Panel Session

**Strategic Use of Social Media and Social Media Data for Science and Health Communication**

Moderating/Presiding

**Jason T. Peifer**, Indiana

Panelists

- **Pat Rich**, Health Quality Ontario
- **Itai Himelboim**, Georgia
- **Jill Hopke**, DePaul
- **Nicole Lee**, North Carolina State
- **Paige Brown Jarreau**, Louisiana State

This panel will focus on the analysis and strategic use of social media for science and health communication. It will include discussion about real-world conduct and methodological challenges related to collecting and analyzing social media data.

11:45 a.m. to 1:15 p.m. / T049

**Communication Technology** and **Visual Communication Divisions**

Research Panel Session

**Best of Digital Competition**

Presiding

**Su Jung Kim**, Southern California

Moderating

**Michael Fagans**, Mississippi

Recognition and presentation of winners of 2019 Best of Digital Competition.
Thursday, August 8, 2019

**Individual/Team/Single Class**

**Category I - Website**

**First Place**
The Deported: Life Beyond the Border
JOVRNALISM Students
http://thedeported.jovrnalism.io/

**Robert Hernandez**, Southern California, Annenberg

**Second Place**
Homeless Realities
JOVRNALISM Students
http://homelessrealities.jovrnalism.io/

**Robert Hernandez**, Southern California, Annenberg

**Third Place**
NEHA Magazine
Created by a graduate-level capstone course at Syracuse University’s Newhouse School
20 students in the class were led by: Editor in Chief
http://nehamag.com/

**Neha Tandon** and **Jaime Jenson**, Syracuse

**Category II - App**

**First Place**
AR Journalism: Homeless Realities AR experiences
JOVRNALISM Students

**Robert Hernandez**, Southern California, Annenberg

**Second Place**
Publishing News Across Platforms Means Earning Trust Across Platforms:
Here’s how Annenberg Media adapted “News Fluency” to Newsletters

**Laura Davis** and **James Tyner**, Southern California, Annenberg

**Multiple Class/Institution**

**Category III - Website**

**First Place**
The Lost Islands
CNS digital, CNS design

**Samantha Hawkins**, Maryland

**Second Place** (tie)
Trading Away Justice: Why do defendants plead guilty to crimes they didn’t commit
CNS investigative, CNS digital, CNS design, CNS producing, Baltimore Urban Reporting and Media Law classes

**Samantha Hawkins**, Maryland

**Third Place** (tie)
Reforming the Force
Thursday, August 8, 2019

CNS investigative, CNS digital, CNS design, CNS producing, Baltimore urban reporting and media law
University of Maryland Philip Merrill College of Journalism
https://cnsmaryland.org/baltimore-police/

Samantha Hawkins, Maryland

Category IV - App
First Place
Voices of America
USC Voices of America Staff
App site: https://play.google.com/store/apps/details?id=com.voicesofamerica.usc; YouTube screen recording (if you don’t have Google Play): https://www.youtube.com/watch?v=sfl4nETYhM8

Amara Aguilar, Southern California, Annenberg Journalism Design Class

Recognition and presentation of winners of 2019 Best of Digital Competition.

11:45 a.m. to 1:15 p.m. / T050 Place TBA

History Division

Refereed Paper Session

Riots, Rights & the Right Wing

Moderating/Presiding

Meg Heckman, Northeastern

Tabloid Journalism and Right-Wing Populism:
*The New York Daily News* in the Mid-20th Century

Matthew Pressman, Seton Hall

“Highways to Hope”: Samuel L. Adams’ Investigation into Public Accommodations Compliance Under the 1964 Civil Rights Act

Michael Fuhlhage, Keena Neal

and

Jalisa Patrick, Wayne State

Summer of ’67: A Comparative Analysis of Coverage of the Detroit Race Riots

Brittany Jefferson, Georgia

Cultural Hegemony in New York Press Coverage of the 1969 Stonewall Riots*

Michelle Rotuno-Johnson, Ohio

Discussant

Sid Bedingfield, Minnesota

* Third-Place Student Paper/Diversity Award winner

11:45 a.m. to 1:15 p.m. / T051 Place TBA

Law and Policy Division

PF&R Panel Session

Information vs. Disinformation: Who is in Control?
Digital media have provided us with the potential to freely express ourselves to a mass audience like never before. Recent history, however, has exposed the perils of this access: an onslaught of disinformation that has sought to damage democratic governments and processes around the globe. Europe has begun regulating social media in order to control this trend, while Canada has press councils in place that can help to address the issue. In the United States, Congress has begun questioning leaders of major social media sites about their strategies for controlling the problem of fake news and disinformation, with the specter of government regulation looming over these discussions. This panel will discuss the pros and cons of social media regulation in the U.S. and Canada, as well as the best way to mitigate disinformation on the web without hindering freedom of expression.

11:45 a.m. to 1:15 p.m. / T052  
Place TBA

Media Ethics and Public Relations Divisions

Research Panel Session

Empowering Women in PR: Breaking through Ethical and Leadership Challenges

Moderating/Presiding

Marlene Neill, Baylor

Panelists

Juan Meng, Georgia
Denise Bortree, Pennsylvania State
Karla Gower, Alabama

This panel will explore in depth the topic of women’s ethical and leadership challenges in public relations and communication management. This panel is based on an original research project jointly funded by the Plank Center for Leadership in Public Relations and the Arthur W. Page Center. The panel will provide results and insights on how female communication professionals navigate through societal, structural, and attitudinal barriers to cope with cultural ambivalence and ethical challenges in advancing their leadership roles within the organization, as well as in the profession.

11:45 a.m. to 1:15 p.m. / T053  
Place TBA

Minorities and Communication Division

Refereed Paper Session

Top Papers in Minorities and Communication

Moderating/Presiding

Celeste Gonzalez de Bustamante, Arizona
Thursday, August 8, 2019

News Apologies for Racism*
Robin Hoecker, De Paul
What Do Scientists Look Like? Race, Gender, and Occupation in Children’s
STEM-Focused Educational Television**
Fashina Alade, Michigan State
Adapting to Change: Rethinking Advocacy in the 21st Century Black Press***
Miya Williams Payne, Northwestern
Politicicking While Black: News and Social Media Representations of Three Black
Female Political Candidates Running for the House of Representatives
in the 2018 Midterm Election****
Zeina Cabrera-Peterson and Naiya Brooks, Syracuse

Discussant
Mas Biswas, Loyola

* First Place, Faculty Competition
** Second Place, Faculty Competition
*** First Place, Student Competition
**** Second Place, Student Competition

11:45 a.m. to 1:15 p.m. / T054 Place TBA

Scholastic Journalism Division

Refereed Paper Session
New Frontiers in Postsecondary Journalism Education

Moderating/Presiding
Peter Bobkowski, Kansas

Developing Critical Consciousness about Coverage of Latinx Communities:
A Service-Learning Approach in Journalism Education*
Alison Burns, Maryland
Drones on High: Uses and Challenges of Incorporating Unmanned Aerial Vehicles
Into Higher Education**
Jean Norman, Weber State; Avery Holton, Utah;
and Quint Randle, Brigham Young
ICTs in Educational Contexts: Digital Storytelling in Journalism Education
Tao Fu, University of International Business and Economics
and William Babcock, Southern Illinois-Carbondale

Discussant
Chris Etheridge, Arkansas-Little Rock

* Top Student Paper
** Top Faculty Paper

11:45 a.m. to 1:15 p.m. / T055 Place TBA

Commission on the Status of Women and Graduate Student Interest Groups

82
2019 AEJMC Toronto Conference Program Copy
Thursday, August 8, 2019

Teaching Panel Session

I’ve Finished My Dissertation, Now What?

Moderating/Presiding

Aaron Atkins, Ohio

Panelists

Kimberly Bissell, Alabama
Monica Chadha, Arizona State

This panel will feature assistant professors, a newly-tenured associate professor and a senior scholar, each of whom will discuss how they made the transition from doctoral student to faculty member and offer advice to audience members.

11:45 a.m. to 1:15 p.m. / T056   Place TBA

Internships and Careers Interest Group

Panel Session

Creativity in the Shifting Digital Era: Training Our Future Practitioners

Moderating/Presiding

Pamela Morris, Loyola-Chicago

Panelists

Jing Yang, Loyola-Chicago
Christopher Etheridge, Arkansas
Jessica Collins, Virginia Commonwealth
Matthew J. Haught, Memphis

This panel will focus on creativity in the digital era and provide information from academics and professionals that can be of help in teaching and student learning, especially in preparation for advertising, public relations, and multimedia communication creative and strategy careers.

11:45 a.m. to 1:15 p.m. / T057   Place TBA

Religion and Media Interest Group and Cultural and Critical Studies Division

Research Panel Session

The Handmaid’s Tale: Identity, Representation & Power

Moderating/Presiding:

Peter Gloviczki, Coker

Panelists

David Scott, Utah State
Boyd Petersen, Utah State
Erika Engstrom, Nevada-Las Vegas
Michael Longinow, Biola
This panel presents a variety of perspectives on the religio-cultural entertainment drama *The Handmaid’s Tale*. Research presenters discuss their findings in regards to issues of religio-cultural domination, sexuality, gender, race and religion.

11:45 a.m. to 1:15 p.m. / T058

**Quinn’s Steak House & Irish Pub**

**Small Programs Interest Group**

Off-site Awards Luncheon  
**Teacher of the Year Luncheon**

Moderating/Presiding:  
**Carrie Sipes**, Shippensburg

Teacher of the Year luncheon will be held at Quinn’s Steak House & Irish Pub. (Dutch treat). In walking distance from AEJMC Conference Hotel. Pre-registration is required.

