Thursday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
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7 to 8 a.m. / T001
Communication Technology Division

Business Session
Executive Committee Meeting

Moderating/Presiding
Cindy S. Vincent, Salem State

7 to 8 a.m. / T002
Association for Education in Journalism and Mass Communication

Business Session
Journalism and Mass Communication Educator Editorial Board Meeting

Moderating/Presiding
Jami A. Fullerton, Oklahoma State; Editor

7 to 8 a.m. / T003
Commission on Public Relations Education (CPRE)

Business Session

Moderating/Presiding
Elizabeth Toth, CPRE Co-Chair, Maryland

This session is open to anyone interested in the work group reports.

7 to 9:45 a.m. / T004
Association for Education in Journalism and Mass Communication

Business Session
Finance Committee Meeting

Moderating/Presiding
Tim P. Vos, Michigan State, President-Elect, AEJMC

8:15 to 9:45 a.m. / T005
Communication Technology and Visual Communication Divisions

Research Panel Session
Best of Digital Competition

Presiding
Hyun Yang, Pennsylvania State

Moderating
Peg Achterman, Seattle Pacific

Recognition and presentation of winners of 2020 Best of Digital Competition

Category I - Website
Large School (10,000+) Individual/Team/Single Class

First Place
Finding Home
https://findinghome.journalism.io/

Robert Hernandez, JOVRNALISM, and Peace4Kids, Southern California

Second Place
Match Point Website
http://matchpointmvb.com/

Jennifer Palilonis, Elijah Yarda, Erin Drennan-Bonner, Parker Swarts, and Rachel Hayre-Edwards, Ball State

Third Place
Syracuse Side Hustles
http://www.syracusesidehustles.com/

Adam Peruta, Lizzie Goldsmith, Rachel Day, and the Staff of Syracuse Side Hustles, Syracuse

Honorable Mention
Trashed: The Tijuana River Valley Pollution Crisis
http://trashed.journalism.io/

Robert Hernandez, Alexandria Bell, Jose Castillo, and Justino Mora, Southern California

Category II — App
First Place
Match Point MVB App

Jennifer Palilonis, Rachel Hayre-Edwards, Kyle Parker, Parker Swarts, Elijah Yarda, and Erin Drennan-Bonner, Ball State

Second Place I (tie)
Annie the Annenberg App

Laura Davis, Max Leiter, Yueyu Zhao, Yijie Wang, Audrey Bongalon, Jennifer Wu, and Jenn de la Fuente, Southern California

Second Place II (tie)
Study Spot: Helping Students and Professionals Find an Easy Place to Study or Work
https://youtu.be/V5hMygm1tIM

William Leaton and Nick Charland, James Madison
Thursday Sessions

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Category III – Website
Small School (Under 10,000) Individual/Team/Single Class
First Place
Longo Mai, Costa Rica
http://www.longomaicostarica.org/es/pagina-principal/
  Amanda Sturgill, Liza Bunce, Ashleigh Kimble, Tabari Boykin, London Thompson, Kwame Ampomah, Gaurav Vyas, Rachel Eggleston, and William Brown, Elon

Second Place
Redesign of AS4S Website
https://allsidesforschools.org/
  Gina Baleria, Sonoma State
Third Place
Palmetto Report
https://palmettoreport.com/
  Joseph Kasko and MCOM 330 Students, Winthrop
Honorable Mention
WLAS Website
http://radio.lasell.edu
  Brian Wardyga, Lasell University

Category IV – App
First Place
University Student APP
https://xd.adobe.com/view/6a2fad60-7a6d-4c51-7d23-64cac34ed723-1c1e/?fullscreen
  Tamara Welter and Caitlin Gaines, Biola

Category V – Website
Large School (10,000+) Multiple Class/Institution
First Place
High Stakes
http://highstakes.thenewshouse.com
  Jon Glass, Greg Munno, Seth Gitner, and Shelvia Dancy, Syracuse
Second Place
The Fall Workshop 2019
https://fallworkshop.syr.edu/2019/
  Bruce Strong, Ken Harper, RC Concepcion, and Claudia Strong, Syracuse
Third Place
Women Beyond Bars
https://www.womenbeyondbars.com/
  Geah Pressgrove and Mary Kay McFarland, West Virginia
Honorable Mention
Borderlines
https://borderlines.thenewshouse.com
  Jon Glass, Seth Gitner, and Greg Munno, Syracuse

8:15 to 9:45 a.m. / T006

History Division
High Density Refereed Paper Session
History Division High Density
Moderating/Presiding
Brian Creech, Temple

Film Censorship’s Last Stand: The Memphis Board of Review 1967 to 1976
  Thomas J. Hrach, Memphis
Framing Women’s Roles In 20th Century Farming: A Content Analysis of Cover Images
  Catherine Staub, Amy Vaughan, and Alina Dorion, Drake
Platform Life, Platform Death: Civilian Counter-Histories of Military-Made Social Media
  Muira McCammon, Pennsylvania

Discussant
Janice Hume, Georgia

“Don’t Waste the Reader’s Time”: The Journalistic Innovations and Influence of Willard M. Kiplinger
  Rob Wells, Arkansas
Shaping Billboard Magazine: Lee Zhito’s Rise from Part-time Writer to Vice President, 1945 to 1993
  Madeleine Liseblad and Gregory Plits, Middle Tennessee State
Our Forgotten Mother: Daisy Bates and Her School Integration Campaign
  Lori Amber Roessner and Monique Freemon, Tennessee

Discussant
Dave Davies, Southern Mississippi

How the 1910 Bombing of the Times Building Destroyed the Socialist Party and the Unions
  Daniel Wolowicz, Alabama
“Libbers’ March”: Newspapers and the 50th Anniversary of U.S. Women’s Suffrage
  Dana Dabek, Temple

Discussant
Sid Bedingfield, Minnesota
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8:15 to 9:45 a.m. / T007
Law and Policy Division

Refereed Paper Session
Oh, the Places Free Speech Will Go: Looking at Expression on Television, Online, and In Court

Moderating/Presiding
Genelle Balmas, Kansas

There’s Probably a Blackout in Your Television Future: Tracking New Carriage Negotiation Strategies Between Video Content Programmers and Distributors
Rob Frieden
and Krishna Jayakar, Pennsylvania State
and Eun-A Park, Western Colorado

What Are Anti-Disinformation Laws For? - Analyzing Anti-Disinformation Laws From An “Information Disorder” Perspective**
Wei-ping Li, Maryland
Jonathan Peters, Georgia

Right to Know About the Right to Stay: Access to Information About American Immigration Courts*
Jonathan Anderson, Minnesota

Discussant
Carol Atkinson, Central Missouri

* First Place Student Paper Award Winner
** Second Place Student Paper Award Winner

[EA] = This submission was accepted as an extended abstract.

8:15 to 9:45 a.m. / T008
Mass Communication and Society Division

Refereed Paper Session
Multifaceted Approach to Correcting Misinformation and Disinformation

Moderating/Presiding
Christina J. Najera, Texas Tech

There’s No “Me” in Misinformation: Correcting Online Falsehoods Through Whatsapp Group Chats
Edson Tandoc, James Lee, Sei Ching Joanna Sin, and Chei Sian Lee, Nanyang Technological

How Fact-checking Information Stems Spread of Fake News via Third-person Perception
Myojung Chung, Northeastern;
and Nuri Kim, Nanyang Technological

Discussant
Michelle A. Amazeen, Boston

Emotions, Misinformation, and Correction Tweets in El Paso and Dayton Mass Shootings
Jiyoung Lee, Shaheen Kanthawala, Danielle Deavours, and Tanya Ott-Fulmore, Alabama

Fake News: How Emotions, Involvement, Need for Cognition, and Rebuttal Evidence Type Influence Consumer Reactions Toward A Targeted Organization
Michail Vafeiadis, Auburn;
and Anli Xiao, South Carolina

Discussant
Li Chen, West Texas A&M

8:15 to 9:45 a.m. / T009
Media Ethics Division

Refereed Paper Session
Ethical Issues in Diverse Communities

Moderating/Presiding
Paulette Kilmer, Toledo

Representing the “Other” Woman: Transnational Feminism and the Ethics of Care in Media Coverage of MENA Feminist Movements
Sara Shaban, Missouri

Moral Reasoning Regarding Sponsored YouTube Videos: An Investigation of Children’s Theory of Mind and Disclosure Prominence
Jessica Castonguay, Temple

Traditional Knowledge for Ethical Reporting on Indigenous Communities: A Cultural Compass for Social Justice
Ann Auman and Alana Kanahale, Hawaii

Discussant
Marlene Neill, Baylor
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8:15 to 9:45 a.m. / T010

Media Management, Economics and Entrepreneurship Division

Refereed Paper Session
Contemporary Media Consumption Behaviors

Moderating/Presiding
Ginger Blackstone, Harding

Predicting the Consumption Behaviors of Foreign Broadcast Programming in the Age of Global Over-the–Top (OTT) Video Streaming Market
Kenneth C. C. Yang, Texas El Paso
and Yowei Kang, National Taiwan Ocean University

Media Repertoires of Chinese Young Users: An Exploratory Study Based on 2010-2015 Chinese General Social Survey*
Weijia Li, Tsinghua/Purdue

Who Cut the Cord?: Factors Which Predict Cord-Cutting Behavior Across Generations**
Ashley Spiker, Kent State

Discussant
Michael Wirth, Tennessee, Knoxville

* First Place Student Paper
** Second Place Student Paper

8:15 to 9:45 a.m. / T011

Public Relations Division

Refereed Paper Session
Top Papers: Open Competition; Newsom Competition Award Winner

Moderating/Presiding
Holly Overton, South Carolina

Top Open Papers
Servant Leadership and Employee Advocacy: The Mediating Role of Psychological Empowerment and Perceived Relationship Investment*
Patrick Thelen, San Diego State
and April Yue, Florida

From Tragedy to Activism: Publics’ Emotions, Efficacy, and Communicative Action on Twitter in the Case of the 2017 Las Vegas Mass Shooting**
Queenie Li, Miami;
and Taylor Wen, South Carolina

A View from the Margins of the Margins: How a Queer of Color Critique Enriches Understanding of Public Relations***
Nneka Logan, Virginia Tech
and Erica Ciszek, Texas at Austin

Newsom Award
How Do Stakeholders React to Different Levels of LGBTQ-related Diversity and Inclusion CSR in India? Examining Social Acceptance, Perceived Fit, and Value-driven Attribution
Nandini Bhalla, Washington and Lee;
Yeonsoo Kim, James Madison;
and Shudan Huang, South Carolina

Discussant
Holly Overton, South Carolina

* First Place Open Competition Paper
** Second Place Open Competition Paper
*** Third Place Open Competition Paper

