Tuesday, August 7, 2018

7 to 8 a.m. / T001

Communication Technology Division

Business Session

Committee Business Meeting

Moderating/Presiding

Jessica Smith, Abilene Christian

This meeting is for Communication Technology Division committee members.

7 to 8 a.m. / T002

Electronic News Division

Business Session

Members’ Meeting

Moderating/Presiding

Tony DeMars, Texas A&M-Commerce

7 to 8 a.m. / T003

History Division

Business Session

Committee Business Meeting

Moderating/Presiding

Douglas Cumming, Washington and Lee

7 to 8 a.m. / T004

Law and Policy Division

Business Session

Executive Committee and Publication Business Meeting

Moderating/Presiding

Jason Martin, DePaul

7 to 8 a.m. / T005

Mass Communication and Society Division

Business Session

Executive Committee Business Meeting

Moderating/Presiding
Tuesday, August 7, 2018

Melanie Sarge, Indiana

7 to 8 a.m. / T06

Public Relations Division

Business Session

JPRR Editorial Board Meeting

Moderating/Presiding

Bey Ling Sha, JPRR editor, San Diego

7 to 9:45 a.m. / T007

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Business Session

Committee Business Meeting

Moderating/Presiding

Dean Kruckeberg, North Carolina-Charlotte

7 to 9:45 a.m. / T008

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Business Session

Committee Business Meeting

Moderating/Presiding

Marcia DiStaso, Florida

7 to 9:45 a.m. / T009

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Business Session

Committee Business Meeting

Moderating/Presiding

Chris Roush, North Carolina at Chapel Hill

7 to 8 a.m. / T010 Hotel Lobby

Association for Education in Journalism and Mass Communication
Tuesday, August 7, 2018

Off-site Gathering

AEJMC Fun Run

Moderating/Presiding

Richard Waters, San Francisco

The 2018 Fun Run will leave from the conference hotel lobby at 7 a.m. Participants receive a finisher medal featuring the 2018 conference logo, and funds raised benefit graduate student travel scholarships. If you have any questions, feel free to email me at rdwaters@usfca.edu or join the “AEJMC Running + Walking Club” on Facebook. (AEJMC CoDV)

7 to 8 a.m. / T011

Association for Education in Journalism and Mass Communication

Business Session

Journalism and Mass Communication Educator Editorial Meeting

Moderating/Presiding

Jami Fullerton, J&MCE editor, Oklahoma State

7 to 8:30 a.m. / T012

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Business Session

Institute for Diverse Leadership in Journalism and Communication

Moderating/Presiding

Elizabeth Toth, Maryland

2016-17 IDL Fellows share tips on getting the most from this leadership program. Session open only to IDL Fellows.

7 to 10 a.m. / T013

Association of Schools of Journalism and Mass Communication

Business Session

Executive Committee Meeting

Moderating/Presiding

Sonya Duhé, Loyola New Orleans, 2017-18 ASJMC President and, Thor Wasbotten, Kent State, 2018-19 ASJMC President

7 to 10 a.m. / T014

Kappa Tau Alpha
Tuesday, August 7, 2018

Business Session

Chapter Advisors’ Breakfast/Business Meeting

Moderating/Presiding
Beverly J. Horvit, Missouri

All advisors from KTA chapters are welcome to attend. KTA remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

8:15 to 9:45 a.m. / T015

Advertising Division

Scholar-to-Scholar Refereed Paper Poster Session

Trends in Advertising Research

Advertising Division

Topic I — Consumer Engagement
1. Beauty Brands and Micro-blogging in China: How Content Choices Affect Consumer Engagement on Sina Weibo
   Mengling Cao, Youngju (YJ) Sohn,
   and Heidi Hatfield Edwards, Florida Institute of Technology
2. Comparative Advertising as a Signal of Quality: The Role of Brand Credibility in Consumer Responses
   Naa Ampomsah Dodoo, Emerson
3. Investigating the Implications of Distinct Personality and Message Factors on Consumer Responses
   Naa Ampomsah Dodoo, Emerson
   and Cynthia Morton Padovano, Florida
4. Political Campaigning Meets Digital Engagement: “Old” Failures and “New” Triumphs
   Sally McMillan, Courtney Childers
   and Stuart Brotman, Tennessee-Knoxville;
   Jinhee Lee, Michigan State; Jian Huang
   and Natalie Bogda, Tennessee-Knoxville
5. Testing the Limits: Self-Endorsement in Ambient Intelligent Environments
   Kristy Hamilton, SeoYoon Lee, Un Chae Chung,
   and Weizi Liu, Illinois at Urbana-Champaign