11:45 a.m. to 1:15 p.m. / T059

**Place TBA**

**Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching**

Teaching Panel Session  
**Doctors Are In: Ideas for Teaching and Mentoring Graduate Students**

Moderating/Presiding:  
**Amanda Sturgill**, Elon

Panelists  
Teaching Graduate Students Online  
**Raluca Cozma**, Kansas State  
Mentoring Graduate Students in Their Own Teaching  
**Mary T. Rogus**, Ohio  
Teaching Graduate Students from Divergent Backgrounds  
**Amanda Sturgill**, Elon  
Teaching Returning Professionals to Value the Academic in their Graduate Work  
**Chris Roberts**, Alabama

This session features teaching tips from the committee’s new book “Master Class: Teaching Advice for Journalism and Mass Communication Instructors.”

11:45 a.m. to 1:15 p.m. / T060

**Place TBA**

**Association for Education in Journalism and Mass Communication**
Thursday, August 8, 2019

Business Session

*Journalism & Mass Communication Quarterly* Editorial Luncheon

Moderating/Presiding
Louisa Ha, *J&MQ* editor, Bowling Green State

11:45 a.m. to 1:15 p.m. / T061  Place TBA

**Kappa Tau Alpha** and **Association for Education in Journalism and Mass Communication**

Award Luncheon

Moderating/Presiding
Beverly J. Horvit, Missouri and Marie Hardin, Pennsylvania State, AEJMC President

This luncheon recognizes both associations’ award winners and divisions’ top student paper winners. Anyone is welcome to attend. KTA remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

11:45 a.m. to 1:15 p.m. / T062  Place TBA

**Association of Schools of Journalism and Mass Communication**

Awards Session
Gerald M. Sass Award for Distinguished Service to JMC Education, and ASJMC Business Meeting

Moderating/Presiding:
Thor Wasbotten, Santa Clara, ASJMC 2018-19 ASJMC President

Part I — **2018 Sass Award Presentation**
Recipient: Linda Shockley, Dow Jones News Fund

Part II — **General Business Meeting**
ASJMC Activities
ASJMC Winter Workshop

Installation of **ASJMC 2019-20 ASJMC President**
James Stewart, Nicholls State

11:45 a.m. to 1:15 p.m. / T063  Place TBA

**University of North Carolina at Chapel Hill** and **Association for Education in Journalism and Mass Communication**

Off-site Luncheon
South Asian Food and Fellowship

Hosting
Thursday, August 8, 2019

Harsh Taneja, Illinois Urbana-Champaign; S. Shyam Sundar, Pennsylvania State; and Deb Aikat, North Carolina at Chapel Hill

Join us for South Asian food and fellowship at “going Dutch” lunch (11:45 p.m. to 1:15 p.m.) at the Food court at the Richmond-Adelaide Centre (120 Adelaide St W, Toronto, ON M5H 1T1, Canada) in TorontoPATH. Directions: From the Toronto Sheraton Lobby take the escalators go to the Concourse Level and take a right. This session will bring together AEJMC members with interest and expertise in Afghanistan, Bangladesh, Bhutan, India, Maldives, Myanmar, Nepal, Pakistan and Sri Lanka and the South Asian diaspora worldwide. If you have questions, email SACA curator, Deb Aikat <da@unc.edu> No pre-registration required. All are welcome. No pre-registration required. Just show up. All are welcome.

11:45 a.m. to 1:15 p.m. / T064 Place TBA

Korean American Communication Association

Business Session

Business Meeting/ Research Paper session

Moderating/Presiding:

Gi Woong Yun, Nevada, Reno

Making a Difference on How to See North Korea: A comparative Analysis of the U.S. and South Korea Partisan Media in the Era of Trump*

Myoung-Gi Chon

and Rachel Son, Auburn

#MeToo Movement in Political Media Era: Comparison Study between the U.S. Media and Korean Media

Meehyun Jeon, Sogang University, Korea;
Hyoung Oh Kim, Hankuk University of Foreign Studies, Korea,
and Chang Wan Woo, James Madison

Cancer Coverage in Korean American Community Newspapers: Source Nationality and Its Relationship with Cancer Prevention and Screening Information

Jungmi Jun, Joonkyong Kim, Minhee Choi,
and Yujin Heo, South Carolina

The Power of Humor: The Role of Political Entertainment Programming in South Korea in Enhancing Attitudes toward the Oppositional Source

Hoon Lee

and Jiyoung Yeon, Kyung Hee University, Korea

Relations among Public Diplomacy, Nation-Public Relationship, and Reputation of Asian Countries: Applying Niche Theory

Danna Park and Heewon Cha, Ewha Womans University, Korea

The Impact of Reputational Crisis Type, Public Frame, Emotion, and Country Stereotypes on Corporate Reputation: from the Perspective of Legitimacy Evaluation of Global Company Operating in Republic of Korea

Junhee Lee, Seung Hee Yoo

and Heewon Cha, Ewha Womans University, Korea

Discussant

Sumin Shin, Wisconsin, Whitewater

* First Place Research Paper

2019 AEJMC Toronto Conference Program Copy
Thursday, August 8, 2019

1:30 to 3 p.m. / T065 Place TBA

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Refereed Paper Session

Advertising Division
Theme I — Video Advertising
1. Does In-Stream Video Advertising Work? Effects of Position and Congruence on Ad and Brand-Related Responses
   Jason Freeman, Lewen Wei, Hyun Yang, and Fuyuan Shen, Pennsylvania State
2. Children and Unboxing Videos Online: Implications for Advertisers and Policy Makers
   Deepthi Khedekar, and Harsha Gangadharbatla, Colorado-Boulder
3. The Impacts of Consumer Personality Traits on Online Video Ads Sharing
   Chang Won Choi, South Carolina

Discussant
Jason Yu, Southern Illinois-Edwardsville

Theme II — Health-Related Advertising
4. “Vioxx Provides Powerful 24-hour Relief of Arthritis” but “Vioxx Has Caused Number of Deaths from Strokes and Heart Attacks!” — Should I Continue to Take My Medicine?
   Heewon Im, The Nielsen Company Korea; and Jisu Huh, Minnesota
5. How to Promote Health Products Online
   Gawon Kim, Chun Yang, and Yongick Jeong, Louisiana State

Discussant
Adrienne Wallace, Grand Valley State

Communication Theory and Methodology Division
Theme I — Advances in Agenda Setting Research
6. A Territorial Dispute or An Agenda Battle? A Cross-National Examination of the Network and Intermedia Agenda-Setting Effects between Newspapers and Twitter on Diaoyu Islands Dispute
   Yan Su, Washington State; and Jun Hu, Southern California
7. Agenda Setting by News and by the Audience in a News Portal Experiment
   Martina Santia, Raymond Pingree, Kirill Bryanov, and Brian Watson, Louisiana State
8. Highlights of Two U.S. Presidential Debates: Identifying Candidate Insults that Go Viral
   Josephine Lukito, Prathusha Sarma, Jordan Foley, Jon Pevehouse, Aman Abhishek and Dhavan Shah, Wisconsin-Madison; Erik Bucy, Texas Tech; Chris Wells, Boston; and Ayellet Pelled, Wisconsin-Madison
Thursday, August 8, 2019

Discussant

Lei Guo, Boston

Theme II — New Frameworks of Study
   Wes Hartley, Regent University
    Masahiro Yamamoto, University at Albany and Chun Yang, Louisiana State

Discussant

Trevor Diehl, Central Michigan

Cultural and Critical Studies Division
11. Caste Culture as Caste Power: Lifestyle Media and the Culturization of Caste in India’s News Ecology
    Pallavi Rao, Indiana-Bloomington
12. The Visual Rhetoric of Disaster: How Bodies are Represented in Newspaper Photographs of Hurricane Harvey**
    Ever Figueroa, Texas
    Gheni Platenburg, Auburn
    George L. Daniels, Alabama
15. Malaysia and the Rohingya: Media, Migration, and Politics
    Emily Ehmer, Texas State and Ammina Kothari, Rochester Institute of Technology

Discussant

name, affiliation

** Paper Winner

Electronic News Division
16. When a Plan Comes Together: An Analysis of Assessment Plans from Accredited US Broadcast Journalism Programs
   Timothy Bajkiewicz and Katherine Nash, Virginia Commonwealth
17. You Can’t Handle the Lies!: How the Gamson Hypothesis Explains Third-person Perceptions of Being Fooled by Fake News
   Taeyoung Lee, Tom Johnson and Heloisa Sturm Wilkerson, Texas at Austin
18. Consolation Strategies in Children’s Television News: A Longitudinal Content Analysis
   Mariska Kleemans and Sanne Tamboer, Radboud University Nijmegen
19. Natural Disasters and Community Uses of Media and Information: How Hurricane Maria Impacted Puerto Ricans
   Manuel Chavez, Bruno Takahashi and Luis Graciano, Michigan State
Thursday, August 8, 2019

20. From Taped Up to Mic’d Up: Exploring the Experiences of Former Athletes and the Meaning of Athletic Identity in Sports Media Spaces
   Allison Smith, New Mexico and Erin Whiteside, Tennessee

Discussant
   Chris Allen, Nebraska at Omaha

History Division
21. Victorian Eyes: Examining Nineteenth-Century American Journalism through Three Major English Travel Writers*
   Farooq Kperogi, Kennesaw State
   Ralph Frasca, Dayton
   Camille Reyes, Trinity
24. The “Cronkytization” of the News Presenter Role in the United Kingdom
   Madeleine Liseblad, Middle Tennessee State

