Sunday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

8:15 to 9 a.m. / R001

Association for Education in Journalism and Mass Communication

Business Session

2019-20 Council of Divisions Meeting II

Moderating/Presiding
Katie Foss, Middle Tennessee State, CoDV Chair
and Jan Lauren Boyles, CoDV Vice Chair

Incoming D/IG heads and vice heads are encouraged to attend this meeting.

7 to 8 a.m. / R002

Public Relations Division

Business Session

JPRR Editorial Board Meeting

Moderating/Presiding
Bey-Ling Sha, JPRR editor, California State, Fullerton

8:30 to 9:15 a.m. / R003

Advertising Division

Business Session

Executive Committee Meeting

Moderating/Presiding
Hal Vincent, Elon

9:15 to 10:45 a.m. / R004

Advertising Division

Refereed Paper Session

Understanding Consumer Responses to Advertising

Moderating/Presiding
Louisa Shu Ying Ha, Bowling Green State

Synced Advertising and Chilling Effects: Change in Media Diet as a Result of Corporate Surveillance
Joanna Strycharz
and Claire M. Segijn, Minnesota

Social Media Influencers’ Disclosures of Brand Relationships on Instagram: Characteristics and Engagement Outcomes
Su Yeon Cho, Shiyun Tian, Xiaofeng Jia,
and Wanhui Tsai, Miami

FoMO and Happiness on Instagram: A Serial Mediation of Social Media Influencer-related Activities and the Role of Authenticity
Jung Ah Lee, Laura Bright
and Matthew Eastin, Texas at Austin

The Determinants of Pre-Roll Ad Skipping and Viewership: Evidence from Big Data
Mi Hyun Lee, Northwestern;
Su Jung Kim, Southern California;
Sungsoo Park, Seoul National University;
and Sang-Hyeak Yoon, Yonsei

Consumer Responses to Sponsored Posts on Instagram: The Roles of Selfie, Account Verification, and Valence of Caption
Yang Feng, San Diego State;
and Chen Lou, Nanyang Technological

Discussant
Jisu Huh, Minnesota

9:15 to 10:45 a.m. / R005

Cultural and Critical Studies and Political Communication Divisions

Research Panel Session

From Silicon Valley Virtual Communities to Trump Twitter Networks: Political Social Networks Visualized

Moderating/Presiding
Jeremy Harris Lipschultz, Nebraska at Omaha

Panelists
Marc A. Smith, Social Media Research Foundation (NodeXL)
Regina Luttrell, Syracuse
Itai Himelboim, Georgia
Adrienne Wallace, Grand Valley State
Amanda Weed, Kennesaw State
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9:15 to 10:45 a.m. / R006
Electronic News Division

Teaching Panel
Applied Learning: Creating Award-Winning Journalism in the Classroom

Moderating/Presiding
Lindsey Conlin Maxwell, Southern Mississippi

Panelists
Vicki Bradley, WTXL-TV
Harrison Hove, Florida
Frank Mungeam, Arizona State
Laura Smith, South Carolina

9:15 to 10:45 a.m. / R007
Magazine Media Division

Teaching Panel Session
Teaching Solutions Journalism

Moderating/Presiding
Sara Catania, director of journalism school partnerships, Solutions Journalism Network, Southern California

Panelists
Deborah Douglas, DePauw
Kathryn Thier, Maryland
Kim Walsh-Childers, Florida

9:15 to 10:45 a.m. / R008
Mass Communication and Society Division

Refereed Paper Session
Understanding (and Leading) Public Opinion Amidst Health and Social Crises

Moderating/Presiding
V. Santiago Arias, Texas Tech

Social Amplification of Risk before Coronavirus Was Declared an Epidemic: How Social Media Trust and Disinformation Concerns Affected Information Sharing
Xiaochen Zhang, Oklahoma
and Raluca Cozma, Kansas State

Social Identification, Psychological Distance, Compassionate Goals, and Willingness to Help During the COVID-19 Outbreak
Zhiying Yue, David Lee, Janet Yang,
Jody Chin Sing Wong,
and Zhuling Liu, University at Buffalo

