Friday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
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7 to 8 a.m. / F001
Electronic News Division
Business Session
Members’ Meeting
Moderating/Presiding
Karen McIntyre, Virginia Commonwealth

7 to 8 a.m. / F002
Law and Policy Division
Business Session
Executive Committee and Publication
Business Meeting
Moderating/Presiding
Roy Gutterman, Syracuse

7 to 8 a.m. / F003
Magazine Media Division
Business Session
Executive Committee Meeting
Moderating/Presiding
Catherine Staub, Drake

7 to 8 a.m. / F004
Mass Communication and Society Division
Business Session
Executive Committee Meeting
Moderating/Presiding
Nan Yu, Central Florida

7 to 8 a.m. / F005
Public Relations Division
Business Session
Past Heads Executive Committee Meeting
and Special Panel Discussion
Moderating/Presiding
Richard Waters, San Francisco

7 to 8 a.m. / F006
Scholastic Journalism Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Mark Goodman, Kent State

7 to 9:45 a.m. / F007
Association for Education in Journalism
and Mass Communication
Business Session
Elected Standing Committee on Professional
Freedom and Responsibility Committee Meeting
Moderating/Presiding
Wendy Wyatt, St. Thomas

7 to 9:45 a.m. / F008
Association for Education in Journalism
and Mass Communication
Business Session
Elected Standing Committee on Research
Committee Meeting
Moderating/Presiding
Amy Jo Coffey, Florida

7 to 9:45 a.m. / F009
Association for Education in Journalism
and Mass Communication
Business Session
Elected Standing Committee on Teaching
Committee Meeting
Moderating/Presiding
Amanda Sturgill, Elon
Friday Sessions

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7 to 9 a.m. / F010

Association of Schools of Journalism and Mass Communication

Business Session
   ASJMC Executive Committee

Moderating/Presiding
   James Stewart, Nicholls State, ASJMC outgoing President;
   and Gracie Lawson-Borders, Howard, Incoming ASJMC President

8:15 to 9:45 a.m. / F011

Communication Technology Division

Refereed Paper Session
   Jung-Sook Lee Student Research Paper Competition

Moderating/Presiding
   Ming Wang, Nebraska-Lincoln

Unpacking the Effects of Social Media Comments on Young Adults’ Body Image Perception*
   Hye Min Kim, Southern California

“There’s a Camera Everywhere”: How Citizen Journalists, Cell Phones, and Technology Shape News Coverage of Police Shootings
   Denetra Walker, South Carolina

“Should I Use Emoticon and GIF?”: The Effect of Emoticon and GIF in Human-Chatbot Interaction**
   Jin Kang, and Lewen Wei, Pennsylvania State

Flow = Optimal? How Flow Diverts Media Users’ Performance, Enjoyment, and Evaluation in Multiple-Goal Pursuit***
   Giang V. Pham, Illinois at Urbana-Champaign; and Minh V. Pham, Hanoi University of Science & Technology

Discussant
   Ming Wang, Nebraska-Lincoln

* First Place Student Paper
** Second Place Student Paper
*** Third Place Student Paper

8:15 to 9:45 a.m. / F012

Cultural and Critical Studies Division

Business Session
   Executive Committee Meeting

Moderating/Presiding
   Ruth DeFoster, Minnesota

8:15 to 9:45 a.m. / F013

Electronic News Division

Refereed Paper Session
   The Best of Electronic News

Moderating/Presiding
   Dylan McLemore, Central Arkansas

What is Digital Journalism? Defining the Practice and Role of the Digital Journalist*
   Gregory Perreault, Appalachian State; Patrick Ferrucci, Colorado; and Anna Dollar, Appalachian State

Like, Comment, or Share? Exploring the Effects of Local Television News Facebook Posts on User Engagement**
   Miao Guo and Fu-Shing Sun, Ball State

Learning without Seeking: Incidental Exposure to Science News on Social Media May Fill Knowledge Gaps***
   Joshua Anderson, Emily Howell, Michael Xenos, Dietram Scheufele, and Dominique Brossard, Wisconsin

Readable Expressions - Nonverbal Neutrality in Crisis Coverage: A Content Analysis of the Parkland School Shooting****
   Danielle Deavours, Alabama

Discussant
   Jessica Mahone, Duke

* Top Paper
** Second Place Paper
*** Third Place Paper
**** Top Student Paper
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8:15 to 9:45 a.m. / F014

**Law and Policy Division**

Refereed Paper Session

*Freedom of Information: Examining Access at the State, Federal, and International Levels*

Moderating/Presiding

Nancy Whitmore, Butler

Piercing the Veil: Examining the Demographics of State FOI Law Administration

A. Jay Wagner, Marquette

Policy Liberalism and Access to Information in the American States

Jonathan Anderson, Minnesota

and David Pritchard, Wisconsin-Milwaukee

Pandering, Priority or Political Weapon: Presidencies, Political Parties and the Freedom of Information Act

A. Jay Wagner, Marquette

Restoring Access to Information – Can the U.S. Learn from Other Countries?

Amy Kristin Sanders

and William Kosinski, Texas at Austin

Discussant

Aimee Edmonson, Ohio

8:15 to 9:45 a.m. / F015

**Mass Communication and Society, International Communication Divisions and Graduate Student Interest Group**

Scholar-to-Scholar (Poster) Refereed Paper Session

*International Communication Division*

Topic I — *Representations of Terrorism, Conflict*  
Innocence Killed: Framing of Visual Propaganda in the Recruitment, Radicalization and Desensitization of the Children of ISIS

Flora Khoo

and William Brown, Regent

Lone Wolf or Islamic State: A Content Analysis of Global News Verbal Framing of Terrorist Acts

Ashley Larson, San Francisco State

Good Rohingyas, Bad Rohingyas: How Rohingya Narratives Shifted in Bangladeshi Media

Mushfiqur Wadud, Nevada-Reno

China in Gilgit-Baltistan: A Comparative Analysis of Pakistani and Indian Newspapers

Muhammad Masood, City University of Hong Kong

Discussant

Anantha Babbili, Texas A&M-Corpus Christi

Topic II — *Framing in News and Media Around the World*

Framing Chinese Investment in Africa: Media Coverage in Africa, China, the United Kingdom, and United States of America*

Frankline Matanji, Iowa

Global Economy, Regional Bloc, National Interests: ASEAN Coverage in Philippine Broadsheets

Nathaniel Melican

and Jane B. Singer, City, University of London

[EA] News Framing in Bangladesh, India and British Media: Bangladesh Parliamentary Election 2018

Kazi Mehedi Hasan, Mississippi

Cinema and the Ethnic Divide: Contemporary Representations of Mexico and Mexicans in Hollywood Films**

Gabriel Dominguez Partida

and Hector Rendon, Texas Tech

Discussant

Josephine Lukito, Wisconsin-Madison

* Second Top Student Paper — Markham Competition
** Second Place Paper, Latino/Latin American Communication Research Award sponsored by the Valenti School of Communication, University of Houston

Topic III — *Advertising and Marketing Campaigns*

Peace, Harmony, and Coca-Cola: Decoding Coca-Cola’s Ramadan 2018 Advertisement

Reham Bohamad

and Daleana Phillips, Southern Mississippi

Saudi Women Take the Wheel: A Content Analysis of How Saudi Arabian Car Companies Reached Women on Social Media

Khalid Alharbi, Kelli Boling

and Carol J. Pardun, South Carolina

Winning Hearts and Minds Through Cuisine: Public Diplomacy and Singapore’s Bid for UNESCO Intangible Heritage Recognition

Seow Ting Lee

and Hun Shik Kim, Colorado at Boulder

Discussant

Delwar Hossain, South Alabama

Topic IV — *Refugees, Immigrants, and “Others”*

First-generation Immigrants’ and Sojourners’ Susceptibility to Disinformation

Soyee Kim and Hyoyeon Jun, Georgia
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Women Refugees’ Media Usage: Overcoming Information Precarity and Housing Precarity in Hamburg, Germany
Miriam Berg, Northwestern in Qatar

[EA] Syrian Armenian Refugees in Armenia: Social Cohesion and Information Practices
Melissa Wall, California State-Northridge

[EA] Networking (with Other) Crises: Translating the Refugee Crisis into Advocacy for the Roma
Adina Schneeweis, Oakland

Discussant
Melissa Tully, Iowa

Topic V — Press Freedom and Journalists’ Perceptions
Circling the Paradigmatic Wagons: A Comparative Analysis of Journalistic Paradigm Defense
Lyombe Eko
and Cassandra Hayes, Texas Tech
Press Freedom in East Africa: Perceptions from journalists in Rwanda, Uganda and Kenya*
Karen McIntyre, Virginia Commonwealth
and Meghan Sobel Cohen, Regis University
After the Revolution: Tunisian Journalism Students and a News Media in Transition
Brian J. Bowe
and Carolyn Nielsen, Western Washington;
Arwa Kooli and Rafia Somai, L’Institut de Presse et des Sciences de l’Information;
and Joe Gosen, Western Washington

Discussant
Dani Madrid-Morales, Houston

* Winner, African Journalism Studies Best Paper Award for Journalism Research

Mass Communication and Society Division
Topic — Media effects and Individual Well-Being
Pornography Consumption and Attitudes Toward Sex: A Meta-Analysis
Farnosh Mazandarani, North Carolina at Chapel Hill
Benefits of Social Media Use on Mental Health: Implications for College Students
Bumsoo Park and Nicholas Eckhart, Alabama

Discussant
David Stamps, Louisiana State

Oh Snap! The Relationship Between Snapchat Engagement, Jealousy, and FoMO
Kandice Green
and Zanira Ghulamhussain, Syracuse

“This’s So Bad but He Does It So Well”: Interviews with Writers of One Direction RPF
Ashley Hedrick, North Carolina at Chapel Hill

Discussant
Rui Jian, South China University of Technology

Topic — Communicating Crises, Risks, and Corporate Responsibilities to the Public
The Diffusion of Misinformation Across Scientific Communities
Jennifer Harker, West Virginia;
Laura Shebel, Wayne State;
and Jillian Peyton, West Virginia
Examining Consumer Attitudes Toward CSR and CSA Messages
Holly Overton, Joon Kyong Kim, Nanlan Zhang and Shudan Huang, South Carolina

Discussant
Cheng Hong, California State, Sacramento

Media Parenting: Why Some Parents Are Not Letting Electronic Media Raise Their Children
Sarah Fisher, Florida
Religion in Crisis: Examining the Impact of Religiosity and Religious Rhetoric in Organizational Crises
Lucinda Austin, and Jordan Morehouse, Carolina at Chapel Hill

Discussant
Surin Chung, Ohio

Topic — Persuasion, Message Framing, and Public Opinion
Message Framing and Public Policy How Narrative and Identification Influence the Alzheimer’s Caregiver’ Stigma and Burden
Tong Xie, and Xuerong Lu, Georgia;
Rui Zhao, Renmin University of China;
and Jiaying Liu, Georgia
Seafood Stories: How Narrative Modality, Emotion, and Transportation Influence Support for Sustainable Aquaculture
Laura Rickard, Maine;
Janet Yang, and Vivian Liu, University at Buffalo;
and Tabitha Boze, Maine