Discussant
   Melony A. Shemberger, Murray State

* Third-Place Faculty Papers (tie), History Division

Law and Policy Division
25. “Funding Secured:” A Forty Million Dollar Tweet that Highlights First Amendment Issues Associated with Regulating Speech on Social Media*
   Sam Cohn, Syracuse Law School
26. Boycotts, Blacklists, and De-Platforming: The ACLU Wrestles with Private Censorship
   Stephen Bates, Nevada, Las Vegas
27. Deciding Fair Use
   Amanda Reid, North Carolina at Chapel Hill

Discussant
   Jack Breslin, Iona

* Second Place Student Paper, Law and Policy Division

Magazine Media Division
Theme — Magazines and Body Image
28. Uncover the Magic of Visual Contrast in Print Advertisements
   Sung Eun Park, Southern Indiana
29. Breasts and Bodies: A Content Analysis of Women’s Representation in Contemporary Images
   J. Robyn Goodman and Lincoln Lu, Florida

Discussant
   Miglena Sternadori, Texas Tech

Public Relations Division
Theme — Employee Organization Relationships and Communication
30. Improve Employee-organization Relationships (EOR) and Workplace

89
2019 AEJMC Toronto Conference Program Copy
Performance Through CSR: Insights from an Electric and Energy Company in China
Yafei Zhang, West Texas A&M
and Chuqing Dong, Minnesota

31. Communication Strategies to Drive Internal Social Media Usage and Relationship Cultivation with Employees
Rita Men, Florida; Julie O’Neil, Texas Christian
and Michele Ewing, Kent State

32. Bridging the Gap Between Relationships and Situations: Exploring the Antecedents and Outcomes of Organization-Employee Relationships
Yuan Wang, City University of Hong Kong

33. The Value of Public Relations in Enhancing Employees’ Health Information Disclosure Intentions in the Workplace
Jo-Yun Li and Yeunjae Lee, Miami

34. Toward an Integrated Model of Employees’ Communicative Behaviors on Social Media: Individual and Organizational Determinants
Yeunjae Lee, Miami and Katie Kim, Seoul National

Discussant
Hongmei Shen, San Diego State

Visual Communication Division
35. Framing Me Too: A Visual Analysis of the Social Movement’s News Coverage on Twitter
Holly Cowart, Georgia Southern

36. No, Memes No! Digital Persuasion in the #MeToo Era
Shahira Fahmy, affiliation
and Omneya Ibrahim, American University in Cairo

37. On the Boundaries: Professional Photojournalists Navigating Identity in an Age of Technological Democratization
Patrick Ferrucci, Colorado

38. Plastics and Polar Bears: Measuring Environmental Framing Effects on Perceived Distance and Sense of Motivation
Danielle Quichocho
and Kathleen I. Alaimo, Colorado

39. Race, Gender & Rationale: The Global Image in the Western Mind
Tara Pixley, Loyola Marymount

Discussant
Martin Smith-Rodden, Ball State

Entertainment Studies Interest Group
40. It’s Obviously Funny to be a Meme: Using Memes for Political Entertainment & Observation
Bingbing Zhang
and Sherice Gearhart, Texas Tech

41. Gendered #Selfie? An Analysis of Selfies, Face-ism, and Sexual Self-Identification on Instagram
Erin Ryan, Kennesaw State
and Cynthia Nichols, US Department of State

42. Potterheads: A Cultural Overview
Danielle Deavours, Alabama
Thursday, August 8, 2019

43. Hostile Media Bias and Third-Person Effect in Film and Television: A Study of Diversity
   Michele Meyer, North Carolina at Chapel Hill
44. “Slutty Ambitious Monsters”: The Cultivation of Female Journalists in Pop Culture
   Kelsey Husnick, Wayne State
45. Corporate Affirmations of the True Self and Mutual Self Help: Transmedia
   Rhetorics of Marvel Rising
   Burton St. John
   and J. Richard Stevens, Colorado-Boulder
46. DudeBros Could Love Lady Shows: Gender Expectations, Enjoyment, and Willingness to Recommend Television Among Males
   Renee Mitson, Eugene Lee, Jonathan Anderson,
   and Maral Abdollahi, Minnesota

Political Communication Interest Group
Theme — Political Advertising, Selective Exposure, & Participation
47. Avoiding the Other Side? An Eye-Tracking Study Investigating Selective Exposure and Avoidance of Political Advertising
   Desiree Schmuck, Miriam Tribastone,
   and Jörg Matthes, Vienna;
   Franziska Marquart
   and Eva Maria Bergel, University of Amsterdam
48. Interacting with the Ordinary People: How Populist Messages and Styles Trigger Engagement on Social Media
   Michael Hameleers
   and Desiree Schmuck, Vienna;
   Lieke Bos
   and Sarah Ecklebe, Amsterdam
49. Third-Person Effect and Hate Speech Censorship on Facebook
   Lei Guo
   and Brett Johnson, Missouri
50. Fuel to the Fire?: The Influence of Social Media Rumors on Political Participation and Knowledge
   Nojin Kwak, Daniel Lane, Qinfeng Zhu,
   Slgi Lee and Brian Weeks, Michigan
51. Effects of Candidate Lateral Location and Eye Gaze Direction in Political Ads: Evidence from Self-Report and Eye Movement Patterns
   Saleem Alhabash, Esther Thorson, Weiyoue Chen,
   Tao Deng, Duygu Kanver, Mengyan Ma,
   Na Rae Park, Jessica Hirsch,
   and Alan Smith, Michigan State

Discussant
   Patrick C. Meirick, Oklahoma

1:30 to 3 p.m. / T066
   Place TBA

Communication Technology Division

Refereed Paper Session

The Role of Technologies in Combating Misinformation and Engaging News Audiences
Chinese Automated Journalism: A Comparison Between Prior Expectations and Actual Perception

Chenyan Jia, Texas at Austin

Effects of Bandwagon Cues and Automated Journalism on Reading, Commenting and Sharing of Real vs. False Information Online

Maria Molina, Jinping Wang, Thai Le, Carlina DiRusso, and S. Shyam Sundar, Pennsylvania State

Mobile Users and Power Users: Digital Newspaper Readers’ Device Preference, Familiarity with Technology, and Engagement

Jackie Incollingo, Rider

Nudge Effect of Fact-Check Alerts: Conditional Moderation Analysis of News Source and Media Skepticism

Elmie Nekmat, National University of Singapore

Walk Me Through My Social World: The Uses and Gratifications of News Values on Social Media

Jack Karlis, Wisconsin-Eau Claire

Discussant

Jacob Groshek, Boston

International Communication and Law and Policy Divisions

PF&R Panel Session

Law, Policy and International Reporting: Issues of Jurisdiction

Moderating/Presiding:

Roy S. Gutterman, Syracuse

Panelists

Kyu Ho Youm, Oregon

Ed Carter, Brigham Young

Ryder Gilliland, DMG Advocates LLP, Toronto

Iris Fischer, Blake, Cassels & Graydon, LLP, Toronto

This panel will examine strategies foreign correspondents have used to negotiate variations in legal and policy mechanisms triggered by internet-jurisdictional issues, such as variations in privacy expectations in Europe, India, Canada and the United States. Panelists will focus on implications of professional freedoms and responsibilities for international reporting in terms of navigating competing local sovereignties, laws and policies. What are skills, resources and strategies foreign correspondents have used? What are abiding concerns relating to multiple personal jurisdictions? These and similar questions will enlighten the professional responsibilities expected of foreign correspondents in the diverse legal and policy environment of the internet.

Media Management, Economics & Entrepreneurship and Public Relations Divisions
PF&R Panel Session

Managing and Earning Media through New Tech: Applications of A.I., Robotics, and Automation for Media Practitioners

Moderating/Presiding:

Sabine Baumann, Jade

Panelists

David Senior, Strategic Director & Partner, Playground Inc.
Karen Freberg, Louisville
Todd Holmes, California State, Northridge
Arien Rozelle, St. John Fisher

The media landscape is increasingly shaped by technologies that threaten existing business models and organizational structures, while simultaneously presenting new opportunities for engaging audiences. This panel explains the real-world applications of A.I., robotics, and automation, for PR campaigns, advertisements, and the management of media firms. Are they too hyped? Are they threats? Or do they provide new exciting opportunities?

1:30 to 3 p.m. / T069 Place TBA

Minorities and Communication Division

Business Session

Members’ Meeting

Moderating/Presiding

Mia Moody-Ramirez, Baylor and George L. Daniels, Alabama

1:30 to 3 p.m. / T070 Place TBA

Newspaper and Online News and Scholastic Journalism Divisions

PF&R Panel Session

Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom

Moderating/Presiding:

Patrick Walters, Kutztown

Panelists

Susan Keith, Rutgers
Nicole Kraft, Ohio State
Jeff South, Virginia Commonwealth
Teri Finneman, Kansas
Ioana Coman, Texas Tech

Current winners of the TNT21 competitions will present their winning teaching ideas. Joined by former winners, they will also discuss how teaching techniques in journalism education have changed over the past
Thursday, August 8, 2019

decade.