Discussant
Frauke Hachtmann, Nebraska-Lincoln

Topic II — Social Media Applications
6. How Advertising Relevance and Brand Relationship Strength Limits Disclosure Effects of Native Ads on Twitter
   Jameson Hayes, Alabama;
   Guy Golan and Janelle Applequist, South Florida;
   and Stephen Rush, Alabama
7. Informing, Reinforcing, and Referencing: Chinese Young Male Consumers’ Interpretation of Social Media Luxury Advertising
   Huan Chen, Florida; Ye Wang, Missouri Kansas City
   and Eric Haley, Tennessee
8. Perceived Native-ness of Social Media Advertisements: A Conceptualization and Scale Development Study

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**Jing Yang**, Loyola-Chicago; **Linwan Wu**, South Carolina; **Rachel Quin** and **Jaini Bhavsar**, Loyola-Chicago

9. Soil and Flower: The Relationship between Social Media Usage and Consumer Response to Social Media Advertising  
   **Yang Feng**, San Diego State and **Quan Xie**, Bradley

10. Watching AD for Fun: Native Short-video Advertising on Chinese Social Media  
    **Ruowen Wang** and **Huan Chen**, Florida

**Discussant**  
**Jay Newell**, Iowa State

**Topic III — Consumer Health and Safety**

11. Applying Artificial Neural Networks to Predict Ad Viewership During TV Programs  
    **Fiona Chew**, Beth Egan, **Chilukuri Mohan**, **Ruoochen Jiang**, **Sushanth Suresh**, and **Kartik Joshi**, Syracuse

    **Joon Soo Lim**, Junga Kim, and **Chunsik Lee**, Syracuse

13. I (Don’t) Want to Consume Counterfeit Medicines: Preliminary Results on the Antecedents of Consumer Attitudes Toward Counterfeit Medicines  
    **S. Senyo Ofori-Parku**, Oregon; and **Sung Eun Park**, Alabama at Tuscaloosa

14. The 360-Degree Drunk Driving Prevention Advertising: The Impacts of Gender Role Beliefs and Self-Referencing on Purchase Intentions and Drunk Driving Avoidance  
    **Wen Zhao**, Washington State

15. When Our Goals Set Our Biases: How Regulatory Focus Moderates Persuasion Knowledge and Third-person Perception in Health Advertising  
    **Giang Pham** and **Chang-Dae Ham**, Illinois at Urbana-Champaign

**Discussant**  
**Juan Mundel**, DePaul

**Topic IV — Corporate and Social Responsibility**

16. Credible Corporates Require Many Likes: An Examination of Corporate Credibility and Bandwagon Cues  
    **Ruobing Li**, Louisiana State; **Michail Vafeiadis**, Auburn; **Anli Xiao** and **Guolan Yang**, Pennsylvania State

17. Determining the Effectiveness of Sustainability Initiatives in Advertisements for Congruent and Incongruent Companies  
    **Brett Sherrick** and **Jennifer Hoewe**, Purdue

18. Social Network for Good: Framing the Message Type and Execution Style of “Cause-Related Marketing” Advertising for a Sports Brand on Social Network Sites  
    **Ji Yoon (Karen) Han**, Ball State and **Seungae Lee**, Oakland

19. The Effect of Soliciting Consumer Participation in Corporate Social Responsibility Campaigns  
    **Sun Young Lee**, Maryland; **Yeuseung Kim**, Chung-Ang University and **Young Kim**, Marquette

20. Value from Construal Level Theory: The Matching Effects of Social Distance and Message Orientation for Environmental Advertising
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Sun-Young Park, Massachusetts
and Eunyi Kim, Incheon National University

Discussant
Kelty Logan, Colorado-Boulder

Topic V — Branded Entertainment
Wai Han Lo
and Benjamin Ka Lun Cheng, Hong Kong Baptist
22. Effects of Sensation Seeking, Creator Attractiveness, and Content Characteristics on Branded Entertainment
Dahyun Hong and Jong Woo Jun, Dankook University
23. How Storytelling Advertising Affects Consumers: Emotion as a Mediator Between Narrative Level and WOM Intention
Sookyeong Hong, Hansei University;
Jin-Ae Kang and Glenn Hubbard, East Carolina
24. Make It Fit: The Effects of Brand-Game Congruity in Advergames on Brand Recall, Attitude, and Purchase Intent
Frank Dardis and Michael Schmierbach, Pennsylvania State;
José Aviles, Wittenberg University; Erica Bailey, Angelo State;
Stephanie Orme and Jin Kang, Pennsylvania State

