Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

7 to 8 a.m. / W001

Advertising Division
Business Session
Executive Committee Business Meeting
Moderating/Presiding
Kelty Logan, Colorado

7 to 8 a.m. / W002

Cultural and Critical Studies Division
Business Session
Executive Committee Business Meeting
Moderating/Presiding
Suman Mishra, Southern Illinois-Edwardsville

7 to 8 a.m. / W003

Media Management, Economics and Entrepreneurship Division
Business Session
Executive Committee Business Meeting
Moderating/Presiding
Sabine Baumann, Jade

7 to 8 a.m. / W004

Minorities and Communication Division
Business Session
Executive Committee Business Meeting
Moderating/Presiding
Mia Moody-Ramirez, Baylor

7 to 8 a.m. / W005

Public Relations Division
Business Session
Outgoing and Incoming Executive Committee Meeting
Moderating/Presiding
Giselle A. Auger, Rhode Island

This meeting is for incoming and outgoing Public Relations Division committee members. Members interested in serving in the Division are invited to attend.

7 to 8 a.m. / W006

Association for Education in Journalism and Mass Communication
Business Session
Divisional Journal Editors’ Meeting
Moderating/Presiding
Anthony Moretti, Robert Morris

7 to 9:45 a.m. / W007

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications
Business Session
Publications Committee Meeting
Moderating/Presiding
Patricia Moy, Washington

8:15 to 9:45 a.m. / W008

Communication Technology and Communication Theory and Methodology Divisions
PF&R Panel Session
Best Polling Practices: Contemporary Polling and Reporting Methods Among Industry Leaders
Moderating/Presiding
Matthew Barnidge, Alabama and Soo Young Bae, Massachusetts, Amherst
Panelists:
Emily Guskin, The Washington Post
Ruth Igielnik, Pew Research Center
Kyley McGeeney, PSB
Jennifer Agiesta, CNN
Stephanie Marken, Gallup
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

8:15 to 9:45 a.m. / W009 Grand Ballroom South

Cultural and Critical Studies Division

and Entertainment Studies Interest Group

Scholar-to-Scholar Refereed Paper Poster Session

Cultural and Critical Studies Division

Group I — Bringing the Lessons of History to the Present: Otherness, Colonialism and Conflict
1. Teenagers, Terrorism, and Technopanic: How British Newspapers Framed Female ISIS Recruits as Victims of Social Media
   Sara Shaban, Missouri
2. Anti-Establishment Voices: Tensions of Fascism and Postmodernity in Balkan Rock Music*
   Christian Vukasovich, Oregon Institute of Technology
3. Objectified Yoga: Commodity, Identity, and Embodiment in US Women’s Magazines
   Nandini Bhalla and David Moscowitz, South Carolina
4. “For India is to be Redeemed!”: Reflections of an American Missionary in British India
   Khadija Ejaz, South Carolina
5. Othering by Historicizing: The Journalistic Technique of Locating Foreign Societies in the Past
   Miki Tanikawa, Akita International University

Discussant
   Karen Kline, Lock Haven

Group II — Television, Celebrity and Media Culture
6. A Theoretical Model on How the Media Play a Role in Celebritification Analyses: Based on Bourdieu (1986) and Driessens (2013)
   Li Chen, Syracuse
7. Numinous Fortune and Holy Money: Dave Ramsey’s Cruel Optimism
   John Sewell, West Georgia
8. Examining Affordances of African Agency through Cultural Brokerage in Anthony Bourdain’s Parts Unknown
   Tewodros Workneh, Kent State
9. Trash and Treasure TV
   Sean Leavay, Rutgers
10. Making Sense of Tastemaking: How Music Journalists Interpret Culture — and Their Place in It
    Kelsey Whipple, Texas at Austin

Discussant
   Jeannie Criswell, Indianapolis

* Top Faculty Paper, Second Place, Cultural and Critical Studies Division

Entertainment Studies Interest Group

11. Examining a Prototype versus Exemplar Approach to Understanding Viewer Categorizations of Morally Ambiguous Characters
    Serena Daalmans, Radbound University; Benjamin Johnson, Vrije Universiteit Amsterdam; and Allison Eden, Michigan State
    Chun Shao and Paisley M. Benaza, Arizona State
13. Videos Games as Mindfulness Training
    Travis Loof, South Dakota
14. The “Ellen” Agenda: How One Entertainer’s Twitter Account Provides Content and Sources for Mainstream News
    Jane O’Boyle and Alex Luchsinger, Elon
15. Textual and Contextual Analysis of Moana
    Nañida Banu and Jocelyn Pedersen, Oklahoma
16. Chinese Films Abroad: Balancing Soft Power and Orientalist Stereotypes in the “Big Three” Film Festivals
    Bruno Lovric, City University of Hong Kong
17. In the Dark but Not Alone: The Fear of Missing Out, Social Capital, and Social Gratifications of Moviegoing
    Alec Tefertiller, Kansas State; Lindsey Maxwell, Southern Mississippi and David Morris II, Oregon
    Gregory Perreault and Thomas Mueller, Appalachian State
19. Measuring Virtual Reality Engagement: Survey and Electroencephalography (EEG)
    Gi Woong Yun, Nevada, Reno; Claire Youngnyo Joa, Louisiana State-Shreveport; Daiwon Hyun, Sooyoung Lee; Sooyoung Lee, Hong Suk Kim; Sanghee Park, Sogang University and Sasha Allgayer, Bowling Green State
20. College Women’s Alcohol Refusal Beliefs and Perceptions of Refusal Scripts in Popular Television
    Nicole O’Donnell, Virginia Commonwealth; Stacey Hust, Stephanie Gibbons and Soojung Kang, Washington State
21. Playing Doctor on TV: Physician Portrayals and Interactions on Medical Drama, Comedy, and Reality Shows
    David Painter, Alison Kubala and Sarah Parsloe; Rollins College
22. Gossip at One’s Fingertips: Influential Factors of Celebrity News on Twitter
    Yan Yan and Wanjiang Zhang, Wuhan University
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

23. Teens’ Interpretation of the Controversial Show “13 Reasons Why”
   Colleen Kappeler, Carthage College

   Kelsey Whipple, Texas at Austin

25. Recreational Video Games as a Value-supporting Activity for Cancer Survivors
   Maria Leonora Comello, North Carolina at Chapel Hill;
   Diane Francis, Louisiana State;
   Laurie Hursting, Elizabeth Breaux and Laura Marshall, North Carolina, Chapel Hill

26. The Role of Narratives on the Enjoyment and Appreciation of Popular Music
   Nikki McClaran
   and Joseph Steinhardt, Michigan State

27. “But, He’s So Serious”: Framing of Masculinity Among Western Hemisphere Indigenous Disney Animated Characters
   Tim Luisi, Missouri

Discussant
   Monique L. R. Luisi, Missouri

8:15 to 9:45 a.m. / W010

International Communication and Law and Policy Divisions

PF&R Panel Session
   State-Sponsored Messaging and Freedom of Speech
   Moderating/Presiding
   Emily Metzgar, Indiana

Panelists
   Propaganda via Public Service Broadcasting: Cases from South-Eastern Europe
   Lindita Camaj, Houston
   If You Can’t Censor Them, Distract Them: How Nation-States Use Bots & Sock Puppets to Steer and Neutralize Online Political Discussions
   Aaron Delwiche, Trinity
   Public Diplomacy & Freedom of Expression: Tensions & Synergies
   Shawn Powers, U.S. Advisory Commission on Public Diplomacy
   Media, Propaganda & Terrorism
   Jeannine Relly, Arizona
   Effects of Foreign State-sponsored Messaging on Iraqi Media During Elections
   Mohammed Al-Azdee, University of Bridgeport
   Mass Mobilization & Social Media in India
   Jatin Srivastava, Ohio

8:15 to 9:45 a.m. / W011

Mass Communication and Society Division

Business Session
   MCSD Journal Editorial Meeting
   Moderating/Presiding
   Fuyuan Shen, editor, MCSD; Pennsylvania State

8:15 to 9:45 a.m. / W012

Minorities and Communication Division and Small Programs Interest Group

PF&R Panel Session
   Diversity Outcomes Beyond the Numbers-Expanding the Landscape
   Moderating/Presiding
   Pam Parry, Southeast Missouri State

Panelists
   Peter Bhatia, editor, The Detroit Free Press, President, ACEJMC
   Michael Andrews, Stillman
   Laura Smith, South Carolina
   Phil Wagner, South Florida-Sarasota-Manatee
   Doug Mendehall, Abilene Christian

8:15 to 9:45 a.m. / W013

Public Relations Division

Business Session
   Members’ Meeting
   Moderating/Presiding
   Richard D. Waters, San Francisco

8:15 to 9:45 a.m. / W014

AEJMC Council of Affiliates

Refereed Paper Session
   Where Are All the Women?: Missing in Action
   Moderating/Presiding
   Donnalyn Pompper, Oregon
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Kopenhaver Center Report: Women in Communications Industries Leave Earlier, Hold Lower Positions, Earn Less, and Have Their Careers Interrupted More Than Men

**Tracy Everbach**, North Texas


**Kate McCarthy**, Director of Women’s Media Center Programs


**Cristal Williams Chancellor**, Director of Women’s Media Center Communications

8:15 to 9:45 a.m. / W015

Community College Journalism Association and Scholastic Journalism Division

Teaching Panel Session

Teaching Digital Media in Low Income Communities

Moderating/Presiding

**Toni Albertson**, Mt. San Antonio College

Panelists

- **Sally Renaud**, Illinois
- **Crystal McMorris**, Delta
- **Michelle Dowd**, Chaffey
- **Tom Moore**, CUNY

8:15 to 9:45 a.m. / W016

Commission on the Status of Women and Media Ethics Division

Teaching Panel Session

On the “Other Side:” How to be a Good Advisor to Your (International) Graduate Students from an Ethical, Feminist Perspective

Moderating/Presiding

**Stine Eckert**, Wayne State

Panelists

- **Lee Wilkins**, prof. emerita, Missouri and Wayne State
- **Bonnie Brennen**, Marquette
- **Linda Steiner**, Maryland
- **Earnest L. Perry**, Missouri
- **Federico Subervi**, University of Leeds
- **Sahar Khamis**, Maryland

8:15 to 9:45 a.m. / W017

Community Journalism Interest Group and History Division

Teaching Panel Session

Innovating Ideas that Foster a Community and Its History

Moderating/Presiding:

- **Christina Smith**, Georgia College
- **Kristin Gustafson**, Washington Bothell

Panelists

- **Kevin Naff**, editor, *Washington Blade*
- **Eric Falquero**, editor-in-chief, *Street Sense Media*
- **Andrew Lightman**, managing editor, *East of the River*
- **Miguel Guilarte**, sports editor, *El Tiempo Latino*
- **Rafael Roncal**, editor, *El Pregonero*

8:15 to 9:45 a.m. / W018

Political Communication Interest Group

High Density Refereed Paper Session

Campaign 2016 Revisited/Media Use and Effects

Moderating/Presiding

**Thomas J. Johnson**, Texas at Austin

News and Entertainment Preferences, Political Knowledge and Attentiveness in Campaign 2016

