Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

7 to 8 a.m. / S001

Media Management, Economics and Entrepreneurship Division

Business Session
  Executive Committee Business Meeting
Moderating/Presiding
  Jiyoung Cha, San Francisco State

7 to 8 a.m. / S002

Minorities and Communication Division

Business Session
  Executive Committee Business Meeting II
Moderating/Presiding
  Melody Fisher, Mississippi State

7 to 8 a.m. / S003

Political Communication Division

Business Session
  Executive Committee Business Meeting
Moderating/Presiding
  Aaron Veenstra, Florida Atlantic

7 to 8 a.m. / S004

Public Relations Division

Business Session
  Executive Committee Business Meeting
Moderating/Presiding
  Dustin Supa, Boston

7 to 8 a.m. / S005

Journal of Public Relations Education

Business Session
  Editorial Board Meeting
Moderating/Presiding
  Emily Kinsky, West Texas A&M

7 to 9:45 a.m. / S006

Association for Education in Journalism and Mass Communication

Business Session
  Elected Standing Committee on Publications Committee Meeting
Moderating/Presiding
  Patricia A. Curtin, Oregon

8:15 to 9:45 a.m. / S007

Advertising Division

Refereed Paper Session
  Unraveling Digital Advertising
Moderating/Presiding
  Su Jung Kim, Southern California

Traditional Ads versus Host-Read Sponsor Ads: Examining Consumer Response to Advertising in Podcasts
  Annika Fetzer Graham, Nancy Brinson, Laura Lemon, and Coral Bender, Alabama

Engagement Effects and Recall: A Multi-Year Analysis of Brand Communication in Social Media
  Kristen Sussman, Laura Bright and Gary Wilcox, Texas at Austin

Building Brand Authenticity on Social Media: The Impact of Instagram Ad Model Genuineness and Trustworthiness on Perceived Brand Authenticity and Consumer Responses
  Jing Yang, Camila Teran, Ava Francesca Battocchio, Shannon Wrzesinski, and Ebbe Bertellotti, Loyola Chicago

Social and Temporal Distance and Message Concreteness: A Study of Facebook Advertising
  Fei Xue and Lijie Zhou, Southern Mississippi

Irritating or Enjoyable? Exploring the Effects of Soft-text Native Advertising and Social-media Engagement Level
  Mengtian Jiang, Kentucky

Discussant
  Fuyuan Shen, Pennsylvania State
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

8:15 to 9:45 a.m. / S008

Communication Theory and Methodology Division
Teaching Panel Session
Teaching Students How to Construct Theory
Moderating/Presiding
Magdalena Saldaña, Pontificia Universidad Católica de Chile

Panelists
Francesca Dillman Carpentier, North Carolina at Chapel Hill
Serena Miller, Michigan State
Pat Curtin, Oregon
Mary Bock, Texas at Austin

8:15 to 9:45 a.m. / S009

Cultural and Critical Studies Division
Scholar-to-Scholar (Poster) Refereed Paper Session

Cultural and Critical Studies Division
Topic — Political Economy Perspectives of Consumerism, Media and Public Intellectualism
[EA] Assessing the Critical Political Economic Implications of Environmental NGO Funding on Meat Reduction Messaging
Christopher Garcia, Florida State
Ethical Consumption as Fetishism
Nah Ray Han, Georgia
Dangerous Professors: How Public Scholars Pioneer Practices that Reconcile Intellect with Journalism
Michael McDevitt, Colorado-Boulder
We'll Never Let the Past Die: Five Years of Disney Star Wars and the Struggle to Sustain a Creative Franchise in the Digital Era
Abigail Reed, Florida State
[EA] Diverging Data in a Canadian Media Bailout
Marc Edge, University of Malta

Discussant
Gino Canella, Emerson

[EA] = This submission was accepted as an extended abstract.

8:15 to 9:45 a.m. / S010

Electronic News Division
Refereed Paper Session
The Seeking and Shaping of Electronic News
Moderating/Presiding
Heidi Makady, Florida

Second Level Agenda Setting in CNN News Coverage of the Columbine and Parkland Mass Shootings*
Hannah Hume, Appalachian State

Chang Sup Park, SUNY-Albany; and Qian Liu, Jinan

The Voice of America and Ethiopia: Examining the Contours of Public Diplomacy and Journalistic Autonomy
Tewodros Workneh, Kent State

Media Credibility in the Fake News Era: Assessing the Influence of Sourcing and Political Affiliation
Sean R. Sadri and John P. Kelsey, Alabama

Discussant
Laura Smith, South Carolina

* Second Place Student Paper

8:15 to 9:45 a.m. / S011

Law and Policy and Media Ethics Divisions
PF&R Panel Session
Scandal, Stigma, and Sexualization: How Sharing Sensational and Sensitive Information Relates to Calls for Privacy Protection
Moderating/Presiding
Kearston Wesner, Quinnipiac

Panelists
Genelle Belmas, Kansas
Erin Coyle, Temple
Jasmine McNealy, Florida
Deborah Dwyer, North Carolina at Chapel Hill
8:15 to 9:45 a.m. / S012
Magazine Media Division
and Internships and Careers Interest Group

Teaching Panel Session
Magazine Entrepreneurship: Journalism as a Side Hustle

Moderating/Presiding
Carol Schwalbe, Arizona

Panelists
Gary Fong, Genesis Photo Agency
Scott Fosdick, San José State
Jeff Inman, Drake
Lisa Phillips, SUNY New Paltz

8:15 to 9:45 a.m. / S013
Mass Communication and Society Division

Business Session
Editorial Board Meeting

Moderating/Presiding
Fuyuan Shen, Pennsylvania State

We like to thank Taylor and Francis, a co-sponsor of the editorial meeting.

8:15 to 9:45 a.m. / S014
Minorities and Communication Division

Teaching Panel Session
Diversity Teach-In

Moderating/Presiding
Sally Lehrman, Trust Project
and Venise Wagner, San Francisco State

Co-editors and co-authors of “Reporting Inequality: Tools and Methods for Covering Race and Ethnicity” lead a 90-minute workshop on teaching methods to unpack racial inequality. These methods can help communication students improve coverage and representation of communities of color, and also add impact to journalism curricula. Plan to leave with strategies and tools for effective teaching.

8:15 to 9:45 a.m. / S015
Newspaper and Online News Division

Business Session
Virtual Members’ Meeting

Moderating/Presiding
Kris Boyle, Brigham Young

8:15 to 9:45 a.m. / S016
Political Communication Division

Refereed Paper Session
Political Engagement

Moderating/Presiding
Josephine Lukito, Wisconsin-Madison

Emotions and Political Participation: The Impacts of Discrete Emotions on Citizens’ Voting Likelihood*
Yangzi Jiang, Louisiana State

Partisan Ambivalence, Emotions, and Civic Engagement: Hierarchy Regression Analyses on Online and Offline Civic Engagement**
Jian Shi, Laura Canuelas-Torres,
Catherine Annis
and Zanira Ghulamhussain, Syracuse

Between Authoritarianism and Democracy: Rethinking Old and New Media Roles for Political Re-socialization in Forced Migration Contexts
Rana Arafat, University of Lugano

The Mediating Path to Political Consumerism: Do News Consumption and Interpersonal Communication Count?
Jian Shi and Lars Willnat, Syracuse

Am I With Her or With...Him?: Public and Online Participation in the 2016 US Presidential Election
Jiyoun Suk, Doug McLeod
and Dhavan Shah, Wisconsin-Madison

Discussant
Mallory Perryman, Virginia Commonwealth

* Second Place Student Paper
** Third Place Student Paper
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020

AEJMC Virtual Conference • August 6-9, 2020

8:15 to 9:45 a.m. / S017

Visual Communication Division

High Density Refereed Paper Session

Human Connections and Visual Relationships

Moderating/Presiding

Erik Palmer, Southern Oregon

Appealing to Brand Personification on Social Media: How Do Humanized Graphics and Texts Lead to Consumer Engagement in Brand Communications?

Hyun Ju Jeong and Jihye Kim, Kentucky

“How the Other Half” Lives in Chicago: How Jane Addams’ Hull House Used Photography for Reform

Robin Hoecker, DePaul

Comics/Graphic News: A Spectrum of Visual Storytelling Narratives from Realistic to Imaginative

Roma Subramanian, Nebraska

Peering Down at the Junkie: Authority and the Visual Construction in TIME’s Opioid Diaries

Alex Scott, Texas at Austin

Discussant

Vladimir Santiago Arias, Texas Tech

8:15 to 9:45 a.m. / S018

Commission on the Status of Women

Refereed Paper Session

Gender Representation in Professional Environments

Moderating/Presiding

Natalee Seely, Ball State


Anastasia Vishnevskaya, Heena Khan; and Alex Tan, Washington State

Intersectionality and Transnational Feminism: Breaking Boundaries with Standpoints of Women Public Relations Professionals in United Arab Emirates

Leysan Storie; and Katie Place, Quinnipiac

“Who’s Going to Be a Creep Today?” How Gender Influences Audience Interactions with Top Broadcasters

Stefanie Davis Kempton, Pennsylvania State Altoona;

and Colleen Connolly-Ahern, Pennsylvania State

“I Will Slap Your Face with My Penis” Slovak Female Journalists Describe Their Working Environment

Simona Mikušová, Comenius University

Discussant

Katie Olsen, Kansas State

[EA] = This submission was accepted as an extended abstract.

