Thursday Sessions

7 am to 8 am / 028

Public Relations Division and Taylor & Francis

Business Session

Journal of Public Relations Research Editorial Board Meeting

Moderating/Presiding
Bey-Ling Sha, editor, San Diego State

7 am to 9:45 am / 029

Association for Education in Journalism and Mass Communication

Business Session

Finance Committee Meeting

Moderating/Presiding
Paul Voakes, committee chair, Colorado-Boulder

8 am to 1 pm / 030

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Training Session

2015-16 Institute for Diverse Leadership in Journalism and Communication

Moderating/Presiding
Lillian Coleman, project manager, AEJMC

Session is for 2015-16 fellows only.

8:15 am to 9:45 am / 031

Advertising Division

Refereed Paper Research Session
Product Placement

Moderating/Presiding
Chang-Dae Ham, Illinois

Brigitte Naderer, Jörg Matthes and Patrick Zeller, Vienna

The Moderating Role of Age on Behavioral Effects of Product Placements in a Real-World Setting
Maren B.M. Beaufort, Austrian Academy of Sciences; Alpen-Adria University

Animal Crackers in My...Book? Effects of Shared Reading on Parents’ Memory for Product Placement in Children’s Books
Steven Holiday, Texas Tech

Exploring the Prevalence and Execution of Brand Placements in Hong Kong Prime Time Television Programs
Fanny F.Y. Chan, Hang Seng Management College and Ben Lowe, Kent

Discussants:
Carol J. Pardun, South Carolina and Robyn Blakeman, Tennessee

8:15 am to 9:45 am / 032

Communicating Science, Environment and Health Risk Division and Political Communication Interest Group

PF&R Panel Session
Responsible Communication and Media Coverage of Contested Science in a Highly Charge Political Atmosphere

Moderating/Presiding
Chris Clarke, George Mason
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Panelists
Emily Vraga, George Mason
Graham Dixon, Washington State
Tara Haelle, freelance journalist
Judith McIntosh White, New Mexico
Neil Stenhouse, Wisconsin-Madison

8:15 am to 9:45 am / 033

Electronic News and Visual Communication Divisions

Teaching Panel Session
Technical Thoughts: Making Purchase & Teaching Decisions in a Fast-Changing Technological World

Moderating/Presiding
Laura K. Smith, South Carolina

Panelists
Mary Rogus, Ohio
Van Kornegay, South Carolina
Lisa Villamil, North Carolina
Bonnie Layton, Indiana
Peg Achterman, Seattle Pacific

8:15 am to 9:45 am / 034

History Division

Refereed Paper Research Session
Wartime Journalism

Moderating/Presiding
Douglas Cumming, Washington and Lee

Missing the Story at Gettysburg: Reporters Ignore a Possibly Decisive Cavalry Fight
James Mueller, North Texas

Decade of Deceit: English-Language Press Coverage of the Katyn Massacre in the 1940s
Timothy Roy Gleason, Wisconsin-Oshkosh

Russian Journalists and the Great Patriotic War
Owen V. Johnson and Rashad Mammadov, Indiana

War of Words: A Comparative Contextual Analysis of Newspaper Coverage of the Battle of Kontum
Kris Boyle, Brigham Young

Discussant
Tim P. Vos, Missouri

8:15 am to 9:45 am / 035

Law and Policy Division

Refereed Paper Research Session
New Perspectives on Enduring Free Speech Questions

Moderating/Presiding
Roy Moore, Middle Tennessee State

Counterspeech, Cosby and Libel Law: Some Lessons about “Pure Opinion” and Resuscitating the Self-Defense Privilege
Clay Calvert, Florida

A Doctrine at Risk: Content-Neutrality in a Post-Reed Landscape
Minch Minchin, Florida

Escaping the “Bondage of Irrational Fears”:
Brandeis, Free Speech and the Politics of Fear
Joseph Russomanno, Arizona State

The Holmes Truth: Toward a Pragmatic, Holmes-Influenced Conceptualization of the Nature of Truth
Jared Schroeder, Southern Methodist

Discussant
William Lee, Georgia

8:15 am to 9:45 am / 036

Media Ethics Division

Refereed Paper Research Session:
Applied Ethics in the Field: Three Cases in Iran, Britain, and the United States

Moderating/Presiding
Chad Painter, Dayton

Nazila Fathi’s 2009 Expulsion from Iran: The Ethical Implications of Partnering with “Local” Journalists in Foreign Correspondence
Lindsay Palmer, Wisconsin

The Royal Family, the British Press, and a Hoax: Evaluating Journalistic Responses
Teri Finneman, South Dakota State and Ryan Thomas, Missouri-Columbia

Dueling Ethics Scandals: Rolling Stone, Brian Williams, and a Damaged Paradigm
Raymond McCaffrey, Arkansas

Discussant
John Williams, Principia
Thursday Sessions

8:15 am to 9:45 am / 037

Media Management, Economics and Entrepreneurship Division

Refereed Paper Research Session

New and Old: (Crowd) Fundraising and Media Usage

Moderating/Presiding

Amy Jo Coffey, Florida

Video Game Entrepreneurship: Success Factors in Crowdfunding Campaigns for Video Games

Jiyoung Cha, San Francisco State

A Cross-country Analysis of Tablet PC Diffusion

Sangwon Lee, Kyung Hee University

Seonmi Lee, KT Corporation

and Sylvia Chan-Olmsted, Florida

Pledge Now (To Benefit Yourself)!: A Content Analysis of Public Radio Fundraising

Joshua Bentley, Texas Christian

Discussant

Xiaoqun Zhang, North Texas

8:15 am to 9:45 am / 038

Newspaper and Online News Division

Refereed Paper Research Session

Changing Journalistic and Newsroom Practices

Moderating/Presiding

Fred Schiff, Houston

The Contextualist Function: U.S. Newspaper Journalists Value Social Responsibility*

Karen McIntyre, Virginia Commonwealth;

Nicole Dahmen

and Jesse Abdenour, Oregon

Journalistic Identity as Branding: Individual, Organizational and Institutional Considerations**

Logan Molyneux, Temple; Avery Holton, Utah

and Seth Lewis, Minnesota-Twin Cities

Journalists’ Use of Knowledge in an Online World: Examining Reporting Habits, Sourcing and Institutional Norms***

John Wihbey, Northeastern

Gathering Evidence of Evidence: News Aggregation as an Epistemological Practice

Mark Coddington, Washington and Lee

#wjchat: Discursive Construction of Journalistic Values and Norms on Twitter

Frank Michael Russell, Missouri

Discussant

Sandy Utt, Memphis

* First Place Faculty Paper

** Second Place Faculty Paper

*** First Place Student Paper, MacDougall Student Paper Award; Kappa Tau Alpha Award

8:15 am to 9:45 am / 039

Public Relations Division

Refereed Paper Research Session

Top Public Relations Division Teaching Paper Panel

Moderating/Presiding

Dennis L. Wilcox, San José State

I Love Tweeting in Class, But ... A Mixed-Method Study of Student Perceptions of the Impact of Twitter in Large Lecture Classes*

Jenny Tatone and Alec Tefertiller, Oregon

and Tiffany Gallicano, North Carolina, Charlotte

A Dam(n) Failure: Exploring Interdisciplinary, Cross-Course Group Projects on STEM-Translation in Crisis Communication**

Laura Willis, Quinnipiac

The State of Social Media Curriculum: Exploring Professional Expectations of Pedagogy and Practices to Equip the Next Generation of Professionals***

Carolyn Kim, Biola and Karen Freberg, Louisville

Teaching Media Relationships: What’s in the Textbooks?

Justin Pettigrew and Kristen Heflin, Kennesaw State

Discussant

Chuck Lubbers, South Dakota

* First Place PRD Teaching Paper Competition

** Second Place PRD Teaching Paper Competition

*** Third Place PRD Teaching Paper Competition

8:15 am to 9:45 am / 040

Commission on the Status of Women

Refereed Paper Research Session:

Women Positioning Themselves and Advancing Professionally in the Media

Moderating/Presiding

Benjamin LaPoe, Western Kentucky
Reconstructing Collective Professional Identity: A Study of Women Journalist Associations in the Post-Second Wave Feminist Movement

Joy Jenkins and Yong Volz, Missouri

A Longitudinal Analysis of the Gender Income Gap in Public Relations from 1979 to 2014

David Dozier, San Diego State;
Katie Place, Quinnipiac;
Jennifer Vardeman-Winter, Houston;
Hilary Fussell Sisco, Quinnipiac
and Bey-Ling Sha, San Diego State

When I Ask a Question, They Look at Me Strangely” — An Exploratory Study of Women Political Reporters in India

Paromita Pain
and Victoria Y Chen, Texas at Austin

Caught up in the Times”: Women in Sports Newsrooms, 1975-1990

Dunja Antunovic, Bradley

Discussant
Tracy Everbach, North Texas

8:15 am to 9:45 am / 041

Entertainment Studies Interest Group

High Density Refereed Paper Research Session

Moderating/Presiding
Amy Carville, Texas A&M, Texarkana

Topic I — Gender and Entertainment

Man Down: Fandom and White Male Anxiety in Popular Narratives of Professional Football

Thomas Oates, Iowa

Privileged Gay Man: The Intersection of Race, Gender and Sexuality in Network Television Sitcoms

Robert Byrd, Memphis

Perfecting Fatherhood: Gender Discourse on Reality TV in China

Li Chen, Syracuse

Television’s Masculinities: “New Man” Portrayals in NBC’s “Parks and Recreation”

Erika Engstrom, Nevada Las Vegas

Gendered Discrepancies in Educational Messages on Television Channels Targeted at Boys vs. Girls

Adriane Grumbein, Kyra Hunting
and Maria Cahill, Kentucky

Discussant:
Alexa Chilcutt, Alabama

Topic II — Race and Entertainment

Ideological and Cultural Boxes: Blacks in Super Bowl Commercials

Kenneth Campbell
and Ernest L. Wiggins, South Carolina

Race, Media, Nation: American Sniper and the Construction of the Racio-Religiouscape

Zachary Vaughn, Indiana

“Jamming” the South Asian Color Line: Comedy, Carnival, and Contestations of Commodity Colorism

Radhika Parameswaran, Indiana

Discussant
Azmat Rasul, Florida State

8:15 am to 9:45 am / 042

Religion and Media Interest Group

Refereed Paper Research Session

Christians and culture: Making and Interpreting the News

Moderating/Presiding
Michael Longinow, Biola

Believing News from the Christian Broadcast Network: The Intersection Between Source Trust, Content Expectancy, and Religiosity

