Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

7 to 9:30 a.m. / M001

Association for Education in Journalism and Mass Communication

Business Session
Finance Committee Meeting

Moderating/Presiding
Marie Hardin, Pennsylvania State, AEJMC President-Elect

8:15 to 9:45 a.m. / M002

Electronic News Division

Referred Paper Session
Broadcast Newsgroups and Technology, or a Lack Thereof

Moderating/Presiding
Avery Holton, Utah

Technical Frames, Flexibility and Online Pressures in TV Newsrooms
Victor García-Perdomo, Universidad de La Sabana
When Everything Else Fails: Radio Journalism During Hurricane Maria in Puerto Rico
Yadira Nieves, Bruno Takahashi
and Manuel Chavez, Michigan State
How Do Lebanese Television Channels Engage with Twitter? An Exploratory Study into Its Uses
Claudia Kozman, Lebanese American University
and Kalucu Cozma, Kansas State
Prosodic Elements for Content Delivery in Broadcast Journalism: A Quantitative Study of Vocal Pitch
Shawn Nissen, Quint Randle,
and Jenny Lynnes, Brigham Young
and Jared Johnson, Oklahoma State

Discussant
Laura Smith, South Carolina

8:15 to 9:45 a.m. / M003

International Communication Division

and Graduate Student Interest Group

PF&R Panel Session
What We Know Now that We Wish We Would Have Known Then: Advice from Tenured International Faculty for those Entering the U.S. Academy

Moderating/Presiding
Summer Harlow, Houston

Panelists
Yusuf Kalyango, Ohio
Pei Zheng, Ithaca
Lea Hellmuller, Houston
Ammina Kothari, Rochester Institute of Technology
Juan-Carlos Molleda, Oregon

Discussant
Uche Onyebadi, Texas Christian

8:15 to 9:45 a.m. / M004

Media Ethics Division

Research Panel Session
Media Response to Fake News, Ethically Listening, and Virtues

Moderating/Presiding
Rhema Zlaten, Colorado State

Fake News and the Fourth Estate: The Role of Editorial Messaging in Repairing the Journalistic Paradigm
Deborah Dwyer, North Carolina-Chapel Hill
Ethically Listening to Different Perspectives: News Fixers’ Thoughts on the Dangers They Face in the Field*
Lindsay Palmer, Wisconsin-Madison
Facebook and the Virtue of Friendship
Jeffrey Maciejewski, Creighton

Discussant
Kimberly Lauffer, Ball State

* Professional Relevance Award, Special Call Media Ethics Division

8:15 to 9:45 a.m. / M005

Media Management, Economics and Entrepreneurship Division

Referred Paper Session

Moderating/Presiding
Ginger Blackstone, Harding
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

The Economics of State-Run News Media Policy: A Case Study of Vietnam
   Huyen Nguyen, Ohio
   and Trung Bui, Vietnam National
The Impact of Organizational Climate on Trauma Suffering in Journalism
   Kenna Griffin, Oklahoma City
Does Geographical Location Matter in Business-to-Business Advertising Expenditure Decisions? Evidence from Manufacturing Firms
   Nur Uysal, and Juan Mundel, DePaul

Discussant
   Cindy Price Schultz, Wyoming

8:15 to 9:45 a.m. / M006

Minorities and Communication Division

Refereed Paper Session
   Crime News and Cross-Language Content

Moderating/Presiding
   Hazel James Cole, West Georgia

_______ Lives Matter: The Impact of Exemplar Race and Story Frame on Perceived Issue Severity*
   Robert Jones, Missouri
An Examination of Non-White Crime Portrayals in Local Broadcast News
   Jeniece Jamison, Memphis
   and Stephanie Madden, Pennsylvania State
Racist Media Representations of Police Shootings: The Problem of Primary Definition
   Alfred Cotton, Cincinnati
Ethnicity and Language: A Cross-Language Semantic Network Analysis of Tweets
   Jacqueline Oquendo, Ke Jiang,
   and Lance Porter, Louisiana State

Discussant
   Gabriel Tate, Arkansas State

* First Place, Student Paper Competition

8:15 to 9:45 a.m. / M007

Public Relations Division

Teaching Papers
Visionary Public Relations Coursework: Assessing Economic Impact of Service Learning in Public Relations Courses
   Chris McCollough, Columbus State
   Discussant: Melissa Janoske, Memphis
Does Your PR Course Syllabus Excite, Intrigue, and Motivate Students to Learn?
   Gee Ekachai, Young Kim
   and Lauren Olson, Marquette
   Discussant: Brigitta Brunner, Auburn
Is Advertising and Public Relations Pedagogy on the “Write” Track?: Comparing Industry Needs and Educational Objectives
   Amanda Weed, Ohio
   Discussant: Heidi Hatfield Edwards, Florida Institute of Technology

Online Pedagogy: Navigating Perceptions and Practices to Develop Learning Communities
   Carolyn Kim, Biola and Karen Freberg, Louisville
   Discussant: Diana Sisson, Auburn
Perceptions of Guest Speakers in Strategic Communications Courses: An Exploratory Investigation
   Hong Ji, Parul Jain and Catherine Axinn, Ohio
   Discussant: Charles Lubbers, South Dakota

Great Ideas for Teaching PR (GIFTs)
Building a Social Learning Flock
   Amanda Weed, Ohio; Karen Freberg, Louisville,
   Emily S. Kinsky, West Texas A&M;
   and Amber L. Hutchins, Kennesaw State
Analysis of a CDC Campaign
   Laura Willis, Quinnipiac
Teaching Trolling: Management & Strategy
   Leslie Rasmussen, Xavier
Sparking Creativity Through Purpose-Driven Storytelling
   Chris Cooney, Washington State
Looking In to See Out: An Introspective Approach to Teaching Ethics in PR
   Regina Luttrell, Syracuse
   and Jamie Ward, Eastern Michigan

Discussant
   Brigitta Brunner, Auburn

8:15 to 9:45 a.m. / M008

Visual Communication Division

Refereed Paper Session
   Photojournalism Today: Ethics and Framing
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

8:15 to 9:45 a.m. / M009

Religion and Media Interest Group

Refereed Paper Session

RMIG Top Paper Session

Moderating/Presiding

Brian J. Bowe, Western Washington

Media as Religion: Practices of Mediation in a Catholic Community in South India*

Subin Paul, Iowa

and Deepika Rose Alex, Jawaharlal Nehru University

The God Card: Strategic Employment of Religious Language in U.S. Presidential Discourse**

Ceri Hughes, Wisconsin-Madison

True Believers, Poseurs, and Becoming “Woke”: Portrayals of Religion in Netflix’s Orange Is the New Black***

Erika Engstrom, Nevada-Las Vegas

and Joseph Valenzano, Dayton

What Would Jesus Do in Cyberspace?****

David Scott, Utah Valley

* Top Student Paper Award Winner
** Second Place Student Paper Award Winner
*** Top Faculty Paper Award Winner
**** Second Place Faculty Paper Award Winner

8:15 to 9:45 a.m. / M010

Small Programs Interest Group and Community College Journalism Association

Teaching Panel Session

Fighting Fair: Teaching Critical Thinking and Media Fairness in a Climate of Rage and Rants

Moderating/Presiding

Liz Atwood, Hood College

Panelists

Doug Mendenhall, Abilene Christian
Marquita Smith, John Brown
Pam Parry, Southeast Missouri State
Toni Albertson, Mount San Antonio College

8:15 to 9:45 a.m. / M011

Accrediting Council on Education in Journalism and Mass Communications

Panel Session

Accrediting Council Information Session

Moderating/Presiding

Peter Bhatia, Detroit Free Press, council president; Pat Thompson, new ACEJMC executive director and Amy Webb, founder and CEO, The Future Today Institute

Introduction of Thompson and presentation and Q&A on ACEJMC’s newly proposed voluntary Digital Certification for accredited schools; plus, updates and general information topics.

8:15 to 9:45 a.m. / M012

Google News Lab University Network

Roundtable Session

Networking Breakfast

Moderating/Presiding

Nicholas Whitaker, Manager, Training and Development, Google News Lab

By invitation only.
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

8:15 to 9:45 a.m. / M013

University of Hawai‘i/Carol Burnett Fund for Responsible Journalism/Media Ethics

Research Panel Session
Roundtable on Indigenous Values, Practices and News Media

Moderating/Presiding
Ann Auman, Hawai‘i

Panelists
Cristina Azocar, San Francisco State
Victoria LaPoe, Ohio
Rebecca Tallent, Idaho
Stephen Ward, British Columbia

10 to 11:30 a.m. / M014

Advertising and Public Relations Divisions

Teaching Panel Session
What’s New in Strategic Communication? Advancing Innovation in Public Relations and Advertising Education

Moderating/Presiding
Allen Richards, Florida International

Panelists
Kathy Fitzpatrick, American
Jami Fullerton, Oklahoma State
Alice Kendrick, Southern Methodist
Paula Weissman, American

10 to 11:30 a.m. / M015

Communicating Science, Health, Environment and Risk Division and Community Journalism Interest Group

Scholar-to-Scholar Refereed Poster Paper Session

Communicating Science, Health, Environment and Risk Division
Group I — Practices and Perspectives on Strategic Health Messaging

1. A Communication Inequalities Approach to Disparities in Physical Activities: The Case of the VERB Campaign
   Macarena Pena-y-Lillo, Universidad Diego Portales
   and Chul-joo Lee, Seoul National University

2. Shall We? Let’s Move!
   Aqsa Bashir, Florida

3. Adopting an Affirmative Consent Definition in Sexual Assault Prevention Programming on College Campuses
   Rebecca Ortiz, Syracuse

4. The Effects of Social Norms and Role Model Messages on College Women’s Intentions to Refuse Unwanted Alcohol
   Nicole O’Donnell, Virginia Commonwealth

5. Resisting Stigma and Evaluating Realism in Direct-to-Consumer Advertising for Psychiatric Drugs
   Tara Walker, Colorado-Boulder

6. How Perceived Similarity Moderates Sympathy and Pride Appeal Organ Donation Messages
   Sining Kong and Yu Hao Lee, Florida

Group II — Exploring the Impacts of SHER News Coverage

7. Understanding the Role of Gatekeeping in New England Journalists’ Priorities for Reporting on Aquaculture
   Kevin Duffy, Laura Rickard, and Paul Grosswiler, Maine

8. Journalists, Policy, and the Role of Evidence in the News
   Nicole Gesualdo and Matthew Weber, Rutgers

9. Perceived Scientific Agreement as a Gateway Belief Leading to Pro-Environmental Behaviors: The Role of Balanced Reporting and Conflicting Comments on Facebook
   Tsung-Jen Shih, National Chenghi University

10. A Systematic Review of Research on News Media Coverage of the Environment
    Bruno Takahashi, Anthony Van Witsen, Apoorva Joshi, Ran Duan, and Wenzhu Li, Michigan State

Group III — Health and Social Media

11. A Content Analysis of e-Cigarette Brand Messages on Social Media
    Jordan Alpert, Huan Chen and Alyssa Jaisle, Florida

12. Counter Self-Objectification Induced Appearance Anxiety: Testing Persuasion Resistance Strategies on Objectifying Social Media Content
    Xizhu Xiao, Washington State

13. Folk Theorizing the Quality and Credibility of Health Apps
    Shaheen Kanthawala, Eunsin Joo, Anastasia Kononova, Wei Peng and Shelia Cotten, Michigan State
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14. Time to Work Out! Examining the Behavior Change Techniques and Relevant Theoretical Mechanisms that Predict the Popularity of Fitness Mobile Apps with Chinese-Language User Interfaces
   Guanxiong Huang, and Enze Zhou, City University of Hong Kong