8:15 to 9:45 a.m. / S019

Texas State University

Teaching Panel Session

The Next Phase of Drone Education

Moderating/Presiding

Dale Blasingame, assistant professor of practice, Texas State

Panelists

Meghan Salter, teacher, Martha Elementary School

It may sound strange to already ponder the future of a field that is only a few years old, but this panel will feature educators piloting unique learning experiences for students of all ages – yes, even starting with drones in elementary school.

0 to 11:15 a.m. / S020

Association for Education in Journalism and Mass Communication

Business Session

AEJMC General Session

Moderating/Presiding

David D. Perlmutter, Texas Tech, 2019-20 AEJMC President

AEJMC Awards

Hillier Kriegbaum Under-40 Award Recipients

Edson C. Tandoc Jr., Nanyang Technological and Janet Yang, Buffalo-The State University of New York

Dorothy Bowles Public Service Award Recipients

Bill Cassidy, Northern Illinois and Carol Holstead, Kansas
AEJMC Equity & Diversity Award Presentation
2020 Recipient
Syracuse University, S.I. Newhouse School of Public Communications

Research Committee Awards
Eleanor Blum Distinguished Service to Research Award Recipient
Linda Steiner, Maryland

Paul J. Deutschmann Award for Excellence in JMC Research Recipient
Dan Riffe, North Carolina at Chapel Hill

Naftziger-White-Salwen Dissertation Award Recipient
Normalization and Differentiation in Google News: A Multi-method Analysis of the World’s Largest News Aggregator
Qun Wang, Rutgers
[advisor: Susan Keith, Rutgers]

James W. Tankard Book Award Recipient
Automating the News: How Algorithms Are Rewriting the Media
[Harvard University Press]
Nicholas Diakopoulos, Northwestern

Other Awards
Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity Research and Education Recipient: Meta Carstarphen, Oklahoma

2020 News Audience Research Paper Award
AEJMC Professional Relevance Research Awards

2020 Gene Burd Award for Research in Urban Journalism Recipients
Connecting East Germantown: Strengthening Neighborhood Storytelling Networks
Andrea Wenzel, Temple
and Letrell Crittenden, Thomas Jefferson

Installation of 2020-21 AEJMC President
Tim P. Vos, Michigan State

11:30 a.m. to 1 p.m. / S021
Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Refereed Paper Session
Communication Theory and Methodology
Topic I — Agenda Setting and Politics
Leveraging Intermedia Agenda Setting for Forecasting Coverage: A Case Study of the Mueller Investigation*
Matthew Brockman, Arizona
Media Agenda-Setting versus Political Agenda-Setting: Towards a Needed Convergence of Research across Two Related Literatures
Alexander Rochefort, Boston

Discussant
Chris Vargo, Colorado-Boulder

* Third Place Student Paper

Topic II — Media Uses
Does Watching Animals in Real Life and on the Screen have the Same Effects on Stress Reduction?
Anastasia Kononova, Saleem Alhabash, and Patricia Huddleston, Michigan State;
Tao Deng, DePaul; Duygu Kanver, Narae Park, Luis Graciano Velazquez, Alan Smith, Noah Hirsch, Anish Nimmagadda, Yao Dong, and Kristen Lynch, Michigan State

Uses-and-gratification for Parasocial Grief and Grief Policing in the 21st Century
Ajia Meux, Oklahoma

Uses and Gratifications of Mobile Gaming: When Is Playing No Longer Just Fun and Games?
Karin Haberlin and David Atkin, Connecticut

Discussant
Frank Waddell, Florida

Cultural and Critical Studies Division
Topic — How Platforms, Social Media and Online News Shape Understanding of Race and Gender
“Female Empowerment Sells” or Does It? Always’ #LIKEAGIRL Campaigns’ Contribution to Feminism and “Culture-change”
Tamar Gregorian, Southern Mississippi

Women on Fire: YouTuber Burnout and Renegotiation with the Platform
Alyssa Fisher, Miami University
Promotional Prosumers: Advertorial Labor Process on Mommy Social Media
Wan-Wen Day, National Chung-Cheng
Saturday Sessions

“So F***ing Glad We Got Osuna!”: Feminist World Building in Sports Journalism
Kate Yanchulis, Maryland

The Sacking of Kaeplanta: Whose Voice is Valued in the Built Environment
Adrienne Grubic, Texas at Austin

Discussant
Jeanne Criswell, Indianapolis

Electronic News Division
Topic — Legacy and Emerging News on Social Media
Beyond Social Media News Use Algorithms: How Political Discussion and Heterogeneity Networks Clarify INE
Rebecca Scheffauer, Vienna;
Manuel Goyanes, Carlos III; and
Homero Gil de Zúñiga, Vienna

The Impact of Race, Ethnicity, and Gender on Perceived Objectivity of Broadcasters on Twitter
Kelli Boling and Denetra Walker, South Carolina

Fake News or Alternative Facts? Veracity Assessment of the Content and Comments of Unfamiliar News
Huai-Kuan Zeng, Tai-Yee Wu, National Chiao Tung; and
David Atkin, Connecticut

Discussant
Ginger Blackstone, Harding

All the News That’s Fit to Watch: How The New York Times Uses Video on Facebook
Jeremy Saks, Old Dominion; and
Pamela Walck, Duquesne

Examining the Influence of Facebook Comments on News Stories: Can Anonymous Comments Induce Spiral of Silence?
Sherice Gearhart and Bingbing Zhang, Pennsylvania State

Mastering Metrics: Analyzing the Effectiveness of Broadcast Journalists’ Self-Presentation Strategies on Social Media
Stefanie Davis Kempton, Pennsylvania State-Altoona; and
Colleen Connolly-Ahern, Pennsylvania State

Discussant
Keren Henderson, Syracuse

History Division
“Complaining/, Campaigning,” and Everything in Between: Media Coverage of Pay Equity in Women’s Tennis in 1973 and 2007
Shannon Scovel, Maryland

History of the Black Power Movement: Going Beyond Mediated Images
Adrienne Grubic, Texas at Austin

Individual- and Role-Level Influences on Crisis Coverage: A Content Analysis of Columbine
Danielle Deavours, Alabama

Discussant
Sheryl Kennedy Haydel, Louisiana State

Magazine Media Division
“Touchin’, Feelin’ and Lovin’”: A Historical Analysis of Black Love in the Pages of Ebony Magazine
Gheni Platenburg, Auburn

Discussant
Carol Terracina Hartman, Harrisburg College

Visual Communication Division
The Narrow-minded World in the Free Atmosphere of Twitter: Exploring the Visual Narratives and Patterns of Personalized Journalism in the Yemen Civil War
Hasan Karademir, Shahira S. Fahmy, and Basma Mostafa Taha, American in Cairo

Using Subtitles to Increase Attention to Pro-environmental Videos on Facebook
Breanna Daugherty and Robin Blom, Ball State

Self-Disclosure and Intimacy in Computer-Mediated Communication Differentiating Emojis, Stickers and GIFs
Zhe Cui, Texas

The Myth of American Exceptionalism Yesterday and Today: Robert Frank’s “Fourth of July”
Christopher T. Assaf, Texas at Austin

Picturing Presidential Power: Gender Differences in Photographic Coverage of the 2019 Slovakian Presidential Election
Simona Mikušová, Comenius University; and
Wayne Wanta, Florida

Discussant
Ross Taylor, Colorado-Boulder

Commission on the Status of Women
Topic — Sexuality and Misrepresentation in the Media
“Sluts and Nuts”: Symbolic Annihilation of Women in the Kavanaugh Allegation Coverage
Danielle Deavours, Alabama

Sexist Events Make It Hurt More: Objectification, Social Comparison, and Disordered Eating Among Female Instagram Users
Roselyn Lee-Won and Mackenzie Kibbe, Ohio State; and
Sung Gwan Park, Seoul National

Media Consumption and Rape Myth Acceptance: A Meta-analysis
Ashley Hedrick, North Carolina at Chapel Hill

Miglena Sternadori, Texas Tech and Alan Abitbol, Dayton

Lusting After Shawn Mendes Manly Hands: Analyzing Postfeminist Themes in Popular Dutch Girls Magazines

Marieke Boschma, and Serena Daalmans, Radboud University Nijmegen

Discussant
Paromita Pain, Nevada-Reno

Small Programs Interest Group
Moderator
Kelly Bruhn, Drake

State of DataViz and Data Storytelling Education in Journalism and Communication Programs: An Exploratory Study*

Masudul Biswas, Loyola-Maryland and Carrie Sipes, Shippensburg

Mindfully Preparing Generation Z Undergraduates for Communication Workplace Realities**

Doug Swanson, California State, Fullerton

Discussant
Carrie Buchanan, John Carroll

* First Place Paper, Small Programs Interest Group
** Second Place Paper, Small Programs Interest Group