Discussant
Marcel Jennings, Virginia Commonwealth

Topic VI — Instagram and Facebook Applications
25. Influencer Marketing on Instagram: The Effects of Sponsorship Disclosure, Source Credibility, and Brand Credibility
Susanna Lee and Eunice Kim, Florida
26. #Insta-Credible: The Impact of Influencer-Brand Fit on Source Credibility and Persuasive Effectiveness
Priska Breves, Nicole Liebers, Marina Abt, and Annika Kunze, University of Wuerzburg
27. Placing Brands on Facebook: How the Source and Context of Brand Posts Affect Brand Likeability
Mira Mayrhofer, Brigitte Naderer, and Jörg Matthes, University of Vienna
Fei Xue, Southern Mississippi
29. Teens’ Responses to Facebook Newsfeed Advertising: The Effects of Cognitive Appraisal and Social Influence on Privacy Concerns and Coping Strategies
Seounmi Youn, Emerson
and Wonsun Shin, University of Melbourne

Discussant
Keith Quesenberry, Messiah College

Topic VII — Consumer Intentions and Responses
30. How Anticipated Regret Messages Interact With Mood To Influence Purchase Intention

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Yanyun Wang
and Sela Sar, Illinois at Urbana-Champaign

31. Measuring Consumer Perceptions of Influencer Product Recommendation Motives on Social Media
Mengtian (Montina) Jiang, Kentucky
and Nora Rifon, Michigan State

32. Memory at Play: Personalizing Advertisements Based on Consumers’ Autobiographical Memory
Lewen Wei, Jin Kang,
and Michael Schmierbach, Pennsylvania State

33. The Attitudinal and Behavioral Effects of Pictorial Metaphors in Advertising: Considering Need for Cognition and the Mediating Effect of Emotional Response
Soojin Kim, Louisiana State

34. The Effect of Ad appeals on Materialistic Consumers' Ethical Purchase
Yuhosua Ryoo, Woolin Kim,
and Eunjoo Jin, Texas at Austin

35. Do Disabilities Belong?: Exploring Non-disabled Consumer Attitudes Toward Persons with Physical Disabilities in Advertising
Summer Shelton, Florida

Discussant
Mary Liz Brooks, West Texas A&M

8:15 to 9:45 a.m. / T016

Communicating Science, Health and Environment Risk Division

Refereed Paper Session

Persuasive Strategies in Science Communication

Moderating/Presiding
Shupei Yuan, Northern Illinois

User Engagement in Public Discourse of Genetically Modified Organisms: The Role of Opinion Leaders on Social Media
Qian Xu, Elon and Nan Yu,
and Yunya Song, Central Florida

Barriers in Communicating Science for Policy in Congress
Karen Akerlof, George Mason;
Maria Carmen Lemos, Michigan;
Emily T. Cloyd, Erin Heath, Selena Nelson,
Julia Hathaway and Kristin Timm, George Mason

How Does Media Promote Pro-environmental Behaviors as Collective Action: An Examination of Illusion of Knowledge
Xiaodong Yang, Shandong University;
Xiaoming Hao and Shirley Ho, Nanyang Technological

Name Frame and Celebrity Endorsement Effects of Autonomous Vehicle Technology Communications: Mechanisms and Moderators
Jessica Myrick, Lee Ahern, Ruosi Shao,
and Jeff Conlin, Pennsylvania State

Examining the Impact of Motivational Salience and Involvement on Visual Attention to Scientific Information

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8:15 to 9:45 a.m. / T017

**Communication Technology Division and Community College Journalism Association**

Teaching Panel Session

*New Skills The Biz Needs Us to Teach*

Moderating/Presiding

**Ronald Yaros**, Maryland

Panelists

- **Jody Brannon**, TOW-Knight Center; American
- **Everdeen Mason**, *The Washington Post*
- **Reid Williams**, *USA Today Network*
- **Kathleen Culver**, Wisconsin-Madison; Poynter Institute

From professional mobile reporting to analyzing and responding to audience analytics (using tools such as Adobe Omniture, Parse.ly, Chartbeat, and CrowdTangle to name a few), panelists will provide guidance on news courses and content that journalism schools should be considering.

