Wednesday, August 6, 2014

8:15 am to 9:45 am / 023

Advertising Division


Moderating/Presiding: Jay Newell, Iowa State

Does “Green” Work? The Role of Message Framing, Construal Level and Environmental Concern
  Lingling Zhang and Hua Chang, Towson
Putting Things into Context: How Evaluations are Influenced by Organic Product Claim and Retail Brand
  Brenna Ellison, Brittany Duff, Xinyang Liu and Jiachen Yao, Illinois at Urbana-Champaign
The Effectiveness of Ecolabels Among Young Adults: Environmental Warning Messages in Differing Message Contexts
  Yongick Jeong, Louisiana State
Let’s Conserve Energy but You Recycle! Environmental Claim Types and Responsibility Attributions in Green Ads
  Edson Tandoc, Nanyang Technological University and Margaret Duffy, Missouri

Discussant: Frauke Hachtmann, Nebraska-Lincoln

8:15 am to 9:45 am / 024

Electronic News Division

Refereed Paper Research Session: Local Television News: The Transformation Continues

Moderating/Presiding: Camilla Gant, West Georgia

Are Young People Abandoning Local Television News?
  Jacob Nelson, Northwestern
Content Versus Context: The Effects of Writing Style on Memory and Emotions in Local Television News
  Keren Henderson, Louisiana State
Forces at the Gate: Social Media’s Influence on Editorial and Production Decisions in Local Television Newsrooms
  Anthony Adornato, Ithaca
Market Size and Local Television News Use of “Cheap” Video
  Mark Harmon and Maria Fontenot, Tennessee
The Investigative DNA: An Analysis of the Role of Local Television Investigative Journalists
  Jesse Abdenour and Daniel Riffe, North Carolina at Chapel Hill

Discussant: Victoria LaPoe, Western Kentucky
Wednesday, August 6, 2014

8:15 am to 9:45 am / 025

International Communication Division

Refereed Paper Research Session: Reflections on the Sociopolitical News Flow in Africa

Moderating/Presiding: Kevin Grieves, Ohio

“Working with the People:” The Urban-Rural Media Divide in Post-genocide Rwanda**
   Sally Ann Cruikshank, Auburn
The Scramble for African Media: Reuters, Thomson and Britain in the 1960s*
   John Jenks, Dominican
The Case of Female Genital Cutting: Newspaper Coverage in Ghana, The Gambia, Kenya and the United States***
   Meghan Sobel, North Carolina at Chapel Hill
Covering A Multi-Action Conflict As It Develops: An Examination of the Dynamic Framing of the Jos Crisis in Three Nigerian Newspapers
   Ngozi Agwaziam, Southern Illinois-Carbondale
   and Li Zeng, Arkansas State

Discussant: Ammina Kothari, Rochester Institute of Technology

* Second Place, Robert L. Stevenson Open Paper Competition
** Third Place, Robert L. Stevenson Open Paper Competition
*** Second Place, James W. Markham Student Paper Competition

8:15 am to 9:45 am / 026

Law and Policy Division

Refereed Paper Research Session: Exploring Internet Policy and Regulation

Moderating/Presiding: Kalen Churcher, Niagara

New Models and Conflicts in the Interconnection and Delivery of Internet-mediated Content
   Rob Frieden, Pennsylvania State
Net Bias and the Treatment of “Mission-Critical” Bits
   Rob Frieden, Pennsylvania State
The “Sovereigns of Cyberspace” and State Action
   Jonathan Peters, Kansas
Broadband Penetration: A Qualitative Comparative Analysis (QCA) Approach*
   Hsin-yi Tsai, Michigan State

Discussant: Victoria Ekstrand, North Carolina at Chapel Hill

* Third Place Student Paper

8:15 am to 9:45 am / 027

Magazine Division
Wednesday, August 6, 2014

Teaching Panel Session: **Half Teacher, Half Coach: Project Learning and Interdisciplinary Course Design**

Moderating/Presiding: **Jill Van Wyke**, Drake

Panelists: **Sharon Bloyd-Peshkin**, Columbia College Chicago  
**Seth Gitner**, Syracuse  
**Susan Kirkman Zake**, Kent State  
**Jeff Inman**, Drake

8:15 am to 9:45 am / 028

**Mass Communication and Society Division**

Refereed Paper Research Session: **Media Effects on Social Issues**

Moderating/Presiding: **Diana Knott Martinelli**, West Virginia

Bull’s-Eye: Examining The Influence of Parental Mediation, Empathy and Media Usage In The Cyberbullying of Teens  
**Cynthia Nichols** and **Krysta Gilbert**, Oklahoma State  
The Effects Of Antismoking Ads On Long-Term Smokers’ Maladaptive Responses And Cessation Intent  
**Jungsuk Kang** and **Carolyn Lin**, Connecticut  
Who’s The Bully?: Teaching About Bullies In Situation Comedies  
**Patrice Oppliger** and **Chelsea Summers**, Colorado  
The Effect of E-Health Literacy And Readability of Online Magazine Articles on Sexual Health Knowledge And Condom Use Intentions Among 18- To 24-Year-Old Women  
**Maria Len-Rios, Kyung Jung Han**  
and **Erika Johnson**, Missouri  
Persuasion In 140 Characters: Testing Issue Framing, Persuasion and Credibility Via Twitter And Online News Articles  
In The Gun Control Debate  
**Ben Wasike**, Texas at Brownsville  
A Fatal Attraction: The Effect of TV Viewing On Smoking Initiation In Young Women  
**Erika Johnson, Kyung Jung Han**  
and **Maria Len-Rios**, Missouri  
Adolescents And Cyber Bullying: The Precaution Adoption Process Model  
**John Chapin**, Pennsylvania State

Discussant: **Ben LaPoe**, Western Kentucky

8:15 am to 9:45 am / 029

**Media Ethics Division**

Refereed Paper Research Session: **Ethics Goes Digital: Communicating Online, with Social Media, and Using Data**
Wednesday, August 6, 2014

Moderating/Presiding: Nicole Kraft, Ohio State

Their Eyes are Watching: The Ethics of FB’s Graphic Content Policy Regarding Violence and Adolescents**
   Monique Robinson, Kansas

The Usage and Consequences of Twitter as a Communications Medium Among Collegiate Student Athletes
   Jacob Dryer, Christian Opportunity Center
   and Rocky Dailey, South Dakota State

Search Engines and Online Censorship in China: An Ethics Approach
   Tao Fu
   and William Babcock, Southern Illinois-Carbondale

To Post or Not to Post: Ethical Considerations in Using Gun Permit Data Online*
   David Craig, Oklahoma; S. Ketterer, Oklahoma State
   and M. Yousuf, Oklahoma

Discussant: Jack Breslin, Iona

* Top Faculty Paper
** Top Student Paper

8:15 am to 9:45 am / 030

Minorities and Communication Division

Refereed Paper Research Session: Mainstream Media vs. Social Media: The State of Construction of Identities

Moderating/Presiding: Mia Moody-Ramirez, Baylor

Politics in the Toybox: Sports Reporters, Native American Mascots and the Roadblocks Preventing Change
   Erin Whiteside, Tennessee

Black Nerds, Asian Activists, & Caucasian Dogs: Racialized Self-categorization Within Facebook Groups
   Jenny Korn, Harvard

Finding the First Lady: The Construction and Negotiation of Michelle Obama’s Identity*
   Leticia Williams, Howard

Coverage of Meskwaki Language in the Des Moines Register**
   Subin Paul, Iowa

Discussant: Masudul Biswas, Loyola, Maryland

* Second Place Student Paper
** Third Place Student Paper

8:15 am to 9:45 am / 031

Newspaper and Online News Division

2014 AEJMC Conference Program Copy
Wednesday, August 6, 2014

High Density Refereed Paper Research Session:
Beyond Apps, Tweets and Clickbait: Research On Digital Journalism

Moderating/Presiding: Jasmine McNealy, Kentucky

And Then I Just Google It: Evolving Online News Consumption Processes Among Young Adults
Dunja Antunovic, Patrick Parsons
and Tanner Cooke, Pennsylvania State

Effect of News Tweets on Users’ Liking, Trust, and Intention to Share and Use Information
Brian Houston, Mitchell McKinney, Esther Thorson, Joshua Hawthorne,
David Wolfgang and Alecia Swasy, Missouri

Get It First, Get It Fast, Get It In Fewer Than 140 Characters: Local vs. Regional News Microblogging
Amanda Sturgill and Dana Gullquist, Elon

Mobile Journalism 101: Student Adoption of Mobile Devices in Producing News Content
Dianne Garyantes and Mark Berkey-Gerard, Rowan

Take Me Inside and Tell Me What’s Important: What Do Readers Want from Journalists
They Follow on Social Media
Amanda Sturgill, Max Negin and Margaret Sloane, Elon

Discussant: Carol Schlagheck, Eastern Michigan

The Adoption of Pinterest by Local Newspapers in the U.S.*
Clark Greer, Liberty
and Douglas Ferguson, College of Charleston

The Re-Animation of Literary Journalism as a Digital Genre
Susan Jacobson and Robert Gutsche Jr., Florida International
and Jacqueline Marino, Kent State

Why Web Analytics Click: Factors Affecting the Ways Journalists Use Audience Metrics
Edson Tandoc, Nanyang Technological

The News Agenda Online: Hyperlinks on Traditional Prestige Media and Internet-Only Websites
Frank Michael Russell, Missouri

You’ll Never Believe What They Found: Examining Potential Uses of Clickbait in Headlines
Holly Cowart and Jeffrey Riley, Florida

Discussant: Jasmine McNealy, Kentucky

**Second Place Faculty Paper

8:15 am to 9:45 am / 032

Religion and Media Interest Group

Refereed Paper Research Session: Islam and Media: Rhetoric, Framing, and Representation

Moderating/Presiding: Paola Banchero, Alaska

Just Add a Verse from the Quran: Effects of Religious Rhetoric in Gain (and Loss) Framed Anti-alcohol Messages with a Palestinian Sample
Saleem Alhabash and Nasser Almutairi, Michigan State
and Mohammed Abu Rub, Birzeit University
Wednesday, August 6, 2014

Mediatization of Religion: How the Indonesian Muslim Diasporas Mediatized Islamic Practices*