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 1 p.m. / S023

History Division and Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

PF&R Panel Session
Histories and Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Moderating/Presiding
Chelsea Reynolds, California State, Fullerton

Panelists
Andrew E. Stoner, California State, Sacramento
Robby Byrd, Memphis
Michael Bajko, associate editor, The Bay Area Reporter

11:30 a.m. to 1 p.m. / S024

Magazine Media Division and Community Journalism Interest Group

PF&R Panel Session
The Changing City Mag: Challenges and Opportunities for City and Regional Magazines

Moderating/Presiding
Joy Jenkins, Tennessee

Panelists
Joy Jenkins, Tennessee
Jeffrey Riley, Georgia Southern
Mimi Towle, National Editorial Director, Marin Magazine and Better Magazine
Heather Lamb, Missouri

11:30 a.m. to 1 p.m. / S025

Media Ethics
and Newspaper and Online News Division

Teaching Panel Session
Teaching Less Extractive Reporting

Moderating/Presiding
Kathleen Barzen Culver, Wisconsin-Madison

Panelists
Ann Auman, Hawaii at Monoa
Ruth Palmer, IE University
Anita Varma, Santa Clara
Earnest Perry, Missouri
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

11:30 a.m. to 1 p.m. / S026

Minorities and Communication Division

Luncheon Session
MAC Virtual Honors

Moderating/Presiding
George L. Daniels, Alabama

This Semi-Live Event will feature presentations by

2020 Barrow Award winner
Meta Carstarphen, Oklahoma

2019 Poindexter Grant award winner
Juan Mundel, DePaul

We will also recognize the 2020 Barrow scholarship winner, 2020 Stroman award winners, and 2020 Poindexter Grant Winners.

11:30 a.m. to 1 p.m. / S027

Visual Communication Division

Luncheon Session

Moderating/Presiding
Gabriel B. Tait, Ball State

Luncheon Speaker
Ken Kobre, Author

11:30 a.m. to 1 p.m. / S028

AEJMC Council of Affiliates

Research Panel Session

Misfire Ahead? Are Pollsters and Journalists Going to Get this Election Wrong?

Moderating/Presiding
W. Joseph Campbell, American

Panelists
W. Joseph Campbell, American
Emily Guskin, polling analyst, Washington Post
John C. Watson, American
Phillip Reese, data reporter, Sacramento Bee

11:30 a.m. to 1 p.m. / S029

Internships and Careers Interest Group

PF&R Panel Session

Active Alumni: Ways to Keep Alumni Involved in Mentoring Your Students and Staying Connected to Your Academic Program

Moderating/Presiding
Melissa Harrison, Texas Christian

Panelists
Establishing Mentoring and Meaningful Relationships in Your PR Cohort, Including Rescuing COVID Internship Mishaps
Adrienne Wallace, Grand Valley State
Creative Ways to Get Alumni to Come Back on Campus to Meet and Mentor Current Undergraduates
Paul Glader, King’s College
Building Alumni and Mentoring Networks
Stephanie Bluestein, California State, Northridge
Michael Ray Smith, Regent

11:30 a.m. to 1 p.m. / S030

Religion and Media Interest Group

Refereed Paper Session

Religious Stereotype and Conspiracy Theory

Moderating/Presiding
Christina Littlefield, Pepperdine

North American Muslim Satire on YouTube: Combatting or Reinforcing Stereotypes?
Omar Hammad, Rutgers
Negotiating Normality: Using Digital Media to Combat the Stigma and Perceptions of Islam in the West
Ahmet Aksoy and Nihar Sreepada, Texas Tech
Flat-Smacked! Converting to Flat Eartherism
Alex Olshansky, Robert Peaslee
and Ashley Landrum, Texas Tech

* Top Student Paper
** Second Place Student Paper
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

11:30 a.m. to 1 p.m. / S031

Association for Education in Journalism and Mass Communication, Society of Professional Journalist and Google News Initiative

Workshop Panel Session
SPJ-AEJMC Google Media Storytelling Workshop

Moderating/Presiding
Deb Aikat, North Carolina at Chapel Hill

Panelists
Amara Aguilar, Southern California
and Deb Aikat, North Carolina at Chapel Hill

All workshop participants will receive access to Google News Initiative University Network curriculum and training materials/lesson plans to use in their teaching and research projects. Please download Google Chrome and have your Gmail account ready to go for this hands-on workshop. In our commitment to serving AEJMC conference attendees, we have waived workshop fees. If you plan to attend, email Deb Aikat, University of North Carolina at Chapel Hill (da@unc.edu) with “2020 SPJ-Google workshop” in the subject line. We will include you in our growing list of pre-registered participants and email you a prep list for this workshop. The workshop is free, but we encourage you to sign up to attend. Limited seats.

11:30 a.m. to 1 p.m. / S032

Shanghai International Studies University

Research Panel Session
China-US Research Collaboration: The US China Trade War Project

Moderating/Presiding
Louisa Ha, Bowling Green State

Panelists
Framing US-China Trade War in the WeChat Apps of Mainstream Media of China
Peiqin Chen, Ke Guo, and Nan Lyu, Shanghai International Studies
Critical Discourse Analysis of Reporting on US-China Trade War by The New York Times from the Perspective of Power Theory
Yining Yan and Tiantin Jin, Shanghai International Studies
Global Coverage of Sino-US Trade War Since COVID-19
Lian Zhu, Shanghai International Studies
Reporting Trade War as International Dispute with a Local Angle: A Case Study of The Paper
Nan Lyu, Shanghai International Studies
Commenting as the Interaction Cue: How Does Public Segmentation Influence the Diffusion of U.S.-China Trade-war Micro-News?
Chang Bi, Nebraska-Omaha
Partisan Media Coverage of the Trade War and Opinion Polarization in the U.S
Yanqin Lu, Bowling Green State
How Schemata on Chinese Immigrants and Mainland Chinese and Media Consumption Affect Americans’ View of the U.S.-China Trade War
Ruonan Zhang, Rollins College
National Images as Integrated Schemas: How Americans Think About China and the U.S.-China Trade War
Lars Willnat, Syracuse

1:15 to 2:45 p.m. / S033

Association for Education in Journalism and Mass Communication

AEJMC Division and Interest Group (D/IG) Membership Fair

Groups with live-chat representatives

- Communicating Science, Health, Environment and Risk
- Council of Affiliates
- Electronic News
- Entertainment Studies
- Graduate Student
- International Communication
- Mass Communication and Society
- Minorities and Communication
- Sports Communication
- Small Programs

Join us in the D/IG Fair Hall to learn more about the AEJMC D/IGs.
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

1:15 to 2:45 p.m. / S034

Communicating Science, Health, Environment and Risk and Mass Communication and Society Divisions

Teaching Panel Session
Sharing the Knowledge: Successful Strategies for Mentoring and Working with Graduate Students

Moderating/Presiding
Mo Jones-Jang, Boston College

Panelists
Francesca Dillman Carpentier, North Carolina at Chapel Hill
Glenn Leshner, Oklahoma
Heidi Hennink-Kaminski, North Carolina at Chapel Hill
Carol Liebler, Syracuse

1:15 to 2:45 p.m. / S035

Electronic News and Newspaper and Online News Divisions

PF&R Panel Session
Struggling with Standard 9: How Journalism Programs Across America Grapple with the Assessment of Student Learning Outcomes

Moderating/Presiding
Matthew Haught, Memphis

Panelists
Tim Bajkiewicz, Virginia Commonwealth
John Carvalho, Auburn
Laura Smith, South Carolina
Dorothy Bland, North Texas
Michel Haigh, Texas State

1:15 to 2:45 p.m. / S036

History and Cultural and Critical Studies Divisions

Research Panel Session
Media, War and Memory: Researching Remembrance of the Past

Moderating/Presiding
Susan Keith, Rutgers

Panelists
Jonathan M. Bullinger, SUNY- Genesee
Jill A. Edy, Oklahoma
Nour Halabi, Leeds
Carolyn Kitch, Temple
Muira McCammon, Pennsylvania

1:15 to 2:45 p.m. / S037

International Communication Division

High Density Refereed Research Session
Navigating the Communicative Ties between Media, Citizens, and Politicians

Moderating/Presiding
Amal Bakry, Louisiana at Lafayette

Topic I — Citizen Voices
How Public Deliberation Happens in an Unlikely Place: A Case Study on Ghana’s Deliberative Poll
Kaiping Chen, Wisconsin-Madison
The Vox-Pop, the Victim and the Active Citizen: A Content Analysis of Citizen Sources in Non-Western International Broadcasting in Spanish
Miriam Hernandez, California State-Dominguez Hills
and Dani Madrid-Morales, Houston
[EA] Cross-media Use in Civic Engagement: The Hybridity of Collective, Connective, and Individual Actions in Politics
Hailey Hyun-kyung Oh and Yoon Jae Jang, Seoul Women’s University and So Eun Lee, Korea Press Foundation

Discussant
Lei Guo, Boston

Topic II — Presidents and Politics
Whose News to Trust? Presidential Approval and Media Trust in the U.S. and Russia
Kelsey Mesmer
and Elizabeth Stoycheff, Wayne State
Blurring the Lines Between Fiction and Reality: Framing the Ukrainian Presidency in the Political Situation
Comedy Servant of the People
Nataliya Roman, Berrin Beasley
and John Parmelee, North Florida
Moderated Conditional Effects of Social Media Use, Political Discussion and Trust in Politics on Three Types of Political Participation: Cross-National Evidence
Yan Su and Xizhu Xiao, Washington State
Twitter Engagement and Interactions with Public Agencies and Citizens’ Overall Trust in the Nigerian Government

Olushola Aromona, Kansas

Discussant

Toluwani Oloke, SUNY at Fredonia

Topic III — Colonialism, Dependency, and Identity

Perpetual Dependency Syndrome: Journalism and Mass Communication Education in Pakistan

David Bockino, Elon

and Amir Ilyas, University of the Punjab

Cultural Identity of Post-Colonial South Koreans: Through the South Korean Boycott against Japan in 2019

Jisoo Kim, Wisconsin-Madison

Discussant

Mary Ellen Schiller, Roosevelt

[EA] = This submission was accepted as an extended abstract.