15. Bringing People Closer: The Pro-Social Effects of Immersive Media on Users’ Attitudes and Behavior
   Priska Breves, University of Wuerzburg

16. Facebook Use, Emotions, and Pro-environmental Behaviors: The Mediating Role of Hope and Worry
   Tsung-Jen Shih and Wen-wei Chen, National Chenghi University

17. Autonomy, Competence and Relatedness in Online Health Information Seeking
   Seow Ting Lee, Colorado-Boulder

18. Exploring the Antecedents of Online Information Seeking and Sharing in a Public Health Crisis
   Bitt Beach Moon, Indiana; Chang Won Choi, Innocean Worldwide; and Sung-Un Yang, Indiana

   Timothy Fung, Hong Kong Baptist

   Jiawei Liu, ByungGu Lee, Douglas McLeod, and Hyesun Choung, Wisconsin-Madison

Group IV – SHER Information Processing

21. A Cross-Cultural Comparison of Positive and Negative Vaccine Attitude Predictors in Singapore and the United States
   Wei Yi Kong, Christopher Cummings and David Berube, North Carolina State

22. Applying the Planned Risk Information Seeking Model to Examine Public Engagement with Genetically Modified Foods in China
   Nianan Wen, Nanjing University

23. Vulnerable Live Patients, Powerful Dead Patients: A Textual Analysis of Doctor-Patient Relationships in Popular Chinese Medical Dramas
   Li Chen, West Texas A&M

24. The Politics of Environmentalism and Resistance to Media Advocacy of Pro-Environmental Civic Engagement in South Korea
   Hyunjung Kim

25. The Impact of Source Credibility and Risk Attitude on Individuals’ Risk Perception toward GM Foods: Comparing Young Millennials in the U.S. and China
   Ruoyu Sun and Juan Meng, Georgia

26. Seatbelts Don’t Save Lives: Discovering and Targeting the Attitudes and Behaviors of Young Arab Male Drivers
   Susan Dun and Amal Ali, Northwestern University in Qatar

Group VI – The Power of Social Networks in Health Communication

27. Third-person Effects of Conflicting Information about Childhood Vaccinations: Role of Health Locus of Control and Issue Importance in Predicting Individuals’ Support for Immunization Requirements
   Robert McKeever, Joon Kyoun Kim, Jo-Yun Queenie Li, and Taylor Jing Wen, South Carolina

28. The Crucial Role of Friends in Health Communication
   Klaus Schoenbach and Marium Saeed, Northwestern, Qatar

29. Man Shall Not Live by Bread Alone: Emotional Support and Health Outcomes of Low-Income Adults
   Kang Namkoong, Samantha Stanley, and Jiyoun Kim, Maryland

Group VII – A Focus on Environmental Communication

30. Attribution and Attributional Processes of Organizations’ Environmental Messages
   Sumin Shin, Wisconsin-Whitewater and Eyun-Jung Ki, Alabama

31. Campus Sustainability: An Integrated Model of College Students’ Recycling Behavior on Campus
   Moonhee Cho, Tennessee

32. Processing Victim Portrayals: How Multiple Emotions and Victim Perceptions Influence Collective Action for Environmental Justice
   Hang Lu, Cornell

33. Green Dress Reactance: Examining the Identity Threat and Resistance to Persuasion
   Yanni Ma, Washington State

34. Encouraging Safe Wildlife Viewing in National Parks: Effects of a Risk Communication Campaign on Visitors’ Behavior
   Katie Abrams, Colorado State

Group VIII – Advances in SHER Theory and Methodologies

35. Engagement in Cancer Screening: Theoretical Exploration Using A Meta-Analytical Structural Equation Modeling Approach
   Guangchao Feng, Shenzhen University; Zhiliang Lin, Jinan University; Wanhua Ou, and Xianglin Su, Shenzhen University
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Group IX — Science and Engagement

36. Health Behavior Intention: A Concept Explication  
   **Ciera Dockter**, Missouri

37. Hope in the Depths of Despair: Theorizing about Hope in the Fear Appeal Context  
   **Hanyoung Kim**, **Yen-I Lee**, and **Jeong-Yeob Han**, Georgia

38. The Role of Risk, Efficacy, and Worry in College Students’ Health Insurance Information Seeking: Applying the Risk Perception Attitude (RPA) Framework  
   **Hyesueung Koh**, Texas at Austin;  
   **Sara Champlin**, North Texas; and **Amanda Mabry-Flynn**, Illinois at Urbana-Champaign

   **Cheryl Jorgensen-Earp**, Lynchburg College and **Darwin Jorgensen**, Roanoke College

40. Perceived Barriers and Facilitators in Primary Care of Diagnosing Mental Illness in the Geriatric Population: A Systematic Review  
   **Nia Mason**, **Stephanie Whitenack**, and **Diane Francis**, Louisiana State

41. Exploring Differences in Crisis literacy and Efficacy on Behavioral Responses During Infectious Disease Outbreaks  
   **Lucinda Austin**, North Carolina at Chapel Hill;  
   **Brooke Liu**, Maryland;  
   **Seoyeon Kim**, and **Yan Jin**, Georgia

Group X — Novel Approaches in Climate Change Communication

46. Environmental Framing on Twitter: Impact of Trump’s Paris Agreement Withdrawal Announcement on Climate Change and Ocean Acidification Dialogue  
   **Sojung Kim** and **Sandra Cooke**, George Mason

47. Examining the Effect of Climate Change Images on People’s Estimation of Egocentric Psychological Distance  
   **Ran Duan**, **Bruno Takahashi**, and **Adam Zwickle**, Michigan State

48. Unveiling Psychological Mechanisms of Climate Change and Health Message Processing: A Mediation Approach  

49. The Effects of Format and Language on Information Retention of Climate Change News Narratives in Digital Presentations  
   **Christina Childs DeWalt**, Florida Atlantic

50. Shifting Perceptions of Global Warming in 2011 and 2017  
   **Shaelyn Patzer**, **Selena Nelson** and **Marc Trotchoud**, George Mason

51. Latitudes, Attitudes, And Climate Change Agency  
   **Troy Elias**, **Mark Blaine**, **Deborah Morrison**, and **Brandon Harris**, Oregon

Community Journalism Interest Group  
Theme — Norms and Routines in Local News

52. The Galapagos Syndrome of Korean Local Television News: How Regulatory Restrictions Alter the Norms and Routines of Local Television News Work  
   **Sung Yoon Ri** and **Keren Henderson**, Syracuse

Discussant  
**Richard Johnson**, Creighton

10 to 11:30 a.m. / M016

Communication Technology and Visual Communication Divisions

Research Panel Session  
Best of Digital Competition

Moderating/Presiding:  
**Su Jung Kim**, Southern California and **Kevin Ripka**, Iowa
Monday Sessions

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Winning Entries
Category I — Individual/Team/Single Class Website
First Place: http://www.reenactmag.com/
   Adam Peruta and Melissa Chessher, Syracuse

Second Place: https://proudandtorn.com/
   Bettina Fabos, Leslie Waters, Kristina Poznan, Dana Potter, Collin Cahill, Jacob Espenscheid, and Isaac Campbell, Northern Iowa

Third Place: https://relationshipbehaviors.wordpress.com/
   Marquitta Crichlow, Michigan State

Category III: Website from Multiple Class/Institution
First Place: http://mag.syr.edu/syracuse-blocks/
   City Blocks Staff, Melissa Chessher and Jeff Passetti, Syracuse

Second Place: http://www.brokenplate.net/
   Joel Beeson and David Smith, Morgan State and Jackie Jones and Ron Taylor, West Virginia

Third Place: http://theywearblue.com/
   Renée Stevens, Bruce Strong, Steve Davis, Ashley Kang, Bryan Cerejio, Kathleen Flynn, Jasmine Gomez, Max Jakubowski, Justin Mattingly, Samantha Mendoza, Frankie Prijatel, Michael Santiago, Sara Wong, and Lucy Naland, Syracuse

Recognition and presentation of winners of 2017 Best of Digital Competition.

10 to 11:30 a.m. / M017

Communication Theory and Methodology Division

Refereed Paper Session
   Narratives: From Fiction to Fact

Moderating/Presiding
   Annissa Meirita Rochadiat, Wayne State

An Enterprise for Magic, Dragons, and Impalas: Evaluating and Comparing Multiple Fandoms Through A Semiotic Approach*
   Sara Erlichman, Pennsylvania State

Stepping into the Story Worlds: Modeling the Effects of Narratives in Immersive Mediated Environments
   Zexin Ma, Maryland

The “Affective News” Extended Model (ANEM): A Multi-Topic Study of Narrative Persuasion from Political Messages
   Silvia Knobloch-Westervick, Melissa Robinson, Rebecca Frazer and Emily Schutz, Ohio State

   The Political World Within: Conceptualizing Political Transportation
      Bryan McLaughlin, John Velez, and Joshua Dunn, Texas Tech

Discussant
   Jason Peifer, Indiana

* Second Place Student Paper

10 to 11:30 a.m. / M018

Law and Policy and Electronic News Divisions

PF&R Panel Session
   FCC v. Pacifica Foundation at 40: Is Its Legacy an Enduring One?

Moderating/Presiding:
   Joseph Russomanno, Arizona State

Panelists:
   Clay Calvery, Florida
   Angela Campbell, Georgetown
   Harry Cole, Health, Heald & Hildreath
   Robert Corn-Revere, Davis Wright Tremaine
   Ian Punnett, Kansas State
   William R. Davie, Louisiana-Lafayette

10 to 11:30 a.m. / M019

Magazine Media Division and Community College Journalism Association

Teaching Panel Session
   (Re)defining Magazine Media: Expanded Horizon or New Frontier?

Moderating/Presiding
   Catherine M. Staub, Drake

Panelists:
   Jill Van Wyke, Drake
   Kevin Lerner, editor, Journal of Magazine Media, Marist
   John Hanc, New York Institute of Technology
   Miglena Sternadori, Texas Tech
   Tim Holmes, Cardiff
   Sharon Bloyd-Peshkin, Columbia-Chicago
Monday Sessions

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10 to 11:30 a.m. / M020  
Mass Communication and Society Division

High Density Refereed Paper Session  
Entertainment Media, Audience Engagement, Portrayals, and Effects

Moderating/Presiding  
William “Kelly” Kaufhold, Texas State

From Reality to Drama: The Role of Entertainment TV Storytelling in Empowering U.S. Hispanic Parents  
Caty Borum Chattoo, American; Lauren Feldman, Rutgers; and Amy Henderson Riley, American

Depictions of Asperger’s Syndrome on Prime-Time Television: An Intergroup Contact and Social Cognitive Theory Approach  
Stephanie Whitenack, David Hamilton and Meghan Sanders, Louisiana State

Content Analysis of Music Alcohol-Abusing Women and Controls Associate with “Going Out” versus “Staying Home”  
Anastasia Nikoulina, Thomas James, Joshua Sites, Edgar Jamison-Koenig, Glenna Read, and Robert Potter, Indiana

Music Use and Genre Choice as Coping Strategies for Emotions  
Jewell Davis and Li-jing Chang, Jackson State

Colorism and Love for Fair Skin: Exploring Digitization’s Effect on India’s Arranged Marriage Matrimonial Ads*  
Dhiman Chattopadhyay and Siya Chattopadhyay, Bowling Green State

Discussant  
Brett A. Borton, South Carolina-Beaufort

* Second Place, Student Competition

“They’re Turning the Frogs Gay!” Credibility and Attributes of Parasocial Relationships with Alex Jones T. Phillip Madison, Emily Covington, Kaitlyn Wright, and Timothy Gaspard, Louisiana - Lafayette

Dual Influences of Media Figures on Young Undergraduates’ Life Values: The Role of Wishful Identification  
Caixie Tu and Stella Chia, City University of Hong Kong

Discussing Vulcans, Hermione, Khaleesi, and the Winchesters: An Evaluation of Parasocial Interactions in Online Fandom Forums  
Sara Erlichman, Pennsylvania State

Post-Network Television: Motivations, Behaviors, and Satisfaction in the Age of Netflix  
Alec Tefertiller, Kansas State and Kim Sheehan, Oregon

Younger Millennials’ Media Use: A Qualitative Gratifications and Media Repertoires Approach  
Danielle Myers LaGree, Kansas State and Margaret Duffy, Missouri

Discussant  
Jack Karlis, Georgia College

10 to 1 p.m. / M021  National Endowment of the Arts  
Media Management, Economics and Entrepreneurship Division

Off-site Tour  
Arts and Entertainment Insights: A Visit to the National Endowment of the Arts

Moderating/Presiding  
Anthony Palomba, St. John’s

The National Endowment for the Arts is an independent federal agency that funds, promotes, and strengthens the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation. It also conducts its own research surrounding arts engagement and consumption. The tour group will meet in the hotel lobby and depart promptly at 10:00am. It is just under a half hour walk. However, it is also possible to walk to Gallery Place in Chinatown and take the M to L’Enfant Plaza station and walk a few minutes to NEA.