Yerry Setianto, Ohio

Night and Day: An Illustration of Framing Using Moral Foundations to Examine Public Opinion about the 2010 Oklahoma Sharia Ban

Brian J. Bowe, Michigan State
and Jennifer Hoewe, Pennsylvania State

Us and Them: A Meta-analysis of Research on Media Representation of Muslims and Islam from 2000 to 2013

Saifuddin Ahmed, Nanyang Technological University
and Joerg Matthes, University of Vienna

* Top Student Paper

8:15 am to 11:30 am / 033

Association for Education in Journalism and Mass Communication

Business Session: Finance Committee Meeting

Moderating/Presiding: Elizabeth Toth, Maryland, 2013-2014 AEJMC President-Elect

8:15 am to 11:30 am / 034

Association for Education in Journalism and Mass Communication Task Force on AEJMC in the Global Century

Business Session: Final Report

Moderating/Presiding: Charles C. Self, 277 International, Task Force Chair

8:15 am to 9:45 am / 035

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Moderating/Presiding: Susanne Shaw, executive director, ACEJMC;
Doug Anderson, vice president, Accrediting Council
and Will Norton, chair, Accrediting Committee

10 am to 11:30 am / 036

Communication Theory and Methodology and Communication Technology Divisions

Teaching Panel Session: Lessons from Web U: Tips for Creating Online Classroom Experiences

Moderating/Presiding: Stephanie Edgerly, Northwestern

Panelists: Kajsa E. Dalrymple, Iowa
Rachel Davis Mersey, Northwestern
Wednesday, August 6, 2014

Rhonda Gibson, North Carolina at Chapel Hill
Stephen Doig, Arizona State

10 am to 11:30 am / 037

Cultural and Critical Studies Division

High Density Refereed Paper Research Session: Discourses of Power: Governmentality and Capitalism

Moderating/Presiding: Victoria LaPoe, Western Kentucky

Manliness, Motherhood and Mêlée: (Re)Articulating Gender in the Balkan Wars Rationale
Christian Vukasovich, Oregon Tech; Catherine Cassara
and Tamara Dejanovic-Vukasovich, Bowling Green State

The Governmental Discourse on Food and Its Articulation of Koreanness
Jaehyeon Jeong, Temple

Obama Hands Out Condoms, Hires Half-Naked People: Individualized and Personalized Discourse in Echo Chamber 2.0
Fred Vultee, Wayne State

“I Kill Czervenians”: Adolescent Video Game Users as a Commodity Audience for War
Margot Susca, American

Illusion vs. Disillusion: How Chinese Viewers Articulate the Meaning of “House of Cards”
Zhaoxi Liu, Trinity

Moderating/Presiding: Benjamin LaPoe, Western Kentucky

Bridging the Neoliberal Capitalist Divide
Nathan Senge, Colorado at Boulder

Employee Gripe Sites and Everyday Life: Macro and Micro Perspectives
Maxine Gesualdi, Temple

U.S. Presidential Discourse about Immigration in an Era of Neoliberalism: Where the Golden Door Leads
Carolyn Nielsen, Western Washington

Decolonizing Mediated Pro-Native-Mascot Messages at the University of Illinois and Florida State University*
Jason Edward Black, Alabama
and Vernon Ray Harrison, Central Alabama Community College

Seth Ashley, Boise State

Discussant: Christopher Martin, Northern Iowa

* Third Place Faculty Paper

10 am to 11:30 am / 038

History Division and Internships and Careers Interest Group

Teaching Panel Session: Open Questions: Building the Transnational History of Journalism
Wednesday, August 6, 2014

Moderating/Presiding: Robert Stewart, Ohio

Panelists: What Is Transnational Journalism History and Why Does it Matter?

Debbie van Tuyll, Georgia Regents
Connecting the Irish and the Irish-American Press

Mark O’Brien, Dublin City

E.J. Dillon and the Mexican Civil War

Kevin Rafter, Dublin City

Kazakhstan and Russia’s Transnational Journalistic Norms and Routines Across Central Asia

Karlyga Myssayeva, vice dean of the Faculty of Journalism, Al-Farabi Kazakh National

10 am to 11:30 am / 039

Mass Communication and Society and Public Relations Divisions

PF&R Panel Session: Whistleblowing in Government as Free Expression: Are Government Whistleblowers Traitors, Heroes, or Loyal Employees Trying to Do the Right Thing?

Moderating/Presiding: Tom Bivins, Oregon

Panelists: The First Amendment and Whistleblowers

Jane Kirtley, Minnesota

“I Was Just Doing My Job!” In-depth Interviews with Government Whistleblowers

Cary A. Greenwood, Middle Tennessee State

Government Employee Leaks as a “Negative Megaphoning” of Employee Communicative Actions

Jeong-Nam Kim, Purdue

Whistleblowing, Leadership Development and Trust: A Culture for Communication for Government Employees

Juan Meng, Georgia

Motives and Risks: Case Studies of Leak Prosecutions During the Obama Presidency

Jason M. Shepard, California State, Fullerton

10 am to 11:30 am / 040

Media Management and Economics Division

PF&R Panel Session: The FCC, the Broadcasters, and a Spectrum Auction Experiment

Moderating/Presiding: Amy Jo Coffey, Florida

Panelists: Steve Wildman, Michigan State

Laurie Thomas Lee, Nebraska-Lincoln

Krishna Jayakar, Pennsylvania State

10 am to 11:30 am / 041

Newspaper and Online News Division

Refereed Paper Research Session: Newsroom Standards and Practices
Wednesday, August 6, 2014

Moderating/Presiding: Mitch McKenney, Kent State

News Goes Native: An Examination of Online News Media’s Disclosure Practices for Sponsored Content*
  Joseph Moore, Nebraska at Lincoln
Gatekeepers Under Siege: Assessing Factors of Government Public Information Officers’ Controls on Journalists
  Carolyn Carlson, Kennesaw State
  and David Cuillier, Arizona
A Tale of Two Newsrooms: How Market Orientation Influences Web Analytics Use**
  Edson Tandoc, Nanyang Technological
  and Patrick Ferrucci, Bradley
How U.S. Daily Newspapers Decide to Design and Implement Paywalls
  Mike Jenner, Esther Thorson
  and Eunjin (Anna) Kim, Missouri
The Arizona Republic and The Indianapolis Star: A Comparative Analysis of Content Changes after Purchase by Gannett
  Jeanne Criswell, Robert Gobetz
  and Frederick May, Indianapolis

Discussant: Eric Meyer, Illinois

* Top Student Paper
** Top Faculty Paper

10 am to 11:30 am / 042

Visual Communication Division and Community College Journalism Association

Teaching Panel Session: Teaching Compassion: Visuals, Convergence, and Strategies for Overseas Media Courses

Moderating/Presiding: Michael Longinow, Biola

Panelists: Bruce Thorson, Nebraska at Lincoln
  Ken Harper, Syracuse
  Rachele Kanigel, San Francisco State
  Josh Meltzer, Western Kentucky
  Seth Gitner, Syracuse

10 am to 11:30 am / 043

Commission on the Status of Women

Refereed Paper Research Session: Gender Performance/Portrayals in the Limelight

Moderating/Presiding: Dunja Antunovic, Pennsylvania State

“Wendy and the Boys:” Having it All on the Texas Campaign Trail
  Shugofa Dastgeer and Desiree Hill, Oklahoma
Wednesday, August 6, 2014

No Woman, No Cry: Gender and Emotional Management in U.S. Electoral Politics
  Ingrid Bachmann, Pointifical Catholic University of Chile
Black Womanhood, Desire, and Single-doom in Television News
  Timeka Tounsel, Michigan
Stigmatized Presentation of Single Women: A Content Analysis of News Coverage
on Single Women and Single Men in China*
  Gong Wanqi, Caixie Tu and Jiang Li, City University of Hong Kong

Discussant: Ben LaPoe, Western Kentucky

* Second Place Student Paper

10 am to 11:30 am / 044

Entertainment Studies Interest Group and Minorities and Communication Division

Teaching Panel Session: Using Television and Movies to Teach Students about Multicultural
  Connections and Diversity

Moderating/Presiding: Brad Yates, West Georgia

Panelists: Brigitta Brunner, Auburn
  Naeemah Clark, Elon
  Hazel Cole, West Georgia
  Camilla Gant, West Georgia
  Lanier Holt, Ohio State
  London Brickley, Missouri
  Laura Osur, Syracuse

10 am to 11:30 am / 045

Political Communication Interest Group and Communicating Science, Health, Environment and Risk
  Division

PF&R Panel Session: Communicating Controversy: Ethical and Practical Considerations
  When Communicating about Controversial Science and Political Issues
  with the Public

Moderating/Presiding: Sharon Dunwoody, Wisconsin-Madison

Panelists: Michael Dahlstrom, Iowa State
  Declan Fahy, American
  Gerald Kosicki, Ohio State
  Erik Nisbet, Ohio State

10 am to 11:30 am / 046

Religion and Media Interest Group

Refereed Paper Research Session: Salvation in Pop Culture and New Media
Wednesday, August 6, 2014

Moderating/Presiding: Julia Duin, Memphis

Do You Want to Feel the Love of Christ? There’s An App for That: Understanding Tablet Media as the New Electronic Church*

James Trammell, High Point
The New Scroll: Digital Devices in Bible Study and Worship

Kathy Richardson, Berry College
and Carol Pardun, South Carolina

These Will Not Inherit the Kingdom of Reality TV: Media Elites’ Views on Religion and the Paradigm of Corporate Media

Rick C. Moore, Boise State

Pop Music and the Search for the Numinous: Exploring the Emergence of the Secular Hymn in Post-modern Culture

Steven Thomsen, Quint Randle
and Matthew J. Lewis, Brigham Young

* Top Faculty Paper

10 am to 11:30 am / 047

Sports Communication Interest Group

Refereed Paper Research Session: More than Just the Score: Sports Media’s Role in Shaping and Re-shaping Public Opinion

Moderating/Presiding: Danielle Sarver Coombs, Kent State

Sports Draped in the American Flag: Impact of the 2014 Winter Olympics Telecast on Nationalized Attitudes

Andrew Billings, Kenon Brown and Natalie Brown, Alabama

Who is to Blame? An Examination of American Sports Journalists’ Lance Armstrong Hero Narrative and Post-Doping Confession Paradigm Repair

Sada Reed, North Carolina at Chapel Hill

Opening the Sports Closet: Media Coverage of the Self-Outings of Jason Collins and Britney Griner

Tracy Everbach, North Texas and Lori Dann, Eastfield College

Promoting Sports Networks’ Interest Through Hybrid Messages: A Study of Sportscenter and Fox Sports Live

Richard Johnson and Miles Romney, Arizona State

Discussant: Anne C. Osborne, Syracuse

10 am to 11:30 am / 048

Northwestern University in Qatar

Panel Session: Entertainment Media Use in the Middle East

Moderating/Presiding: Everette E. Dennis, Northwestern, Qatar
Panelists: Shibley Telhami, Anwar Sadat professor for Peace and Development, Maryland
Noha Mellor, University of Bedfordshire
Robb Wood, media & external development Strategist, Northwestern, Qatar
Justin D. Martin, Northwestern, Qatar

This study represents one of the largest examinations to date of entertainment media use in the Arab world. It explores entertainment preferences, attitudes toward government regulation of entertainment media, and the role of digital content and social media in entertainment choices. Face-to-face interviews were conducted among 6,035 respondents in Egypt, Tunisia, Lebanon, Qatar, Saudi Arabia and the United Arab Emirates in nationally representative samples. To view the results online, visit mideastmedia.org.