1:15 to 2:45 p.m. / S038

Law and Policy Division

Refereed Paper Session

Free Speech, Hate Speech, and Obscenity: The State of Communication Law Today

Moderating/Presiding

Kyu Ho Youm, Oregon

Meiklejohn, Absolutism and Hate Speech

Wat Hopkins, Virginia Tech

Decisions & Justifications: Untangling the Supreme Court’s Low-Value Approach to Sexually Explicit Speech

Kyla Wagner, Syracuse and Brooks Fuller, Elon

Freedom of speech and press in Muslim-majority Countries

Shugofa Dastgeer

and Daxton “Chip” Stewart, Texas Christian

Traditional but Open: Research Paradigms in Communications Law, 2010-2019

Brett Johnson, Leslie Klien, and Jeremiah Fuzy, Missouri

Discussant

Jason Shepard, California State, Fullerton

1:15 to 2:45 p.m. / S039

Magazine Media and Scholastic Journalism Divisions

Teaching Panel Session

Creating and Empowering: Women’s Magazines as a Teaching Tool

Moderating/Presiding

Joy Jenkins, Tennessee

Panelists

Dianne Lynch, Stephens College

Jacqueline Marino, Kent State

Chelsea Reynolds, California State, Fullerton

Tracy Anne Sena, Scholastic Journalism and Media Director, Schools of the Sacred Heart, San Francisco

1:15 to 2:45 p.m. / S040

Minorities and Communication Division and Commission on the Status of Women

PF&R Panel Session

We Too Are Women: Deconstructing the Marginalization of Women of Color in Research and Practice

Moderating/Presiding

Karen M. Turner, Temple

Panelists

Meta G. Carstarphen, Oklahoma

Maria De Moya, DePaul

Donnalyn Pompper, Oregon

Miya Williams Fayne, California State, Fullerton

1:15 to 2:45 p.m. / S041

Media Ethics Division

Refereed Paper Session

Journalism Ethics Amid Conflict and Change

Applying a Millian Security Principles Protocol to New York Times Coverage of the 2003 Invasion of Iraq*

Philip Todd, Oklahoma City

Journalism as a Calling: Linking Social Identity and Institutional Theory to Protect the Profession**

Michael Davis, Iowa
Covering a Complicated Legacy with a Sledgehammer: Metajournalistic and Audience Discourse after Kobe Bryant’s Death***

Carolina Velloso, Wei-ping Li, Nohely Alvarez, Shannon Scovel, Mahfuzul Haque, and Linda Steiner, Maryland

Do What Works: Journalism Ethics as a Framework for Social Media Content Moderation

Caitlin Carlson, Seattle

The Path Forward: A Thematic Analysis of Structure and Autonomy in Local Digital Journalism

Rhema Zlaten, Colorado Mesa

Discussant
Jack Breslin, Iona College

* Pennsylvania State Davis Ethics Award  
** Second Place Student Paper  
*** Professional Relevance Award

1:15 to 2:45 p.m. / S042

Media Management, Economics and Entrepreneurship Division

Refereed Paper Session

New Approaches for Managing Media Enterprises

Moderating/Presiding
Su Jung Kim, Southern California

Crowdfunding & Cryptocurrency – A New Conduit to Film Finance

J. Chris Hamilton, Syracuse

Exploring the Dimensions of Media Brand Trust: A Contemporary Integrative Approach

Sylvia Chan-Olmsted, Florida

No One Knows What I Do: Strategic Hires and Emerging Professions in the Context of Organizational Absorptive Capacity

Renee Mitson, Minnesota

Discussant
Louisa Ha, Bowling Green State

1:15 to 2:45 p.m. / S043

Public Relations Division

High Density Refereed Paper Session

High Density Research Session: Teaching Papers and GIFTS

Moderating/Presiding
Christopher J. McCollough, Jacksonville State

Teaching Papers

What It Really Takes: Revealing the Shared Challenges in PRSSA Faculty Advising*

Amanda J. Weed, Kennesaw State; Adrienne Wallace, Grand Valley State; Betsy Emmons, Samford; and Kate Keib, Oglethorpe University

Analytics in Public Relations Measurement: Desired Skills for Digital Communicators

Melissa Adams, Appalachian State and Nicole Lee, North Carolina State

Forming and Implementing an Interdisciplinary Public-Interest Course Experience on Emerging Technology Communication and Policy

Julia Daisy Fraustino, Kakan Dey, Dmitra Pyrialakou, David Martinelli, and John Deskins, West Virginia

Discussant
Tiffany Gallicano, North Carolina-Charlotte

* First Place Teaching Competition Paper

GIFTS

Synthesizing Primary and Secondary Research to Drive Strategy: A Final Project for a Strategic Communication Research Course

Danielle Lagree, Kansas State

Diverse Voices in the History of Public Relations

Arien Rozelle, St. John Fisher

Graph Interpretation Exercises for the Public Relations Classroom: An Environmental Scanning Approach

Lauren Bayliss, Georgia Southern

Using Google Analytics and Social Media Data to Research Online Publics: A Public Relations Campaigns Assignment

Melissa Adams, Appalachian State

Evaluating Organizational Culture and Courageous Communication

Melanie Formentin, Towson

Discussant
Chuck Lubbers, South Dakota
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

1:15 to 2:45 p.m. / S044

Graduate Student and Small Programs Interest Groups
PF&R Panel Session
Creating a Welcoming and Inclusive Environment for All Students
Moderating/Presiding
Amanda Bradshaw, Florida

Panelists
April Yue, Florida
Carolyn Kim, Biola
Anna Sinclair, Biola
Monique Luisi, Missouri
George L. Daniels, Alabama

1:15 to 2:45 p.m. / S045

Sports Communication Interest Group
Refereed Paper Session
Gender Issues and Sport: Pay Equity, Motherhood, Mental Health, and Instagram
Moderating/Presiding
Travis Bell, South Florida

“It’s Impossible”: Local Sports Broadcasters and the Prospect of Motherhood*
Kevin Hull, South Carolina; Miles Romney, Brigham Young; Kirstin Pellizzaro, and Denetra Walker, South Carolina

#Gramming Gender: The Cognizance of Equality on Instagram Accounts of Prominent NCAA Athletic Departments
Rich Johnson, Creighton; Miles Romney, Brigham Young; and Benjamin Burroughs, Nevada, Las Vegas

Conquering Boys’ Clubs Using Issues Management: How Women’s Soccer May Pioneer Paths to Pay Equity
Terry Rentner, Bowling Green State and David Burns, Salisbury

From #EndtheStigma to #RealMan: Responding to Athlete Mental Health Disclosures
Scott Parrott, Andrew C. Billings, Samuel Hakim, and Patrick Gentile, Alabama

Discussant
TBA

* Top Faculty Paper

1:15 to 2:45 p.m. / S046

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research
Award Panel Session
Deutschmann Award
Moderating/Presiding
Maria Len-Ríos, Georgia

Recipient
Dan Riffe, North Carolina at Chapel Hill

Panelists
Donald Shaw, North Carolina at Chapel Hill (Emeritus); Jen Lovejoy, Portland; Wilson Lowrey, Alabama; Shyam Sundar, Pennsylvania State

1:15 to 2:45 p.m. / S047

Association of Schools of Journalism and Mass Communication Roundtable Panel Session
Current Issues Anything but Normal: How Will Our “Return to Campus” Look this Year
Moderating/Presiding
James Stewart, Nicholls State; 2019-20 ASJMC President

Panelists
Rochelle Ford, Dean, Elon; Al Stavitsky, Dean, Nevada, Reno; Michael Otto Wirth, Dean, Tennessee, Knoxville; Felicia McGhee, Department Head, Tennessee at Chattanooga

1:15 to 2:45 p.m. / S048

Korean American Communication Association
Refereed Paper Session
KACA Research Paper Session
Moderating/Presiding
Yunna Rhee, Hankuk University of Foreign Studies
News Media Presentations of Heated Tobacco Products (HTPs): A Content Analysis of News Coverage in South Korea