Robin Blom, Ball State

Defining the Christian Journalist: Ideologies, Values and Practices

Brad Schultz
and Mary Sheffer, Southern Mississippi

Moral Mondays in the South: Christian Activism and Civil Disobedience in the Digital Age

Anthony Hatcher, Elon

“I Pray We Won’t Let This Moment Pass Us By”: Christian Concert Films and Numinous Experiences

Jim Trammell, High Point

Discussant
Michael Longinow, Biola

8:15 am to 9:45 am / 043

Journalism and Communication Monographs

Business Session
Editorial Committee Meeting

Moderating/Presiding
Linda Steiner, editor, Maryland
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

8:15 am to 9:45 am / 044

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Panel Session

Moderating/Presiding:
Chris Callahan, Arizona State, chair of Accrediting Committee
Paul Parsons, Elon, vice president of Accrediting Council
Susanne Shaw, executive director, ACEJMC

Visual Dissent: Examining Framing, Multimedia, and Social Media Recommendations in Protest Coverage of Ayotzinapa, Mexico*
Summer Harlow, Florida State;
Ramón Salaverría, Navarra
Danielle Kilgo, Texas at Austin
and Victor Garcia-Perdomo, Texas at Austin/Univesidad de La Sabana, Colombia

A Network Agenda-Setting Study: Opinion Leaders in Crisis and Non-Crisis News on Weibo**
Qian Wang, Texas at Austin

News Media Uses During War and Conflict: The Case of the Syrian Civil War
Claudia Kozman, Lebanese American
and Jad Melki, Lebanese American

Does Paris Matter More than Beirut and Ankara?
A Content Analysis of Frames Employed in Terrorism Coverage
Mustafa Oz, Texas at Austin

Discussant
Catherine Luther, Tennessee, Knoxville

* First Place Faculty Paper – Stevenson Competition
** First Place Student Paper – Markham Competition

10 am to 11:30 am / 045

Advertising Division

Off-site Tour
Target Headquarters

Moderating/Presiding
Scott R. Hamula, Ithaca

Participants are asked to meet in the lobby to walk to 900 Nicollet Mall, Minneapolis, MN where the Target Headquarters located.

10 am to 11:30 am / 046

History Division

Panel Session
Women and Regional Journalism History

Moderating/Presiding
Lance Speere, Central Florida

Panelists
Kimberly Voss, Central Florida
Tracy Lucht, Iowa State
Jane Marcellus, Middle Tennessee State
Eileen M. Wirth, Creighton

10 am to 11:30 am / 047

International Communication Division

Refereed Paper Research Session
International Communication in Mexico, China, and the Middle East

Moderating/Presiding
Jeannine Relly, Arizona

An Examination of Ag-gag and Data Trespass Statutes
Ray Whitehouse, North Carolina at Chapel Hill

Cyber Breach: Where Privacy Ends and Data Security Begins
Angela Rulfies, Syracuse

Student Data in Danger
Chanda Marlowe, North Carolina at Chapel Hill

EU v. U.S. Data Protection: An Unsafe Harbor?
Holly Hall, Arkansas State

Discussant
Jason Shepard, California State, Fullerton
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

10 am to 11:30 am / 049

Mass Communication and Society and Communicating Science, Health, Environment and Risk Divisions

PF&R Panel Session

Fostering Community Disaster Resilience: The Role of Journalism and Media

Moderating/Presiding

J. Brian Houston, Missouri

Panelists

Brooke Fisher Liu, Maryland
Adam Glenn, City University of New York
Mimi Perreault, Appalachian State
Hayashi Kaori, Tokyo
J. Brian Houston, Missouri

10 am to 11:30 am / 050

Minorities and Communication Division

Refereed Paper Research Session

Minorities and Communication Division
Top Research Papers

Moderating/Presiding

Frances Ward-Johnson, Elon

Comparative Newspaper Coverage of the Twentieth Century African American Freedom Struggle*
Christopher Frear, South Carolina

Mohamad Elmasry, North Alabama
and Mohammed el-Nawawy, Queens - Charlotte

Obsessing Over the White: The Effects of Fairness Cream Commercials on Pakistani-American Women****
Aqsa Bashir, Florida

Using Media Literacy to Counter Stereotypical Images of Blacks and Latinos*
Joseph Erba, Yvonnes Chen
and Hannah Kang, Kansas

Discussant

Benjamin LaPoe, West Kentucky

* First Place Faculty Paper
** Second Place Student Paper
*** Third Place Faculty Paper
**** First Place Student Paper

10 am to 11:30 am / 051

Visual Communication
and Cultural and Critical Studies Divisions

PF&R Panel Session

Inside the Empathy Machine: Virtual Reality, Race and Reporting

Moderating/Presiding

Maria Williams-Hawkins, Ball State

Panelists

The Empathic Power of VR Technology
Dan Pacheco, Syracuse

Context and/or Empathy?: Interrogating a VR Documentary of Selma, Alabama
Joel Beeson, West Virginia

Lieux de Memoire (Places of Memory) and the Woolworth’s Sit-In: Recreating Discrimination in Second Life
Michelle Ferrier, Ohio

Walking a Mile in Someone’s Eyes: Virtual Reality, Games, and the Empathetic Potential
Sam Srauy, Oakland

10 am to 11:30 am / 052

AEJMC Council of Affiliates (College Media Association)

Refereed Paper Research Session

Issues Facing the Campus Press

Moderating/Presiding

Brian Steffen, Simpson

Active Choice, Passive Consumption: Exploring New Media Consumption Habits Among College Students and their Influence on Traditional Student Media
Hans Meyer, Burton Speakman
and Nisha Garud, Ohio

10 am to 11:30 am / 053

Community College Journalism Association and Small Programs Interest Group

Teaching Session

GIFT – Great Ideas For Teachers

Moderating/Presiding

John Kerezy, Cuyahoga Community College
and Lori Dann, Eastfield
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Finalists:
1. Making the First Amendment Real
   Dianne Bragg, Alabama
2. Skimming the News
   Susan Bullard and Andrew Bechtel, Nebraska
3. Crisis! Zombie Apocalypse Descends on Campus
   Kay Colley, Texas Wesleyan
4. Visualizing Research Methods
   Shugota Dastgeer, Oklahoma
5. The Lives of Others
   John Freeman, Florida
6. You Be the Justice
   Nicole Kraft, Ohio
7. Privilege
   Adam Kuban, Ball State
8. Vote for Journalism
   Kathleen McElroy, Oklahoma State
9. Teaching Across through a Public Records Project
   Chad Painter, Eastern New Mexico
10. Overcoming Time Zone Barriers When Teaching Students about Crisis in a Social Media Age
    Donnalyn Pompper, Temple
11. Pairs and Squares: Engaging All Students in Class Discussions
    Carol B. Schwalbe, Arizona
12. Going Live: Owning the Breaking News Story
    Darren Sweeney, Central Connecticut State
13. Making Data Personal
    Lisa Waananen Jones, Washington State
14. Learning a Tool to Teach a Tool
    Tamara Welter, Biola
15. The People vs. the Simpsons
    Susan Kirkman Zake and John Bowen, Kent State
16. Picturing Diversity
    Rachel Somerstein, SUNY New Paltz

Co-chairs
Mary Jean Land, Georgia College and State
and Nicole Kraft, Ohio State

Panelists
John Hatcher, Minnesota-Duluth
Dan Kennedy, Northeastern
Vivian B. Martin, Central Connecticut State
Rachel Somerstein, SUNY New Paltz
Sue Robinson, Wisconsin

10 am to 11:30 am / 055
Lesbian, Gay, Bisexual, Transgender and Queer Interest Group and Public Relations Division
PF&R Panel Session
The Next Frontier: LGBT Issues in Strategic Communication
Moderating/Presiding
Natalie Tindall, Lamar

Panelists
Nathian Shae Rodriguez, Texas Tech
Erica Ciszek, Houston
Dean Mundy, Oregon
Richard Waters, San Francisco

10 am to 11:30 am / 056
Sports Communication Interest Group
High Density Refereed Paper Research Session
How Do You Identify? Fans, Journalists and Identification
Moderating/Presiding
Danielle Coombs, Kent State

“I’m Not a Fan. I’m a Journalist!” Measuring American Sports Journalists’ Sports Enthusiasm
Sada Reed, Arizona State
Perennial Performance and Fan Identification: Beyond BIRGing and CORFing Theory*
Stan Diel, Alabama
Sports Team Identity & Sports Media Consumption Motivations as Predictors of Total Sports Media Consumption*
Daniel Krier, Michigan State
Team Identification in Traditional and Fantasy Football Fandom: Contradictory of Complementary Concepts?
Yiyi Yang and Andrew Billings, Alabama
and Brody Ruihley, Cincinnati

Panel Session
Interviewing the Interviewers: Conducting Ethnography and In-Depth Qualitative Interviews in Newsrooms
Moderating/Presiding
Sue Robinson, Wisconsin

10 am to 11:30 am / 054 Marquette VIII
Community Journalism Interest Group and Magazine Division

Panel Session
Interviewing the Interviewers: Conducting Ethnography and In-Depth Qualitative Interviews in Newsrooms

Moderating/Presiding
Sue Robinson, Wisconsin
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

The Mascot That Wouldn’t Die: A Case Study of Fan Identification and Mascot Loyalty

Brad Schultz, Mississippi
and Mary Lou Sheffer, Southern Mississippi

Discussant
Elizabeth Emmons, Samford

* First Place, Student Paper Competition
** Second Place, Student Paper Competition

10 am to 11:30 am / 057

AEJMC Elected Standing Committee on Teaching

Teaching Panel Session
Best Practices: Ethics in an Emerging Media Environment

Moderating/Presiding
Catherine Cassara, Bowling Green State

Panelists
First Place:
Social Media and Social Change: A Lesson in Biased Product Development and Collective Action
Jennifer Grygiel, Syracuse
Second Place:
Whose Link Is It Anyway? Crediting Curated Content
Sue B. Bullard, Nebraska Lincoln
Third Place:
Ethics in Real Time – Using Periscope to Increase Accuracy, Truth and Transparency
Jennifer Brannock Cox, Salisbury
Honorable Mention:
Ethics in an Increasingly Multicultural, Multiethnic, and Multilingual Media Environment
Sherry S. Yu, Temple

10 am to 11:30 am / 058

Walter Cronkite School of Journalism and Mass Communication, Arizona State University

Teaching Panel Session
Preparing Your Students for a World of Disability

Moderating/Presiding
Kristin Gilger, administrator, National Center on Disability and Journalism; associate dean, Walter Cronkite School of Journalism and Mass Communication, Arizona State

Panelists
Beth Haller, Towson
Jerry Ceppos, Louisiana State
Leon Dash, Illinois at Urbana-Champaign

Is there growing interest and attention in this area both within the news industry and within academia? Should there be? From the perspectives of journalism professionals and educators, panelists will provide an overview of the importance of accurate and full coverage of disabilities and how attention to disability and disability issues is part of a broader commitment to diversity. Panelists also will provide suggestions for how universities can respond to these issues through curricula and teaching approaches. Attendees will learn about the resources available to them through the National Center for Disability Journalism.