Discussant
Yan Huang, Houston

How Attitude Certainty Influences the Effectiveness of Direct Persuasion and Self-persuasion in Mass Media Campaigns
Barbara Müller, Lieke van den Boom, and Shuang Li, Radboud University
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The Resistance to Media Advocacy of Pro-Environmental Civic Engagement
**Hyunjung Kim**, Keimyung University

**Discussant**
**Amanda D. Damiano**, Marist College

**Topic — Cognitive Biases in Shaping Perceptions and Attitudes**
The Effect of Partisan News Reporting of Sexual Assault Allegations on Blame Attribution and Perceived Source Credibility

**Rebecca Ortiz**, Syracuse

Selective Exposure in the Stormy Daniels Scandal
**Alyce Viens** and **David Atkin**, Connecticut

In-Group vs. Out-Group CSR Messages and the Effects of Gender and Cause Involvement on Brand Attitudes and Positive Word-of-Mouth Intentions

**Yujin Heo**, Chang **Won Choi**, Holly **Overton**, Joon **Kyoung Kim**, and Nanlan **Zhang**, South Carolina

Dynamics of Cognitive Biases in Assessing Age Appropriateness of Media Content: A Multilevel Moderated Mediation Analysis

**Guangchao Feng** and **Shan Zhu**, Shenzhen University

**Discussant**
**Vanessa de Macedo Higgins Joyce**, Texas State

**Topic — Cognition, Emotions and Decision Making**
The Motivated Processing of Emotions, Efficacy, and Morality in Sustainability Messages on Social Media

**Carлина DiRusso** and **Jessica Myrick**, Pennsylvania State

Issue Controversiality Matters: How Emotions and Imagined Audience Influence the Decision to Share Societal Issue-Related Facebook Posts?

**Nicky Chang Bi**, Nebraska at Omaha

**Discussant**
**Alya Anter**, Ajman University

A Dual System Theory Approach: What Shapes Pro- and Anti- Social Behavior in an Online Discussion Forum?

**Yunya Song**, Hong Kong Baptist University; **Christine Hiu Ying Choy**, Hang Seng University of Hong Kong; **Qinyun Lin** and **Ran Xu**, Connecticut

Epistemic Political Efficacy and Online Political Information Seeking Before and After the 2016 Presidential Election

**Justin Blankenship**, Auburn; **Martin Kifer**, High Point; and **Daniel Riffe**, North Carolina at Chapel Hill

**Discussant**
**Gretchen Hoak**, Kent State

Influence of Social Media Use for News on Tolerance for Disagreement and Social Tolerance

**Aditi Rao**, Connecticut

Are You Frightened? Children’s Cognitive and Affective Reactions to News Coverage of School Shootings

**Gyo Hyun Koo**, Texas at Austin

**Discussant**
**Gina Masullo Chen**, Texas at Austin

**Topic — Information Consumption: Dynamics and Effects**
Wedging the Gap: A Multi-Level Analysis of Genre-specific Television and Internet Information Seeking Impacts on Health Knowledge Over 8 Years

**Wenbo Li**, Ohio State; **Ruoyu Sun**, Miami; and **Xia Zheng**, Indiana, Bloomington

Relationships with News in the Modern Socio-Media Ecology

**Carin Tunney**, Michigan State

**Discussant**
**Anne Oeldorf-Hirsch**, Connecticut

Influence of Social Media Use for News on Tolerance for Disagreement and Social Tolerance

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**Discussant**
**Gretchen Hoak**, Kent State
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Graduate Student Interest Group
Group I —
Battling the Invisible: Migrant Domestic Workers’ Connections to Storytelling Networks During Public Health Crises
Jeffry Oktavianus, City University of Hong Kong
Blue Wave as A Strategic Game Frame?
Sang Jung Kim, Heysung Lee, Ran Tao,
Shreenita Ghosh and Yibing Sun, Wisconsin
Construction of Blurred Social Boundaries on Twitter: Discourse Analysis of #justiceForNimrita Movement in Pakistan
Muhammad Masood, City University of Hong Kong

[EA] The Impact of Perceived Social Media Body Ideals on Self-Image Fixation and Exercise Tendencies
Max Bretscher, South Carolina

Discussant
Raluca Cozma, Kansas State

Group II —
Goal Disruption and Psychological Disequilibrium During the Outbreak of COVID-19
Qiyue Zhang
and Jichen Fan, Chinese University of Hong Kong
It’s Not Me, It’s You. And That Is OK: Perceptions of Mental Health and Self-Efficacy
Sharon Baldinelli, Alabama
Lure of the Rural: Urban Audiences’ Consumption of Rural Self-Media in China
Yu Mu, Florida
Masking Justice: Immunity or Impunity?
Michelle Michael, Ohio

Discussant
Monique Luisi, Missouri

Group III —
Matters of Partisanship: Perception, Online News, and the U.S.- China Trade War
Shimeng Dai, Texas
Reflecting on Their Role: Former Members of Fashion Editors and Reporters Association (FERA) Deconstruct Normative Practices in the Newsroom
Lisa Lenoir, Missouri
Reimagining Networked Authoritarianism: A Technocultural Perspective on Citizens’ Co-option in the Chinese Internet Police Reporting System
Lynette Jingyi Zhang
and Haibin Zhang, The Chinese University of Hong Kong

Visual Cues and The Bandwagon Effect: Do Images and Review Votes Make Online Reviews More Credible?
Lina Zhu, Colorado State

Discussant
Hong Vu, Kansas

[EA] = This submission was accepted as an extended abstract.

8:15 to 9:45 a.m. / F016

Minorities and Communication

Business Session
Virtual Members’ Meeting

Moderating/Presiding
George L. Daniels, Alabama

8:15 to 9:45 a.m. / F017

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session
The Breakfast of Editing Champions — Planning for The Future

Moderating/Presiding
Kirstie Hettinga, California Lutheran

Are you a regular attendee of the Breakfast of Editing Champions? Please join us on Friday, Aug. 7 at 8:15 a.m. PDT to discuss the future of the Breakfast and how we can best set up the event to continue to deliver delicious insight into the world of editing. Join representatives from our sponsoring organizations—Newspaper and Online News Division, Scholastic Journalism Division, Dow Jones News Fund, Society for Editing, and Poynter—and host Kirstie Hettinga as we briefly review the Breakfast’s history and finances and plan to move the Breakfast forward. This will be a Zoom meeting hosted through the virtual conference site. Questions? Please email Kirstie Hettinga at khetting@callutheran.edu.
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8:15 to 9:45 a.m. / F018

Public Relations Division

Business Session
Virtual Members’ Meeting

Moderating/Presiding
Dustin Supa, Boston

8:15 to 9:45 a.m. / F019

Visual Communication Division

Research Panel Session
Creative Research Competition Program

Moderating/Presiding
Lisa Villamil, North Carolina at Chapel Hill
and Tara Pixley, Loyola Marymount

Winners
TBA

Winners of the 2020 Creative Research Competition present their award-winning work. This program features three presentations with the awardees discussing their creative processes and sharing final work across visual communication disciplines.

8:15 to 9:45 a.m. / F020

Commission on the Status of Minorities

Teaching Panel Session
More than Just Dark Makeup: Legacy, Ideology and Politics of Blackface

Moderating/Presiding
James Rada, Ithaca

Panelists
Venise Berry, Iowa
Sharon Bramlett-Solomon, Arizona State
Cathy Jackson, Norfolk State
Marquita Smith, Mississippi

8:15 to 9:45 a.m. / F021

Commission on the Status of Women

Refereed Paper Session
Hashtag Activism in the Digital World

Moderating/Presiding
Candi Carter Olson, Utah State

Returning to the Digital World: Technology Use and Privacy Management of Women Transitioning from Incarceration
Hyunjin Seo, Hannah Britton,
Megha Ramaswamy, Darcey Altschwager,
Matthew Blomberg, Olushola Aromona,
Bernard Schuster, Ellie Booton,
Marilyn Ault, and Joi Wickliffe, Kansas

Feminism in Unlikely Places: Northern Nigeria and the #ArewaMeToo Movement
Olushola Aromona
and Fatemeh Shayesteh, Kansas

Developing New Voices: Exploring Feminist Digital Activism in India
Paromita Pain, Reno, Nevada

The Dragonfly Effect: Analysis of a Social Media Women’s Empowerment Campaign
Aya Shata and Michelle Seelig, Miami

“An Utter Disregard for Best Practices in Supporting Survivors:” Social Media and Ethics Policies in the #MeToo Era
Bailey Dick, Ohio

Discussant
Stacey Hust, Washington State

8:15 to 9:45 a.m. / F022

Internships and Careers Interest Group and Advertising Division

PF&R Panel
Generational Divides: Preparing Gen Y and Z Students to Work with Gen X and Boomers

Moderating/Presiding
Paul Glader, King’s College

Panelists
Pamela Morris, Loyola Chicago
Jess Collins, Virginia Commonwealth
Robin Spring, Grand Valley State
Melissa Harrison, Texas Christian
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8:15 to 9:45 a.m. / F023
Participatory Journalism Interest Group and Media Ethics Division
Teaching Panel Session
Listening Before (and After) the Story Pitch: Teaching Students About Public-Powered Journalism
Moderating/Presiding
Elia Powers, Towson
Panelists
Marlene Neill, Baylor
Carrie Brown, CUNY
Letrell Crittenden, Thomas Jefferson University
Summer Fields, Hearken
Lindsay Green-Barber, The Impact Architects

10 to 11:30 a.m. / F024
Association for Education in Journalism and Mass Communication
Cornerstone Panel Session
Pedagogy in a Pandemic: Keeping Your Classes and Yourself Together While Things Are Falling Apart
Moderating/Presiding
Amanda Sturgill, Elon
Panelists
Jeanine Guidry, Virginia Commonwealth
Calvin Hall, North Carolina Central
Rebecca Pope-Ruark, Georgia Institute of Technology
Natalie T.J. Tindall, Larmar

10 to 11:30 a.m. / F025
Communication Theory and Methodology Division
Refereed Paper Session
Global Media and Immigration
Moderating/Presiding
Magdalena Saldaña, Pontificia Universidad Católica de Chile

[EA] How Global is the World Wide Web? Identifying User-defined Geographies from Websites, YouTube and Twitter Trends in Over 100 Countries
Yee Man Margaret Ng and Harsh Taneja, Illinois Urbana-Champaign
The COVID-19 Pandemic and Heightened Hostility Toward China: Expanding the Theoretical Underpinning and Scope of the Third-person Perception
Kuang-Kuo Chang, Shih Hsin University and Tien-Tsung Lee, University of Macau
Database Discrepancies: News Stories and Child Separation at the Border
Carol Liebler, Noah Buntain, and Kyle Webster, Syracuse
Deliberating Alone: Immigration and “Rational” Arguments Against Political Talk
Bryan McLaughlin, Kenton Wilkinson, Hector Rendon, and TJ Martinez, Texas Tech
Discussant
Elizabeth Stoycheff, Wayne State

[EA] = This submission was accepted as an extended abstract.