8:15 to 9:45 a.m. / T018

**Electronic News Division**

Refereed Paper Session

**Top Paper Session**

Moderating/Presiding

**William (Bill) Davie**, Louisiana at Lafayette

Rehash or Reset? Examining the Intermedia Agenda Setting Effect Between Twitter and Newspapers on Climate Change*

**Yan Su**, Washington State

Real Time Political Deliberation on Social Media: Can Televised Debates Lead to Rational and Civil Discussions on Broadcasters’ Facebook Pages?**

**Lindita Camaj**, Houston

Small Station with Big Voices: Giving a Microphone to Communities Through Student-Citizen Collaborations***

**Deborah Chung, Mike Farrell, Kakie Urch, and Yung Soo Kim**, Kentucky

Frames and sources of links in the climate discussion on Twitter, 2012-2015****

**JA Lavaccare and Kjerstin Thorson**, Michigan State

and **Luping Wang**, Cornell

Discussant

**Maria Fontenot**, Tennessee

* First Place Student Paper

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** First Place Faculty Paper
*** Second Place Faculty Paper
****Third Place Faculty Paper

8:15 to 9:45 a.m. / T019

Cultural and Critical Studies Division and Commission on the Status of Women

Research Panel Session

Has Feminist Communication Theory Changed Journalism and Mass Communication Research — and Should It?

Moderating/Presiding

Lana Rakow, North Dakota and Diana Nastasia, Southern Illinois-Edwardsville

Panelists:

Amanda Kennedy, St. Mary’s
Diana Nastasia, Southern Illinois-Edwardsville
Radhika Parameswaran, Indiana
Lana Rakow, North Dakota
Linda Steiner, Maryland
Angharad Valdivia, Illinois, Urbana-Champaign

Feminist communication theory has been a serious addition to the study of journalism and mass communication since the latter half of the 1980s, when the (then) Committee on the Status of Women of AEJMC programmed some of its first research sessions on the topic. While feminists in the field had for decades before then been documenting sexism in the association, in the workplace, in the news, and in media programming, feminist theorists took the challenge to a new level. In journalism and mass communication, feminist theorists introduced works from philosophy, anthropology, sociology, literature, and other disciplines to critique the structural and theoretical basis for gender systems and impediments to social change. Thirty years later, as it did then, feminist communication theory leads us to challenge assumptions about some of the most fundamental concepts of the field, including gender, communication, images, and technology. This roundtable poses to its participants that they help move forward the use and value of feminist theory to the study of journalism and mass communication. They are asked to do so by addressing two questions: 1. To what extent has the study of journalism and mass communication been affected by feminist theory? 2. Should feminist theory be used to a greater extent in studying journalism and mass communication? These questions raise a number of issues for our field and about which we anticipate a lively discussion. This session is intended both for those unfamiliar with feminist theory and for those feminists who already conduct research on women and gender, under the premise that all researchers benefit from understanding feminist theory when they study journalism and mass communication.

8:15 to 9:45 a.m. / T020

Magazine Media Division

Teaching Panel Session

Podcasts as Audio Accessories to Magazine Media: Bridging Skillsets to Address Emerging Platform Needs

Moderating/Presiding

Elizabeth Hendrickson, Ohio
Panelists

Ben Bogardus, Quinnipiac  
Hans Meyer, Ohio  
Michael O’Connell, producer, “It’s All Journalism” podcast  
Vanessa Vancour, Nevada, Reno

This panel considers how instructors can challenge themselves and their students by offering long-form storytelling coursework involving podcast production. Panelists will discuss topics such as integrating podcasting material into established syllabi, how to teach specific storytelling skills, and lessons learned from opening a community podcasting studio.