8:15 to 9:45 a.m. / T012

Commission on the Status of Women

Refereed Paper Session
The Impact of Gender in Health Communication

Moderating/Presiding
Kelsey Mesmer, Wayne State

“Remember to Breathe (But Don’t Make a Sound!)” Constructions of Childbirth in Post-Apocalyptic Narratives
Katie Foss, Middle Tennessee State

You can have it all with medicine: A Qualitative Analysis of gender in DTC advertisements
Hayley Markovich, Amanda Bradshaw, Debbie Treise, and Matthew Cretul, Florida

Forming a Social-help Movement through the Efforts of Breast Cancer Survivors in the #WeEightWomen Campaign
Fatemeh Shayesteh, Kansas

“Love what you DOULA”: An Analysis of Doulas and Doula Care in the News Media
Zehui Dai, Radford
and Dinah Tetteh, Arkansas State

Miscarriage in the Media: Effects of Media Representation of Miscarriage on Knowledge and Attitudes
Zelly Martin, Texas at Austin

Discussant
Amy Koerber, Texas Tech
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8:15 to 9:45 a.m. / T013

Association for Education in Journalism and Mass Communication

Business Session

*Journalism and Communication Monographs*

Editorial Board Meeting

Moderating/Presiding

Linda Steiner, Maryland, Editor

10 to 11:30 a.m. / T014

Communicating Science, Health, Environment and Risk Division

Refereed Paper Session

*Examining COVID-19 Communication and Information Behaviors*

Moderating/Presiding

Nicole Krause, Wisconsin

Risk and Efficacy Uncertainty as Motivators of Information Seeking and Protective Behaviors When Facing COVID-19

Mengxue Ou, Nanyang Technological

Fast and Frugal: Information Processing Related to the Coronavirus Pandemic

Jody Chin Sing Wong, Janet Yang, Zhuling Liu, David Lee, and Zhiying Yue, Buffalo

Twitter Conversation Around COVID-19 During Pre-Pandemic Period: Stigma and Information Format Cues

Sushma Kumble and Hyang-Sook Kim, Towson and Pratiti Diddi, Lamar

When Virus Goes Political: A Computerized Text Analysis of Crisis Attribution on Covid-19 Pandemic

Weilu Zhang, Lingshu Hu, and Jihye Park, Missouri

Stay Socially Distant and Wash Your Hands: Determining Intent for COVID-19 Preventive Behaviors

Jeanine Guidry, and Nicole O’Donnell, Virginia Commonwealth; Lucinda Austin, North Carolina at Chapel Hill; and Ioana Coman, Texas Tech

Discussant

Jessica Myrick, Pennsylvania State

10 to 11:30 a.m. / T015

Communication Theory and Methodology Division

Refereed Paper Session

*Communication Models and Theories*

Moderating/Presiding

Benjamin Johnson, Florida

Modeling Attitude Reinforcement Within the Elaboration Likelihood Model

Nikki McClaran and Nancy Rhodes, Michigan State

Dismantling the Hierarchy: An Organization-centric Model of Influence for Media Sociology Research

Patrick Ferrucci and Timothy Kuhn, Colorado-Boulder

How Theoretical are Media Social Science Theories? It’s Difficult to Tell

Serena Miller and Stephen Lacy, Michigan State; and Jen Lovejoy, Portland

The Journalism-Public Relations Role Continuum*

Leigh Anne Tiffany, Michigan State

Discussant

Myiah Hutchens, Florida

* Second Place Student Paper; Top Theory Paper

10 to 11:30 a.m. / T016

Cultural Critical Studies Division and Commission on the Status of Women

Teaching Panel Session

*Teaching the 19th Amendment: 100 Years of Votes for Women*

Moderating/Presiding

Madeleine Esch, Salve Regina

Panelists

Carolyn Kitch, Temple

Linda Steiner, Maryland

Ana Garner, Marquette

Candi Carter Olson, Utah State

Teri Finneman, Kansas
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Electronic News Division

Refereed Paper Session

Multimedia Framing in Electronic News

Moderating/Presiding

Beth Concepcion, Oglethorpe

What to Watch? Text-image Relationship Strategies and Their Use on Framing the 2019 Hong Kong Protests on YouTube*

Brenna Davidson and Jeffry Oktavianus,
City University of Hong Kong

TV News and the Military: Exploring Media Frames of an American Institution

Alex Luchsinger and Jane O’Boyle, Elon

Visual Framing Effects of Nonverbal Communication in Crisis

Danielle Deavours, Alabama

A Matter of Tone and Sources: Toward a Black Men on TV News Analysis

George L. Daniels, Alabama; Keonte Coleman, Middle Tennessee State; Danielle Deavours, Alabama; and Gheni Platenburg, Auburn

Discussant

Chang Sup Park, SUNY-Albany

* Third Place Student Paper

10 to 11:30 a.m. / T018

International Communication Division

High Density Refereed Paper Session

Media in a Digital Era: Social Media, Data Journalism, and Convergence Across Continents

Moderating/Presiding

Sally Ann Cruikshank, Middle Tennessee State

Topic I — Social Media and China

The Cross-Culture Selfie Study: Exploring the Difference between Chinese and American Motivations for Taking and Sharing Selfies on Social Media

Yuanwei Lyu and Steven Holiday, Alabama

[EA] Influencer Engagement With Chinese Audiences: The Role of Language

Zihang E. Ziyuan Zhang, Ryan Tan, Olivia Reed and Heather Shoenberger, Pennsylvania State

Depicting the Mediated Emotion Flow: The Super-spreaders of Emotions During COVID-19 on Weibo

Jingjing Yi, Jiayu Qu and Wanjian Zhang,
Chinese University of Hong Kong

Discussant

Serajul Bhuyian, Savannah State

Topic II — Protest, Polarization, and Social Media

Have a Seat! How Digital-native News Organization in Colombia Built Consensus on the Topic of Venezuela Through Social Media

Vanessa Higgins Joyce, Texas State

Social Media, Protest, & Outrage Communication in Ethiopia: Toward Fractured Publics or Pluralistic Polity?

Tewodros Workneh, Kent State

Hashtag Feminism and Lifting the Ban on Iranian Female Spectators: The Case Study of #BlueGirl

Fatemeh Shayesteh, Kansas

Discussant

Victor García-Perdomo, Universidad de La Sabana

Topic III — Technology’s Impact on Journalistic Practices

Understanding Latin American Data Journalism: Open-Coding Culture, Transparency, and Investigative Reporting

Maria Isabel Magaña and Víctor García-Perdomo,
Universidad de La Sabana

[EA] The Marriage of Inconvenience: An Exploratory Analysis of Media Convergence in Pakistan

Muhammad Ittefaq, Kansas; Ammar Malik Sheikh, Mashable Pakistan; Waqas Ejaz, National University of Sciences and Technology; Muhammad Yousaf, University of Gujrat; and Shahira S. Fahmy, American University in Cairo

Survival in an Online-First Era: Exploring Social Media’s Effects on Indian Journalism & Resultant Challenges

Dhiman Chattopadhyay, Shippensburg University

Journalism in Continuous Circulation: Appropriations of Language and Knowledge Through Independent Circuits of Information on Whatsapp*

Eloisa Klein, Federal University of Pampa, Unipampa

Discussant

Zhaoxi Liu, Trinity

* Third Place Paper, Latino/Latin American Communication Research Award sponsored by the Valenti School of Communication, University of Houston

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10 to 11:30 a.m. / T019

Magazine Media and Media Management, Economics and Entrepreneurship Divisions

Teaching Panel Session
2020 Vision: Preparing Students for the Changing Business of Magazines

Moderating/Presiding
Thom Lieb, Towson

Panelists
The Importance of Being Niche-y: Cannabis Magazines and the Importance of Branding
Thom Lieb, Towson

Students Interested in Careers in the Magazine Industry Need to think Beyond Writing, Editing and Design
Rachele Kanigel, San Francisco State

Helping Students Understand the Niche of Magazine Industry
Mohammad Yousuf, New Mexico

10 to 11:30 a.m. / T020

Minorities and Communication Division

Refereed Paper Session
The Nation’s Grief, Media’s Response: Media Representation of Issues Surrounding US Minority Groups

Moderating/Presiding
Gheni Platenburg, Auburn

Black Maternal Mortality in the Media: How Journalists Cover a Deadly Racial Disparity*
Denetra Walker and Kelli Boling, South Carolina

Local News Representations of Race and Homicide in Baton Rouge, Louisiana
Tim Klein and Quinnci Hodges, Louisiana State

Fifty Shades of White: Default Whiteness and Performatve Speech in Television-news Coverage of the Charlottesville Unite the Right Riot
Angie Chuang and Autumn Tyler, Colorado-Boulder

Framing Federal Recognition: Native American Sovereignty and Casinos
Cristina Azocar, San Francisco State

Discussant
John Vilanova, Lehigh

* First Place, Student Competition

10 to 11:30 a.m. / T021

Public Relations and Communication Technology Divisions

Teaching Panel Session
Academia x Industry: Introducing Facebook Educators Portal for Public Relations and Social Media Curriculum

Moderating/Presiding
Karen Freberg, Louisville

Panelists
Karen Freberg, Louisville
Carolyn Mae Kim, Biola
Amanda J. Weed, Kennesaw State
Nicole Goldstein, Facebook Blueprint

10 to 11:30 a.m. / T022

Scholastic Journalism Division and Small Programs Interest Group

Scholar-to-Scholar (Poster) Refereed Paper Session
Great Ideas For Teaching (G.I.F.T.)

Moderating/Presiding
Jim Sernoe, Midwestern State;
Mark Goodman, Kent State;
and Alan Goldenbach, Hood

Presenters
Robin Blom, Ball State
Mary Liz Brooks, West Texas A&M
Matt Carroll, Northeastern
Meta Carstarphen, Oklahoma
Danielle Deavours, Alabama
Teri Finneman, Kansas
John Freeman, Florida
Joe Grimm, Michigan State
Kyung Jung Han, California State, Bakersfield
Amber Hinsley, Saint Louis
Harrison Hove, Florida
Michael Humphrey
and Elizabeth Parks, Colorado State
Volha Kananovich, Appalachian State
Nicole Kraft, Ohio State
Michele Lashley, Elon
Regina Luttrel, Syracuse
Donnalyn Pompper, Oregon
Elizabeth Potter, Colorado
Hyunjin Seo, Kansas
Melony Shemberger, Murray State
Darren Sweeney, Central Connecticut State
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Verma Tarishi, Bowling Green State
Matthew Taylor, Middle Tennessee State
Yanjun Zhao, Cameron

GIFT celebrates new and innovative teaching ideas in mass communication. AEJMC members were invited to submit their best teaching ideas and the top 25 were invited to participate in this poster session. A grand prize winner will be announced.