Sei-Hill Kim, Jungrmi Jun, James Thrasher, Yu-Jin Heo, and Yoo Jin Cho, South Carolina

Viewing Intention According to the Perceived Topicality on Instagram’s Broadcast Post Mediating Emotional Engagement: When the Camellia Blooms

Mikyung Kim, Chungwoon University

Getting It Wrong From Afar: Contextual Journalistic Errors in News from North Korea*

Soomin Seo, Temple

Does Humblebragging on Instagram Enhance Happiness? A Study on the Effect of Korean Instagammer’s Humblebrag on Subjective Well-being**

Heejae Lee and Se Jung Kim, Syracuse and Dayeon Choi, Sogang University

Discussants

Jangyul Robert Kim, Colorado State and Kyung-Hyuan Angie Yoo, William Paterson

* Top Paper
** Top Student Paper

3 to 4:30 p.m. / S049

Advertising Division

Refereed Paper Session

Advertising Division Outstanding Papers

Moderating/Presiding

Hyejin Kim, DePaul

How Skeptical Are You About This Sponsor? Comparing the Effects of Alcohol Industry Sponsored and Nonprofit Organization Sponsored Anti-Drunk Driving Advertisements on Attitude Toward Drunk Driving*

Chung In Yun, Texas at Austin

Words Can Tell More than Pictures: Investigating the Role of Presentation Format and Motivation on Consumer Responses to Online Product Information**

Xiaohan Hu, Illinois at Urbana-Champaign

Carousel Advertising for Public Health: Effects of Narrative and Involvement***

Lewen Wei, Guolan Yang, Heather Shoenberger, and Fuyuan Shen, Pennsylvania State

How Multitasking During Video Content Decreases Ad Effectiveness: The Roles of Task Relevance, Video Involvement, and Visual Attention*****

Shuoya Sun, Bartosz Wojdynski, Matthew Binford and Charan Ramachandran, Georgia

Consumers’ Perception on Artificial Intelligence Applications in Marketing Communication******

Huan Chen, Sylvia Chan-Olmsted, Julia Kim and Irene Sanabria, Florida

Discussant

Anastasia Kononova, Michigan State

*Second-place Graduate Student Paper Award
**Third-place Graduate Student Paper Award
***Second-place Open Competition Paper Award
****Third-place Open Competition Paper Award
*****Second-place Special Topics Paper Award

3 to 4:30 p.m. / S050

Communicating Science, Health Environment and Risk and Minorities and Communication Divisions

PF&R Panel Session

Addressing Diversity and Inclusion in the Practice and Scholarship of Science Communication

Moderating/Presiding

Ashley Anderson, Colorado State and Leticia Williams, Howard

Panelists

Troy Elias, Oregon
Mónica Feliú-Mójer, Ciencia Puerto Rico
María Len-Ríos, Georgia
Sunshine Menezes, Rhode Island

3 to 4:30 p.m. / S051

Electronic News and International Communication Divisions

Research Panel Session

How the U.S. Presidential Election is Framed Around the World

Moderating/Presiding

Bill Davie, Louisiana at Lafayette

Panelists

Bill Silcock, Arizona State
Nikos Panagiotou, Aristotle University of Thessaloniki
Aphrodite Salas, Concordia
Manuel Chavez, Michigan State
Ali Hussain, Arizona State
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

3 to 4:30 p.m. / S052
Law and Policy Division and Small Programs Interest Group

Teaching Panel Session
The Top 10 Legal Mistakes Com Professors Make in Class (You Won’t Believe #4!)

Moderating/Presiding
Jason Martin, DePaul

Panelists
Nina Brown, Syracuse
Kalen Churcher, Wilkes
Maria Fontenot, Tennessee-Knoxville

3 to 4:30 p.m. / S053
Media Management, Economics and Entrepreneurship and Communication Technology Divisions

PF&R Panel Session
Television Content Strategy and Programming in a Ubiquitous Content and Multiplatform Era

Moderating/Presiding
Jiyoung Cha, San Francisco State

Panelists
Marianne Barrett, Arizona State
Sylvia Chan-Olmsted, Florida
Dennis Goggin, Freeform, Disney Television
Laura Osur, Quinnipiac
Jim Pasquarella, HISTORY
Alec Tefertiller, Baylor

3 to 4:30 p.m. / S054

Newspaper and Online News Division, Entertainment Studies and Internships and Careers Interest Groups

Scholar-to-Scholar (Poster) Refereed Paper Session

Newspaper and Online News Division
Topic I – Journalism and Slanted Content
Reporting on Syrian Conflict from Exile: Examining Advocacy Journalism in Diaspora Journalists’ Online Productions and Networks
Rana Arafat, Lugano

Newspapers as Propaganda: How Communist Party of China Newspapers Frame Images on the South China Sea Disputes for National and International Audiences
Runping Zhu, Unaffiliated

The Discursive Construction of Forza Nuova in Italy’s Corriere della Sera: Legitimizing the Ultra-Right?
Cinzia Padovani, Scuola Normale Superiore/Loughborough University

A Frame Analysis of Climate Change Solutions in Online News and Media
Michelle Seelig, Huixin Deng and Songyi Liang, Miami

I ideological Hierarchy in Current China
Yezi Hu and Stacey Hust, Washington State

A Missed Opportunity? President Trump, the Truth Sandwich, and Journalistic Monitoring of the Executive Office Across Ideological Mainstream Outlets
Linda Jean Kenix and Jovita Manickam, Canterbury

Partisan Selective Exposure on Social Media: Individual Preference vs. Community Structure
Jieun Shin, Florida

Mitigating the Negative Bias of the News
Christian Staal Bruun Overgaard, Texas at Austin

Discussant
Logan Molyneux, Temple

Topic II – Health News
Framing Media Disinformation in a Time of Crisis: Social Media’s Response to COVID-19
Hoa Nguyen and Sara Browning, Maryland

Epidemic Arrives in Political Times: Comparing Hong Kong Newspaper Reporting on SARS and COVID-19
Cheryl S.Y. Shea and Wendy L.Y. Leung, Chinese University of Hong Kong

It Doesn’t Flow Through the Taps for Free: Framing of Detroit’s Water Shutoffs by Mainstream Newspapers
Kelsey Mesmer, Scott Burgess and Darryl Frazier, Wayne State

Early Coverage of the Coronavirus Pandemic at US Local Newspapers
Beth Knobel, Fordham

12 Years Left—How a Climate Change Action Deadline Influences Attitudes
Patrice Kohl, Central Florida and Neil Stenhouse, Wisconsin-Madison

National Prisms of a Global Phenomenon: A Comparative Study of Press Coverage of Climate Change in the US, UK and China
Yunya Song and Zeping Huang, Hong Kong Baptist University, Jonathon P. Schuldt, and Connie Yuan, Cornell

Varying Amounts of Information in Health News Headlines Can Affect User Selection and Interactivity
Ronald Yaros, Md Mahfuzul Haque, Md Main Uddin Ron and Naeemul Hassan, Maryland-College Park
Saturday Sessions

“These Saving the Planet Through Better Media and Communications” — #aejmc2020

AEJMC Virtual Conference • August 6-9, 2020

The Default Motive: Blaming Mental Illness for Violence Depicted in News Stories
Jessica Roark, Ohio
and Robin Blom, Ball State

News and Online Public Agenda for the Environmental Health Risk Issues in S. Korea
Ji Young Kim, Hawaii

Discussant
Kris Boyle, Brigham Young

Topic III – Shifts in Ethics, Authority
Journalism Ethics Shift as Native Advertising Evolves
Ava Sirrah, Columbia

Law Enforcement “Journalism” in the Modern Age: How Does Social Media Erode Journalistic Authority?
Beth Potter, Colorado-Boulder

Defending Credibility in Attacks on Online News
Erika Schneider
and Courtney Boman, Missouri

The Competing “Content Studio” Agenda: A Large-scale Analysis of Sponsored Content in Elite U.S. Newspapers and Its Agenda Cutting Effect on Corporate News
Chris Vargo, Colorado-Boulder
and Michelle Amazeen, Boston

Digital News Work: Skills and Attributes Online-only News Websites Seek in their Employees
Casey Yetter, Asma Khanom
and Peter Gade, Oklahoma

Corrections Decrease Following The New York Times Editing Consolidation—Is This a Good Thing?
Kirstie Hettinga, California Lutheran
and Elizabeth Smith, Pepperdine

Political Journalism and Democracy: How Journalists Reflect Political Viewpoint Diversity in Their Reporting
David Wolfgang, Colorado State;
Tim P. Vos, Michigan State;
Kimberly Kelling, Wisconsin-Oshkosh,
and Soo Young Shin, Michigan State

Discussant
Patrick Ferrucci, Colorado-Boulder

Topic IV – Audiences
News Grazing in the Era of Information Overload: The Underlying Motivations and Technological Affordances for News Grazing
Li Xuan Hong, Xiang Yuan Brenda Pong,
Wan Xin Rachelle Lye
and Ngiai Gya Trisha Sng, Nanyang Technological

Get Engaged: Newsletters as a New Habit
Beth Potter, Colorado-Boulder

Statistical Numeracy and Polling Literacy Among News Readers
Alyssa Appelman, Northern Kentucky
and Mike Schmierbach, Pennsylvania State