10 am to 2 pm / 049

World Journalism Education Congress

Business Session: WJEC Planning Meeting

Moderating/Presiding: Joe Foote, Oklahoma

11:45 am to 1:15 pm / 050

Advertising and Public Relations Divisions

Teaching Panel Session: Applicable to the Real World? Teaching Theories and Research Methods in Strategic Communication

Moderating/Presiding: Jae-Hwa Shin, Southern Mississippi

Panelists: Sela Sar, Illinois at Urbana-Champaign
George Anghelcev, Pennsylvania State
Patricia Curtin, Oregon
Terry Rentner, Bowling Green State
Patricia Swann, Utica
Juan Meng, Georgia

11:45 am to 1:15 pm / 051

Communicating Science, Health, Environment & Risk and Communication Theory and Methodology Divisions

Teaching Panel Session: The “Three Pillars”: Strategies for How to Effectively Manage Research, Teaching, and Service

Moderating/Presiding: Stephanie Edgerly, Northwestern and Anthony Dudo, Texas at Austin

Panelists: Sharon Dunwoody, Wisconsin-Madison
Esther Thorson, Missouri
Julie Andsager, Tennessee
James Simon, Fairfield
Wednesday, August 6, 2014

11:45 am to 1:15 pm / 052

International Communication Division

High Density Refereed Paper Research Session: Title

Moderating/Presiding: Zeny Sarabia-Panol, Middle Tennessee State

Topic I — Government Corruption, the News Media and Social Movements
Media and Politics Beyond Post-Communism: The Impact of Structural Conditions on Journalist-Politician Relationships in the Western Balkans
   Lindita Camaj, Houston
Framing Corruption in the Chinese Government: A Comparison of Frames Between Media, Government, and Netizens*
   Simin Michelle Chen and Yadan Zhang, Minnesota

Discussant: Juliet Pinto, Florida International

Anti-Corruption Movement on Sina Weibo: Chinese Social Media and Citizen Empowerment
   Yin Wu, Syracuse
Paradigm Repair: The Indian News Media’s Response to the “Radia Tapes” Scandal
   Kalyani Chadha and Michael Koliska, Maryland

Discussant: Lea Hellmueller, Texas Tech

* Top Paper, James W. Markham Student Paper Competition

Topic II — Transnational and State-level Approaches: Frameworks, Models and Norms
Connecting Across Space: Toward a Theory of Media Dispersion
   Brian Creech, Temple
Developing an Analytical Model of Transnational Journalism Culture
   Lea Hellmueller, Texas Tech

Discussant: Janis Chakars, Gwynedd Mercy

The Transparency Norm in German Newsrooms
   Michael Koliska and Kalyani Chadha, Maryland
   Matthew Powers, Washington; Olivier Baisnee and Sandra Vera Zambrano, Institut d’Etudes Politiques de Toulouse (France)

Discussant: Heloiza Herscovitz, California State, Long Beach

11:45 am to 1:15 pm / 053

Law and Policy and Newspaper and Online News Divisions

PF&R Panel Session: Federal Shield Law: A Wolf in Sheep’s Clothing?
Wednesday, August 6, 2014

Moderating/Presiding: **Joseph Russomanno**, Arizona State

Panelists:  
- **Lucy Dalglish**, Maryland  
- **Jane Kirtley**, Minnesota  
- **Toni Locy**, Washington and Lee

11:45 am to 1:15 pm / 054

**Media Ethics Division**

Refereed Paper Research Session: *Can We Agree on Accountability? Ethics in Strategic Communication and Modern Media*

Moderating/Presiding: **Genelle Belmas**, Kansas

Crisis Management and Ethics: Moving Beyond the Public-Relations-Person-as-Corporate-Conscience Construct toward Moral Agency  
- **Burton St. John** and **Yvette Pearson**, Old Dominion

Let’s Agree to Disagree: Advertising Ethics and the Consensus View  
- **Erin Schauster**, Bradley

Media Exemplars and a Model of the Morally Motivated Self  
- **Patrick Plaisance**, Colorado State

Out of Bounds: Professional Norms as Boundary Markers  
- **Jane Singer**, University London / Iowa

Discussant: **Kati Tusinski Berg**, Marquette

11:45 am to 1:15 pm / 055

**Minorities and Communication Division**

Refereed Paper Research Session: *Minorities and Communication Division Top Research Papers*

Moderating/Presiding: **Kyle Huckins**, Azusa Pacific

Trayvon Martin and the News: An Analysis of Rhetoric in Website Messages by Civil Rights Organizations*  
- **Riva Brown**, Central Arkansas

Return of the King’: A Millennial Audience Reception of the Boondocks**  
- **Jason Zenor** and **David Moody**, SUNY-Oswego

Ethnic Identity as a Predictor of Microaggressive Behavior Towards Blacks, Whites, and Hispanic LGBs by Blacks, Whites, and Hispanics***  
- **Troy Elias**, Oregon;  
- **Alyssa Jaisle**  
- **Cynthia Morton Padovano**, Florida

Pluralistic Ignorance in Sino-Hong Kong Conflicts: The Perception of Chinese Mainland People Living in Hong Kong****  
- **Miao Li**, The Chinese University of Hong Kong

Discussant: **Yuki Fujioka**, Georgia State
Wednesday, August 6, 2014

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper
**** First Place Student Paper

11:45 am to 1:15 pm / 056

AEJMC Council of Affiliates (Scripps Howard Foundation)

Refereed Paper Research Session: Third Annual Industry Research Forum

Moderating/Presiding: Lillian Lodge Kopenhaver, Florida International

What is Civic Professionalism in Mass Communications?: Practitioner Perspectives
  **Brigitta Brunner**, Auburn
Changes in the Media Landscape: How Young People of Color Define, Access, and Connect with News
  **Autumn Caviness**, Texas at Austin
Ethical Orientation, Professional Identity, and Ethical Assessment of News Subsidization among Journalists and Public Relations Professionals
  **Joye Gordon** and **Bonnie Bressers**, Kansas State
A Tale of Two Models: Social Media Use by Traditional Media Outlets
  **Christopher Terry**, Wisconsin-Milwaukee

Discussant: name, affiliation

These papers were the winners of $1000 research awards in a blind competition to select the best proposals for this Third Annual Industry Research Forum sponsored by the AEJMC Council of Affiliates. Special thanks to the Scripps Howard Foundation for its support.

11:45 am to 1:15 pm / 057

Political Communication Interest Group and Communication Technology Division

Teaching Panel Session: Teaching Big Data in the Classroom: What Faculty and Students Should Know

Moderating/Presiding: Heather LaMarre, Temple

Panelists: **Dianne Finch**, Elon
  **Alex Hanna**, Wisconsin
  **Itai Himelboim**, Georgia
  **Shannon McGregor**, Texas at Austin
  **Matthew Weber**, Rutgers
  **Ronald Yaros**, Maryland

11:45 am to 1:15 pm / 058

Participatory Journalism Interest Group and Scholastic Journalism Division

Teaching Panel Session: Best Practices in Participatory Journalism
Wednesday, August 6, 2014

Moderating/Presiding: **Anne Hoag**, Pennsylvania State

Panelists: **Peggy Dillon**, Salem State  
**Tim McSorley**, Media Co-op, Montreal  
**Mary Lou Nemanic**, Pennsylvania State-Altoona  
**Jane B. Singer**, City University London/ Iowa

11:45 am to 1:15 pm / 059

Association for Education in Journalism and Mass Communication Task Force on AEJMC in the Global Century

Panel Session: **Information and Discussion: Final Recommendations**

Moderating/Presiding: **Charles C. Self**, 227 International, Task Force Chair

Panelists: **Robert Picard**, Oxford  
**Jyoti Ramaprasad**, Miami  
**Everette Dennis**, Northwestern Qatar  
**Elanie Steyn**, Oklahoma  
**Federico Subervi**, Kent State

11:45 am to 1:15 pm / 060

Walter Cronkite School of Journalism and Mass Communication, Arizona State University

Teaching Panel Session: **Infusing Entrepreneurship in the Journalism and Mass Communication Curriculum: Lessons from Scripps Howard Journalism Entrepreneurship Institute Alumni**

Moderating/Presiding: **Dan Gillmor**, Arizona State

Panelists: **Rosental Alves**, Texas at Austin  
**Michelle Ferrier**, Scripps Associate Dean for Innovation Research/Creative Activity and Graduate Studies, Ohio  
**Kim Garris**, Shippensburg  
**Rachele Kanigel**, San Francisco State  
**Ed Madison**, Oregon

11:45 am to 1:15 pm / 061

The Poynter Institute

Panel Session: **Teaching the Core Skills of Journalism, the Poynter Perspective**

Moderating/Presiding: **Vicki Krueger**, director of Interactive Learning, Poynter News University; **Howard Finberg**, director of Business Development, The Poynter Institute and **Lauren Klinger**, interactive learning producer, The Poynter Institute
The Poynter Institute’s latest journalism education research, “Core Skills for the Future of Journalism,” showed that educators are ahead of professional journalists in rating the importance of multimedia and other digital storytelling skills. This session will discuss those findings, their implications for your curriculum and your students, and ideas on how to close the gap between educators and professionals. A new Poynter research project about technology adoption will be previewed at this session. We will also unveil the latest online courses and resources from Poynter NewsU and explore the ways Poynter NewsU can be your partner in the classroom.