8:15 to 9:45 a.m. / T021

Media Ethics and Media Management, Economics and Entrepreneurship Divisions

PF&R Panel Session

Ethics Issues Against a Backdrop of Disruption

Moderating/Presiding

Stephanie Craft, Illinois

Panelists

Kevin Stoker, Nevada, Las Vegas  
Jan Lauren Boyles, Iowa State  
Patrick Ferrucci, Colorado-Boulder  
Ronen Shay, Wentworth Institute of Technology

The economic and technological changes that have convulsed journalism and strategic communication in the 21st century have created new ethical challenges for practitioners. This panel will address these disruptions and the implications they have for ethical decision-making. Panelists will consider: What are the scale of the challenges facing media organizations in living up to their ethical ideals? To what extent are these changes prompting changes in those ideals themselves? What are the forces that prevent media professionals from living up to their ethical ideals? How is the changing economic environment changing traditional notions about the relationship between journalism and advertising? What are the consequences of these changed notions, for good or for ill? What are the implications of these changes for how we, as educators, prepare students for a changing workplace? What do these changes mean for the traditional and conceptual boundaries between journalism, advertising, and public relations? What are the implications of alternative business models for journalism for its ethical ideals and social role? What are some of the ethics issues that have arisen in organizations operating according to these new models? What is the difference and gap (if any) between the ideals of legacy and digitally native organizations across journalism, advertising, and public relations?

8:15 to 9:45 a.m. / T022

Minorities and Communication Division

PF&R Panel Session

Breakfast With Hispanic Media: U.S. Hispanic Media at the Crossroads of Culture and Industry Opportunity

Moderating/Presiding

Kent Wilkinson, Texas Tech
Panelists

Janette Luviano, WZDC Telemundo, Washington, DC
Alberto Avendano, The N Group
Francisco Montero, Fletcher, Heald & Hildreth

This breakfast session features discussion with television and publishing professionals working in the Washington D.C. region. Hispanic-oriented media have become more diverse and influential within U.S. society. They have recently experienced the same churn as other sectors, but with additional uncertainty stemming from rapid demographic, cultural and linguistic shifts as well as political and economic threats to their audiences. The expert panelists will offer assessments of the current state of Hispanic media in an era of hyper-competition, big data, stark political partisanship, and allegations of fake news. They will also look to the future, identifying likely trends and opportunities. The breakfast co-sponsors, the Fletcher, Heald & Hildreth law firm and the Thomas Jay Harris Institute for Hispanic & International Communication at Texas Tech University, are committed to opening spaces for dialogue among scholars, media practitioners and policymakers in key forums such as the Minorities and Communication Division of AEJMC.

8:15 to 9:45 a.m. / T023

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Breakfast of Editing Champions

Moderating/Presiding

Kirstie Hettinga, California Lutheran

Panelist

Angie Drobnic Holan, Politifact

Angie Drobnic Holan will discuss editing news stories for accuracy and relevance in a deadline-driven environment. Angie is the top editor for the national politics fact-checking website PolitiFact, where she oversees a team of 10 journalists.

8:15 to 9:45 a.m. / T024

Public Relations Division and Internships and Careers Interest Groups

Research Panel Session

Research at the Intersection of Public Relations and Health: Paths for Publishing and Research Opportunities

Moderating/Presiding

María E. Len-Ríos, Georgia

Panelists

Linda Aldoory, Maryland
Rachel Young, Iowa
Brooke Weberling McKeever, South Carolina
John C. Besley, Michigan State
Bey-Ling Sha, San Diego State
This panel will comprise junior and senior scholars who publish at the intersection of public relations, health and science communication research. For these researchers, media literacy, health communication campaigns, and grant-funded research fall under the purview of the discipline of public relations and strategic communication. In addition, the panel will discuss important questions about how to decide where to submit this type of research, the differences between the different health and PR journals, and how to consider whether it is valuable and worth it to seek outside research funding. Furthermore, much of the work in health and public relations research is interdisciplinary in nature, and often involves working with other departments across schools and colleges. Positioning oneself as an interdisciplinary researcher will also be addressed.

8:15 to 9:45 a.m. / T025

Visual Communication Division

Refereed Paper Session

Visual Communication Division Top Papers Session

Moderating/Presiding

Gabriel Tait, Arkansas State

Celebrating Life or Adversity? The Redefinition of Features in the Pictures of the Year International Contest

Jennifer Midberry, Ryan N. Comfort, and Joseph Roskos, Indiana University-Bloomington

Effects of Visual Theme and View Perspective on Visual Attention and Brand Constructions: An Eye-Tracking Study on Instagram Posts

Lijie Zhou, Southern Utah

and Fei Xue, Southern Mississippi

Giving Guidance to Graphs: Evaluating Direct and Indirect Annotations of Data Visualizations for the News

Russell Chun, Hofstra

It Costs a Lot to Look This Cheap: Preference for Low Quality Graphic Design

Shannon Zenner, North Carolina at Chapel Hill

8:15 to 9:45 a.m. / T026

Association for Education in Journalism and Mass Communication and News Engagement Day Committee

Research Panel Session

Where are We on News Engagement?

