Saturday, August 9, 2014

7 am to 9 am / 327
Association for Education in Journalism and Mass Communication
Business Session: 2014-15 Council of Divisions Meeting II
Moderating/Presiding: Bob Trumpbour, Pennsylvania State, Altoona, Council of Divisions Chair

8 am to 9:30 am / 328
Media Diversity Forum Editors
Business Session: Committee Breakfast
Moderating/Presiding: Ralph Izard, chair, Louisiana State

9 am to 10:30 am / 329
Grady College of Journalism and Mass Communication
Business Session: Grady College Centennial Planning Meeting
Moderating/Presiding: Karen Andrews, Georgia

9:15 am to 10:45 am / 330
Communication Theory and Methodology Division
Refereed Paper Research Session: Relating with the Public: Probing Strategies for Corporate and Non-Profit Communications
Moderating/Presiding: Karina Kim, Pennsylvania State
Measuring Perceptions of Stewardship Strategies: A Valid and Reliable Instrument
Geah Pressgrove, West Virginia
Better Communications in Crisis Communication
Juan Meng, Georgia
Communicating with Key Publics in Crisis Communication: The Synthetic Approach to the Public Segmentation in CAPS (Communicative Action in Problem Solving)
Young Kim, Andrea Miller
and Myounggi Chon, Louisiana State
Discussant: Glenn Leshner, Missouri

9:15 am to 10:45 am / 331
History Division


Moderating/Presiding: Earnest Perry, Missouri

The Strange History of the Fairness Doctrine: An Inquiry into Shifting Policy Discourses and Unsettled Normative Foundations
Victor Pickard, Pennsylvania

Prejudice and the Press Critics: Colonel McCormick’s Assault on the Hutchins Commission
Stephen Bates, Nevada-Las Vegas

The Paternalistic Eye: Edwin Johnson and the Senate Interstate and Foreign Commerce Committee, 1949-1952
Jim Foust, Bowling Green State

Senator Joe McCarthy and the Politics of the 1960s
Julie Lane, Boise State

Discussant: Aimee Edmondson, Ohio

9:15 am to 10:45 am / 332

Media Ethics Division

Refereed Paper Research Session: Big Questions & Big Ideas: Ethics in Professional Practice

Moderating/Presiding: John Kerezy, Cuyahoga Community College

Deception by Omission in News Reporting: The Most Harmful Deception in Journalism as an Organizational Behavior
Hyunjeong Choi, Texas at Austin

Gratification in Journalism Practice: An Assessment of Kuwaiti Journalists’ Perspectives
Uche Onyebadi
and Fawaz Alajmi, Southern Illinois-Carbondale

The Traditional “Pickup” or “Death Knock” Story: Its Role, Its Value(s) and What’s at Stake for Communities*
Romayne Smith Fullerton, Western Ontario
and Margaret Patterson, Duquesne

“Just Doing His Job”: The James Rosen Warrant and the Ethical Implications of Journalists Circling the Wagons
Bastiaan Vanacker, Loyola-Chicago

Discussant: Jan Leach, Kent State

* Professional Relevance Winner

9:15 am to 10:45 am / 333

Scholastic Journalism Division
Saturday, August 9, 2014

Research Panel Session: Journalism: How the iPad is Revolutionizing the Way We Teach Journalism

Moderating/Presiding: Nicole Kraft, Ohio State

Panelists:  
Nicole Kraft, Ohio State  
Allissa Richardson, Bowie State  
Sam Dyer, Missouri State  
Steve Wilson, Apple Computer, Cupertino, CA

9:15 am to 10:45 am / 334

Commission on the Status of Women

Refereed Paper Research Session: Access and Understanding Messages for and About Women

Moderating/Presiding: Magdelena Saldana Villa, Texas at Austin

Empowerment Messages with Women from Underserved Communities: Expanding a Theory of Women’s Communication about Health*  
Jennifer Vardeman-Winter, Houston

Mitigating the Engendered Digital Divide: Women as Active Learners in Developing Countries  
Jessica Wendorf, Miami