10 am to 11:30 am / 059

Northwestern University in Qatar

Teaching Panel Session
Media Use & Media Production in the Middle East: Results from Longitudinal Surveys and an Inventory of Media Industries

Moderating/Presiding
Everette E. Dennis, dean, CEO, Northwestern University in Qatar

Panelists
Justin D. Martin, Northwestern University in Qatar
Ilhem Allagui, Northwestern University in Qatar
Klaus Schoenbach, associate dean for research, Northwestern University in Qatar
Marium Saeed, research assistant, Northwestern University in Qatar

11:45 am to 1:15 pm / 060

Advertising Division

Refereed Paper Research Session
Advertising and Social Media

Moderating/Presiding
Harsha Gargadharatla, Colorado

Personalizing An Ad for a Consumer Versus Personalizing a Consumer for an Ad: A Test of Reversed Personalization Effects
Cong Li, Miami
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Proposing Social Cue as a New Social Media Ad Tactic in Unfamiliar Product Adoption

Hyejin Kim, Keonyoung Park
and John Eighmey, Minnesota

Snap or Not: Young Consumers’ Interpretation of Snapchat Marketing

Huan Chen, Florida

The Influence of Persuasion Knowledge on Consumer Responses to Celebrity Endorsement in Social Media

Yiran Zhang, Minnesota

Only Other People Post Food Photos on Facebook: How Social Media Fits into Our Lives and The Third Person Effect

Giang Pham, Matthew Shancer, Danyang Guo, Tao Jialin, Yi Peng, Yanyun Wang
and Michelle Nelson, Illinois

Discussants
Itai Himelboim, Georgia
and Rebecca Ortiz, Texas Tech

Panelists
How Spanish and English Language News Media in New Mexico and Texas Cover Issues Related to Latinos and Latin Americans During the 2016 Presidential Election Campaign

Lourdes Cárdenas, New Mexico State

News Coverage of Latinos and Latin Americans in Spanish and English in Arizona News Media During the 2016 Election Campaign

Celeste González de Bustamante, Arizona

Spanish and English Language News Media Coverage of the 2016 Election Campaign in Southern California

Jéssica Retis, California State, Northridge

Spanish and English Language News Media Coverage of the Presidential Race in Southern Florida

Moses Shumow
and Mercedes Vigón, Florida International

Discussant
Federico Subervi, Kent State

11:45 am to 1:15 pm / 061

Communication Technology and Communicating Science, Health, Environment and Risk Divisions

Teaching Panel Session
Cracking the Code: Tips for Teaching Coding to Journalism Students

Moderating/Presiding
Susan Zake, Kent State

Panelists
Aaron Chimbel, Texas Christian
Kevin Ripka, Iowa
Cindy Royal, Texas State
Dana Coester, West Virginia

11:45 am to 1:15 pm / 062

International Communication and Minorities and Communication Divisions

Panel Session

Moderating/Presiding
Celeste González de Bustamante, Arizona

Panelists

Nicholas Browning, Indiana

Does the New Media Paradigm Empower Unvoiced Groups?

Emily Vraga, George Mason

An Ethical Model for Public Relations through Adversarial Speech

William Thompson, Louisville

Diverging Equivalence of Speech in American Democracy: A Utopian Vision

Wendy Wyatt, St. Thomas

Moderating/Presiding
Nicholas Browning, Indiana

Panelists
How Spanish and English Language News Media in New Mexico and Texas Cover Issues Related to Latinos and Latin Americans During the 2016 Presidential Election Campaign

Lourdes Cárdenas, New Mexico State

News Coverage of Latinos and Latin Americans in Spanish and English in Arizona News Media During the 2016 Election Campaign

Celeste González de Bustamante, Arizona

Spanish and English Language News Media Coverage of the 2016 Election Campaign in Southern California

Jéssica Retis, California State, Northridge

Spanish and English Language News Media Coverage of the Presidential Race in Southern Florida

Moses Shumow
and Mercedes Vigón, Florida International

Discussant
Federico Subervi, Kent State
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

11:45 am to 1:15 pm / 064

Newspaper and Online News Division

High Density Refereed Paper Research Session

Moderating/Presiding

Jasmine McNealy, Florida

Topic I — Framing

Framing Occupy Central: A Content Analysis of Hong Kong, American and British Newspaper Coverage

Mengjiao Yu, Yan Shan and Scott Liu, South Florida

Did Black Lives Matter? The Evolution of Protest Coverage After the Deaths of Trayvon Martin and Michael Brown

Danielle Kilgo, Rachel Mourao and George Sylvie, Texas at Austin

Framing the Same-sex Marriage Ruling: How Audience Ideology Influences Newspaper Coverage

Brandon Szuminsky and Chad Sherman, Waynesburg

Is That News Story an Ad? News Homepage Design May Mislead Consumers into Sponsored Content*

Kate Keib, Georgia and Mark Tatge, South Carolina

Discussant

Joel Campbell, Brigham Young

* Second Place Student Paper

Moderating/Presiding

Jan Lauren Boyles, Iowa State

Topic II — Media Use

Digital News Sharing: The Role of Influence and Habits in Social Media News Sharing

Samuel Tham, Missouri

The Effects of Native Advertising on Legacy and Online News Publishers

Michelle Amazeen, Rider and Ashley Muddiman, Kansas

Framing EU Borders in the News: An Analysis of Three European News Websites

Ivana Cvetkovic, New Mexico

Micropayments for News: The Effects of Sunk Costs on News Engagement

Nicholas Geidner and Jaclyn Cameron, Tennessee – Knoxville

Who’s In, Who’s Out? Constructing the Identity of Digital Journalists

Patrick Ferrucci, Colorado and Tim Vos, Missouri

Groundbreaking Storytelling or Dancing Hamsters? What Eyetracking Tells Us About the Future of Longform Journalism

Jacqueline Marino, Kent State; Susan Jacobson, Florida International and Robert Gutsche, Florida International

Discussant

Howard Schlossberg, Columbia College

11:45 am to 1:15 pm / 065

Public Relations Division

Off-site Luncheon

Past Heads Luncheon

Moderating/Presiding

Susan Grantham, Hartford

Luncheon is located at Brit’s Pub, 1110 Nicollet Mall. Two block walk from the conference hotel.

11:45 am to 1:15 pm / 066

Scholastic Journalism Division

and Community College Journalism Association

PF&R Panel Session

Student Journalists and the [Self-Censorship] Influence Environment

Moderating/Presiding

John Bowen, Kent State

Panelists

Mark Goodman, Kent State

Adam Maksl, Indiana-Southeast

Audrey Wagstaff, Wilmington College

Candace Perkins-Bowen, Kent State

11:45 am to 1:15 pm / 067

AEJMC Council of Affiliates

Teaching Panel Session

Teaching Hospitals Legal Issues?

Moderating/Presiding

Frank LoMonte, Student Press Law Center
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Panelists
- Geanne Belton, CUNY
- Jane Kirtley, Minnesota
- Lyle Muller, Iowa Watch

11:45 am to 1:15 pm / 068 Conrad B
Commission on the Status of Women
and Mass Communication and Society Division
PF&R Panel Session
Negotiating Temptation: Possible Protective and Risk Factors Associated with the Effects of Sexual Media Content
Moderating/Presiding
Jessica Willoughby, Washington State
Panelists
- Stacey Hust, Washington State
- Kathleen Boyce Rodgers, Washington State
- Rebecca R. Ortiz, Texas Tech
- Autumn Schaefer, Oregon
- Marie-Louise Radanielina Hita, Quebec, Canada

11:45 am to 1:15 pm / 069 Conrad A
Lesbian, Gay, Bisexual, Transgender and Queer Interest Group and Electronic News Division
Research Panel Session
“Call Me Caitlyn”: Examining Representations of Transgender
Moderating/Presiding
Katie Place, Quinnipiac
Panelists
- Hilary Fussell Sisco, Quinnipiac
- Erica Ciszek, Houston
- Laura Willis, Quinnipiac
- Denise Dowling, Montana

11:45 am to 1:15 pm / 070 Marquette IX
Small Programs Interest Group and Magazine Division
PF&R Panel Session
Slow Journalism and Why It Matters in an Age of Instant Information
Moderating/Presiding
Michael Longinow, Biola

Panelists
- Don Belt, Richmond
- Ann Donahue, Boston
- Jeff South, Virginia Commonwealth
- Susan Currie Sivek, Linfield

11:45 am to 1:15 pm / 071 Marquette III
AEJMC Elected Standing Committee and Professional Freedom and Responsibility Award Panel Session
Building and Maintaining Momentum for Diversity: Insight from Winners of AEJMC’s Equity and Diversity Award
Moderating/Presiding
George L. Daniels, Alabama (2015 Winner)
Featured Presentation
2016 Equity and Diversity Award Winner
Frank W. & Sue Mayborn School of Journalism, University of North Texas
Presentation Panelists
- Dorothy Bland, North Texas
- Tracy Everbach, North Texas
- Meredith Clark, North Texas
- Sheri Broyles, North Texas
- Thorne Anderson, North Texas

Panelists
- Judy Oskam, Texas State (2011 Winner)
- Marie Hardin, Pennsylvania State (2013 Winner)
- Robert Hernandez and Laura Castaneda, Southern California (2012 Winner)

11:45 am to 1:15 pm / 072 Duluth
JHistory Internet Group
Research Panel Session
Which Lives Matter?
Moderating/Presiding
David T. Z. Mindich, St. Michael’s
Panelists
- Earnest Perry, Missouri
- Natalie Byfield, St. John’s
- Davi Kallman, Washington State

Which lives matter to the media? How do ethnicity and other factors influence coverage?
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

12:30 pm to 6 pm / 073

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Training Session
2016-17 Institute for Diverse Leadership in Journalism and Communication

Moderating/Presiding
Jennifer H. McGill, AEJMC/ASJMC Executive Director

Session is for 2016-17 fellows only.