1:30 to 3 p.m. / T071          Place TBA

Commission on the Status of Women and AEJMC Council of Affiliates

Research Panel Session
Female Visual Journalists: Dealing with Sexism and Worse

Moderating/Presiding
Mary Bock, Texas at Austin

Panelists
Comparing Cases Against Cosby: Analyzing Rape Trial News Framing Before and After #MeToo
Nancy Worthington, Quinnipiac
Constructing Identity After Death: How the Public and Reporters Help Create Identities for Transgender Homicide Victims
Kalen Curcher, Wilkes

Rachel Somerstein, SUNY New Paltz
What to Do about the “Office Wolf”: Historicizing #MeToo
Jane Marcellus, Middle Tennessee State

How and whether female visual journalists encounter sexism on the job; Gender issues within news organizations; Gender issues as they apply to on-air journalists, i.e. appearance, fashion, etc.; Gender and news coverage in the #metoo era

1:30 to 3 p.m. / T072          Place TBA

Religion and Media Interest Group and Mass Communication and Society Division

PF&R Panel Session
Media Coverage of Hate Speech: Challenges, Responsibilities, and Opportunities

Moderating/Presiding:
Wat Hopkins, Virginia Tech

Panelists
Jeffrey Smith, Wisconsin-Madison
Shaheen Pasha, Massachusetts
Clay Calvert, Florida
William Oglesby, Virginia Commonwealth
Jennifer Greer, Alabama
Keran Billaud, Florida

The inalienable right of Freedom of Speech is often misconstrued especially when it relates to hate speech. This panel seeks to incorporate theoretical, contextual, and ethical approaches to exploring hate speech.
Thursday, August 8, 2019

1:30 to 3 p.m. / T073 Place TBA

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PF&R Panel Session
   First Amendment Award Presentation and Panel

Moderating/Presiding
   Calvin Hall, North Carolina Central

First Amendment Award Presentation

Speaker

This session honors Nikole Hannah-Jones for her work as an investigative journalist covering civil rights and racial injustice for the New York Times Magazine.

1:30 to 3 p.m. / T074 Place TBA

Jhistory Internet Group

Panel Session
   Things I Used to Teach That I No Longer Believe

Moderating/Presiding:
   David T. Z. Mindich, Temple

Panelists
   Mitchell Stephens, New York University
   Jinx Broussard, Louisiana State
   Jane Kirtley, Minnesota
   Deb Aikat, North Carolina at Chapel Hill

Session description needed.

1:30 to 3 p.m. / T075 Place TBA

South Asia Communication Association (SACA)

PF&R Panel Session
   Title Pending

Moderating/Presiding:
   Abhijit Sen, Winston-Salem State

Panelists
   Deb Aikat, North Carolina at Chapel Hill
South Asia Communication Association (SACA) panel session to involve AEJMC attendees and create awareness about this initiative.

1:30 to 3 p.m. / T076  
Arizona State University, Cronkite School

Panel Session  
Women in Leadership

Moderating/Presiding:  
Kristin Gilger, Senior, Arizona State

Panelists  
Julia Wallace, Arizona State University

The presenters will discuss what they learned interviewing nearly 100 women who have led news organizations for a new book on female leadership and offer suggestions for how journalism schools can better equip students for career success.

1:30 to 3 p.m. / T077  
University of Arkansas School of Journalism and Strategic Media

Teaching Panel Session  
Blowing Up The Silos: Integrating Multimedia Techniques Into Print Journalism Curricula

Moderating/Presiding:  
Brandon Bouchillon, Arkansas

Panelists  
Aileen Gallagher, Syracuse  
Rhonda Gibson, North Carolina at Chapel Hill  
Kathleen McElroy, Texas  
Adam Penenberg, New York  
Cindy Royal, Texas State  
Laura Ruel, North Carolina at Chapel Hill

Journalism schools must now teach students to do it all. But the theory surrounding best practice for teaching print and multimedia skills in tandem has yet to catch up. The process of integrating multimedia into print curricula is discussed.

1:30 to 3 p.m. / T078  
Place TBA
The Urban Communication Foundation

PF&R Panel Session

Gene Burd Urban Journalism Award

Moderating/Presiding

Gary Gumpert, President, Urban Communication Foundation

Presentation 2019 Gene Burd Urban Journalism Award

Recipient: Lolly Boweanc, General Assignment Reporter, Chicago Tribune

Presentation of the 2019 Gene Burd Award for Research in Urban Journalism Studies

LaGordiloca’s Live-Streaming on the Streets of Laredo: Social Media and Urban Journalism on the U.S.-Mexico Border

Recipients: Ariadne Gonzalez, Texas A&M International
and Ji Won Kim, Dankook University (S. Korea)

Panelists

Lolly Boweanc, Chicago Tribune
Ariadne Gonzalez, Texas A&M International
Jiwon Kim, Dankook University (S. Korea)
Carolyn Bronstein, DePaul
Susan J. Drucker, Hofstra
Gary Gumpert, Urban Communication Foundation

Lolly Boweanc has been a staff reporter at the Chicago Tribune for the last 15 years. She writes enterprise and investigative stories about the city’s unique African-American community, poverty, the effects of violence, and urban youth culture. In 2016-17 she was a Nieman Fellow at Harvard. She was the 2017 recipient of the Studs Terkel Community Media Award, and she has been a Pulitzer Prize finalist. Before joining the Tribune, Boweanc covered crime, government and environmental issues for the Times-Picayune in New Orleans. She has written for the Washington Post, the Wall Street Journal and the Boston Globe.

Ariadne Gonzalez and Jiwon Kim are the recipients of AEJMC’s inaugural $2,000 Gene Burd Award for Research in Urban Journalism Studies. The purpose of this new, annual grant is “to stimulate research that explains, enlightens, inspires, and improves the practice and study of journalism and communication, in order to advance our understanding of journalism in urban environments.” Both awards, which honor Gene Burd, professor emeritus of Journalism at the University of Texas and a pioneer in urban journalism studies, are jointly sponsored by AEJMC and the Urban Communication Foundation.

2 to 3 p.m. / T079 Place TBA

Association for Education in Journalism and Mass Communication

Research Session

Spotlight — “On C-SPAN’s 40th Anniversary: How Would You Evaluate C-SPAN’s Role in Our Democracy?”

Moderating/Presiding

Howard Mortman, Director of Communications, C-SPAN
Join us during the conference as we “Spotlight” five current issues of interest to AEJMC members. All attendees are invited to Spotlight presentations that will be located in the back-left corner of the Exhibit Hall. Members with expertise in five topics will share ideas and tips on the issues, as well as provide links to online resources. A Q&A will follow, with time for one-on-one questions.

3 to 3:30 p.m. / T080       Place TBA

**Association for Education in Journalism and Mass Communication**

**Refreshment Break**

This break is sponsored by.........

3:15 to 4:45 p.m. / T081       Place TBA

**Communication Theory and Methodology** and **Media Ethics Divisions**

**Teaching Panel Session**

**Don’t Know Much About Philosophy: Putting the Ethics Back in Ethics Education**

Moderating/Presiding

**Theodore Glasser**, Stanford

Panelists:

- **Laurie Lee**, Nebraska-Lincoln
- **Lindsay Palmer**, Wisconsin-Madison
- **Chad Painter**, Dayton
- **Ginny Whitehouse**, Eastern Kentucky

This panel is an attempt to re-engage educators in the basics of philosophic thought so that they, in turn, can re-engage students in their ethics classrooms. It will be geared toward educators who are teaching ethics for the first time.

3:15 to 4:45 p.m. / T082       Place TBA

**History Division** and **Commission on the Status of Women**

**Teaching Panel Session**

**Votes for Women Then and Now: Teaching Suffrage in the Media Classroom**

Moderating/Presiding

**Carolyn Kitch**, Temple

Panelists

- **Candi Carter Olson**, Utah State
- **Teri Finneman**, Kansas
- **Melony Shemberger**, Murray State
- **Jane Singer**, City, University of London
- **Cathy Bullock**, Utah State
Thursday, August 8, 2019

2019 marks the beginning of a year-long celebration of the 100th anniversary of women’s suffrage. States around the country will host events to recognize the anniversary, but how can we cover this in the classroom? This panel provides lecture, assignment, and interdisciplinary collaboration ideas to incorporate suffrage and women’s history into your teaching this year and beyond.

3:15 to 4:45 p.m. / T083

Place TBA

International Communication Division

High Density Refereed Paper Session

Media on a Global Platform: From Social Media to Transnational Journalism

Moderating/Presiding

Jatin Srivastava, Ohio

Social Media Network Heterogeneity and the Moderating Roles of Social Media
Political Discussions and Social Trust: Analyzing Attitude and Tolerance
Towards Chinese Immigrant Women in Hong Kong*

Macau K. F. Mak
and Lynette Jingyi Zhang, The Chinese University of Hong Kong

Health Information Sharing for a Social Exchange on WeChat in China**

Lu Fan, Southern Illinois

Framing Newsworthiness on Twitter: Analysis of Frames, News Values, and Tweet Popularity in Lebanese Media

Claudia Kozman, Lebanese American University

Discussant

Summer Harlow, Houston

* Second Top Student Paper — Markham Competition

** Third Top Student Paper — Markham Competition

Distinguishing the Foreign from Domestic as Defensive Media Diplomacy:
Media Accessibility to Credibility Perception and Media Dependency

Yicheng Zhu, Beijing Normal University

Explaining the Gap Between Journalist’s Role Conception and Media Role Performance. A Cross-National Comparison

Claudia Mellado, Pontificia Universidad Católica de Valparaíso;
Cornelia Mothes, Dresden University of Technology;
Daniel Hallin, University of California San Diego;
Maria Luisa Humanes, Universidad Rey Juan Carlos;
Adriana Amado, Universidad de Castilla-La Mancha;
María Lauber, University of Fribourg;
Jacques Mick, Universidade Federal de Santa Catarina;
Henry Silke, Dublin City University;
Colin Sparks, Hong Kong Baptist University;
Haiyan Wang, Sun Yat-sen University;
Olga Logunova, Higher School of Economics;
and Dasniel Olivera, Universidad de La Habana