Attention to Heterosexual Scripts in Magazines: Factors Associated with Intentions to Sexually Coerce or Intervene  
Stacey J.T. Hust, Kathleen Rodgers, Stephanie Ebreo and Whitney Stefani, Washington State

Discussant: Tania Cantrell Rosas-Moreno, Loyola Maryland

* Top Faculty Paper

9:15 am to 10:45 am / 335

Community Journalism Interest Group

Refereed Paper Research Session: COMJIG Celebrates Its 10th Year

Moderating/Presiding: Hans K. Meyer, Ohio

Building Community Through Dialogue at NPR Member Stations*  
Joseph Kasko, South Carolina

Follow the Leader: How Leadership Can Affect the Future of Community Journalism**  
Patrick Ferrucci, Bradley

Getting Engaged: Public Engagement on Online Community News Sites Has Tenuous Connection to Civic Engagement  
Jack Rosenberry, St. John Fisher

Perceptions About Posting: A Survey of Community Journalists About Social Media Postings  
Leigh Wright, Murray State

Discussant: Hans K. Meyer, Ohio

* Top Student Paper

2014 AEJMC Conference Program Copy
** Top Faculty Paper

9:15 am to 10:45 am / 336

**Participatory Journalism Interest Group**

Refereed Paper Research Session: Participation in the News: Positive and Negative Outcomes

Moderating/Presiding: Buck Ryan, Kentucky

Democratic Mobilization through #Gosnell: Twitter as Public Sphere and Realm of the Fifth Estate
  Michael Jezewak, Loyola Marymount and Gwyneth Mellinger, Xavier
Framing Citizen Activism: A Comparative Study of the CGNET Swara and Mobile Voices Projects
  Paromita Pain, Texas at Austin
Reddit and the Boston Bombings: The Entextualization of a Witch-Hunt
  Noah Springer, Colorado at Boulder
Self-Governance on Trial: A Public Sphere Analysis of News Website Forum Comments
  David Wolfgang, Missouri

Discussant: Brian Ekdale, Iowa

9:15 am to 10:45 am / 337

**Small Programs Interest Group and Magazine Division**

Teaching Panel Session: Teaching the New Narrative

Moderating/Presiding: David Abrahamson, Northwestern

Panelists: Mitzi Lewis, Midwestern State
  Lisa Phillips, SUNY-New Paltz
  Aileen E. Gallagher, Syracuse
  Brent E. Huffman, Northwestern

9:15 am to 10:45 am / 338

**Association for Education in Journalism and Mass Communication**

Training Session: Incoming Division and Interest Group Heads

Moderating/Presiding: Leslie-Jean Thornton, Arizona State

9:15 am to 10:45 am / 339

**Association for Education in Journalism and Mass Communication**

Training Session: Incoming Professional Freedom and Responsibility Chairs
Saturday, August 9, 2014

Moderating/Presiding: Jane B. Singer, City University London / Iowa

9:15 am to 10:45 am / 340

Association for Education in Journalism and Mass Communication

Training Session: Incoming Research Chairs

Moderating/Presiding: Kim Bissell, Alabama

9:15 am to 10:45 am / 341

Association for Education in Journalism and Mass Communication

Training Session: Incoming Teaching Chairs

Moderating/Presiding: name, affiliation

9:15 am to 10:45 am / 342

Association for Education in Journalism and Mass Communication

Training Session: Incoming Division and Interest Group Vice Heads

Moderating/Presiding: name, affiliation

9:15 am to 10:45 am / 343

International Association for Literary Journalism Studies

Panel Session: What’s Old is New Again: Literary Journalism’s Modern Renaissance

Moderating/Presiding: Josh Roiland, Notre Dame

Panelists: The ‘Literary Aspect of Journalism’: An Early History

Michael Berryhill, Texas Southern

Echoes of an African “Drum”: The New Journalism in Dialogue with the Old South Africa

Lesley Cowling, University of the Witwatersrand (South Africa)

Where Does Literary Journalism Come From? Exploring Its Personal and Psychological Roots