10 to 11:30 a.m. / M022  
Minorities and Communication Division and Entertainment Studies Interest Groups

Teaching Panel Session  
Teaching Diversity to Mass Communication Students in the Trump Era

Moderating/Presiding  
Clarence W. Thomas, Virginia Commonwealth

Panelists  
Greg Adamo, Morgan State  
Deb Aikat, North Carolina at Chapel Hill  
Hong Cheng, Virginia Commonwealth  
Naemah Clark, Elon  
Heloiza Herscovitz, California State, Long Beach  
Carolyn Ringer Lepre, Marist
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10 to 11:30 a.m. / M023
Commission on the Status of Women
and AEJMC Council of Affiliates

Research Panel Session
Under Attack: Threats, Challenges and Gender Bias Facing International Female Journalists

Moderating/Presiding
Kim Fox, American University-Cairo

Panelists
Threats and Outcomes: What Happens to Women Journalists Confronted By Violence?
Carolyn M. Byerly, Howard

Resistance and Resilience: How Female Reporters and Editors Along the US-Mexico Border Respond to Violence Against Journalists
Celeste Gonzalez de Bustamante, Arizona

Without A Net: Dangers in Reporting as a Freelancer
Kimberly Adams, senior reporter, Marketplace

Challenges and Threats: Women Reporters on the Frontlines
Hannah Allam, national reporter, Buzzfeed and Suzanne Franks, City University London

10 a.m. to 11:30 p.m. / M024
Internships and Careers Interest Group

Teaching Panel Session
Use of Site-Supervisor Intern Evaluation Data in Program Assessment and Curriculum Development

Moderating/Presiding:
Karen Theveny, Pennsylvania State, Brandywine

Panelists
Grace F. Levine, Quinnipiac
Charles Lubbers, South Dakota
Maureen Croteau, Connecticut

10 to 11:30 a.m. / M025
Participatory Journalism and Lesbian, Gay, Bisexual, Transgender & Queer Interest Groups

Teaching Panel Session
Taming the Trolls: Preparing Students to Deal with Harassment and Abuse Online

Moderating/Presiding:
Mark Coddington, Washington and Lee

Panelists
Michelle Ferrier, founder, TrollBusters, Ohio
Linda Steiner, Maryland
Chelsea Reynolds, California State-Fullerton
Jennifer M. Grygiel, Syracuse
Rhonda Gibson, North Carolina at Chapel Hill

10 to 11:30 a.m. / M026
Sports Communication Interest Group

Refereed Research Paper Session
New Media, TV and the Olympics

Moderating/Presiding:
Rich Johnson, Creighton

Five Rings, Five Screens?: A Global Examination of Social TV Influence on Social Presence and National Identity During the 2018 Winter Olympic Games
Natalie Brown-Devlin, Texas; Michael B. Devlin, Texas State; Andrew Billings and Kenon Brown, Alabama

Controversy, Collisions, and Cries: Contrasting Chinese and U.S. Short Track Speed Skating Television Coverage in the 2018 Winter Olympics
Qingru Xu, Ryan Broussard, Sitong Guo, and J. C. Abdallah, Alabama

Comparing Age and Nationality: NBC’s Online Portrayal of Female Olympic Figure Skaters
Elise Anguizola Assaf, Chapman

Discussant
Steve Bien-Aime, Northern Kentucky

* First Place, Faculty Paper Competition

10 to 11:30 a.m. / M027
Association for Education in Journalism and Mass Communication Task Force on Building Connections

Business Session
Task Force Committee Meeting

Moderating/Presiding:
Jan Slater, Ohio
Monday Sessions

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10 to 11:30 a.m. / M028

Northwestern University in Qatar

Panel Session

*Media Use in the Middle East: Digital Media Consumption and Political Attitudes in Six Arab Countries, 2013-2018*

Moderating/Presiding

*Everette E. Dennis*, Dean and CEO, Northwestern University in Qatar

Panelists

*Justin D. Martin*, Northwestern University in Qatar  
*Dima Khatib*, AJ+  
*Shibley Telhami*, Maryland  
*S. Shageea Naqvi*, Northwestern University in Qatar

11:45 a.m. to 1:15 p.m. / M030

Cultural and Critical Studies Division and Entertainment Studies Interest Groups

Research Panel Session

*Voices of Late Night: Shaping Public Knowledge and Discourse through a Transition in Politics, Comedy, and Outrage*

Moderating/Presiding

*Stacie Meihaus Jankowski*, Northern Kentucky

Panelists

*Spring-Serenity Duvall*, Salem College  
*Rosemary Pennington*, Miami University  
*Jessica Birthsel*, Bridgewater State  
*Stacie Meihaus Jankowski*, Northern Kentucky  
*Lori Henson*, Indiana State

11:45 a.m. to 1:15 p.m. / M031

Electronic News Division

Luncheon Teaching Panel

*Getting Mobile Media Into Your Classes Now*

Moderating/Presiding

*Tony DeMars*, Texas A&M-Commerce

Panelists

*Brant Houston*, Illinois  
*Gary Kebbel*, Nebraska  
*David Scott*, Sling Studio

11:45 a.m. to 1:15 p.m. / M032

Magazine Media and Media Ethics Divisions

PF&R Panel Session

*Whistleblowers, Encryption, and Mass Surveillance: Protecting Sources and Press Freedom in a Digital Age*

Moderating/Presiding

*Vanessa Gregory*, Mississippi

Panelists

*Nikki Usher*, George Washington  
*Stephenson Waters*, Florida  
*Patrick Lee Plaisance*, Pennsylvania State  
*Andy Kroll*, senior reporter for *Mother Jones*, Washington D.C.
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11:45 a.m. to 1:15 p.m. / M033

Newspaper and Online News Division

High Density Refereed Research Paper Session

Trends in Fake News

Moderating/Presiding:

Edson Tandoc, Nanyang Technological

Fake News and Its Sourcing Patterns

Soo Young Shin, Michigan State

Fake News Cues: Examining Content, Source, and Typology Cues in Identifying Mis- and Disinformation

Avery Holton, Utah and Amber Hinsley, Saint Louis

Fake News: A Concept Explication and Taxonomy of Online News

Maria D. Molina and S. Shyam Sundar, Pennsylvania State

Fact-checking and Facebook Users’ Engagement: Debunking Fake News and Verifying Trump’s Claims

Paul Mena, Florida

Fake News is Not Controlled in a Controlled Environment: An Analysis of China’s Online News

Lei Guo, Boston University

Discussant

Jane Singer, City University of London

To Share or Not to Share? Credibility, Emotion and False News on Twitter

Haoran Chu, Janet Yang, and Jun Zhuang, University at Buffalo

Conceptualizing Fake News from the Perspective of Its Producers

Craig Robertson and Rachel Mourao, Michigan State

Journalism’s Relationship to Democracy: Roles, Attitudes, and Practices*

David Wolfgang, Colorado State; Tim Vos and Kimberly Kelling, Missouri

Don’t Quote Me: Effects of Named, Quoted and Partisan News Sources

Megan Duncan, Kathleen Culver, and Douglas McLeod, Wisconsin-Madison; and Christopher Kremmer, University of New South Wales, Australia

Strangers to the Game? Interlopers, Intralopers, and Shifting News Production

Avery Holton, Utah and Valerie Belair-Gagnon, Minnesota

Discussant

Ann Auman, Hawai’i

* Second Place Top Faculty Paper

11:45 a.m. to 1:15 p.m. / M034

Public Relations and Communicating Science, Health, Environment and Risk Divisions

PF&R Panel Session

Natural Disasters and Publics: Strategic Crisis Communication in the Wake of Hurricanes Harvey and Irma

Moderating/Presiding

Jen Vardeman-Winter, Houston

Panelists

Krista Rouse, The Weather Company
Gina M. Eosco, social scientist, Cherokee Nation
Scott McBride, Coast Guard Public Affairs Officer
Lucinda Austin, North Carolina at Chapel Hill
Brian Houston, Missouri
Kim Golombisky, South Florida
Jen Vardeman-Winter, Houston

Discussants

Erica Ciszek, Texas at Austin and So Jung Kim, Southern California

11:45 a.m. to 1:15 p.m. / M035

Participatory Journalism Interest Group

Refereed Research Paper Session

Conversation and Community to Strengthen Journalism and Empower Audiences

Moderating/Presiding:

Jeremy Littau, Lehigh

Can Journalists Make a Difference? How Journalists’ Involvement in Comment Sections Affects Perceived Journalistic Quality

Nina Springer and Ina Innermann, LMU Munich

Citizen Engagement with Live Blogs: Passive Consumption Rather than Participation

Mirjana Pantic, Pace University

Co-Constructing Journalistic Knowledge with the Audience: A Case Study of Sustained Reciprocity*

Neta Kligler-Vilenchik and Ori Tenenboim, Texas at Austin

“I Love Weather More Than Anybody”: A Digital Ethnography of The Weather Channel’s Online Fan Community

Jeremy Shermak and Kelsey Whipple, Texas at Austin

* Second Place Top Faculty Paper
“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Discussant
Lona D. Cobb, Winston-Salem State

* Top Paper Award

11:45 a.m. to 1:15 p.m. / M036
Religion and Media Interest Group and Mass Communication and Society Division
PF&R Panel Session
Demystifying the Academic Job Market
Moderating/Presiding
Gregory Perreault, Appalachian State
Panelists
Brian J. Bowe, Western Washington
Michael Longinow, Biola
Jack Karlis, Georgia College
Weiwu Zhang, Texas Tech

11:45 a.m. to 1:15 p.m. / M037
Small Programs Interest Group and Community College Journalism Association
PF&R Hot Topics Panel Session
The Problem from Hell: Covering School Shootings in America
Moderating/Presiding
John Jenks, Old Dominion
Panelists
Randy Roguski, Metro editor, Sun-Sentinel
St. John Barned-Smith, reporter, Houston Chronicle
Kelly McBride, Poynter ethicist
Evie Blad, managing editor, Education Week