Public Diplomacy for the Media: A Survey of Exchange Program Alumni

2019 AEJMC Toronto Conference Program Copy
Thursday, August 8, 2019

Emily Metzgar, Indiana
and Yusuf Kalyango, Ohio

Discussant
Delwar Hossain, South Alabama

“Newsmaker-in-Chief”? Presidents’ Foreign Policy Priorities and International News Coverage from LBJ to Obama
Kirsten Adams and Daniel Riffe, North Carolina at Chapel Hill;
Meghan Sobel, Regis University;
and Seoyeon Kim, North Carolina at Chapel Hill
Reportiong Bias in Coverage of Iran Protests: An Analysis of Coverage by Global News Agencies
Oluseyi Adegbola, Janice Cho
and Sherice Gearhart, Texas Tech

Esto No Es Un Problema Político, Es Moral: Examining News Narratives of the 2018 Border Policy
Lisa Paulin, North Carolina Central

Discussant
Celeste González de Bustamante, Arizona

Mainstream Media, Social Media, and Attitudes toward Immigrants: A Comparative Study of Japan & South Korea
Heysung Lee, Gaofei Li, Yibing Sun
and Hernando Rojas, Wisconsin-Madison
India’s Mediated Public Diplomacy on Social Media: Building Agendas in South Asia
Nisha Garud Patkar, San José State
Journalists, Newsmakers and Social Media in East Africa
Steve Collins, Central Florida; Kelly Merrill, Ohio State;
Chad Collins, Central Florida;
Kioko Ireri, United States International University-Africa
and Raul Gamboa, Central Florida

Discussant
Manuel Chavez, Michigan State

3:15 to 4:45 p.m. / T084
Place TBA

Media Management, Economics and Entrepreneurship and Electronic News Divisions

Research panel
Why Are Newspapers Still Here?

Moderating/Presiding:
Marc Edge, Malta

Panelists
Mitch McKenney, Kent State
Kelly Kaufhold, Texas State
Iris Chyi, Texas
Dane Claussen, Newspaper Research Journal

The spring of 2019 will mark the 10th anniversary of the onset of the newspaper crisis, which was precipitated by plunging ad revenues brought by the 2008 financial crisis and ensuing recession. After the Rocky Mountain News folded and the Seattle Post-Intelligencer went online-only in early 2009, predictions ran rampant that newspapers would go extinct within a few years. Despite this, a study by Chyi, et al. (2012) found major U.S. dailies exaggerated the scale of the crisis. Edge (2014) examined financial statements of all publicly-traded newspaper companies in the U.S. and Canada from 2006-2013 and found they all remained profitable throughout the recession. Given the aforementioned dichotomy, this panel will attempt to unravel the counter-intuitive economics of newspapers and the widely mistaken perceptions of their viability.

3:15 to 4:45 p.m. / T085
Place TBA

Minorities and Communication Division and Lesbian, Gay, Bisexual, Transgender & Queer Interest Group

PF&R Panel Session

Strange Fruit: Diversity and Storytelling Across the Podcasting Platform

Moderating/Presiding:
Laura Smith, South Carolina

Panelists
Queer Worldmaking and Podcasting
Robert Byrd, Memphis
Diverse Storytelling Across Media Places, Spaces, and Platforms
Jen Christensen, CNN Producer & VP of Print and Digital, NLGJA
Black Podcasts and Digital Community Building
Kim Fox, American University in Cairo
Latinx Podcasts and Queer Intersectional Identities
Nathian Shae Rodriguez, San Diego State

No matter your interests, in the modern moment, there’s likely a podcast to meet them. The range of programs, topics and storytelling styles has exploded in recent years. As digital technology and delivery services evolve, diverse audiences are finding a wide range of voices and safe spaces often absent from mainstream broadcasting. From Sam Sanders (“It’s Been a Minute”) to Jonathan Van Ness (“Getting Curious”) to Jaison Gardner and Dr. Kaila Story (“Strange Fruit”) and beyond, this panel explores the intersection of race, class, gender and sexual orientation in the podcast ecosystem.

3:15 to 4:45 p.m. / T086
Place TBA

Public Relations and Advertising Divisions

Research Panel Session

Reflecting on Integration - Challenges in Research and Practice

Moderating/Presiding
Katie Place, Quinnipiac

Panelists
Arunima Krishna, Boston
Thursday, August 8, 2019

Tom Kelleher, Florida
Brian Smith, Brigham Young
Shannon Zenner, North Carolina at Chapel Hill

In a recent PRWeek survey, nearly 60% of respondents indicated their organization has integrated its communication efforts, though 40% of those respondents stated the results had not been successful. This panel looks at these results, and the results of several other studies that address integration, and will explore various perspectives on the importance and role of integration in modern professional communications.

3:15 to 4:45 p.m. / T087
Place TBA

Visual Communication and Cultural and Critical Studies Divisions

Teaching Panel Session
Spiked Cartoons vs. the Freedom of Expression

Moderating/Presiding
Tom Knieper, University of Passau

Panelists:
- Editorial Cartooning in the Age of Trump: Basics on the Freedom of Expression
  Jared Schroeder, Southern Methodist
- Are Editorial Cartoonists the Pawn Offer of the Media? Or: How I Lost My Job at the Sueddeutsche Zeitung (South German Newspaper) for Drawing a Critical Benjamin Netanyahu Cartoon
  Dieter Hanitzsch, German Editorial Cartoonist,
  Charlie Hebdo and Beyond
- Editorial Cartoonists the Pawns of the Media? Or: How I Lost My Job at the Sueddeutsche Zeitung (South German Newspaper) for Drawing a Critical Benjamin Netanyahu Cartoon
  Dieter Hanitzsch, German Editorial Cartoonist,
- Current challenges for editorial cartooning
  Michael de Adder, Association of Canadian Editorial Cartoonists
- Cartooning and the First Amendment
  Kristen A. Patrow, North Carolina, Chapel Hill

Editorial cartoons are visual comments that work with elements like exaggeration or distortion. Fewer people can properly decode editorial cartoons. Viewers are thin-skinned and quickly feel offended. Editorial cartoons are often scandalized.

3:15 to 4:45 p.m. / T088
Place TBA

Graduate Student Interest Group and Communication Technology Division

Teaching Panel Session
You're Teaching A Class- Now What? Curriculum Development, Textbook Adoption, and Optimizing Technology to Engage Undergraduate Students

Moderating/Presiding
Aaron Atkins, Ohio

Panelist
David L. Morris, II, South Carolina Aiken
Chris Roberts, Alabama
Benjamin Johnson, Florida
Myiah Hutchens, Florida

This panel will go over various strategies for preparing an exciting new course—as painlessly as possible. From the nitty gritty details such as wading through seemingly endless textbook options to determining one’s own broader pedagogical perspective on such things as technology in the classroom and teaching style in an online vs. traditional classroom, this discussion will have something for everyone and set a foundation for sharing of resources for outside-the-box, engaging, student-centered learning.

3:15 to 4:45 p.m. / T089 Place TBA

Internships and Careers Interest Group
Teaching Panel Session
International News Reporting for Beginners

Moderating/Presiding:
Abhinav Aima, Pennsylvania State, New Kensington

Panelists
Robert Steward, Ohio
Sulome Anderson, Freelance Foreign Correspondent, Author
Carmen Gentile, Freelance Foreign Correspondent, Author

A panel discussion focusing on the burgeoning multi-media international news and social media environment, and the creation of capacity for American journalism students to practice that role at a local level in their classrooms, and tips for developing career plans to work as foreign correspondents beginning as freelancers and stringers.

3:15 to 4:45 p.m. / T090 Place TBA

Participatory Journalism Interest Group and Scholastic Journalism Division
Teaching Panel Session
Public Powered Classrooms: Teaching Journalism In and With Communities

Moderating/Presiding:
Andrea Wenzel, Temple

Panelists
Jillian Bauer-Reese, Temple
Carrie Brown, City University of New York
Lettrell Crittenden, Jefferson
Daniela Gerson, Center for Community and Ethnic Media and California State, Northridge

As engaged journalism practices seek to narrow the distance and increase interaction between journalists and communities, how are journalism educators integrating communities into their classes? This panel will explore a range of approaches that involve community members and students in hands-on learning. Educators will
share experiences teaching courses where community members join students in the classroom and in co-reporting people-powered stories, where students work with community members on community newsrooms, and where students assist community members in the production of hyperlocal and ethnic media. We will discuss the challenges of navigating differences of culture and power, establishing shared expectations, and lessons learned.

3:15 to 4:45 p.m. / T091 Place TBA

Religion and Media Interest Group and Communicating Science, Health, Environment and Risk Divisions

Teaching Panel Session

Interaction and Conflict of Science and Religion

Moderating/Presiding:

Jeanine Guidry, Virginia Commonwealth

Panelists

Paul Glader, The King’s College
Matthew Van Dyke, Alabama
Michelle Frazer, Princeton

The debate between science and religion has a long history, and at times it impacts communication about health. The purpose of this teaching panel is to prepare students to reporting issues that spark conflict between science and religion.