**Matthew Thornton**, Drake

Social Media for Political Campaigns: An Examination of Donald Trump’s Frame Building and its Effect on Audience Engagement

**Abduilsamad Sahly**, K. Hazel Kwon, and **Chun Shao**, Arizona State

“Nothing That I Did Was Wrong:” Image Repair and the Hillary Clinton Email Controversy*

**Miles Sari**, Washington State

Sisters Are Doin’ It For Themselves: Hillary Clinton’s 2016 Hybrid Media Campaign

**Katherine Haenschen**, Virginia Tech

Gender, Nonverbal Communication, and Televised Debates: Examining Clinton and Trump’s Nonverbal Language During the 2016 Town Hall Debate

**Ben Wasike**, Texas Rio Grande Valley

Discussant

**Juliana Fernandes**, Miami

* Third Place Student Paper
Media Quality and Democracy: Claims and Reality
—A Cross-Media Study
Maren Beaufort
and Josef Seethaler, Austrian Academy of Sciences

Peers versus Pros: Confirmation Bias in Selective Exposure to User-Generated versus Mass Media Messages
Axel Westerwick and Daniel Sude, Ohio State;
Melissa Robinson, Slippery Rock
and Silvia Knobloch-Westerwick, Ohio State

Partisan Media, News Events, and Asymmetric Political Evaluations in the 2016 Election
Jiyoun Suk and Dhavan Shah, Wisconsin-Madison;
Leticia Bode, Georgetown;
Stephanie Edgerly, Northwestern;
Kjerstin Thorson, Michigan State;
Emily Vraga, George Mason;
Chris Wells and Jon Pevehouse, Wisconsin-Madison

From Information Reception to Political Learning on Social Media: Advancing the Interaction Mediation Model
Dam Hee Kim, Brian Weeks, Daniel Lane,
Lauren B Potts, and Nojin Kwak, Michigan

Young Adults, Passive and Active Forms of News Use on Social Media, and Political Engagement
Chang Sup Park
and Masahiro Yamamoto, University at Albany

Discussant
Rosie Jahng, Wayne State

8:15 to 9:45 a.m. / W019

Sports Communication Interest Group

Refereed Paper Session
Digital and Social Media in Sports

Moderating/Presiding
Karen Markin, Rhode Island

Examining Public Perceptions of CSR in Sport: The Role of Attributes, Fit, and Information Source
Joon Kyoung Kim, Holly Overton,
Kevin Hull and Minhee Choi, South Carolina

Identification and Crisis: An Exploration into the Influence of Sports Identification on Perceptions of Sports Crises*
Jennifer Harker, North Carolina at Chapel Hill

Social Media for the Win: How Brands Integrated Social into their Advertising Strategy During Super Bowl LI
Clay Craig, Texas State;
Shannon Bichard, Texas Tech
and Mary Liz Brooks, West Texas A&M

8:15 to 9:45 a.m. / W020

Association for Education in Journalism and Mass Communication

Research Roundtable Session
AEJMC 2018 Senior and Emerging Scholars: Creating a Winning Research Grant Application

Moderating/Presiding
Kimberly Bissell, Alabama

2018 Senior Scholar Projects:
When Polls Go Bad: The Wary Interplay of Journalism and Survey Research
W. Joseph Campbell, American

The American Narrative: U.S. Information Diplomacy Since World War II
Emily T. Metzgar, Indiana

Developing Criteria for Assessing the Quality of News Coverage of Health Policy: Toward Improving Coverage to Better Inform Citizens and Policy-makers
Kim Walsh-Childers, Florida

2018 Emerging Scholar Projects:
Responsibility, Vulnerability, and Climate Change: Toward a Model of Influences on Climate Journalism in Developing Countries
Suzannah Evans Comfort, Indiana

Care in Action: Disaster Communication Ethics and Preparedness in Vulnerable Communities
Julia Daisy Fraustino, West Virginia,
and Amanda K. Kennedy, St. Mary’s

Disrupting the Protest Paradigm: Toward a Model of the Sociological Effects, Routines and Norms Influencing Journalistic Coverage of U.S. Protests
Summer Harlow, Houston,
and Danielle Kilgo, Indiana

Act Like a Lady: Women’s Press Clubs and the Rise of the Twentieth Century Newswoman
Candi S. Carter Olson, Utah State
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

8:15 to 9:45 a.m. / W021

James W. Foley Legacy Foundation

Session
Breakfast Session

Moderating/Presiding
Amy Coyne, Foley Foundation

Pre-registration is required. Contact Amy Coyne at amy.coyne@jamesfoleyfoundation.org for additional information.

9:30 to 10 a.m. / W022

Association for Education in Journalism and Mass Communication

Refreshment Break

Join colleagues for networking and light refreshments.

9:45 a.m. to 12:15 p.m. / W023

Library of Congress

Mass Communication and Society Division

Off-site Tour
Library of Congress Tour

Moderating/Presiding
Dean Cummings, Georgia Southern

Pre-register for tour through the Mass Communication and Society Division.

9:45 a.m. to 12:15 p.m. / W024

WAMU Public Radio

Media Management, Economics and Entrepreneurship Division and Participatory Journalism Interest Group

Off-site Tour
Audience Engagement Tour at WAMU Public Radio

Moderating/Presiding
Magda Koniecza, Temple
and Amber Hinsley, St. Louis

The tour group will meet in the hotel lobby and depart promptly at 9:45 a.m., walking a few blocks to the Metro Red Line station at Gallery Place-Chinatown to take the train to WAMU, located near the Van Ness-UDC stop. Members must purchase their own Metro pass for the trip.

10 a.m. to 11 a.m. / W025

Association for Education in Journalism and Mass Communication

Business Session
AEJMC General Session

Moderating/Presiding
Jennifer D. Greer, Alabama,
AEJMC President 2017-18

AEJMC Awards
Hillier Kriegbaum Under-40 Award
Recipient: Shirley S. Ho, Nanyang Technological

Dorothy Bowles Public Service Award
Recipient: Donald Wright, Boston

AEJMC-Knudson Latin America Prize
Recipient: Liberation Technology in El Salvador: Re-Appropriating Social Media Among Alternative Media Projects authored by Summer Harlow, Florida State

Research Committee Awards
Paul J. Deutschmann Award for Excellence in JMC Research
Recipient: S. Shyam Sundar, Pennsylvania State

Nafziger-White-Salwen Dissertation Award
Recipient: Brooks Fuller, Louisiana State

Other Awards
Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity Research and Education
Recipient: Mia Moody-Ramirez, Baylor

2018 News Audience Research Paper Award Winner
AEJMC Professional Relevance Research Awards
2018 Gene Burd Urban Journalism Award

Installation of 2018-19 AEJMC President
Marie Hardin, Pennsylvania State
“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

**Wednesday Sessions**

11:15 a.m. to Noon / W027 Grand Ballroom North

Association for Education in Journalism and Mass Communication

Research Session

**Spotlight — “Fast-Tracking Changes to Your Curriculum”**

Moderating/Presiding

**Tom Reichert** and **Andrea Tanner**, South Carolina

Join us during the conference as we “Spotlight” five current issues of interest to AEJMC members. All attendees are invited to Spotlight presentations that will be located in the back-left corner of the Exhibit Hall. Members with expertise in five topics will share ideas and tips on the issues, as well as provide links to online resources. A Q&A will follow, with time for one-on-one questions.

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Noon to 2 p.m. / W028 Clyde’s

**Public Relations Division**

Off-site Luncheon

**Adams/Edelman Luncheon**

Moderating/Presiding

**Dustin Supa**, Boston

Location of luncheon is TBA. Pre-registration is required.

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12:15 to 1:30 p.m. / W029

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar Refereed Paper Research Poster Session

**Communicating Science, Health, Environment and Risk Division**

   **Ryan Wallace**, Texas at Austin

2. From Sensation to Stigma: Changing Standards for Suicide Coverage in Journalism Textbooks, 1894-2016
   **Perry Parks**, Michigan State

3. Revisiting the Effects of Threat Appraisal and Self-efficacy on Protection Motivation from a Terror Management Theory Perspective
   **Jiyoung Lee**, Syracuse and **Yungwook Kim**, Ewha Womans University

4. Tweeting in the Midst of Disaster: A Comparative Case Study of Journalists’ Practices Following Four Crises
   **Amber Hinsley**, Saint Louis and **Hyunnin Lee**, Drexel

5. “You Can’t Drink Oil”: How the Water is Life Movement Employed Risk Communication Techniques to Garner Popular Support for Their Cause
   **Sarah Smith-Frigerio**, Missouri
“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

History Division
   Bradford Scharlott, retired, and Matthew Baker, Westminster College, UT
   Samantha Peko, Ohio

Discussant
   John Ferré, Louisville

8. Voices on Woman’s Suffrage: Lingerering Structures of Feeling in 1917 U.S. Letters to the Editor
   Lori Amber Roessner, Tennessee
9. Southern Education Report: An Examination of a Magazine’s Contribution to Education News in the Civil Rights Era
   Melony Shemberger, Murray State
10. Race and Rhetorical Choices: Newspaper Coverage of Detroit’s Twelfth Street Riot
    Brandon Storlie, Wisconsin-Madison

Discussant
   Jon Bekken, Albright College

Commission on the Status of Women
11. A Woman at 300: Gendering News Coverage in a Historic Mayoral Election
    Shearon Roberts, Xavier and Sheryl Kennedy Haydel, Dillard
12. Women Public Relations History Forgot to Discover: Community Building on and after the Oregon Trail
    Donnalyn Pompmer and Tugce Erem Eray, Oregon
    Miriam Hernandez, City University of Hong Kong
14. Women Journalists Face Danger and Death While Doing their Jobs
    Carolyn Byerly and Jasmin Goodman, Howard

Discussants
   Paromita Pain, Nevada at Reno, and Mimi Perreault, Appalachian State

Political Communication Interest Group
Theme — Social Media and Politics
15. Social Capital, Civic Engagement and Identity: Exploring a Model for Political Talk on Facebook
    Toby Hopp, Patrick Ferrucci, and Chris Vargo, Colorado-Boulder
16. Speaking in a Woman’s Name: Gender Difference of Political Expressive Participation on Twitter
    Lingshu Hu and Mike Kearney, Missouri
17. Campaign Strategies on Twitter in 2016 U.S. Presidential Election: Real-time Event, Negativity, and Online Engagement
    Daud Isa, Georgia; Qin Li, Meredith Wang and Porismita Borah, Washington State and Itai Himelboim, Georgia
18. Identifying the Motivations of Political Donors Using Social Media Data
    Ross Dahlke, Wisconsin-Madison
    Masahiro Yamamoto and Matthew Kushin, Shepherd University and Dalisay Francis, University of Guam