Celebrity Narratives and Opioid Addiction Prevention: The Moderating Role of Issue Relevance
Michail Vafeiadis, Auburn;
Weirui Wang, Florida International;
Michelle Baker,
and Fuyuan Shen, Pennsylvania State

Discussant
Lindsay M. McCluskey, SUNY at Oswego

How Rational and Emotional Expression Intertwine?
Exploring Public Discussion of China’s Vaccine-Scandal Event on Weibo
Yuanhang Lu, Shijun Ni,
and Yunya Song, Hong Kong Baptist University

Maintaining Authoritarian Resilience During the Public Health Crisis: An Analysis of Chinese State Media’s Social Media Posts During The COVID-19 Outbreak
Ge Zhu and Rachel Young, Iowa;
Li Chen, West Texas A&M;
and Yuehong Tai, Iowa

Discussant
Qian Liu, Jinan University

9:15 to 10:45 a.m. / R009
Media Management, Economics and Entrepreneurship Division and Commission on the Status of Women

Teaching Panel Session
Discussing Harassment and Assault: Tools for Preparing Students for the Workplace

Moderating/Presiding
Dorothy Bland, North Texas

Panelists
Arien Rozelle, St. John Fisher
Ginger Blackstone, Harding
Charisse L’Pree, Syracuse
Maria Maron, Nebraska-Lincoln
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9:15 to 10:45 a.m. / R010

Media Ethics and Law and Policy Divisions

Research Panel Session
White Supremacy in Communication Law and Ethics Scholarship

Moderating/Presiding
TBA

Panelists
TBA

9:15 to 10:45 a.m. / R010

Newspaper and Online News Division

High Density Refereed Paper Session
The Audience and Journalism / Journalistic Routines, Norms and Practices

Moderating/Discussant
Beth Knobel, Fordham

Topic I — The Audience and Journalism
Kelli Boling and Leigh Moscowitz, South Carolina
Who Sets the Media Agenda for Nonprofit News Organizations?*
Jiehua Zhang and Danielle Deavours, Alabama
Audience Engagement with Individual News Organizations and Their News Content, and Influencing Factors
Jisu Kim, Yale and Jisu Huh, Minnesota
Greater Expectations: How the Public Perceives News Bias and Journalistic Routines
Tamar Wilner, Dominique Montiel Valle and Gina M. Masullo, Texas at Austin
“Setting Your Own Agenda”: Selective Exposure as a Mechanism for Re-Enforcing Issue Importance
George Pearson, Silvia Knobloch-Westerwick and Birkan Gokbag, Ohio State

*Top Student Paper – Third Place

9:15 to 10:45 a.m. / R011

Community Journalism Interest Group

Refereed Paper Session
Community Journalism’s Varied Perspectives: From Weather Blog to NPR to News to Imagined Community

Moderating/Presiding
Michael Clay Carey, Samford

Calm During the Storm: Hype-Averse and Thematic Framing of Hurricane Harvey on a Local Independent Weather Blog
Marcus Funk, Sam Houston State
Community through Dialogue and Its Impact on Support for NPR Member Stations
Joseph Kasko, Winthrop
Journalism Beyond the Command Post
Mildred Perreault, East Tennessee State
Reinforcing Islamophobic Rhetoric through the Use of Facebook Comments: A Study of Imagined Community
Burton Speakman, Caitlyn Blanchard, and Anisah Bagasra, Kennesaw State

Discussant
Joy Jenkins, Tennessee, Knoxville

9:15 to 10:45 a.m. / R010

Newsroom and Online News Division

High Density Refereed Paper Session
The Audience and Journalism / Journalistic Routines, Norms and Practices

Moderating/Discussant
Bill Cassidy, Northern Illinois

Topic II — Journalistic Routines, Norms and Practices
The Synergistic Effects of Solutions Journalism and Corporate Social Responsibility Advertising
Minjie Li, Tampa
Comparative Frame Analysis of a False Ballistic Missile Alert Crisis
Ji Young Kim and Ann Auman, Hawaii
Mapping Peace Journalism: Toward a Shared Understanding of Success
Meagan Doll and Patricia Moy, Washington
Same Scandal, Different Standards: The Effect of Partisanship on Expectations of News Reports about Whistleblowers
Megan Duncan, Virginia Tech; Mallory Perryman, Virginia Commonwealth and Brittany Shaughnessy, Virginia Tech
Anchoring in the Past, Tweeting from the Present: Exploring Cognitive Bias Among Reporters in 2016 Presidential Election Coverage
Jihye Lee and James Hamilton, Stanford
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9:15 to 10:45 a.m. / R012
Sports Communication Interest Group
Refereed Paper Session
Issues in Sports Journalism and Information
Moderating/Presiding
Andrew Billings, Alabama