3:15 to 4:45 p.m. / T092 Place TBA

Small Programs and Entertainment Studies Interest Group

Teaching Panel Session

Using Popular Cinema as Cultural Communication in the Mass Media Curriculum

Moderating/Presiding:

Katherine Orloff, Hood

Panelists

“Network” and Understanding the Business of Television

Gregory Adamo, Morgan State

Book Project: The Elephant in the Room: Films as Rhetorical Texts in Cultivating Discussions about Race, Racism and Race Relations

Janice Hamlet, Northern Illinois

Life at the Top: Exploring Height as a Metaphor for Social Class in “High Rise” and “Snowpiercer”

Thom Lieb, Towson

Two Versions of “Birth of a Nation,” Two Versions of Reality

Katherine Orloff, Hood

This panel explores the use of popular cinema in mass media curricula, and how film classes can increase opportunities to study both media history and content as they relate to American culture.
Communicating Science, Health, Environment, and Risk Division

Refereed Paper Session

Top Papers

Moderating/Presiding
Avery Holton, Utah

Young Adults’ (Mis)use of Prescription Opioid Drugs: An Exploratory Study
Jie Xu and Xiaoxia Cao, Wisconsin-Malwaukee

The Power of Emotional Appeal in Motivating Behaviors to Mitigate Climate Change
Weiting Tao, Shiyun Tian, Wanhsiu Tsai,
and Michelle Seelig, Miami

Users’ Responses to Public Discourse of HPV Vaccination on YouTube
Yangqing Sun, Fangcao Lu;
and Stella Chia, City University of Hong Kong

Liking and Physical Attraction Offer Promising Pathways to Policy Persuasion Despite Potentially Negative Narrative Influence
Julie Cannon, Cornell

Tweeting the #Flu shot: Beliefs, Barriers, and Perceived Threat at Different Points of the Flu Season
Jeanine Guidry, Virginia Commonwealth;
Ioana Coman, Texas Tech;
Lucinda Austin, North Carolina at Chapel Hill;
Nicole O’Donnell, Virginia Commonwealth;
Alessandro Lovari, Università degli studi di Cagliari;
and Marcus Messner, Virginia Commonwealth

Liking and Physical Attraction Offer Promising Pathways to Policy Persuasion Despite Potentially Negative Narrative Influence
Julie Cannon, Cornell

Communication Technology Division

Refereed Paper Session

Student Research on Cues, Behaviors, and Influencers in Digital Media

Moderating/Presiding
Pamela Brubaker, Brigham Young

Majority or Success: How Other’s Online Behaviors Shape Perceptions of Descriptive Incivility Norms*
David Silva, Washington State

Real-world Relationships Matter: Attachment Theory as a Framework for Explaining Loneliness on Social Media**
Yu-Jin Heo, South Carolina
Conspicuous Donation and Strategic Self-Presentation on Social Media:
Prosocial Fitness App as a Double-Edged Sword***

**Lewen Wei**, Pennsylvania State
and **Wanying Zhao**, University Bloomington

I am a Doctoral Student: A Content Analysis of Doctoral Students’ Online Self-Disclosure and Support-Seeking on Weibo

**Haoyang Chen**, Quish Ji,
and **Jiawei Du**, Hong Kong Baptist University

The Relationship Between Influencers’ Self-Presentation Strategies and User Engagement on Instagram

**Andrea Gudmundsdottir**, City University of Hong Kong

Discussant

**Michael Horning**, Virginia Tech

* First Place, Jung-Sook Lee Student Paper Competition
** Second Place Student Paper
*** Third Place Student Paper

5 to 6:30 p.m. / T095

**Place TBA**

**International Communication Division**

Refereed Paper Session

**Award Winning Papers in International Communication**

Moderating/Presiding

**Lindita Camaj**, Houston

Trollfare: Russia’s Disinformation Campaign During Military Conflict in Ukraine*

**Larisa Doroshenko and Josephine Lukito**, Wisconsin-Madison

Naming Names or No? How Germany Fits in an International Comparison of Crime Coverage**

**Romayne Smith Fullerton**, Western Ontario
and **Maggie Jones Patterson**, Duquesne


**Shuning Lu**, North Dakota State
and **Rose Luwei Luqiu**, Hong Kong Baptist University

Africa in the News: Is News Coverage by Chinese Media Any Different?****

**Dani Madrid-Morales**, Houston

Discussant

**Jeannine Relly**, Arizona

* First Top Student Paper – Markham Competition
** First Top Paper — Stevenson Open Competition
*** Second Top Paper — Stevenson Open Competition
****Third Top Paper — Stevenson Open Competition
Thursday, August 8, 2019

5 to 6:30 p.m. / T096

Law and Policy Division

Refereed Paper Session
Top Paper Panel

Moderating/Presiding
Jennifer Henderson, Trinity

Troll Storms and Tort Liability for Speech Urging Action By Others*
Clay Calvert, Florida
TL; DR and TC; DU: An Assessment of the Length and Complexity of Social Media Policies**
Jonathan Obar and Andrew Hatelt, York University
Algorithms, Machine Learning, and Speech: The Future of the First Amendment in a Digital World***
Sarah Wiley, Minnesota

Discussant
Daxton “Chip” Stewart, Texas Christian

* First Place Faculty Paper
** First Place Debut Faculty Paper
*** First Place Student Paper

5 to 6:30 p.m. / T097

Mass Communication and Society Division

Refereed Paper Session
Best of Mass Communication & Society

Moderating/Presiding
Terri Hernandez, Mississippi State

Developing and Validating the Scale of Parental Social Media Mediation Across Child and Parent Samples*
Liang Chen, Sun Yat-sen University, China;
Shirley Ho and May Lwin, Nanyang Technological;
and Lunrui Fu, Sun Yat-sen University, China
Making sense of Harvey: An Exploration of How Journalists Find Meaning in Disaster**
Gretchen Dworznik-Hoak, Kent State
Effects of Narrative Political Ads on Message and Candidate Attitudes***
Fuyuan Shen, Guolan Yang, Jeff Conlin, and Pratiti Diddi, Pennsylvania State
“Anyone In their Right Mind Wouldn’t Create It”: Online Community Formation Through Shitposting****
Thursday, August 8, 2019

Yi En Ho, Dion Loh, Tsi Ying Au, and Celine Mok, Nanyang Technological University

Post Facto: Experimental Test of a Game-Based News Literacy Intervention

Tamar Wilner, Texas at Austin

Discussant

Brendan Watson, Michigan State

* First Place, Open Competition
** Second Place, Open Competition
*** Third Place, Open Competition
**** First Place Student Competition
***** First Place, Moeller Competition

5 to 6:30 p.m. / T098

Media Ethics Division

Refereed Paper Session

Framing Ethics Today: Care, Communitarianism and Virtue

Moderating/Presiding

Jan Leach, Kent State

Why Should We Care about Care: The Potential for Feminist Moral, Environmental, and Political Philosophy in Journalism Ethics*

Joseph Jones, Missouri State University

Shared Vulnerability as a Virtuous Frame for Poverty Journalism

Sandra L. Borden, Western Michigan University

Exploring the Ethical Dimensions of Organ and Tissue Donation Coverage in Mainstream U.S. Media

Christina DeWalt, Florida Atlantic University

It Takes a Village: Communitarianism and Spotlight**

Chad Painter and Alexandra Scherb, Dayton University

Discussant

Jenn Mackay, Virginia Tech

* Winner of Carol Burnett Award and Top Student Paper
** Winner of Professional Development Award

5 to 6:30 p.m. / T099

Media Management, Economics, and Entrepreneurship Division

Refereed Paper Session

Top Faculty Paper Session

Moderating/Presiding
Thursday, August 8, 2019

Amy Jo Coffey, Florida
Anytime, Anywhere, and Commercial Free? Consumer Attitudes of Premium and Advertising-Supported Subscribers of the Digital Streaming Service Hulu*

Alec Tefertiller, Kansas State
and Kim Sheehan, Oregon
River of trauma: STS, PTSD, and the Emotional Double Bind for News Organizational Leaders**

Desiree Hill, Central Oklahoma
Two Player Mode: Factors That Influence Capital Committed to Video Game Crowdfunding Campaigns on Kickstarter and Indiegogo***

Phuong Nguyen and Geoffrey Graybeal, Georgia State

Discussant
Michael Wirth, Tennessee, Knoxville

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper

5 to 6:30 p.m. / T100 Place TBA

Newspaper and Online News Division

Refereed Paper Session
Top Papers in Newspaper and Online News Division

Moderating/Presiding
Edson C. Tandoc Jr., Nanyang Technological

Responding to Online Disagreement Comments: It’s Not What You Say, But How You Say It*

Gina Masullo Chen, Texas at Austin;
Marc Ziegele, Heinrich Heine University Düsseldorf;
Martin Johannes Riedl, Texas at Austin & Alexander von Humboldt Institute for Internet and Society;
Pablo Jost, Johannes Gutenberg-Universität Mainz;
and Teresa Naab, University of Augsburg

The Story Behind the Story: How Transparency About the Journalistic Process Boosts Perceptions of News Outlet Credibility**

Gina Masullo Chen, Alex Curry, and Kelsey Whipple, Texas at Austin

Keepers of the Comments: How Comment Moderators Handle Audience Contributions***

David Wolfgang, Hayley Blackburn, and Stephen McConnell, Colorado State

Addressing News Media Image in an Age of Skepticism****

Soo Young Shin, Michigan State

Discussant
Jan Lauren Boyles, Iowa State

109
2019 AEJMC Toronto Conference Program Copy
Thursday, August 8, 2019

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper
**** First Place Student Paper

5 to 6:30 p.m. / T101 Place TBA

Public Relations Division

High Density Refereed Paper Session

High Density Research Session: Top Papers and GIFTs

Moderating/Presiding
Brigitta Brunner, Auburn

Social Media Research in Public Relations, 2008 - 2018: Status and Future Directions*
Ran Ju, Sandra Braun, Dat Huynh
and Sarah McCaffrey, Mount Royal
Resilient Aging: Examining how AARP Constructs Public Resilience Through its #DisruptAging Campaign**
Lindsey Anderson and Sylvia (Jiankun) Guo, Maryland