10 to 11:30 a.m. / T023

Association for Education in Journalism and Mass Communication and New Engagement Committee

Business Session
News Engagement Day Committee Meeting

Moderating/Presiding
Paula M. Poindexter, Texas at Austin

NED Committee will finalize plans and promotion for News Engagement Day, Tues. Oct. 6, 2020 and discuss the NED voters’ guide and activities for the 2020 Presidential Election. The 2020 News Audience Research Paper Award Winner will also be announced.

10 to 11:30 a.m. / T024

Lexington Books

Panel Session
Misogyny and Media in the Age of Trump

Moderating/Presiding
Maria Marron, Nebraska

Contributors
Dorothy Bland, North Texas
Meredith Pruden, Georgia State
Pam Creedon, Iowa (emerita)
Debra Mason, Missouri (emerita)
Lori Brost, Central Michigan

This panel will address Misogyny and Media by having contributors to the book edited by Maria Marron, Misogyny and Media in the Age of Trump, present chapters/papers based on their research. The book, published by Lexington in December 2019, argues that misogyny has increased in the United States under President Trump and that although women’s experiences under misogyny are by no means universal, patriarchal social and institutional systems facilitate gender-based hostility.

11:45 a.m. to 1:15 p.m. / T025

Minorities and Communication Division

High Density Refereed Paper Session
Culture, Coping, and Media Representation of Minorities – Ideologies of Authenticity, Integration, and Hegemony

Moderating/Presiding
Vincent Peña, Texas at Austin

Group I
[EA] An Analysis of Attitudes and Perceptions of Body Image Among Young Adult Hispanic Women
Christina Jimenez Najera and Othello Richards, Texas Tech
Stevie Wonder, Black Genius and Herald of Music and Media Integration
John Vilanova, Lehigh

Discussant
Nastasia Sorin, Southern Illinois-Edwardsville

Group II
“It’s Not a Movie, It’s a Movement:” Analysis of Asian-Americans in American 2018-2019 Films
Patrice Oppliger and Siyu Liu, Boston University
Chick-Fil-A Vs Popeye’s: Memes of Chicken Wars and Hegemonic Ideologies
Nathian Rodriguez, San Diego State
#BlackLivesMatter in Sacramento: Digital Media Maintenance of Black Stereotypes, Protest Repression and the Status Quo
Danielle Kilgo, Minnesota - Twin Cities

Discussant
Cristina Azocar, San Francisco State

Group III
Coping with Workplace Racial Discrimination: The Moderating Role of Transparent Communication
Queenie Li, Yeunjae Lee, Shiyun Tian, and Wanhsiu Tsai, Miami
When Do Victims Become Activists? Asian Americans’ Experience with COVID-19 Related Discrimination, Communicative Coping Strategies, and Engagement in Activism
Jungmi Jun, South Carolina and Priscilla Li, Rice

Discussant
Paromita Pain, Nevada, Reno

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11:45 a.m. to 1:15 p.m. / T026
Media Ethics and Mass Communication and Society Divisions
PF&R Panel Session
When “Shining a Light” is No Longer Enough: Rethinking the Social Responsibility of Journalists in the New Marketplace of Ideas
Moderating/Presiding
Kathy R. Fitzpatrick, South Florida
Panelists
Allan Richards, Florida International
Jared Schroeder, Southern Methodist
Lee Wilkins, Missouri

11:45 a.m. to 1:15 p.m. / T027
Media Management, Economics and Entrepreneurship Division and Internships and Careers Interest Group
PF&R Panel Session
Career Potential and Growth Opportunities Within the Newsroom for Those with Innovative Skills
Moderating/Presiding
Allie Kosterich, Fordham
Panelists
Stephanie Bluestein, California State, Northridge
Rich Gordon, Northwestern
Connie Guglielmo, Editor in Chief, CNET; VP, CBS Interactive
Pamela Morris, Loyola Chicago
Cindy Royal, Texas State

11:45 a.m. to 1:15 p.m. / T028
Newspaper and Online News and Scholastic Journalism Divisions
Teaching Panel Session
Teaching News Terrifically in the 21st Century: Innovative Teaching Ideas for the Journalism Classroom
Moderating/Presiding
Patrick Walters, Kutztown

11:45 a.m. to 1:15 p.m. / T029
Political Communication and History Divisions
Research Panel
U.S. News Media and Democratic Backsliding: How Did We Get Here? Is Journalism Complicit?
Moderating/Presiding
Aaron Veenstra, Florida Atlantic
Panelists
Michael McDevitt, Colorado at Boulder
Perry Parks, Michigan State
Kevin Lerner, Marist College
Betsi Grabe, Indiana

11:45 a.m. to 1:15 p.m. / T030
Public Relations Division
Refereed Paper Session
Top Papers: Student Competition
Moderating/Presiding
Melissa Janoske McLean, Memphis
Favoring Emotional or Analytical? Exploring Corporate Brand Personality Projected on Twitter*
Lewen Wei and Jinping Wang, Pennsylvania State
What Makes Organizational Advocacy More Effective? The Moderating Effect of the Publics’ Perceptions of Issue Polarization**
Ejae Lee, Indiana
Stand on Parties or Issues? Comparing the Effects of Different Corporate Social Advocacy Strategies***
Hao Xu, Minnesota - Twin Cities
Effects of Crisis Severity and Crisis Response Strategies on Post-Crisis Organizational Reputation
Sera Choi, Colorado State
Protecting Intangible Assets on Twitter: The Effects of Crisis Response Strategies on Credibility, Trust, Reputation, and Post-Crisis Behavior
James Ndone, Missouri
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Discussant
Pam Bourland-Davis, Georgia Southern

* First Place Student Competition Paper
** Second Place, Student Competition Paper
*** Third Place Student Competition Paper

11:45 a.m. to 1:15 p.m. / T031

Visual Communication Division

Refereed Paper Session
Storytelling Imagery: Challenges and Changes

Moderating/Presiding
Tara Pixley, Loyola Marymount

Discovering the Secrets of Successful Photojournalism Programs During Industry Decline
Sarah Fisher and John Freeman, Florida

Judging photojournalism: The Metajournalistic Discourse of Judges in Two Photojournalism Competitions
Kyser Lough, Georgia

Ten Years of Longitudinal Research of Airliner Disaster News Photography: The Case of The New York Times
Richard Lewis

and Jae-Hwa Shin, Southern Mississippi;

and Shahira S. Fahmy, American in Cairo

Identifying Through Visuals: An Analysis of How Social Movements Use Facebook Photos
Candice Edrington, North Carolina State

Visualizing Citizenry-in-the-Making: Representations of Youth Protest in Reuters News Photography
Elizabeth Bent

and Shane Epping, Missouri

Discussant
Michael Fagans, Mississippi

11:45 a.m. to 1:15 p.m. / T032

Commission on the Status of Women and Communication Technology Division

Research Panel Session
The Women of Silicon Valley: Communication, Culture and Technology

Moderating/Presiding
Amber Hutchins, Kennesaw State

Panelists
Nell-Glazer Cooney, YouTube & formerly of Facebook

Jennifer Henderson, Trinity
Elaine Venter, Colorado Mesa

11:45 a.m. to 1:15 p.m. / T033

Lesbian, Gay, Bisexual, Transgender and Queer Interest Group and Law and Policy Division

Teaching Panel Session
Political Speech on Campus/Online and Marginalized Students – Preparing for the 2020 Election

Moderating/Presiding
Jason Martin, DePaul

Panelists
Jason Shepard, California State Fullerton
Tori Ekstrand, North Carolina at Chapel Hill
Lisa Parks, Massachusetts Institute of Technology

11:45 a.m. to 1:15 p.m. / T034

Religion and Media Interest Group and Electronic News Division

Teaching Panel Session
When Communicators Actually Communicate: Models of Reciprocity in News Coverage of Social Conflict

Moderating/Presiding
Bellarmine Ezumah, Murray State

Panelists
Rick Clifton Moore, Boise State
Michael Longinow, Biola
Lindsey Maxwell, Southern Mississippi
Kenneth Fischer, Oklahoma

11:45 a.m. to 1:15 p.m. / T035

Association for Education in Journalism and Mass Communications

Business Session
Task Force on Careers Development Committee Meeting

Moderating/Presiding
Hong Cheng, Loyola Chicago, co-chair
and Angela Powers, Iowa State, co-chair
Thursday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
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11:45 a.m. to 1:15 p.m. / T036

Association for Education in Journalism and Mass Communication

Teaching Panel Session
Teaching Best Practices: Teaching Difficult Topics in a Polarized Society

Moderating/Presiding
Amanda Sturgill, Elon, chair, Elected Standing Committee on Teaching

First Place
Journalism Sourcing Tool Teaches Students to Include Diverse Perspectives
Joe Grimm and Lucinda Davenport, Michigan State

Second Place
Teaching Immigration News through Content Analysis
Sherry S. Yu, Toronto

Third Place
Films, Readings and Reactions: Reflecting on Media Portrayals of the Middle East through Film and Readings
Mariam F. Alkazemi, Virginia Commonwealth

Honorable Mention
A Diversity Analysis of Student Media
Teri Finneman, Kansas

11:45 a.m. to 1:15 p.m. / T037

Cronkite School of Journalism, Arizona State University

Teaching Panel Session
Taking Care of Yourself in the Midst of Massive Change

Moderating/Presiding
Bill Silcock, assistant dean, Humphrey Program Curator, Cronkite School

Panelists
Jane Coats, executive director for innovation and strategy, Cronkite School
Lynda Kraxberger, associate dean for undergraduate studies, Missouri School of Journalism
Julian Rodriguez, faculty advisor, Hispanic Media Initiative, Texas at Arlington
Debora Wenger, interim dean/professor, Mississippi

Stress levels are going through the roof, many faculty are teaching remotely for the first time, and no one knows what’s going to happen next. Now, more than ever, is the time to take care of yourself. With useful tips and resources.

1:30 to 3 p.m. / T038

Association for Education in Journalism and Mass Communication

Business Session
2019-20 Council of Divisions Business Meeting I

Moderating/Presiding
Katie Foss, Middle Tennessee State, Chair and Jan Lauren Boyles, Iowa State, Vice Chair

All heads and vice heads of the AEJMC DIG groups are required to attend this meeting.