11:45 a.m. to 1:15 p.m. / M038
Sports Communication Interest Group and History Division
Research Panel Session
So You Want to Write a Book?: A Survival Guide to Writing a Proposal, Finding a Publisher, Negotiating a Contract, Finishing the Book, and Living Happily Ever After
Moderating/Presiding
Chris Lamb, Indiana University-Indianapolis

11:45 a.m. to 1:15 p.m. / M039
Association for Education in Journalism and Mass Communication Task Force on Bridges to the Profession
Task Force Panel Session
Strengthening Our Community: Closing the Gap between Professors and Professionals
Moderating/Presiding:
Paul Voakes, 2016-17 AEJMC President; Colorado-Boulder

Strengthening our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens
Jennifer D. Greer, 2017-2018 AEJMC President, Alabama
Forging Professional Partnerships, A Nationwide Look
Sonya Forte Duhé, Loyola New Orleans, 2017-2018 ASJMC President
Recognizing Professional Relevance in Academic Research
Jake Batsell, Southern Methodist
Building Bridges between AEJMC and Professional Organizations
Battinto Batts, Scripps Howard Foundation
Providing Academics Information and Insights into the Workplace
Nancy L. Green, Southern Newspaper Publishers Association
Inspiring Journalists and Media Leaders
Vidisha Priyanka, The Poynter Institute
Engaging Professionals to Share Insights That Inform Academics of Themes and Trends
Paul Parsons, Elon
Strategies to Close the Gap between Journalists and Journalism Educators
Gina Gayle, Syracuse
Reimagining New Modes of Inquiry and Establishing a Knowledge Base for Our Field
Deb Aikat, North Carolina, Chapel Hill
31 Years of the C-SPAN Video Library
Howard Mortman, C-SPAN
Google News tools for Trust and Verification, Immersive Storytelling, Data Journalism and Data Visualization
Nicholas Whitaker, Google News Lab
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Ways to Bridge the Gap between the Media Industry and Academia

Jennifer Benz, The Associated Press-NORC Center for Public Affairs Research at the University of Chicago

Understanding the Power of Media Platforms to Serve the Audience

Tom Rosenstiel, The American Press Institute

This interactive session will engage conference attendees in an open forum to manifest strategies for “Closing the Gap: Media, Research and the Profession.” Our goal for this session is a fast-paced, informed and participatory discussion. Panelists will offer brief remarks, then address issues suggested by attendees.

11:45 a.m. to 1:15 p.m. / M040

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

Best Teaching Practices: Diversity

Moderating/Presiding:

Amanda Sturgill, Elon

First Place
Immersion Reporting: Civil Conversations

Jan Larson, Wisconsin – Eau Claire

Second Place
Busting Biases by Publishing Cultural Competence Guides

Joe Grimm, Michigan State

Third Place
Developing Cultural Intelligence by Leveraging Social Media for Experiential Service Learning

Jennifer Sadler, Mississippi

Honorable Mention
“Diversity Style Guide” for Media Ethics

Sheila Peuchaud, Nevada, Reno

11:45 a.m. to 1:15 p.m. / M041

Chinese Communication Association

Research Panel Session

Communication Patterns and Media Behavior in Chinese Society

Moderator/Presiding

Yong Volz, Missouri

Panelists

Explaining the Negatives: How Ideology Affects Deviance in News Coverage

Minghui Fan, Shuhua Zhou and Yiyang Zhang, Alabama

How Chinese and Americans Think About Journalists and the Media – A Comparative Look at Perceived Roles and Values

Lars Willnat, Syracuse, Shuo Tang, Indiana, Hongzhong Zhang, Beijing Normal; and Jian Shi, Syracuse

Examining Chinese Scientists’ Media Behaviors: Institutional Support and Media Experience Predict Involvement

Hepeng Jia, Cornell, Lin Shi, Tsinghua; Dapeng Wang, China Research Institute for Science Popularization, and Zhi’an Zhang, Sun Yat-Sen University

Working on My Identity: Social Media and Identity Work of Organizational Newcomers in China

Lei Vincent Huang, Hong Kong Baptist University

Chinese Male Players’ Motivation to Use Video Games and their Influence on Gender Prejudice

Yue Wu and Xu Zhang, University of Chinese Academy of Social Sciences

Discussants

Bu Zhong, Pennsylvania State, and Yong Volz, Missouri

11:45 a.m. to 1:15 p.m. / M042

Foundation for Individual Rights In Education (F.I.R.E)

Teaching Panel Session

Teaching Free Speech Principles in 2018

Moderating/Presiding:

Ronald K.L. Collins, Washington School of Law

Panelists

David L. Hudson, Jr., Vanderbilt Law School
Will Creeley, Senior vice president of Legal and Public Advocacy, FIRE
Stephen Solomon, New York University
Joseph Russomanno, Arizona State

Join us to discuss a unique approach to teaching free speech principles by way of a new eBook with video & audio resources titled First Things First–A Modern Coursebook on Free Speech Fundamentals by Ronald Collins, David Hudson & Will Creeley.
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

11:45 a.m. to 1:15 p.m. / M043

Media Innovation Lab, School of Journalism and Mass Communication at Texas State University

Panel Session
PhDigital Bootcamp: Preparing Future Faculty to Lead Innovative Curriculum

Moderating/Presiding:
Cindy Royal, Texas State

Panelists
Alyssa Fisher, Bowling Green State
Marina Hendricks, South Dakota State
Christoph Mergerson, Rutgers
Meredith Metzler, Wisconsin
Qun Wang, Rutgers

The PhDigital Bootcamp recruited doctoral students and early career faculty to participate in 10 weeks of online modules and a week at Texas State University. The program, funded by Knight Foundation, covered product management, social media analytics, web development, data analysis and visualization and emerging technologies of drones and 360 video, addressing these items as they relate to both teaching and scholarship. This panel will assess program outcomes and discuss the need for integration of these topics into doctoral education.

1:30 to 3 p.m. / M046

Advertising and Media Management, Economics and Entrepreneurship Divisions

Research Panel Session
Media Branding Ecosystems

Moderating/Presiding
Ronen Shay, Wentworth Institute of Technology

Panelists
Emotional Engagement: A Quality Indicator for Media and Brands?
Sylvia Chan-Olmsted, Florida
and Lisa-Charlotte Wolter, Florida/Hamburg Media School

The Persistence of Media Channel Credibility?
The Role of Media Channel Credibility in the Business of Online News Industry
Su Jung Kim, Southern California

Networked Brand Building: When Brands Are Too Big for Just One Organization to Build
Ulrike Rohn, Tallinn

The Internet Audience and the Online Media Ecosystem: Implications for Legacy Media Brands
Harsh Taneja, Illinois at Urbana-Champaign

Discussant
Sabine Baumann, Jade

1:30 to 3 p.m. / M044

Association for Education in Journalism and Mass Communication

Refreshment Break

Join colleagues for networking and light refreshments.

1:30 to 3 p.m. / M045

Association for Education in Journalism and Mass Communication

Business Session
Council of Divisions Business Meeting I

Moderating/Presiding
Heloiza Herscovitz, Council of Divisions Chair, California State, Long Beach

1:30 to 3 p.m. / M047

Communication Theory and Methodology Division

Refereed Paper Session
Media Trust and Credibility

Moderating/Presiding
G. Scott Burgess, Wayne State

Credibility Labels and Perception of Partisan News Brands*
Megan Duncan, Wisconsin-Madison

It’s Not “Fake” It’s “Alternative”: Experimentally Parsing the Effects of Misinformation
Robert McKeever, Joon Young Kim, Susan Rathbun-Grubb and Mark Tatge, South Carolina

Building and Bridging Political Divides
Reconceptualizing Political Disagreement and Its Consequences for Political Tolerance
David Coppini, Denver
The Messenger is Part of the Message: The Role of Expectancy Violations in Media Theory

Robin Blom, Ball State

Discussant

Brett Sherrick, Purdue

* Third Place Student Paper

1:30 to 3 p.m. / M048

Cultural and Critical Studies and Communication Technology Divisions

Research Panel Session

Internet Behaving Badly: Evaluating Trolls, Harassment, and Online Antagonisms in the Social Media Landscape

Moderating/Presiding:

Jessica Maddox, Georgia

Panelists

Sarah Grizzle, Georgia
Guy Harrison, Youngstown State
Jessica Maddox, Georgia

1:30 to 3 p.m. / M049

Electronic News Division

Refereed Research Paper Session

(Social) Media and Politics

Moderating/Presiding:

Ginger Blackstone, Harding

Reactance to Fact Checking: Facebook Users’ Evaluations of and Intentions to Share Fake News

Shawna White, Texas State
and Nicole Lee, North Carolina State

Poles Apart: Influence of Ideology, Partisan Social Media Use, Discussion and Polarization on Belief Gaps

Tom Johnson, Heloisa Aruth Sturm, Lourdes Cueva Chacón, and Jordan Brown, Texas at Austin

Media Use and Political Participation: A Comparative Study of U.S., Kenya, and Nigeria

Oluseyi Adegbola and Sherice Gearhart, Texas Tech

Discussant

Ashley Gimbal, Arizona State

1:30 to 3 p.m. / M050

Magazine Media and Visual Communication Divisions

Teaching Panel Session

Teaching Marathon

Moderating/Presiding

Carolyn Yaschur, Augustana

Panelists

Hackathon Style of Teaching

Robert Hernandez, Southern California
Putting Your Minds Together: A New Approach to Idea Mapping*

Catherine M. Staub, Drake
Using a Student-Engagement Platform to Its Full Potential

Miglena Sternadori, Texas Tech
Evaluating Collaboration

Sharon Bloyd-Peshkin, Columbia - Chicago
Teaching tip title: Documenting Isabel Wilkerson’s Seven Phases of the Interview: A Technique to Strengthen Interviewing Skills for Feature Writers

Jacqueline Marino, Kent State
Reading Dissection and Discussion

Matt Veto, Lehigh
Pop Revisions

Vanessa Gregory, Mississippi
Teach Innovation without a Net... Resources or a Guide

Robert Hernandez, Southern California
Artful Storytelling

Carol Schwalbe, Arizona
The Werewolves of Bias

Bob Britten, West Virginia
Designing Social Media Literacy

Nicole Dahmen, Oregon
From Doctor Who to Gilmore Girls: Using Students’ Fandoms to Teach Good PowerPoint Design

Jill Van Wyke, Drake
Did You Get All of That? Using Camtasia to Create Personal Software Demos that Your Students Can Easily Follow

Jay Adams, Virginia Commonwealth
Nightlab: Bringing Classroom Theory to the Field

Julian Kilker, Nevada, Las Vegas
Finding a Portfolio in the Weekly Work of a Photojournalism Class*

James Kelly, Indiana
Teaching tip title: How to Become a Master Photo Editor

Lei “Tommy” Xie, Fairfield

* Co-winners, Inaugural “Birgit Wassmuth Excellence in Education” Visual Communication Teaching Award
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

1:30 to 3 p.m. / M051
Mass Communication and Society Division

Refereed Research Paper Session
Social Media, Fake News, and Media Literacy

Moderating/Presiding: Ruoxu Wang, Memphis

What the Fake?! How Social Media Users Define, Spot, and Respond to Fake News
Edson Tandoc and Darren Lim, Nanyang
Undesirable Issue Indeed, but No Censorship Please!
The Third Person Effect in Fake News on Social Media
Fan Yang, University at Albany, SUNY
and Michael Horning, Virginia Tech