Discussant
   Ashik Shafi, Wiley College

Religion and Media Interest Group
20. An Analysis of the Rise and Fall of “The Boy Who Came Back from Heaven”
    Jim Y. Trammell, High Point
21. Effective Intercultural Workgroup Communication Theory: The Impact on Church Dynamics
    Stephen Kabah, Regent
22. Terrorism News Coverage and Attitude Towards Islam: Does Following Terrorism News Cultivate Opinions about Muslims
    V. Michelle Michael, Ohio
23. A Longitudinal Analysis of the Linguistic Tone of American Churches Online
    Doug Mendenhall and Lani Ford, Abilene Christian
24. “In the World, Not of It: Exploring Evangelical Christian Women’s Negotiation of Meaning Within a Shared Community
    Jennifer Huemmer, Ithaca

Sports Communication Interest Group
25. Interplay of Second Screening for Sports, Attachment to School, and Smartphone Use in Campus Life
    Bumsoo Kim, Alabama
    Jue Hou and Xiaoxu Yang, Alabama

Discussant
   Patrick Ferrucci, Colorado
27. Pardon My Critique: Using Comedy to Critique — and Reinforce — Masculine Norms in Sports
    Colin Storm, Washington State
“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

28. Examining the Growth of Sport Communication Programs in Higher Education through a Survey of Program Coordinators
   Minhee Choi and Kevin Hull, South Carolina; and Ted Kian, Oklahoma State

   James Rada, Ithaca and K. Tim Wulfemeyer, San Diego State

Discussant Bill Cassidy, Northern Illinois

12:15 to 1:30 p.m. / W030

Advertising Division

Refereed Paper Session
   Your Attention Please! Attracting Today’s Audience

Moderating/Presiding
   Caryl Cooper, Alabama

The Impact of Erotic Appeal and Message Relevance on Selective Attention to Print Advertisements
   Zijian Gong, Steven Holiday and Glenn Cummins, Texas Tech

The Role of Media Context and General Advertising Attitudes on Ad Avoidance
   Esther Thorson and Samuel M. Tham, Michigan State; and Margaret Dufy, Missouri

The Positive and Negative Effects of Intrusive In-App Advertising
   Yunmi Choi, Indiana-Southeast

   Xinyu Lu, Haesung (Claire) Whang and Jisu Huh, Minnesota

Discussant Lisa Farman, Ithaca

12:15 to 1:30 p.m. / W031

Communicating Science, Health, Environment and Risk Division

Special Research Session
   Race, Ethnicity, and Identity in Science and Health Communication

Moderating/Presiding
   Rachel Young, Iowa

Invited Panelists
   Maria Len-Ríos, Georgia
   Shawnika Hull, George Washington

Refereed Research Papers
   Creating Patient Self-Advocacy Workshops for Transgender and Gender Nonconforming Individuals: Process Description, Pilot Results, and Suggestions to Establish Evidence-Based
   Richard Mocarski, Nebraska at Kearney; William (Sim) Butler, Alabama; Nathan Woodruff, Trans Collaborations; Robyn King, Nebraska at Kearney; Debra Hope and Natalie Holt, Nebraska-Lincoln; Larisa Spencer, Brittany Hanzlik, and Joshua Eyer, Alabama

Now or Future? Motivating Chinese Women to Get the HPV Vaccines for Their Children
   Sixiao Liu, Janet Yang, and Haoran Chu, University at Buffalo

Why Aren’t We Talking About Weight? Information Underrepresented Women Receive about Weight Management During Pregnancy
   Summer Shelton, Matthew R. Cretul, Amanda Kastrinos, Debbie Treise, Amanda Bradshaw, Easton Wollney, Alexis Bajalia and Kendra Auguste, Florida

Changing the Image of STEM: Challenging Adolescents’ STEM Stereotypes Using Diverse Media Role Models
   Jocelyn Steinke, Brooks Applegate, Jay R. Penny, and Sean Merlino, Western Michigan

Reaching an At-Risk Population: Visual Health Communication Campaigns for Migrant Workers
   Susan Dun, Northwestern University in Qatar; Amal Ali and Bothayna Al-Mohammadi, Northwestern; Sana Hussain, Muhammad Muneeb Ur Rehman, and Muhammad Humam, Northwestern University in Qatar

Discussant Lisa Farman, Ithaca

12:15 to 1:30 p.m. / W032

Communication Technology Division

Refereed Paper Session
   The Cutting Edge of Communication Technologies

Moderating/Presiding
   Su Jung Kim, Southern California
Hey Alexa! Tell Us Why People Adopt and Trust Voice Activated Digital Assistants  
Claire Sauter, Morgan van der Horst, Mary Wilson and Sophia Germano, St. John Fisher; and Ronen Shay, Wentworth Institute of Technology  
The Effects of Modality, Device, and Task Differences on Human-likeness in Virtual Assistant Interaction  
Eugene Cho, Maria D. Molina and Jiping Wang, Pennsylvania State  
Effects of User versus Object Agency in Interaction with Smart Objects: A Moderated Mediation Model of Anthropomorphism and Perceived Connectedness  
Hyunjin Kang, Nanyang Technological University and Ki Joon Kim, City University of Hong Kong  
Predicting Artificial Intelligence (AI) Chatbot Use in South Korea: The Roles of Socio-Demographic Characteristics, Innovativeness, Sense of Belonging, and Computer Self-Efficacy  
Kyungeun Jang, Jinyoung Choi, Seonggyeol Cho and Namkee Park, Yonsei University  
How Should an Embodied Conversational Agent Carry Out Small Talks? The Effect of the Agent’s Passivity in Small Talks on User Psychology  
Jin Kang and Lewen Wei, Pennsylvania State  

Discussant  
Bart Wojdyski, Georgia  

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<td>Karla Kennedy, Florida International</td>
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<td>Award Presentation and Recognitions</td>
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<td>Scholastic Journalism Division</td>
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<td>Robert P. Knight Multicultural Recruitment Award</td>
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<td>Lionell C. Barrow Award for Distinguished Achievement in Diversity Research and Education</td>
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<td>Recipient: Mia Moody-Ramirez, Baylor</td>
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<tr>
<td>Lee Barrow Minority Doctoral Scholarship Award</td>
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<td>Recipient: Qun Wang, Rutgers</td>
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The panel will explore the status of diversity efforts in news coverage over five decades and the objective of the AEJMC Diversity Project in capturing the contributions and perspectives over that period of many members and leaders of AEJMC and other academic and professional organizations. Panelists also will examine how the AEJMC Diversity Project work can educate a new generation of journalists and educators about the important principles in covering all of society. Pre-registration is required.

12:15 to 1:30 p.m. / W037  Del Frisco’s Double Eagle Steakhouse

Visual Communication Division

Off-site Luncheon
Annual Luncheon

Hosting
Gabriel Tait, Arkansas State

Panelists
Andrew P. Scott, USA Today
Ashley Perks, The Hill
Jahi Chikwendiu, The Washington Post

Walk two minutes and join VisCom colleagues for a lunchtime presentation by prominent DC-based visual journalists. Luncheon will be held at Del Frisco’s Double Eagle Steakhouse (near the conference hotel). Pre-registration is required.

12:15 to 1:30 p.m. / W038

Religion and Media Interest Group

Invited Paper Session
Forecasting Avenues for Religion and Media Research

Moderating/Presiding
Gregory Perreault, Appalachian State

Panelists
Guy Golan, South Florida
Debra Mason, Missouri
Kimberly Meltzer, Marymount
Sahar Mohamed Khamis, Maryland

Discussant
Mariam Alkazemi, Virginia Commonwealth

12:15 to 1:30 p.m. / W039  Zaytinya Restaurant

Small Programs Interest Group

Off-site Luncheon
Teacher of the Year Luncheon

Hosting
Sony DePalma, North Carolina Asheville

Teacher of the Year luncheon will be held at Zaytinya, 701 9th St. NW. (Dutch treat). In walking distance from AEJMC. Pre-registration is required.

12:15 to 1:30 p.m. / W040

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session
Doctors Are In

Moderating/Presiding
Chris Roush, North Carolina at Chapel Hill

Panelists
Preparing for Next Semester
Carol Schwalbe, Arizona
So, You’re a College Instructor. Now What?
Karen Turner, Temple
Teaching a Practicum
Mary Rogus, Ohio
Assessment and Your Class
Jennifer Henderson, Trinity

This session features teaching tips from the committee’s new book “Master Class: Teaching Advice for Journalism and Mass Communication Instructors.”

12:15 to 1:30 p.m. / W041

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication Award Panel Session

Building a Culture, Not a Quota: Diversity, Equity and Inclusion Beyond the Numbers

Moderating/Presiding
Chris Callahan, Arizona State, 2017 recipient of the AEJMC Equity and Diversity Award
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

2018 EDA Recipient:
Klein College of Media and Communication, Temple University

Panelists
David Boardman, Temple
Marc Lamont Hill, Temple
David Brown, Temple
Scott Gratson, Temple
Karen Turner, Temple
Clemencia Rodriguez, Temple
David T.Z. Mindich, Temple
Bryan Monroe, Temple

12:15 to 1:30 p.m. / W042
Association for Education in Journalism and Mass Communication

Business Session
Journalism & Mass Communication Quarterly Editorial Luncheon

Moderating/Presiding
Louisa Ha, J&MCQ editor, Bowling Green State

12:15 to 1:30 p.m. / W043
Donald W. Reynolds National Center for Business Journalism

Research Panel Session
What Works: Introducing Business Fundamentals into Your Curriculum

Moderating/Presiding
Andrew Leckey, president, Reynolds Center

Panelists
Andrew Leckey, president, Reynolds Center
Rob Wells, Arkansas
Leslie Wayne, Columbia and NYU
Rob Reuteman, Colorado State

For more than a decade, educators have learned tactics for teaching business journalism and a better understanding of money and the economy in all reporting at week-long training workshops and funded visiting professorships through the Donald W. Reynolds National Center for Business Journalism. This panel, will draw on what works – bringing the fundamentals of covering business and the economy into all classrooms.

12:15 to 1:30 p.m. / W044
Korean American Communication Association

Refereed Research Paper Session

Moderating/Presiding
Dong Hoo Kim, North Carolina at Chapel Hill

A Historical Prologue to Online Activism: The Pure Hangul (Korean) Movement in the Prehistory of Internet
Kwang-Suk Lee, Seoul National University

Can This Be an Effective Media Supporting Health Promotion for Korean People?: A Study for Developing Better Pictorial Health Warnings on Cigarette Packets in Korea
Jay (Hyunjae) Yu, Sogang University
and Sungkyu Lee, Korea Health Promotion Institute

Korean Digital Diaspora and its Social Movements since 2014*
Hojeong Lee, Temple

JournalIsTrash: The Intense Distrust of Journalists in South Korea and the Dual Crisis of Journalism and Democracy
Siho Nam, North Florida

Discussant
Yong-Chan Kim, Yonsei University

* Top Student Paper

12:15 to 1:30 p.m. / W045
Pennsylvania State University

Panel Session
Digitizing the Curriculum: Modifying Instruction Today to Meet the Needs of the Future

Moderating/Presiding
Lee Ahern, Pennsylvania State

Panelists
Natalie Brown-Devlin, Texas at Austin
Elise James-Decruise, Senior Director and Head of Global Training, New Marketing Institute
Michael Texidor, Senior Director, Learning and Certification Operations, the Interactive Advertising Bureau
Hal Vincent, Elon
Ranjeeta Baijnauth, Director of Learning and Development, Interactive Advertising Bureau

Digital technologies are disrupting the media landscape. No aspect of the industry is immune from massive change; audiences, media companies, marketers, regulators and
educators are all adapting to new realities at a pace that seems only to accelerate. This panel will explore ways to make that happen, now and into the future. In addition to the panelists, all attendees will be encouraged to share their experiences and move the conversation forward. Once desired outcome will be the organization of the core of a committee to research, propose and organize specific activities to meet these objectives within AEJMC and in conjunction with industry partners.