1:30 pm to 3 pm / 074

Association for Education in Journalism and Mass Communication

Business Session
Council of Divisions Meeting I

Moderating/Presiding
Chris Roberts, Alabama, 2015-16 council chair

1:30 pm to 3 pm / 075

Communication Technology and Newspaper and Online News Divisions

Teaching Panel Session
Teaching Sensor Journalism: Opportunities, Challenges and What’s Next

Moderating/Presiding
Amy Schmitz Weiss, San Diego State

Panelists
Cindy Royal, Texas State
Jeremy Littau, Lehigh
Matt Waite, Nebraska-Lincoln
Susan Zake, Kent State

1:30 pm to 3 pm / 076

Electronic News and Mass Communication and Society Divisions

Teaching Panel Session
Reporting “Live:” Some Safety, Security and Ethical Considerations

Moderating/Presiding
B. William Silcock, Arizona State

Panelists
Joe Foote, Oklahoma
Lee Hood, Loyola-Chicago
Peter Morello, Missouri-Kansas City
Jenn Burleson Mackay, Virginia Tech
Roy L. Moore, Middle Tennessee State

1:30 pm to 3 pm / 077

History Division

High Density Refereed Paper Research Session

Moderating/Presiding
Ross Collins, North Dakota State

Cowboy Songs from the Cold War Adversary: Listening to RIAS as Portrayed in the East German Press*
Kevin Grieves, Whitworth

Full-Court Press: How Segregationist Newspapers Covered an Integrated Virginia High School Basketball Team
Elizabeth Atwood and Sara Pietrzak, Hood

Silent Spring, Loud Legacy: How Elite Media Helped Establish an Environmentalist Icon
Perry Parks, Michigan State

News Ecosystem During the Birth of the Confederacy: South Carolina Secession in Southern Newspapers
Michael Fuhlhaege, Sarah Walker, Nicholas Prephan and Jade Metzger, Wayne State

Two Seminal Events in Motion Picture Public Relations History: How U.S. Court Decisions Twice Changed the Way Movies Are Publicized
Carol Ames, California State, Fullerton

Labor’s Rejection: How the National Basketball Players Association Blocked Management Before Congress
Bill Anderson, Elon

Kevin Lerner, Marist

The Social Awakening and the Soul of News
Ronald Rodgers, Florida

The Sponsor’s Fight for Audience: A 1930s Radio Case Study
Stephen Perry, Regent

Write on: An Analysis of the Role of the Underground Press in Three Cities
Chad Painter, Dayton

Discussant
Gwyn Mellinger, James Madison

* Third Place Faculty Paper
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

1:30 pm to 3 pm / 078

International Communication Division and Political Communication Interest Group

Scholar-to-Scholar Refereed Paper Research Session

International Communication Division

Topic I — Journalism, Media Reform, and Effectiveness
   Ivanka Pjesivac, Georgia
2. Covering Argentine Media Reform: Framing the Conversation to Keep Control
   Mariana De Maio, San Diego State
3. Effectiveness of Global and Local Brands’ Facebook Strategies in Engaging the Saudi Consumer
   Mohammad Abuljadail, Bowling Green State

Discussant
Yinjiao Ye, Rhode Island

Topic II — Advertising, Newspapers, and International Reporting
4. War Advertising: Themes in Argentine Print Advertising During the Malvinas / Falklands War
   Juan Mundel
   and Yadira Nieves-Pizarro, Michigan State
5. Discursive Construction of Territorial Disputes: Foreign Newspaper Reporting
   Guofeng Wang, Zhejiang University
6. Characteristics of Exemplary Conflict Coverage: War and Peace Frames in Pulitzer Prize-Winning International Reporting
   Beverly Horvit and Kimberly Foster, Missouri

Discussant
Uche Onyebadi, Southern Illinois – Carbondale

Topic III — Democracy, Social Media, and Online News
7. Journalism and the Fight for Democracy: Framing the 2015 Myanmar Election
   Zin Mar Myint and Bondy Kaye, Kansas State
8. One Newspaper, Double Faces? A Cross-platform Content Analysis of People’s Daily on Twitter and Weibo
   Shuning Lu, Texas at Austin
9. Explaining the Formation of Online News Startup in France and the US: A Field Analysis
   Matthew Powers, Washington, Seattle

Discussant
Amanda Sturgill, Elon

Topic IV — Foreign News, China Television, and Kyrgyzstan Journalism
10. Do Large Countries Hunger for Information Less? Country’s Size and Strengths as Determinants of Foreign News Volume
    Miki Tanikawa, Texas at Austin
11. Surveying Television Drama in China Central Television’s Foreign Language Channels
    Dani Madrid-Morales, City University of Hong Kong
12. Impact of Economic Hardships on Kyrgyzstan Journalism: Results from In-depth Interview with Journalists
    Bahtiyar Kurambayev, Southern Mississippi

Discussant
Amal Bakry, Coastal Carolina

Topic V — Indian Diaspora, Indonesian Presidency, and Singaporean Media
13. Professionalizing the Indigenous: Kabaddi as an Indian Object of Global Media Diaspora
    Jordan Stalker, Wisconsin
14. Framing the 2014 Indonesian Presidential Candidates in Newspapers and on Twitter
    Ary Hermawan, Arizona
15. Disentangling and Priming the Perceived Media Credibility in Singapore: Declared/Theoretical Versus Tacit/Applied Definitions
    Lelia Samson, Nanyang Technological

Discussant
Brian Ekdale, Iowa

Topic VI — Migration, International News, and Chinese Elites
    Kevin O’Brien, Madison Ouellette, Maria Gottfried, Petra Kovacs and John Pollock, College of New Jersey
17. Understanding Entman’s Frame Functions in American International News
    Josephine Lukito, Wisconsin–Madison
    Jiawei Liu, Washington State

Discussant
Celeste González de Bustamante, Arizona

Topic VII — Media Systems, Attitude Change, and Orientalism
19. Factoring Media Use into Media System Theory: An Examination of 14 European Nations (2002-2010)
    Xabier Meilan, University of Girona and Denis Wu, Boston
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

20. Attitude Change Among U.S. Adults After the Castro-Obama Announcement: The Role of Agenda-setting
   Jami Fullerton, Oklahoma State;
   Alice Kendrick, Southern Methodist
   and Sheri Broyles, North Texas

   Marcus Funk, Sam Houston State

Discussant
   Mohammad Delwar Hossain, South Alabama

Political Communication Interest Group

Topic — Entertainment and Soft News

22. How Does Political Satire Influence Political Participation? Examining the Factors of Exposure to Pro- and Counter-attitudinal Political Views, Anger, and Personal Issue Importance
   Hsuan-Ting Chen, Chen Gan
   and Ping Sun, Chinese University of Hong Kong

23. Shaping Media Trust: News Parody, Media Criticism, and Valuations of the Press
   Jason Peifer, Indiana

24. Questionable Democratizing Soft News Effects on Political Knowledge
   Heesook Choi, Missouri

25. People Power and Media Through the Eyes of Late Night Comedy Viewers
   Edo Steinberg, Indiana

26. “Wishing to Be Trump” and Other Parasocial Predictors of Trust, Likeability, and Voting Intention for the Apprentice Host
   Sara Hansen
   and Shu-Yueh Lee, Wisconsin-Oskosh

Discussant
   Michael Schmierbach, Pennsylvania State

Topic — Learning and Political Knowledge

27. A Fine-tuner of the Q-sense: Exposure to Political Communication and Mis-estimating Public Opinion on Immigration*
   Volha Kananovich, Iowa

28. How High School Classroom Experiences Influence Youth Political Knowledge and Participation: A Mediation Model
   Esther Thorson, Joseph Moore
   and Benjamin Warner, Missouri

29. Does the Political Apple Fall Far from the Tree? Agenda-setting in Tweens’ and Teens’ Agreement with Parental Political Beliefs
   Esther Thorson
   and Di Zhu, Missouri

30. Learning the Other Side? Motivated Reasoning, Awareness of Oppositional and Likeminded Views, and Political Tolerance
   Jörg Matthes, Vienna;
   David Nicolas Hopmann, Southern Denmark
   and Sebastian Valenzuela, Pontificia Catolica de Chile

31. Learning Politics From Facebook Friends? The Impact of Structural Characteristics of Facebook Friend Network on Political Knowledge Gain
   Mirchul Kim, Yanqin Lu
   and Jae Kook Lee, Indiana

Discussant
   Myiah Hutchens, Washington State

* Second Place Student Paper

Topic — Agenda-setting and Framing

32. Thinking Tanks and News Media in U.S. Foreign Policy Agenda-setting: Who is Telling Whom What to Talk About?
   Dzmitry Yuran, Florida Institute of Technology

33. Perceived Agenda-setting Effects: Factors Impacting Awareness of Media Influence
   Linsen Su, Beijing Jiaotong University
   and Wayne Wanta, Florida

34. Media Frames in Mainstream Newspaper Coverage of Indian General Elections: A Structural Equation Modeling Method
   Uma Shankar Pandey, Surendranath College for Women, Kolkata

35. Different Strokes for Different Folks: Examination of Open-carry Frames on Twitter Across States in the United States
   Joon K Kim
   and Yicheng Zhu, South Carolina

Discussant
   Lindita Camaj, Houston

Topic — Political Campaigns

36. Why Candidates Turn to Twitter Campaigning? An Analysis of 2014 Indian General Elections
   Saifuddin Ahmed, California, Davis

37. Folksy Talk or Simplistic Chatter? An Analysis of Rhetorical Complexity and Charisma in U.S. Presidential Campaign Speeches
   Ben Wasike, Texas Rio Grande Valley

38. Predicting Voting Intentions Using Congruity Theory and Stereotypes Related to Political Party and Race/Ethnicity
   Jennifer Hoewe, Alabama
### Thursday Sessions

**Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016**


- **Karen McIntyre**, Virginia Commonwealth
- **Cathrine Gyldensted**, Windesheim University of Applied Sciences

**Discussant**
- **Bryan McLaughlin**, Texas Tech

**Topic — News Evaluations**

#### 40. Look Who’s Writing: How Gender Affects News Credibility and Perceptions of Issue Importance

- **Newly Paul**, Appalachian State
- **Mingxiao Sui**
- **Kathleen Searles**, Louisiana State

#### 41. Effects of Online Comments on Perceptions of a Political News Interview: Extending Theories of Blame and Equivocation to Web 2.0

- **David Clementson**, Ohio State

#### 42. Partisan Assessment and Controversial News Online: Hostile Media Perceptions of the 2014 Chris Christie “Bridge” Scandal

- **Boya Xu**, Maryland

#### 43. A Disturbed Relationship? Politicians’ View of Journalists’ Effect on Democracy in German-speaking Democracies

- **Peter Maurer**, Vienna

#### 44. Not Credible But Persuasive? How Media Source and Audience Ideology Influences Credibility, Persuasiveness and Reactance