Parents, Children, and Social Media: A Study of Value Congruence
Lee Farquhar, Butler; Betsy Emmons, Samford
and Nia Johnson, Samford

Creating Agents of Change through Civic Media
Production, Critical Media Literacy and Experiential Learning
Cindy Vincent and Jennifer Jeffrey, Salem State

Don’t Believe the Next Tweet: Designing and Testing News Media Literacy Interventions for Social Media
Melissa Tully, Iowa; Emily Vraga, and Leticia Bode, Georgetown

Discussant
Julia Waddell, West Chester

1:30 to 3 p.m. / M052
Newspaper and Online News Division

Refereed Research Paper Session
Twitter’s Role in News

Moderating/Presiding: Matthew J. Haught, Memphis

All the News That Tweets: Newspapers’ Use of Twitter Posts as News Sources from 2009 to 2016*
Kyle Heim, Shippensburg

Tweeting Local Sports: Best Practices of a Successful Sports Reporter
Matthew Reavy and Kimberly Pavlick, Scranton

Sentiment Contagion in the 2016 U.S Presidential Election Media Tweet Networks
Claire Youngnyo Joa, Louisiana State Shreveport
and Gi Woong Yun, Nevada, Reno

Examining Who Political Journalists @mention on Twitter
Brooke Auxier and Kalyani Chadha, Maryland

Discussant
Nikki Usher, George Washington

* Top Faculty Paper

1:30 to 4:45 p.m. / M053
National Zoo
Public Relations Division

Off-site Tour
National Zoo Tour

Moderating/Presiding:
Christopher Wilson, Brigham Young

Discussion of comms team’s award-winning approach to social media (e.g., #pandastory, Endangered Song)

Bonus: Zoo tours. Keepers from the Animal Care Sciences team will either give demos or animal talks at select animal habitats (Lion/Tiger; Amazonia; American Trails or Think Tank) for our group. – This one’s for you Richard!

Distance from hotel: 3 miles. Travel options: Uber/Lyft = 17 min. | Metro = 29 mins (3 stops (5 min.) + 25-minute walk) Limited to 50 participants. Pre-registration is required.

1:30 to 3 p.m. / M054
Scholastic Journalism Division
and Community College Journalism Association

Teaching Panel Session
Being an Effective Advocate for Legislations

Moderating/Presiding
Mark Goodman, Kent State

Panelists
Rebecca Snyder, Maryland-Delaware-DC Press Association
David Cullier, Arizona
Frank LoMonte, Florida
Megan Rhyne, Virginia Coalition for Open Government
Jane Kirtley, Minnesota
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

1:30 to 3 p.m. / M055
Commission on the Status of Women and History Division
Research Panel Session
History of Black Media
Moderating/Presiding
Kim Fox, American-Cairo
Panelists
Sonja Williams, Howard
Kim Fox, American-Cairo
Karen Turner, Temple
Indira Somani, Howard
Miya Williams, Northwestern
Natalie Hopkinson, Howard

1:30 to 3 p.m. / M056
Political Communication and Graduate Student Interest Groups
Scholar-to-Scholar Refereed Research Paper Poster Session

Political Communication Interest Group
Group I — Campaigns and Debates
Nicholas Browning, Indiana
2. Debatable Sphere: Major Party Hegemony, Minor Party Marginalization in the UK Leaders’ Debate*
Ceri Hughes, Wisconsin-Madison
3. Winning Through Words? A Computational Linguistic Study of Presidential Candidates’ Language Styles on Social Media in the Age of Populism
Weiai (Wayne) Xu, Massachusetts and Jayeon (Janey) Lee, Lehigh
Jason Peifer, Indiana and Kristen Landreville, Wyoming
Discussant
Esther Thorson, Michigan State
* Second Place Student Paper

Group II — Issues in the News
5. Muslims’ Responses to Terrorism News: Perceived Journalistic Quality, Discrimination, and Attitudes toward the Majority Population
Desiree Schmuck, Jörg Matthes, Christian von Sikorski, Mona Rahmanian, and Beril Bulat, University of Vienna
Ashik Shafi, Wiley College
7. Banned: How Discriminatory Policy Heightens U.S. Muslims’ Identity Centrality and In-Group Preferences
Annisa Meirita Rochadiat, and Elizabeth Stoycheff, Wayne State
8. To Label or Not to Label? Hostile Perceptions of Fact-Checks and Their Sources in the United States
Jianing Li, Jordan Foley, Omar Dumdum, and Michael Wagner, Wisconsin-Madison
9. The Will of the People? Effects of Subjective References to Public Opinion by Politicians
Christina Peter, University of Vienna
Discussant
Raluca Cozma, Kansas State

Group III — Framing and Agenda Setting
10. Examining How Moral Emotions Mediate the Effects of Partisan Media Consumption on Pro-Immigration Policy Support
Rachel Neo, Hawaii, Manoa
11. A Knight in Sheep’s Clothing: Media Framing of the Alt-Right
Burton Speakman, Kennesaw State
Mehdi Semati and Bill Cassidy, Northern Illinois and Mehrnaz Khanjani, Iowa
Tarasevich Sofiya, Liudmila Khalitova, Osama Albishri, Spiro Kioussis, and Barbara Myslik, Florida
14. Discursively Empowered and Distrustful: The Impact of the Taxpayer Framing on Political Trust
Volha Kananovich, Iowa
Discussant
Janis Page, George Washington
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Group IV — News and Engagement

15. Should the Media Be More or Less Powerful in Politics? Individual and Contextual Explanations for Politicians and Journalists
   Sebastian Scherr, University of Leuven and Philip Baugut, University of Munich (LMU)

16. Likeminded and Cross-Cutting Talk, Network Characteristics, and Political Participation Online- and Offline: A Panel Study
   Jörg Matthes, University of Vienna; Franziska Marquart, University of Amsterdam; and Christian von Sikorski, Vienna

17. Please Mind the Platform Gap: How Online News Source Impacts Civic and Political Engagement
   Nuri Kim, Andrew Duffy, Edson Tandoc, Rich Ling, and Alice Huang, Nanyang Technological

18. Partisanship and the Reaction to Sexual Harassment Allegations: An Experimental Examination of Political Image Repair
   Jonathan Graffeo, Ethan Stokes, Kenon Brown, and Stephen Rush, Alabama

   Ayellet Pelled and Josephine Lukito, Wisconsin-Madison; Junghwan Yang, Illinois at Urbana-Champaign; Fred Boehm, and Dhavan Shah, Wisconsin-Madison

Discussant
Katherine Haenschen, Virginia Tech

20. Chinese Players’ Participation in Online Games and its Influence on Online Social Capital and Political Participation
   Yue Wu, Chinese Academy of Social Sciences

21. “In Spite Of” and “Alongside”: Disillusion and Success in Advocacy Communication for the Roma
   Adina Schneeweis, Oakland

22. The AgendaOpinion Dynamics: Public Opinion and Government Attention in Post-Handover Hong Kong
   Chuanli Xia and Fei Shen, City University of Hong Kong

Discussant
Tim Macafee, Concordia University

Graduate Student Interest Group

23. Habrá que Callar la Tragedia del Yasuní: A Muted Group Theory Perspective of Media Coverage of Indigenous Communities Inhabiting the Ecuadorian Amazon
   Maria D. Molina, Pennsylvania State

24. Understanding User Behaviors Regarding Smart Speakers: A Multidisciplinary Perspective
   Chun Shao, Arizona State

25. No Country for Selfies: Privacy Concerns on Facebook and Instagram
   Daniel Haun, South Carolina

26. Tailoring Genetic Testing Communication for Mental Health Patients’ Stability and Controllability Attributions
   Amanda Kastrinos, Florida

27. Insecure and Girls: Innovative or the Same?
   Tessa Adams, Iowa

   Katy Robinson, Patrick Thelen, and Cen April Yue, Florida

29. The Effects of Presence on Responses to Argument Quality in a Virtual Environment
   Qiankun Zhong and James Cummings, Boston University

Discussant
Ruth Moon, Washington

30. Media Representation of Female Candidates in Ugandan Parliamentary Elections: A Content Analysis of Three Newspapers
   Juma Kasadha, City University of Hong Kong and Rehema Kantono, Islamic University

31. Using an Expanded Theory of Planned Behavior to Predict WeRun Users’ Intention to Engage in Sports in China
   Yingying Ma, Hong Kong Baptist

32. Ad-Brand Schema Incongruity Effects on Engagement with Facebook Posts
   Drake Glatter, Louisiana at Lafayette

33. TMZ and Mass Media: A Love/Hate Relationship
   Angelica Kalika, Colorado-Boulder

34. Time Enough at Last: Pornography Viewership Motivations and Obstacles
   Farnosh Mazandarani, North Carolina at Chapel Hill

35. The NCAA and Crisis Communication: Examining Controversial Issues in Collegiate Sports
   Matthew Stilwell and Branden Birmingham, South Carolina

Discussant
Miriam Hernandez, City University of Hong Kong
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

1:30 to 3 p.m. / M057
Sports Communication Interest Group
Refereed Research Paper Session
Gender Issues in Sports Media
Moderating/Presiding
Patrick McConnell, High Point

“Elevator Eyes” in Sports Broadcasting: Differences in Attention Allocation to Male and Female Sports Reporters
Glenn Cummins, Texas Tech;
Monica Ortiz, Syracuse
and Andrea Rankin, Texas Tech

Female Hockey Players’ Strategic Use of Social Media: From the Perspective of Self-Presentation Theory
Halli Krzyzaniak and Soojung Kim, North Dakota

Animating Women’s Sports: Social Media, Gender, and Evolving Techniques for Constructing the Legitimate and Authentic Athlete
Erin Whiteside and Jason Stamm, Tennessee

Discussant
Sada Reed, Arizona State

1:30 to 3 p.m. / M059
Chinese Communication Association
and Chinese Journalism Education Advisory Committee
Research Panel Session
Hard Power, Soft Power, and Nations

Moderating/Presiding
Shuhua Zhou, Missouri

Panelists
Comparing China’s National Identity in Globalized Media Space in a New Era
Ke Guo, dean, Shanghai International Studies University
and Peiqin Chen, associate professor, Shanghai International Studies University

News Games: Research on Concepts, Meanings, Functions, and Interactive Narrative
Xiangmin Zeng, deputy, Television School, Communication University of China

China’s Social Transformation Anxiety and Internet Ethics
Yunze Zhao, deputy, School of journalism, Renmin University of China

Mainstream Discourse Construction Strategy and Its Enlightenment
Lifeng Yan, deputy, School of Journalism and Communication, Xiamen University

Constructive News: Ideas and Paths for the Transformation of Traditional Mainstream Media
Yanan Zheng, dean, School of Journalism and Communication, Heilongjiang University

Innovating the Strategy of Cultivation for Journalism Communication Talents in the Media Age
Ning Tang, dean, school of media, film and television, Jiangsu Normal University

Research for Documentary film Marketization in Chinese 40 Years Reform and Opening
Zhi Li, professor, Television School, Communication, University of China

The Origin, Influence and Norms of the “clickbait” Phenomenon in the online Communication
Lingbo Tu, associate professor, Television School, Communication University of China

The Idea Innovation of City Television Station
Xiaohong Gao, dean, faculty of journalism and Communication, Communication University of China
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Media Culture in Qing Dynasty

Lihong Cheng, Deputy, School of Journalism and Communication, Liaoning University

The Strategy of Political Communication Innovation in the Context of Media Convergence

Weidong Liu, professor, School of Journalism and Communication, Tianjin Normal University

Fact-checking of China-related News Reports in the Era of Big Data

Shuang Leng, faculty, Television School, Communication, University of China

The Authenticity of Public News Production in the Information Age

Xingang Chen, associate professor, Television School, Communication, University of China

Media Consumption and Global View of Urban Youth in China

Jingwen Wang, associate professor, Television School, Communication, University of China

2 to 5 p.m. / M060
Capitol Hill

Communicating Science, Health, Environment, and Risk Division

Off-site Tour

Talking Science Communication with Congress: An AEJMC Field Trip to Capitol Hill

Moderating/Presiding

Chris Clarke, George Mason University

ComSHER is holding an off-site tour that offers a unique opportunity for participants to learn about how science communication operates in the halls of Congress – in particular, science communication goals, best practices, opportunities, and challenges as they relate to science-related policy. The tour group will meet in the hotel lobby and depart promptly at 1:30 pm. We will either take a taxi/Uber/Lyft or Metro to the Hill.