Meet in the lobby of the Renaissance Hotel at 1:15 p.m. to board bus. Bus will depart promptly at 1:30 p.m. for visit to Washington Media Scholars Foundation.

12:30 to 2 p.m. / W046  Grand Trunk Restaurant

South Asian Communication Association

Off-site Lunch

South Asian Food and Fellowship

Moderating/Presiding:

Deb Aikat, North Carolina at Chapel Hill
and Pallavi Guha, SACA

Join us South Asian food and fellowship at “going Dutch” lunch at the Grand Trunk restaurant, 641 Indiana Ave NW, Washington D.C., 20004. We’ll meet at the restaurant. Persons participating in our group lunch will pay for themselves. This session of the South Asia Initiative will bring together AEJMC members with interest and expertise in Afghanistan, Bangladesh, Bhutan, India, Maldives, Myanmar (Burma), Nepal, Pakistan and Sri Lanka and the South Asian diaspora worldwide. If you’ve questions, email Pallavi Guha (pallaviguha@gmail.com). No pre-registration is required. Just show up. All are welcome.

1:30 to 2 p.m. / W047

Association for Education in Journalism and Mass Communication

Refreshment Break

This break is sponsored by.........

1:30 to 3:30 p.m. / W048  Washington Media Scholars Foundation

Advertising Division

Off-site Tour

Visit to Washington Media Scholars Foundation

Hosting

Jay Adams, Virginia Commonwealth; Washington Media Scholars Foundation

1:45 to 3:15 p.m. / W049

Cultural and Critical Studies and Electronic News Divisions

PF&R Panel Session

Reading Between the Lies: Addressing a Lack of Truth in Today’s Political Discourse

Moderating/Presiding:

Bob Trumpbour, Pennsylvania State-Altoona

Panelists

Maria Fontenot, Tennessee- Knoxville
Karen Kline, Lock Haven
Jacqueline Lambiase, Texas Christian
Leonard Pitts, Jr., Miami Herald
Bob Trumpbour, Pennsylvania State-Altoona

2018 Cultural and Critical Studies Division’s PF&R Award

Recipient: Leonard Pitts, Jr., Miami Herald

The award will be presented following the presentations.

1:45 to 3:15 p.m. / W050

History Division

Refereed Paper Session

International Journalists and Global News

Moderating/Presiding

Caryl Cooper, Alabama


Yong Volz and Lei Guo, Missouri

Henry Luce’s American and Chinese Century: An Analysis of U.S. News Magazine’s Coverage of General Chiang Kai-shek from 1936 to 1949

Daniel Haygood and Glenn Scott, Elon

The German-American Press and Anti-German Hysteria During World War I

Kevin Grieves, Whitworth

Retreat from the Golden Age: Russian Journalists and Their World, 1992-2000

Rashad Mammadov, Suffolk University, and Owen V. Johnson, Indiana
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Discussant

Catherine Cassara, Bowling Green State

1:45 to 3:15 p.m. / W051

International Communication and Magazine Media Divisions

Teaching Panel Session

Teaching Data Journalism in a Global Context: The Best Tools and the Most Effective Tips

Moderating/Presiding

Lindita Camaj, Houston

Panelists

Teaching Data Journalism to Tell Global Stories in the Classroom

Amy Schmitz Weiss, San Diego State
Global Data Sources and Freedom of Information Laws: Tips on Best Practices Searching for Data

Gerry Lanosga, Indiana
Storytelling with Data: A Resource Guide for Data Journalism

Wenli Gao and Lindita Camaj, Houston
Data Journalism with Google

Nicholas Whitaker, Training and Development Manager, Google News Lab

1:45 to 3:15 p.m. / W052

Law and Policy Division and Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

PF&R Panel Session

True Threats, Hate Speech and the Rise of Trump in America – Does the First Amendment Protect Too Much “Offensive” Speech?

Moderating/Presiding

Jason Shepard, California State, Fullerton

Panelists

Rodney Smolla, dean, Widener Law School
Joseph Cabosky, North Carolina at Chapel Hill
Hadar Harris, executive director, Student Press Law Center
Chelsea Reynolds, California State, Fullerton

1:45 to 3:15 p.m. / W053

Mass Communication and Society Division

Refereed Paper Session

News, Framing, and Effects

Moderating/Presiding

Alyssa Appelman, Northern Kentucky

Framing and Persuasion: A Frame-Building Perspective

Jiawei Liu and Douglas McLeod, Wisconsin-Madison
Exploring Mechanisms of Narrative Persuasion in a News Context: The Role of Narrative Structure, Homophily, Stigma, and Affect in Changing Attitudes and Altruistic Behavior

Daniel Tamul, Virginia Tech;
Mary Beth Oliver, Pennsylvania State
and Jessica Hotter, Virginia Tech

Can Inspiration Cross Party Lines? How News Framing of Morality and Partisan Cues Influence Elevation, Disgust, and Moral Judgments of Political Actors

T. Franklin Waddell, Florida

Why? Because I Like You: Effects of Familiarity on Perceptions of Media Trustworthiness

Stephanie Schartel Dunn, Missouri Southern State
An Experimental Test of the Effects of Hurricane News about Human Behavior on Climate-Related Attitudes

Jessica Myrick and Jeff Conlin, Pennsylvania State

Discussant

Rebecca Ortiz, Syracuse

1:45 to 3:15 p.m. / W054

Media Ethics Division

Refereed Paper Session

Ethics in Advertising and CSR: Relationships, Stereotypes and Authenticity

Moderating/Presiding

John Ferré, Louisville

This Corporation Cares: Considering Ethics in Communicating Nonprofit CSR Relationships Online*

Virginia Harrison, Pennsylvania State

Still No End to Gender Stereotypes in Advertising: A Content Analytical Comparison of Different Channels

Kathrin Karsay, Jörg Matthes, and Valerie Fröhlich, Vienna
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Ethics of Authenticity: Travel Influencers and the Production of Sponsored Content

Mariah Wellman, Ryan Stoldt, Melissa Tully and Brian Ekdale, Iowa

Discussant

Jack Breslin, Iona

* Top Student Paper

1:45 to 3:15 p.m. / W055

Media Management, Economics and Entrepreneurship and Communication Technology Divisions

Teaching Panel Session

Teaching Media Programming in the Non-Linear and On-Demand Media Consumption Era

Moderating/Presiding

Jiyoung Cha, San Francisco State

Panelists

Douglas Ferguson, College of Charleston
Karen Han, Ball State
Gregory G. Pitts, Middle Tennessee State
John Turner, Towson

1:45 to 3:15 p.m. / W057

AEJMC Council of Affiliates

Research Panel Session

Burn ‘Em: Can Outing a Confidential Source Ever Be Justified?

Moderating/Presiding:

John C. Watson, American

Panelists

Jack Shafer, Politico
W. Joseph Campbell, American
Ashley Messenger, NPR in-house counsel
John C. Watson, American

1:45 to 3:15 p.m. / W056

Graduate Student Interest Group

Refereed Paper Session

Top Papers for Graduate Student Interest Group

Moderating/Presiding

George Pearson, Ohio State

Love Triangles: Effects of Relationship Status, Reception Partners, and Interpersonal Communication on Romantic Parasocial Interactions*

Nicole Liebers, Julius Maximilian University of Würzburg

Reddit’s Cops and Cop-Watchers: Context Reclamation in Online Interpretive Communities**

Michael Buozis, Temple

Stop Watching Me: Examining a Moderated Mediation Model of Privacy Concern and Information Control***

Bin Chen, Tsinghua University and An Hu, Chinese University of Hong Kong

How Employees Perceive Organizational Change? An Investigation into Change Management from an Internal Communication Perspective****

Cen April Yue, Florida

Discussant

Jan Lauren Boyles, Iowa State

* First-Place Paper
** Second-Place Paper
*** Third-Place Paper
****Fourth-Place Paper
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

1:45 to 3:15 p.m. / W059

Sports Communication Interest Group and Minorities and Communication Division

PF&R Panel Session

From Smith & Carlos to Abdul-Rauf to Kaepernick: What is Next for the Advocate Athlete and the Press that Covers Them?

Moderating/Presiding:
Molly Yanity, Quinnipiac

Panelists
Kevin Blackistone, Maryland
Jerry Brewer, The Washington Post
Abraham Khan, Pennsylvania State
Michael Mirer, Fairmont State
Etan Thomas, former NBA player and activist

1:45 to 3:15 p.m. / W060

Association for Education in Journalism and Mass Communication

Presidential Panel Session

AEJMC 102: Making AEJMC Work for You Throughout Your Career

Moderating/Presiding:
Jennifer D. Greer, Alabama, AEJMC President 2017-18

Panelists
Dwight Brooks, Zayed
Sheri Broyles, North Texas
Mia Moody-Ramirez, Baylor
Chris Roberts, Alabama
Ken Ward, Ohio
Kyu Ho Youm, Oregon

This session, a companion to AEJMC 101 on 3:15 p.m. Monday, August 6, is designed for newer members, graduate students, and anyone at any stage of their career looking to become more involved in AEJMC. Want to know how to serve on an appointed or standing committee, head a division or interest group, get a mentor, be part of the Institute for Diverse Leadership, win a senior or emerging scholar grant, run for office? Panelists at different stages of their careers talk about how they got involved and how they leveraged their AEJMC activities to enhance all aspects of their academic lives, from research and teaching success to tenure/promotion to climbing the administrative ladder at their home institutions.