Discussant
Susan Grantham, Hartford

Demystifying Data: A Constructivist Approach to Teaching Statistical Concepts Using SPSS****
Lauren Bayliss, Georgia Southern
Curriculum Rebuilding in Public Relations: A Multi Managerial-Level Analysis of PR Practitioners’ Expectations of Graduates****
Arunima Krishna, Donald Wright
and Raymond Kotcher, Boston

Discussant
Emily Kinsky, West Texas A&M

Relative Efficacy of Differentiation and Bolstering in Mitigating the Negative Spillover Effect from a Rival Brand’s Product-Harm Crisis: A Study of Market Leader and Market Challenger*****
Jun Zhang, Syracuse
Examining the Influence of Personal Discussion Network on Consumer Engagement Behavior: An Egocentric Network Study******
Yan Qu, North Carolina, Chapel Hill

Discussant
Christopher McCollough, Columbus State

GIFTs
Mining the Gap: Research to Guide CSR Communications
Janis Page, George Washington
Thursday, August 8, 2019

What Are Your Students Doing Over Spring Break? Using Disaster Relief Work to Teach Students about Crisis Communication
  Cessna Winslow, Tarleton State

Applying Industry Standards to Public Relations Evaluation: Barcelona Principles (2.0) vs. Award-winning Cases
  Zifei “Fay” Chen, San Francisco

5-Minute Case Talk Assignment in Crisis PR Classes: Empower Students to Explore and Present
  Hyun Ju Jeong, Kentucky

Crisis Management Plans Get Real
  Ann Jabro, Robert Morris

Discussant
  Chuck Lubbers, South Dakota

* Second Place Open Competition Paper
** Third Place Open Competition Paper
*** Second Place Teaching Competition Paper
**** Third Place Teaching Competition Paper
***** Second Place Student Competition Paper
****** Third Place Student Competition Paper

5 to 6:30 p.m. / T102

Visual Communication Division

Refereed Paper Session
  Visual Communication Division Top Papers Session

Moderating/Presiding
  Gabriel B. Tait, Ball State

Cost-Efficient, Copious, and Not-So Credible? An Examination of the Credibility of Staff and Stock Photography
  Tara Mortensen, South Carolina; Brian McDermott, Massachusetts-Amherst and Khadija Ejaz, South Carolina

Creepy Babies and the Phenomenon of Data Distraction
  Abby Rinaldi, Iowa

Night and Day: A Visual Diptych of Hate and Horror in Charlottesville
  Susan Keith, Rutgers and Leslie-Jean Thornton, Arizona State

The Impact of Imagery: Visual Journalists’ Assessment of the Power of Images
  Nicole Dahmen, Oregon

Discussant
  Jennifer Midberry, Indiana

5 to 6:30 p.m. / T103

2019 AEJMC Toronto Conference Program Copy
Thursday, August 8, 2019

Commission on the Status of Women

Refereed Paper Session

Women in Media Careers

Moderating/Presiding

Margaretha Geertsema-Sligh, Butler

Where’s the Beef? How One Woman Rocketed to Leadership in Advertising’s Creative World

Katie Olsen, Kansas State

The Underrepresentation of Women on Commercial FM-radio Stations in the Top 20 Markets

Patricia Williamson and Ethan Kolek, Central Michigan

Guarding Against Complacency: A Multi-industry Analysis of Attitudes Toward Title IX and Gender Equity in Sport

Erin Whiteside and Charlie Kerns, Tennessee

“Ceiling-breaker” and “Sexist Backlash”: Articulations of Feminism in Narratives of Women in Sports Broadcasting

Dunja Antunovic, Bradley

and Cheryl Cooky, Purdue

Discussant

Kim Fox, American University in Cairo

5 to 6:30 p.m. / T104 Place TBA

Entertainment Studies Interest Group

Refereed Paper Session

Top Panel Session

Moderating/Presiding

Gwen Nisbett, North Texas

Facing the Music: Analyzing the Depiction and Objectification of Women in American Music Journalism*

Kelsey Whipple

and Renita Coleman, Texas at Austin

Out of the Shadows: Female Representation in Shadow of the Tomb Raider*

Jordin Howell, Memphis

Immersion Matters: Trait Empathy, Presence, and Enjoyment in Cinematic Virtual Reality Experience

Zexin “Marsha” Ma, Oakland

Binge Watching: Motivations, Demographics, and Television Program Genres

Jiyoung Cha, San Francisco State

and Sylvia Chan-Olmsted, Florida

Discussant

Stephanie Schartel Dunn, Missouri Southern State
Thursday, August 8, 2019

* Top Paper

5 to 6:30 p.m. / T105  
Place TBA

Graduate Student Interest Group, Newspaper and Online News Division and Community Journalism Interest Group

Scholar-to-Scholar Refereed Research (Poster) Session

Newspaper and Online News Division

1. Framing Immigration: Criminal Frames of Latinx Immigrants and Social Distancing
   Elizabeth Hurst and Juliana L. Barbati, Oklahoma
2. Enacted Journalism Takes the Stage: How Audiences Respond to Reporting-Based Theater
   Ori Tenenboim and Natalie (Talia) Jomini Stroud, Texas at Austin
3. Media Literacy to Rebuild Trust in Journalism: A Typology for a Changing News Audience
   Sue Robinson, Kelly Nelson, and Carlos Davalos, Wisconsin-Madison

Discussant
   Jane B. Singer, City University of London

4. Journalistic Compatibility: How Social Networking Sites Fit with Users’ Preferences for Consuming Hard, Soft News
   Steve Bien-Aime, Northern Kentucky and Mu Wu, California State, Los Angeles
5. Whistleblowing, Leaking, or Both? A Text-mining Analysis of Definitional Discrepancies in Major Metro Newspapers
   Stephenson Waters, Louisiana-Lafayette
6. Do Students Know the Code? How Coding is (and isn’t) Taught in Accredited Journalism Programs
   Jim Foust and Katherine Bradshaw, Bowling Green State

Discussant
   Greg Munno, Syracuse

7. Embracing the Visual, Verbal and Viral Media: How Post-millennial Consumption Habits are Reshaping the News
   Chris Gentilviso and Deb Aikat, North Carolina-Chapel Hill
8. Journalism Practice in a Digital Age: Utilization of Social Media in Online News
   Mirjana Pantic, Pace, and Ivana Cvetkovic, New Mexico
9. Look Around and Learn: Effects of 360-Degree Video in Online News
   Bartosz Wojdynski, Ivanka Pjesivac, Jihoon Kim, Matt Binford, and Keith Herndon, Georgia

Discussant
   Carrie Brown, City University of New York
Thursday, August 8, 2019

   Logan Molyneux, Temple and Bartosz Wojdynski, Georgia

11. Diffusion of Video Advertising on Community Newspaper Websites?
   Burton Speakman, Kennesaw State
   and Michael Clay Carey, Samford

Discussant
   Matthew J. Haught, Memphis

   Kirsten Adams, North Carolina at Chapel Hill

13. Drowning Out the Message: How Online Comments on News Stories about Nike’s Ad Campaign Contributed to Polarization and Gatekeeping
   Jinhee Lee, Zulfiya Zaher, Ed Simpson,
   and Elina Erzikova, Central Michigan

14. Battle of the Frames: Perspective Collision and Hyper-Mediation at the Lincoln Memorial in Washington D.C.*
   Chelsea Bonser, Di Lan, and Stephen McConnell, Colorado State

Discussant
   George L. Daniels, Alabama

* Third Place Student Paper, Newspaper and Online News Division

15. Approach or Avoid? Emotional Sentiments and Reactions in News of Sexual Assault
   Yu-Hao Lee and Mo Chen, Florida

16. The Emergence of Social Justice Journalism**
   Allison Steinke, Minnesota

Discussant
   Robert Byrd, Memphis

** Second Place Student Paper, Newspaper and Online News Division

17. Newspaper Coverage of Colorado’s 2016 End of Life Options Act
   Kimberly Lauffer, Ball State;
   Sean Baker, Central Michigan
   and Natalee Seely, Ball State

18. Darker Cloud or Silver Lining? News Framing of the Opioid Crisis and Organ Donation
   Alexis Bajalia and Amanda Bradshaw, Florida

Discussant
   Erin Willis, Colorado

Graduate Student Interest Group

   Samantha Peko, Ohio

20. Addressing Corporate Social Responsibility Efforts in Corporations:
    A Content Analysis of Amazon’s and Walmart’s Websites
Thursday, August 8, 2019

Tugce Ertem-Eray, Oregon
21. A President, a Sportsman and a Rhetorical Vision
Varaidzo Nyamandi, Regent University
22. "A Woman's View-point and a Man's Pen-point": The Continued Struggle
for Gender Equity in Journalism
Bailey Dick, Ohio
23. Bullying in the Digital Age: Difficulties and Dilemmas Regarding Cyberbullying
Chun Shao, Arizona State
24. Future Prospects of Female Journalists in Bangladesh
Md Nurus Safa, Shanghai Jiao Tong University;
and Akter Tahera, East China Normal University

Discussant
Burton Speakman, Kennesaw State

25. Grab Your Bags: Exploring Destination Branding through Instagram
   Jaisalyn Santiago, America Edwards,
   Michelle Senter, Katherine Pursglove,
   and My Bui, Central Florida
26. Imported Medical TV Dramas and the Chinese Practice of Constructing
   Medical Professionalism
   Hua Fan, affiliation
27. Mental Health Satisfaction and Social Interactions
   Jessica Roark, Ohio
28. On Kichiku as Film and Television Subculture and Its Influences
   in China
   Yu King Ng, affiliation
29. Otherization in News: A Qualitative Analysis of Brussels
   and Lahore Terror Attacks
   V. Michelle Michael, affiliation