When Political Bias Trumps Cognitive Ability: Understanding Why Some People Believe in Fake News
Edson Tandoc, James Lee, Matthew Chew
and Fan Xi Tang, Nanyang Technological

Identity Denied: An Examination of News, Affective Responses, and Behavioral Tendencies among Audiences
David Stamps, Louisiana State

What’s Wrong with Newspapers’ Digital Readership? An Empirical Analysis of the Top 50 U.S. Newspapers’ Online Metrics with the Multidimensional Web Attention Model
Nan Zheng, James Madison; Iris Chyi, Texas;
Yee Man Margaret Ng, Illinois Urbana-Champaign;
and Kelly Kaufhold, Texas State

Examining Augmented Reality in Journalism: Perceived Usability of AR Visualizations in News Articles
Tanja Aitamurto, Illinois at Chicago;
Laura Aymerich-Franch, Pompeu Fabra University;
Jorge Saldivar, Barcelona Supercomputing Center;
Catherine Kircos, unaffiliated scholar;
Yasamin Sadeghi, California, Los Angeles
and Sukolsak Sakshuwong, Stanford

Discussant
Matthew Haught, Memphis

Topic V – Trends in Journalism
Collective Sensemaking with Big Data: Sentiment Analysis of Tweet Content for Journalistic Inquiry
Yanfang Wu, Miami

Constructing City Images through Local Online Media: Evidence from 21 Major U.S. Cities
Lei Guo and Yiyan Zhang, Boston

Revealing Problems, Pointing Fingers, and Creating Impact: A Survey of Investigative Reporters/Editors Regarding Journalistic Impact
Nicole Dahmen
and Brent Walth, Oregon

Third-party Candidates, Newspaper Editorials and Political Debates
John Kirch, Towson

A Qualitative Analysis of US Immigration Coverage by Media During the Obama and Trump Presidencies
Jennifer Sadler, Columbia College Chicago

Organizational Culture in a Converged Community Radio Station – A Case Study Look at How News Is Made
Angelica Kalika, Colorado-Boulder

Covering Parkland: How Reporters Cope with Living Through a School Shooting
Theodore Petersen, Florida Institute of Technology

Discussant
Leslie-Jean Thornton, Arizona State
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

Entertainment Studies Interest Group
Small Town, Big Representation? A Representational Analysis of the Scientists in Eureka
Deborah J. Danuser, Pittsburgh
How “Healthy” Are the Children’s Entertainment Programs? An Analysis of the Health-related Content in Popular TV Shows Targeted at Preschool-aged Children
Neelam Sharma, Idaho State; Gayathri Sivakumar, and Marilee Long, Colorado State
Quibi’s Quick Bites: Technology Acceptance and Adoption
Casey Yetter and Alex Eschbach, Oklahoma
With Friends Like These...: The Real Housewives of Atlanta and Parasocial Relationships
Carmen Landy, South Carolina
The Dynamics of Problematic Gaming in FIFA 20
Samuel Tham, Tampa; Kimberly Kelling, and Ellison Kelling, Wisconsin-Oshkosh
13 Reasons Why Children and Adolescents Believe They are Not Influenced by Depictions of Bullying and Violence on Television
John Chapin and Alexey Stern, Pennsylvania State
Psychological Factors of Fandoms Engagement in the East Asian Pop Idol Group Culture
Yanru Jiang, Southern California
G-Men Heroes and Deep-State Thugs: Analysis of Hollywood’s Historical Representation of the Federal Bureau of Investigation
Dean Cummings and Jeffrey Riley, Georgia Southern
Audience Expectations for Film Genre and Television Formats
Leo Jeffires, Cleveland State; David Atkin, Connecticut; and Kimberly Neuendorf, Cleveland State
Bring Back Dads: A Qualitative Content Analysis of the Role of Black Fathers on Television
Keisa Gunby, South Carolina
(In)congruities between Political Messages and Popular Music: An Analysis of U.S. Presidential Campaign Songs
Lottie Peterson, Scott Church and Quint Randle, Brigham Young
Help or Hindrance: Examining Disability Media Exposure, Stigmatization, and Support
Jasmine Gray and Meredith Collins, North Carolina at Chapel Hill
A Whole “Nother Domain: Understanding Future’s Performance of the Authentic Black Male Identity in Hip-Hop
Jordan Sallis and Josephine Lukito, Wisconsin-Madison
Reconsidering Quality: Cosmopolitan Audiences as Markers of Quality for Transnational Internet-Distributed Television
Ryan Stoldt, Iowa

Keeping Up with Politics?: The Kardashians and the Armenian Genocide
Tamar Gregorian, Southern Mississippi
The Social Identity of “Loot box” Gamers: A Case Study of Final Fantasy Brave Exvius
Gregory Perreault and Emory Daniel, Appalachian State; and Samuel Tham, Tampa
“It’s One Billionth Our Size and It’s Beating Us”: Crisis Narratives in the Epidemic Movies Contagion and Outbreak
Katie Foss, Middle Tennessee State

Discussant
Brad Yates, West Georgia

Internships and Careers Interest Group
Topic — Detailing Efforts and Requirements for Success
Seeking “Skilled, Poised, Fluent” Verbal Communicators: Aesthetic Labor and Signaling in Journalism Job Advertisements
Elia Powers, Towson
“Document Your Learning:” Internships, Student Learning Ad Program Evaluation
Sharee Broussard, Belmont
The AD & PR Portfolio Imperative: Not Just for “Creative” Students Anymore
Margaret (Peg) Murphy, Columbia College

Discussant
Mathew Haught, Memphis

[EA] = This submission was accepted as an extended abstract.

3 to 4:30 p.m. / S055

Political Communication Division

High Density Refereed Paper Session
Social Media and Political Participation

Moderating/Presiding
Shuning Lu, North Dakota State

Media Models for Nonviolence: Social Media Representations of the #womensmarch
Mass Mobilization and Instagram Audience Engagement
Danielle Kilgo, Minnesota-Twin Cities and Samantha Munoz, Indiana
Politics and Politeness: Analysis of Incivility on Twitter
During the 2020 Democratic Presidential Primary
Briana Trifiro, Sejin Paik, Zhixin Fang, Alexander Rochefort and Li Zhang, Boston
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

A Linkage of Traditional and Social Media Use with Political Knowledge and Participation
Masahiro Yamamoto and Fan Yang, Albany
Fake News and Cloaked Propaganda: Exploring the Pro-China Facebook Groups in Taiwan
Chao Chen (Caroline) Lin, National Taiwan
Muting Opposing Political Opinions on Facebook: The Mediating Role of Emotions on Facebook Muting Behaviors
Bingbing Zhang and Heather Shoenerberger, Pennsylvania State

Discussant
Timothy Macafee, Concordia-Wisconsin

3 to 4:30 p.m. / S056
Public Relations Division
and Religion and Media Interest Group

PF&R Panel Session
Public Relations and Religion: Nonprofit Religious Advocacy and Media Relations

Moderating/Presiding
Miriam Alkazemi, Virginia Commonwealth

Panelists
Rebecca Frazer, Ohio State
Jordan Morehouse, North Carolina at Chapel Hill
Cylor Spaulding, California State, Fullerton
Bellarmine Ezumah, Murray State
Mimi Perreault, East Tennessee State

3 to 4:30 p.m. / S057
Visual Communication Division

Teaching Panel Session
Innovation Teaching Tips (Teaching Marathon)

Moderating/Presiding
Rebecca McEntee, Mary Hardin-Baylor

Panelists
Thinking about Form: from Online to Print
Russell Chun, Hofstra
“Canva in 5” or “Canva in 5 and the Elation of Creation”
Rebecca Cooney, Washington State
Don’t Fear Your Flash
John Freeman, Florida
Still the Moment
Paul Martin Lester, Texas at Dallas

Narrative versus Expository Writing for the Magazine Writer
Melissa Nurczynski, Kutztown
Radical Remote Collaboration in Slack and G-Suite
Erik Palmer, Southern Oregon
The Immersive
Lisa Phillips, SUNY New Paltz
20 Shots of the Same Thing from Different Perspectives
Carol Schwalbe, Arizona
Diagramming Stories
Catherine M. Staub, Drake
Overcoming Fear
Ross Taylor, Colorado, Boulder
Engaging your audience
Matt Veto, Lehigh
Photo Scavenger Hunt
Carolyn Yaschur, Augustana

3 to 4:30 p.m. / S058
Lesbian, Gay, Bisexual, Transgender and Queer Interest Group
and Cultural and Critical Studies Division

Research Panel Session
Queering Methods: Exploring the Emerging Topics and Research Methodologies in the Queer Digital Space

Moderating/Presiding
Genelle Belmas, Kansas

Panelists
Minjie Li, Tampa
Errol Salamon, University of Huddersfield
Jade Metzger, Wayne State
Erica Ciszek, Texas at Austin
Chelsea Reynolds, California State Fullerton
Nate Rodriguez, San Diego State
Robby Byrd, Memphis

3 to 4:30 p.m. / S059
Participatory Journalism Interest Group
and Communication Theory and Methodology Division

Research Panel Session
Pathways to Reimagining and Rewarding Publicly Engaged Scholarship in Academia

Moderating/Presiding
Serena Miller, Michigan State
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

Panelists
Deborah Chung, Kentucky
Daniela Gerson, California State, Northridge
Serena Miller, Michigan State
Silvio R. Waisbord, George Washington
Andrea Wenzel, Temple

3 to 4:30 p.m. / S060

Scripps Howard Foundation and Association of Education in Journalism and Mass Communication

Panel Session
Beyond the Classroom: Comparative Approaches to Fostering the Faculty/Student Relationship

Moderating/Presiding
Jennifer Thomas, Howard 2019 Scripps Howard Teacher of the Year

Panelists
TBA

This workshop aims to examine the importance of the teacher-student relationship in a pedagogical space which emphasizes professionalism. Thomas, who spent 25 years as a news industry professional prior to transitioning to the Academy, discusses why experiential learning and traditional research based instructional strategies are not mutually exclusive. Through lively discussion with a panel of recent alumni who are gaining success as industry professionals, she also provides tips on recognizing various attributes from strength of intellect to expressiveness, and using them to empower students for success.