1:30 pm to 3 pm / 062

Association for Education in Journalism and Mass Communication

Session: Council of Divisions Business Meeting I

Moderating/Presiding: Bob Trumpbour, Pennsylvania State, Altoona, Council of Divisions Chair

1:30 pm to 3 pm / 063

Communicating Science, Health, Environment and Risk Division

PF&R Panel Session: Addressing Health Disparities in Minority Populations

Moderating/Presiding: P. Sol Hart, Michigan

Panelists: Cabral Bigman-Galamore, Illinois
Carolyn Stroman, Howard
Yvonne Chen, Kansas
Alice Stephens, Clark Atlanta

1:30 pm to 3 pm / 064

Communication Technology, Advertising and Cultural and Critical Studies Divisions

Scholar-to-Scholar Refereed Paper Research Session

Advertising Division
1. Understanding Consumer Animosity in the Politicized Global Market: From the Perspective of Young Transnational Consumers
   Qinghua Yang, Katy Snell
   and Wanhsiu Sunny Tsai, Miami
2. The Cognitive and Affective Effects of Brand Categorization and Evaluation on Brand Extension Purchase Intent
   Jungsuk Kang and Carolyn Lin, Connecticut
3. The Moderating Role of Brand Familiarity on Media Synergistic Effect: An Information Processing Perspective
   Guanxiong Huang, Michigan State

Discussant: Chang Dae Ham, Illinois at Urbana-Champaign

4. The Influence Mechanism of the Advertising and National Economy:
Wednesday, August 6, 2014

the Chinese Experience (1979-2010)
Linsen Su and Mingqian Li, affiliation

5. Your Favorite Memory: Emotional Responses to Personal Nostalgic Advertising within Reminiscence Bump across Generations
Ilyoung Ju, Yunmi Choi and Jon Morris, Florida

6. Country Reputation as a Moderator of Tourism Advertising Effectiveness
Jami Fullerton, Oklahoma State
and Alice Kendrick, Southern Methodist

Discussant: Rod Carveth, Morgan State

Hye Jin Yoon, Southern Methodist

Meenakshi Trichur, Venkitasubramanian; Jinhee Lee
and Ronald Taylor, Tennessee

9. Sweetening the Deal: The Impact of Using “That’s-Not-All” Techniques in Promotional Emails
Zijian Gong and Shannon Bichard, Texas Tech

Discussant: Brittany Duff, Illinois

10. Health Buzz at School: Evaluations of a Statewide Teen Health Campaign
Ming Wang and Amy Struthers, Nebraska-Lincoln

11. Larger, Closer, Brighter: How Advertising Design Influences Advertising Recognition
Zongyuan Wang, Mikkel Christensen, Andrew Brown
and Michelle Reed, Missouri at Columbia

Discussant: Rebecca R. Ortiz, Texas Tech

12. Perfect Mothers: How Mothers are Presented in Images in Food Advertising
Jinhee Lee, Tennessee-Knoxville and Jimi Hong, Texas at Austin

13. What’s the Score?: A Longitudinal Content Analysis of Mature Adults in Super Bowl Commercials
Mary Brooks, Texas Tech; Shannon Bichard
and Clay Craig, Coastal Carolina

Wonseok Jang, Yong Jae Ko, Jon Morris and Jungwon Chun, Florida

Discussant: Kelty Logan, Colorado at Boulder

15. Mouse Tracking as a Method to Explore Brand Personality Distinctiveness
Zongyuan Wang and Russell Clayton, Missouri at Columbia

16. The Moderating Role of Brand Familiarity on Media Synergistic Effect: An Information Processing Perspective
Guanxiong Huang, Michigan State

Discussant: Eunjin (Anna) Kim, Missouri

17. Teach Like They Build It: A User Experience Approach to Interactive Media
Wednesday, August 6, 2014

in Advertising Education*

Adam Wagler, Nebraska-Lincoln

18. Educating the Next-Generation Don Draper

Valerie Jones, Nebraska-Lincoln

Discussant: Patricia Mark, Southern Alabama

* Top Teaching Paper


Keith Quesenberry, Johns Hopkins; Dana Saewitz

and Sheryl Kantrowitz, Temple

20. Putting On Campaigns: A History of 70 Years of Advertising Education at X University

Ronald Taylor, Tennessee and Joyce Wolburg, Marquette

Discussant: Jan Slater, Illinois at Urbana-Champaign

Communication Technology Division

Topic I — Relationships and Impression Formation on Social Networking Sites

21. Who Said That? A Persuasion Knowledge Perspective for Understanding the Effect of Social Distance and Source Expertise on Social Networking Sites (SNS)

Yoon Hi Sung, Texas

Chang-Hoan Cho and Young Woong Shin, Yonsei University

22. Applying the Theory of Reasoned Action to Student-Teacher Relationships on Facebook

Pavica Sheldon, Alabama – Huntsville

23. Impression Formation on Social Media from the Viewers’ Perspectives

Yi Mou, Macau University of Science and Technology

and Mike Miller, Connecticut

24. “What Makes Us Click “Like” On Social Media? Examining Psychological, Technological, And Motivational Factors On Virtual Endorsement

Shu-Yueh Lee and Sara Steffes Hansen, Wisconsin-Oshkosh;

and Jin Kyun Lee, Hongik University

Discussant: Jessica Myrick, Indiana

Topic II — The World Goes Social: New Gratifications and New Agents

25. TV Takes in Social: Psychological Predictors of Social TV Viewing Motivations and Audience Activity on SNSs

Hongjin Shim, Korea Information Society Development Institute;

Yeonkyung Lee, Yonsei University

and Hyunjin Song, Ohio State

26. Why Do We Pin? New Gratifications Explain Unique Activities in Pinterest

Ruoxu Wang, Fan Yang, Saijing Zheng

and S. Shyam Sundar, Pennsylvania State

27. Building Brand-Consumer Relationships on Facebook: Effects of Socialness in Brand Communication and The Control on Consumer Feedback

Jin Hammick, Flagler College


Ana Isabel Gonzalez Michel, Albertus Magnus College;

Thomas E. Ruggiero and Kenneth “C.C.” Yang, Texas at El Paso
Wednesday, August 6, 2014

Discussant: Jessica Smith, Abilene Christian

Topic III — When Good Media Go Bad: The Seamy Underbelly of Communication Technologies
   Karen Smreker, Tegan Smischney
   and Saleem Alhabash, Michigan State
30. Attacks by “Anons”: A Content Analysis of Status Negotiations in Aggressive Posts, Victim Responses, and Bystander Interventions on a Social Media Site
   Rachel Young and Stephanie Miles, Iowa
31. Predictors of Male Players’ Harassment Behavior in Online Video Games
   Wai Yen Tang and Jesse Fox, Ohio State

Discussant: Tom Johnson, Texas at Austin

Topic IV — Online Communities and Relationship Formation
32. The Displacement Effect Between Competing Social Network Services: Examining Uses-and-Gratifications of WeChat and Weibo in China
   Di Cui and Guangsheng Huang, Chinese University of Hong Kong
33. Nature and Effectiveness of Online Social Support for Intercultural Adaptation of Mainland Chinese Overseas Students
   Liang Chen
   and Xiaodong Yang, Nanyang Technological University
34. Revisiting Group Size Effects: Group Size and Member Participation in an Online Community
   Tae Joon Moon, Wisconsin-Madison; Ming-Yuan Chih, Kentucky;
   Dhavan Shah and David Gustafson, Wisconsin–Madison
35. Revisiting the Contact Hypothesis in Computer-Mediated Communication: Effects of Different CMC modes and Attitude Strengths on Intergroup Relationships
   Bolin Cao and Wan-Ying Lin, City University of Hong Kong

Discussant: Hyunjin Seo, Kansas

Topic V — The Role of Digital Media and Social Networks in Offline Health
36. Predicting Retweet Behavior in Breast Cancer Social Networks: Network and Content Characteristics
   Eunkyung Kim, Jiran Hou, Jeong-Yeob Han
   and Itai Himelboim, Georgia
37. Diffusion of Social Media Campaign Effects: Moderating Roles of Social Capital in Anti-Smoking Campaign Communications
   Kang Namkoong and Seungahn Nah, Kentucky;
   Stephanie Van Stee, Missouri – St. Louis
   and Rachael Record, Kentucky
38. How Does the Audience Respond to Cancer Videos? A Content Analysis of YouTube Comments
   Jingjing Han, Indiana
39. Online vs. Face-to-Face Self-Disclosure Among AA Members
   Stephen Perry, Illinois State
   and David Jackiewicz, Kellogg Community College

Discussant: Avery Holton, Utah
Wednesday, August 6, 2014

Topic VI — Youth, Social Media, and Social Capital
40. A Review of the Scholarly Literature on the Role of Social Media in Social Capital
   Weiwu Zhang and Alan Abitbol, Texas Tech
41. Can You See Me? Teenagers’ Self-Disclosure on Social Network Site, Regret of Posting, and Social Capital
   Wenjing Xie
   and Cheeyoun Kang, Southern Illinois at Carbondale
42. Who Put Their Best Face Forward on Facebook?: Positive Self-Presentation in Online Social Networking and the Role of Self-Consciousness, Actual-to-Total Friends Ratio, and Culture
   Jong-Eun Roselyn Lee, Ohio State;
   Minsun Shim, Inha University; Yeon Kyoung Joo, Stanford
   and Sung Gwan Park, Seoul National University
43. The Implications of Social Capital for SNS Use: A New Trend with Moderating Effect of Communication Anxiety
   Pei Zheng and Xiaoqian Li, Texas at Austin
44. Is a “Sticker” Worth a Thousand Words? The Effect of Line Character Sticker Use on Relational Intimacy
   Shaojung Sharon Wang
   and Cai-Wei Peng, National Sun Yat-sen University, Taiwan