1:45 to 3:15 p.m. / W061

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Award Panel Session

Deutschmann Award

Moderating/Presiding:
Jisu Huh, Minnesota

Paul J. Deutschmann Award for Excellence in JMC Research:
Recipient: S. Shyam Sundar, Pennsylvania State

Panelists
Marie Hardin, Pennsylvania State
Esther Thorson, Michigan State
Sriram Kalyanaraman, Florida
Dhavan Shah, Wisconsin - Madison
S. Shyam Sundar, Pennsylvania State

1:45 to 3:15 p.m. / W062

Walter Cronkite School of Journalism and Mass Communication

Research Panel Session

Teaching the Next Generation of Broadcast Journalists

Moderating/Presiding:
Mark Lodato, associate dean, Arizona State and Jennifer Preston, vice president of journalism, Knight Foundation

The Cronkite School’s Associate Dean Mark Lodato and Jennifer Preston, vice president of the Journalism Knight Foundation, along with two other panelists from schools driving change in broadcast journalism, discuss how to foster innovative students whose ideas and experience will support and transform local television news and engage communities in new ways.
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

3:30 to 5 p.m. / W063

Advertising and Public Relations Divisions

High Density Refereed Paper Session
ADVD Outstanding Open Research and Student Papers and Top PRD Student Papers

Moderating/Presiding
Valerie Jones, Nebraska-Lincoln

Advertising Division
A Meta-Analysis of Cause-Related Advertising Effects on Global Consumers*
Michelle Rego, Johnson & Wales University;
Dana Rogers, Southern Connecticut
and Mark Hamilton, Connecticut

The Changing Landscape of Mobile Advertising: Current Practices, Key Insights and Future Research Directions**
Xinyu Lu, Minnesota

The Effects of Mood and Arousal on Information Searching and Processing on a Search Engine: Implications for Paid Search Ads***
Sela Sar, Illinois at Urbana-Champaign;
George Anghelcev, Northwestern in Qatar;
Taylor Jing Wen, South Carolina; Chang-Dae Ham, and Jie (Doreen) Shen, Illinois at Urbana-Champaign

We Eat What We Can “Process”: How Regulatory Fit Affects Consumers’ Evaluation of Front-of-package Food Label and Health Claim****
Giang Pham, Illinois at Urbana-Champaign

Discussant
John Wirtz, Illinois at Urbana-Champaign

* Second Place Student Paper, Public Relations Division
** Third Place Student Paper, Public Relations Division

Public Relations Division

Supervisor Humor Styles and Employee Advocacy: A Serial Mediation Model*
Patrick Thelen, Florida
Discussant: Marlene Neill, Baylor

Exploring Publics’ Expectations for Crisis Outcomes: A Communication Mediated Psychological Mechanism in Social Media Era**
Yingru Ji, The Chinese University of Hong Kong
Discussant: Linda Aldoory, Maryland

* Second Place Student Paper, Public Relations Division

3:30 to 5 p.m. / W064

Communication Technology, Communication Theory and Methodology and International Communication Divisions

Scholar-to-Scholar Refereed Paper Poster Session

Communication Technology Division
Topic 1 — Brand Promotion and Social Media

1. Whenever, Wherever: The Persuasive Effects of Commercials Experienced with Mobile Virtual Reality
   Priska Breves
   and Nicola Dodel, University of Wuerzburg

2. “This Message Will Self-Destruct”: Brand Use of Ephemeral Content on Snapchat for Strategic Communication
   Brooke Smith, Christopher Wilson, and Pamela Brubaker, Brigham Young

3. Characteristics of Compensated Consumer Reviews and the Effect of Compensation Disclaimer on Attitude and Purchase Intention
   Su Jung Kim, Southern California;
   Ewa Maslowska, University of Amsterdam;
   and Ali Tamaddoni, Deakin University

4. How Does Customization Influence Conspicuous Consumption Among Socially Excluded versus Included Consumers?
   Linwan Wu, Nanlan Zhang, Nandini Bhalla, and Anan Wan, South Carolina

Discussant
Frank Parcells, Austin Peay State
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Topic II — Motivations for Social Media Use
5. The Effects of Gratifications on the Continuance Intention to Use a Mobile Instant Messenger Service
   Hyunjung Kim, Keimyung University
6. Checking in During Irma: Investigating Motivations, Emotions, and Narratives on Facebook’s Safety Check Feature
   Seo yeon Kim, and Lucinda Austin, North Carolina at Chapel Hill;
   and Jeanine Guidry, Virginia Commonwealth
7. I DON’T USE FACEBOOK ANYMORE: An Investigation into the Relationship Between the Motivations to Leave Facebook and the Big Five Personality Traits
   Seo yeon Hong, Rowan
   and Klive (Soo-Kwang) Oh, Pepperdine

Discussant
   Gi Woong Yun, Nevada, Reno

Topic III — Communication Technologies and the Self
   Erika Johnson, East Carolina
   and Seo yeon Hong, Rowan
9. No Time to Think: The Impact of Smartphone Technology on Mindfulness and Reflection
   Mary Beth Bradford, Florida Southern College
10. Smartphone and Self-Extension: Functionally, Anthropomorphically, and Ontologically Extending Self via the Smartphone
    Chang Sup Park, University at Albany, SUNY
    and Barbara Kaye, Tennessee, Knoxville

Discussant
   Jack Karlis, Georgia College

Topic IV — Use and Effects of Social Media
    Louis Leung and Cheng Chen, Chinese University of Hong Kong
12. International Student’s Social Networking Sites Use, Perceived Social Support, and Acculturative Stress
    Lin Li, Michigan State
13. Snapchat Usage from the International Perspective: Comparison Between the United States and South Korea
    Haseon Park, Soojung Kim,
    and Joonghwa Lee, North Dakota
    Hyosun Kim, Wisconsin, Stevens Point

Discussant
   Pamela Brubaker, Brigham Young

Topic V — Gaming and Online Communities
15. Moving with Presence: A 4-week Virtual Reality-based Exergame Training with Cognitive Challenges on Executive Functions in People Aged 50 and Over
    Tim Huang, Michigan State
16. Relationships between Gameplay Motives, Gaming Activities, and Quality-of-Life Perceptions Among Older Game Players
    Yowei Kang, Kainan University
    and Kenneth C.C. Yang, Texas at El Paso
17. Predictors of Peer-to-Peer Communication Among Elder Adults within an Online Interactive Communication System
    Juwon Hwang
    and Junhan Chen, Wisconsin-Madison
18. “NextDoor People Are Nuts”: Analyzing Twitter Perspectives About the People and Purpose of NextDoor
    Kelsey Whipple, Texas at Austin
19. Who Will Reply to A Troll? A Network Approach to Understanding Trolls in Online Communities
    Qi usi Sun and Cuihua Shen, California, Davis

Discussant
   James D. Ivory, Virginia Tech

Topic VI — Changing Trends in Online and Mobile News
    Aditya Ravindra Bhat
    and Ronald Yaros, Maryland
    Anne Oeldorf-Hirsch
    and Preeti Srinivasan, Connecticut
22. When Journalism and Automation Intersect: Assessing the Influence of the Technological Field on Contemporary Newsrooms
    Shangyuan Wu, Edson Tandoc,
    and Charles Salmon, Nanyang Technological University Singapore

Discussant
   John Russial, Oregon

Topic VI — Communication Technologies and the Self
20. No Time to Think: The Impact of Smartphone Technology on Mindfulness and Reflection
    Mary Beth Bradford, Florida Southern College
21. Smartphone and Self-Extension: Functionally, Anthropomorphically, and Ontologically Extending Self via the Smartphone  
   Chang Sup Park, University at Albany, SUNY and Barbara Kaye, Tennessee, Knoxville
   Erika Johnson, East Carolina and Seoyeon Hong, Rowan
23. Space-body Relationship: Visualizing Geolocation on Instagram and the Implications on Psychological Well-being  
   Shaojung Sharon Wang, National Sun Yat-sen University

Discussant  
Jack Karlis, Georgia College

Topic VII — Media Multitasking
24. Who Are the Second Screeners? Personality Traits Predicting Dual Screen Use  
   Brigitte Huber and Homero Gil de Zúñiga, Vienna and James H. Liu, Massey University
25. Predicting Cellphone Use While Driving and Walking Among College Students  
   Tao Deng, Michigan State; Juan Mundel, DePaul; Kristen Lynch, Anastasia Kononova, and Saleem Alhabash, Michigan State
26. Self-control and Media Multitasking: The Role of Conflict Identification and Intrinsic Motivation  
   Shan Xu and Guanjin Zhang, Ohio State
27. Predictors of Multiscreen Use: A Comparative Study of the United States and the Netherlands  
   Claire Segijn, Minnesota, Twin Cities and Anastasia Kononova, Michigan State

Discussant  
Mike Horning, Virginia Tech

Topic VIII — Communication Technology and Health
28. Pro-Vaxxers Get Out: Anti-Vaccine Advocates Influence Questioning First-Time, Pregnant, and New Mothers on Facebook  
   Amanda Bradshaw, Summer Shelton, Easton Wollney, Debbie Treise, and Kendra Auguste, Florida
29. The Effects of Expectation Fulfillment of Likes on Anxiety and Depression: The Role of Perceived Lipei Tang, Chinese University of Hong Kong
30. Risk Factors for Cyberbullying Victimization: A Survey of Adult Internet Users in 19 Countries  
   Tiernan Cahill, Kate Mays, and John Donegan, Boston University; Homero Gil de Zúñiga, University of Vienna and James H. Liu, Massey University
31. Peer-To-Peer Connections: Perceptions of a Social Networking App Designed for Young Adults with Cancer  
   Allison Lazard, Adam Saffer, and Lindsey Horrell, North Carolina, Chapel Hill; Catherine Benedict, Northwell Health and Brad Love, Texas at Austin
32. Developing and Testing Web-based Avatar Customization as a Self-Affirmation Manipulation Tool  
   Hyunjin Kang and Hye Kyung Kim, Nanyang Technological University

Discussant  
Avery Holton, Utah

Topic IX — Stories, Narratives and Communication Technology
33. Who Leads the Conversation on Climate Change?: A Study of the Global Network of NGOs on Twitter  
   Hong Yu, Kansas; Hung Do, Trader Interactive; Hyunjin Seo and Yuchen Liu, Kansas
34. Twitter versus Facebook: Discussing Controversial Issues on Social Media  
   Mustafa Oz, Southern Indiana
35. Take Them There: From Narrative Engagement to Behavioral Intention in Cause-related Immersive Storytelling  
   Geah Pressgrove, Nicholas Bowman, and Jennifer Knight, West Virginia
36. Social Media and the Classroom: Reversing the Knowledge Gap through Tweets  
   Jason Turcotte, California Poly Pomona
   Jiangmen Liu, Seattle and Cong Li, Miami

Discussant  
Frank Russell, California State, Fullerton

Communication Theory and Methodology Division
38. Mental Schema as Explanations for Third-person Perceptions, Censorship and Media Literacy Programs Addressing “Revenge Porn”  
   Michael Boyle, West Chester and Michael Schmierbach, Pennsylvania State
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

39. The Effects of Hostile Media Perception and Third Person Perception on Political Participation in the Partisan Media Context
   Ki Deuk Hyun, Akita International and Mihye Seo, Sung Kyun Kwan

40. Understanding the Effects of Perspective-taking on Stereotyping and Negative Evaluations: A P-curve Analysis
   Qian Huang, Wei Peng, and Jazmyne Simmons, Miami

41. How Issue Attribution and Power Exemplification Redirect Transgender Intergroup Stereotype Content: An Integrated Threat Approach
   Minjie Li, Louisiana State

42. The Evolution of Regime Legitimacy Imaginaries on the Chinese Internet
   Yingru Ji and Angela Xiao Wu, Chinese University of Hong Kong