- **Lelia Samson**
- **Edson Tandoc**, Nanyang Technological

**Discussant**
- **Bryan McLaughlin**, Texas Tech

**Topic — News Evaluations**

#### 45. Social Media and Civic Engagement: Results from a European Survey

- **Josef Seethaler**, Austrian Academy of Sciences
- **Maren Birgit Marina Beaufort**, Austrian Academy of Sciences

#### 46. Meeting Diversity and Democratic Engagement: Mobile Fun Usage Patterns, Exposure to Heterogeneity and Civic Engagement

- **Chang Sup Park**, Bloomsburg Pennsylvania

#### 47. Political gratifications of Internet Use in Five Arab Countries: Predictors of Online Political Efficacy

- **Justin Martin**, Northwestern

**Discussant**
- **Bryan McLaughlin**, Texas Tech

**Topic — Social Media and Politics**

#### 48. A Linkage of Online Political Comments, Perceived Civility, and Political Participation

- **Masahiro Yamamoto**, Wisconsin-La Crosse
- **Francis Dalisay**, Guam
- **Matthew Kushin**, Shepherd University

**Discussant**
- **Brendan Watson**, Michigan State

**Topic — Social Media and Politics**


- **Jonathan Obar**, Ontario

#### 50. Weapons and Puppies: Effectiveness of TSA’s Use of Instagram

- **Ming Wang**
- **Valerie Jones**, Nebraska

#### 51. The Moderating Effect of Social Identity on Collective Political Action in Hong Kong: A Communication Mediation Approach to Social Networking Service Use

- **Yingru Ji**
- **Yanmengqian Zhou**, Chinese University of Hong Kong

#### 52. Political Association Ties on Mobile Social Media: A Cross-national Study of Asia-Pacific Region

- **Wan Chi Leung**, South Carolina

**Discussant**
- **Joseph Graf**, American University

---

**1:30 pm to 3 pm / 079**

**Magazine and Visual Communication Divisions**

**Teaching Panel Session**

**Teaching Marathon**

**Moderating/Presiding**
- **Jim Shahin**, Syracuse

**Panelists**

- Beyond the Killer Quote: Interviewing and Storytelling à la Studs Terkel: How to Go Beyond the Sound Bite and Truly Listen
  - **Lisa Phillips**, SUNY New Paltz

- Using Facebook to Engage Students: Posting on Topics Related to Class Discussion to Reinforce Learning and Engage Students
  - **Carol Holstead**, Kansas State

- Simplifying Rubrics for Peer Evaluation: A Measurable Way for Students to Assess Their Work Against Their Peers
  - **Lyle D. Olson**, South Dakota State
Looking for Story Ideas in Scholarly Journals: Strategies for Finding and Pitching Stories from Scholarly Journals

Carol B. Schwalbe, Arizona

Five Niches, Five Titles: Exploring the Components of What Makes a Magazine Pitch Successful

Sheila Webb, Western Washington

Live Blogging a National Event: Use Free Digital Tools to Pitch Story Ideas and Publish Multimedia Content Around a Nationally Televised News Event

Aileen Gallagher, Syracuse

Digging the Social Scene: Using Social Media to Help Students Find Creative Story Ideas

Grace M. Provenzano, Drake

Follow the Leader on Instagram: The Best Camera is the One You Have with You

John Freeman, Florida

Tap Into the App: Incorporating Advertising TactikPAK™ and Copywriting TactikPAK™ Apps into the Classroom

Margo Berman, Florida International

The Name Game: Connecting Verbal and Visual Messages

Debra Kelley, Minnesota

Enlighten Us, But Make it Quick: Ignite Presentations as a Teaching Tool

Peg Achterman, Seattle Pacific

Use of the Eye Tribe Tracker for Effective Web Page Design

Byung Lee, Elon

A Picture Is Way Worse Than 10,000 Words: A Visual and Verbal Exercise

Brandon Szuminsky, Waynesburg

Loyalty Cards for Instagram: Encouraging Students to Shoot and Post Their Pictures

Mary Angela Bock, Texas

1:30 pm to 3 pm / 080

Media Management, Economics and Entrepreneurship Division and Graduate Student Interest Group

Teaching Panel Session

Teaching Innovation & Entrepreneurship in Mass Communication

Moderating/Presiding

Amy Jo Coffey, Florida

Panelists

Geoffrey Graybeal, Texas Tech
Anne Hoag, Pennsylvania State
Michelle Ferrier, Ohio
Amy Jo Coffey, Florida

1:30 pm to 3 pm / 081

Minorities and Communication Division

Refereed Paper Research Session

The Intersection of Power, Politics and Race the 21st Century

Moderating/Presiding

Hazel Cole, West Georgia

Racial Congruence Effect in Candidate Coverage: How Race Affects News Coverage of In- and Out-group Candidates

Mingxiao Sui, Louisiana State;
Newly Paul, Appalachian State;
Paru Shah, Wisconsin-Milwaukee, Political Science Department;
Johanna Dunaway, Texas A&M and Brookie Chastant, Louisiana State

Mediating the President’s American Otherness from “Birthers” to Bin Laden: Television-news Representations of Barack Obama, False Balance, and Power

Angie Chuang and Anwulika Ngene, American Media Politics of Belonging

Miriam Hernandez, Hong Kong

Trust and Credibility: Race and Its Effects on Audience Perceptions of News Information from Broadcast News and Anchors

Sadaf Ali, Eastern Michigan and Fred Vultee, Wayne State

Discussant

Melissa Johnson, North Carolina State

1:30 pm to 3 pm / 082

Public Relations Division

Refereed Research Paper Session

PRD Top Open Competition Papers

Moderating/Presiding

Lan Ni, Houston

Understanding Peer Communication about Companies on Social Media: Evidence from China and the United States*

Linjuan Rita Men, Florida and Sid Muralidharan, Southern Methodist

Fundraising on Social Media: How Message Concreteness and Framing Influence Donation Outcomes**

Anli Xiao, Yan Huang and Denise Bortree, Pennsylvania State
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Buffer or Backfire: How Pre-Crisis Associations and Attitude Certainty Impact Consumer Crisis Responses***
   **Weiting Tao**, Miami
Credibility and Deception in Native Advertising: Examining Awareness, Persuasion, and Source Credibility in Sponsored Content
   **Denise Bortree, Anli Xiao, Fan Yang, Ruoxu Wang, Mu Wu, Yan Huang**
   and **Ruobing Li**, Pennsylvania State

Discussant
   **Weiwu Zhang**, Texas Tech

* First Place PRD Open Paper Competition
** Second Place PRD Open Paper Competition
*** Third Place PRD Open Paper Competition

1:30 pm to 3 pm / 083

Scholastic Journalism and Law and Policy Divisions

PF&R Panel Session
   Winning the Fight for Free Expression at Private Schools and Universities

Moderating/Presiding
   **Erik Ugland**, Marquette

Panelists
   **Frank LoMonte**, Student Press Law Center
   **Jennifer Henderson**, Trinity
   **Bastiaan Vanacker**, Loyola-Chicago
   **Jason Martin**, DePaul

1:30 pm to 3 pm / 084

Commission on the Status of Women

Refereed Paper Research Session:
   Rising Voices in Feminist Research: The Commission on the Status of Women’s Top Student Papers

Moderating/Presiding
   **Candi Carter Olson**, Utah State

What’s Wrong with Being #Confident? Female Celebrity Identity on Twitter*
   **Roseann Pluretti**, Kansas
What Can We Change with a Hashtag? A Case Study of #iamafeminist**
   **Jinsook Kim**, Texas at Austin
#UVARAPE: Twitter Reactions to the Rolling Stone’s U.Va. Rape Article***
   **Angela Rulffes**, Syracuse

Discussant
   **Jennifer Vardeman-Winter**, Houston

* Top Student Paper
** Second Place Student Paper
*** Third Place Student Paper

1:30 pm to 3 pm / 085

Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Refereed Paper Research Session
   LGBTQ Interest Group Refereed Research and Top Papers

Moderating/Presiding
   **Chelsea Reynolds**, Minnesota

Transitioning Together: Negotiating Transgender Subjectivity with Family and Other Trans People on Reality Television*
   **Minjie Li**, Louisiana State
Journalism Values Undermining Valuable Journalism: How Modified Morality Politics Influenced News Framing of Same Sex Marriage Backlash
   **Shawn Harmsen**, Iowa
Pride and Prejudice: Anita Bryant, Same Sex Marriage, and “Hitler’s View” in The Miami Herald
   **Rich Shumate**, Florida
Transitioning: Visibility and Problematic Practices in U.S. Newspaper Coverage of Transgender Issues**
   **Anna Hornell** and **Patrick Howe**, California Polytechnic State, San Luis Obispo
The Way She Looks: Media, Social Discrepancy and Lesbian Women Appearance
   **Lizhen Zhao** and **Carol Liebler**, Syracuse

Discussant
   **Erica Ciszek**, Houston

* Top Graduate Student Paper
** Top Faculty Paper

1:30 pm to 3 pm / 086

Participatory Journalism Interest Group

Refereed Paper Research Session:
   Role With It: Negotiating Morphing Journalistic Roles in Participatory Context

Moderating/Presiding
   **Mark Poepsel**, Southern Illinois, Edwardsville
Thursday Sessions

Where Did You Get That Story? An Examination of Story Sourcing Practices and Objectivity on Citizen Journalism Websites*
Kirsten Johnson, Elizabethtown
Communicative Antecedents of Political Persuasion. The Roles of Political Discussion and Citizen News Creation
Alberto Ardèvol-Abreu, Matthew Barnidge and Homero Gil de Zúñiga, Vienna
Metrics, Clickbait, and the Anemic Audience: Audience Perceptions and Professional Values Among News Aggregators
Mark Coddington, Washington and Lee
Networked: Social Media’s Impact on News Production in Digital Newsrooms
Patrick Ferrucci, Colorado
A Comparison of Journalistic Roles by Visual Journalists: Professionals vs. Citizens
Deborah Chung, Yung Soo Kim and Seungahn Nah, Kentucky
Discussant
Mark Poepsel, Southern Illinois, Edwardsville

* Top Faculty Paper

1:30 pm to 3 pm / 087

Association for Education in Journalism and Mass Communication
Panel Session
News Engagement Day 2016: Extending NED’s Reach to the Election, the Profession, and Beyond
Moderator/Presiding
Paula Poindexter, Texas at Austin
Panelists
Connecting NED with the Professions
Avery Holton, Utah
Linking NED with 2016 Presidential Election News
Katherine Schulten, New York Times
Expanding NED Across the Globe
Aralynn McMane, WAN-IFRA, World Association of Newspapers and News Publishers
Trending with Social Media
Samantha Higgins, public relations specialist, AEJMC Central Office
Best NED Ideas
Amber Hinsley, Saint Louis

1:30 pm to 3 pm / 088

Northwestern University
Teaching Panel Session
How to Create a Journalism Justice Project at Your University
Moderating/Presiding
Alec Klein, director, Medill Justice Project
Since 1999, students from Northwestern University’s award-winning The Medill Justice Project (medilljusticeproject.org) have investigated potentially wrongful murder convictions, uncovering revelatory information that has impacted people’s lives and the criminal justice system across the United States. Very few other journalism-based projects do this. That needn’t be the case. We want to share our knowledge so students at other universities can examine potentially wrongful convictions. In addition, The Medill Justice Project launched the Journalism Justice Network (journalismjusticenetwork.org), an international coalition of investigative journalism enterprises made up of professional reporters, student and citizen journalists, journalism instructors and others who research, report and publish their findings about wrongdoings in the criminal justice system and their examination of potentially wrongful convictions. We want to provide an opportunity for those who are interested in criminal justice investigative reporting to join the Journalism Justice Network.

