The “Create With Mobile” project, created by Len Clark, Ph.D. and Mike Castellucci, innovates learning with hands-on problem solving tools. Built to inspire the next generation of smartphone journalists and storytellers, CREATE WITH MOBILE is a cost-affordable solution to the old textbook. The project is sponsored by the Michigan State University School of Journalism.

A deck of cards (52 cards and two jokers) introduces students, educators, and professionals to 40 leading mobile journalists (trainers, storytellers, audio specialists, photographers, and educators), from around the world. Each card is filled with philosophies, hacks, lessons and advice. In addition, every card will feature a dynamic QR Code that takes readers to videos, filmmaking, and more in-depth lessons.

Seven cards will be dedicated to sponsors, ranging from app developers to equipment providers, and feature an affiliate link to purchase products at competitive prices.

Five cards will be dedicated to the “Castellucci Storytelling Model”. Michigan State University Professor of Practice, and Emmy Award Winning Journalist, Mike Castellucci breaks down his formula in a step-by-step process that students can use in the field to enhance their storytelling skills.

“Create With Mobile” Cards are $29.99 plus $5 S&H
Cards can be white-labeled for your institution or organization.
Visit www.createwithmobile.com to learn more.