1:30 to 3 p.m. / T039

Advertising Division

High Density Refereed Paper Session
Information Processing of Advertisements

Moderating/Presiding
Jason Yu, Southern Illinois Edwardsville

Social Media Influencers’ Disclosures of Brand Relationships on Instagram: Characteristics and Engagement Outcomes
Su Yeon Cho, Shiyun Tian, Xiaofeng Jia, and Wanhsiu Tsai, Miami

Effects of Consumers’ Affective States on Ad Attention and Evaluation: A Hybrid Research Approach
Maral Abdollahi, Minnesota; Debarati Das, Minnesota-Twin Cities; Xinyu Lu, Jisu Huh, Minnesota, and Jaideep Srivastava, Minnesota Twin Cities

Meaning Transfer in Celebrity Endorsement: Meaning Valence, Association Types, and Brand Awareness
Shiyun Tian and Wanhsiu Tsai, Miami; Weiting Tao, and Cheng Hong, California State, Sacramento

Words Can Tell More than Pictures: Investigating the Role of Presentation Format and Motivation on Consumer Responses to Online Product Information
Xiaohan Hu and Chen Chen, Illinois at Urbana-Champaign

Discussant
Laura Bright, Texas at Austin
Thursday Sessions

Internet Users Respond to Relevant and Irrelevant Ads Within Online Paginated Stories Differently When the Ads are Presented at Different Proportions: Application to Programmatic Buying and Contextual Advertising
- Anastasia Kononova, Michigan State;
- Wonkyung Kim and Eunsin Joo, BNU-HKBU United International College
- and Kristen Lynch, Michigan State

Why People Watch TikTok Influencer Videos and How They Are Influenced by Social Media Influencers: A National Survey of Chinese College Students
- Yang Yang and Louisa Ha, Bowling Green State
- [EA] Comparing Expectancy Violations Committed by Influencer Advertising Sources on Social Media
- Marilyn Primovic and Joe Phua, Georgia

Brand Message Strategies on Instagram
- Jung Hwa Choi, South Alabama

Spreading the Tingles: An Investigation into the Use of Autonomous Sensory Meridian Response (ASMR) Triggers in Advertising
- Tianjiao Wang and Quan Xie, Southern Methodist

Discussant
- Pamela Morris, Loyola Chicago

Your Ad Here: The Influence of Mobile Advertising Type and Placement
- Yunmi Choi, Indiana Southeast;
- and Todd Holmes, California State Northridge

Investigating the Impact of Immersive Advertising on Attitude Toward the Brand: The Mediating Roles of Perceived Novelty, Perceived Interactivity, and Attitude toward the Advertisement
- Jihoon (Jay) Kim, Alabama;
- Joe Phua and Nah Ray Han, Georgia
- and Taeyeon Kim, Georgia

Exploring Factors Influencing Ad Recognition on Social Media
- A-Reum Jung, Sejong University
- and Jun Heo, Louisiana State

Associations between Tourist Profiles, Destinations, and Electronic Word-of-Mouth (eWOM) Communications: A Study on TripAdvisor
- Say Wah Lee and Ke Xue

Discussant
- Tao Deng, DePaul

[EA] = This submission was accepted as an extended abstract.

1:30 to 3 p.m. / T040

Communication Theory and Methodology and Communicating Science, Health, Environment and Risk Divisions

Scholar-to-Scholar (Poster) Refereed Paper Session

Communicating Science, Health, Environment and Risk Division

Topic I – Climate Change I

A Sea Change for Climate Refugees in The South Pacific: How Social Media—Not Journalism—Tells Their Real Story
- Elizabeth Burch, California State, Sonoma

Construing Climate Change: Psychological Distance, Individual Difference and Construal Level of Climate Change
- Haoran Chu, Texas Tech

Social Media Use During the Flood: Formation of Global Warming Risk Perceptions During Extreme Weather Events
- Ashley Anderson, Colorado State

Discussant
- Shugofa Dastgeer, Texas Christian

Topic II – Climate Change II

If Others Care, I Will Fight Climate Change: Reexamine Influence of Presumed Media Influence in the Context of Collective Actions
- Xiaodong Yang, Yijing Li, and Zhuoran Li, Shandong;
- and Ran Wei, South Carolina

Interactive Data Visualizations as Persuasive Devices for Climate Change Communication
- Nan Li, Texas Tech

Traits, Situational Primes, and Message Frames: Regulatory Focus, Self-Construal, Authoritarian Orientation, and Influencing Climate Change Perception and Policy Support
- S. Senyo Ofori-Parku, Oregon

Using Computational Methods to Examine the Online Media Agenda, Public Agenda, and Framing Related to Climate Change
- Zhan Xu, Northern Arizona;
- David Atkin, Connecticut;
- and Lauren Ellis, Northern Arizona

Discussant
- Roma Subramanian, Nebraska – Omaha
Thursday Sessions

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Topic III – COVID-19
Six Months of Media and COVID-19: A National Longitudinal Study Tracking Risk Perceptions and Trust in Government Since First U.S. Death
Ronald Yaros and Hoa Nguyen, Maryland – College Park
The Third-Person Effect of COVID-19 Misinformation: Examining A Mediation Model for Predicating Corrective Actions
Liang Chen and Lunrui Fu, Nanyang Technological
Twitter Networks during the Global COVID-19 Pandemic: Online Networking at the Time of Physical “Social Distancing”
Shugofa Dastgeer, Texas Christian; and Rashmi Thapaliya, Eastern Illinois
So Ordered: A Textual Analysis of United States’ Governors’ Press Release Responses to the COVID-19 Pandemic
Taylor Voges, and Matthew Binford, Georgia
Information Seeking and Sharing During the Coronavirus Outbreak: An Application of the Risk Information Seeking and Processing Model
Zhuling Liu, Janet Yang, Jody Chin Sing Wong, Zhiying Yue, and David Lee, Buffalo

Discussant
Nicole O’Donnell, Virginia Commonwealth

Topic IV – Vaccinations
“An Incontestable Public Good”— Understanding the Asymmetry of NGO Vaccine Discourse throughout Latin America
Ryan Wallace, Texas at Austin
The Impact of Media Exposure on HPV Vaccine Risk Perception and Parental Support: The Moderating Effect of Consideration of Future Consequences
Yulei Feng, Shanghai Jiao Tong
Social Media Health Campaigns for Promoting Influenza Vaccination: Examining Effectiveness of Fear Appeal Messages from Different Sources
Hongjie Tang, Shenglan Liao, Yaying Hu, and Liang Chen, Sun Yat-sen

Discussant
Soojin Roh, Peking HSBC Business School

Topic V – Science I
Effect of Context on Scientists’ Normative Beliefs and Willingness toward Public Engagement
Leigh Anne Tiffany, Samantha Hautea, and John Besley, Michigan State
Yachao Qian, Stonybrook and Nan Li, Texas Tech Structures of Engagement: How Institutional Structures at U.S. Land-Grant Universities Impact Science Faculty’s Public Scholarship
Luye Bao, and Mikhaila Calice, Wisconsin-Madison; Kathleen Rose, Dartmouth; and Dominique Brossard, Wisconsin-Madison
Subverting Stereotypes: Visual Rhetoric in the #SheCanSTEM Campaign
Deborah Danuser, Pittsburgh

Discussant
Chris Clarke, George Mason

Topic VI – Science II
The Need for Social Media “Influectuals” in Science Communication
Stephanie Madden, Nahyun Kim, Jason Freeman, and Christen Buckley, Pennsylavnia State
Transforming Science Information via Person-to-Person Communication: Insights from Experimental Transmission Chains and Eye Movements
Austin Hubner, Jason Coronel, Jared Ott, Matthew Sweitzer, and Samuel Lerner, Ohio State
Understanding Science Bloggers’ View and Approach to Strategic Communication: A Qualitative Interview Study
Shupei Yuan, Northern Illinois; and John Besley, Michigan State
Understanding the Lay Audiences’ Science Decision-Making: The Role of Moral Foundations
Jiyoun Kim, John Leach, Yuan Wang, and Saymin Lee, Maryland

Discussant
Todd Newman, Wisconsin-Madison

Topic VII – Misinformation
Expensive Medication or Misinformation: The Influence of Competing Frames and Appeals on Perceptions of DTCA and Support for its Regulation
Ayellet Pelled, Juwon Hwang, Hyesun Choung, Jiwon Kang, Yuanliang Shan, and Moonhooon Choi, Wisconsin-Madison
Brokerage Combating Misinformation: Examinations of Health Discussion Networks and Attitude toward Child Vaccination
Mina Park, Yingchia Hsu, Shawn Domgaard, Wenqing Zhao, and Christina Steinberg, Washington State
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When a Story Contradicts: Correcting Misinformation on Social Media Through Different Message Formats and Mechanisms
Yan Huang, Houston
and Weirui Wang, Florida International

Debunking Health Misinformation on Social Media: Can Heuristic Cues Mitigate Biased Assimilation?
Yuan Wang, Maryland

Discussant
Seoyeon Kim, Alabama

Topic VIII – Social Media

Social Media Use and Chinese Young People’s Exercise Behavior: An Extension of the Theory of Planned Behavior
Ruoheng Liu and Nainan Wen, Nanjing

Social Media Use for Health, Cultural Values, and Demographics: A Survey of Pakistani Millennials
Muhammad Ittefaq, Hyunjin Seo, Mauryne Abwao, and Annalise Baines, Kansas

The Psychology of Social Media Communication in Influencing Prevention Intentions during the 2019 U.S. Measles Outbreak
Sojung Kim, and Katherine Hawkins, George Mason

A Comparison of Pro- and Anti-Vaping Groups’ Use of the Dialogic Communication Potential of Social Media
Nicholas Eng, and Rachel Peng, Pennsylvania State

“That’s Some Positive Energy”: How Social Media Users Respond to #Funny Science Content
Liane O’Neill, Utah;
Meaghan McKasy, Utah Valley;
Leona Yi-Fan Su, Illinois at Urbana-Champaign;
Michael Cacciature, Georgia;
Sara Yeo, and Qian Sijia, Utah

Discussant
Heewon Im, Dankook

Topic IX - GMOs

From Divergence to Convergence: A Longitudinal Network Agenda-Setting Study of Online GMO Discussions in China
Chen Luo, Tsinghua University;
Anfan Chen, University of Science and Technology of China;
and Yi Kai Aaron Ng, National University of Singapore

Are You Passing Along Something True or False?
Dissemination of GMO Messages on Social Media
Qian Xu, Elon; Yunya Song, Hong Kong Baptist;
Nan Yu, Central Florida;
and Shi Chen, North Carolina, Charlotte

Discussant
Jae-Hwa Shin, Southern Mississippi

Topic X – Environment and Risk

Examining the Effects of Green Cause-Related Marketing: The Moderating Role of Environmental Values and Product Type
Tsungjen Shih, National Chenghi;
and Shaojung Sharon Wang, National Sun Yat-sen

Threat Appraisals and Emotions in Crisis: Examining Information Seeking and Sharing in Hurricane Florence
Lucinda Austin, North Carolina at Chapel Hill;
Adam Saffer, Minnesota;
and Seoyeon Kim, Alabama