3:15 pm to 4:45 pm / 089

Advertising Division and Community College Journalism Association
Teaching Panel Session
Teaching Digital and Social Media: Methods, Tools and Resources
Moderating/Presiding
Keith A. Quesenberry, Messiah College and Karen Freberg, Louisville
Panelists
Using Hootsuite within a Global Social Media Pedagogy
Amber Hutchins, Kennesaw State
Making Social Media/Digital Metrics Data and Analytics Data Meaningful to Students
Valerie Jones, Nebraska-Lincoln
Teaching Programmatic and Google Tools to Advertising, PR and Journalism Majors
Harsha Gangadharbatla, Colorado, Boulder
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

How to Teach Social and Digital Media When It Is Changing All the Time
Keith Quesenberry, Messiah College
Benefits of Tools Like Hootsuite for Learning and Student/Professor Personal Branding
Karen Freberg, Louisville

3:15 pm to 4:45 pm / 090
Communication Theory and Methodology Division
and Political Communication Interest Group
Teaching Panel Session
Making Methods Matter: Recruiting and Attracting Undergraduates to Methods Coursework
Moderating/Presiding
Laura Meadows, Indiana at Bloomington
Panelists
Glenn Cummins, Texas Tech
D. Jason Carr, Idaho State
Scott Parrott, Alabama
Brendan Watson, Michigan State
Daniel Crohn-Mills, Minnesota State-Mankato

3:15 pm to 4:45 pm / 091
Cultural and Critical Studies Division
High Density Refereed Paper Research Session
Moderating/Presiding
Dina Gavrilos, St. Thomas

Topic I — Remembering and Rethinking People and Concepts
Who Uses Dewey and Why? Remembering and Forgetting John Dewey in Communication Studies*
Lana Rakow, North Dakota
Simulacra-A Concept Explication
Leah Stone, Colorado State
Everything’s a Product: Reconciling the Commodification of Critique
Jared LaGroue, Pennsylvania State

Discussant
Dina Gavrilos, St. Thomas

What Were Newspapers for? Artistic and Literary Responses to the 2009 Newspaper Crisis
Nicholas Gilewicz, Pennsylvania

Topic II — Communication and Contention in Digital Spaces
Habermas’s Account of Public Judgment: Future Directions for the Age of Networked Communication**
Lewis Friedland, Wisconsin-Madison and Thomas Hove, Michigan State
Knowledge Ghettos: The End of the Public Sphere?
Kevin Curran, Oklahoma
Discourse and Localization of Children’s Rights in Youth-Produced Digital Media in the Global South
Sanjay Asthana, Middle Tennessee State

Discussant
Frank Durham, Iowa

Aluta 2.0: A Qualitative Exploration of the Emergence of Social Media as Space for Social Movement Contention in Ghana
Henry Boachi, Ohio
“LinkedIn is My Office; Facebook My Living Room, Twitter the Neighborhood Bar”: Media Scholars’ Liminal Use of Social Media for Peer and Public Communication
Victoria LaPoe, Western Kentucky, Candi Carter Olson, Utah State and Stine Eckert, Wayne State

* The James E. Murphy Memorial Award for Top Faculty Paper
** Top Faculty Paper, Second Place

3:15 pm to 4:45 pm / 092
Electronic News
and International Communication Divisions
Teaching Panel Session
The Fulbright Scholar: Challenges of Teaching and Researching Broadcast or New Media Journalism around the World and in the U.S.
Moderating/Presiding
Fulbright in Sweden and Ireland
B. William Silcock, Arizona State

Discussant
Jin Kim, The College of Saint Rose
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Panelists
Fulbright in Kenya and Ghana
Leslie Steeves, Oregon
Fulbright Scholar in India
Indira Somani, Howard
Fulbright Scholar in China
Bill Davie, Louisiana at Lafayette
Fulbright Scholar in Swaziland; Fulbright Senior Specialist in Ethiopia and Russia
Peter Morello, Missouri-Kansas City

3:15 pm to 4:45 pm / 093
Magazine Division
Refereed Paper Research Session
Magazines and Technology Across the Eras: Computing, Gaming, and Digitization
Moderating/Presiding
Carol B. Schwalbe, Arizona

Repairing the Gamer Community: Paradigm Repair in Early Gaming Magazines Nintendo Power and Sega Visions
Gregory Perreault and Malik Rahili, Appalachian State
Home Computing's Halcyon Days: Discourse Frames in Computer Magazines in the Mid-1980s
Terry Britt, Missouri
Digital Excellence in U.S. Magazines: An Analysis of National Magazine Award Categories and Calls
Aileen Gallagher, Syracuse

Elizabeth Bonner and Chris Roberts, Alabama

Discussant
Bob Britten, West Virginia

3:15 pm to 4:45 pm / 094
Media Ethics Division
Research Panel Session
Moderating/Presiding
Ryan Thomas, Missouri

Panelists
Margaret Duffy, Missouri
Theodore L. Glasser, Stanford
Elizabeth Blanks Hindman, Washington State
Patrick L. Plaisance, Colorado State

3:15 pm to 4:45 pm / 095
Media Management, Economics and Entrepreneurship and Newspaper and Online News Divisions
Research Panel Session
New and Emerging Business Models in Media Industries
Moderating/Presiding
Geoffrey Graybeal, Texas Tech

Panelists
Maria Elena Gutierrez-Renteria, Universidad Panameicana
Francisco Perez-Latre, Universidad de Navarra
Carrie Brown, CUNY
Hugh Martin, Ohio
Fred Schiff, Houston

3:15 pm to 4:45 pm / 096
Minorities and Communication and Scholastic Journalism Divisions
Teaching Panel Session
Fault Lines: Building Diverse and Inclusive Academies
Moderating/Presiding
Marquita Smith, John Brown

Panelists
Fineness: Fault Lines Improve Subject Matter Expertise
Evelyn Hsu, executive director, Robert C. Maynard Institute for Journalism Education
Facilitating Continuous Learning through Fault Lines
Martin G. Reynolds, Senior Fellow for Strategic Planning Director, Robert C. Maynard Institute for Journalism Education; senior editor, Community Engagement and Training for the Bay Area News Group/ Digital First Media

#BLACKLIVESMATTER and Fault Lines
Jean Marie Brown, Texas Christian
Fault Lines: Enhancing Campus CQ - Cultural Intelligence
Marquita Smith, John Brown
Promote and Model Excellence
Frances Ward-Johnson, Elon

The Maynard Institute is the nation’s oldest organization dedicated to diversity and media. For four decades the Institute’s facilitators and staffers have led conversations on building more inclusive news coverage. The Institute’s innovative diversity training program teaches participants how to leverage differences in the workplace. Today organizations and institutions continue to struggle when addressing diversity issues. This particular panel will promote the exploration of ways in which faculty, staff and students can co-exist and function in diverse and inclusive environments. The Institute’s Fault Lines diversity training module teaches an appreciation for the ways in which race, class, gender, generation and geography can influence media coverage and techniques used to facilitate intergroup dialogue, fostering intercultural understanding.

3:15 pm to 4:45 pm / 097
Public Relations Division
and Internships and Careers Interest Group

PF&R Panel Session
Looking Ahead: Top Corporate Communications Officers Share Trends, Threats, and Predictions

Moderating/Presiding
Marcia DiStaso, Pennsylvania State

Panelists
Rob Clark, Vice President, Global Communications, Medtronic
Mike Fernandez, Corporate Vice President, Corporate Affairs, Cargill
Dustee Jenkins, Senior Vice President Communications, Target

3:15 pm to 4:45 pm / 099
Commission on the Status of Women

Refereed Paper Research Session
Plugged in Youth: Examining Child and Adolescent Use and Production of Media

Moderating/Presiding
Victoria LaPoe, Western Kentucky

“Gendered Shushing: Girls’ Voices and Civic Engagement in Student Journalism”
Peter Bobkowski and Genelle Belmas, Kansas
Teaching Girls Online Skills to Tackle STEM Gender Gaps: Results of the WIKID GRRLS Intervention
Stine Eckert and Jade Metzger, Wayne State
Adolescent Perceptions of Objectifying Magazine Ads and Feelings of Body Consciousness
Jason Wheeler, Stacey Hust, and Kathleen Rodgers, Washington State
Are Parents Gendering the Problem? Gender’s Role in Parents’ Discussions about Sex and Sexual Media Content with Their Children
Bailey Thompson, Mary Norman and Eric Rasmussen, Texas Tech

Discussant
Victoria LaPoe, Western Kentucky

* Top Faculty Paper
** Third Place Faculty Paper

3:15 pm to 4:45 pm / 100
Association for Education in Journalism and Mass Communication

Panel Session
AEJMC James Tankard Book Awards

Moderating/Presiding
Nikki Usher Layser, George Washington and Carolyn Byerly, Howard
2016 Tankard Book Award Finalists
books with a 2015 copyright; listed alpha by book title

Engaged Journalism: Connecting with Digitally Empowered News Audiences
(Columbia University Press)
by Jake Batsell, Southern Methodist

Radical Media Ethics: A Global Approach
(Wiley Blackwell)
by Stephen J. A. Ward, Wisconsin-Madison

The New Censorship: Inside the Global Battle for Media Freedom
(Columbia University Press)
by Joel Simon, Committee to Protect Journalists

Award Presentation
Nikki Usher Layser, George Washington

3:15 pm to 4:45 pm / 101

Association of Schools of Journalism and Mass Communication

Award Panel Session
Gerald M. Sass Award for Distinguished Service to Journalism and Mass Communication