Miles Maguire, Wisconsin-Oshkosh

Ahead By a Century

Bill Reynolds, Ryerson University

Literary Journalism and Teaching the Art of Blog Writing in Bulgaria

Madeleine Danova and Danail Danov, Sofia University, (Bulgaria)

In 1973, Tom Wolfe published what would become an iconic introduction and anthology of narrative nonfiction from the 1960s and ’70s. He called it The New Journalism. In 2005, Robert Boynton published a collection of interviews with writers from Wolfe’s time to his. He called it, The New New Journalism. As historical markers, these adjectives are inaccurate—there are decades of antecedents to Wolfe, et al.—but as
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a rhetorical approach, these descriptors are revealing. They indicate a cultural preference for the present, and an amnesia for the past. There is no question that literary journalism is experiencing a contemporary renaissance just as it did forty years earlier. During such periods of resurgence, it always useful to remember what came before, and such a spirit of reflection and comparison animates this panel. This workshop session looks to make connections between old and new ways practicing, publishing, reading and teaching literary journalism. How do their predecessors influence contemporary literary journalists? How have today’s publications and platforms changed the way literary journalism is produced, disseminated, and read? How have journalism educators evolved in their teaching of literary journalistic techniques?

10 am to 3 pm / 344

Association for Education in Journalism and Mass Communication

Business Session: Board of Directors Meeting

Moderating/Presiding: Elizabeth Toth, Maryland, 2014-15 AEJMC President

11 am to 12:30 pm / 345

Advertising Division

Business Session: Incoming Executive Committee Planning Meeting

Moderating/Presiding: Karen Mallia, South Carolina

11 am to 12:30 pm / 346

Communicating Science, Health, Environment and Risk Division

Refereed Paper Research Session: Linking Sources, Coverage and Effects of Health Communication

Moderating/Presiding: Yvonnes Chen, Kansas

Sources of Information Influencing the State-of-the-Science Gap in Hormone Therapy Usage

Fiona Chew, Syracuse

Impact of Influential Sources on Their Followers: Investigating Mental Illness Discussion in Chinese Social Media

Weirui Wang and Yu Liu, Florida International

Causal Attribution of Health Status: Media Trust, Information Seeking, and Optimism

Hyun Jee Oh and Hyehyun Hong, affiliation

News, Health Decisions and the Microwave Society: Female Consumers’ Beliefs about Coverage of Medical Overtreatment

Kim Walsh-Childers, Jordan Neil, Jennifer Braddock and Ginger Blackstone, Florida

Integrating Self-Affirmation into Health-Risk Messages: Effects on Message Response and Behavioral Intent

Laura Arpan, Young Sun Lee and Zihan Wang, Florida State
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11 am to 12:30 pm / 347

Cultural and Critical Studies Division

Refereed Paper Research Session: The Personal is Political: Scandal and Stigma in the News

Moderating/Presiding: Katie Foss, Middle Tennessee State

Who Lost What?: An Analysis of Myth, Loss, and Proximity in News Coverage of the Steubenville Rape*

Erica Salkin, Whitworth and Robert Gutsche, Jr.; Florida International

Alternative Spaces for Feminist Voices: Social Media’s Influence on CNN’s Steubenville Rape Coverage

Josh Grimm, Louisiana State; Jaime Loke, Oklahoma;

and Dustin Harp, Texas at Arlington

Newsmagazines’ Coverage of the David Petraeus and Paula Broadwell Affair:
Textual Analysis of Differences in Portrayals and Descriptions

Tetyana Lokot, Antonio Prado

and Boya Xu, Maryland, College Park

Extra Chromosomes and Mama Grizzlies: Sarah Palin Negotiating Down Syndrome as a Political Mother

Kirsten Isgro, State University of New York at Plattsburgh

Scarlet Letters: Digital Sexual Subjugation of Revenge Pornography

Caitlin PenzeyMoog, Wisconsin-Milwaukee

Discussant: Ana Garner, Marquette

* Second Place Faculty Paper

11 am to 12:30 pm / 348

Electronic News Division


Moderating/Presiding: Kim Kierans, King’s College

Framing the 2012 Presidential Election on U.S. Television: Candidates, Issues, and Sources*