3:15 to 4:45 p.m. / M062
History Division

PF&R Panel Session

Connecting Industry and Ivory Tower: Advertising, Journalism and P.R. Executives Tell Professors How to Matter

Moderating/Presiding:

Doug Cumming, Washington and Lee University

Panelists

Mizell Stewart III, Gannett and USA Today Network

Anuj Vedak, CHIEF

Chuck Alston, MSLGroup

Wendy Melillo, American University

Jodie Warren, MDB Communications

Elie Truong, Washington Post

3:15 to 4:45 p.m. / M063
International Communication and Cultural and Critical Studies Divisions

Teaching Panel Session

Culture in the Classroom: Focusing on Culture and International Education Programs in Today’s America

Moderating/Presiding

Kelly Chernin, Florida State University

Panelists

Kelly Chernin, Florida State University

Jiangxue Han, Appalachian State University

Kurt Braddock, Pennsylvania State University

Linda Hon, Florida State University

Discussant

Johanna Cleary, Florida State University

2 to 3 p.m. / M061
Association for Education in Journalism and Mass Communication

Research Session


Moderating/Presiding

W. Joseph Campbell, American University

Join us during the conference as we “Spotlight” five current issues of interest to AEJMC members. All attendees are invited to Spotlight presentations that will be located in the back-left corner of the Exhibit Hall. Members with expertise in five topics will share ideas and tips on the issues, as well as provide links to online resources. A Q&A will follow, with time for one-on-one questions.
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

3:15 to 4:45 p.m. / M064

Law and Policy and Media Management, Economics and Entrepreneurship Divisions

PF&R Panel Session
Net Neutrality: The Digital Intersection of Access, Speed, Expression, Policy, and Commerce

Moderating/Presiding
Christopher Terry, Minnesota

Panelists
Erica Salkin, Whitworth
Tim Brennan, Maryland Baltimore County
Laurie Thomas-Lee, Nebraska-Lincoln

3:15 to 4:45 p.m. / M065

Minorities and Communication Division

High Density Refereed Paper Session
Has There Been Any Progress? Stereotypical and Counter-stereotypical Racial/Ethnic Representations Over Time

Moderating/Presiding
Cathy Jackson, Norfolk State

How Race, Gender, and American Politics Influenced User Discourse Surrounding the Jemele Hill Controversy
Guy Harrison, Youngstown State;
Ann Pegoraro, Laurentian University;
Miles Romney, Brigham Young
and Kevin Hull, South Carolina

Discussant: Rockell Brown Burton, Texas Southern

Old Stereotypes Made New: A Textual Analysis on the Tragic Mulatto Stereotype in Contemporary Hollywood Brandale Mills, Norfolk State

Discussant: Rockell Brown Burton, Texas Southern

Stuck in the Myth of Model Minority: Representation of Self in Asian Indian Ethnic Newspapers
Somava Pande, Washington State

Discussant: Ahmed Orabi, Illinois at Urbana-Champaign

3:15 to 4:45 p.m. / M066

Newspaper and Online News and Media Ethics Divisions

PF&R Panel Session
Data Journalism in the Trump Era: Accessing Data and Uncovering Stories

Moderating/Presiding
Stan Ketterer, Oklahoma State

Civil Rights and Sports: Jackie Robinson’s Continuing Crusade as a Newspaper Columnist
Raymond McCaffrey, Arkansas

Discussant: Kathleen Fearn-Banks, Washington

Racialized Reporting: Newspaper Coverage of Hurricane Harvey vs. Hurricane Maria**
Stefanie Davis, Pennsylvania State

Discussant: Federico Subervi, University of Leeds, UK

Immigrant Frames and Responses to Mass Media Identity Positioning
Debra Kelley, Minnesota

Discussant: Ralph Akinfeleye, University of Lagos

A Conceptual Model on Black Consumer-Brand Identity Congruence and Personal Care Purchase Intentions
Yewande Addie, Brett Ball, and Kelsy-Ann Adams, Florida

Discussant: Melody Fisher, Mississippi State

Black Masculine Scripts in Hip-Hop Media
Christin Smith, Morgan State

Discussant: Robbie Morganfield, Grambling State

Media Framing of the Movement for Black Lives: Tone and Changes Over Time
Michelle Perkins, Houston

Discussant: Robbie Morganfield, Grambling State

“Sharing Hope and Healing”: A Culturally Tailored Social Media Campaign Serving Native Americans
Rebecca Britt, Alabama; Brian Britt, Jenn Anderson, Nancy Fahrenwald; and Shana Harming, South Dakota State

Discussant: Eddith Dashiell, Ohio

* Third Place Paper, Latino/Latin American Communication Research Award
** Third Place, Student Paper Competition

The Effects of Latino Cultural Identity and Media Use on Political Engagement and Vote Choice in Election 2016*
Maria Len-Rios, Georgia
and Patricia Moy, Washington

Discussant: Federico Subervi, University of Leeds, UK
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Panelists
David Fallis, Deputy editor for investigative reporting, Washington Post
Adam A. Marshall, Knight Foundation litigation attorney, Reporters Committee for Freedom of the Press
Griffin Palmer, Data journalist, New York Times
Katy Bartzen Culver, Wisconsin-Madison

3:15 to 4:45 p.m. / M067
Commission on the Status of Minorities
Teaching Panel Session
Teaching Race & Diversity in the Trump Era of Race, Rage and Resentment: Challenges and Pedagogical Opportunities
Moderating/Presiding
Cathy Jackson, Norfolk State
Panelists
James Rada, Ithaca
Marquita Smith, John Brown
Sharon Bramlett-Solomon, Arizona State
Sue Robinson, Wisconsin-Madison

3:15 to 4:45 p.m. / M068
Commission on the Status of Women and Lesbian, Gay, Bisexual, Transgender and Queer Interest Group
Teaching Roundtable Session
Trigger Warnings, Trolls and Mansplainers: Testing Our Tolerance
Moderating/Presiding
Candi Carter Olson, Utah State
and Tracy Everbach, North Texas
Roundtable Topics
From Trigger Warnings to Testing Tolerance: Creating Classrooms that Support and Encourage Student Engagement with Controversial Topics, Version 3.0
Mansplainers, Misogynists and Trolls: How to Handle THAT Guy
Two roundtables running simultaneously (participants will be able to visit both roundtables in one session).

3:15 to 4:45 p.m. / M069
Community Journalism and Religion and Media Interest Groups
PF&R Panel Session
Faith in the Beltway: Creating and Maintaining Community Bonds through Religious-Themed News Organizations
Moderating/Presiding
Joel Campbell, Brigham Young
Panelists
Hannah Monicken, senior writer, Washington Jewish Week
Mark Zimmerman, editor, Catholic Standard
Vicki Brown, Missouri
Tom Strode, correspondent, Baptist Press

3:15 to 4:45 p.m. / M070
Participatory Journalism Interest Group
Refereed Paper Session
Participatory Journalism Past and Present
Moderating/Presiding
Mi Jahng, Wayne State
Citizen Journalism Scholarship Revisited: A Meta-Analytic Approach
Young Eun Moon, Meredith Morgoch, and Seungahn Nah, Oregon
Engaged Journalism in Rural Communities
Andrea Wenzel and Sam Ford, Temple
Open-Source Media Project: Community Attitudes After Five-Year Organizational Evolution
Bonnie Bressers
and Samuel Mwangi, Kansas State
David Bondy Valdovinos Kaye, Queensland University of Technology,
and Steven Smethers, Kansas State
To Share Is to Receive: News as Social Currency on Social Media
Edson Tandoc, Alice Huang, Andrew Duffy, Rich Ling, and Nuri Kim, Nanyang Technological University Singapore
Discussant
You Li, Eastern Michigan
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

3:15 to 4:45 p.m. / M071

Political Communication Interest Group and Mass Communication and Society Division

PF&R Panel Session
Reconciling a (New) Agenda: The Relationship Between Reporting, Research, and Politics in the Trump Era

Moderating/Presiding
Dean Cummings, Georgia State and Timothy Macafee, Concordia

Panelists
Ellen Crooke, VP of News Tegna Corp
Lance Ing, Photojournalist/Editor/Producer NBCUniversal Media
Bethany Swain, former White House News Photographer; Maryland
Brendan Keefe, chief investigator, Atlanta’s QXIA
Mike Walter, CGTN

3:15 to 4:45 p.m. / M072

Small Programs Interest Group and Community College Journalism Association

Teaching Panel Session
Book ‘Em! Exploring Alternatives to Textbooks in the Digital Age

Moderating/Presiding
Liz Atwood, Hood

Panelists
Michael A. Longinow, Biola
Ralph Hanson, Nebraska at Kearney
Brian Steffen, Simpson
John Bekken, Albright
Toni Albertson, Mt. San Antonio College

3:15 to 4:45 p.m. / M073

Association for Education in Journalism and Mass Communication Graduate Education Task Force Panel

Research Panel Session
AEJMC 101: Making AEJMC Work for You in DC and Beyond

Moderating/Presiding
Tim Vos, AEJMC Vice President-Elect, Missouri

Topics and Speakers
Navigating the Conference: Sessions, Resources, Opportunities
Marie Hardin, AEJMC President Elect, Pennsylvania State

Getting Involved: Divisions and Interest Groups
Katie Foss, vice chair, Council of Divisions, Middle Tennessee State

Navigating the Job Hub
Felicia Greenlee Brown, desktop publisher, AEJMC/ASJMC

Digital Resources and the Website: Stay Information, Stay Connected!
Samantha Higgins, public relations specialist, AEJMC/ASJMC

This session, a companion to AEJMC 102 at 1:45 p.m. on August 8, is designed especially for graduate students, new members, and returning members. Want to know how the organization works, about the role of its divisions and interest groups, and more about the Job Hub? This session will offer an overview of the program and conference structure, so you can make the most of it. After a short orientation session, we’ll open it up for your questions and give you a chance to meet key officers and new colleagues across AEJMC.

3:15 to 4:45 p.m. / M074

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Panel Session
Breaking into Academic Book Publishing: Tips from Publishers and Tankard Book Award-Winning Authors

Moderating/Presiding
Nikki Usher, George Washington

2018 Tankard Book Award Finalists (books with a 2017 copyright; listed alpha by book title)

“Race News Black Journalists and The Fight for Racial Justice in The Twentieth Century”
Fred Carroll, Kennesaw State [University of Illinois Press]

“The News Untold Community Journalism and The Failure to Confront Poverty in Appalachia”
Michael Clay Carey, Samford [West Virginia University Press]
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

“Public Relations and the Corporate Persona the Rise of the Affinitive Organization”
Burton St. John, III, Old Dominion
[Routledge]

Celebrate the best books of the year and learn how to write one too! We will reveal the esteemed book award winner. Panelists will also share book writing, publishing, and marketing tips. If you plan to write a book, this session is worth your time.