Discussant
   Melissa Gottlieb, Texas Tech

43. Terror, Terror Everywhere? How Terrorism News Shape Anti-Muslim Policy Support: Perceived Threat and Risk Controllability
   Jörg Matthes, Desiree Schmuck and Christian von Sikorski, Vienna

44. Overriding the Threat Dynamic: Facebook Sociability for Trust and Perceptions of Difference
   Brandon Bouchillon, Indiana-Purdue Fort Wayne

45. Who has Set Whose Agenda on Social Media? A Dynamic Social Network Analysis of Tweets on Paris Attack
   Fan Yang, SUNY-Albany

   Jason Peifer, Indiana

Discussant
   Bryan Wang, Nebraska-Lincoln

   Jörg Matthes, Vienna and Franziska Marquart, Amsterdam and Brigitte Naderer, Desiree Schmuck, Florian Arendt, Munich

48. Thumbs Up! Impacts of Interactive News Voting Affordances on Selective Exposure, Voting and Persuasion
   George Pearson, Daniel Sude and Silvia Knobloch-Westerwick, Ohio State

Discussant
   Bryan Wang, Nebraska-Lincoln

49. Communication Mediation Model Across Cultures: Multilevel Mediation Model Effects of News and Discussion on Participation
   Homero Gil de Zuñiga and Trevor Diehl, Vienna and Brigitte Huber and James H. Liu, Massey

50. Equal Access to Online Information? Google’s Suicide-Prevention Disparities May Amplify a Global Digital Divide
   Sebastian Scherr, Leuven; and Mario Haim and Florian Arendt, Munich

51. What’s More Scandalous? How the Interplay of Textual and Visual Frames Affects Candidate Attitudes and Voting Intentions in Political Scandals
   Christian von Sikorski and Johannes Knoll, Vienna

Discussant
   Fuyuan Shen, Pennsylvania State

52. Testing the Criterion Validity of 10 Measures of Media Favorability for Corporate Financial Performance: A Case Study of the Media Coverage of Food Companies
   Xiaojun Zhang, North Texas

53. Mediatized Rituals: De-reify the Media in the Age of Deep Mediatization
   Xi Cui, Charleston

54. A Typology of Information Distribution Organizations
   Jasmine McNealy, Florida

55. Electroencephalography in Communication Research: Some Fundamentals, Opportunities, and Challenges
   Alyssa Morey, Albany

56. Questionable Morals: A Systematic Analysis of Reliability in Research Using the Moral Foundations Questionnaire
   Daniel Tamul, James Ivory, Jessica Hotter, Madison Lanier and Jordan Wolf, Virginia Tech

Discussant
   Ashik Shafi, Wiley College

International Communication Division

Topic 1 — Social media and cultural influences

57. Reading, Commenting, and Posting: Social Media Engagements and Chinese Students’ Acculturation in the United States
   Liefu Jiang and Peter Bobkowski, Kansas

58. Target Intimacy: Notes on the Convergence of the Militarization and Marketization of Love in Colombia
   Alex Fattal, Pennsylvania State

59. Thanks, Obama: Internet Memes as Contested Political Spaces in the United States and Russia
   Volha Kananovich, Iowa
60. A Different Story: Examining the Relationship between Exposure to Snapchat’s “LIVE” Story Feature and Perceptions of Muslims and Arabs
Katherine Grasso, Desales University and William Edwards, Ohio

Discussant
Jeremy Saks, Old Dominion

Topic II — Social Media and Audience Across Cultures
61. Liberation or Control? How Do the Attitudes of Russian Facebook Users Differ from Those on Runet Platforms Vkontakte and Odnoklassniki?
Olga Kamenchuk and Erik Nisbet, Ohio State
62. Online Social Viewing: Cross-Cultural Adoption and Uses of Bullet Screen Videos
Anan Wan, Leigh Moscowitz, and Linwan Wu, South Carolina
63. Influence of Cultural Distance on Female Body Image: Race, Beauty Type, and Image Processing
Chen Gan, Chinese University of Hong Kong

Discussant
Hong Tien Vu, Kansas

Topic III — Exploring Culture in International Contexts
64. Making Home Through Cord-cutting: The Case of Korean Temporary Visa-Status Migrants’ Post-Cable Culture in U.S.
Claire Shinheea Lee, Texas at Austin
65. Political and Cultural Forces on the Uses and Gratifications: Twitter, Facebook, Instagram and Snapchat in the U.S. and Kuwait
Ali Al-Kandari, Gulf University for Science and Technology; Mariam Alkazemi, Virginia Commonwealth; and Deb Aikat, North Carolina at Chapel Hill
66. Predictors of Cultural Conservatism in Six Arab Countries
Ralph Martins, Shageea Naqvi, and Justin Martin, Northwestern in Qatar

Discussant
Hyunjin Seo, Kansas

Topic IV — Media Representations Across the World
67. Facebook Groups as Affective Counterpublics
James Gachau, Maryland
68. When Hippocrates encountered Confucius – A Textual Analysis of Representations of Medical Professionalism on Chinese Medical Dramas
Li Chen, West Texas A&M

Discussant
Hyunjin Seo, Kansas

Topic V — Contemporary Journalism and International Issues: Trends in Theory and Practice
70. Tweeting about Terror: Using World Systems Theory to Compare International Newspaper Coverage Online
Nataliya Roman, North Florida; Mariam Alkazemi, Virginia Commonwealth; and Margaret Stewart, North Florida
71. Giving Voice to Terrorists: A Longitudinal Model Explaining How National Political Contexts Influence Media Attention Toward Terrorist Organizations
Lea Hellmueller, Houston and Valerie Hase, University of Zurich
72. Discourse of the Cross-Sectoral Alliances Network in the Global Refugee Crisis: Studying CSR through a Global Perspective
Aimei Yang, Southern California; Wenlin Liu, Houston and Rong Wang, Northwestern

Discussant
Enakshi Roy, Western Kentucky

Topic VI — Training and Practice of Contemporary Journalism: Emerging Issues
73. Innovation and Entrepreneurship: International Journalism Students’ Interpretive Repertoires for a Changing Occupation
Jane B. Singer, City, University of London, and Marcel Broersma, University of Groningen
74. Seeking Transnational, Entrepreneurial News from Latin America: An Audience Analysis*
Vanessa Higgins Joyce, Texas State and Summer Harlow, Houston
75. “Pivoting” With the President’s Gaze: Exploring New York Times Foreign-Policy Coverage Across Nine Administrations
Kirsten Adams and Daniel Riffe, North Carolina at Chapel Hill; Meghan Sobel, Regis University and Seoyeon Kim, North Carolina at Chapel Hill
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

76. Media Improvisations and Bureaucratic Tensions in China: Transcending Media Control and News Routines in Disasters
   Li Zhi
   and Limin Liang, City University of Hong Kong

Discussant
   Delwar Hossain, South Alabama

* Second Place Paper, Latino/Latin American Communication Research Award

3:30 to 5 p.m. / W065

History and Cultural and Critical Studies Divisions

Teaching Panel Session
   Remembering, Forgetting and Nostalgizing 1968: The Year that Rocked Our World

Moderating/Presiding
   Janice Hume, Georgia

Panelists
   Jill Edy, Oklahoma
   Carolyn Kitch, Temple
   Abe Peck, Northwestern
   Amber Roessner, Tennessee, Knoxville

3:30 to 5 p.m. / W066

Law and Policy Division

Refereed Paper Session
   First Amendment

Moderating/Presiding
   Benjamin Holden, Illinois

Confronting Power, Defining Freedom and Awakening Participation: An Argument for Expanding Media Law Education
   Erik Ugland, Marquette

Anthem Protests & Public-College Athletes: Is There a Need for a Constitutional Audible?
   Carmen Maye, South Carolina

Sheppard v. Maxwell Revisited: A “Roman Holiday,” a “Carnival” or “Decorum Comparable with the Best”? W. Wat Hopkins, Virginia Tech

Discussant
   Joseph Russomanno, Arizona State

3:30 to 5 p.m. / W067

Media Management, Economics and Entrepreneurship Division and Community College Journalism Association

Teaching Panel Session
   Bringing Entrepreneurship into the Classroom: Challenges and Best Practices

Moderating/Presiding
   Kelly Kaufhold, Texas State

Panelists
   Toni Albertson, Mt. San Antonio College
   Sabine Baumann, Jade
   Carrie Brown, City University of New York
   Geoffrey Graybeal, Georgia State
   Jeremy Gilbert, Director of Strategic Initiatives, The Washington Post

3:30 to 5 p.m. / W068

Newspaper and Online News Division

Refereed Paper Session
   Covering the Traumatic: News and Its Relationship with Trauma

Understanding the Conflict Between Journalism Professionalism and Emotional Trauma
   Kenna Griffin, Oklahoma City University

Journalism and Trauma: The Role of Education and Trauma Resources in Humanizing Newsrooms
   Natalee Seely, Ball State

Reporting on Tragedy and Violence: Journalists’ Perspectives
   Natalee Seely, Ball State

Routine Adjustments: How Journalists Framed the Charleston Shootings
   Bill Cassidy and Betty La France, Northern Illinois and Sam Babin, Iowa

Discussant
   Esther Thorson, Michigan State
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

3:30 to 5 p.m. / W069

Scholastic Journalism Division

Teaching Panel Session

Touching the (First Amendment) Third Rail: Techniques for Constructive Conversations

Moderating/Presiding:
Barbara McCormack, Newseum Education

Panelists
Al Cross, Institute for Rural Journalism and Community Issues
Anna Kassinger, NewseumED
Kristen Looney, Religious Freedom Center

Beyond Swiping Left: Exploring How Dating App Use Affects College Students’ Abilities to Refuse Unwanted Dating and Sexual Activities

Stacey Hust, Stephanie Gibbons, and Jiayu Li, Washington State

and Nicole O’Donnell, Virginia Commonwealth

Social Media Activism in Bangladesh: Understanding the #JusticeForTonu Movement from a Feminist Standpoint Theoretical Framework

Umana Anjalin and Catherine Luther, Tennessee, Knoxville

Hashtag Feminism Around the World: A Comparative Analysis of #MeToo Tweets

Hyunjin Seo, Hong Tien Vu, Shola Aromona, Yuchen Liu, and Fatemeh Shayesteh, Kansas

Women’s Responses to Online Harassment

Kalyani Chadha, Linda Steiner, Jessica Vitak, and Zahra Ashktorab, Maryland

3:30 to 5 p.m. / W070

Visual Communication Division

Refereed Paper Session

Creative Projects

Moderating/Presiding
Joe Gosen, Western Washington

Winners:
First Place
Last Moments [Photo Essay]
Ross Taylor, Colorado-Boulder

Second Place
Proud and Torn: A Visual Memoir of Hungarian History [Interactive Digital History Website]
Betina Fabos, Dana Potter, Collin Cahill, Jacob Espenscheid, Isaac Campbell, Leslie Waters
and Kristina Poznan, Northern Iowa

Third Place
The Club That No One Wants to Belong To: A Family Struggles and The Widow Bitch [Documentary Film]
David Grewe, California State, Northridge