Daniela Dimitrova, Iowa State

The Role of Political Identity and Media Selection on Perceptions of Hostile Media Bias During the 2012 Presidential Campaign

Mei-Chen Lin, Paul Haridakis

and Gary Hanson, Kent State

Social TV and Democracy: How Second Screening During News Relates to Political Participation

Homero Gil de Zuniga, Vienna; Victor Garcia

and Shannon McGregor, Texas at Austin

The Effect of Instant Media Commentary on Perceptions of Political Speakers: A Conventional Case Study

Dylan McLemore, Alabama

Audience Perceptions of Quality: A Comparison of Newsgathering

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Technologies Across Viewing Technologies and Generational Cohorts

Charlie Gee, Zeynep Tanes-Ehle,
and Giselle Auger, Duquesne

Discussant: Nancy Dupont, Mississippi

* Top Faculty Paper

11 am to 12:30 pm / 349

Law and Policy Division

Refereed Paper Research Session: Applying and Interpreting the First Amendment

Moderating/Presiding: Dean Smith, High Point

Kicking the Tires of First Amendment Theory: Noncommercial Versus Commercial Falsehood in Supreme Court Opinions

Carmen Maye, South Carolina

Child Rearing and the First Amendment

Minch Minchin, Florida

Peculiarly the “Marketplace of Ideas”: A Case Against Hazelwood in the University

Kristy Roschke, Arizona State

The Corporation in the Marketplace of Ideas

Matthew Telleen, Elizabethtown College

Discussant: Clay Calvert, Florida

11 am to 12:30 pm / 350

Media Ethics Division

Refereed Paper Research Session: Conduct, Consensus and Consequences: A Theoretical Look at Media Ethics

Moderating/Presiding: Kevin Stoker, Texas Tech

Bringing an Ethics of Care to Reporting on Suicide*

Gemma Richardson, Western Ontario

A Model of Sectarian News Commenting and Self-Disclosure

Krystin Anderson, Florida

Aristotle, Causistry, and Global Media Ethics

Sandra Borden, Western Michigan

The Relationship between Organizational Leaders and Advertising Ethics:

An Organizational Ethnography

Erin Schauster, Bradley

Discussant: Tom Bivins, Oregon

* Second Place Student Paper
Saturday, August 9, 2014

11 am to 12:30 pm / 351

Media Management and Economics Division

Refereed Paper Research Session: Emerging Media Spaces and Media Management Education

Moderating/Presiding: Kenneth C.C. Yang, Texas at El Paso

Gratification Niches of Blogs and Online Legacy News Media: A Study of Competition and Coexistence*

Mohammad Youssif and Peter Gade, Oklahoma

Factors Affecting Mobile Application Usage: Exploring the Roles of Gender, Age, and Application Types

Kyung-Ho Hwang, Sungkyunkwan University;
Sylvia Chan-Olmsted, Florida; Sang-Hyun Nam
and Byeng-Hee Chang, Sungkyunkwan University

Organizational Strategic Decision Processes at U.S. Newspapers: A Study of Mobile Business Model Innovation

Geoffrey Graybeal, Texas Tech

Promoting and Branding of News on Twitter: An Examination of CNN International

Michael North and Terry Bloom, Miami;
Eisa al Nashmi, Kuwait University
and Johanna Cleary, Florida

Media Management Education: Challenges, Key Themes and Pedagogies

Kati Förster, University of Vienna
and Ulrike Rohn, University of Tartu

Discussant: George Sylvie, Texas at Austin

* Second Place Faculty Paper

11 am to 12:30 pm / 352

Newspaper and Online News Division

Refereed Paper Research Session: Issues in Professional Journalism

Moderating/Presiding: Mitch McKenney, Kent State

Disrupted or Misinformed? A Review of U.S. Newspapers’ Technology-Driven Strategy

H. Iris Chyi, Texas at Austin

Going Digital and Social: How a Colorado Newspaper Adopted New Journalistic Strategies

Kris Kodrich, Colorado State

The Evolution of Values: A Case Study of Washington Post Sunday Magazine Editors

Jeff Lemberg, Curry College

Journalists and Linking: A Metajournalistic Discourse Analysis

Juliette De Maeyer, Montréal
and Avery Holton, Utah
Local Press Politics: Transparency and the Lobbying Efforts of Newspaper Associations in the U.S.