Moderating/Presiding

Paula Poindexter, Texas at Austin

Panelists

The State of News Engagement Five Years after NED’s Founding

Paula Poindexter, Chair, News Engagement Day Committee

Understanding Teens’ Social Media and Smartphone Use

Monica Anderson, Pew Research Center

Announcement of 2018 Winner of News Audience Research Paper Award
Ideas to Expand News Engagement Day on the Fifth Anniversary

NED Book and Blu-Ray Give-Away

Five years ago, on October 7, 2014, News Engagement Day, an initiative of then-AEJMC president Paula Poindexter, was launched to reverse declining news engagement and encourage better understanding of journalism’s purpose, principles, and process in our democracy. As we prepare to celebrate News Engagement Day’s fifth anniversary, this session will examine the state of news engagement today as well as social media and mobile use of the upcoming generation that will affect news engagement in the future. Plus, the 2018 Winner of the News Audience Research Paper Award will be announced and there will be a new book and Blu-Ray Give-Away.

8:30 a.m. to 5 p.m. / T027

Association for Education in Journalism and Mass Communication
and Association of Schools of Journalism and Mass Communication

Research Panel Session

Institute for Diverse Leadership in Journalism and Communication Scholars

Moderating/Presiding

Jennifer H. McGill, Executive Director, AEJMC/ASJMC

2016-17 IDL Fellows share tips on getting the most from this leadership program. Session open only to IDL fellows.

9:30 a.m. to 12:30 p.m. / T028

Library of Congress

History Division

Off-site Tour

Off-site at the Library of Congress

Hosting

W. Joseph Campbell, American

The Library’s Madison Building, 101 Independence Ave., SE. Library experts and curators will discuss how to make best use of the only-in-Washington resources of the Library’s Manuscript, Newspaper, and Prints and Photographs reading rooms. Guided visits to the reading rooms will follow the presentations. Meet promptly at 9:30 a.m. August 7 in the Madison Building’s main floor lobby, just beyond the security checkpoint. Enter the building from Independence Avenue. Nearest Metro stop is Capitol South on the Blue, Orange, and Silver lines. The onsite should last a little more than two hours. The Manuscript Reading Room is home to 11,000 collections that together contain more than 50 million items on almost all aspects of American history and culture. The Newspaper and Current Periodical Reading Room offers a collection of some 9,000 U.S. newspaper titles covering three centuries. The Prints and Photographs Reading Room maintains more than 15 million images, including photographs, historical prints, posters, cartoons, fine prints, and architectural and engineering designs. For information please contact W. Joseph Campbell (American University) at wjc@american.edu or at 202/885-2071. Pre-registration on the AEJMC conference registration form is required.

9:30 to 10 a.m. / T029
Tuesday, August 7, 2018

Association for Education in Journalism and Mass Communication

Refreshment Break

This break is sponsored by………

10 a.m. to 11:30 a.m. / T030

Communicating Science, Environmental Health and Risk Division
and Participatory Journalism Interest Group

PF&R Panel Session
  Localized Fear: Communicating Science and Risk at the Community Level

Moderating/Presiding
  Katherine Rowan, George Mason

Panelists
  Jessica Myrick, Pennsylvania State
  Janet Yang, Buffalo
  Brian Houston, Missouri
  Karen Akerlof, George Mason
  Bruce Hardy, Temple
  Meghnaa Tallapragada, Clemson

Coverage of complex science and risk-related issues, especially at the local and community level, presents a number of challenges and opportunities. Using theoretical and practical approaches as well as case study examples, this panel will broadly approach how such reporting works, to what means, and how such reporting might be improved. Specifically, this panel discusses how engagement with the public within these communities and through multiple channels (e.g., social media, traditional media) can improve such reporting and its impact.

10 to 11:30 a.m. / T031 A Baked Joint

Cultural and Critical Studies, Magazine Media Divisions
and Lesbian, Gay, Bisexual, Transgender and Queer Interest Group

Off-site Social
  Graduate Student “Coffee Klatch”

Hosting
  Jessica Hennenfent Maddox, Georgia

Graduate student members of the co-sponsoring groups and interested potential members are invited to meet at A Baked Joint, 440 K Street.