Discussant
name, affiliation

30. Protection & Pornography: A Comparative Content Analysis
    of Pornographic Films for the Presence of Safe Sex Before
    and After the California Condom Law
   Kyla Garrett Wagner, affiliation
31. The Impacts of Social Media Use, Interest in News, and News Media
    Literacy on Detecting Fake News
   Emily Gibbens, affiliation
32. Who is Writing About What? A Content Analysis of Science News
   Joshua Jordan, Minnesota
33. The impact of Social Media on Tourism Marketing: Analyzing Young
    Consumers’ Travel Behavior
   Farzana Sharmin
   and Mohammad Tipu Sultan, Shanghai Jiao Tong University

Discussant
name, affiliation
Thursday, August 8, 2019

Community Journalism Interest Group
Theme — Varied Perspectives: News Deserts and News Framing
34. African-American Online Newspapers’ Coverage of Policy Debate on the Affordable Care Act in 2017
   Masudul Biswas, Loyola Maryland
   and Nam Young Kim, Sam Houston State
35. Signal Interruption in Baldwin City: Filling a Communication Vacuum in a Small-Town “News Desert”
   Steve Smethers, Samuel Mwangi
   and Bonnie Bressers, Kansas State

Discussant
   Monica Chadha, Arizona State

5 to 6:30 p.m. / T106 Place TBA

Sports Communication Interest Group

Refereed Paper Session
Sports Branding, Promotion, and Public Relations

Moderating/Presiding
   Welch Suggs, Georgia

#JoinTheAlliance: A Network Exploration into Hashtag Brand-Building by an Emerging Sports League*
   Jennifer Harker, West Virginia
Legitimizing the journey: National Signing Day and the Public Relations Pseudo-event as Cultural Moment
   Betsy Emmons, Samford;
   and Brendan O’Hallam, Old Dominion
The Impact of a Throwback Jersey Promotion on Brand Equity
   Nicholas Hirson, William Paterson;
   and Kilve (Soo Kwang) Oh, Pepperdine
Remember My Name: Basketball Writers’ Attitudes Towards Branding and Promotion Via Social Media
   John Stamm
   and Erin Whiteside, Tennessee
Rick Pitino and Image Restoration as Brand Management
   Michael Strawser, Stacie Shain,
   Lauren Coffey,
   and Grace Lee, Bellarmine

Discussant
   Patrick Ferrucci, Colorado

* Top Faculty Paper

5 to 6:30 p.m. / T107 Place TBA
Texas State University

Panel Session
PhDigital Bootcamp: Preparing Future Faculty to Lead Innovative Curriculum

Moderating/Presiding
Cindy Royal, Texas State

Panelists
Kirstin Pellizzaro, South Carolina
Prashanth Bhat, Maryland
Kate Keib, Oglethorpe University
Maria Molina, Pennsylvania State

Explore the role of the digital educator-scholar. Funded by Knight Foundation and now in its 2nd year, the PhDigital Bootcamp covers a range of emerging concepts and platforms. PhDigital Bootcamp fellows will address issues and themes related to doctoral education and curriculum innovation.

6:45 to 8:15 p.m. / T108 Place TBA

Communicating Science, Health, Environment, and Risk Division

Business Session
Members’ Meeting

Moderating/Presiding
Avery Holton, Utah

6:45 to 8:15 p.m. / T109 Place TBA

Communication Technology Division

Business Session
Members’ Meeting

Moderating/Presiding
Pamela Brubaker, Brigham Young

6:45 to 8:15 p.m. / T110 Place TBA

International Communication Division

Business Session
Members’ Meeting

Moderating/Presiding
Lindita Camaj, Houston
Thursday, August 8, 2019

6:45 to 8:15 p.m. / T111 Place TBA

Law and Policy Division

Business Session
Members’ Meeting

Moderating/Presiding
Kearston Wesner, Quinnipiac

6:45 to 8:15 p.m. / T112 Place TBA

Mass Communication and Society Division

Business Session
Members’ Meeting

Moderating/Presiding
Jay Hmielowski, Florida

6:45 to 8:15 p.m. / T113 Place TBA

Media Ethics Division

Business Session
Members’ Meeting

Moderating/Presiding
Erin Schauster, Colorado-Boulder

6:45 to 8:15 p.m. / T114 Place TBA

Media Management, Economics and Entrepreneurship Division

Business Session
Members’ Meeting

Moderating/Presiding
Sabine Baumann, Jade

6:45 to 8:15 p.m. / T115 Place TBA

Newspaper and Online News Division

Business Session
Members’ Meeting

Moderating/Presiding
Thursday, August 8, 2019

Edson C. Tandoc Jr., Nanyang Technological

6:45 to 8:15 p.m. / T116  Place TBA

Visual Communication Division

Business Session
  Members’ Meeting

Moderating/Presiding
  Phil Loubere, Middle Tennessee State and Gabriel B. Tait, Ball State

6:45 to 8:15 p.m. / T117  Place TBA

Commission on the Status of Women

Business Session
  Members’ Meeting

Moderating/Presiding
  Meredith Clark, Virginia

6:45 to 8:15 p.m. / T118  Place TBA

Entertainment Studies Interest Group

Business Session
  Members’ Meeting

Moderating/Presiding
  Stephanie Schartel Dunn, Missouri Southern State

6:45 to 8:15 p.m. / T119  Place TBA

Participatory Journalism Interest Group

Business Session
  Members’ Meeting

Moderating/Presiding
  Mark Coddington, Washington and Lee

6:45 to 8:15 p.m. / T120  Place TBA

Religion and Media Interest Group

Business Session

119

2019 AEJMC Toronto Conference Program Copy
Members’ Meeting

Moderating/Presiding
Mariam Alkazemi, Virginia Commonwealth

6:45 to 8:15 p.m. / T121 Place TBA

Small Programs Interest Group

Business Session
Members’ Meeting

Moderating/Presiding
Carrie Sipes, Shippensburg

6:45 to 8:15 p.m. / T122 Place TBA

Sports Communication Interest Group

Business Session
Members’ Meeting

Moderating/Presiding
Lauren Smith, Indiana and John Carvalho, Auburn

6:45 to 8:15 p.m. / T123 Place TBA

Louisiana State University, University of Missouri, University of Georgia, and University of Southern California

Social

Hosting
Andrea Miller, Louisiana State; David Kurpius, Missouri; Charles N. Davis, Georgia and Willow Bay, Southern California

6:45 to 8:15 p.m. / T124 Pinnacle

Klein College of Media and Communication, Temple University

Social

Hosting
David Boardman, Dean, Klein College, Temple

6:45 to 8:15 p.m. / T125 Place TBA
Thursday, August 8, 2019

Rutgers University

Social

Hosting
  Jonathan Potter, dean, Rutgers

6:45 to 8:15 p.m. / T126  Place TBA

Scripps Howard Foundation

Networking Session  Investigative Journalism

Hosting
  Liz Carter and Battinto Batts Jr., Scripps Howard Foundation

8:30 to 10 p.m. / T127  Boxcar Social

Communicating Science, Health, Environment, and Risk Division

Off-site Social

Hosting
  Avery Holton, Utah

8:30 to 10 p.m. / T128  Place TBA

Communication Technology and Visual Communication Divisions

Off-site Social

Hosting
  Pamela Brubaker, Brigham Young and Phil Loubere, Middle Tennessee State

8:30 to 10 p.m. / T129  Assembly Chef's Hall

International Communication, Newspaper and Online News and Law and Policy Divisions

Off-site Social

Hosting
  Lindita Camaj, Houston
  Edson C. Tandoc Jr., Nanyang Technological
  Kearston Wesner, Quinnipiac
Thursday, August 8, 2019

Meet at Assembly Chef’s Hall (111 Richmond St. W.) for our offsite social, at 8:30 pm. The venue is about 200 meters from the conference hotel.

8:30 to 10 p.m. / T130  Place TBA

Mass Communication and Society Division

Social

Hosting

**Jay Hmielowski**, Florida

8:30 to 10:30 p.m. / T131  The Rivoli

Media Management, Economics and Entrepreneurship Division

Off-site Social

Hosting

**Sabine Baumann**, Jade
and **Ronen Shay**, Wentworth Institute of Technology

The Media Management, Economics and Entrepreneurship division social will be held at The Rivoli, 334 Queen St. West, immediately following the members’ meeting. It is about a 10-minute walk from the conference hotel. Join us for refreshments, drink tickets, and billiards.

8:30 to 10 p.m. / T132  Earl’s King Street

Minorities and Communication Division

Off-site Social

Hosting

**Mia Moody-Ramirez**, Baylor
and **George L. Daniels**, Alabama

Social will be held at Earl’s King Street, which is located at 150 King Street West (a short walk from the Sheraton Centre Toronto). Join us for this informal time to catch-up with friends and colleagues.

8:30 to 10 p.m. / T133  Place TBA

Commission on the Status of Women

Social Mixer

Hosting

**Meredith Clark**, Virginia
Thursday, August 8, 2019

Join the Commission on the Status of Women for their social mixer. Light refreshments and a cash bar will be available. Pre-registration is required.

8:30 to 10 p.m. / T134  Place TBA

University of Minnesota, Marquette University, Ohio State University, University of Iowa, and University of Wisconsin-Madison

Social

Hosting

Ana C. Garner, Marquette; Michael Slater, Ohio State; David Ryfe, Iowa;
Elisia Cohen, Minnesota and Hemant Shah, Wisconsin-Madison

Social hosted by Marquette, Ohio State, University of Iowa, University of Minnesota, and University of Wisconsin-Madison.