**Michael Clay Carey**, Samford

Discussant: **Howard Schlossberg**, Columbia College

11 am to 12:30 pm / 353

**Public Relations Division** and **Internships and Careers Interest Group**

Teaching Panel Session: **I'll Show You Mine If You Show Me Yours: Internship Advisors Share Internship Program Assessment, Protocol, and Issues**

Moderating/Presiding: **Vicki Todd**, Quinnipiac

Panelists: **Grace Levine**, Quinnipiac  
**John Chapin**, Pennsylvania State-Beaver  
**Nigel Dobereiner**, Westfield State  
**Charles A. Lubbers**, South Dakota  
**Pam Bourland-Davis**, Georgia Southern

11 am to 12:30 pm / 354

**Visual Communication Division**

Refereed Paper Research Session: **Between the Eye and the Brain: Investigating How Images Can Teach, Persuade or Deceive**

Moderating/Presiding: **Lulu Rodriguez**, Illinois Urbana-Champaign

Graphic Deception: Individuals’ Reaction to Deceptive Information Graphics  
**Nicholas Geidner** and **Jaclyn Cameron**, Tennessee  
Watchdog, Voyeur, or Censure? An Eye-tracking Research Study of Graphic Photographs in the News Media  
**Nicole Dahmen**, Louisiana State  
What Are Shaping the Ethical Standard? Examining Factors Influencing Public Acceptance of News Photo Alteration  
**Q. J. Yao**, Lamar University; **Zhaoxi Liu**, Trinity  
and **David Perlmutter**, Texas Tech  
When a Picture is Combined with a Thousand Words: Effects of Visual and Verbal Arguments in Advertisements on Audience Persuasion  
**Shuhua Zhou**, Cui Zhang, Yeojin Kim, Alabama  
and **Lin Yang**, Xi’an Jiatong University, P.R. China

Discussant: **Sandra Utt**, Memphis

11 am to 12:30 pm / 355

**Community College Journalism Association**

Teaching Panel Session: **Building Something They Love**
Saturday, August 9, 2014

Moderating/Presiding: Toni Albertson, Mt. San Antonio College and John Kerezy, Cuyahoga

The Community College Journalism Association (CCJA) will present independent student projects from some of its most innovative community college student entrepreneurs. These students learned to how to become part of the Internet community and gain an audience while doing what they love.

11 am to 12:30 pm / 356

Community Journalism Interest Group, Minorities and Communication Division and International Society of Weekly Newspaper Editors

PF&R Panel Session: First Nation Media in North America

Moderating/Presiding: Eileen Gilligan, SUNY-Oswego

Panelists: John Sanchez, Pennsylvania State
           Marianne Stenbaek, McGill University
           Steve Bonspiel, editor/publisher, The Eastern Door, a First Nation publication that serves the Mohawks of Kahnawake

11 am to 12:30 pm / 357

Small Programs and Religion and Media Interest Groups

Teaching Panel Session: Introducing Pluralism to Moral Absolutists and Relativists

Moderating/Presiding: Michael Ray Smith, Palm Beach Atlantic

Panelists: “To Participate in the Creation of a More Just and Humane World”:
           Social Justice and Utilitarianism in Journalism Education
           John Jenks, Dominican
           Media Ethics and the Point-of-Decision Pyramid
           Mitch Land, Regent
           Negotiating Meaning between Sacred and Profane: Doing Cultural Studies at Religious Institutions
           Chiung Hwang Chen, Brigham Young Hawaii
           Introducing Pluralism to Moral Absolutists and Relativists
           Ginny Whitehouse, Eastern Kentucky

11 am to 12:30 pm / 358

International Association for Literary Journalism Studies

Panel Session: What’s Old is New Again: Literary Journalism’s Modern Renaissance II