10 to 11:30 a.m. / F026
Communication Technology and Mass Communication and Society Divisions
Research Panel Session
Tackling Misinformation: Academic-Community-Industry Collaborations Around the World
Moderating/Presiding
Baybars Örse, Director of International Fact-Checking Network, Poynter
Panelists
Amy Zhang, Stanford
Humphrey Oduobi, Google
Mo Saadari, Harvard; formerly with Facebook
Hyunjin Seo, Kansas
10 to 11:30 a.m. / F027

Cultural and Critical Studies Division

High Density Refereed Paper Session

Commodifying Collective Memory, Racism and Cultural Identities and Journalistic Practice, Professional Identity and Depictions of Marginalized People in Media

Moderating/Presiding
Paromita Pain, Nevada, Reno

Public (Re)construction of War Memory in Japan: Examining Audience Reception of the Documentary Film Shusenjo
Junki Nakahara, American

Food, Exoticism, and Spectacle: Commodifying African Otherness in Bizarre Foods with Andrew Zimmern
Tewodros Workneh, Kent State

Globalization, Social Media and Cultural Change: Instagram and Family Traditions in Russia
Regina Marchi and Maria Zhigalina, Rutgers

Post-feminism in China: A Discourse Analytic Examination of the Sell of Successful Intimated Relationships Advice in Ayawawa’s Book
Hanlei Yang, Chongqing University

“Barbie is Not Muslim”: Consumer Racism in Hijab Wearing Barbie Doll on Twitter
Suman Mishra, Southern Illinois-Edwardsville and Amal Bakry, Louisiana-Lafayette

Discussant
Paromita Pain, Nevada, Reno

Daleana Phillips, Southern Mississippi

Decoding Versus Discovering: The Social Roots of Two Visions of Journalistic Excellence
Matthew Powers, Washington

Mental Health as a Burden: Journalistic Representations of Mental Illness on Family, Society, and the Individual
Elise Assaf, California State, Fullerton

This Was America: The Limitations of an Enduring Vision of American Photography
Alex Scott, Texas at Austin

Journalistic Power: Constructing the “Truth” and the Economics of Objectivity
Gino Canella, Emerson

Discussant
Perry Parks, Michigan State

10 to 11:30 a.m. / F028

International Communication and Newspaper and Online News Divisions

Research Panel Session
Methodological Challenges for Studying Journalism Around the World

Moderating/Presiding
Celeste González de Bustamante, Arizona

Panelists
Heloiza Herscovitz, California State Long Beach
Jeannine Relly, Arizona
Mariana De Maio, Lehigh
Sallie Hughes, Arizona
Martin Oller Alonzo, Havana

10 to 11:30 a.m. / F029

Media Ethics and Electronic News Divisions

Teaching Panel Session
The Sports Media Class as a Site for Social Awareness

Moderating/Presiding
Michael Mirer, Wisconsin-Milwaukee

Panelists
Travis Bell, South Florida
Steve Fox, Massachusetts
Nicole Kraft, Ohio State
Sean Upshaw, Utah
Brent Weber, Weber Creative

10 to 11:30 a.m. / F030

Media Management, Economics and Entrepreneurship Division

Refereed Paper Session
Managing News Media Outlets

Moderating/Presiding
Jiyoung Cha, San Francisco State
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Concentration of Journalistic Output Across Media Outlets and Outlet Types: An Analysis of 100 Communities
Jessica Mahone, Qun Wang, and Philip Napoli, Duke and Matthew Webster, Minnesota and Kathleen McCullough, Augustana

Public Service Mandate Versus Profit-Making Motive: A Study of the Daily Graphic Newspaper in Ghana
Paul Koomson and S. Senyo Ofori-Parku, Oregon

Alternative and Mainstream Local News Competition and the COVID-19 Pandemic: A Computational Content Analysis
Angela Powers and Yuxi He, Iowa State
We Are the People – Audience Engagement as Catalyst for Newsroom Unionization
Karin Assmann, Georgia

Discussant Patricia Phalen, George Washington

Panelists
Lisa Weidman, Linfield
Aileen Gallagher, Syracuse
Deb Aikat, North Carolina at Chapel Hill
Michelle Amazeen, Boston

10 to 11:30 a.m. / F031
Political Communication and Minorities and Communication Divisions
PF&R Panel Session
The Role of the Media in Puerto Rico’s Times of Crisis
Moderating/Presiding María De Moya, DePaul

Panelists
Federico Subervi, Wisconsin
Vanessa Bravo, Elon
María De Moya, DePaul
Juan Mundel, DePaul
Yadira Nieves, Inter-American University, Bayamón, Puerto Rico

10 to 11:30 a.m. / F032
Public Relations and Magazine Media Divisions
PF&R Panel Session
Media Literacy in an Era of Sponsored Content, Native Advertising, and Content Marketing
Moderating/Presiding Catherine Staub, Drake

Panelists
Lisa Weidman, Linfield
Aileen Gallagher, Syracuse
Deb Aikat, North Carolina at Chapel Hill
Michelle Amazeen, Boston

10 to 11:30 a.m. / F033
Sports Communication and Small Programs Interest Groups
Teaching Panel Session
Sports Media Curriculum: What’s the Winning Lineup?
Moderating/Presiding John Carvalho, Auburn

Panelists
Kevin Hull, South Carolina
Alan Goldenbach, Hood College
Travis Bell, Tennessee
Matt Tullis, Fairfield

10 to 11:30 a.m. / F034
Association for Education in Journalism and Mass Communication
Research Panel Session
Talking Book Writing with the Tankard Award Finalists
Moderating/Presiding Brooke W. McKeever, South Carolina

2020 James Tankard Book Award Finalists (Listed in alpha order)
Contested Ground: The Tunnel and the Struggle over Television News in Cold War America [University of Massachusetts Press]
by Mike Conway, Indiana

Automating the News: How Algorithms Are Rewriting the Media [Harvard University Press]
by Nicholas Diakopoulos, Northwestern

News from Germany: The Competition to Control World Communications, 1900-1945 [Harvard University Press]
by Heidi J. S. Tworek, British Columbia

The award winner will be recognized during AEJMC’s Annual Conference.
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10 to 11:30 a.m. / F035

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Roundtable Session on Standards Revisions
Moderating/Presiding
Peter Bhatia, President, ACEJMC

10 to 11:30 a.m. / F036

Cronkite School of Journalism, Arizona State University

Panel Session
Equity and Inclusion During the Pandemic: Indigenous and International Student Experience
Moderating/Presiding
Rebecca Blatt, senior associate dean, Cronkite School

Panelists
Sonali Kudva, Tampa
Taylor Notah, senior editor, Turning Points Magazine, School of Social Transformation, Arizona State

Recruiting, retaining and serving the needs of Native American and immigrant populations have become even more difficult during the current pandemic. This discussion will focus on the issues and what journalism educators can do to address them.

10 a.m. to 11:30 a.m. / F037

International Association for Literary Journalism Studies

Research Panel Session
Where the Story Takes Place: Space and Setting in Literary Journalism, Panel I
Moderating/Presiding
Patrick Walters, Kutztown

Panelists
Place in Podcast Journalism: Narrative Experimentation in Audio Reporting
David Dowling, Iowa
How Literary Journalists Can Convey Their Settings Through User Experience Strategy
Connor Harrison, Independent Scholar

Using Space as a Performance of Persona-driven Literary Journalism Across Media: A Case Study of the Danish Reporter and Critic Poul Pilgaard Johnsen
Steffen Moestrup, Danish School of Media and Journalism
The Public Value of Private Space: How Literary Journalism Made the Personal Political
Thomas R. Schmidt, California, San Diego
Data Science and the Changing Place of Literary Journalism
Brett Popplewell, Carleton University, Canada

This session explores the role of space and setting in literary journalism. Panelists engage the topic from theoretical, professional, and pedagogical perspectives.

10 to 11:30 a.m. / F038

Association for Education in Journalism and Mass Communication

AEJMC Division and Interest Group (D/IG) Membership Fair

Groups with live-chat representatives
- Advertising
- Communication Technology
- Commission on the Status of Minorities
- Commission on the Status of Women
- Community Journalism
- Cultural and Critical Studies
- History
- Internships and Careers
- Participatory Journalism
- Political Communication
- Religion and Media

Join us in the D/IG Fair Hall to learn more about the AEJMC D/IGs.

11:45 a.m. to 1:15 p.m. / F039

Communicating Science, Health, Environment and Risk and Political Communication Divisions

Teaching Panel Session
Teaching about Politics and the Environment
Moderating/Presiding
Sojung Kim, George Mason
Friday Sessions

“Saving the Planet Through Better Media and Communications” — #aejmc2020
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Panelists
Karen Cannon, California Polytechnic State, San Luis Obispo
Mary Beth Deline, Illinois State
Shupei Yuan, Northern Illinois
Robin Hoecker, DePaul

11:45 a.m. to 1:15 p.m. / F040
Communication Technology Division
High Density Refereed Paper Session

Moderating/Presiding
Pamela Brubaker, Brigham Young

Topic I — Smartphone Use
Fighting Over Smartphones? Parents’ Excessive Smartphone Use, Lack of Control Over Children’s Use, and Conflict
Jörg Matthes, Marina Thomas, and Anja Stevic, University of Vienna; and Desirée Schmuck, LMU Munich
Exploring Multiple-level Predictors Contributed to the Credibility of Smartphone Information
Bing Hu, South China University of Technology; Bu Zhong, Pennsylvania State; and Tao Sun, Vermont
From Passive to Purposeful: Can Apple’s Screen Time realign Users’ Relationships with Their Devices?
Ebubechukwu Ubochi, and Heidi Hatfield Edwards, Florida Institute of Technology

Discussant
Mike Horning, Virginia Tech

Topic II — The Impact of Advanced Technology on Society
Information Inequality: The Information Demand and Supply Factors that Shape the Digital Engagements of Low-income and High-income Individuals in the United States
Jihye Lee, and James Hamilton, Stanford; Nilam Ram, Pennsylvania State; Thomas Robinson, and Byron Reeves, Stanford
The Effect of Advanced Technology on Jobs: Attention, Income, Worry, and Support for a Basic Income
Alex W. Kirkpatrick, Washington State and Jay Hmielowski, Florida
“We think You May Like”: An Investigation of E-commerce Personalization for Privacy-conscious Consumers
Yong Whi Greg Song, Hayoung Sally Lim, and Jeeyun Oh, Texas at Austin
Playable News Technologies: Journalism and the Rise of Mobile Gaming
David Dowling, Iowa

Discussant
Brian Smith, Brigham Young

11:45 a.m. to 1:15 p.m. / F041
Communication Theory and Methodology and Mass Communication and Society Divisions
PF&R Panel Session
Responsible and Rigorous Scholarship: Advocating Open Research Practices in Journalism and Mass Communication

Moderating/Presiding
Benjamin Johnson, Florida

Panelists
Nick Bowman, Texas Tech
Serena Daalmans, Radboud University Nijmegen
Josephine Lukito, Wisconsin-Madison
Frank Waddell, Florida