Discussant: Peter Bobkowski, Kansas

Topic VII — Informational and Relational Reaches of New Technologies
45. Navigating through the Bulls and Bears on the Web: Balancing Information Literacy Skills and Self-Efficacy
   Bo Ren Ang, Zhao Yao Lam, Jion Chun Teo, Pamela Ting Jun Chan
   and Debbie Goh, Nanyang Technological University
46. Old Programs, New Channels: A Uses and Gratifications Approach To Internet Television
   Nai-Se Li, Mindshare and Jay Newell, Iowa State
47. Voice Control System and Multi-platform Use: Who Is Looking for Special Partner?
   Soyoung Jung, Syracuse

Discussant: Michael Holmes, Ball State

Topic VIII — Web Users, Uses, and Demographic Shifts
48. Explicating Net Diversity in Longitudinal Assessment
   Yong Jin Park, Howard
49. Factors Affecting Internet Diffusion in China: A Multivariate Time Series Analysis
   Guangchao Feng, Jinan University
   and Fan Hu, BNU-HKBU United International College, Zhuhai, China
50. Senior Citizens on Facebook: How Do They Interact and Why?
   Eun-Hwa Jung and S. Shyam Sundar, Pennsylvania State

Discussant: Daniela Dimitrova, Iowa State

Topic IX — Social Media’s Role in the News-Audience Ecosystem
51. Participatory Expressions in Blogs and Microblogs: A Content Analysis of Bloggers’ Posts in Two Chinese News Portals
   Xigen Li and Jing Xia, City University of Hong Kong
52. Who Sets the News Agenda on Twitter? Journalists’ Posts During
Wednesday, August 6, 2014

the 2013 Government Shutdown

Frank Michael Russell, Marina Hendricks, Heesook Choi
and Elizabeth Conner Stephens, Missouri

53. I Thought You Would Like to Know: Exploring Motivations for Sharing Sports News on Twitter

Jan Boehmer, Michigan State
and Edson Tandoc, Nanyang Technological University

54. When Scientists Talk to the “Rest of Us”: Using the Technology Acceptance Model to Explain Scientists’ Use of New Media to Communicate with the Public

Anthony Dudo, Allison Lazard, Lee Ann Kahlor, Niveen AbiGhannam
and Ming-Ching Liang, Texas at Austin

Discussant: Bonnie Bressers, Kansas State

Cultural and Critical Studies Division

Topic I — Formulas for Success: Evaluating Media Formats and Ideology

55. K-Pop Idol Girl Groups: Cultural Genre of Neoliberalism in Confucian Korea

Gooyong Kim, Temple and Kyun Soo Kim, Chonnam National

56. The Vaporings of Half-Baked Lazy Documentarians: Art, Critical Pedagogy, and Non-Fiction Literacy

Ralph Beliveau, Oklahoma

57. The Top Executive on “Undercover Boss”: The Embodied Corporate Persona and the Valorization of Self-Management

Burton St. John, Old Dominion

58. The Docu-Soap Formula: Multi-Layered Backstage, Performed Liminoid and Therapeutics of the Self

Xi Cui, Dixie State

59. Speaking truth to Sorkin: Interpretive Community and the Critical Response to The Newsroom

Rachel Powers, California State, Fullerton

Discussant: Karen Kline, Lock Haven

Topic II — The Jobs of the Journalist: Self-Reflexivity and Professionalism

60. Materializing Photographs: Negotiating the Materiality of Photographs in The Editor & Publisher, 1901-1910*

Jonathan Brennen, North Carolina at Chapel Hill

61. Measuring the Impact of Globalization on German and U.S. University Students’ Attitudes and News Judgments

Sue Ellen Christian, Robert McNutt
and Yuanyuan Shao, Western Michigan


Celeste Gonzalez de Bustamante and Jeannine Kelly, Arizona

63. Redefining the Advertising-editorial Divide: Native Advertising Norm Construction and the Meaning of News Content

Matt Carlson, Saint Louis

64. Miley, CNN and The Onion: When Fake News Becomes Realer Than Real

Dan Berkowitz and David Schwartz, Iowa

Discussant: Bonnie Brennan, Marquette

* Third Place Student Paper
Wednesday, August 6, 2014

Topic III — Mid-Century Messages: Race, Agency, and Conspiracy
65. All is Wells with My Soul: Analysis of Community and Conditioned Agency via The Defender’s Coverage of the Construction and Opening of the Ida B. Wells Homes
   Loren Saxton, Bowie State and Eli Lester Roushazamir, Georgia
66. Reporting Jim Crow Abroad: Press Images and Words for African-American Deployments in World War II
   Pamela Walck, Ohio
   James Tracy, Florida Atlantic
68. An Analysis of Black and Mainstream Newspaper Coverage of Benjamin Jefferson Davis Junior 1945 -1955
   Prince White, Howard

Discussant: Kwadwo Anokwa, Butler

1:30 pm to 3 pm / 065

Magazine Division
Teaching Panel Session: Rewiring the Ivory Tower: How to Incorporate Multimedia into Writing Courses
Moderating/Presiding: Carol B. Schwalbe, Arizona

Panelists: Mindy McAdams, Florida
           Ann Schierhorn, Kent State
           Jill Van Wyke, Drake
           Thom Lieb, Towson

1:30 pm to 3 pm / 066

Mass Communication and Society Division
Refereed Paper Research Session: Best of Mass Communication & Society
Moderating/Presiding: Lisa Paulin, North Carolina Central

Media Preferences And Political Knowledge In The 2012 Pre-Primary Period*
   Mariam Alkazemi and Wayne Wanta, Florida
The Power of The Cover: Symbolic Contests Around The Boston Bombing Suspect’s Rolling Stone Cover**
   Joy Jenkins, Missouri
   and Edson Tandoc, Nanyang Technological University
Mobile Media And Democracy: Skill And Political News As Predictors of Participation***
   Jason Martin, DePaul
Our Program Is Truth and Justice****
   Christopher Frear and Katherine Laprad, South Carolina
Moral Foundations Theory And U.S. Newspaper Coverage
of Mosque Controversies*****
   Brian J. Bowe, Michigan State

Discussant: Robert McKeever, South Carolina

* First Place Paper Open Competition
** Second Place Paper Open Competition
*** Third Place Paper Open Competition
**** First Place Paper Moeller Competition
***** First Place Paper Student Competition

1:30 pm to 3 pm / 067

Public Relations Division

High Density Refereed Paper Research Session

Moderating/Presiding: Hua Jiang, Syracuse

Topic I — Advocacy and Public Engagement
Activist Message Discrepancy and Value-Involvement
   Seoyeon Hong, Webster
   and Rosie Jahng, Hope
Time-lag Analysis of Agenda Building Between White House Public Relations
and Congressional Policymaking Activity
   Tiffany Schweickart, Jordan Neil, Ji Young Kim
   and Spiro Kiousis, Florida
Public Relations and Digital Social Advocacy in the Justice
for Trayvon Campaign
   Linda Hon, Florida
Infusing Social Media with Humanity: The Impact of Corporate Character
on Public Engagement and Relational Outcomes on Social Networking Sites
   Rita Linjuan Men, Southern Methodist
   and Wanshiu Sunny Tsai, Miami

Discussant: Pat Curtin, Oregon

Topic II — Crisis and Social Media
How Do We Perceive Crisis Responsibility Differently? An Analysis of Different Publics’
Perceptions of Crisis Responsibility through News Framing in Crisis Communication
   Young Kim, Andrea Miller
   and Myounggi Chon, Louisiana State
Survivor-to-Survivor Communication Model: How Organizations Can Use Post-Disaster
Interviewing to Facilitate Grassroots Crisis Communication
   Jennifer Vardeman-Winter, Robyn Lyn
   and Rakhee Sharma, Houston
Refining the Social-Mediated Crisis Communication Model: Expanding Understanding
of Cognitive and Affective Disaster Responses
   Julia Daisy Fraustino and Brooke Fisher Liu, Maryland;
   and Yan Jin, Georgia

Discussant: Eyun-Jung Ki, Alabama
Wednesday, August 6, 2014

Topic III — Effect of CSR
Testing the Buffering and Boomerang Effects of CSR Practices on Corporate Reputation During a Crisis: An Experimental Study in the Context of an Obesity Campaign by a Soft Drink Company

Hark-Shin Kim and Sun-Young Lee, Texas Tech
The Relationship Between Personal Technology Use and the Donor/Volunteer: A Parasocial Approach

Geah Pressgrove, West Virginia
and Carol Pardun, South Carolina
Perceived Sincerity in CSR Activities: The Contribution of CSR Fit, Modality Interactivity, and Message Interactivity

Eun Go and Denise Bortree, Pennsylvania State

Discussant: Kenon Brown, Alabama

1:30 pm to 3 pm / 068

Visual Communication Division

Refereed Paper Research Session: Top Papers in Visual Communication

Moderating/Presiding: Seth Gitner, Syracuse

Sticking It to Obamacare: The Visual Rhetoric of Affordable Care Act Advertising in Social Media*

Janis Teruggi Page, George Washington; Margaret Duffy and Greg Perreault, Missouri

Consumer Mood, Thinking Style and Creative Metaphor Techniques in Advertising**

Jun Myers and Sela Sar, Illinois at Urbana-Champaign

Photos of the Day Galleries: Representing a More Nuanced World***

Jennifer Midberry, Temple

Picturing Health and Community: A Visual Perspective of Photovoice Missouri****

Tatsiana Karaliava, Heesook Choi, Mikkel Christensen, Frank Michael Russell and Ryan Thomas, Missouri

Discussant: Mary Angela Bock, Texas at Austin

* First Place Faculty Paper
** Second Place Faculty Paper
*** First Place Student Paper
****Second Place Student Paper

1:30 pm to 3 pm / 069

Commission on the Status of Women

Refereed Paper Research Session: Portrayals of Women in Pop Culture

Moderating/Presiding: Candi Carter Olson, Utah State
Wednesday, August 6, 2014

**The Disney Princess Films: 72 Years of Idealized Beauty and Love**
*Jennifer Hecht* and *Diana Stover Tillinghast*, San José State

**The Everlasting Damsel in Distress?: Analyzing the Evolution of the Female Disney Character Over Time**
*Lisa van Kessel* and *Serena Daalmans*, Radboud University Nijmegen