Joining the Athletic: Paradigm Repair, Metajournalistic Discourse and the Boundaries of Sports Journalism Practice*
Patrick Ferrucci, Colorado-Boulder
Gregory Perreault, Appalachian State; and Travis Bell, South Florida
Occupational and Job Sex Segregation in Sports Information: A 10-year Update
Charli Kerns, Tennessee, Knoxville and Erin Whiteside, Tennessee, Knoxville
Celebration or Something More?: Press Coverage of the 1992 Chicago Bulls Riot
Brandon Storlie, Wisconsin-Madison

Discussant
TBA

* Top Faculty Paper

9:15 to 10:45 a.m. / R013
Association for Education in Journalism and Mass Communication
Training Session
Incoming Heads
Moderating/Presiding
TBA

9:15 to 10:45 a.m. / R014
Association for Education in Journalism and Mass Communication
Training Session
Professional Freedom and Responsibility Chairs
Moderating/Presiding
TBA

9:15 to 10:45 a.m. / R015
Association for Education in Journalism and Mass Communication
Training Session
Research Chairs
Moderating/Presiding
Maria Len-Ríos, Georgia

10 a.m. to 3 p.m. / R017
Association for Education in Journalism and Mass Communication
Training Session
AEJMC Board of Directors
Moderating/Presiding
Tim P. Vos, Michigan State, 2020-21 President, AEJMC

11 a.m. to 12:30 p.m. / R018
Communicating Science, Health, Environment and Risk Division
Refereed Paper Session
Understanding Audiences for Science and Health Risk Information
Moderating/Presiding
Junhan Chen, Maryland

The Urban-Rural Divide and Americans’ Trust in Scientists*
Nicole Krause, Wisconsin
Mobilizing Users: Does Exposure to Misinformation and Its Correction Affect Users’ Responses to a Health Misinformation Post?
Melissa Tully, Iowa; Leticia Bode, Georgetown and Emily Vraga, Minnesota
Examining the Influence of Gene Editing Knowledge on Science Attitudes Among Four Major Stakeholder Groups
Christopher Calabrese, Jieyu Ding Featherstone, Matthew Robbins, and George A. Barnett, California-Davis
Cultural Differences in Cancer Information Acquisition: Testing Perceived Cancer Risks and Cancer Fatalistic Beliefs as Predictors of Information Seeking and Avoidance in the U.S. and China
Linqiu Zhejiang, Jiawei Liu, and Connie Yuan, Cornell
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An Eye Tracking Approach to Understanding Misinformation and Correction Strategies on Social Media: The Mediating Role of Attention and Credibility to Reduce HPV Vaccine Misperceptions
Sojung Kim, George Mason;
Emily Vraga, Minnesota
and John Cook, George Mason

Discussant
Lee Ann Kahlor, Texas

* Third Place Top Student Paper

11 a.m. to 12:30 p.m. / R019
Communication Theory and Methodology Division
Refereed Paper Session
Measuring Communication Phenomena

Moderating/Presiding
Rosie Jahng, Wayne State

Developing a Perceived Social Media Literacy Scale
Edson Tandoc, Nanyang Technological
and Andrew Yee, Singapore University
of Technology and Design
[EA] Methodological Implications of Between-Coder Variance in Content Analysis
Iago S. Muraro, Michigan State
Response Quality Comparison Between Computers and Smartphones in Different Web Survey Modes and Question Formats
Louisa Ha, Bowling Green State;
Chenjie Zhang, Jiangsu Normal University
and Weiwei Jiang, Bowling Green State
The Broadcast Journalism Credibility Scale: A Robust Measure for Examining Ethos, Logos, and Pathos
Danielle Deavours and Chris Roberts, Alabama

Discussant
Francesca Dillman Carpentier, North Carolina
at Chapel Hill

[EA] = This submission was accepted as an extended abstract.