Moderating/Presiding
Brad Rawlins, Arkansas State

Introduction of Recipient
Jan Slater, Illinois

2016 Recipient
Marty Baron, The Washington Post

5 pm to 6:30 pm / 102

Advertising and Public Relations Divisions

High Density Refereed Paper Research Session
Top Advertising and Public Relations Top Student Papers

Moderating/Presiding
Emily Kinsky, West Texas A&M
and Scott Hamula, Ithaca

Advertising Division Top Student Papers
Corporate Ethical Branding on YouTube: CSR Communication Strategies and Brand Anthropomorphism*
Jing (Taylor) Wen and Baobao Song, Florida
The Younger Maintain, the Older Regulate: The Generational Effects on Sequential Mixed Emotions**
Jing (Taylor) Wen, Naa A. Dodoo and Linwan Wu, Florida

Discussants
Daniel Haygood, Elon; Eunsin Joo, Michigan State and Pam Morris, Loyola-Chicago

* Second Place Student Paper, Advertising Division
** Third Place Student Paper, Advertising Division

Public Relations Division Top Student Papers
Please Share Your Voice: Examining the Effect of Two-way Communication Approach in Crisis Response Messages*
Shupei Yuan and Tsuyoshi Oshita, Michigan State
Can We Trust Government Again? An Experimental Test of Government Reputation Repair and Kategoria**
Tyler G Page, Maryland
Public Relations Education in an Emerging Democracy: The Case of Ghana***
Esi Thompson, Oregon

Constructing Corporate Responsibility and Relationships: Analyzing CEO Letters in Annual Reports by ExxonMobil and Chevron
Zifei (Fay) Chen, Miami
Seeing a Crisis through Colored Glasses: Exploring Partisan Media and Attribution of Crisis Responsibility on Government Trust in a National Crisis
Myoung-Gi Chon and Elisabeth Fondren, Louisiana State

Discussant
Katie R. Place, Quinipiac and Marlene Neill, Baylor

* First Place PRD Student Paper Competition
** Second Place PRD Student Paper Competition
*** Third Place PRD Student Paper Competition

5 pm to 6:30 pm / 103

Communication Technology and Visual Communication Divisions

Research Panel Session
Best of Digital Competition

Moderating/Presiding
Cindy Vincent, Salem State and Brian Walsh, Elon

Category 1 — Individual/Team/Single Class website
First Place
http://thenewshouse.syr.edu/dome35/
Greg Munno, Syracuse
Second Place
http://cornerstonefoundationbelize.org/
Nicole Triche, Elion
Third Place
http://thepersonalbrandingtoolkit.com
Heather Fullenkamp, Ball State
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Category 2 — Individual/Team/Single Class app
First Place
The Slice SU
Seth Gitner, Syracuse
Second Place:
The Slice SU_Recipe Box
Seth Gitner, Syracuse
Third Place:
Ball State University Athletics
Megan McNames, Ball State

Category 3 — Multiple Class/Institution website
First Place:
http://myhousingmatters.com
Steve Davis, Syracuse
Second Place:
http://familylifeproject.syr.edu
Renée Stevens, Syracuse
Third Place:
http://memphismirror.com
Robert Byrd, Memphis

Category 4 — Multiple Class/Institution App
First Place:
http://bridgingselma.com/virtual-reality
Joel Beeson, West Virginia and Morgan State

5 pm to 6:30 pm / 104
Electronic News Division

Refereed Paper Research Session
TV News Research at 50: Change and Challenges in the Industry

Moderating/Presiding
B. William Silcock, Arizona State

WDBJ: When TV News Becomes the News, A Social Network Analysis
Jeremy Harris Lipschultz, Nebraska Omaha
A History of Fallen Broadcast Journalists: Dying in the Line of Duty, At Home and Abroad on Live TV
Raymond McCaffrey, Arkansas
Parasocial Interaction and Newscast Viewing: Extending the Effect from English Language to Spanish Language TV News*
Ashley Gimbal and Kirstin Pellizzaro, Arizona State
Anchor Appearance: Matters of Gender
April Newton and Linda Steiner, Maryland

Discussant
Jenn Burleson MacKay, Virginia Tech

* Top Student Paper

5 pm to 6:30 pm / 105
Magazine Division and Small Programs Interest Group

Teaching Panel Session
Longform Journalism and the Conceptual Conundrum

Moderating/Presiding
David Abrahamson, Northwestern

Panelists
Teaching the Un teachable: Conceptualizing Long-Form Stories
David Abrahamson, Northwestern
Establishing Long-Form Journalism in the Curriculum
John Hanc, New York Institute of Technology, and Mitzi Lewis, Midwestern State
Mapping New Territory: Using Storyboards for Multi-Platform Long-Form Visualization
Elizabeth Hendrickson, Ohio
Building Blocks of Conceptual Thinking: The Step-at-a-Time Approach
Leara Rhodes, Georgia
Springboard to Storytelling: The Scene-Based Essay
Carol Schwalbe, Arizona

5 pm to 6:30 pm / 106
Media Ethics and Law and Policy Divisions

PF&R Panel Session
Ethics Aloft: Drones, Sensors and the Changing Boundaries of Media

Moderating/Presiding
Jane Kirtley, Minnesota

Panelists
Courtney Barclay, Jacksonville
Kathleen Bartzen Culver, Wisconsin-Madison
Matt Waite, Nebraska

5 pm to 6:30 pm / 107
Media Management, Economics and Entrepreneurship Division

Refereed Paper Research Session
The Changing Journalism and Media Landscape

Moderating/Presiding
Ronen Shay, St. John Fisher
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

The Attitudinal Model of Media Firm CSR: A Focus on Additional Values, Emotional Responses to a Parent Brand, Extended Brands Attitude, and Content Use Intention

Jong Woo Jun, Jungyun Won
and Il Young Ju, Florida

The Effects on Native Advertising on Journalism

Seunghyun Kim, Oklahoma
Jocelyn Pedersen, Swansea; Doyle Yoon
Nazmul Rony and Rahnuma Ahmed, Oklahoma

Expanding TV’s Measurement Monopoly: Nielsen’s Inclusion of New Media Subfields

Andrew Yost and Harsh Taneja, Missouri

Discussant
Amber Hinsley, St. Louis

5 pm to 6:30 pm / 108

Minorities and Communication and Cultural and Critical Studies Divisions

Research Panel Session

Race, Terror and Religion: Researching and Teaching About Violence and Identity in the 21st Century

Moderating/Presiding
Catherine Squires, Minnesota

Panelists
Evelyn Alsultany, Michigan
Christopher Campbell, Southern Mississippi
Kiah Bennett, Minnesota
Stephen Bennett, George Washington
Ruth DeFoster, St. Catherine

5 pm to 6:30 pm / 109

AEJMC Council of Affiliates

Research Panel Session

Future of Journalism

Moderating/Presiding
Dianne Lynch, Stephens College

Panelists
Andrew Mendelson, CUNY
Gary Kebbel, Center for Mobile Media, Nebraska-Lincoln
Roger Lavery, Ball State
José Zamora, Univision News

5 pm to 6:30 pm / 110

Internships and Careers Interest Group, Mass Communication and Society Division, Commission on the Status of Women and Communication Theory and Methodology Division

Scholar-to-Scholar Refereed Paper Research Session

Communication Theory and Methodology Division

Topic — Advances in Communication Theory and Research

1. The Communication Research Matrix: An Alternative Approach to Kuhn’s Conception of Paradigms

Zachary Sapienza and Aaron Veenstra, Southern Illinois

2. What is a Shared Interest?: How Ex Parte Can Be Used to Reveal the Overlap of Public and Corporate Interests in FCC Policy Making

Amy Sindik, Central Michigan and Brian Creech, Temple

3. I Am In A Relationship With Harry Potter: Evaluation of Parasocial Interactions and Textual Poaching in Harry Potter Fandom Forums

Sara Erlichman, Kansas

4. How Can Media Users Feel Presence by Fictional Media Content?

Euijin Ahn, Yeungnam University and Hwiman Chung, New Mexico State

5. Examining the Interaction Effect between Media Favorability and Media Visibility of Business News on Corporate Reputation

Xiaoqun Zhang, North Texas

Discussant
Jae-Hwa Shin, Southern Mississippi

Mass Communication and Society Division

Topic — Outcomes of Political News and Communication

6. The Effect of Pro- and Counter-Attitudinal Exposure on Cognitive Elaboration and Political Participation: Examining the Moderating Role of Emotions in Exposure to Political Satire

Hsuan-Ting Chen, Chinese University of Hong Kong

7. Content-Expressive Behavior: Discussion Network Heterogeneity, Content Expression, and Political Polarization

Matthew Barnidge, Alberto Ardèvol-Abreu and Homero Gil de Zúñiga, Vienna

8. Celebrity Candidate Voters in Campaign 2016: Media Use, Motivations and Political Learning

Stacey Kanihan and Hyejoon Rim, Minnesota
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

   Lindsey Blumell, Texas Tech

10. Propaganda Pros: The Islamic State in Iraq and Syria’s Crusade to a Caliphate
    Alex Luchsinger and Robert McKeeveer, South Carolina

Discussant
   Mike Wagner, Wisconsin-Madison

Topic — Media Framing

    Nicole Dahmen and David Morris II, Oregon

12. Too Hard to Shout Over the Loudest Frame: Effects of Competing Frames in the Context of the Crystallized Media Coverage on Offshore Outsourcing
    Volha Kananovich and Rachel Young, Iowa

    Kiwon Seo, Sam Houston State

14. Fifteen Years of Framing Research: Is Framing Research Maturing?
    Joseph Provencher, Texas Tech; Benjamin Smith, California, Santa Barbara and Cynthia Coleman, Portland State

Discussant
   Brian Houston, Missouri

Topic — Journalism I: Gatekeeping and more

15. Effects of Mass Surveillance on Journalists and Confidential Sources: A Constant Comparative Study**
    Stephenson Waters, Florida

16. The New Gatekeepers: Discursive Construction of Risks and Benefits for Journalism, Silicon Valley, and Citizens*
    Frank Michael Russell, Missouri

17. Amplified Gatekeeping: A Theoretical Proposal
    Edson Tandoc, Nanyang Technological

18. Complicity, Trust or Getting Through the Day? News Media Institutional Norms at the State House
    Meredith Metzler, Wisconsin-Madison

19. Blurring the Boundaries between Journalism and Activism: A Transparency Agenda-building Case Study from Bulgaria
    Lindita Camaj, Houston

Discussant
   Kalen Churcher, Wilkes

* Second Place Student Paper

** Third Place Student Paper

Topic — Journalism II: Work Experience and Role Conceptions

20. Traumatic Experiences: Measuring Journalists’ Trauma Exposure and Emotional Responses
    Kenna Griffin, Oklahoma City