11:45 a.m. to 1:15 p.m. / F042
History Division
Refereed Paper Session
Publicity, the Press, and Social Movements

Moderating/Presiding
Candi Carter Olson, Utah State
“Saving the Planet Through Better Media and Communications” — #aejmc2020
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Friday Sessions

A Know-Nothing’s Portrayal of Mexicans in the 1850s
Press: The Work of G. Douglas Brewerton*

Michael Fuhlhage, Wayne State

“The Paper of Record of the Women’s Movement”:
The National Identity of Off Our Backs**

Kate Yanchulis, Maryland

The Nation’s First Press Secretary: Ray Stannard Baker
and the Lessons of Publicity

Meghan McCune

and John Maxwell Hamilton, Louisiana State

“Skeptics Make the Best Readers”: The Institute of
Propaganda Analysis’ Pioneering Media Literacy Efforts
and the Fight Against Misinformation (1937-1942)

Elisabeth Fondren, St. John’s

Discussant

Jinx Broussard, Louisiana State

* Third Place Faculty Paper

** Third Place Student Paper

11:45 a.m. to 1:15 p.m. / F043

Media Ethics and Cultural and Critical Studies Divisions

Teaching Panel Session

Codebreaker: Teaching Media Ethics Beyond
the Code of Ethics

Moderating/Presiding

Jan Leach, Kent State

Panelists

Chris Roberts, Alabama
Kathy Fitzpatrick, South Florida
Meta Carstarphen, Oklahoma
Lindsay Palmer, Wisconsin

11:45 a.m. to 1:15 p.m. / F044

Minorities and Communication Division

Refereed Paper Session

Top Papers in Minorities and Communication

Moderating/Presiding

Lillie Fears, Arkansas State

“Through Our Prism”: A Survey of Black Local
Sportscasters’ Views and Interactions with Black
Athletes*

Kevin Hull and Denetra Walker, South Carolina;
Miles Romney, Brigham Young
and Kirstin Pellizzaro, South Carolina

Communication, Perception of Candidate Ethnicity,
and Hispanic Engagement During the 2018 Texas
Senate Election**

Oluseyi Adegbola, DePaul

and Sherice Gearhart, Texas Tech

News Presenters and the People Who Lead Them:
Examining Diversity of Local Television News Teams***

Robert J. Richardson, Texas at Austin

Communicating the Culture Through Korean Food
Between Authenticity and Adaptation****

Solyee Kim, Georgia

Discussant

Bradley Gorham, Syracuse

* First Place, Faculty Competition

** Second Place, Faculty Competition

*** Second Place, Student Competition

**** Third Place, Student Competition

11:45 a.m. to 1:15 p.m. / F045

Newspaper and Online News Division

PF&R Panel Session

Teaching Tools and Tip to Decode
the 2020 U.S. Census

Moderating/Presiding

Dorothy Bland, North Texas

Panelists

Laura Castaneda, Southern California
D’Vera Cohn, Pew Research Center
Michael C. Cook Sr., U.S. Census Bureau

11:45 a.m. to 2 p.m. / F046

Public Relations Division

Session

Understanding Public Relations
and Public Diplomacy in Latin America:
Challenges and Opportunities in 2020

Moderating/Presiding

Vanessa Bravo, Elon
Friday Sessions

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Speakers
- Maria DeMoya, DePaul
- Pablo Miño, North Carolina at Chapel Hill
- Claudia Labarca, Pontificia Universidad Católica de Chile
- Tania Gomez Zapata, Universidad de las Americas Puebla
- Eduardo Hernandez, Universidad Iberoamericana

11:45 a.m. to 1:15 p.m. / F047

Scholastic Journalism Division

Teaching Panel Session
Public and Private: A Look at the Latest Insights about Scholastic Journalism

Moderating/Presiding
Melanie Wilderman, Oklahoma

Panelists
- Erica Salkin, Whitworth
- Candace Perkins Bowen, Kent State
- Peter Bobkowski, Kansas
- Mark Goodman, Kent State

11:45 a.m. to 1:15 p.m. / F048

Commission on the Status of Women and Council of Affiliates

PF&R Panel Session
Climbing the Ladder to Leadership in the Academy

Moderating/Presiding
Dianne Lynch, Kent State

Panelists
- Amy Reynolds, Dean, Kent State
- Marie Hardin, Dean, Pennsylvania State
- Michelle Ferrier, Dean, Florida A&M

11:45 a.m. to 1:15 p.m. / F049

Graduate Student Interest Group and Visual Communication Division

Research Panel Session
How to Find and Maintain a Program of Research

Moderating/Presiding
Hayley Markovich, Florida

Panelists
- Summer Shelton, Idaho State
- Shahira Fahmy, American in Cairo
- Mary Angela Bock, Texas at Austin
- Holly Overton, South Carolina
- Yung Soo Kim, Kentucky

11:45 a.m. to 1:15 p.m. / F050

Religion and Media and Internships and Careers Interest Groups

PF&R Panel Session
Student Media Censorship vs. Freedom on a Religious Campus: Liberty University and the Problem of Student Initiative in Matters of Faith in the Public Sphere

Moderating/Presiding
Michael Longinow, Biola

Panelists
- The Law, Private Colleges and Censorship of Campus Press
  Sommers Ingram Dean, lawyer, Student Press Law Center
- Sensitive Topics in Theory and Practice on Christian College Campuses
  Doug Mendenhall, Abilene Christian
- Censorship Survey on Christian College Campuses Part II
  Alan Blanchard, Taylor
- Liberty University as Exhibit A of Censorship of Campus Press at Christian Colleges
  Paul Glader, King’s College

11:45 a.m. to 3 p.m. / F051

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Training Session
Institute for Diverse Leadership in Journalism and Communication Training Session — 2019-20 Class Fellows

Welcome
Jennifer H. McGill, Executive Director, AEJMC

The afternoon session is only open to the 2019-20 IDL Fellows.
Friday Sessions

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11:45 a.m. to 1:15 p.m. / F052

Association for Education in Journalism and Mass Communication

Business Session

*Journalism & Mass Communication Quarterly* Editorial Luncheon

Moderating/Presiding

Louisa Ha, *J&MCQ* editor, Bowling Green State

11:45 a.m. to 1:15 p.m. / F053

Kappa Tau Alpha and Association for Education in Journalism and Mass Communication

Award Presentation

Moderating/Presiding

Beverly J. Horvit, Missouri and David D. Perlmutter, Texas Tech, 2019-20 AEJMC President

This ceremony recognizes both associations’ award winners and divisions’ top student paper winners. Any registered attendee is welcome to join the session. KTA remains committed to its guiding principles of Knowledge, Truth and Accuracy. The ceremony will be followed by a KTA business meeting.

11:45 a.m. to 1:15 p.m. / F054

Association of Schools of Journalism and Mass Communication

Awards Session

Gerald M. Sass Award for Distinguished Service to JMC Education, and ASJMC Business Meeting

11:45 a.m. to 12:45 p.m. — Award Presentation

Welcome

James Stewart, Nicholls State, ASJMC 2019-20 ASJMC President

Introduction of Gerald M. Sass Award for Distinguished Service to JMC Education

Gracie Lawson-Borders, Howard

2019 Sass Award Presentation

¡Presente! Radio Bilingüe Service to the Latino Community

Recipient: Hugo Morales, Radio Bilingüe

12:45 p.m. to 1:15 p.m. — General Business Meeting

ASJMC Activities

ASJMC Winter Workshop

Installation of ASJMC 2020-21 ASJMC President

Gracie Lawson-Borders, Howard

11:45 a.m. to 1:15 p.m. / F055

International Association for Literary Journalism Studies

Research Panel Session II

Where the Story Takes Place: Space and Setting in Literary Journalism, Panel II

Moderating/Presiding

David Dowling, Iowa

Panelists

The Kingdom and the Power: Gay Talese’s Inspiration of Newsroom Ethnography

Patrick Walters, Kutztown

Rock City: Voices of Quebec City’s Music Scene of the 1990s

Sophie Létourneau, Université Laval, Canada

John Joseph Mathews: The “Blackjack Discourse” of a Mid-century Osage Naturalist

John M. Coward, Tulsa

Literary Journalism and Imaginative Appeal of Carceral Space

Kate McQueen, California Santa Cruz

This session explores the role of space and setting in literary journalism. Panelists engage the topic from theoretical, professional, and pedagogical perspectives.

1:30 to 3 p.m. / F056

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Refereed Paper Session

Advertising Division

A Cross-Cultural Examination of CSR Advertising: The Effects of Negative Moral Emotions on Information Processing

Wen Zhao, Fairfield University
Friday Sessions

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Should Stigmatized Companies Use a High-fit or Low-fit Cause in Cause-Related Marketing?
Mengtian Jiang and Hyun Ju Jeong, Kentucky
Millennials’ Environmental Involvement and Their Responses Toward Sustainable Products and Green Advertising
Jason Yu, Southern Illinois, Edwardsville
CSR Virtual Reality Campaigns by Alcohol Companies: The Role of Self-Value and Prior Drinking Experiences*
Yoon-Joo Lee, Washington State;
Wen Zhao, Fairfield;
and Huan Chen, Florida
Effects of Transparent Brand Communication on Perceived Brand Authenticity and Consumer Responses
Jing Yang
and Ava Francesca Battocchio, Loyola Chicago

*Third Place Paper, Special Topics Paper Award

Discussant
Padmini Patwardhan, Winthrop

Communicating Science, Health, Environment and Risk Division

Topic I — Framing
Adaptive Framing: Uncovering the Mediators and Extending the Strategy to Other Controversial Issues – Climate Change Skepticism and Vaccine Hesitancy
Renita Coleman, Texas at Austin;
Esther Thorson, Michigan State;
Cinthia Jiminez, and Kami Vinton, Texas at Austin
Effects of Information Veracity and Message Frames on Information Dissemination: Examining Zika Epidemic on Twitter
Qian Xu, Elon; Shi Chen, and Lida Safarnejad, North Carolina, Charlotte
Vaping in Today’s World: Do Fear Appeals and Message Framing Change the way E-Cigarette Users View Their Habit?
Chris Noland, South Carolina
ADHD is for Kids: An Outdated Medical News Frame Supported by Medical Genre News Outlets
Daisy Milman, Texas Tech

Discussant
Ioana Coman, Texas Tech

Topic II — Message Effects
Narratives vs. Standard of Care: Testing Messages Effectiveness for Adolescents’ Type 1 Diabetes Management
Trevor Bell, California State, Long Beach;
Seth Noar, and Allison Lazard, North Carolina at Chapel Hill
This Could Be Us: The Effects of Narratives and Disclosure Timings on Reducing Stigma and Implicit Bias Against People Suffering from Mental Illness
Sushma Kumble, Towson
and Fuyuan Shen, Pennsylvania State
How Daily Journalists Verify Numbers and Statistics in News Stories: An Empirical Study
Anthony Van Witsen, Michigan State
Stigma Toward People Who Misuse Prescription Opioid Drugs: An Exploratory Study
Jie Xu, Villanova;
and Xiaoxia Cao, Wisconsin-Milwaukee
“From Cover-Up to Catastrophe”: How the Anti-Vaccine Propaganda Documentary “Vaxxed” Impacted College Students’ Perceptions About Vaccinations
Amanda Bradshaw, Debbie Treise, Alexis Bajalia, and Easton Wollney, Florida; and Summer Shelton, Idaho State; Kendra Auguste, and Montserrat Carrera Seoane, Florida