**Television’s “Mean World” for Women: The Portrayal of Gender and Race on American Crime Dramas**
*M. Scott Parrott* and *Caroline Titcomb Parrott*, Alabama

**Beyond “the Bump”: How Media Portrayals of Celebrity Pregnancies Perpetuate Fertility Goddess Cultural Norms**
*Niki Karimipour*, Florida

Discussant: *Dustin Harp*, Texas at Arlington

* Top Student Paper

1:30 pm to 3 pm / 070

**Graduate Student Interest Group**

Refereed Paper Research Session: **Top Papers Presentation**

Moderating/Presiding: *Andrea E. Hall*, Florida

**Tweeting Through the Good and the Bad: An Examination of the Spiral of Silence in the Age of Twitter**
*Annelie Schmittel* and *Kevin Hull*, Florida

**Journalistic Values, A Concept Explication: Personal and Professional Norms, Entrepreneurship, and Media Innovation**
*Frank Michael Russell*, Missouri

**Evaluating Stakeholders’ Interpretations of Corporate Sustainability Communications**
*Lauren Bayliss*, Florida

*Linwan Wu* and *Ilyoung Ju*, Florida

Discussant: *Carson B Wagner*, Ohio

* First Place Paper
** Second Place Paper
*** Third Place Paper
**** Fourth Place Paper

1:30 pm to 3 pm / 071

**Internships and Careers and Small Programs Interest Groups**

PF&R Panel Session: **Has the Unpaid Internship Run Its Course?**
Wednesday, August 6, 2014

Moderating/Presiding: Lei “Tommy” Xie, Fairfield

Panelists: Frank LoMonte, executive director, Student Press Law Center  
Rachele Kanigel, San Francisco State  
James Simon, Fairfield  
Grace F. Levine, Quinnipiac  
Barbara Selvin, Stony Brook

1:30 pm to 3 pm / 072

Political Communication Interest Group

Refereed Paper Research Session: Big Data in Political Communication Research

Moderating/Presiding: Jill Hopke, Wisconsin-Madison

Does Political Advertising Lead to Online Information Seeking? A Real-World Test Using Google Search Data  
Elizabeth Housholder, Brendan Watson, Susan LoRusso, Jordan Dolbin and Shaurav Raj Adhikari, Minnesota

Connecting Facebook Content Flows to Political Knowledge and Participation  
Chris Wells, Wisconsin-Madison  
and Kjerstin Thorson, Southern California

Developing a System for the Automated Coding of Protest Event Data  
Alexander Hanna, Wisconsin-Madison

I Approve This Message: An Examination of Endorsements in Political Advertising  
Newly Paul and Chance York, Louisiana State

Discussant: Emily Vraga, George Mason

1:30 pm to 3 pm / 073

Religion and Media and Sports Communication Interest Groups

Research Panel Session: The Religion of Sports

Moderating/Presiding: Chiung Hwang Chen, Brigham Young, Hawaii

Panelists: Turning the Other Cheek: The Faith of Jackie Robinson  
Chris Lamb, IUPUI

The Rise of the Use of Prayer in Sports  
Alan Goldenbach, Utica

Sports as Religion  
Mary Lou Sheffer, Southern Mississippi

Openly Religious Sports Figures  
Paola Banchero, Alaska Anchorage

Tim Tebow’s Time  
Howard Schlossberg, Columbia College

1:30 pm to 3 pm / 074
AEJMC Elected Standing Committee on Teaching

Teaching Panel Session: 2014 Best Practices Competition “Globalizing the Classroom” Winners

Moderating/Presiding: Chris Roush, North Carolina at Chapel Hill

Winning Presentations:  
- **First Place**  
  International Storytelling  
  Gary Hanson and Mitch McKenney, Kent State
- **Second Place**  
  Together Liberia  
  Ken Harper, Syracuse
- **Third Place**  
  Increasing Global Awareness  
  Lyle Olson, South Dakota State
- **Honorable Mention**  
  Covering immigrant communities like a foreign correspondent  
  Jackie Spinner, Columbia College of Chicago

1:30 pm to 3 pm / 075

Association of Schools of Journalism in Mass Communication

Research Panel Session: JMC Survey Reports

Moderating/Presiding: Lee Becker, Georgia and Tutor Vlad, Georgia

3:15 pm to 4:45 pm / 076

Advertising Division

Off-site Tour: Association of Quebec Advertising Agencies (AQAA)

Moderating/Presiding: Scott Hamula, Ithaca

Tour the Association of Quebec Advertising Agencies (AQAA), 2015 Peel Street, Suite 925.

3:15 pm to 4:45 pm / 077

Communication Theory and Methodology Division and Political Communication Interest Group

PF&R Panel Session: “Big Data:” Professional and Field-wide Challenges

Moderating/Presiding: Lauren Feldman, Rutgers and Jörg Matthes, Vienna

Panelists:  
- Deen Freelon, American  
- James E. Katz, Boston  
- Seth C. Lewis, Minnesota–Twin Cities  
- Dhavan Shah, Wisconsin-Madison
3:15 pm to 4:45 pm / 078

Electronic News Division

PF&R Panel Session: From Nothing to Hide to Nowhere to Hide: Covering Edward Snowden and the NSA

Moderating/Presiding: Dale Edwards, Northern Colorado

Panelists: Dale Edwards, Northern Colorado
           Lin Allen, Northern Colorado
           Diana Stover, San José State
           Denae D’Arcy, Tennessee

3:15 pm to 4:45 pm / 079

International Communication Division and Commission on the Status of Women

PF&R Panel Session: Reporting on Gender Violence – Ethical Considerations

Moderating/Presiding: Ammina Kothari, Rochester Institute of Technology

Panelists: Stranger Danger and Victim Blaming: Constructions of Child Abductions in News
           Spring-Serenity Duvall, South Carolina-Aiken
           and Leigh Moscowitz, College of Charleston
           Covering a Border Mystery: The Juarez Femicides
           Tracy Everbach, North Texas
           News and Rape Coverage 2.0
           Dustin Harp, Texas at Arlington
           Making Domestic Violence Guasode: The Private to Public Shift
           in Ghanaian Advocacy Campaigns
           Leslie D. Howerton, Oregon
           #Danielexpulso: Gender Violence, New Media and Big Brother Brazil
           Rachel Mourao, Texas at Austin

3:15 pm to 4:45 pm / 080

Law and Policy and History Divisions


Moderating/Presiding: Aimee Edmondson, Ohio

Panelists: Doug Cumming, Washington and Lee
           Ashley Messenger, counsel, National Public Radio
           Melvin Urofsky, Virginia Commonwealth
           Stephen Wermiel, American University Washington College of Law

3:15 pm to 4:45 pm / 081

2014 AEJMC Conference Program Copy
Wednesday, August 6, 2014

Mass Communication and Society Division, Graduate Student Interest Group and Public Relations Division

Teaching Panel Session: Research-based Insights for Teaching Millennial Students in Advertising and Public Relations

Moderating/Presiding: Parul Jain, Ohio

Panelists: Understanding the Millennial Generation
Lisa T. Fall, Tennessee and Charles A. Lubbers, South Dakota
Emerging Media: Leadership Opportunities (and Risks) for Millennials
David Remund, Drake
Millennials’ Perceptions of Baby Boomer Colleagues/Bosses: Geezers, Mentors, or Both?
Terri Ann Bailey, Florida Gulf Coast University
Guiding Millennials to “Do Good” with Social Marketing
Rebecca Ortiz, Texas Tech
The #SocialClassroom: How Social Media Can Enhance the Learning Experience
Amanda J. Weed, Ohio

Discussant: Cheryl Ann Lambert, Boston

3:15 pm to 4:45 pm / 082

Media Ethics Division

PF&R Panel Session: Smokescreen, “Colorful Washing”, or Just Good Business? Ethical Dilemmas of Corporate Social Responsibility

Moderating/Presiding: Jenn Burleson Mackay, Virginia Tech

Panelists: Communicating the Social Impact of CSR Programs: Analyzing Corporate Discourses in Social Impact
Kati Berg, Marquette
Amoral Public Relations: A New Standard of Ethical Practice
Nicholas Browning, Georgia
Organizational Engagement in Social-Political Issues as Corporate Social Responsibility: Conceptualization and Impact on Corporate Financial Performance
Melissa D. Dodd, Central Florida and Dustin W. Supa, Boston
Communicating Sustainability: The Impact of Corporate Environmental Activities on Key Publics
Denise Sevick Bortree, Pennsylvania State

3:15 pm to 4:45 pm / 083

Media Management and Economics Division

Refereed Paper Research Session: News Industry Challenges and Change

Moderating/Presiding: Janet Bridges, Sam Houston State

Structural Changes in Communities and Newspaper Circulation
Wednesday, August 6, 2014

in the Digital Age*

Seok Ho Lee, Texas at Austin
Stability or Rigidity: Management, Boards of Directors and the Newspaper Industry’s Financial Collapse

John Soloski, Georgia

Competition between Mobile News and Traditional News Media:
A Longitudinal Analysis from 2010 to 2014

Mengchieh Jacie Yang, Texas State
Mobile News Business Models: Promise or Pitfall?