3 to 4:30 p.m. / S061

Korean American Communication Association

Panel Session II
Business Meeting / Analytics Webinar

Moderating/Presiding
Hanna Park, Middle Tennessee State
and Hyunsang Son, West Virginia State

Teaching Analytics Webinar
The participants in this session will be provided with resources to design curricula, syllabi, and assignments by integrating analytics into existing courses.

4:45 to 6:15 p.m. / S062

Advertising Division

Refereed Paper Session
Best of the Best: Advertising Division
Top Paper Session

Moderating/Presiding
Jing Yang, Loyola Chicago

Effects of Brand Feedback to Negative eWOM and Moderating Roles of Product Price*
Manu Bhandari
Kyung Jung Han
and Po-Lin Pan, Arkansas State

Exploring the Effect of Control on Playable Ad Effectiveness**
Xiaohan Hu, Illinois at Urbana-Champaign

A Survey of Faculty Advisers at Student-Run Agencies***
Brooke Borgognoni and Jan Wicks, Arkansas

Am I Being Watched? The Role of Perceived Surveillance and Privacy Cynicism in Synced Advertising Effects***
Claire Segijn and Eunah Kim, Minnesota

Discussant
Chen Lou, Nanyang Technological

* First-place Open Research Paper Award
** First-place Student Paper Award
*** First-place Teaching Paper Award
**** First-place Special Topics Paper Award

4:45 to 6:15 p.m. / S063

Communicating Science, Health, Environment and Risk Division

Refereed Paper Session
ComSHER Top Paper Session

Moderating/Presiding
Rachel Young, Iowa

Fear, Anticipated Regret, and Efficacy Perceptions for Active Depression Coping*
Soojin Roh, Peking HSBC Business School

“I Just Saw on Twitter that Tom Hanks Has Coronavirus”: A Mixed Method Examination of a Theoretical Model of Celebrity Illness Disclosure Effects**
Jessica Myrick, Pennsylvania State;
and Jessica Willoughby, Washington State
Are Productive Scientists More Willing to Participate in Public Engagement?***
Luye Bao, Mikhaila Calice, Dominique Brossard, and Dietram Scheufele, Wisconsin at Madison

Seeking Information About an Emerging Technology: Fairness, Uncertainty, Systematic Processing, and Information Engagement Intentions****
Hang Lu, Michigan; Hwanseok Song, Purdue; and Katherine McComas, Cornell

Testing the Efficacy of Carbon Footprint Calculator Messaging on Climate Action: An Emotion-as-Frames Approach*****
Nicholas Eng, Jin Chen, Jason Freeman, and Carlina DiRusso, Pennsylvania State

* Top Faculty Paper
** Second Place Top Faculty Paper
*** Third Place Top Faculty Paper
**** Fourth Place Top Faculty Paper
***** Eason Prize Winner

4:45 to 6:15 p.m. / S064

Communication Theory and Methodology Division

Refereed Paper Session
Best of CT&M

Moderating/Presiding
Ming (Bryan) Wang, Nebraska-Lincoln

Mediation Analysis and Warranted Inferences in Media and Communication Research. Examining Research Design in the Field’s Prominent Journals*
Michael Chan, Macau K. F. Mak, and Panfeng Hu, The Chinese University of Hong Kong

A World of Two Agendas: Agenda Setting Sampling**
Milad Minooee, Kennesaw State

A Two-study Qualitative Exploration of Ecological Momentary Assessment as a Tool for Media, Behavior Measurement***
Jessica Willoughby, Stephanie Gibbons; and Shuang Liu, Washington State

Delineating the Transnational Network Agenda Setting of Hong Kong’s Anti-Extradition Movement: A Machine Learning Approach****
Yan Su and Danielle Ka Lai Lee, Washington State

Discussant
Dhavan Shah, Wisconsin

* First Place Open Competition Paper; Top Method Paper
** Second Place Open Competition Paper
*** Third Place Open Competition Paper
**** Chaffee-McLeod Top Student Paper

4:45 to 6:15 p.m. / S065

Media Ethics Division

Refereed Paper Session
How Digital Ethics Shape Coverage

Moderating/Presiding
Chad Painter, Dayton

Moving into the Media World: The Moral Psychology of Emerging Adults in Journalism and Communication*
David Craig, Oklahoma; Patrick Plaisance, Pennsylvania State; Erin Schauster, Colorado-Boulder; Ryan Thomas, Missouri; Chris Roberts, Alabama; Katie Place, Quinnipiac; Yuan Sun, Pennsylvania State; Casey Yetter, and Randi Leith Thomas, Oklahoma

Imagining Culinary Communities: Exploring Lifestyle Journalism Ethics Through The New York Times Food Section
Joseph Jones, Missouri

Public Relations Practitioners’ Understanding of Fake News: Examining the Influence of Ethics Counsel Identity and Individual Ethical Orientations
Rosie Jahng, Wayne State and Hyunmin Lee, Drexel

In the Media We Trust? Exploring the Effects of Perceived Risk, News Disputes, and Credibility on Consumer Attitudes Toward Biotechnology Companies
Holly Overton and Fan Yang, South Carolina

Discussant
Elizabeth Smith, Pepperdine

* Top Faculty Paper Winner
4:45 to 6:15 p.m. / S066

Newspaper and Online News Division and Association for Education in Journalism and Mass Communication

Moderating/Presiding
Donald Shaw, North Carolina at Chapel Hill

Panelists
Combining Media Effects and Media Uses and Gratifications: Agenda Setting and Agendamelding Theories as Exemplars

David H. Weaver, Indiana

Agendamelding at Scale: Assessing the Influence of Partisan, Emerging, Mainstream and Elite News Media on U.S. Audiences from 2015 to 2019

Chris J. Vargo, Colorado-Boulder

Network Agenda Setting and Agendamelding in a Polarized Media Environment: Evidence from Multiple Societies

Lei Guo, Boston

Agendamelding: How Americans Meld Agendas

Milad Minooie, Kennesaw State

Theorizing Media Agenda Setting and Agendamelding in the COVID-19 Pandemic and the June 2020 Protests for Racial Justice

Deb Aikat, North Carolina at Chapel Hill

Agenda Setting and Alternative Facts: The Need for Changes in News Media Routines

Wayne Wanta, Florida

Discussant
Brad Hamm, Northwestern

This theory colloquium builds on the 2019 book, Agendamelding: News, social media, audiences, and civic community, to theorize how audiences meld messages of newspapers, television, and social media in our 21st century digital age. If you have questions, email Deb Aikat <da@unc.edu>, North Carolina, Chapel Hill. No pre-registration required. All are welcome.