Communicating Benefits and Risks about Carbon, Capture and Storage (CCS)
Rachel Esther Lim, Lucy Atkinson, Won-Ki Moon, Lee Ann Kahlor, Hilary Olson, and Emily Moskal, Texas at Austin

Media Trust, Risk, and Social Capital During Hurricane: Media Dependency Approach
Hyehyun Julia Kim, and Sylvia Chan-Olmsted, Florida

Discussant
Ashley Anderson, Colorado State

Communication Theory and Methodology Division

Topic I — Perspectives on the Field

Critical Reflection in Narrative Persuasion: Thinking Beyond Transportation
Ran Tao, Wisconsin-Madison

The Evolution of Research in Journalism and Communication: An Analysis of Scholarly CIOS-indexed Journals from 1915-Present
David Atkin, Connecticut;
Carolyn Lagoe, Nazareth College;
Tim Stephen, and Archana Krishnan, University of Albany

From Theory to Profession: Mapping Global Knowledge Networks in Communication Studies
Yi-Hui Huang, City University of Hong Kong;
Hai Liang, Chinese University of Hong Kong; and Yuanhang Lu, Hong Kong Baptist University

Discussant
Kjerstin Thorson, Michigan State

Topic II — Characteristics of News

Explaining the Process: How Journalistic Transparency and Perceptions of Importance Can Promote Credibility and Engagement
Jason Peifer, Indiana-Bloomington

The Geolocation Gap: The Effect of Being a Political Minority in Communities on News Media Trust
Megan Duncan, Virginia Tech
and David Coppini, Denver
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Thinking, Feeling, and Reporting: An Exploration into Emotionality in U.S. Political Journalism
Kimberly Kelling, Wisconsin-Oshkosh

Discussant
Jason Reineke, Middle Tennessee State

Topic III — Online Media and Self-perceptions
“Instagram versus Reality”: Psychological Effects of Viewing Realistic and Thin-Idealized Body Presentations on Instagram
Alice Binder and Joerg Matthes, Vienna
Seeing Oneself in Online Sources: Self-Esteem and Self-Construal Impact Information Exposure in the Filter Bubble
Silvia Knobloch-Westerwick and Axel Westerwick, Ohio State

Discussant
Melissa Gotlieb, Texas Tech

Topic IV — Advances in Media Research
Still a Man’s World? Framing Hillary Clinton and Donald Trump During the 2016 Presidential Election
Elana DuBosar, Florida
Defining Media Environment: An Introduction to a Communication Infrastructure-structure-action (CISA) Model
Yong-Chan Kim, Yonsei University
Perceived Message Desirability is Not Good Enough to Explain First-person Effect: Testing Multiple Moderating Variables of First-person Effect
Sangki Lee and Virginia Jones, Arkansas Tech
Media Effects on Beliefs in Conspiracy Theories
Christian Schemer, Johannes Gutenberg University Mainz;
Marc Ziegele, Heinrich Heine University Dusseldorf;
Tanjov Schultz, Oliver Quiring,
Nikolaus Jackob;
and Ilka Jakobs, Johannes Gutenberg University Mainz

Discussant
Mike Schmierbach, Pennsylvania State

[EA] = This submission was accepted as an extended abstract.

1:30 to 3 p.m. / T041

History and Public Relations Divisions

Research Panel
Virtual Reality: Reaching New Audiences Via Virtual Conferences & Podcasting

Moderating/Presiding
Karen Russell, Georgia

Panelists
Richard Waters, San Francisco
Geah Pressgrove, West Virginia
Teri Finneman, Kansas
Nick Hirshon, William Paterson

1:30 to 3 p.m. / T042

International Communication Division

Refereed Paper Session
Wellness Worldwide, COVID-19, and Health (Mis)Information

Moderating/Presiding
Uche Onyebadi, Texas Christian

Factors Influencing Nutrition News Reporting Among Ghanaian Journalists*
Augustine Botwe, Colorado-Boulder
Global Coverage of COVID-19: Examining CNN and CCTV News in Guiding Public Sentiments
Gregory Gondwe, Colorado-Boulder
[EA] Blaming Others: Stigmas Related to COVID-19 Pandemic in Indonesia and Malaysia
Ika Idris, Universitas Paramadina and Nuurrianti Jalli, Universiti Teknologi Mara
Sakazuki, Kodokushi: Website Depictions of Japanese Seniors in the World’s Grayest Society
Hong Ji, Avila University;
Anne Cooper-Chen, Ohio;
Tomoko Kanayama, Institute of Advanced Media Arts and Sciences
and Eiko Gilliford, Avila University
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[EA] Health Misinformation in Kenya
  Melissa Tully, Iowa; Kevin Mudavadi
  and David B. Lomoywara, United States
  International University - Africa

Discussant
  Paromita Pain, Nevada, Reno

* Third Top Student Paper – Markham Competition

[EA] = This submission was accepted as an extended abstract.

1:30 to 3 p.m. / T043
Magazine Media
and Minorities and Communication Divisions

Research Panel Session
  A Lasting Impact: The End of Ebony and Jet
  Magazines and Implications for the Media Industry
  and Media Scholarship

Moderating/Presiding
  Gheni Platenburg, Auburn

Panelists
  Charles F. Whitaker, Northwestern
  Miya Williams Fayne, California State, Fullerton
  Mira Lowe, Florida

1:30 to 3 p.m. / T044
Media Management, Economics and
Entrepreneurship and Mass Communication
and Society Divisions

Teaching Panel Session
  Media Entrepreneurs Meet Media Educators:
  How to Better Prepare the Next Generation
  of Media Entrepreneurs

Moderating/Presiding
  Jiyoung Cha, San Francisco State

Panelists
  Amy Jo Coffey, Florida
  Kun Gao, Crunchyroll
  Retha Hill, Arizona State
  Jieho Lee, Knighted Ventures
  Amy Schmitz Weiss, San Diego State
  Danielle Wiley, Sway Group
  Zach Wise, Northwestern

1:30 to 3 p.m. / T045
Visual Communication
and Newspaper and Online News Divisions

PF&R Panel Session
  Solutions Photojournalism: Visually Reporting
  Beyond the Problem-based Narrative

Moderating/Presiding
  Nicole Smith Dahmen, Oregon

Panelists
  Jennifer Midberry, Lehigh
  Kyser Lough, Georgia
  Tara Pixley, Loyola Marymount

1:30 to 3 p.m. / T046
Graduate Student Interest Group

Refereed Paper Session
  Top Paper Session

Moderating/Presiding
  Vincent Peña, Texas at Austin

Oral Health Messages Among College-aged Populations*
  Euirang Lee, Ohio

It’s All About the Money: Commercial Influences
in Women’s Lifestyle Magazines
  Lydia Cheng, Nanyang Technological University

The Effects of Narrative and Ethnicity on Public Attitudes
on Instagram
  Sera Choi, Joy Enyinnaya
  and Di Lan, Colorado State

Making Health Social: Effects of Health PSA Videos on
Social Media
  Adriana Mucedola, Syracuse

Discussant
  Gina Masullo, Texas at Austin

* Guido Stempel Award
Cronkite congratulates faculty for promotions, awards and publications

Monica Chadha, who studies local news and entrepreneurial journalism, was awarded tenure and promoted to associate professor.

Dawn Gilpin, associate professor, has been appointed director of research and doctoral studies.

K. Hazel Kwon, associate professor, has been named one of the U.S.-Korea NextGen Scholars awarded by the Center for Strategic and International Studies.

Cronkite has established a Covid Research Team studying multiple facets of this global pandemic.

Faculty
Marianne Barrett
Monica Chadha
Dawn Gilpin
Syed Ali Hussain
K. Hazel Kwon

Doctoral Students
Rian Bosse
Mohammed Madouh
Thursday Sessions

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1:30 to 3 p.m. / T047

Participatory Journalism Interest Group

Refereed Paper Session

Moderating/Presiding
Jennifer Cox, Salisbury

Ventrilocism as a Communicative Strategy of Journalists on Twitter
Erin Perry, Ashley Teffer, Crystal Coleman, and Subhashini Pandey, Wayne State

Audience as Boundary Worker: Deconstructing the CNN Live Broadcast from the San Bernardino Shooters’ Apartment
Volha Kananovich and Gregory Perreault, Appalachian State

Comments that Hurt. Incivility and Offensive Speech in Online Discussion of Minority-related News
Magdalena Saldana and Valentina Proust, Pontificia Universidad Catolica de Chile

Discussant
Paromita Pain, Nevada-Reno

1:30 to 3 p.m. / T048

Small Programs Interest Group

Teaching Panel Session
Top Tech Tools for Efficient and Inclusive Teaching

Moderating/Presiding
Brian Steffen, Simpson

Panelists
Mitzi Lewis, Midwestern State
Nicole Kraft, Ohio State
Kim Fox, American in Cairo
Steve Fox, Massachusetts

1:30 to 3 p.m. / T049

Chinese Communication Association

Refereed Paper Session
Understanding Consumer and Citizen Behavior: The Case of China

Moderating/Presiding
Yong Volz, Missouri

Powerful Little Numbers: How Bandwagon Cues Influence Consumer Purchase Intention for Online Content
Pengya Ai, Wu Li and Annette Ding, Shanghai Jiao Tong

Influencing Factors of Young Adults’ Advertising Avoidance in In-feed Ads of WeChat Moments
Wenjia Yan, Zhen Liu and Jiasheng Xiao, City University of Hong Kong

Chinese Women’s Motivation and Frequency of Using Social Shopping Apps and Their Influence on Users’ Gender-role Stereotypes
Yue Wu, Jiangnan Wang, and Tonghui Liu, Chinese Academy of Social Sciences;
Yixuan Liu, Peking and Yuannan Sun, Shandong Women’s University

Personal and Media Factors Related to Citizens’ Pro-environmental Behavioral Intention against Haze in China: A Moderating Analysis of TPB
Xiaodong Yang, Lai Wei, and Qi Su, Shandong University and Liang Chen, Sun Yat-sen University

Discussant
Xun Sunny Liu, Stanford

1:30 to 3 p.m. / T050

JHistory Internet Group

Research Panel Session
When Journalism and Media Change Paradigms

Moderating/Presiding
David T. Z. Mindich, Temple

Panelists
Daniel C. Hallin, California, San Diego
Kim Pearson, College of New Jersey
Devon Powers, Temple
Lewis Wallace, journalist and activist, Durham, NC
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3:15 to 4:45 p.m. / T051

Cultural and Critical Studies
and Political Communications Divisions

PF&R Panel Session
Telling Lies in America: Are Today’s Journalists Watchdogs, Lapdogs, or Something Else?