Discussant
Lauren Bayliss, Georgia Southern

Topic III — Media and Intervention
Virtual Reality Intervention for Safety Education: Unveiling the Immersive Media Effects on Agricultural Injury Prevention Behaviors
Kang Namkoong, Junhan Chen, and John Leach, Maryland;
Stacy Vincent, Yongwook Song, and Brett Wasden, Kentucky
Understanding the Use of Memes for Targeted HIV/STI Prevention Among Black and Hispanic Young Men Who Have Sex with Men
Jazmyne Simmons, Michelle Seelig, and Victoria Orrego, Miami
Extending the Mood Management Theory: How Entertainment and Informational Television Viewing Moderates the Effects of Anxiety on Smoking Behavior
Juwon Hwang, Wisconsin; and Porismita Borah, Washington State

Discussant
Saleem Alhabash, Michigan State

Topic IV — Public Risk and Health Communication
The Effects of Patient-Provider Communication on Cancer Patients’ Depression and Anxiety: The Uncertainty Reduction and Expectancy Violations Approaches
Fangcao Lu, Jeffry Oktavianus, and Yanqing Sun, City University of Hong Kong
Racial/Ethnic Disparities in Patient-Provider Communication and the Role of E-Health Use

Hyang-Sook Kim, and Hee Jun Kim, Towson
The Impact of Uncertainty on Prevention Behavior Intention – Applying Theory of Planned Behavior to Uncertain Health Threat Situation

Junhan Chen and Kang Namkoong, Maryland
When the Public Avoids Risk Information During an Election: The Roles of Emotion and Attention Appraisal

Won-Ki Moon, Lee Ann Kahlor, and Hayoung Sally Lim, Texas at Austin

Discussant

Sara Champlin, North Texas

International Communication Division
Perceptions of Refugees in Their Home Countries and Abroad: A Content Analysis of La Caravana Migrante/the Migrant Caravan in Central America and the United States

Linda Jean Kenix and Jorge Freddy Bolanos Lopez, Canterbury

Topic V – Theory and Method of Health Communication Research
Measurement Invariance of the Sex-Related Marijuana Expectancies Scale Across Age and Gender

Jessica Willoughby, Stacey Hust, Jiayu Li, and Leticia Couto, Washington State
Comfort, Compliance, and Concern: A Critical Discourse Analysis of Health Research Communication

Robyn Adams, Michigan State

Discussant

Sushma Kumble, Towson

Sports Communication Interest Group
Topic — Popular Issues in Sport
I Hate that F**king School: A Case Study of Fan Behavior on Twitter Among College Football Rivalries

Cody Friesen, Kansas State
Assumption of Active Audience Assumptions and New Needs: Comparing Consumption Motivations of Esport and Traditional Sport Spectatorship

Jue Hou, and Andrew C. Billings, Alabama
Devising a Historical Political Economic Narrative Method: A Feminist Materialist Critique of WNBA Pay Inequity

Christopher Garcia, Florida State
Game Time or Not? Behavioral Predictors of Sports Brand Engagement on Social Media

Matthew Pittman and Brandon Boatwright, Tennessee

Discussant

John Carvalho, Auburn

1:30 to 3 p.m. / F057

Law and Policy and Communication Technology Divisions

PF&R Panel Session
Future Journalism Through Science Fiction

Moderating/Presiding
Daxton “Chip” Stewart, Texas Christian

Panelists
Casey Fiesler, Colorado-Boulder
Robin Sloan, Bay-area based author (Mr. Penumbra’s 24-Hour Bookstore), machine learning developer, co-author of EPIC 2014
Cyrus Farivar, NBC news tech reporter and author of Habeas Data

1:30 to 3 p.m. / F058

Magazine Media and Cultural and Critical Studies Divisions

PF&R Panel Session
Culinary Journalism, Food Justice, and the Social Sphere

Moderating/Presiding
Debra Kelley, Communications Consultant, Minnesota

Panelists
Diners, Dudes & Diets: How Gender & Power Collide in Food Media & Culture
Emily Contois, Tulsa
Cooking in the Times of Corona: The New Domesticity of Food Journalism
Elfriede Fursich, Pittsburgh
Complicating Lifestyle: Food Media and Entertainment Politics
Elizabeth Fakazis, Wisconsin, Stevens Point
Read This, Eat That: Newspaper Food Sections, Culinary Conversations, and the Social Sphere
Kim Voss, Central Florida
Friday Sessions

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1:30 to 3 p.m. / F000
Media Management, Economics and Entrepreneurship and Communicating Science, Health, Environment and Risk Divisions
PF&R Panel Session
Making Sense of Technology Buzz Words: Automation, Robotics, AI
Moderating/Presiding
Todd Holmes, California State Northridge
Panelists
Sabine Baumann, Jade
John Bohannon, Primer
Sylvia Chan-Olmsted, Florida
Kaiping Chen, Wisconsin-Madison
Alex Hanna, Google

1:30 to 3 p.m. / F059
Visual Communication and Advertising Divisions
Teaching Panel Session
Teaching Virtual Worlds in Journalism and Mass Communication
Moderating/Presiding
Joel Geske, Iowa State
Panelists
D'An Knowles Ball, Old Dominion
Jason Porter, South Carolina
Tina Korani, San José State

1:30 to 3 p.m. / F060
Commission on the Status of Women and Public Relations Division
PF&R Panel Session
#GirlBoss: Examining How Early-career Ad/PR Women Are Building Confidence and Paving the Way to Close the Industry’s Leadership Gender Gap
Moderating/Presiding
Katie Olsen, Kansas State
Panelists
Elizabeth Toth, Maryland
Margaret Duffy, Missouri

1:30 to 3 p.m. / F061
Community Journalism Interest Group and Electronic News Division
PF&R Panel Session
PEG in Peril? Potential Impacts of FCC Decisions on Community Media Partnerships for Student Broadcasts and Local Coverage
Moderating/Presiding
Carey Higgins-Dobney, California State, Fresno
Panelists
Bryan Harley, Executive Director, Community Media Access Collaborative, Fresno
Antoine Haywood, Pennsylvania
Kenneth Fischer, Oklahoma

1:30 to 3 p.m. / F062
Internships and Careers Interest Group and Newspaper and Online News Division
Teaching Panel Session
Where the Jobs Are! Developing a Business Journalism Curriculum at Your Institution - Large or Small
Moderating/Presiding
Linda Shockley, Dow Jones News Fund
Panelists
Building a Business Journalism Curriculum and Program that Helps Students Learn the Skills and Get Jobs
Chris Roush, Quinnipiac; TalkingBizNews, BusinessWeek
Teaching the Economics Part of Business and Economics Reporting
Constance Mitchell Ford, Maryland; formerly, economics editor, WSJ
Helping a Diverse Group of Students to Become Interested in Business Reporting
Michelle LaRoche, South Carolina and formerly, WSJ
Developing a Business Journalism Course and Cohort at Small Colleges
Paul Glader, King’s College; DJNF business reporting program, former WSJ reporter
Friday Sessions

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1:30 to 3 p.m. / F063
Small Programs Interest Group
Members’ Luncheon
Moderating/Presiding
Jeremy Sarachan, St. John Fisher

Join members of SPIG (Small Program Interest Group) in a “luncheon” to connect with old friends, make new connections, and discuss strategies of teaching online and hybrid courses this fall. Please come with a suggestion or question about online and/or socially distanced teaching to spark discussion.

1:30 to 3 p.m. / F064
Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PF&R Panel Session
First Amendment Award
Moderating/Presiding
Wendy Wyatt, St. Thomas

2020 AEJMC First Amendment Award
Recipient: Shane Bauer, investigative reporter and author

Panelists
TBA

1:30 to 3 p.m. / F065
Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session
Doctors Are In: To Evaluate and Improve How We Teach and Learn – Lessons From Students and Peers
Moderating/Presiding
Ralph Beliveau, Oklahoma

Panelists
George L. Daniels, Alabama
Tracy Everbach, North Texas
Holly Speck, Kansas State
Brooke Withrow, Oklahoma

1:30 to 3 p.m. / F066
Association for Education in Journalism and Mass Communication

President-Elect Panel Session
A Nation Challenged to Change, Implications for Media Educators: An AEJMC Conversation
Moderating/Presiding
Tim P. Vos, Michigan State

Panelists
Danielle Kilgo, Minnesota
Nneka Logan, Virginia Tech
Tom Hrach, Memphis
Cristina Mislau, Missouri

The death of George Floyd at the hands of police ignited widespread calls for change. Journalists and other communicators have faced and largely failed similar calls in the past. How can it be different this time around?

1:30 to 3 p.m. / F067
Columbia University

Panel Session
Inside the Upheaval of Journalism
Moderating/Presiding
Ted Gest, Criminal Justice Journalists/The Crime Report

Panelists
Alan Ehrenhalt, senior editor, Governing.com
Richard Knox, former medicine/health reporter, NPR and Boston Globe
Susan Miller, former editor, Monterey County (CA) Herald
Marquita Pool-Eckert, former producer, CBS Evening News/CBS News Sunday Morning

The Columbia Journalism School class of 1969 wrote a book describing journalism’s changes over a half-century. Veteran journalists will evaluate coverage from 1969 to the 2020 elections and coronavirus, plus the changing role of women and minorities.
Beyond Personal Responsibility: Analyzing How Fear Appeals and Attribution Frames Affect Behavioral Intentions and Policy Information Seeking
Nicole O’Donnell, and Jeanine Guidry, Virginia Commonwealth
Persuasive Effects of Outcome Frames in Waste Classification: Moderating Role of Consideration of Future Consequences
Meiqi Sun, Xinyao Ma, Lulu Jiang and Nainan Wen, Nanjing

Discussant
Mary Beth Deline, Illinois State

Panelists
James Ball, Hulu
Liz Powers-Charest, Hulu
Sanjay Kairam, Twitch
Anne Oeldorf-Hirsch, Connecticut
Marcelo Arenas, Pontificia Universidad Católica de Chile and Millennium Institute for Foundational Research on Data
Gi Woong Yun, Nevada, Reno

3:15 to 4:45 p.m. / F070
Cultural and Critical Studies Division and Entertainment Studies Interest Group

Teaching Panel Session
Mobilizing Culture: Using Popular Media to Teach About Race, Class, and Gender in the Digital Sphere

Moderating/Presiding
Ralph Beliveau, Oklahoma
Friday Sessions

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Panelists
Greg Adamo, Morgan State
Radhika Parameswaran, Indiana
Renee Hobbs, Rhode Island
Meta Carstarphen, Oklahoma
Samantha Stanley, Hong Kong