3:15 to 4:45 p.m. / M075
Association of Schools of Journalism and Mass Communication
Roundtable Panel Session
Coffee and Current Issues

Moderating/Presiding
Thor Wasbotten, Kent State
and James Stewart, Nicholls State

Join ASJMC leaders and academic administrators to discuss how ASJMC can best serve you in the upcoming year. Topics may include how to best select and incorporate technology into your program, mentoring faculty through the RTP process, and questions about accreditation. Coffee will be provided.

5 to 6:30 p.m. / M076
Communication Theory and Methodology and Minorities and Communication Divisions
PF&R Panel Session
The Barrow Minority Scholarship Award Winners: Where Are They Now?

Moderating/Presiding
Matt Barnridge, Alabama

Panelists
Tony Atwater, Norfolk State
Troy Elias, Oregon
Federico Subervi, Leeds
Sharon Bramlett-Solomon, Arizona State
Diane Francis, Kentucky

5 to 6:30 p.m. / M077
Electronic News Division
Teaching Panel Session
Covering Breaking News: From Hurricanes to White Supremacists

Moderating/Presiding
Ioana Coman, Texas Tech

Panelists
Harrison Hove, Florida
Mira Lowe, Florida
Maria Fontenot, Tennessee
Kris Boyle, Brigham Young

5 to 6:30 p.m. / M078
International Communication Division
High Density Refereed Paper Session
Thinking About the News: Conceptualization and Practice

Moderating/Presiding
Jatin Srivastava, Ohio

Victoria Knight, Ivanka Pjesivac and Michael Cacciatiore, Georgia
Perceptions and Reality of Press Freedom Following the Arab Spring: An Analysis of Egypt, Iraq, and Tunisia
William Edwards and Kyle Saunders, Ohio
Detached Watchdog Versus Adversarial Reporting: A Comparative Study of Journalistic Role Performance in 18 Countries
Mireya Márquez-Ramírez, Universidad Iberoamericana Ciudad de Mexico; Claudia Mellado, Pontificia Universidad Católica de Valparaíso; María Luisa Humanes, Universidad Rey Juan Carlos; Adriana Amado, Universidad de Castilla-La Mancha; Daniel Beck, University of Fribourg; Jacques Mick, Universidade Federal de Santa Catarina; Cornelia Mothes, Dresden University of Technology; Dasniel Olivera, Universidad de La Habana; Nikos Panagiotou, Aristotle University; Svetlana Pasti, University of Tampere; Henry Silke, Dublin City University;
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Colin Sparks, Hong Kong Baptist University; Agnieszka Stepinska, Adam Mickiewicz University in Poznan; Gabriella Szabo, Centre for Social Sciences, Hungarian Academy of Sciences; Edson Tandoc, Nanyang Technological University Singapore; Moniza Waheed, Universiti Putra; Haiyan Wang, Sun Yat-sen University

Discussant
Delwar Hossain, South Alabama

U.S. News Media’s Framing of the “North Korean Crisis” Under the Trump Administration: The New Ideological Foreign Affairs Paradigm*
Brett Labbe, Indiana South Bend; and SangHee Park, Wisconsin-Whitewater

Perceived Agenda-Setting Effects in International Context: Media’s Impacts on Americans’ Perception Toward China
Linsen Su, Beijing Jiaotong University, China and Xigen Li, City University of Hong Kong
The Qatar-Gulf Crisis and Narratives of Emotionality in Nepal’s English-language Press
Subin Paul, Iowa

Discussant
Sally Ann Cruikshank, Middle Tennessee State

Journalism Ethics and the BRICS Journalist
Jyotika Ramaprasad, Miami
Miki Tanikawa, Akita International University
Assessing the Role of International Broadcasters as Information Subsidies in the International Agenda-building Process
Liudmila Khalitova and Sofia Tarasevich, Florida

Discussant
Manuel Chavez, Michigan State

Populist Journalism Challenging Media and Political Fields: Transnational Analysis of Right-wing Meta-journalistic Discourses
Lea Hellmueller, Houston and Matthias Revers, University of Leeds
Political News Use and Democratic Support: A Study of Kazakhstan’s TV impact
Karlyga Myssayeva, Saule Barlybayeva, and Sayagul Alimbekova, al-Farabi Kazakh National University

“They Only Threaten You or Cut Off Your Job”: How Rwandan Journalists Learn Self-censorship
Ruth Moon, Washington

Discussant
Zeny Sarabia-Panol, Middle Tennessee State

* Asian Journal of Communication Best Paper Award

5 to 6:30 p.m. / M079

Mass Communication and Society
and Newspaper and Online News Divisions

Scholar-to-Scholar Refereed Paper Poster Session

Mass Communication and Society Division

Topic I – Journalism: Challenges and Innovations

1. Big Data and Journalism Transformations: Evaluating Automation as a New Entrant to the Journalistic Field
Shangyuan Wu, Edson Tandoc, and Charles Salmon, Nanyang Technological University

2. Field and Ecological Explanations of Data Journalism Innovation: A Focus on the Role of Ancillary Organizations
Wilson Lowrey, Lindsey Sherrill, and Ryan Broussard, Alabama

3. PTSD and Depression in Journalists Who Covered Harvey
Gretchen Dworznik, Kent State

4. Conceptualization of the Public Health Model of Reporting through Application: The Case of the Cincinnati Enquirer’s Heroin Beat
Erin Willis, Colorado-Boulder and Chad Painter, Dayton

5. Finding A Voice: Newspaper Editors and The Effect of Sexual Assault and Rape News*
Susan Tebben, Ohio

Discussant
Avery Holton, Utah

* Third Place, Student Competition

Topic II - Role of Media in Civics and Politics

Esther Thorson and Weiyue Chen, Michigan State; and Leticia Bode, Georgetown
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

7. Individual Differences in Second-Level Agenda Setting
   Renita Coleman, Texas at Austin
   and Denis Wu, Boston University

8. Examining the Rage Donation Trend: Applying the Anger Activism Model to Explore Communication and Donation Behaviors
   Lucinda Austin, North Carolina at Chapel Hill;
   Holly Overton, South Carolina;
   Denise Bortree, Pennsylvania State;
   and Brooke McKeever, South Carolina

9. Local to Global via Social Media: Using Social Media for News Could Make You Global-Minded
   Aditi Rao, Connecticut

Discussant
   Alec Tefertiller, Kansas State

Topic III – Social Media: News and Engagement
10. What’s Racist about Deporting Criminal Illegal “Felons”? Examining the Link Between Emotion and Cognition in Tweets about Immigration
    Saif Shahin, American;
    Laura Seroka, Bowling Green State;
    and Md Rezwan Islam, Bowling Green State

    Shannon McGregor, Utah

12. Social Media as an Emerging Institution: Expectations and Norms Online at the U.S. State House
    Meredith Metzler, Wisconsin-Madison

13. Hot or Cold: #climatechange Societal Sentiment on Pinterest
    Jeanine Guidry, Virginia Commonwealth;
    Lucinda Austin, North Carolina at Chapel Hill; and
    Linsey Grove, South Florida

14. Expanding Visibility on Twitter: Author and Message Characteristics and Retweeting
    Chang Sup Park, Bloomsburg University
    and Barbara Kaye, Tennessee at Knoxville

Discussant
   Brian Britt, Alabama

Topic IV – Message and Source Attributes in Strategic Communication
15. Crisis Management on Social Media: Inoculation Strategy and Organizational Interactivity
    Pratiti Diddi
    and Lewen Wei, Pennsylvania State

16. Effects of Self-Construal and Environmental Consciousness on Green Corporate Social Responsibility Perceptions*
    Nandini Bhalla, South Carolina

17. Underlying Effects of Endorser Identity and Bodily Addressing in Public Service Announcements
    Lewen Wei, Arienne Ferchaud
    and Bingjie Liu, Pennsylvania State

18. Explaining the “Racial Contradiction:” An Experimental Examination of the Impact of Sports Media Use and Response Strategy on Racial Bias Towards Athlete Transgressors
    Kenon Brown, Alabama;
    Joshua Dickhaus, Bradley;
    Ray Harrison, Jefferson State Community College;
    and Stephen Rush, Alabama

Discussant
   Nan Yu, Central Florida

* Second Place, Moeller Student Competition

Topic V – Digital Media: Effects on Audiences and Media Practices
19. Digital Inequalities or Personality Differences? A Longitudinal Analysis of Social Media Usage Divides in China
    Yiyian Zhang and Lei Guo, Boston University
    and Homero Gil de Zúñiga, Vienna

20. The Effects of Flow in Mobile Gaming: Involvement, Spending Practices, and Attitude
    Gregory Perreault, Appalachian State
    and Samuel M. Tham, Michigan State

    T. Franklin Waddell, Florida

22. Stuck on Social Media: Predicting Young Adults’ Intentions to Limit Social Media Use
    Nicholas Boehm, Colorado State

23. Is the Grass Greener on the Other Side of the Geofence? Privacy Implications of Unauthorized Commercial Smartphone Messages
    Kearston Wesner, Quinnipiac

Discussant
   Vincent Cicchirillo, DePaul

Topic VI – News Consumption, Coverage, and Effects
    Patrick Parsons
    and Krishna Jayakar, Pennsylvania State
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

25. D.C. Media Coverage of the District’s Death with Dignity Act
   
   **Kimberly Lauffer**, Ball State University;  
   **Sean Baker**, Central Michigan  
   and **Natalee Seely**, Ball State  

   
   **Keonyoung Park**, **Jun Zhang**,  
   **Laura Canuelas-Torres**, and  
   **Zheng Li**, Syracuse  

27. Effects of Race, Attractiveness, and Mental Health Attribution in Mass Shooting News
   
   **Tao Deng**, **Syed Ali Hussain**, **Samuel M. Tham**,  
   and **Saleem Alhabash**, Michigan State  

   **Discussant**  
   **Chang Sup Park**, Bloomsburg  

Newspaper and Online News Division

Group I — International News

28. Control and Resistance: The Influences of Political, Economic, and Technological Factors on Chinese Investigative Reporting*
   
   **Lei Guo**, Missouri  

29. Blame the ABC: News Framing and the Future of Public Service Broadcasting in Australia
   
   **Lauren Bridges**, Pennsylvania  

   
   **Moniza Waheed**, Universiti Putra Malaysia  
   and **Lea Hellmueller**, Houston  

   **Discussant**  
   **Lona Cobb**, Winston-Salem State  

* Top Student Paper, Newspaper Online News Division

Group II — Community and Social Justice

31. A Community that has Lost its Way: Framing the Sherman Park Unrest in Milwaukee, Wisconsin*
   
   **Rachel Italiano**, Marquette  

32. Protests, Media Coverage, and a Hierarchy of Social Struggle
   
   **Danielle Kilgo**, Indiana,  
   and **Summer Harlow**, Houston  

33. “Not One of Us”: Social Identity and American Metajournalistic Discourse Surrounding Glenn Greenwald
   