Moderating/Presiding
Bob Trumpbour, Pennsylvania State, Altoona

Panelists
Lila LaHood, San Francisco Public Press
Michael Stoll, San Francisco Public Press
Sue Robinson, Wisconsin-Madison
Chris Allen, Nebraska-Omaha

3:15 to 4:45 p.m. / T052

Electronic News and Scholastic Journalism Divisions

PF&R Panel Session
Involving Students in Democracy and Journalism: Lessons from the Field

Moderating/Presiding
Tony DeMars, Texas A&M-Commerce

Panelists
Jennifer Brannock Cox, Salisbury
Paromita Pain, Nevada
Gina Baleria, Sonoma State
Alabama Community Capacity Network
George L. Daniels, Alabama

3:15 to 4:45 p.m. / T053

History Division

Teaching Panel Session
Transformative Teaching of Media and Journalism History

Moderating/Presiding
Kristin Gustafson, Washington Bothell
and Amber Roessner, Tennessee Knoxville

Panelists
Lisa Burns, Quinnipiac
Elisabeth Fondren, St. John’s
Andrew Offenburger, Miami
Joe Saltzman, Southern California
Pamela Walck, Duquesne

3:15 to 4:45 p.m. / T054

Law and Policy Division
and Community Journalism Interest Group

PF&R Panel Session
Tell Me Your (Source’s) Name: Leaks, Subpoenas, Search Warrants and the State of the Reporter’s Privilege

Moderating/Presiding
Roy Gutterman, Syracuse

Panelists
David Snyder, executive director, First Amendment Coalition
Bryan Carmody, Independent Journalist
Samantha Max, WPLN Nashville Public Radio
Frank LaMonte, Professor/Director, The Brechner Center for Freedom of Information, Florida

3:15 to 4:45 p.m. / T055

Mass Communication and Society Division

High Density Refereed Paper Session
Social Media, Civil Engagement, and Democracy

Moderating/Presiding
Haiyan Jia, Lehigh

From Tweet to Headline: The Influence of Twitter Topics on the Coverage of Democratic Debates
Luna Liu,
and Carlos Eduardo Back Vianna, Colorado-Boulder
A Semantic Networks Approach to Agenda Setting: The Case of #NeverAgain Social Movement on Twitter
Daud Isa, Boise State; Itai Himelboim, Georgia; and Guy Golan, Texas Christian
Who Says What To Whom on Twitter: Exploring The Roles of Mass Media and Opinion Leaders on A Gun Issue Via Two-Step Flow and Network Agenda-Setting
Seomwoo Kim, Louisiana State;
Myounggi Chon, Auburn; and Yangzhi Jiang, Louisiana State
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Discussant
Gi Woong Yun, Nevada, Reno

Parental and Peer Mediation in Relation to Adolescents’ Perceptions of On- and Off-screen Risk Behavior******
Anne Sadza, Radboud University

News Media and Twitter Users’ Framing of the Russian-Linked Facebook Ads Issue
Catherine Luther
and Xu Zhang, Tennessee, Knoxville

Users as Experts: Folk Theories of Morality and Harmful Speech on Social Media
Rachel Young, Iowa; Brett Johnson, Missouri; and Volha Kananovich, Appalachian State

Discussant
Marsha Ducey, The College at Brockport

Digital Feminist Activism & the Need for Male Allies: Assessing Barriers to Male Participation in the Modern-Day Women’s Movement******
Sydney Nicolla, North Carolina at Chapel Hill

#MeToo: A Social Movement Platform to Promote Social Identity, Social Judgment and Social Support among Victims-Survivors
Yukyung Lee and Carolyn A. Lin, Connecticut; Taiquan Peng, Michigan State; and Louvins Pierre, Connecticut

Black Lives Coverage Matters: How Protest News Coverage and Attitudinal Change Affect Social Media Engagement
Rachel Mourão, Michigan State; and Danielle Kilgo, Minnesota-Twin Cities

Discussant
Haiyan Jia, Lehigh

****** Third Place Student Competition Paper
******* Moeller Student Competition Winning Paper

3:15 to 4:45 p.m. / T056

Media Management, Economics and Entrepreneurship and Advertising Divisions

Research Panel Session
Innovative Audience and Consumer Research: Behaviors, Emotions and Moments

Moderating/Presiding
Miao Guo, Ball State

Panelists
Robin Blom, Ball State
Jessica Collins, Virginia Commonwealth
Juan Mundel, DePaul
Taylor Jing Wen, South Carolina
Miao Guo, Ball State

3:15 to 4:45 p.m. / T057

Minorities and Communication Division and AEJMC Council of Affiliates

Teaching Workshop Session
HBCU Roundtable II

Moderating/Presiding
Calvin Hall, North Carolina Central

Panelists
Robbie Morganfield, Grambling State
Wanda Lloyd, author
Lisa Paulin, North Carolina Central

3:15 to 4:45 p.m. / T058

Commission on the Status of Women and International Communication Division

PF&R Panel Session
Latinas in Journalism and Journalism Education – Dondé Estan?

Moderating/Presiding
Laura Castañeda, Southern California

Panelists
Jessica Retis, Arizona
Amara Aguilar, Southern California
Rebecca Aguilar, founder, Latinas in Media social media group

3:15 to 4:45 p.m. / T059

Entertainment Studies Interest Group and Visual Communications Division

Research Panel Session
Using Narrative to Persuade

Moderating/Presiding
Angelica Kalika, Colorado
Thursday Sessions

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Panelists
Stephanie Schartel Dunn, Missouri Southern State
Sara Champlin, North Texas
Garret Castleberry, Mid-America Christian
Andrew Mendelson, City University of New York
Courtney Marchese, Quinipiac

3:15 to 4:45 p.m. / T060

Participatory Journalism Interest Group

Teaching Panel Session
Creating a Culture of Critique, Self-reflection and Professional Development in the Collaborative Journalism Classroom

Moderating/Presiding
Kalli Anderson, City University of New York

Panelists
Tina Korani, San José State
Yoon Chung Han, San José State
Allison Lichter Joseph, The New School
Kalli Anderson, City University of New York

3:15 to 4:45 p.m. / T061

Small Programs and Religion and Media Interest Groups

Teaching Panel Session
NGOs and Global Nonprofits: Preparing Students for the Changing Technology Landscape

Moderating/Presiding
Carolyn Kim, Biola

Panelists
Michael Longinow, Biola
KiYong Kim, Biola
Michael Ray Smith, Regent
Bellarmine Ezuma, Murray State
Carrie Buchanan, John Carroll

3:15 to 4:45 p.m. / T062

South Asia Communication Association (SACA)

Research Panel Session 1
Media Research on South Asia and Its Diaspora Worldwide

Moderating/Presiding
Nandini Bhalla, Washington and Lee;
S. Shyam Sundar, Pennsylvania State;
and Deb Aikat, North Carolina at Chapel Hill

Topic I — Media Research on the COVID-19 Pandemic
Social Distance and Digital Resistance: What Hyper-digitalization Brings to Indian Tech-Workers During the COVID-19 Pandemic
Rianka Roy, Connecticut
Comparing the Persuasiveness of COVID-19 Infographics in the U.S. and India
Vaibhav Diwanji, Juliann Cortese, and Patrick Merle, Florida State
Comparing Consumer Well-being During the COVID-19 Pandemic in the U.S. and India
Vaibhav Diwanji, and Juliann Cortese, Florida State

Discussant
Sankaran Ramanathan, Mediaplus, Malaysia & USA

Topic II — Role of Media and Communication in the COVID-19 Pandemic
Public Panicking in Pandemic! How Mainstream and Social Media Contributed in Bangladesh
Rahnuma Ahmed, Independent researcher and Aditi Shams, University of Dhaka, Bangladesh
Public Attitudes of the Media Coverage of COVID-19 Pandemic in India
Vijaya Lakshmi, and Paluri Bharathi, Sri Padmavati Mahila Visvavidyalayam, India;
and Yusuf Kalyango, Ohio
Media Discourses: Politics, Propaganda and Panic in the Time of Corona Pandemic
Debashis Chakrabarti, and Ganesh Chandrasekharan, G. D. Goenka University, India

Discussant
Shreenita Ghosh, Wisconsin–Madison

Topic III — Social Media and Communication in South Asia
Is Culturally Integrated Ad a Good Idea? Examining the Effects of MNCs’ Culturally Integrated Ad on Bangladeshi Consumers
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Cultural Cringe: Caste Implications on TikTok Video Creation
Tarishi Verma, Bowling Green State

Protecting “Brothers”: Mobilization of Women Forest Protection Group in Jharkhand, India
Nisha Singh,
and Naznin Sultana, University of Hyderabad, India

Discussant
Nandini Bhalla, Washington and Lee

Topic IV — Fostering Freedom and Communication
More Than a Game: Analyzing Fans Online Comments
Awais Saleem, Lamar
and Vaibhav Diwanji, Florida State
Analyzing Article 370 Framing for Jammu & Kashmir
Awais Saleem, Lamar
and Dhiman Chattopadhyay, Shippensburg

Discussant
Mohammad Ali, Syracuse

5 to 6:30 p.m. / T063
Association for Education in Journalism and Mass Communication

AEJMC Division and Interest Group (D/IG) Membership Fair

Groups with live-chat representatives

- Communication Theory and Methodology
- Law and Policy
- Lesbian, Gay, Bisexual, Transgender, Queer
- Magazine Media
- Media Ethics
- Media Management, Economics and Entrepreneurship
- Newspaper and Online News
- Public Relations
- Scholastic Journalism
- Visual Communication

Join us in the D/IG Fair Hall to learn more about the AEJMC D/IGs.