3:15 to 4:45 p.m. / F071

Electronic News and Political Communication Divisions
Teaching Panel Session
Bottom of the Ballot, Bottom of the Barrel?
Moderating/Presiding
Sherice Gearhart, Texas Tech

Panelists
Maria Fontenot, Tennessee
Mark Harmon, Tennessee
Jeff Hunter, Texas Tech

3:15 to 4:45 p.m. / F072

History and Minorities and Communication Divisions
Teaching Panel Session
Connecting Today’s Students with Jim Crow-era Media History
Moderating/Presiding
Nathaniel Frederick, Winthrop

Panelists
Jan González, Rutgers
Kristin Gustafson, Washington Bothell
Gheni Platenburg, Auburn
Kathy Roberts Forde, Auburn
Rachel Grant, Florida

3:15 to 4:45 p.m. / F073

Scholastic Journalism Division
Teaching Panel Session
We’ve Got This: Best Practices in Online Teaching, and How Teaching Journalism and Mass Communication Prepares Us for the Big Pivot Online
Moderating/Presiding
Aileen Gallagher, Syracuse

Panelists
Adam Maks, Indiana, Southeast
Jennifer Palionis, Ball State
Carolyn Hedges, Syracuse
Rebecca Cooney, Washington State
Damian Radcliffe, Oregon

3:15 to 4:45 p.m. / F074

Visual Communication and Law and Policy Divisions
PF&R Panel Session

Moderating/Presiding
Ross Taylor, Colorado at Boulder

Panelists
Krishnan Vasudevan, Maryland
Tara Pixley, Loyola Marymount
Andrea Hickerson, South Carolina
Patrick Ferrucci, Colorado at Boulder
Jared Schroeder, Southern Methodist
Nina Iacono Brown, Syracuse

3:15 to 4:45 p.m. / F075

AEJMC Council of Affiliates
Refereed Paper Session
Issues Facing Campus Media

Moderating/Presiding
Kenna Griffin, Southern Indiana

College Radio Station Use of Social Media
Robert Bergland, Northwest Missouri State;
Kyle Inman, South Dakota;
and Alex Kirt, Northwest Missouri State

How Student Newspapers Use Editorials in a Crisis
Brittany Fleming
and Emily Dolan, Slippery Rock

Social Capital and Conflict Avoidance in Campus News
William Heath
and Wilson Lowrey, Alabama

Advancing Communities of Practice: The Unique Position of Student Media Advisers
Elizabeth Smith, Pepperdine;
Jean Norman, Weber State;
Kirstie Hettinga, California Lutheran
and Lisa Lyon Payne, Virginia Wesleyan
Friday Sessions

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3:15 to 4:45 p.m. / F076
Commission on the Status of Women and Newspaper and Online News Division

PF&R Panel Session
Women in Podcasting: Making Our Space

Moderating/Presiding
Kim Fox, The American University in Cairo

Panelists
Avery Truffelman, 99 Percent Invisible Podcast
Teri Finneman, Kansas; Journalism History Podcast
Tina Pamintuan, general manager, KALW
Amy Applebaum Ritchart, Austin Peay

3:15 to 4:45 p.m. / F077
Lesbian, Gay, Bisexual, Transgender and Queer Interest Group and International Communication Division

PF&R Panel Session
International Communication & the LGBTQI+ Refugee/Asylum Seeker

Moderating/Presiding
Nathian Rodriguez, San Diego State

Panelists
Organization for Refuge, Asylum & Migration (ORAM)/The LGBT Asylum Project, Jewish Family & Community Services (JFCS)/LGBT Freedom and Asylum Network

3:15 to 4:45 p.m. / F078
Sports Communication Interest Group and Media Management, Economics and Entrepreneurship Division

Research Panel Session
Why I Subscribed to The Athletic: The Evolution of Business Models in Online Journalism

Moderating/Presiding
Brian Moritz, SUNY Oswego

Panelists
TBA, The Athletic
Anthony Palomba, Virginia
Ronen Shay, Fordham
Molly Yanity, Quinnipiac

3:15 to 4:45 p.m. / F079
Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Panel Session
Equity and Diversity Award Session: Syracuse University's Newhouse School — Lessons Learned

Moderating/Presiding
Hub Brown, Syracuse

2020 AEJMC Equity and Diversity Award Recipient: Syracuse University, S.I. Newhouse School of Public Communications

Faculty and media partners of the 2020 AEJMC Equity & Diversity Award recipient, the (school), discuss how their strategic initiatives around diversity, equity and inclusion have promoted innovation.

3:15 to 4:45 p.m. / F080
South Asia Communication Association (SACA)

Refereed Paper Session II
Enhancing Media and Communication in South Asia and Its Diaspora Worldwide

Moderating/Presiding
Jatin Srivastava, Ohio; Harsh Taneja, Illinois Urbana-Champaign; and Dwight Brooks, Zayed

Topic I — Advocacy Journalism, Religion in South Asia and Its Diaspora
Conflict and Development: Analysis of Newspaper Editorial Advocacy Priorities of a Global Nuclear Southern Country
Shafiq Kamboh, University of Bremen, Germany
Hinduism in the Malay Archipelago:
Case Study of Temples
Sankaran Ramanathan, Mediaplus Consultancy
Discussant
Dhiman Chattopadhyay, Shippensburg

Topic II — Enhancing Media in South Asia and Its Diaspora
Newscaste: A Qualitative Study on Working Conditions of Dalit Journalists in India
Kailash Koushik, Christ University, India
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We are in this together! Use of Social Media for Relationship Maintenance among South Asian Diaspora in the U.S. during the COVID-19 Pandemic
Mohammad Hossain, and Nabila Mushtarin, South Alabama and Deb Aikat, North Carolina at Chapel Hill

Discussant
Rianka Roy, Connecticut

Topic III — Saving South Asia through Better Media and Communication
News Media in Crisis: “Stealing Thunder” Needs to be Faster
Mohammad Ali, Syracuse; Md Rejaul Haque, Jahangirnagar University, Bangladesh, and Khairul Islam, Wayne State
US Educational Programming about India in the 1960s: The Beginning of an Ecological Consciousness
Navdeep Sharma, Indiana at Bloomington

Discussant
Debashis Chakrabarti, G. D. Goenka University, India

Topic IV — Media and Politics in South Asia
Comparative Analysis of Asia Bibi Case in Pakistan vs. International Media
Syed Hussain, Arizona State and Hira Ejaz, Institute of Liberal Arts, Lahore, Pakistan
Social Media and Politics in India: Senior Journalists’ Perspective on How New Media Technologies Influence Political Discourse in India
Neelam Sharma, Idaho State

Discussant
Sonali Kudva, Tampa

In our commitment to the 2020 AEJMC conference theme “Saving the Planet through Better Media and Communication,” the South Asia Communication Association (SACA) will host an interactive paper session. Research papers were selected in a peer-reviewed competition. SACA was constituted in 2015 at the AEJMC conference in San Francisco. Instituted as an umbrella organization with a presence in key organizations, SACA currently constitutes 1,680 members worldwide. If you have questions, email SACA curator, Deb Aikat <da@unc.edu>, North Carolina, Chapel Hill. No pre-registration required. All are welcome.

5 to 6:30 p.m. / F081
Advertising and Political Communication Divisions

Scholar-to-Scholar (Poster) Refereed Paper Session

Advertising Division
Topic — Message Features
Product Qualities Perceptions in Online A Context: An Exploratory Study of Package Design Elements’ Influence
Jacqui Villarreal
Choosing Appropriate Colors for Green Advertising: Perceived Greenwashing through Color Choices
Dongjae Lim and Nah Ray Han
Effects of Placing Front-of-Pack Label on Print Food Advertisements on Consumer Attitudes
Sumin Shin and SangHee Park
[EA] Do Graphic Cues on Food Packaging and the Flavor of a Food Product Influence Perceptions of Product Characteristics?
Chan Thai, Hayley Trillo and Jacqui Villarreal
Visual Cues in Direct to Consumer Advertisements for Healthcare Services
Kylie Hill and Sung-Yeon Park, Nevada Reno

Discussant
Wen Zhao, Fairfield University

Topic — Global Advertising
Competent and Warm? Examining Asian Stereotypes in Advertising
Buduo Wang, Lucy Atkinson, Angeline Scheinbaum and Siyan Li
Superiority, Comfort and Responsiveness: US Car Ads Take on Japanese Competition
Khalid Alharbi, Jackson Carter, and Kenneth Campbell, South Carolina
Do Viewers Really Talk About Ads during Commercial Breaks? Findings from a South Korean Social TV Platform
Kyongsok Kim, Hyang-Sook Kim, Mun-Young Chung, and Yeuseung Kim, Towson

Discussant
Claire Segijn, Minnesota

Topic — A Look at the Industry
Employee Engagement: How Female Advertising Agency Practitioners Avoid Burnout and Maintain Creativity
Teresa Tackett, North Carolina at Chapel Hill

[EA] The Illusion of Gender Diversity Among Advertising Practitioners: A Textual Analysis of Award-Winning Agency Websites
Teresa Tackett, North Carolina at Chapel Hill
Friday Sessions

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Excellence in Ad Agency Leadership: A Mixed Method Multi-Country Study of Attributes and Styles
Padmini Patwardhan, Sabrina Habib, Hemant Patwardhan, Louise Kelly, Kathleen Mortimer, and Sally Laurie, North Hampton
Time, Space and Convergence in Advertising and Public Relations: Contemporary Analysis of Job Market Trends
Andrew Brown, Sally McMillan, Alexander Carter, and Nicholas Sarafolean, Tennessee

[EA] Prepping (for) the Ad Industry: Understanding Personality and Career Adaptability of First-Generation College Students in Strategic Communication
Katie Olsen, Kansas State; Alec Tefertiller, Baylor; and Danielle LaGree, Kansas State

Discussant
Eunsin Joo, BNU-HKBU United International College

Topic — Influencers and Brand Strategies in Social Media Advertising
Unbranded and Branded Direct-to-Consumer Advertising (DTCA) Using Social Media Influencers and Effects of Disclosure
Ida Darmanwan and Jisu Huh, Minnesota

Effectiveness of Social Media Influencer Advertising: Attachment to Social Media as Key to Positive Consumer Engagement
Haseon Park
Brand Strategy Strategies on Instagram
Jung Hwa Choi, South Alabama

A History of Content Marketing: The Ancient Origins of Marketing Communication’s Newest Discipline
Brian Petrotta, Fred Beard, and Ludwig Dischner, Oklahoma

Discussant
Andrew Brown, Tennessee at Martin

Topic — Control and Cognition
The moderating Role of Media Multitasking in the Effects of Message Consistency Across Multiple Ads
Se-Hoon Jeong
The Short- and Long- Term Memory of Brands Co-appearing in Television Programs
Fanny Fong Yee Chan
Exploring the Effect of Control on Playable Ad Effectiveness
Xiaohan Hu, Illinois at Urbana

Discussant
Anan Wan, Kansas State

Topic — Issues in Advertising Education
The Role of Guilt, Shame, and Social Distance in Bystander-Focused Prevention of Campus Sexual Violence: A Construal Level Theory Approach
Shiyun Tian and Queenie Li, Miami