Moderating/Presiding: Josh Roiland, Notre Dame

Panelists: The Literary Legacies of Digital Longform’s “Supreme Nonfiction”
           David Dowling, Iowa
           Snow Job: Was ‘Snow Fall’ the Breakthrough Everyone Said It Was?
Saturday, August 9, 2014

Russell Frank, Pennsylvania State
Teaching Features as Narrative Journalism

Fiona Giles, University of Sydney
Teaching Literary Journalism in the Digital Age: The Challenges of Creating an Online Curriculum

Mark Masse, Ball State
History’s Hold on an Emerging Genre: The Literary Side of the New Digital Journalism

Jacqueline Marino, Kent State; Susan Jacobsen and Robert E. Gutsche, Jr., Florida International
Cross-training for the Modern Literary Journalist: Creating Content Across Multiple Platforms

Rebecca Taylor, Siena College

This panel session will offer literary journalism educators tips and techniques on transitioning from a traditional to an online classroom, including details on using the Blackboard platform and collaborating with instructional designers; developing weekly lesson plans featuring print, PowerPoint and instructional videos; organizing presentation and peer editing teams; and providing written and video feedback and critiques on a range of assignments, including chapter-length final projects.

12:45 pm to 2:15 pm / 359

Advertising Division

Refereed Paper Research Session: Is It, Or Isn’t It? Native Advertising, Deception, Disgust, Ethics and More

Moderating/Presiding: Sabrina Habib, Texas at Arlington

Ethics of the Business Case for CSR Communication: An Integrated Business and Moral Perspective on CSR

S. Senyo Ofori-Parku, Oregon
Deception By Design? Analyzing Native Advertising Design and Disclosure on News Websites

Bartosz Wojdynski and Nathaniel Evans, Georgia
Disgust in Advertising – Social and Gender Implications

Kivy Weeks, Connecticut
A Little Training Goes a Long Way: Increasing Children’s Recognition of Embedded Advertising Through Education

Eilene Wollslager, Our Lady of the Lake University

Discussant: Frank Dardis, Pennsylvania State

12:45 pm to 2:15 pm / 360

Communication Theory and Methodology Division

Refereed Paper Research Session: Expanding the Toolset: New and Reconsidered Methodological Techniques

Moderating/Presiding: Alyssa Appelman, Pennsylvania State

A Quarter-century of Reliability in Communication Content Analyses:
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Simple Agreement and Chance-corrected Reliability in Three Top Journals
**Jennette Lovejoy**, Portland; **Brendan Watson**, Minnesota;
**Stephen Lacy**, Michigan State
and **Daniel Riffe**, North Carolina at Chapel Hill
Content Analysis and Computational Social Science: Rethinking a Method
**Rodrigo Zamith** and **Seth Lewis**, Minnesota
Disentangling the Impact of Centering on Collinearity in OLS Regression
**Hanlong Fu**, Salem State
and **David Atkin**, Connecticut
Modeling Longitudinal Communication Data with Time Series ARIMA
**Hanlong Fu**, Salem State

Discussant: **Joerg Matthes**, Vienna

12:45 pm to 2:15 pm / 361

Electronics News Division

Refereed Paper Research Session: **Trends in International Reporting: An Update**

Moderating/Presiding: **Peter Morello**, Missouri-Kansas City

Toward a Mission to Inform, Educate, and Entertain: Influences on Story Selection at the British Broadcasting Corporation
**Joe Watson**, Baker University
Positive News Websites and Extroversion: Motives, Preferences, and Sharing Behavior Among American and British Readers*
**Karen McIntyre**
and **Meghan Sobel**, North Carolina at Chapel Hill
“Boots on the Ground?”: How International News Organizations Integrate User-Generated Content Into Their YouTube Channels
**Johanna Cleary**, Florida; **Eisa Nashmi**, Kuwait University;
**Terry Bloom** and **Michael North**, Miami
Diversity Without Inclusion: A Comparative Analysis of Co-Owned Spanish and English-language Television Network News
**Seaira Christian-Daniels** and **Mary Rogus**, Ohio
Framing Conflict and Explicit Violence Through Images in Arab Media
**Michael Bruce** and **Lindsey Conlin**, Alabama