Logan Molyneux, University of Texas at Austin

The Resilience of Journalists Who Remain: A Longitudinal Study of Technological and Economic Changes at Newspapers and Journalists’ Perceived Identities**

Amber Hinsley, Saint Louis University

Discussant: Hugh Martin, Ohio

* First Place Student Paper
** First Place Faculty Paper

3:15 pm to 4:45 pm / 084

Visual Communication and Newspaper and Online News Divisions

Teaching Panel Session: Experiential Immersion Workshops - Students and Professors in the Field, Together: The Teaching Hospital Model

Moderating/Presiding: Wasim Ahmad, SUNY Stony Brook

Panelists: Gavin Stern, Scripps Howard Foundation Newswire Fellow
Seth Gitner, Syracuse
A. Adam Glenn, CUNY
Denise McGill, South Carolina

3:15 pm to 4:45 pm / 085

AEJMC Council of Affiliates

PF&R Panel Session: It’s Not Just About the Money: Building Better Relationships with Funders

Moderating/Presiding: Raul Reis, Florida International

Panelists: Chris Barr, Knight Foundation
Clark Bell, McCormick Foundation
Ed Kelley, Ethics & Excellence in Journalism Education
Mike Philipps, Scripps Howard Foundation
Jan Slater, Illinois

3:15 pm to 4:45 pm / 086
Wednesday, August 6, 2014

Community College Journalism Association and Scholastic Journalism Division

Teaching Panel Session: Money Ball Journalism: Sustainable Media Models

Moderating/Presiding: Toni Albertson, Mt. San Antonio College

Panelists: Ed Madison, Oregon
           Nancy Green, Ivy Tech Community College
           Amanda Sturgill, Elon
           Mary Spillman, Ball State

3:15 pm to 4:45 pm / 087

Entertainment Studies Interest Group

High Density Refereed Paper Research Session: Media Representations of the Other

Topic I — Global Media, Global Images

Moderating/Presiding: Alia Yunis, Zayad

Active Viewing: Chinese Audiences’ Interpretation of American Television Dramas
   Yang Lui, Oklahoma
Dissolving the Other: Orientalism, Consumption, and Katy Perry’s Insatiable “Dark Horse”
   Rosemary Pennington, Indiana
The Caste of the Cast: The South Asian “Model Minority” on Broadcast Television Sitcoms
   Jane O’Boyle, South Carolina
Kaun Banega Crorepati: The Indian Gameshow and Its Glocalization
   Enakshi Roy, Ohio
Sand Dunes, Sajats, and CBS: Analysis of The Amazing Race in the Middle East
   Tanner Cooke, Pennsylvania State

Discussant: Kelly Poniatowski, Elizabethtown

Topic II — Representations of Race, Sexuality and Mental Illness

Emotional Responses to Savior Films: Concealing Privilege or Appealing to Our Better Selves?
   Erin Ash, Clemson
An Analysis of Femininity: How Popular Female Characters in the Media Portray Contemporary Womanhood
   Stephanie Roussell and Lisa Lundy, Our Lady of the Lake Regional Medical Center
How Body, Heterosexuality and Patriarchal Entanglements Mark Non-human Characters as Male in CGI-animated Children’s Films
   Jessica Bithisel, Bridgewater State
The Princess: Heterosexism in Animated Films
   Nichole Bogarosh, Whitworth
Law & Disorder: The Portrayal of Mental Illness in American Crime Dramas
   M. Scott Parrott and Caroline Titcomb Parrott, Alabama

2014 AEJMC Conference Program Copy
Wednesday, August 6, 2014

Discussant: Carole V. Bell, Northeastern

3:15 pm to 4:45 pm / 088

Sports Communication Interest Group, Cultural and Critical Studies Division and Gay, Lesbian, Bisexual, Transgender Interest Group

PF&R Panel Session: Covering Russia's Anti-Gay Propaganda Law and Calls to Boycott the 2014 Olympic Games

Moderating/Presiding: Tara Kachgal, independent Scholar

Panelists: Andrew Billings, Alabama
Alan Conter, Communications Créatives / Creative Communications, Montreal
Tara Kachgal, independent Scholar
Vicki Michaelis, Georgia

Respondent: Rebecca Kern, Manhattan

3:15 pm to 4:45 pm / 089

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Award Panel Session: 2014 James Tankard Book Award Finalists

Moderating/Presiding: Victoria Ekstrand, North Carolina at Chapel Hill

Finalists (listed alphabetically by author)

Shaping Immigration News: A French-American Comparison
Rodney Benson, New York University
[2013, Cambridge University Press]

The American Revolution and the Press: The Promise of Independence
Carol Humphrey, Oklahoma Baptist
[2013, Northwestern University Press]

Digital Disconnect: How Capitalism is Turning the Internet Against Democracy
Robert McChesney, Illinois at Urbana-Champaign
[2013, The New Press]

The winner will be announced at the end of this session.

3:15 pm to 4:45 pm / 090

The Shorenstein Center, Carnegie-Knight Initiative on the Future of Journalism Education

Panel Session: The Need for Knowledge-Based Journalism

Moderating/Presiding: Alex S. Jones, director, Shorenstein Center on Media, Politics
Wednesday, August 6, 2014

and Public Policy, Kennedy School of Government, Harvard University

Panelists:  Thomas E. Patterson, author, *Informing the News*; Bradlee Professor of Government and the Press at Harvard University;
Lucy Dalglish, dean, Philip Merrill College of Journalism, Maryland
Susan King, dean, School of Journalism and Mass Communication, North Carolina at Chapel Hill

Journalists cannot meet democracy’s needs unless they become “knowledge professionals” who have “mastery not only of technique but also of content.” This idea, put forth by Dr. Vartan Gregorian, president of the Carnegie Corporation of New York, marked the beginning of the Carnegie-Knight Initiative. The Initiative led to the creation of Journalist's Resource, a website that distills and “translates” over 5,000 key policy studies for journalists and journalism educators, and *Informing the News*, a book by Thomas E. Patterson that makes the case for a major change in journalism practice and education. Professors Patterson, King and Dalglish will discuss these ideas on the AEJMC panel, moderated by Alex S. Jones.

5 pm to 6:30 pm / 091

**Communicating Science, Health, Environment and Risk and Mass Communication and Society Divisions**

Teaching Panel Session: *From Quarks to Quasars: Helping STEM Professionals Communicate with the Rest of the World*

Moderating/Presiding: Anthony Dudo, Texas at Austin

Panelists:  John C. Besley, Michigan State
Lucinda Austin, Elon
Elissa Yancey, Cincinnati
Liz Neeley, assistant director of Science Outreach, COMPASS

5 pm to 6:30 pm / 092

**Communication Theory and Methodology Division**

Refereed Paper Research Session: *Spiraling Outward: Extending Spiral of Silence Research*

Moderating/Presiding: Jennifer Howe, Pennsylvanina State

Digital Media and the Perception of Public Opinion: Evidence from Colombia*
Matthew Barnidge, Wisconsin-Madison
The Spiral of Media Addiction in the Age of Social Media
Edmund Lee, Nanyang Technological University
Explicit Silence: The Effect of Obviating Media Censorship on the Spiral of Silence
Brett Sherrick and Jennifer Hoewe, Pennsylvania State
Observing the “Spiral” in the Spiral of Silence: A Latent Growth Modeling Approach
Joerg Matthes, Vienna

Discussant: Patricia Moy, Washington

* Top-Three Student Paper
Wednesday, August 6, 2014

5 pm to 6:30 pm / 093

History and Media Ethics Divisions

Research Panel Session: Beyond the Mythology of Watergate: Revisiting the Historical Record About Woodward, Bernstein, and Deep Throat

Moderating/Presiding: Mark Feldstein, Maryland, author, Poisoning the Press: Richard Nixon, Jack Anderson, and the Rise of Washington’s Scandal Culture

Panelists: W. Joseph Campbell, American, author, Getting It Wrong: Ten of the Greatest Misreported Stories in American Journalism
Max Holland, author, Leak: Why Mark Felt Became Deep Throat
John C. Watson, American, author, Journalism Ethics by Court Decree

5 pm to 6:30 pm / 094

International Communication Division

Refereed Paper Research Session: Phases of Democracy and Citizen Engagement in the Internet Age

Moderating/Presiding: Manuel Chavez, Michigan State

Differential Effects of Information-rich and Information-poor Internet Use on Citizens’ Demand for Democracy*
   Elizabeth Stoycheff, Wayne State; Erik Nisbet, Ohio State
   and Dmitry Epstein, Cornell

Social Capital and Relationship Maintenance: Uses of Social Media Among the South Asian Diaspora in the U.S.
   Delwar Hossain and Aaron Veenstra, Southern Illinois at Carbondale

Exploring the Role of Internet Use on Citizen Attitudes Toward Democracy in Six Arabic Countries
   Toby Hopp and Jolene Fisher, Oregon

Empowering the Public to Challenge the Status Quo? Online Political Expression, Nationalism, and System Support in China
   Ki Deuk Hyun, Grand Valley State
   and Jinhee Kim, Pohang University of Science and Technology, Korea

Discussant: Sally Ann Cruikshank, Auburn

* Top Paper, Robert L. Stevenson Open Competition

5 pm to 6:30 pm / 095

Magazine Division

PF&R Panel Session: Food Magazines: Strategies for Survival

Moderating/Presiding: Ellen Gerl, Ohio
Wednesday, August 6, 2014

Panelists: Taste of Home: Will Its Loyal Community Follow It Online?
Sheila Webb, Western Washington
Recipe for Success: How Food Network Magazine Rose to the Top
Sammye Johnson, Trinity
How Digital is Changing the Food Writing Game
James Shahin, Syracuse
Lucky Peach and the Revisionist Food Literati
Judy Polumbaum, Iowa

5 pm to 6:30 pm / 096

Minorities and Communication and Communication Technology Divisions

Teaching Panel Session: Teaching in an Age of Facebook, Twitter, Apps and Smartphones:
Can Social and Mobile Media Bridge Gaps?