21. Anti-intellectualism among Students in Journalism and Communication: A Developmental Perspective
    Michael McDevitt, Colorado; Jesse Benn, Wisconsin-Madison; Perry Parks, Michigan State; Jordan Stalker, Wisconsin; Taisik Hwang, Georgia; and Kevin Lerner, Marist

22. Constructed: Digital Journalists, Role Conception and Enactment
    Patrick Ferrucci, Colorado

23. Journalism and Democracy in Kyrgyzstan: Analysis of Victimizations in Kyrgyz Journalism
    Bahtiyar Kurambayev, Southern Mississippi

24. Grass Mud Horse: Luhmannian Systems Theory and Internet Censorship in China
    Lei Zhang and Carlton Clark, Wisconsin-La Crosse

Discussant
   Jay Hmielowski, Washington State

Topic — News and Message Involvement: Health and Organizational Contexts

25. Exploring Flaming, Message Valence, and Strength of Organizational Identity
    Troy Elias, Oregon; Andrew Reid, Southern California and Mian Asim, Zayed

26. Examining the Interaction Effects between Media Favorability and Recency of Business News on Corporate Reputation
    Xiaojin Zheng, North Texas

27. Extrovert and Engaged? Exploring the Connection Between Personality and Involvement of Stakeholders and the Perceived Relationship Investment of Nonprofit Organizations
    Giselle A. Auger, Rhode Island College and Moonhee Cho, Tennessee

28. Young Latinos’ Satisfaction with the Affordable Care Act and Insurance Preferences: The Role of Acculturation, Media Use, Trust in Health Sources, and Ideology
    Joseph Moore, Missouri and Esther Thorson, Michigan State

Discussant
   Ann Major, Pennsylvania State
Thursday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Topic — Uses and Effects of Social Media and Mobiles
30. Examining the Social Media Mourning Model: How Celebrities are Mourned on Twitter
   Jensen Moore, Oklahoma;
   Sara Magee, Loyola-Maryland;
   Jennifer Kowalewski, Georgia Southern
   and Ellada Gamreklidze, Utah State
31. Psychological Traits, Addiction Symptoms, and Smartphone Feature Usage as Predictors of Problematic Smartphone Use Among University Students in China
   Louis Leung
   and Jingwen Liang, The Chinese University of Hong Kong
32. The Religious Facebook Experience
   Pamela Brubaker, Brigham Young;
   and Michel Haigh, Pennsylvania State
33. Like Me: How Facebook Users Engage in Self-Presentation
   Megan Mallicoat, Florida
34. Influencing the Twitterverse: Agenda Setting Capabilities of Religious Leaders
   Jordan Morehouse, Houston

Discussant
Brendan Watson, Michigan State

Topic — Examining Effects and Content Creation Online
35. “Liking” and Being “Liked”: How Personality Traits Affect People’s Giving and Receiving “Likes” on Facebook?
   Cheng Hong, Zifei (Fay) Chen
   and Cong Li, Miami
36. Location-based Social Networking: Location Sharing of the Users, by the Users, for the Users
   Kyung-Gook Park, Concentrix and Jihye Kim, Florida
37. Online Discourse: Exploring Differences in Responses to Civil and Uncivil Disagreement in News Story Comments
   Gina Masullo Chen
   and Pei Cindy Zheng, Texas at Austin
38. Becoming Collective Action Experts: Parsing Activists’ Media and Discourse Strategies in China
   Yiqiong Zhou
   and Yunkang Yang, Shenzhen University

Discussant
Masahiro Yamamoto, State University of New York at Albany

Topic — Media Use, Effects, and Audience Characteristics
39. Domestic Violence and Sports News: How Gender Affects People’s Understanding
   Erin Willis and Patrick Ferrucci, Colorado;
   Edson Tandoc, Nanyang Technological; and Chad Painter, Eastern New Mexico
40. Nasty Comments Anger You More Than Me, But Nice Ones Make Me As Happy As You
   Gina Masullo
   and Yee Man Margaret Ng, Texas at Austin
41. Adolescents’ Third-Person Perception Regarding Media Depictions of Bullying
   John Chapin, Pennsylvania State
42. “The News You Choose”: Examining if Racial Identity Trumps Other Factors When News is Negative
   Lanier Holt, Ohio State
   and Dustin Carnahan, Michigan State
43. How Young Uninsured Americans Respond to News Coverage of Obamacare: An Experimental Test of Emotional and Cognitive Predictors
   Jason Martin, DePaul; Jessica Myrick, Indiana
   and Kimberly Walker, South Florida

Discussant:
Jack Glascock, Illinois State

Commission on the Status of Women
44. I Want to Be Like Her: Celebrity Lifestyle Brands on Pinterest
   Lindsey Conlin, Southern Mississippi;
   Coral Rae, Columbia
   and Richard Anthony Lewis, Southern Mississippi
45. Selling to Soldiers: A Cultural Shift from Class Division to Warrior Heroes in Stars and Stripes
   Cindy Elmore, East Carolina
46. Monica Lewinsky and Shame: 1998 Newspaper Framing of “That Woman”
   Tracy Everbach, North Texas
47. Spanning the Decades: An Analysis of Monica Lewinsky’s Image Restoration Strategies During a 2015 TED Talks Appearance
   Mia Moody, Elizabeth Fassih
   and Macarena Hernandez, Baylor

Discussants
Cory Armstrong, Alabama
and Stine Eckert, Wayne State
Thursday Sessions

Innovate • Integrate • Engage:  Minneapolis, MN — August 4-7, 2016

5 pm to 6:30 pm / 111

Participatory Journalism
and Community Journalism Interest Groups

Research Panel Session
  Reciprocity and the Communal Function of Journalism

Moderating/Presiding
  Avery Holton, Utah

Panelists
  Sue Robinson, Wisconsin
  Seth Lewis, Oregon
  Mark Poepsel, Southern Illinois, Edwardsville
  Mark Coddington, Washington & Lee
  Nikki Usher, George Washington

5 pm to 6:30 pm / 112

Sports Communication Interest Group
and Newspaper and Online News Division

Research Panel Session
  From Kane to Cooky and Beyond: Research on Women, Sport and Media

Moderating/Presiding
  Molly Yanity, Quinnipiac

Panelists
  Nicole LaVoi, Minnesota, Tucker Center
  Mary Jo Kane, Minnesota, Tucker Center
  Susan Dun, Northwestern in Qatar

5 pm to 6:30 pm / 113

Association for Education in Journalism and Mass Communication and Scripps Howard Foundation

Research Panel Session
  Tweet This: Two Weeks on the Social Media Frontlines

Moderating/Presiding
  Hans Meyer, Ohio

Panelists
  Battinto Batts, journalism fund director, Scripps Howard Foundation
  Beth Concepción, Savannah College of Art and Design
  Mindy McAdams, Florida
  Eric Meyer, Illinois at Urbana-Champaign

Join the 2015-16 class of Scripps Howard Foundation Visiting Professors in Social Media as they share their practical takeaways for teaching social media. For the past six years, the Scripps Howard Foundation has funded a visiting professors program that puts educators in media outlets for two weeks during the summer so that they can see first-hand how social media are being used to deliver news and information. This session will feature our visiting professor experiences with partner outlets C-SPAN (Washington, D.C.); the Dallas Morning News (Dallas, TX); DigitasLBi Chicago (Chicago, IL); the Sacramento Bee (Sacramento, CA); Scripps Washington Bureau (Washington, D.C.); WCPO-TV and wcpo.com (Cincinnati, OH). Learn how these professors incorporated their two-week “externships” into their classrooms and how they benefited from reciprocal campus visits.

5 pm to 6:30 pm / 114

Accrediting Council on Education in Journalism and Mass Communications

Panel Session

Moderating/Presiding:
  Carol J. Pardun, South Carolina, AEJMC Representative on ACEJMC Council

Panelists
  Tim Gleason, Oregon
  Paul Parsons, Elon

During the interactive session, members of the ACEJMC Council will share highlights from the discussion, which took place at the Council meeting in May, of the role of accreditation for professional masters programs. The focus of the session will be to hear ideas from those involved in graduate education as the Council seeks to improve the accrediting process for our masters programs.

5 pm to 6:30 pm / 115

Knight Foundation and Columbia University

Panel Session
  The State of Data and Computational Journalism Education: A Nationwide Study

Moderating/Presiding:
  Charles Berret, Columbia

Knight Foundation recently supported a project that includes an eye-opening study on the state of data
and computational journalism education in the US, spearheaded by researchers from Columbia and Stanford. The sample for this study was comprised of the 113 colleges and universities that are accredited by ACEJMC — and such an important topic needs to be front and center at AEJMC. Results showed that about half of the schools do not offer a single class in data journalism, despite its growing importance and demand in the field. There are many other very interesting findings and the results show a disparity in the teaching of different digital skills.

6:45 pm to 8:15 pm / 116

Association for Education in Journalism and Mass Communication

Keynote Session

Moderating/Presiding

Lori Bergen, Colorado-Boulder, 2015-16 AEJMC President

Welcome and Presentation of Presidential Award

Presentation of Scripps Howard Awards

Introduction

Liz Carter, President and CEO, Scripps Howard Foundation

2015 Journalism and Mass Communication Teacher of the Year Award Recipient

Carolina Acosta-Alzuru, Georgia
2015 Journalism and Mass Communication Administrator of the Year Award Recipient

Michael Bugeja, Iowa State

AEJMC Equity & Diversity Award presentation:

2016 Recipient

Mayborn School of Journalism, University of North Texas
Award accepted by

Dorothy Bland, Dean, Mayborn School of Journalism

Keynote Speaker

Aron Pilhofer, Executive Editor of Digital Media, Guardian News and Media, London

8:30 pm to 9:30 pm / 117

Association for Education in Journalism and Mass Communication

Opening Reception

Featuring light hors d’oeuvres and a cash bar, the reception is a perfect place to reconnect with friends and meet new colleagues. Free to all attending the conference, including family members. Tickets are not required, but please wear your name badge.

AEJMC Thanks the 2016 members of the AEJMC President’s Circle

Lori Bergen
University of Colorado-Boulder
Liz Carter
Scripps Howard Foundation
Shirley Staples Carter
University of South Carolina
Anne Cooper-Chen
Ohio University
Barbara Hines
Howard University
Paula Poindexter
University of Texas at Austin
Jerry Sass
formerly of The Freedom Forum
Paul Voakes
University of Colorado-Boulder
Ky Ho Youm
University of Oregon
Lynn Zoch
Radford University

The President’s Circle is a new AEJMC fundraising campaign. It recognizes givers who donate $1,000 or more to AEJMC during a calendar year.