Discussant: **Nancy Jane Benson**, Illinois

* Top Student Paper

12:45 pm to 2:15 pm / 362

History Division

Refereed Paper Research Session: **“Otherness” in Media: Representation, Resistance and Cultural Production of Identity**

Moderating/Presiding: **Kimberly Voss**, Central Florida
Saturday, August 9, 2014

The Sabbath and the “Social Demon”: Sunday Newspapers as Vehicules of Modernity
  Ronald Rodgers, Florida
Sports, Scribes and Rhymes: Poetry in Black Newspapers, 1920-1950
  Brian Carroll, Berry
Hoyt W. Fuller, Cultural Nationalism, and Black World Magazine, 1970-1973
  Nathaniel Frederick II, Winthrop
Josiah Gregg’s Vision of New Mexico: Early Othering about Mexicans in Commerce of the Prairies
  Michael Fuhlhage, Wayne State

Discussant: Caryl Cooper, Alabama

12:45 pm to 2:15 pm / 363

International Communication Division

Refereed Paper Research Session: National Identity and “the Other”: From the Inside Out and the Outside In

Moderating/Presiding: Emily Metzgar, Indiana

The Framing of China in the Opinion Pages of the New York Times and Wall Street Journal
  Guy J. Golan and Josephine Lukito, Syracuse
Mediating Nation-ness: Nationhood and National Identity in Indian and Pakistani Media, 1947-1997*
  Saif Shahin and Paromita Pain, Texas at Austin
Borrowing the News and Spreading Officialdom: the Work of the Big Three
  Beverly Horvit and Mikkel Christensen, Missouri
  Kenneth “C.C.” Yang, Texas at El Paso
  and Yowei Kang, Kainan University, Taiwan

Discussant: Denis Wu, Boston

* Third Place, James W. Markham Student Paper Competition

12:45 pm to 2:15 pm / 364

Law and Policy Division

Refereed Paper Research Session: Regulating Outrageous, Threatening, and Controversial Speech

Moderating/Presiding: Jonathan Peters, Kansas

Matters of Public Concern and Outrageous Speech: Exploring the Malleable Boundaries of IIED and Free Speech
  Clay Calvert, Florida
Three Years After Snyder v. Phelps
Evaluating Intent in True Threats Cases: The Importance of Context to Threatening Internet Messages
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Brooks Fuller, North Carolina at Chapel Hill
The Heckler’s Veto: Applying An On-the-Street Doctrine to Internet Communications

Brett Johnson, Minnesota
“Execute Not Pardon”: The Pussy Riot Case, Political Speech and Blasphemy in Russian Law

Volha Kananovich, Iowa

Discussant: Jason Shepherd, California State, Fullerton

12:45 pm to 2:15 pm / 365

Media Management and Economics Division

Refereed Paper Research Session: Competition, Regulation, and the Bottom Line

Moderating/Presiding: Yan Yang, High Point

The AM Radio Conundrum*
Ian Punnett, Arizona State
Retransmission Consent and Television Blackouts: An Examination of Consumer Reaction
Gillian Wheat, Florida
Going Public: The Role of Public Relations in Initial Public Offering (IPO) Communication

Jee-Young Chung, Southern Utah
Factors Affecting Platform Selection between Offline Television and Online Video
Ronen Shay, Florida
Mergers and Acquisitions (M&A) Strategy and the Financial Health of Internet Media Firms
Huyen Nguyen, Ohio

Discussant: Charlene Simmons, Tennessee, Chattanooga

* Third Place Student Paper

12:45 pm to 2:15 pm / 366

Minorities and Communication Division

Refereed Paper Research Session: The Intersection of Media and Embedded Attitudes