A Survey of Faculty Advisers at Student-Run Agencies
Brooke Borgognoni and Jan Wicks, Arkansas

Best Practices in Online Course Development and Instruction: Targeting Advertising Students in a Post COVID-19 World
Betsy DeSimone and Courtney Carpenter Childers, Tennessee

[EA] Curriculum Drives Everything: Advertising Curriculum in ACEJMC Programs
Sheri Broyles, North Texas

Diversity and Inclusion in Advertising: What Do Students Think?
Pamela Morris, Loyola-Chicago

Incorporating Ethics into Introductory Advertising Courses: Student Perspectives
Pamela Morris, Loyola-Chicago

Discussants
Manu Bhandari, Arkansas State and Juan Mundel, DePaul

Political Communication Division
Topic I — Political Deliberation
Representing Minorities in Deliberative Discussions: The Effects of Minority Presence and Group Identity Salience
Nuri Kim, Nanyang Technological; Zijian Lew, California at Santa Barbara and Benjamin Detenber, Nanyang Technological

Investigating the Effects of Pro-attitudinal and Counter-attitudinal Media Exposure on General Political Talks and Cross-cutting Political Talks: Evidence from 2014 and 2018
Li Zhang, Boston; Jacob Groshek, Kansas State; and Erik Bucy, Texas Tech

Affective Polarization and Political Engagement in the United States: What Factors Matter?
Mohammad Ali and Abdulaziz Altawil, Syracuse

Discussant
M. Delwar Hossain, South Alabama

Topic II — Political Media Use and Perceptions
The Political Use of Search Engines: Differences in the Information Seeking Habits Between Right-leaning and Left-leaning Users
Chau Tong, Wisconsin-Madison
Online Keyword Activism in Political Crisis: Moderation Roles of Like-minded Public Opinion and Proxy Control of Crisis Outcomes

Sora Kim, Chinese University of Hong Kong; Yingru Ji and Hyojeong Rim, Minnesota

Meaningfully Entertained: Exploring the Relationship between Exposure to Meaningful Media and Political Engagement

Mian Asim, Zayed; Muhammad Ehab Rasul, South Florida and Azmat Rasul, Zayed

Judging “Them” by My Media Use: Adapting the IPI Model for a Polarized Media Environment

Youran Qin, Hong Kong Baptist University

Discussant
Tom Johnson, Texas at Austin

Topic III — Political Mass Opinion and Attitudes

Wall and Sword: Attitudes towards Two Types of Online Censorship in China

Xining Liao, Wisconsin-Madison

Factors Influencing Midwest Farmers’ Attitudes Toward China and US-China Trade Dispute

Lulu Rodriguez, Han Guang and Shuyang Qu, Iowa State

It’s All Yellow Journalism Now”: How White Evangelical Christian Women’s Contempt of Mainstream Media Contributes to Their Support of Politician Donald J. Trump

Gayle Jansen Brisbane, California State Fullerton

Predicting Perceived Media Bias of the Mass Shooting Coverage and Intention to Participate in Discursive Activities: Examining the Effects of Personal Involvement and Social Identities

Xueying Zhang, North Carolina A&T State and Mei-Chen Lin, Kent State

Who’s Picking Up the Tab? The Effects of Framing Taxes’ Money on Citizen Oversight

Volha Kananovich, Appalachian State

Discussant
Bryan McLaughlin, Texas Tech

Topic IV — Social Media Political Expression

“You Are a Disgrace and Traitor to Our Country”: Uncivil Rhetoric Against the “Squad” on Twitter

Porismita Borah, Washington State; Itai Himelboim, Bryan Trude, and Matthew Binford, Georgia and Kate Keib, Oglethorpe University

Social Media and Misinformation: The Impact of Education and Political Affiliation on News Sharing Behavior

Sean R. Sadri and John P. Kelsey, Alabama and Candice D. Roberts, St. John’s

Exposure to Personalized Political Advertising Dampens Trust in Democracy but Increases Political Interest: Evidence from a Panel Study

Joerg Matthes, Melanie Hirsch, Marlis Stubenvoll and Alice Binder, Vienna; Sanne Kruikemeier, University of Amsterdam; Sophie Lecheler, Vienna; and Lukas Otto, University of Amsterdam

White Democratic Candidate Outreach and Exposure to Black Voters: A Black Press Analysis

George Daniels, Alabama

Analysis of Campaign Issue Dynamics: Case Study of Taiwan’s 2020 Presidential Election

Yi-Ning Chen, National Chengchi University and Chia-ho Ryan Wen, Syracuse

Discussant
Flora Khoo, Regent

Topic V — News Expectations and Outcomes


Adina Schneeweis, Oakland

The News Expectations Predicament: Comparing and Explaining What Muslims and Members of the Mainstream Society Expect from Journalists’ Roles and Reporting Practices

Philip Baugut, LMU Munich and Sebastian Scherr, KU Leuven

Indexing, Source Hierarchy, and Cultural Congruence: Op-Ed Coverage of Nuclear Negotiations with Iran

Bill Cassidy, Northern Illinois; Mehrnaz Khanjani, Iowa and Mehdi Semati, Northern Illinois

Role of Traditional Media in Influencing Presidential Election Outcomes in Ghana

Elinam Amevor, Oregon

Effects of Soft and Hard News Consumption on 2012 and 2016 Presidential Candidate Evaluations

Lewen Wei and Jinping Wang, Pennsylvania State

Discussant
Lindsey Sherrill, North Alabama

Topic VI — News Environments

How Do People Learn About Public Affairs When Incidentally Exposed to News? Clarifying Political Knowledge Paradoxical Direct and Indirect Effects

Homero Gil de Zúñiga, Pennsylvania State; Porismita Borah, Washington State; and Manuel Goyanes, Carlos III University

Headline News: A Theoretic Model to Explore the Believability and Selection of Political News

Robin Blom and Tim Huang, Ball State
Friday Sessions

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5 to 6:30 p.m. / F082

Communication Technology Division

Refereed Panel Session
Gene Burd Faculty Research Paper Competition
Moderating/Presiding
Su Jung Kim, Southern California

Topic I — AI Technology in Communication
Hello, I am a Humanized Robot Reporter: Anthropomorphism in Robot Journalism*
Wonseok (Eric) Jang, Sungkyunkwan University;
Soojin Kim, Louisiana State;
Jung Won Chun, Sejong University
and Young Woo Kang, Sungkyunkwan University
Understanding AI Advertising from the Consumer Perspective: What Factors Determine Consumers’ Appreciation of AI-created Advertisements??
Linwan Wu and Taylor Wen, South Carolina

Discussant
Hyosun Kim, Indiana State

Topic II — User Interaction in Digital Media
Assessing Routes to the Proteus Effect: Testing Self-Perception and Priming Hypotheses***
José Aviles, Albright
The Mere Exposure Effect of Tweets on Vote Choice
Hyunjung Kim, Korea National Sport University
Seeing is Believing: Is Video Modality More Powerful in Spreading Fake News via Online Messaging Apps?
S. Shyam Sundar, Maria D. Molina,
and Eugene Cho, Pennsylvania State

Discussant
David Silva, Kent State

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper

5 to 6:30 p.m. / F083

Cultural and Critical Studies Division

Refereed Panel Session
Representation, Identity and Critique in Media
Moderating/Presiding
Adina Schneeweis, Oakland

[EA] When the Desert Matters: Contextual Differences in Local News Environment and Polarized Perceptions of Local Economy
Jianing Li, Jiyoun Suk
and Josephine Lukito, Wisconsin-Madison;
Ceri Hughes, Brunel University;
Jordan Foley and Lewis Friedland, Wisconsin-Madison;
Chris Wells, Boston University;
Dhavan V. Shah and Michael Wagner, Wisconsin-Madison
Morally Covering Politics: A Case Study of the New York Times’ Reporting on Clinton and Trump During the 2016 U.S. Election
Qihao Ji, Marist College
Framing COVID-19: A Case Study of the Chinese Translated News Behind the U.S.-China Blame Game
Shiqi Wang, Hong Kong Baptist University

Discussant
Toby Hopp, Colorado State

Topic VII — Fake and Partisan News
Partisanship, News Outlet Use, and COVID-19 Misperceptions
Patrick Meirick, Oklahoma
Partisan News Repertoire and Echo Chamber in High-Choice Media Environment
Ching Chun Chen
and Chen-Chao Tao, National Chiao Tung University
How Sea-level Rise is Communicated by Governments, News Media, and Social Media: An Examination of Realities Shaped by Partisan and Regional Influences and Intermedia Agenda-setting
Denis Wu
and Yiyan Zhang, Boston University
Agenda-Setting Effects of Fake News on the Public’s Issue Agenda
Joao Vicente Seno Ozawa, Texas at Austin;
Hong Tien Vu, Kansas; Dhiraj Murthy
and Maxwell McCombs, Texas at Austin
What’s Fake News to You?: How Divided Epistemologies Shape Perception of Fake News
Taeyoung Lee, Tom Johnson
and Joao Vicente Seno Ozawa, Texas at Austin

Discussant
Megan Duncan, Virginia Tech

[EA] = This submission was accepted as an extended abstract.
Friday Sessions

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5 to 6:30 p.m. / F084

History Division

Refereed Panel Session

History Division Top Papers

Moderating/Presiding

Cayce Myers, Virginia Tech

Capturing “The Real Thing”: James Ricalton Brings the Russo-Japanese War to American Parlors*

Natascha Toft Roelsgaard and Michael S. Sweeney, Ohio

Influence of the Supreme Court’s Plessy v. Ferguson Decision on Southern Editorial Arguments During the “Massive Resistance” to Integration**

Ali Mohamed, United Arab Emirates

“A True Newspaper Woman”: The Career of Sadie Kneller Miller***

Carolina Velloso, Maryland

Robert Capa: War Photographer as Performance and Revision of the Myth****

Christopher T. Assaf, Texas at Austin

Discussant

Erika Pribanic-Smith, Texas, Arlington

* First Place Faculty Paper
** Second Place Faculty Paper
*** First Place Student Paper
**** Second Place Student Paper

5 to 6:30 p.m. / F085

International Communication Division

Refereed Panel Session

Award-Winning Papers in International Communication

Moderating/Presiding

Jatin Srivastava, Ohio

Partisanship, News Uses, and Political Attitudes in Ghana: An Application of the Communication Mediation Model*

Abdul Wahab Gibrilu, Chinese University of Hong Kong

Competing Frames on Social Media: Analysis of English and Farsi Tweets on Iran Plane Crash**

Fatemeh Shayesteh and Hyunjin Seo, Kansas

Negotiating a Digital Self: Journalists’ Use of Twitter and Instagram***

Claudia Mellado, Pontificia Universidad Católica de Valparaíso and Amaranta Alfaro, Universidad Alberto Hurtado

Dialectics of Complexity: A Five-Country Examination of Perceptions of Social Media Platforms****

Gina M. Masullo, Martin Riedl, and Ori Tenenboim, Texas at Austin

Discussant

Vanessa Higgins Joyce, Texas State

* First Top Student Paper – Markham Student Competition
** First Top Paper – Stevenson Open Competition
*** Second Top Paper – Stevenson Open Competition, First Place Latino/Latin American Communication Research Award sponsored by the Valenti School of Communication, University of Houston
**** Third Top Paper – Stevenson Open Competition

5 to 6:30 p.m. / F086

Law and Policy Division

Refereed Panel Session

Top Paper Panel

Moderating/Presiding

Tori Eckstrand, North Carolina at Chapel Hill

A Public Good: Can Government Really Save the Press?****

Patrick Walters, Kutztown of Pennsylvania
Friday Sessions

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Biometrics and Privacy: Regulating the Use of Facial Recognition Technology***
  Kearston Wesner, Quinnipiac
When is a First Amendment Case Not a First Amendment Case?**
  Clay Calvert, Florida
Challenges to the Conventional Wisdom About Mergers and Consumer Welfare in a Converging Internet Marketplace*
  Rob Frieden, Pennsylvania State

Discussant
  Jane Kirtley, Minnesota

***Debut Faculty Paper Competition Winner
*** Third Place Faculty Paper
** Second Place Faculty Paper
* First Place Faculty Paper

This session features the top faculty papers from the Law & Policy Division’s 2020 research competition.