Moderating/Presiding: Angie Chuang, American

Panelists: Amy Eisman, American
Odette Alcazaren-Keeley, New America Media
Jacob Groshek, Boston
Jason Martin, DePaul

5 pm to 6:30 pm / 097

Newspaper and Online News Division

Research Panel Session: #Net-work: The Transformative Role of Social Networks in News

Moderating/Presiding: Avery E. Holton, Utah

Panelists: Ambient News Networks: News Flow in Digital Spaces
Alfred Hermida, British Columbia
Studying Race, Power and Voice in New Networks of News
Sue Robinson, Wisconsin-Madison
Reciprocal Journalism In Networked Spaces
Seth C. Lewis, Minnesota Twin-Cities
Networks Before Social Media: Hyperlinks and the News
Juliette De Maeyer, Université de Montréal
A Networked Perspective on the Evolution of News Media
Matthew S. Weber, Rutgers

5 pm to 6:30 pm / 098

Visual Communication and Media Management and Economics Divisions

Teaching Panel Session: Film and Television Festivals: Changing Visual Landscapes

Moderating/Presiding: Alia Yunis, Zayed
Wednesday, August 6, 2014

Panelists: SXSW Interactive: Structured Madness as a Learning Venue for Students
   Sean Branagan, director, Center for Digital Media Entrepreneurship, Syracuse
   The Contribution of Busan International Film Festival (BIFF) to Making “Dynamic Busan”
   Myoung-Hye Kim, Dong-Eui University
   Comic Con: From Fan Fests to Hollywood Hubs
   Ben Woo, Calgary
   Rise of The Queer Shorts: Turkish LGBT Festivals and the Short Narrative Film
   Murat Asker, University of Ulster

5 pm to 6:30 pm / 99

Community College Journalism Association and Commission on the Status of Women

Teaching Panel Session: Teaching New Media in Low Income Communities

Moderating/Presiding: Katie Place, St. Louis

Panelists: Bob Trumpbour, Pennsylvania State
   Meta G. Carstarphen, Oklahoma
   Toni Albertson, Mt. San Antonio College
   John Kerezy, Cuyahoga Community College

5 pm to 6:30 pm / 100

Entertainment Studies and Sports Communication Interest Groups

Scholar-to-Scholar Refereed Paper Research Session

Entertainment Studies Interest Group

Topic I — Age of Infotainment: Satire, Cynicism and Spectacle
1. Political Cynicism and the Shows around the News: Examining News
   Satire and Partisan Talk and their Relationship to Political Cynicism
   Kate Renner, Rene Naranjo,
   Joseph Raditch, Jessica Hoffman
   and William Kinnally, Central Florida
2. Market Matters: How Market-driven is The Newsroom?
   Patrick Ferrucci, Bradley
   and Chad Painter, Eastern New Mexico
3. Political Culture, Critique and the Girl Reporter in Netflix’s House of Cards
   Trevor Diehl, Texas at Austin
   Paul Alonso, Georgia Tech

Discussant: Arvind Diddi, SUNY-Oswego

Topic II — Social TV, Social Games and Social Music
5. Getting My “V” Fix: Developing PSRs with HBO’s “True Blood”
   through Emerging Social Media Platforms
   Harkeet Pannu and Lance Porter, Louisiana State
6. Scandal and Sharknado Are Not Alike: Individual Factors Differentiating
Social Media Opinion Sharers

**Joseph Cabosky**, North Carolina at Chapel Hill

7. First Listen: Discovering New Music through Online Social Networks
   **Adam Monk** and **John Dimnick**, Ohio State

8. The Need to Achieve: Players’ Perceptions and Uses of Meta-Game Rewards for Video Game Consoles
   **Carlos Cruz, Michael Hanus** and **Jesse Fox**, Ohio State

Discussant: **Amanda McClain**, Holy Family

**Topic III** — **Different Lenses: Production Studies, Autoethnography and Reception**

   **Jesse Benn**, Colorado at Boulder

10. A Cosmic Flop Revisited: Battlestar Galactica 1978
    **Camille Reyes**, Rutgers

11. What’s Love Got to Do With It? Analyzing Moral Evaluations about Love and Relationships in *Gossip Girl*
    **Merel van Ommen, Serena Daalmans,**
    **Addy Weijers**
    and **Rebecca de Leeuw Radboud**, University Nijmegen

12. Collaborative Starvation and the Invisible Podium: Using Twitter as a “How To” Guide to Eating Disorders
    **Stephanie Hovis** and **Erin Ryan**, Kennesaw State

Discussant: **Brad Yates**, West Georgia

**Topic IV** — **The New Audience: Binge Watchers, Fan Fiction and UGC**

13. The Professional Fan Fiction of Chuck
    **Timothy R. Gleason**, Wisconsin Oshkosh

14. Binge-Watching: Transportation into Narrative TV Content
    **Lindsey Conlin** and **Adam Sharples**, Alabama

15. Binge Watching Alone Together?: An Exploratory Study of College Students’ Motivations for Marathon TV Viewing
    **Geoffrey Graybeal**, Texas Tech; **Nicholas Doherty**
    and **Lynne Kelly**, Hartford

16. Time Ladies’ and Female Fandom: User-Generated Content in the Doctor Who Universe
    **Jin Kim** and **Megan Readey**, Saint Rose

Discussant: **Jason Zenor**, SUNY-Oswego

**Sports Communication Interest Group**

17. I’m Going to Instagram It!: An Analysis of Athlete Self-presentation on Instagram
    **Lauren Smith**, Auburn and **Jimmy Sanderson**, Clemson

    **Hannah Mason** and **Mia Moody-Ramirez**, Baylor

19. The Not-So Neutral Zone: ESPN, Agenda Setting, and the National Hockey League
    **Jeremy Saks**, Ohio and **Molly Yanity**, Quinnipiac

20. Twitter in the Press Box: How a New Technology Affects the Gameday Routines of Print-focused Sports Journalists
    **Chris Roberts**, Alabama and **Betsy Emmons**, Samford

21. Tensions in the Press Box: Understanding Relationships Between Journalists and Communications Professionals in Intercollegiate Athletics

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2014 AEJMC Conference Program Copy
Wednesday, August 6, 2014

**Welch Suggs**, Georgia

**Discussant:** Erin Whiteside, Tennessee-Knoxville

22. Going to WAR: Online Sports Media’s Treatment of the Sabermetric Argument in the Race for 2012 American League Most Valuable Player  
   **Joshua Murphy**, Iowa

23. Media Industries and the Sport Scandal: *Deadspin, Sports Illustrated, ESPN* and the Manti Te’o Hoax  
   **Travis Vogan** and **Benjamin Burroughs**, Iowa

   **Amy Wu, Pallavi Guha, Jenny Glick, Carole Lee**  
   and **Linda Steiner**, Maryland

25. “The Ghost of Len Bias”: Race, Memory, Narrative, and Basketball  
   **Justin Hudson**, Maryland

**Discussant:** Vincent Benigni, College of Charleston

5 pm to 6:30 pm / 101

**Graduate Student Interest Group**

High Density Refereed Paper Research Session:  
**Journalistic Freedom & Political Activism in the Internet Age**

**Moderating/Presiding:** Clay Carey, Samford

Traitor or a Whistleblower: How Newspapers in the United States, the United Kingdom and Russia Framed Edward Snowden?  
   **Nisha Garud**, Ohio

Missing from the News: Local Coverage of Missing Persons’ Stories  
   **Lindsey Conlin**, Alabama

Hero, Traitor, Whistle Blower or Criminal? A Cross-Cultural Framing Analysis of the Edward Snowden Controversy  
   **Michael Mirer, Catasha Davis, Alberto Orellana-Campos, Hsun-Chih Huang** and **Tzu-Yu Chang**, Wisconsin-Madison

Media Portrayals of Hashtag Activism: A Framing Analysis of Canada’s #IdleNoMore Movement  
   **Derek Moscator**, Oregon

To Approve or to Protest: The Influence of Internet Use on the Valence of Political Participation in Authoritarian China  
   **Jun Xiang**, Arizona

Journalists as News Consumers: An Analysis of National Coverage of the Kermit Gosnell Trial  
   **Thomas Gallagher**, Temple

The Phantom of Walter Lippmann, and Walter Lippmann’s Phantom: Understanding Responses to Present Crises Facing Journalism  
   **Nicholas Gilewicz**, Pennsylvania

Ego, Engagement, and Exchange of Information: A Narcissistic Social Media Culture Can Save Watchdog Journalism  
   **Ginger Blackstone**, Florida

Framing Cyberbullying in U.S. Mainstream Media
Wednesday, August 6, 2014

**Tijana Milosevic**, American
Molly Vs. Goliath: Studying the Relationship Between Social & Mass Media in Contemporary Social Activism

**Kyle Brown**, McMaster University

Discussant: **Aimee Edmondson**, Ohio

5 pm to 6:30 pm / 102

**Participatory Journalism** and **Community Journalism Interest Groups**

PF&R Panel Session: **Defining Emergent Journalistic Behaviors: An Attempt to Disentangle Observations into Clear(er) Concepts**

Moderating/Presiding: **Magda Konieczna**, Ursinus and **Nahko Kim**, Wisconsin-Madison

Panelists: Sketching Out Existing Definitions: A Meta-Analysis
- **Serena Carpenter**, Michigan State
Community Journalism: Not Just a Matter of Scale
- **Al Cross**, director, Institute of Rural Journalism and Community Issues, Kentucky
Citizen Journalism: Moving Outside the Institutional Newsroom
- **Paula Ellis**, Paula Ellis and Associates; former vice-president, Knight Foundation

5 pm to 6:30 pm / 103

**Association of Schools of Journalism and Mass Communication** and **Society of Professional Journalists**

Panel Session: **The Future of Journalism**

Moderating/Presiding: **Steve Geimann**, Bloomberg News

Panelists: **Dorothy M. Bland**, North Texas
- **Tim Franklin**, president, Poynter Institute
- **Dianne Lynch**, president, Stephens

5 pm to 6:30 pm / 104

**JHistory Internet Group**

Teaching Panel Session: **The History of Our Attention Span**

Moderating/Presiding: **David T. Z. Mindich**, St. Michael's

Panelists: **Mitchell Stephens**, New York
- **Carl Sessions Stepp**, Maryland
- **Jennifer Rauch**, Long Island-Brooklyn
- **Jane B. Singer**, City University London and Iowa

6:45 pm to 8:15 pm / 105
Wednesday, August 6, 2014

Association for Education in Journalism and Mass Communication

Keynote Session

Moderating/Presiding: Paula M. Poindexter, Texas at Austin, 2013-14 AEJMC President

*Scripps Howard Foundation Journalism Award presentations:*
  2013 Journalism and Mass Communication Teacher of the Year Award Recipient: Cindy Royal, Texas State San Marcos
  2013 Journalism and Mass Communication Administrator of the Year Award Recipient: Lori Bergen, Marquette

*AEJMC Equity & Diversity Award presentation:*
  2014 Recipient: Greenlee School of Journalism and Communication, Iowa State University

Keynote Speaker: Challenges to Journalism in a 24/7, Mobile, Twitter World

Jill Abramson, former executive editor, The New York Times

8:30 pm to 9:30 pm / 106

Association for Education in Journalism and Mass Communication

Opening Reception

Featuring light hors d’oeuvres and a cash bar, the reception is a perfect place to reconnect with friends and meet new colleagues. Free to all attending the conference, including family members. Tickets are not required, but please wear your name badge.