3:30 to 5 p.m. / W071

Commission on the Status of Women

Refereed Paper Session

Dating, Activism and Harassment in the #MeToo Era

Moderating/Presiding
Chelsea Reynolds, California State, Fullerton

Correcting Misinformation at the Local Level? Potential for Local Media’s Fact-Checking on Local Issues

Jianing Li, Wisconsin-Madison

Unpacking Fake News: Understanding Partisan Consumption of Fake News During the 2016 US Presidential Election

Ken Rogerson and Christopher Hill, Duke

Discussant
Emily Vraga, George Mason

“Fake News Effect?” False Beliefs and Vote Choice in the 2016 Presidential Election

Erik Nisbet, Kelly Garrett, Paul Beck, and Richard Gunther, Ohio State

The (Non)Americans: Analyzing Russian Disinformation on Twitter

Deen Freelon, North Carolina at Chapel Hill; Michael Bossetta, University of Copenhagen; Chris Wells, Wisconsin-Madison; Kirsten Adams, North Carolina at Chapel Hill; Yiping Xia, Wisconsin-Madison; and Josephine Lukito, Wisconsin-Madison

A Citizen-Based Profile of Fake News Dissemination on Facebook

Toby Hopp, Patrick Ferrucci, and Chris Vargo, Colorado-Boulder

“The (Non)Americans: Analyzing Russian Disinformation on Twitter”

Deen Freelon, North Carolina at Chapel Hill; Michael Bossetta, University of Copenhagen; Chris Wells, Wisconsin-Madison; Kirsten Adams, North Carolina at Chapel Hill; Yiping Xia, Wisconsin-Madison; and Josephine Lukito, Wisconsin-Madison

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Discussant
Emily Vraga, George Mason
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

3:30 to 5 p.m. / W073

Religion and Media Interest Group and Electronic News Division

PF&R Panel Session
Don’t Ask Me That: Using Compassion in Covering Religion Amid Conflict

Moderating/Presiding
Mike Longinow, Biola

Panelists
Bill Silcock, Arizona State
Andrea Scott, Military Times
Kim Lawton, Religion & Ethics Newsweekly
Kellie Stanfield, Salisbury
Chad Curtis, Kansas

3:30 to 5 p.m. / W074

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PF&R Panel Session
Title

Moderating/Presiding
Dean Kruckeberg, North Carolina Charlotte

Panelists
Kevin Cirilli, Chief Washington Correspondent, Bloomberg Television
John Paluszek, Executive Editor, Business in Society
Wendy Wyatt, Saint Thomas
Patrick Plaisance, Pennsylvania State

This panel will feature leading media ethics educators and representatives of major media organizations. Educators will discuss their goals in teaching ethical reasoning and decision-making for media professionals, whether in newsrooms, strategic communication agencies or communication units within corporations. During the panel, media professionals will learn what's being taught in media ethics classes and can provide recommendations about how educators could better help prepare future media professionals. Educators will learn how media professionals and their organizations are approaching ethics and will explore ideas about how professional media organizations can build on classroom ethics instruction. Increased understanding and collaboration between educators and media professionals will help raise the ethical bar throughout the media landscape.

3:30 to 5 p.m. / W075

Association for Education in Journalism and Mass Communication Journalism & Communication Monographs

Business Session
Editorial Committee Meeting

Moderating/Presiding
Linda Steiner, editor, J&CM; Maryland

3:30 to 5 p.m. / W076

Cronkite School, Arizona State University

Teaching Panel Session
News Co/Lab: Experiments in News Literacy

Moderating/Presiding
Kristy Roschke, Cronkite School, Arizona State

Panelists
Eric Newton, Cronkite School, Arizona State
Dan Gillmor, Cronkite School, Arizona State

The News Co/Lab works with newsrooms to improve the “demand side” of the supply-demand equation. This session focuses on what journalism schools can do to promote the better understanding and engagement of news and information.

3:30 to 5 p.m. / W077

Dow Jones News Fund and American University

Workshop Session
Urban Journalism Workshop After 50 Years

Moderating/Presiding
John C. Watson, American

Panelists
Thomas E. Engleman, retired executive director, Dow Jones News Fund
Linda Shockley, managing director, Dow Jones News Fund

Fifty years ago, the Dow Jones News Fund partnered with Washington media to start an Urban Journalism Workshop at American University. This session looks at how this increased racial diversity, launched media careers and the lessons it offers today.
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

3:30 to 5 p.m. / W078

Scripps Howard Foundation

Teaching Panel Session
From Disaster to Dynamic: Tales from the Classroom and Tips for Better Teaching

Moderating/Presiding
Sheri Broyles, recipient, 2017 Scripps Howard Teacher of the Year; North Texas

Panelists
Sheri Broyles, North Texas
Kathleen Culver, Wisconsin
Mike McKean, Missouri

Are you new to the classroom looking for some tips? Or are you a seasoned professor searching for advice for a specific problem? Or maybe you want to hear some juicy disaster stories and how that led to better teaching. This session will be part idea session and part therapy – the good kind. This is your opportunity to hear from award-winning professors. We’re here to tell you the good, the bad and the ugly. You’ll learn some tips that have worked in the past. More importantly, we’ll take questions and have a conversation to help you think through issues or to help you evolve your teaching. And if you’re just looking for a new idea or three, you might find those gems too. Come join us for a thought-provoking and motivating conversation.

3:30 to 5 p.m. / W079

South Asia Communication Association

Research Panel Session
The State of South Asia Communication Research

Moderating/Presiding
Raúf Arif, Texas Tech

Panelists
Pallavi Guha, SACA
Anthony Moretti, Robert Morris
Jordan Stalker, SACA

Led by the SACA Executive Committee, this business meeting will identify current and future initiatives for the association. A guest from the International Center for Journalists will identify how that organization can assist SACA members interested in possible teaching or research opportunities in the South Asia region.

5 to 6:30 p.m. / W080 Hotel Lobby

Association for Education in Journalism and Mass Communication

Off-site Gathering
AEJMC Fun Run

Moderating/Presiding
Richard D. Waters, San Francisco

The 2018 Fun Run will leave from the conference hotel lobby at 5 p.m. Pre-registration is required.

5:15 to 6:45 p.m. / W081

Advertising Division

Refereed Paper Session
The Best of the Best: Top Papers in the Advertising Division

Moderating/Presiding
Jay Adams, Virginia Commonwealth

Another Super Bowl Study: An Exploratory Research on the Impacts of Ad Effectiveness Factors on Consumer Engagement on Social Media*
Gawon Kim, Ian Skupski
Yongick Jeong, Louisiana State
Ethnic Diversity as a Solution to the Advertising Industry’s Creative Problem**
Robin Spring
Fong (Faye) Yang, Grand Valley State
Expectations v. Reality: Comparing Perceptions of the Advertising Industry Between Students and Professionals***
Sara Champlin and Sheri Broyles, North Texas
Role of Immersive Characteristic, Emotional Engagement, and Consumer Responses in Virtual CSR Experiences: Drunk Driving Prevention 360 Degree Video by an Alcohol Company****
Yoon-Joo Lee and Wen Zhao, Washington State;
Huan Chen, Florida
The Effect of Endorser Body Type on Attitudes and Emotional Responses Toward Weight Loss Advertisement*****
Lindsay Bouchacourt, Florida

Discussant
Rebecca Ortiz, Syracuse

* Top Paper, Open Research Category
** Top Paper, PF&R Category
*** Top Paper, Advertising Teaching Category
**** Top Paper, Special Topics Category
***** Top Paper, Student Research Category
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

5:15 to 6:45 p.m. / W082

Communicating Science, Health, Environment and Risk Division

Refereed Paper Session
ComSHER Top Papers

Moderating/Presiding
Kajsa Dalrymple, Iowa

In the Crosshairs: The Perils of Environmental Journalism
Eric Freedman, Michigan State
Exploring Public Perception of Depression: The Interplay Between Attribution of Cause and Narrative Persuasion
Nanlan Zhang and Taylor Jing Wen, South Carolina
Social Media and Concerns about Global Climate Change: News Use and Political Ideology in 20 Countries
Trevor Diehl, Brigitte Huber, Homero Gil de Zúñiga, University of Vienna and James H. Liu, Massey University
The Role of Counterfactual Thinking in Narrative Persuasion: Its Impact on Patients’ Adherence to Treatment Regimen
Timothy Fung, Hong Kong Baptist University
Parachuting into a Hurricane: Twitter Interactions between Government Entities and the Public During Hurricane Irma
Jeremy Shermak, Texas at Austin

5:15 to 6:45 p.m. / W083

Communication Theory and Methodology Division

Refereed Paper Session
Best of CT&M

Moderating/Presiding
Jennifer Hoewe, Purdue

Journalism History, Web Archives, and New Methods for Understanding the Evolution of Digital Journalism*
Matthew Weber, Rutgers and Phil Napoli, Duke
Expression and the Political Self: How Political Expression on Social Media Can Strengthen Political Self-concepts**
Daniel Lane, Slgi Lee, Fan Liang, Dam Hee Kim, Liwei Shen, Brian Weeks and Nojin Kwak, Michigan
The Effects of Modality, English Language Proficiency, and Length of Stay on Immigrants’ Learning from American News About Politics***
Yulia Medvedeva, Zayed and Glenn Leshner, Oklahoma

Emotional Flow and Order Effects: Anger, Compassion and Moderating Effects of Perceived Interest****
Hang Lu, Cornell

Discussant
Wayne Wanta, Florida

* First Place Faculty Paper; Top Method Paper
** Second Place Faculty Paper
*** Top Theory Paper
**** First Place Student Paper

5:15 to 6:45 p.m. / W084

Cultural and Critical Studies Division

Refereed Paper Session
Gender and Sexuality in a Changing Media Environment

Moderating/Presiding
Kimberly Lauffer, Ball State

The Symbolic Annihilation of Wendy Davis in the 2014 Texas Gubernatorial Election**
Jordon Brown, Texas State
Imagining the Other: Transnational Documentaries & the Politics of Sexuality*
Shehram Mokhtar, Oregon
“Without Women There Is No Revolution:” A Feminist CDA of Ni Una Menos’s Twitter Communications
Ayleen Cabas, Missouri
Gooyong Kim, Cheyney University of Pennsylvania

Discussant
Ana Garner, Marquette

* Top Student Paper, First Place
** Top Student Paper, Second Place
*** Top Faculty Paper, Third Place

5:15 to 6:45 p.m. / W085

History Division

High Density Refereed Paper Session
History Division High-Density Session

Moderating/Presiding
Cayce Myers, Virginia Tech

*
“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Winning Women’s Votes: Dotty Lynch and the Gender Gap in American Politics, 1972-1984*  
Wendy Melillo, American  
The Delphian Society and Its Publications: A Historical and Cultural Analysis of a Primer for Middle-Class Women’s Education  
Sheila Webb, Western Washington  
Pulpit and Press Pioneer: Samuel E. Cornish, the Minister, Before Founding Freedom’s Journal  
Kenneth Campbell, South Carolina