5 to 6:30 p.m. / F088

Mass Communication and Society Division

Refereed Paper Session
Best of the Mass Communication and Society Division

Moderating/Presiding
  Jay Hmielowski, Florida

Hostile Media Perception in the Age of Social Media: The Role of Social Identity*
  Eric Cooks, Alabama
Digital Discussions of Women Members of The Church of Jesus Christ of Latter-Day-Saints: Intimacy in Private Facebook Groups Grounded in Motherhood**
  Alexis Romero Walker, North Carolina at Chapel Hill

Discussant
  Jay Hmielowski, Florida

Correcting Vaccine Misinformation: Effects of Source Attributes and Recall on Misinformation Belief and Persuasive Outcomes***
  Michelle Amazeen and Arunima Krishna, Boston
Emotional Labor During Disaster Coverage: Exploring Expectations for Emotional Display****
  Gretchen Hoak, Kent State
Perceptions vs. Performance: How Routines, Norms, and Values Influence Journalists’ Protest Coverage Decisions*****
  Summer Harlow, Houston; and Danielle Kilgo, Minnesota-Twin Cities

Discussant
  Louisa Ha, Bowling Green State

* First Place Student Competition Paper
** Second Place Student Competition Paper
*** First Place Open Competition Paper
**** Second Place Open Competition Paper
***** Third Place Open Competition Paper

5 to 6:30 p.m. / F089

Media Management, Economics and Entrepreneurship Division

Refereed Paper Session
Top Faculty Paper Session

Moderating/Presiding
  Ronen Shay, Fordham
Friday Sessions

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The Effect of Emotional vs. Informational Message Appeals on Crowdfunding Campaign Success: Testing Product Type as a Moderator*
  Ying Cheng and Yongseok Jang, California State, San Bernardino

Drivers of Merger and Acquisition Activity: A Quantitative Investigation of the Telecommunications Industry**

Working Together in Global Media Markets: The Sustainability of Western-China International Joint Ventures***
  Qian Yu and Peter Gade, Oklahoma

Discussant
  Anthony Palomba, Virginia

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper

5 to 6:30 p.m. / F090

Newspaper and Online News Division

Refereed Paper Session
  The News: Real, Fake and Its Telling

Moderating/Presiding
  David Wolfgang, Colorado State

Diffusion of Innovations in Digital Journalism: Technology, Roles and Gender in Modern Newsrooms
  Lynette Holman, Gregory Perreault and Anna Dollar, Appalachian State

You Are Fake News! Factors Impacting Journalists’ Debunking Behaviors on Social Media
  Magdalena Saldana, Pontificia Universidad Catolica de Chile and Hong Tien Vu, Kansas

The Reddit Oasis: Analyzing the Potential Role of Location-based Subreddits in the Alleviation of News Deserts
  Jeffrey Riley and Holly Cowart, Georgia Southern

Looking for a Sustainable Newsroom Model - The Case of the U.S. Media
  Mirjana Pantic and Katherine Fink, Pace University

The Strategic Ritual of Emotionality in Trafficking, Immigration, and Asylum News
  Allison Steinke and Valerie Belair-Gagnon, Minnesota-Twin Cities

Discussant
  Patrick Ferrucci, Colorado-Boulder

5 to 6:30 p.m. / F091

Public Relations Division and Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Theory Colloquium II Panel Session
  Discerning a New Paradigm between Identification and Activism – Public Relations as Co-creation of Meaning

Moderating/Presiding
  Cylor Spaulding, California State, Fullerton

Panelists
  The Marketplace of Audiences Model and the Affirmation of Alliance
    Burton St. John III, Colorado-Boulder
  The Transmedia Narrative Transportation Approach’s Ability to Facilitate Co-Creation
    Timothy J. Coombs, Texas A&M
  Public Relations and the Co-Creation of Mutually Beneficial Ends through Video Games
    Jolene Fisher, Colorado-Boulder
  Conceptualizing Public Relations as a Space for the Contributions of Marginalized Voices
    Erica Ciszek, Texas at Austin

Discussant
  Diana Martinelli, West Virginia

5 to 6:30 p.m. / F092

Visual Communication Division

Refereed Paper Session
  Top Papers in Visual Communication

Moderating/Presiding
  Tara Marie Mortensen, South Carolina

A (Meta) Picture is Worth a Thousand “Clicks”:
A Biometric Analysis of Images on Instagram
  Lindsay Taele Mariner, Aaron Fitzner, Audrey Halversen, Jacob Gibb, Michael Shreeve, Miles Romney, and Kevin John, Brigham Young and Rich Johnson, Creighton

A Critical Race-Visual Communication Analysis of Immigration-Themed Memes
  Mia Moody-Ramirez and Emily Guajardo, Baylor
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It’s So Meta: Metacommunicative Storytelling on News Organizations’ Instagram Accounts
Miles Romney, Brigham Young and Rich Johnson, Dustin Wilson, Emily Gamel, and Molly Bohannon, Creighton
Cultural Mediation Through Travel Photography in News Media
Ivy Ashe, Texas at Austin

Discussant
Shannon Zenner, Elon

5 to 6:30 p.m. / F093
Commission on the Status of Minorities
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Cathy Jackson, Norfolk State

Entertainment Studies Interest Group
Refereed Paper Session
ESIG Top Research Paper Panel
Moderating/Presiding
Stephanie Schartel Dunn, Missouri Southern State

Gaming Disorder: News Framing of Video Game Addiction as a Mental Illness*
Scott Parrott, Alabama; Ryan Rogers, Butler; Nathan Towery, and Samuel Hakim, Alabama
Click It, Binge It, Get Hooked: Netflix and the Growing U.S. Audience for Foreign Content**
Brad Limov, Texas at Austin
From Parasocial Interaction to Multisocial Interaction: Examining Fan Labor Behavior and Its Antecedents
Fangcao Lu, Yanqing Sun, and Stella Chia, City University of Hong Kong

The Nature of FoMO: Trait and State Fear-of-Missing-out and Their Relationships to Entertainment Television Consumption
Lindsey Maxwell, Southern Mississippi; Alec Tefertiller, Baylor and David Morris, South Carolina-Aiken

Discussant
Gregory Adamo, Morgan State

Top Papers for Entertainment Studies Interest Group
* Anne Cooper-Chen Top Faculty Paper
** Top Student Paper

5 to 6:30 p.m. / F095
Religion and Media Interest Group
Refereed Paper Session
Religion in News and Social Media
Moderating/Presiding
Daniel A. Stout, Brigham Young-Hawaii

News Media Perceptions and Evaluations Among Jews in Germany*
Philip Baugut, Ludwig-Maximilians-Universität
“They Are Amongst Us.” News About Terror: Perceptions of Sleeper Terrorists, and Negative Stereotypes Toward Muslims**
Joerg Matthes, and Ruta Kaskeleviciute, University of Vienna

News, Pews and Polls: How Religiosity Moderates News and Voting During a Mid-term Election
Timothy Macafee and Sarah Holtan, Concordia University Wisconsin

Political Consumerism, Religious Factors and Social Media
Jan Wicks, Shauna Morimoto and Robert Wicks, Arkansas

* Top Faculty Paper
** Second Place Faculty Paper
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6:45 to 8:15 p.m. / F096

Communication Technology Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Cindy Vincent, Salem State

6:45 to 8:15 p.m. / F097

Cultural and Critical Studies Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Peter Joseph Gloviczki, Coker

6:45 to 8:15 p.m. / F098

History Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Teri Finneman, Kansas
and Will Mari, Louisiana State

6:45 to 8:15 p.m. / F099

International Communication Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Jatin Srivastava, Ohio

6:45 to 8:15 p.m. / F101

Magazine Media Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Catherine Staub, Drake

During this year’s business meeting for the Magazine Media Division, the Professional of the Year Award will be presented to Chris Ballard in recognition of exceptional contributions to the field of magazine journalism.

6:45 to 8:15 p.m. / F102

Mass Communication and Society Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Nan Yu, Central Florida

6:45 to 8:15 p.m. / F103

Media Management, Economics and Entrepreneurship Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Ronen Shay, Fordham

6:45 to 8:15 p.m. / F104

Visual Communication Division
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Gabriel B. Tait, Ball State
and Tara Mortensen, South Carolina
Friday Sessions

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6:45 to 8:15 p.m. / F105
Entertainment Studies Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Gregory Adamo, Morgan State

6:45 to 8:15 p.m. / F106
Religion and Media Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Gregory Perreault, Appalachian State and Bellarmine Ezumah, Murray State

During this years business meeting for the Religion and Media Interest Group, Lifetime Achievement Awards will be offered to Daniel Stout and Judith Buddenbaum in recognition of exceptional contributions to the field.

6:45 to 8:15 p.m. / F107
Small Programs Interest Group
Business Session
Virtual Members’ Meeting
Moderating/Presiding
Elizabeth Atwood, Hood

6:45 to 8:15 p.m. / F108
University of Tennessee, College of Communication and Information; Michigan State University, School of Journalism; and Washington State University, Edward R. Murrow College of Communication
Social
Tennessee, Michigan State, Washington State Social
Hosting
Mike Wirth, dean, Tennessee; Tim P. Vos, director, Michigan State; and Bruce Pinkleton, dean, Washington State

8:30 to 10 p.m. / F109
Communication Technology Division
Member Social
Hosting
Cindy Vincent, Salem State

8:30 to 10 p.m. / F110
Minorities and Communication Division
Social
Hosting
George L. Daniels, Alabama
Semi-live event honoring MACD book authors and MACD trivia night.

8:30 to 10 p.m. / F111
Scholastic Journalism Division
Teaching Panel Session
Honors Lecture
Moderating/Presiding
Mark Goodman, Kent State
Honors Lecturer
John Bowen, Kent State

8:30 to 10 p.m. / F112
Visual Communication Division
Member Social
Hosting
Gabriel B. Tait, Ball State and Tara M. Mortensen, South Carolina