11 a.m. to 12:30 p.m. / R020
Cultural and Critical Studies Division
Refereed Paper Session
Critical Examinations of Making, Playing, and Experiencing Visual Media

Moderating/Presiding
Madeleine Esch, Salve Regina

EULAs as Unbalanced Contractual Power Between an Organization and Its (Unannounced and Underage) Users: A Mobile Game Textual Analysis*
Jeffrey Duncan and Taylor Voges, Georgia
Virtual Reality and Celebrity Humanitarianism
Bimbisar Irom, Washington State
Documentary Maker as Worker: Precarity in the Chinese Television Documentary Industry
Jiachun Hong, Southern Illinois
Mexicanidad on the Screen: Perceptions about the National Identity Portrayed in Contemporary Mexican Cinema
Gabriel Dominguez Partida, Texas Tech

Discussant
Madeleine Esch, Salve Regina

* James Carey Award (Top Student Paper)

11 a.m. to 12:30 p.m. / R021
History Division
Refereed Paper Session
The Press and Political Change

Moderating/Presiding
Daniel Haygood, Elon

Melita Garza, Texas Christian
Enemy Words on American Airwaves: Cold War Radio Moscow Broadcasts to the U.S.
Kevin Grieves, Whitworth
Democracy on the Skids: The Hutchins Commission’s Fears for America’s Future
Stephen Bates, Nevada, Las Vegas

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From Prohibition’s Demon Drink to Acceptable Indulgence: Distillers and the Battle to Normalize Liquor in America

Wendy Melillo, American

Discussant
Dianne Bragg, Alabama

11 a.m. to 12:30 p.m. / R022
International Communication Division

Refereed Paper Session
Foreign Reporting, Global Media, and Transnational Audiences

Moderating/Presiding
Summer Harlow, Houston

Predicting the Relationships among Country Animosity, Attitudes toward, Product Judgment about, and Intention to Consume Foreign Cultural Products*

Kenneth C. C. Yang, Texas at El Paso
and Yowei Kang, National Taiwan Ocean University

A Case Study of Foreign Correspondents’ Use of Twitter During the 2019 Hong Kong Protests

Luwei Rose Luqiu, Hong Kong Baptist University
and Shuning Lu, North Dakota State

Transcending Third-Person Effects of Foreign Media in the US: The Effect of Media Nationality and Message Context on TPE and Support for Restrictions

Yicheng Zhu, Beijing Normal University
and Anan Wan, Georgia CSU

Overseas Media, Homeland Audiences: Examining Determinants of News Making in Deutsche Welle’s Amharic Service

Tewodros Workneh, Kent State

Network Agenda Setting, Transnationalism and Territoriality: Chinese Diasporic Media in the United States

Zhi Lin, Hong Kong Baptist University
and Ziyuan Li, Shanghai Jiaotong University

Discussant
Manuel Chavez, Michigan State

* Winner, Asian Journal of Communication Best Paper Award

11 a.m. to 12:30 p.m. / R023
Law and Policy Division

Refereed Paper Session
Press Freedom: Past, Present, and Future

Moderating/Presiding
Jason Martin, DePaul

Free Papers and Free Speech: Home Delivered Free Newspapers as Litter

Eric Robinson, South Carolina

The End of the Affair: Can the Relationship Between Journalists and Sources Survive?

Anthony Fargo, Indiana

Clinical Journalism Education: Legal and Ethical Implications of Faculty-Led Reporting Laboratories

Kathleen Culver, Wisconsin-Madison
and Frank LaMonte, Florida

A Prophet Without Honor: William Ernest Hocking and Freedom of the Press

Stephen Bates, Nevada, Las Vegas

Discussant
Eric Easton, University of Baltimore School of Law

11 a.m. to 12:30 p.m. / R024
Media Ethics Division

Refereed Paper Session
Moral Evaluation Across Human Interactions

Moderating/Presiding
Jane Kirtley, Minnesota

Learning from Confucius: “Moral Self-cultivation (Xiuji) and Its Application in Media Ethics Education*