5 to 6:30 p.m. / T064
Communicating Science, Health, Environment and Risk Division

Teaching Panel Session
Best of ComSHER Teaching

Moderating/Presiding
Jessica Willoughby, Washington State

Panelists
Rebecca Ortiz, Syracuse
Hollie Smith, Oregon
Katherine McComas, Cornell

5 to 6:30 p.m. / T065
Communication Theory and Methodology Division and Graduate Student Interest Group

Teaching Panel Session
Teaching Computational Methods to Students

Moderating/Presiding
Magdalena Saldaña, Pontificia Universidad Católica de Chile

Panelists
Mindy McAdams, Florida
Michael W. Kearney, Missouri
Helle Sjøvaag, University of Stavanger, Norway
Rodrigo Zamith, Massachusetts-Amherst
Amy Jo Coffey, Florida

5 to 6:30 p.m. / T066
History Division and AEJMC Council of Affiliates

Research Panel Session
The Future of Our History

Moderating/Presiding
Will Mari, Louisiana State

Panelists
Cayce Myers, Virginia Tech
Greg Borchard, Nevada, Las Vegas
Donna Stephens, Central Arkansas
Aimee Edmondson, Ohio
Ford Risley, Pennsylvania State
Thursday Sessions

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5 to 6:30 p.m. / T067

Mass Communication and Society Division
and Community Journalism Interest Group

Research Panel Session

Journalism for the Powerful or the Vulnerable? How Community Structure Shapes Coverage of Critical Issues

Moderating/Presiding
Theodore L. Glasser, Stanford

Panelists
Marcus Funk, Sam Houston State
Seungahn Nah, Oregon
Brendan Watson, Michigan State
John C. Pollock, The College of New Jersey

5 to 6:30 p.m. / T068

Newspaper and Online News Division

Refereed Paper Session

Top Papers in the Newspaper and Online Division

Moderating/Presiding
Alyssa Appelman, Northern Kentucky

News Story Aggregation and Perceived Credibility*
Stan Diel, Francis Marion
and Chris Roberts, Alabama

Transparency in the News**
Kirsten Johnson, Elizabethtown
and Burton St. John III, Colorado-Boulder

Making Sources Visible: Representation of Evidence in News Texts, 2007-2019***
Mark Coddington, Washington and Lee
and Logan Molyneux, Temple

Intermedia Attribute Agenda-Setting among Hong Kong, U.S. and Mainland Chinese Media****
Yining Fan and Vincent Wong, Hong Kong Baptist

Ideal Image for News Media: A Typology for Repairing Public Trust*****
Soo Young Shin, Michigan State

Discussant
Andrew Duffy, Nanyang Technological

* Top Faculty Paper – First Place
** Top Faculty Paper – Second Place
*** Top Faculty Paper – Third Place
**** Top Student Paper – First Place
***** Top Student Paper – Second Place

5 to 6:30 p.m. / T069

Public Relations
and Communication Technology Divisions

Scholar-to-Scholar (Poster) Refereed Paper Session

Communication Technology Division

Topic I — Virtual Assistants
Alexa as a Shopping Assistant: The Effects of Message Interactivity and the Mediating Role of Social Presence
Sangwook Lee, Jeeyun Oh, and Won-Ki Moon, Texas at Austin

Alexa, What Do You Know: An Investigation of Smart Speakers and Privacy Perceptions
Nicholas Sarafolean, and Courtney Carpenter Childers, Tennessee

Adoption of AI-powered News: Integration of Technology Acceptance and Perceived Contingency
Jun Zhang, and Joon Soo Lim, Syracuse

Predicting the Adoption of AI-based Healthcare Technology: Theory of Planned Behavior, Self-efficacy and Controllability
Joon Kyoung Kim, South Carolina; Mo Jones-Jang, Boston College; and Yong Jin Park, Howard

Discussant
Jose Aviles, Albright

Topic II — Virtual Agents and Social Bots

[EA] Media Use and Attitudes Toward Social Media Bots
Ming Wang, Nebraska-Lincoln

I’d Rather Hear it from a Robot: How Audio Voice Drives Preferences in AI-Powered Audio Messages
Jackson Carter, and Linwan Wu, South Carolina

“Chameleons” Make us More Other-Oriented – a Virtual Reality Study
Weronika Trzmielewska, SWPS University of Social Sciences and Humanities;
Barbara Müller, Radboud University;
Wojciech Kulesza, SWPS University of Social Sciences and Humanities;
and Wolf-Gero Lange, Radboud University

Measuring Consumer-Perceived Humanness of Organizational Agents in CMC
Lincoln Lu, Casey McDonald, Tom Kelleher, Susanna Lee, Yoo Jin Chung, Sophia Mueller, Marc Vielledent, and April Yue, Florida

Discussant
Heidi Hatfield Edwards, Florida Institute of Technology
Thursday Sessions

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Topic III — Social Media
The Picture of Health on Instagram: Congruent vs. Incongruent Emotion in Predicting the Sentiment of Comments
Jiaxi Wu, and Traci Hong, Boston
Motivations to Use Facebook, Instagram, Twitter and TikTok Predicting Problematic Use and Continuance Intentions
Anvita Suneja, Anish Nimmagadda, and Saleem Alhabash, Michigan State

Discussant
Hyunjin Seo, Kansas

Topic IV — Social Cues in Digital Technology
An Experiment on the Sequential Mediation Effects of PDAs on Subjective Well-being
Ye Chen, and Anne Oeldorf-Hirsch, Connecticut
Connect or Contrast: Public Self-Awareness and Social Cues Impacts on Selective Exposure to Political Content
Wenbo Li, and Silvia Knobloch-Westerwick, Ohio State
Yelpful or Not? A Heuristic-Systematic Model Approach to Online Reviews on Yelp!
Bhakti Sharma, and T. Franklin Waddell, Florida
“I Probably Just Skipped Over It:” Using Eye Tracking to Examine Political Facebook Advertising Effectiveness — and Avoidance:
Matthew Binford, and Bartosz Wojdynski, Georgia

Discussant
Cindy Vincent, Salem State

Topic V — Misinformation and Digital Aggression
Misinformation Corrective Action when Exposed to Fake News: The Role of Media Locus of Control, Need for Cognition and Fake News Literacy
Brigitte Huber, Vienna;
Porismita Borah, Washington State;
and Homero Gil de Zúñiga, University of Vienna
The Target of Incivility: Examining the Uncivil Discourse on Social Media Platforms
Mustafa Oz, Tennessee Knoxville;
and Bahtiyar Nurumov, Suleyman Demiral University
Dislike and Warn: Different Levels of Corrective Actions on Social Media
Liefu Jiang, Chicago State
[EA] The Effects of Victim Response to Direct and Indirect Digital Aggression
Yao Dong, and Saleem Alhabash, Michigan State

Discussant
Gina Baleria, Sonoma State

Topic VI — Mobile and App Usage
Silence Mobile Phone Notifications Can be More Distracting than Receiving Notifications with Sounds and Vibrations
Mengqi Liao, and S. Shyam Sundar, Pennsylvania State
Assumption of Consensus: A Path Model Predicting Political Participation Among Instant Messaging App Users
Hyunglin Gill, and Hernando Rojas, Wisconsin-Madison
SoundCloud Rap: An Investigation of Community and Consumption Models of Internet Practices
Ian Dunham, Kennesaw State

Discussant
Devin Knighton, Brigham Young

Topic VII — User Interaction and User Immersion
How Much Immersion is Enough? Exploring the Use of 360 Video on Social Networks to Influence User Reflections on Important Issues
Michael Horning, and Emily McCaul, Virginia Tech
The Reviews of Human-computer Interaction and Online Relationship in New Media: The Evidences from Live Video Streaming Services
Po-Chien Chang, and Cheng-Yu Lin, Shih Hsin
Are You Engaging the Game? Effect of the Challenge and the Interaction toward Game Engagement in Mobile FPS Game
Heejae Lee, Se Jung Kim, Shengjie Yao, Syracuse;
Yoon (Seo Yoon) Lee, Illinois-Urbana Champaign;
and Makana Chock, Syracuse
Mimicry Increases Resistance Towards a VR Interaction Partner – A Pilot Study
Barbara Müller, Radboud;
Weronika Trzmielewska, SWPS University of Social Sciences and Humanities;
Wolf-Gero Lange, and Tibor Bosse, Radboud

Discussant
Qian Xu, Elon

Topic VIII — Opinion Expressions on Social Media
The Situated Influence of Individual Cultural Orientation on Online Political Expression through Self-presentation
Xi Cui, College of Charleston;
Jian Rui, South China University of Technology;
and Yu Liu, Florida International University
Vicarious Learning of Social Media Political Expression: The Role of Expected Outcomes and Appropriate Communication Competence
Alcides Velasquez, Kansas; Dam Hee Kim, Arizona;
and Andrea Quenette, Indiana-East
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Exploring Twitter Conversations around Four Brand Categories: A Computational Approach to Identify Dominant Topics and Content Characteristics
Haeeon Park, Alabama
Can Social Media Engender Resilience in a Crisis? A Semantic Network Analysis
Staci Smith and Brian Smith, Brigham Young

Discussant
Tom Johnson, Texas at Austin

Public Relations Division

Topic I — Effective Strategies for Public Relations Pedagogy and Practice
From Acronym to Application: PESO Comes to Life
Arien Rozelle, St. John Fisher
Balancing Between a Global and Local Perspective in the Public Relations Agency Industry
Surin Chung, Ohio;
Suman Lee, North Carolina at Chapel Hill;
and Euirang Lee, Ohio
The Untapped Potential for Mindful Awareness in the Public Relations Workplace
Doug Swanson, California State, Fullerton

Discussant
Emily Kinsky, West Texas A&M

Topic II — Examining Issues and Controversies in CSR Communication
Effects of Inconsistent CSR Information of Customer’s Attitudes: A Mediation Model
Moon Nguyen, Hong Kong Baptist
Effects of Narratives on Individuals’ Skepticism toward Corporate Social Responsibility Efforts
Sifan Xu and Anna Kochigina, Tennessee-Knoxville
How Controversial Businesses Look Good through CSR Communication on Facebook: Insights from the Canadian Cannabis Industry
Ran Ju, Mount Royal University;
Chuqing Dong, Michigan State;
and Yafei Zhang, Western Texas A&M
Mapping CSR Communication Networks on Social Media: The Influence of Communication Tactics on Public Responses
Yangzhi Jiang and Hyojung Park, Louisiana State

Discussant
Lois Boynton, North Carolina at Chapel Hill

Topic III — CSR Communication: Building Relationships and Community Partnerships
Exploring the Effects of CSR on Perceived Brand Innovativeness, Brand Identification and Brand Attitude
Yukyung Lee and Carolyn A. Lin, Connecticut
Building Consumer Communal Relationships through Cause-Related Marketing: From the Perspective of Persuasion Knowledge
Baobao Song, Virginia Commonwealth;
Weiting Tao, Miami
and Taylor Wen, South Carolina
How CSR Partnerships Affect Nonprofit Organizations (NPOs): The Mediating Role of Consumer-brand Identification, CSR Motives, and NPO Social Objective Achievement
Michail Vafeiadis and Virginia Harrison, Pennsylvania State;
Pratiti Diddi, Lamar; Frank Dardis, and Christen Buckley, Pennsylvania State
Are Employees Better Spokespeople for CSR Initiatives? Findings from a Cross-national Study
Geah Pressgrove, West Virginia; Carolyn Kim, Biola; and Cristobal Barra, Universidad de Chile