Discussant  
Lisa Burns, Quinnipiac

“We Matter”: The Launching of a Counter-Narrative Black Public Affairs Program in Columbia, S.C.**  
Kelli Boling, South Carolina  
Elmer Davis and His Anti-McCarthyism Broadcasts on ABC Radio  
Ray Begovich, Franklin College  
Aaron Atkins, Ohio

Discussant  
William (Bill) Davie, Louisiana at Lafayette

(Re)covering Disabled Veterans in Civil War Newspapers: Creating Heroic Disability  
Ronald J. Zboray and Mary Saracino Zboray, Pittsburgh  
Constructing (“Typhoid”) Mary Mallon: How Public Health and Journalism Criminalized the Healthy Carrier  
Katie Foss, Middle Tennessee State  
The Rationales for Public Relations: The Engineering of Human Interactions  
Burton St. John, Old Dominion

Discussant  
Thomas Bivins, Oregon

* Third-Place Faculty Paper  
** Third-Place Student Paper

5:15 to 6:45 p.m. / W086  
Newspaper and Online News and Mass Communication and Society Divisions  
Research Panel Session  
50 Years of Agenda Setting  
Moderating/Presiding:  
Chris Vargo, Colorado

Panelists:  
Donald Shaw, North Carolina  
David Weaver, Indiana  
Salma Ghanem, DePaul  
Sharon Meraz, Illinois at Chicago  
Wayne Wanta, Florida

5:15 to 6:45 p.m. / W087  
City Tap Penn Quarter  
Public Relations Division  
Off-site Public Relations Graduate Student Happy Hour  
Hosting  
Virginia Harrison, Pennsylvania State  
and Tyler Page, Mississippi

Meet at City Tap Penn Quarter at 901 9th Street NW.

5:15 to 6:45 p.m. / W088  
Visual Communication Division  
Research Panel Session  
Panel of Professionals  
Moderating/Presiding  
Phil Loubere, Middle Tennessee State

Discussants  
Javier Zarracina, graphics editor, Vox  
Chiqui Estaban, graphics director, Washington Post  
Monica Serrano, senior graphics editor, National Geographic  
Alberto Quadra, managing editor for graphics, Science Magazine

5:15 to 6:45 p.m. / W089  
Community Journalism Interest Group  
Refereed Paper Session  
Functions and Goals of Community/Local Journalism  
Moderating/Presiding  
Monica Chadha, Arizona State

Bringing the Community to Journalism: A Comparative Analysis of Hearken-Driven and Traditional News at Four NPR Stations*  
Mark Poepsel, Southern Illinois, Edwardsville  
and Jennifer Cox, Salisbury
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Exploring Options to Build Trust Between Journalists and Audiences in Collegiate Community Journalism Education

Melanie Wilderman, Oklahoma
Assessing Local Journalism: News Deserts, Journalism Divides, and the Determinants of the Robustness of Local News

Phil Napoli, Duke; Matthew Weber, Rutgers; Katie McCullough, Augustana and Qun Wang, Rutgers
Pursuing Civic Capital: Journalistic, Economic and Political Goals at a City Magazine

Joy Jenkins, Oxford

Discussant

Marcus Funk, Sam Houston State

* First-Place Faculty Paper

5:15 to 6:45 p.m. / W090

Entertainment Studies Interest Group

Refereed Paper Session

Top Papers in Entertainment Studies Interest Group

Moderating/Presiding

Gwen Nisbet, North Texas

Binge-Watching as a Predictor of Narrative Transportation*

Stephen Warren, Massachusetts-Amherst
Pervasive Pokémon: Location-Based Augmented Reality Game Enjoyment and Place Attachment**

Shaojung Sharon Wang and Chih-Ting Hsieh, National Sun Yat-sen University
Reading Between the Lines: A Content Analysis of Vinyl Records’ Run-out Groove Etchings***

Waleed Rashidi, California State, Fullerton

Exploring Character Development as a Central Mechanism in Viewer Responses to Morally Ambiguous Characters

Serena Daalmans and Mariska Kleemann, Radbound University
Allison Eden, Michigan State; and Addy Weijers, Radboud University

Discussant

Gregory Adamo, Morgan State

* First Place Paper
** Second Place Paper
*** Third Place Paper

5:15 to 6:45 p.m. / W091

Graduate Student Interest Group

Refereed Paper Session

Connecting Social Media Platforms with the Real World

Moderating/Presiding

Burton Speakman, Kennesaw State

Score! How Female Hockey Players Around the World Score More Likes on Instagram

Tanja Eienschmid, North Dakota
How Motives for Political Information Seeking Online Influence Political Discussion Offline

Sangwon Lee, Wisconsin-Madison
Risky Business: A Case Study of a Leader’s Framing of News Coverage of Organizational Risk-Taking

Josh Watson, Oklahoma
Enjoying Crime: Examining Disposition Theory in the True Crime Podcast Audience

Kelli Boling, South Carolina

Discussant

Alec Tefertiller, Kansas State

5:15 to 6:45 p.m. / W092

Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Refereed Paper Session

LGBTQ IG Top Paper Session

Moderating/Presiding

Robert (Robby) Byrd, Memphis

The Rise of Transgender and Gender Non-Conforming Representation in the Media: Impacts on the Population

Robyn King and Richard Mocarski, Nebraska at Kearney;
Natalie Holt, Nebraska-Lincoln;
William (Sim) Butler, Alabama;
Debra Hope, Nebraska Lincoln;
Heather Meyer, Kansas; and Nathan Woodruff, Trans Collaborations

No Men in Women’s Bathrooms: Encoding/Decoding in Activist Strategic Communication

Erica Ciszek, Texas at Austin

Media Representation of Transgender Civil Rights Issues: A Quantitative Content Analysis on Media Coverage of the “Bathroom Bill” Controversy

Minjie Li, Louisiana State
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

The Digital Couch: The Therapeutic Potential of a “Gay Hookup App

**Robert Huesca**, Trinity

**Discussant**

**Joseph Cabosky**, North Carolina at Chapel Hill

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5:15 to 6:45 p.m. / W093

**Online News Association**

Social

**Challenge Fund for Innovation in Journalism Education**

**Hosting**

**Jennifer Mizgata**, Online News Association

Join the Online News Association as we toast the newest winners of the Challenge Fund for Innovation in Journalism Education. The goal of the $1M Challenge Fund for Innovation in Journalism Education is to hack the journalism curriculum using customized versions of the teaching hospital model. The fund supports universities with micro-grants of up to $35,000 to partner with local news organizations and explore new ways of providing information to their communities. Learn more: https://journalists.org/programs/challenge-fund/

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7 to 8:30 p.m. / W096

**Communication Theory and Methodology Division**

**Business Session**

**Members’ Meeting**

**Moderating/Presiding**

**Melissa Gotlieb**, Texas Tech

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7 to 8:30 p.m. / W097

**Cultural and Critical Studies Division**

**Business Session**

**Members’ Meeting**

**Moderating/Presiding**

**Madeline Esch**, Salve Regina

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7 to 8:30 p.m. / W098

**Newspaper and Online News Division**

**Business Session**

**Members’ Meeting**

**Moderating/Presiding**

**Jan Lauren Boyles**, Iowa State

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7 to 8:30 p.m. / W099

**Visual Communication Division**

**Business Session**

**Members’ Meeting**

**Moderating/Presiding**

**Julian Kilker**, Nevada, Las Vegas; **Philip Loubere**, Middle Tennessee State and **Gabriel Tait**, Arkansas State

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7 to 8:30 p.m. / W100

**Community Journalism Interest Group**

**Business Session**

**Members’ Meeting**

**Moderating/Presiding**

**Michael Clay Carey**, Samford
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

7 to 8:30 p.m. / W101
Entertainment Studies Interest Group
Business Session
Members’ Meeting
Moderating/Presiding
Gwen Nisbett, North Texas

7 to 8:30 p.m. / W102
Graduate Student Interest Group
Business Session
Members’ Meeting
Moderating/Presiding
Aaron Atkins, Ohio

Internships and Careers Interest Group
Business Session
Members’ Meeting
Moderating/Presiding
Erica Clarke Ta Choi, Pennsylvania State, Greater Allegheny

7 to 8:30 p.m. / W103
Lesbian, Gay, Bisexual, Transgender and Queer Interest Group
Business Session
Members’ Meeting
Moderating/Presiding
Joe Cabosky, North Carolina at Chapel Hill

7 to 8:30 p.m. / W104
Religion and Media Interest Group
Business Session
Members’ Meeting
Moderating/Presiding
Mariam Alkazemi, Virginia Commonwealth and Greg Perreault, Appalachian State

7 to 8:30 p.m. / W106
Greenlee School of Journalism and Communication, Iowa State University; Reed College of Media, West Virginia University and Texas Tech University College of Media and Communication
Social
Hosting
Angela Powers, Iowa State; Maryanne Reed, West Virginia and David Perlmutter, Texas Tech

7 to 8:30 p.m. / W107
Klein College of Media and Communication Temple University
Social
Hosting
David Boardman, dean, Klein

7 to 8:30 p.m. / W108
S.I. Newhouse School of Public Communications Syracuse University
Off-site Social
Hosting
Lorraine Branham, dean, Newhouse School of Public Communications, Syracuse
Social to be held at Acadiana, 901 New York Ave., NW.

8:30 p.m. to 11 p.m. / W109
University of Missouri School of Journalism
Social
Hosting
David Kurpius, dean, Missouri School of Journalism
Wednesday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

8:45 to 10:15 p.m. / W110 City Tap House Penn Quarter

Advertising Division

Off-site Divisional Social

Hosting
Washington Media Scholars Foundation, Washington, DC;
Jay Adams, Virginia Commonwealth

Members will walk together from the business meeting to City Tap House, which is one block from the conference hotel, 901 9th Street, NW Washington, DC 20001.

8:45 to 10:15 p.m. / W111 Busboys & Poets

Cultural and Critical Studies Division

Off-site Social
Divisional Social at Busboys and Poets

Hosting
Madeleine Esch, Salve Regina

Members will walk together from the business meeting to Busyboys & Poets, 5th & K, 1025 5th Street, NW.

8:45 to 10:15 p.m. / W112 City Tap House Penn Station

Minorities and Communication Division and Commission on the Status of Minorities

Off-site Social
Lionel Barrow Scholarship Soiree

Hosting
Mia Moody-Ramirez, Baylor

City Tap House Penn Station, 901 9th Street NW. Proceeds go to support the Lee Barrow Minority Doctoral Scholarship. Pre-registration is required.

8:45 to 10:15 p.m. / W113

Newspaper and Online News Division

Business Session
Executive Committee Business Meeting

Moderating/Presiding
Edson Tandoc, Nanyang Technological University Singapore

8:45 to 10:15 p.m. / W114 Brasserie Beck

Community Journalism Interest Group

Off-site Social

Hosting
Michael Clay Carey, Samford

Join members of the Community Journalism Interest Group at the Brasserie Beck, located at 1101 K Street, NW. Attendees may walk over together following the members’ meeting.