4:45 to 6:15 p.m. / S067

Political Communication Division

Moderating/Presiding
Timothy Macafee, Concordia-Wisconsin

Trump Fatigue: Exploring the Relationship Between Perceived Media Bias and News Exhaustion*

Adriana Mucedola and Shengjie Yao, Syracuse

How the Left, Center, and Right Covered the #MeToo Movement: Structural Topic Modeling, Thematic Structure and Language Patterns**

Min-Hsin Su, Jiyoun Suk, Shreenita Ghosh and Kruthika Kamath, Wisconsin-Madison;

Porismita Borah, Washington State;

Teresa Correa, Diego Portales University;

Christine Garlough, Wisconsin-Madison;

and Dhavan Shah, Wisconsin-Madison

Revisiting Nasty Effect: How Do Online Incivility and Emotions Toward In-group Interact on Cross-cutting Attention and Political Participation?****

Jiyoung Lee, Alabama;

Jihyang Choi, Ewha Womans University and Jiwon Kim, Dankook University

Online Political Engagement, Fake News Exposure, and Fake News Sharing in Sub-Saharan Africa****

Saifuddin Ahmed, Nanyang Technological;

Dani Madrid-Morales, Houston; and

Melissa Tully, Iowa

Is Facebook-Based Political Talk Associated with Political Knowledge?*****

Toby Hopp, Patrick Ferrucci, Chris Vargo and Luna Liu, Colorado-Boulder

Discussant
Sherice Gearhart, Texas Tech

* First Place Student Paper

** First Place Paper

*** Second Place Paper

**** Third Place Paper

*****Fourth Place Paper

4:45 to 6:15 p.m. / S068

Commission on the Status of Women

Moderating/Presiding
Kelsey Whipple, Massachusetts

She’s a Lady; He’s an Athlete; They Have Overcome: Portrayals of Gender and Disability in the 2018 Paralympic Winter Games

Tracy Everbach, Karen Weiller-Abels, and Andrew Colombo-Dougovito, North Texas
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

The Association of Fraternity Membership, Sports Media, and Masculinity Norms with College Men’s Acceptance of Rape Myths

Stacey Hust, Soojung Kang, Leticia Couto, and Jiayu Li, Washington State

Angry Gymnastics: Representations of Simone Biles at the 2019 National and World Championships

Carolina Velloso, Maryland

Women in wrestling: The Representation of Olympic Athletes in Traditional Media and on Personal Social Media Accounts in 2016

Shannon Scovel, Maryland

#bssbabe: Women’s Use of Social Media in Multilevel Marketing of Body and Health Products

Lauren Britton, Ithaca

and Louise Barkhuus, IT University of Copenhagen

Discussant

Erin Whiteside, Tennessee

4:45 to 6:15 p.m. / S069

Community Journalism Interest Group

Refereed Paper Session

Community Journalism Interest Group Top Papers

Moderating/Presiding

Rich Johnson, Creighton

Community Public Safety Information Seeking and the News*

Christopher Etheridge, Arkansas-Little Rock

The Role of Community Caretaker: How Weekly Newspapers Defended Their Communities While Reporting on the Mississippi ICE Raids**

Nick Mathews, Minnesota

Virtual or Tangible?: An Experimental Investigation Into Motivation and Memory in Place-Based, Community-Oriented Virtual Reality News

Aaron Atkins, Weber State

Discussant

Monica Chadha, Arizona State

* Top Faculty Paper

** Top Student Paper

4:45 to 6:15 p.m. / S070

Graduate Student Interest Group

High Density Refereed Paper Session

Communication Around Salient Issues of the 21st Century

Moderating/Presiding

Shola Aromona, Kansas

Plagues, Cults, Wars & Apocalypses: Difficult Heritage Rhetoric and Popular Culture in COVID-19 Memes

Bobbie Foster, Maryland

My Country is Boycotting NBA, But I Don’t Care: Effects of Brand Loyalty, Issue Involvement, Information Undesirability and Third – person Effect on Chinese NBA Fans’ Boycotting Behavior

An Hu, Texas

Within- and Between-Person(s) Emotional Reactions Toward Crisis Communication

Lewen Wei and Nahyun Kim, Pennsylvania State

Factors Enhancing Interpersonal Communication in Cross-cultural Marriage: A Survey Studying South Asian-Chinese and Afro-Chinese Couples in Hong Kong

Muhammad Masood, Eugene Yat-him Chan, and Zelalem Jabessa Gabul, Chinese University of Hong Kong

Fostering Mediated Community Resilience: An Analysis of Recovery After the 2019 Jefferson City Tornado

Erika Schneider, Missouri

The Power of Technology: How Do International Graduate Students at a U.S. University Use Social Networking Sites to Seek Social Support?

Annalise Baines, Muhammad Ittefaq and Mauryne Abwao, Kansas

Misinformation Correction and Its Effects: A Systematic Literature Review

Qinyu E, University of Tokyo

A Content Analysis of Causal Sex, Social Status, and Substance Use in Teen-Based Netflix Shows

Andrea Smith, Adriana Mucedola, Sierra Holland and Kyle Webster, Syracuse

Discussants

Barbara Myslik, Rollins College and Karen Freberg, Louisville
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

4:45 to 6:15 p.m. / S071

Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Refereed Paper Session
LGBTQ Top Faculty Papers Panel

Moderating/Presiding
Minjie Li, Tampa

Impacts of the 2016 Presidential Elections on Transgender and Gender Diverse People*
Sarah Price, Alabama; Jae Puckett, Michigan State; and Richard Mocarski, Nebraska at Kearney

[EA] Amplifying and Signal Boosting: How Transgender Engage the Politics of Voice and Listening
Erica Ciszek and Paxton Haven, Texas at Austin; and Nneka Logan, Virginia Tech

Mobilizing Social Capital Resources among Anti-Gay Marriage Civil Society Groups in Taiwan
Yowell Kang, National Taiwan Ocean University; and Kenneth C. C. Yang, Texas at El Paso

Discussant
Nathian Rodriguez, San Diego State

* Top Faculty Paper

[EA] = This submission was accepted as an extended abstract.

4:45 to 6:15 p.m. / S072

Participatory Journalism Interest Group

Refereed Paper Session
Voice from Citizens: Content Creation, Moderation, and Representation and Their Impact on Journalism

Moderating/Presiding
Mark Coddington, Washington & Lee

Citizen News Content Creation: Perceptions on Professional Journalists and the Additive Double Moderating Role of Social Media and Traditional News Use*
Manuel Goyanes, Carlos III University, and Homero Gil de Zúñiga, Pennsylvania State

A Multi-level Analysis of Commenting’s Effects on Journalism Practice**
Patrick Ferrucci, Colorado-Boulder and David Wolfgang, Colorado State

Seeing 360-Degree: Toward a Framework of Authentic Representation of Indigenous Communities Through Citizen-driven Reporting
Jiun Yi Tsai, Northern Arizona; Rian Bosse, Nisha Sridharan and Monica Chadha, Arizona State

Discussant
Rosie Jahng, Wayne State

* First Place Paper
** Second Place Paper

4:45 to 6:15 p.m. / S073

Sports Communication Interest Group

Refereed Paper Session
The Biggest Sports Stories of 2020: Kobe, COVID, and the Fight for Equality in Women’s Sport

Moderating/Presiding
Betsy Emmons, Samford

Framing the Changemakers*
Eryn Travis, Indiana of Pennsylvania

Players as Public Health Prompts: Celebrity Athlete Influence During the COVID-19 Pandemic
Nathan Towery, Andrew C. Billings, and Scott Parrott, Alabama

Framing COVID-19 in Sport: A Content Analysis of ESPN’s SportsCenter as a First Draft of History
Travis Bell, South Florida and Lauren Smith, Indiana

* Top Student Paper

6:30 to 8 p.m. / S074

Advertising Division

Business Session
Virtual Members’ Meeting

Moderating/Presiding
Hal Vincent, Elon
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

6:30 to 8 p.m. / S075
Communicating Science, Health, Environment and Risk Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Rachel Young, Iowa

6:30 to 8 p.m. / S076
Communication Theory and Methodology Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Jennifer Hoewe, Purdue

6:30 to 8 p.m. / S077
Media Ethics Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Marlene Neill, Baylor

6:30 to 8 p.m. / S078
Political Communication Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Aaron Veenstra, Florida Atlantic

6:30 to 8 p.m. / S079
Public Relations Division
Social
Hosting
Dustin Supa, Boston

6:30 to 8 p.m. / S080
AEJMC Council of Affiliates
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Nancy Green, Southern Newspaper Publishers Association

6:30 to 8 p.m. / S081
Commission on the Status of Women
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Paromita Pain, Nevada, Reno, and Kim Fox, American University in Cairo
Commission on the Status of Women 2020 Award Winners, who will be recognized during the meeting.
Mary Ann Yodelis Smith Award for Feminist Scholarship
Recipients: Jennifer Huemer and Lauren Britton, Ithaca
Mary Gardner Award for Graduate Student Research
Recipient: Kelsey Mesmer, Wayne State
Donna Allen Award for Feminist Advocacy
Recipient: The Ida B. Wells Society
Outstanding Woman in Journalism and Mass Communication Education
Recipient: Nicole Kraft, Ohio State

6:30 to 8 p.m. / S082
Community Journalism Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Jeffrey Riley, Georgia Southern
Saturday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
AEJMC Virtual Conference • August 6-9, 2020

6:30 to 8 p.m. / S083
Graduate Student Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Amanda S. Bradshaw, Florida

6:30 to 8 p.m. / S084
Internships and Careers Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Stephanie Bluestein, California State, Northridge

6:30 to 8 p.m. / S085
Lesbian, Gay, Bisexual, Transgender, Queer Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Nathian Rodriguez, San Diego State

6:30 to 8 p.m. / S086
Participatory Journalism Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Mark Coddington, Washington and Lee

6:30 to 8 p.m. / S087
Sports Journalism Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Molly Yanity, Quinnipiac

8:15 to 9:45 p.m. / S088
Community Journalism Interest Group
Virtual Divisional Social
Hosting
Jeffrey Riley, Georgia Southern
This virtual social is a “Research and Resources Roundtable.” Grab a drink and come hang out with us online, where we’ll have a casual chat about our ongoing research and teaching ideas in community journalism from the comfort of our own homes.

8:15 to 9:45 p.m. / S089
California State University, Fullerton
Social
Hosting
Bey-Ling Sha, dean, California State, Fullerton