Discussant
Denise Bortree, Pennsylvania State

Topic IV — Theoretical Advancements in Crisis Communication Research: Crisis Response Strategies
A Construal-level Approach to Post-crisis Response Strategies
Soojin Roh, Peking University HSBC Business School;
and Hyun Jee Oh, Hong Kong Baptist University
Power of Apology: Comparative Analysis of Crisis Response Strategy Effects between China and the United States of America
Moon Lee and Sunny Yufan Qin, Florida
Publics’ Emotional Reactions and Acceptance of Organizational Crisis Response in the Case of Boeing 737 MAX Crisis
Hao Xu, Jisu Huh, Smitha Muthya Sudheendra, Debarati Das, and Jaideep Srivastava, Minnesota-Twin Cities
Responding to Online Hoaxes: The Role of Contextual Priming, Crisis Response Type and Communication Strategy
Anli Xiao, South Carolina
and Yang Cheng, North Carolina State
Finding an Antidote: Testing the Use of Proactive Crisis Strategies to Protect Organizations from Astroturfing Attacks
Courtney Boman and Erika Schneider, Missouri-Columbia

Discussant
Yan Jin, Georgia
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Topic V — Crisis Communication Approaches and Strategies
Is Timing Everything?: Exploring Benefits and Drawbacks of Stealing Thunder in Crisis Communication

Soo-Yeon Kim, Sogang University;
Jeong-Hyeon Lee, Gauri Communication Co.; and Jin Sun Sul, Sogang University

Does the Medium Matter? A Meta-analysis on Using Social Media vs. Traditional Media in Crisis Communication

Jie Xu, Villanova

Crisis Communication Strategy in Crisis of Chinese Celebrities with Huge Fan Base

Qinxian Cai, Chinese University of Hong Kong

Discussant
Hilary Fussell Sisco, Quinnipiac

Topic VI — Crisis Communication: Examining Image Repair and Responsibility
Provincial and Municipal Leaders’ Coronavirus Discourse Repairs Local Governments’ Image

Ernest Zhang, Missouri;
Yitao Liu, Meishi Film Academy of Chongqing University;
William Benoit, Alabama; and Fritz Cropp, Missouri

Image Repair in the #MeToo Movement: An Examination of Kevin Spacey’s Double Crisis

Don Lowe, Kentucky

Explicating Moral Responsibility in Crisis Communication

Yoorim Hong, Missouri, Columbia

Do Instructing and Adjusting Information Make a Difference in Crisis Responsibility Attribution? Merging Fear Appeal Studies with the Defensive Attribution Hypothesis

Xueying Zhang and Ziyuan Zhou, Savannah State

Discussant
Lucinda Austin, North Carolina at Chapel Hill

Topic VII — Internal Communication, Organizational Listening, and Strategies for Effective Employee Outcomes
How Strategic Internal Communication Leads to Employee Creativity: The Role of Employees’ Feedback Seeking Behaviors

Yeunjae Lee, Miami and Jarim Kim, Yonsei University

Toward an Informed Employer: The Implications of Organizational Internal Listening for Employee Relationship Cultivation

Sunny Yufan Qin and Rita Linjuan Men, Florida

Diversity-oriented Leadership, Internal Communication, and Employee Outcomes: A Perspective of Racial Minority Employees

Yeunjae Lee, Queenie Li, and Wanhsiu Tsai, Miami

Discussant
Tom Kelleher, Florida

Topic VIII — Social Movements and Activism in the Social Media Age
Social Movements and Identification: Examining BLM and MFOL’s Use of Identification Strategies to Build Relationships

Candice Edrington, North Carolina State University

Hot Issue and Enduring Publics on Twitter: A Big Data Analysis of the Charlotte Protest

Tiffany Gallicano, Ryan Wesslen, Jean-Claude Thill, Zhuo Cheng, and Samira Shaikh, North Carolina Charlotte

Who’s Posting That? Roles and Responsibilities at Civil Rights Organizations

Kate Keib, Katie Hunter, and Sarah Taphom, Oglethorpe University

Online Firestorms in Social Media: Comparative Research between China Weibo and USA Twitter

Sora Kim, Chinese University of Hong Kong; Kang Hoon Sung, California State Polytechnic; Yingru Ji, Zhejiang University; Chen Xing and Jiayu Qu, Chinese University of Hong Kong

Discussant
Natalie Tindall, Lamar

Topic IX — Social Media and Dialogic Communication
Effective Social Media Communication for Startups in China: Antecedents and Outcomes of Organization-Public Dialogic Communication

Zifei Chen, San Francisco and Grace Ji, Boston University

Understanding the Impact of Brand Feedback to Negative eWOM on Social Media: An Expectation Violation Approach

Jing Yang, Loyola Chicago and Juan Mundel, DePaul

The Determinants of Support for Crowdfunding Sites: Understanding Internal and External Factors from PR’s Perspectives

Eunyoung Kim, Auburn at Montgomery and Sung Eun Park, Southern Indiana

Discussant
Melanie Formentin, Towson
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Topic X — Public Relations Through Time: Milestones in the Profession
Suffragists as Early PR Pioneers: The Development of the National American Woman Suffrage Association Press Bureau
Arien Rozelle, St. John Fisher
Public Relations in the Age of Data: Corporate Perspectives on Social Media Analytics (SMA)
Kathy R. Fitzpatrick and Paula L. Weissman, American
Reconstructing the PR History Time Machine: Missing Women and People of Color in Introductory Textbooks
Tugce Ertem-Eray and Donnalyn Pompper, Oregon
Scholarly Books, Reviews, and Public Relations: Publicity and the Perception of Value
Meta G Carstarphen and Margarita Tapia, Oklahoma
Scientific Evolution of Public Relations Research: Past, Present, and Future
Bitt Moon, Indiana-Bloomington

Discussant
Karen Miller Russell, Georgia

Topic XI — Science and Environmental Communication
Organizational Legitimacy for High-Risk Facilities: Examining the Case of NBAF
Xiaocheng Zhang, Oklahoma; and Nancy Muturi, Kansas State
Thriving Under the Sun: Stakeholder Relationships of Small Firms in the Emerging Field of Solar
Nell Huang-Horowitz and Aleena Sexton, California State Polytechnic, Pomona
Examining Problem Chain Recognition Effect: How Issue Salience and Proximity Impact Environmental Communication Behaviors?
Nandini Bhalla, Washington and Lee
Political Issues Management: Framing the Climate Crisis on the Campaign Trail
Meaghan Mckasy, Utah Valley and Diana Zulli, Purdue

Discussant
Heidi Hatfield Edwards, Florida Institute of Technology

Topic XII — Media Relations, Organizational Legitimacy, and Corporate Accountability
Corporate Diplomacy and Media: How Local News Contribute to Organizational Legitimacy in the Host Country
Sarah Marschlich and Diana Ingenhoff, University of Fribourg
Appealing to the Marketplace of Audiences: The Anti-Proposition 112 Public Relations Campaign in Colorado
Burton St. John III and Danielle Quichocho, Colorado-Boulder
Towards a Conceptualization of Corporate Accountability
Jonathan Borden, Syracuse; and Xiaocheng Zhang, Oklahoma
The Impact of Fairness Perception on the Public’s Attitudinal and Emotional Evaluation of an Organization
Nahyun Kim, Pennsylvania State and Suman Lee, North Carolina at Chapel Hill

Discussant
Gemma Puglisi, American

[EA] = This submission was accepted as an extended abstract.

5 to 6:30 p.m. / T070

Scholastic Journalism Division

Refereed Paper Session
Student News Literacy and Free Speech Matters

Moderating/Presiding
Sarah Cavanah, Southeast Missouri

Seeing and Doing: The Use of Simulations and Training Videos to Increase News Literacy Awareness
Elizabeth Smith and Theresa de los Santos, Pepperdine
Opting In: Free Expression Statements at Private Universities and Colleges in the U.S.*
Erica Salkin and Colin Messke, Whitworth
Investigative vs. Mandatory Reporting: Weaponizing Title IX Against College Journalists
Genelle Belmas, Kansas
Campus Free Expression and Student Self-Silencing: Why Students Don’t Feel Comfortable Expressing Their Views
Victoria Ekstrand and Kriste Patrow, North Carolina at Chapel Hill and Shao Chengyuan, Tuebingen

Discussant
Patrick File, Nevada-Reno

* Top Faculty Paper
Thursday Sessions

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5 to 6:30 p.m. / T071

Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Refereed Paper Session
LGBTQ Top Student Papers Panel

Moderating/Presiding
Minjie Li, Tampa

Investigating Sexual Racism and Interactions of Grindr App Users*
Ming Wei Ang
and Justin Tan, Nanyang Technological
Say their name: How the News Reports the Death of Transgender Individuals
Rachel Stark, Memphis

“I Could NOT Relate More.” An In-depth Analysis of #growingupgay on Twitter
Lyric Mandell and Alysson Romo, Houston

No Fats, No Fems, No Asians
Andrew Kix Patterson, Memphis

Discussant
Chelsea Reynolds, California State Fullerton

* Top Student Paper

5 to 6:30 p.m. / T072

Association of Schools of Journalism and Mass Communication

Roundtable Panel Session
Current Issues: Lessons Learned from Our COVID-19 Responses

Moderating/Presiding
Gracie Lawson-Borders, 2019-20 ASJMC President-Elect, Howard

Panelists
Marie Hardin, Dean, Pennsylvania State
Judy Oskam, Director, Texas State
Thor Wasbotten, Managing Director, Markkula Center for Applied Ethics, Santa Clara

Discussant
Zhi Li, Communication University of China

6:45 to 8:15 p.m. / T074

Association for Education in Journalism and Mass Communication

Keynote Session

Moderating/Presiding
David D. Perlmutter, 2019-20 AEJMC President, Texas Tech

Award(s) Recognitions
Presentation of Scripps Howard Awards:
Introduction:
Liz Carter, President and CEO, Scripps Howard Foundation
Thursday Sessions

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2019 Scripps Howard Journalism & Mass Communication Teacher of the Year
Recipient: Jennifer Thomas, Howard
2019 Scripps Howard Journalism & Mass Communication Administrator of the Year
Recipient: Susan King, North Carolina at Chapel Hill

Keynote Panel Session
Saving the Planet Through Better Media and Communication

Panelists
Brian Dunning, producer, Science Friction, executive director, Skeptoid Media; host & producer, Skeptoid Podcast
Pamela L. Gay, senior scientist, Planetary Science Institute, co-host, The Astronomy Podcast
Michael J. San Francisco, dean, Honors College, Texas Tech, professor, Department of Microbiology and Immunology, Texas Tech Health Sciences Center

Addressing issues surrounding science communication, and discussing how media professionals and educators can improve the understanding of science through communication. Special viewings of Science Friction, a stunning documentary on modern science communication. The film will also be available for viewing anytime throughout the conference.

8:30 to 9:30 p.m. / T075

Association for Education in Journalism and Mass Communication
Opening Reception

Join AEJMC for a virtual opening reception featuring a twitter chat and ending with a rocking dance party!