Yayu Feng, Illinois

Familial Experiences of Moral Exemplars in Marketing Communication

Christopher Vardeman
and Erin Schauster, Colorado-Boulder

Keeping Up with the Ethical Boundaries of Advertising: Big Soda, Metadiscourse and Paradigm Repair

Patrick Ferrucci
and Erin Schauster, Colorado-Boulder
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The Moral Psychology and Exemplarism of Leaders in Marketing Communication
Erin Schauster, Colorado-Boulder
and Patrick Plaisance, Pennsylvania State

Discussant
Chad Painter, Dayton

*Top Student Paper

11 a.m. to 12:30 p.m. / R025

Minorities and Communication Division

Refereed Paper Session
Legitimizing Perceptions, Frames, and Equality: Race in Politics and Sports

Moderating/Presiding
Keonte Coleman, Middle Tennessee State

Left Out of the Equation: Examining Perceptions of Racial Bias on Social Media Platforms
Kelsey Whipple, Martin Riedl,
and Ryan Wallace, Texas at Austin

Separate and (Almost) Equal: Analysis of “It’s Time for Black Athletes to Leave White Colleges”
Vincent Peña, Texas at Austin

Muhammad Ali’s Vietnam War Challenge: An Examination of Framing by the New York Times and the Louisville Courier-Journal
Zainul Abedin, Mississippi Valley State

George Wallace and Racial Polarization in Alabama During the Civil Rights Era: A Theory of Media Legitimacy and Political Leadership
Ali Mohamed, United Arab Emirates

Discussant
Melita Garza, Texas Christian

11 a.m. to 12:30 p.m. / R027

Scholastic Journalism Division

Refereed Paper Session
Instructional Practice in Journalism: Research Frontiers

Moderating/Presiding
Peter Bobkowski, Kansas

Supplemental Instruction in Journalism: Efforts to Improve Student Success in a “High-Risk” Gateway Course
Laura Moorhead, San Francisco State

Quizzes or Editing Exercises? In Teaching AP Style, Both Methods Work Equally
Christina Littlefield, Pepperdine

The Push and Pull of Digital Skills in Journalism Curriculum
Gretchen Macchiarella, California State, Northridge
and Elizabeth Smith, Pepperdine
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Using Micro-Writing Assignments for Qualitative Assessment in Media Lecture Classes
Perry Parks, Michigan State

Discussant
Genelle Belmas, Kansas

11 a.m. to 12:30 p.m. / R028

Visual Communication Division

Refereed Paper Session
Of Images and Information: New Explorations

Moderating/Presiding
James Carviou, Missouri Western State

Effects of Facial Recognition Technology on Perceptions of Privacy
Muize Lemboye, and Chris Etheridge, Arkansas at Little Rock

The Influence of Minimalist Package Design on Beauty Consumers’ Attitudes and Behavior Toward Cosmetic Products
Rachel Matthews and Toby Hopp, Colorado-Boulder

Fun in the Sun or Something More Serious?: An Analysis of News Story Visuals about Heat Waves
Matthew Binford and Laura Hudgens, Georgia

CSR Advertising in Social Media: A Content Analysis of the Fashion Industry’s CSR Advertising on Instagram
Kyeongwon Kwon and Jaejin Lee, Florida State

Discussant
Bradley Wilson, Midwestern State

11 a.m. to 12:30 p.m. / R029

Entertainment Studies Interest Group

Refereed Paper Session
Exploring Pop Culture Research

Moderating/Presiding
Lindsey Sherrill, Alabama

“They Can’t Stop All of Us”: A Discussion about the Internet’s Reaction to the Raid on Area 51
Mariah Reneau, Appalachian State

New Framing of Sexual Health Issues in Netflix’s Sex Education
Diane Ezeh Aruah, Florida

Sexual Objectification and Gender Display in Arabic Music Videos
Claudia Kozman, Amr Selim, and Sally Farhat, Lebanese American University

The Movement in the Message: Bob Dylan, Ideology and the Lived Experiences of African Americans During the Civil Rights Movement
Christina Myers, South Carolina

Discussant
Joe Saltzman, Southern California

Refereed research papers about pop culture.