   **Courtney Johnson**, Washington  

34. Peace Journalism: A War/Peace Framing Visual Analysis of the Charlottesville Protests
   
   **Dara Phillips** and **Stephen Perry**, Regent  

35. Mediating Empathy: The Role of News Consumption in Mitigating Attitudes about Race and Immigration
   
   **Kelly Kauhold**, Texas State  

   **Discussant**  
   **Vivian Martin**, Central Connecticut State  

* Second Place Top Student Paper, Newspaper Online News Division

Group III — News Values and Credibility

36. Learning News Credibility Cues in Politicized News
   
   **Megan Duncan**, Wisconsin-Madison  

37. The Politicizing of ESPN: A Content Analysis of Its Perceived Partisanship
   
   **Adrienne Grubic**, Texas  

38. Healing and recovery as a news value
   
   **Michael McCluskey**, Tennessee-Chattanooga  

   **Discussant**  
   **Bill Cassidy**, Northern Illinois  

Group IV — News and Its Effects

39. The Meaning of Numbers: Effect of Social Cues Perceived as Bandwagon Heuristic in Online News
   
   **Jiyoun Kim**, Maryland  

40. What to Think About: The Applicability of Agenda-Settings in a Social Media Context
   
   **Holly Cowart**, Georgia Southern  

41. Re-examining News Overload: Effects of Content Characteristics and News Topics on Selective Scanning and Avoidance**
   
   **Angela Lee**,  
   **Avery Holton**, Utah  
   and **Victoria Chen**, National Chung Cheng University  

42. “Tell Me Something Good”: Testing the Longitudinal Effects of Constructive News Using the Google Assistant
   
   **Karen McIntyre**, Virginia Commonwealth  

   **Discussant**  
   **Cory Armstrong**, Alabama  

** Third Place Top Faculty Paper (Tie), Newspaper and Online News Division  

43. Knowledge Begets Knowledge: Impacts of Civic and Political Knowledge on Knowledge Gain from Online News
   
   **D. Jasun Carr**, Idaho State  
   and **Mitchell Bard**, Iona  

44. Hostile Media Perception and Intention to Participate in Public Discussion of Mental Health Issues: An Examination of the Role of Involvement
   
   **Xueying Zhang**, Kent State;  
   **Kim Baker** and **Kim Bissell**, Alabama;  
   **Sarah Pember**, Wisconsin-LaCrosse;  
   and **Yiyi Yang**, Alabama
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

45. Measuring Quality Dialogue: Unproductive, Uncivil Discourse Dominates News Commenting Forums
   Arthur Santana, San Diego State

46. Sh*thole and the President: News Use of Trump’s Profanity
   Michael McCluskey, Tennessee-Chattanooga

Discussant
Nicole Dahmen, Oregon

Group V — News and the Newsroom
47. Solidarity in the Newsroom? Media Concentration and Union Organizing: Case Study from the Sunshine State
   Jennifer Proffitt, Florida State

48. The Local-Mobile Paradox: Missed Innovation Opportunities and The Future of Local News
   Meg Heckman and John Wihbey, Northeastern

49. Does a More Diverse Newspaper Staff Reflect Its Community? Analyzing The Dallas Morning News’ Content
   Tracy Everbach, North Texas;
   Jake Batsell, Southern Methodist;
   Sara Champlin and Gwendelyn Nisbett, North Texas

50. Reliance on Government Sources at American Newspapers in the Digital Era
   Beth Knobel, Fordham

51. No Quick Fix: How Journalists Assess the Impact and Define the Boundaries of Solutions Journalism
   Elia Powers, Towson and Alex Curry, Texas

Discussant
John Russial, Oregon

Group VI — Mobile and Online News
52. Readers’ Perceptions of Newsworthiness and Bias as Factors in Commenting on Digital News Content
   Greg Munno, Syracuse

53. Geolocated News: How Place, Space and Context Matters for Mobile News Users
   Amy Schmitz Weiss, San Diego State

54. Breaking Babel: Understanding the Dark Side of Digital News***
   David Berman, Pennsylvania

55. “All the President’s tweets”: A Large-scale Study of Uses of Social Media Content in Online News
   Mohammad Youssuf, Oklahoma;
   Naeemul Hassan, Mississippi and Md Main Uddin Rony, Mississippi

56. Message or Medium? Effect of Virtual Reality on News Stories
   Noah Buntain, Shengjie Yao, and Dongqing Xu, Syracuse

57. Data Journalism and Black-boxed Data Sets
   Wilson Lowrey, Ryan Broussard, and Lindsey Sherrill, Alabama

Discussant
Norman Lewis, Florida

*** Third Place Top Student Paper

Group VII — Advertising and Journalism
58. Overloaded: The Impact of Visual Density on Advertising Recognition within Sponsered News Articles
   Ryan Kor and Bartosz Wojdynski, Georgia

59. Understanding the Role Performance of Native Advertising on News Websites
   You Li, Eastern Michigan

60. Exploring a Branding Alignment Typology: Influences on individual, Organizational, and Institutional Forms of Journalistic Branding**
   Logan Molyneux, Temple; Seth Lewis, Oregon and Avery Holton, Utah

Discussant
Sandra Utt, Memphis

**Third Place Top Faculty Paper (Tie), Newspaper and Online News Division

Group VIII — Journalism Curriculum
61. The Journalism and Mass Communication Capstone Course: Bringing It All Together?
   Brian J. Bowe, Western Washington;
   Robin Blom, Ball State; and
   Lucinda Davenport, Michigan State

62. Perceptual Learning in Mass Communication Research: Immediate and Delayed Effects of Perceptual-Learning Methods on AP Style Knowledge
   Justin Martin, Shageea Naqvi, and George Anghelcev, Northwestern in Qatar

Discussant
Jan Lauren Boyles, Iowa

5 to 6:30 p.m. / M080

Media Ethics and Scholastic Journalism Divisions

PF&R Panel Session
Ethical Objectivity vs Minority Identity: Obstacles to Diversity in College Student Media

Moderating/Presiding
Margot Susca, American
“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Panelists:
Angie Chuang, Colorado
John C. Watson, American
Wayne Dawkins, Morgan State
Karla Kennedy, Florida International

5 to 6:30 p.m. / M081
Media Management, Economics and Entrepreneurship and Communication Technology Divisions
PF&R Panel Session
#BTS: Millenial Marketing & PR Strategists Debate the Power of Mobile Communications
Moderating/Presiding
Paisley M. Benaza, Arizona State

Panelists
Daren Jenkins, Director of Basketball Communications, Washington Wizards
Devon Dow, US Director of Strategy and Partnerships, Mailman Group
Thomas N. Lutes, Publicist; Founder TLPR
Dave McMenamin, ESPN.com Cleveland Cavaliers beat writer, ESPN
Richie Cruz, Sr. Director of Integrated Marketing, Foot Locker

5 to 6:30 p.m. / M082
Public Relations and Law and Policy Divisions
PF&R Panel Session
How Robust Should a Company’s Social Media Policy Be? A Debate on Employee Privacy Versus the Need to Protect Corporate Reputation
Moderating/Presiding
Kathy Fitzpatrick, American

Judges
Pat Curtin, Oregon
Matt Ragas, DePaul

Panelists
Jack Karlis, Georgia College
Karen Freberg, Louisville
Ai Zhang, Stockson
Jasmine McNealy, Florida
Cayce Myers, Virginia Tech
Daxton “Chip” Stewart, Texas Christian

5 to 6:30 p.m. / M083
Visual Communication and Cultural and Critical Studies Divisions
Research Panel Session
The Politics of Voice, Visibility, and Transparency
Moderating/Presiding
Mary Bock, Texas at Austin

Panelists
Weaving Texts: An Untitled Audio Tour
xtine burrough, Texas at Dallas
Who speaks for place – and how? Voice, Visibility, and Transparency in the Shaping of Place
Julian Kilker, Nevada, Las Vegas
Race, Racism, and Resistance: The Visualization of the Voice of an Asian American Woman Activist
Jenny Ungha Korn, Harvard
No Way Out: Exploitation, Incarceration and the Politics of Visibility
Mei-Ling McNamara, Colorado Boulder

5 to 6:30 p.m. / M084
AEJMC Council of Affiliates
Research Panel Session
American Society of News Editors Diversity Survey & Diversity Initiatives: Why Higher Education Needs to Support a Pipeline of Talent into America's News Organizations
Moderator
Lucy Dalglish, Maryland, College Park

Panelist
Mizell Steward, senior director of Talent, Partnership & Innovation, Gannett Co.
Meredith Clark, Virginia
Teri Hayt, executive director, American Society of News Editors, ASNE

5 to 6:30 p.m. / M085
Commission on the Status of Women and Lesbian, Gay, Bisexual, Transgender and Queer Interest Group
PF&R Panel Session
Out of the Intersectional Ghetto: Publishing Inclusive Research in Mainstream Mass Comm and Journalism Journals
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

Moderating/Presiding
Sue Robinson, Wisconsin-Madison

Panelists
Robert Byrd, Memphis
Natalie J. Tindall, Lamar
Jennifer Huemmer, Ithaca
Nathian Rodriguez, San Diego State

5 to 6:30 p.m. / M086

Association for Education in Journalism and Mass Communication and Scripps Howard Foundation

Research Panel Session
Tweet This: Two Weeks on the Social Media Frontlines

Moderating/Presiding
Tracy Simmons, Gonzaga

Panelists
Joe Glennon, Temple
Tracy Simmons, Gonzaga
Elizabeth Stoycheff, Wayne State
Howard Mortman, C-SPAN

5 to 6:30 p.m. / M087

JHistory Internet Group

Research Panel Session
Objectivity and Race: Past, Present, Future

Moderating/Presiding
David T. Z. Mindich, Temple

Panelists
Earnest L. Perry, Missouri
Sue Robinson, Wisconsin-Madison
Brian Creech, Temple
Felicia Harris, Houston-Downtown

6:45 to 8:15 p.m. / M088

Association for Education in Journalism and Mass Communication

Keynote Session

Moderating/Presiding
Jennifer D. Greer, Alabama, 2017-18 AEJMC President

Presentation of Scripps Howard Awards:
Introduction: Liz Carter, President and CEO, Scripps Howard Foundation

2017 Scripps Howard Journalism & Mass Communication Teacher of the Year
Award Recipient: Sheri Broyles, North Texas

2017 Scripps Howard Journalism & Mass Communication Administrator of the Year
Award Recipient: Don Heider, Loyola-Chicago

AEJMC Equity & Diversity Award presentation:
2018 Recipient
Klein College of Media and Communication,
Temple University
Award accepted by David Boardman, Dean, Temple

Keynote Panel
Covering the White House: From Eisenhower to Trump

Panelists
John Cochran, former chief Capitol Hill correspondent for ABC News and chief NBC White House correspondent
Christi Parsons, former White House correspondent, Tribune Co.; senior editor, The Atlantic
Kristin Welker, White House correspondent, NBC News

White House reporters share their experiences covering presidents throughout the modern era, reflecting on the sometimes touchy relationships between chief executives and the press. Cochran, who was assigned in the Army to the Eisenhower and Kennedy press offices, offers perspective from his time with every president between Ike and the second Bush. Parsons, who served as the president of the White House Correspondents’ Association and who covered Obama longer than any other reporter, discusses the evolution of Obama’s relationship with the media from the Illinois legislature through his eight years at 1600 Pennsylvania Ave. Welker, who has covered the White House since 2011 and witnessed the transition between Obama and Trump, reflects on the current climate in the White House press corps as well as changes in the D.C. news cycle in this new era.
Monday Sessions

“Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens” / Washington, DC — August 6-9, 2018

8:30 to 9:30 p.m. / M089

Association for Education in Journalism and Mass Communication

Opening Reception

Featuring light hors d’oeuvres and a cash bar, the reception is a perfect place to reconnect with friends and meet new colleagues. Free to all attending the conference, including family members. Tickets are not required, but please wear your name badge.