Moderating/Presiding: Ilia Rodriguez, New Mexico

Effects of Mediated Exemplars on Implicit Prejudice Toward Hispanics
Alexis Tan, Salah Alghaithi, Christine Curtis, Davi Kallman, Chenwei Liang, Cameron Moody, Somava Pande, Rachel Sauerbier, Kara Stuart, Chun Yang and Sabrina Zearott, Washington State
A Fusion of Stereotypes? How Fusion Network Handles Hispanic Representation
Brooke Biolo, Salve Regina
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Racial Attitudes, Egalitarian Values, and Media Use
Tien-Tsung Lee and Yvonnes Chen, Kansas
The Impact of Emotional Costs on Racial Digital Divide
Kuo-Ting Huang and Shelia Cotten, Michigan State

Discussant: Josh Grimm, Louisiana State

12:45 pm to 2:15 pm / 367

Scholastic Journalism Division

Refereed Paper Research Session: New Issues in Freedom of Student Speech

Moderating/Presiding: Ed Madison, Oregon

Boobies Are Not Hooters: New Tests for Student Speech Rights
Genelle Belmas, Kansas
Influences of Prior Review in the High School Newspaper
Joseph Dennis and Carolyn Crist, Georgia
Quantifying Control: Scholastic Media, Prior Review and Censorship
Mark Goodman, Shelley Blundell
and Margaret Cogar, Kent State

Discussant: Robert E. Gutsche, Jr., Florida International

12:45 pm to 2:15 pm / 368

Visual Communication Division

Refereed Paper Research Session: The Moving Image: Connecting Video Production and Meaning

Moderating/Presiding: Bob Britten, West Virginia

30-Second Political Strategy: Videostyle of Political Television Spots
Sang Chon Kim, Doyle Yoon
and Joonil Kim, Oklahoma
The Wedding Video as Personal Interaction: Extending Dramaturgy
to the Social Media World
Michael O’Donnell, St. Thomas
Understanding Digital and Participatory Communication by Social Media
and Prosumption Practices via Video Ethnography
Sunny S. K. Lam, The Open University of Hong Kong
and Jo Yung, Ipsos Hong Kong Limited
Unwitting Investigators: Documentary Filmmakers as Investigative Journalists
Jesse Abdenour, North Carolina at Chapel Hill

Discussant: Victoria LaPoe, Western Kentucky

12:45 pm to 2:15 pm / 369

Commission on the Status of Women
Refereed Paper Research Session: “En-gendered” in Social Media’s Ecosystem

Moderating/Presiding: Jaime Loke, Oklahoma

#ThighGap and #BikiniBridge: The New “Thinspo”(s)?: Examining the Role of Social Media and Dissemination of New Body Shape Thin Ideals
   Nicki Karimipour and Kéran Billaud, Florida
Victimized on Plain Sites: Social and Alternative Media’s Impact on the Steubenville Rape Case
   Cory Armstrong, Kevin Hull and Lynsey Saunders, Florida
Effects of Women’s Social Media Use in Fostering Social Capital and Civic Participation
   Maria Gomez y Patino, Universidad de Zaragoza; Magdalena Saldaña
   and Trevor Diehl, Texas at Austin and Homero Gil de Zuniga, Vienna
Are Men from Mars and Women from Venus in Terms of Twitter and Facebook Use?
And How about Whites and Non-Whites – Are They on Different Planets?
   Geri Alumit Zeldes, Saleem Alhabash and Elizabeth Quilliam, Michigan State

Discussant: Ingrid Bachmann, Pontifical Catholic University of Chile

12:45 pm to 2:15 pm / 370

Medill Justice Project, Northwestern University

Research Session: How to Create a Journalism-Based Justice Project at Your University

Moderating/Presiding: Alec M. Klein, director, Medill Justice Project, Northwestern

Since 1999, The Medill Justice Project has investigated potentially wrongful murder convictions, uncovering revelatory information that has impacted people’s lives and the criminal justice system. No other U.S. university class does this. That needn’t be the case. This session will share our knowledge so students at other universities can examine potentially wrongful convictions.

In addition, The Medill Justice Project launched the Journalism Justice Network, an international coalition of investigative journalism enterprises made up of professional reporters, student and citizen journalists, journalism instructors and others who research, report and publish their findings about wrongdoings in the criminal justice system and their examination of potentially wrongful convictions. This session will explain how those who are interested in criminal justice investigative reporting can join the Journalism Justice Network.