10 to 11:30 a.m. / T032

Electronic News Division and Graduate Student Interest Group
Tuesday, August 7, 2018

Teaching Panel Session
The Status of Graduate Teaching Assistants: Update 2018

Moderating/Presiding:
Tom Moore, City University of New York

Panelists
Aaron Atkins, Ohio
Laura Smith, South Carolina
Ashley Gimbal, Arizona State
Kevin Hull, South Carolina
Alex Lucshinger, Elon

10 to 11:30 a.m. / T033

Law and Policy Division

Refereed Paper Session
Technology, Intellectual Property and the Law

Moderating/Presiding
Kathy Olson, Lehigh

Artificial Authors: Making a Case for Copyright in Computer-Generated Works
Nina Brown, Syracuse
Give Me a ©: Refashioning the Supreme Court’s Decision in Star v. Varsity
Jared Schroeder, Camille Kaeplin, Anna Grace Carey,
and Lauren Hawkins, Southern Methodist
Internet Memes and “Cultural Flourishing”: A Democratic Approach to Copyright
Yoonmo Sang, Howard
Considering Fair Use: DMCA’s Takedown & Repeat Infringers Policies
Amanda Reid, North Carolina at Chapel Hill

Discussant
Jasmine McNealy, Florida

10 to 11:30 a.m. / T034

Mass Communication and Society Division and Sports Communication Interest Groups

Research Panel Session
DID SHE REALLY SAY THAT?: How Sports Media Present and Represent Political, Social and Cultural Issues

Moderating/Presiding:
John Shrader, Nebraska-Lincoln

Panelists
Cynthia Frisby, Missouri
Jon Solomon, Sport and Society Program, The Aspen Institute
Danielle Coombs, Kent State
Steve Bien-Aime, Northern Kentucky
Tuesday, August 7, 2018

10 to 11:30 a.m. / T035

Minorities and Communication Division

Teaching Panel Session

Communication, Culture and Gentrification: Pedagogy, Methodology and Case Studies

Moderating/Presiding
Gracie Lawson-Borders, Howard

Panelists
Locating Communication on Gentrification in Critical Research and Teaching
Carolyn Byerly, Howard
Choosing Segregation: Mapping the Racial Subtext around Educational Options
Natalie Hopkinson, Howard
When Neighborhoods Gentrify Around Historically Black Colleges and Universities
Brittany-Rae Gregory, Howard
Yelp Meets Food Culture: An Ethnography of a Caribbean Restaurant on a Gentrifying Corridor
Sharifa Simon-Roberts, Howard
“The Gentrification Express:” Analyzing the Discourse Around the Revival of the DC Streetcar
Morgan Smalls, Howard

10 to 11:30 a.m. / T036

Busboys & Poets

Public Relations Division

Off-site Luncheon Session

Graduate Student Brunch

Hosting
Tyler Page, Mississippi and Virginia Harrison, Pennsylvania State

Luncheon will be held at Busboys & Poets, 5th and K Street. Pre-registration is required. Sponsored by Texas Tech University.

10 to 11:30 a.m. / T037

AEJMC Council of Affiliates

PF&R Panel Session

Future of Journalism

Moderating/Presiding
Jan Schaffer, ombudsman, Corporation for Public Broadcasting; Executive Director, J-Lab; Institute for Interactive Journalism

Panelists
Matt DeRienzo, Executive Director, LION Publishers (Local Independent Online News Publishers)
Tuesday, August 7, 2018

Burt Herman, Director of Innovation Projects, The Lenfest Institute
Jane Elizabeth, Director of Accountability Journalism, American Press Institute

10 a.m. to 11 a.m. / T038

Association for Education in Journalism and Mass Communication
Research Session
Spotlight — “Getting That Job”

Moderating/Presiding
Earnest Perry, Missouri

Join us during the conference as we “Spotlight” five current issues of interest to AEJMC members. All attendees are invited to Spotlight presentations that will be located in the back-left corner of the Exhibit Hall. Members with expertise in five topics will share ideas and tips on the issues, as well as provide links to online resources. A Q&A will follow, with time for one-on-one questions.

10 to 11:30 a.m. / T039

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Panel Session
Cornerstone Session: Manuscript Reviews: Is This the Best We Can Do?

Moderating/Presiding
Serena Carpenter, associate editor, Journalism Studies, Michigan State

Panelists
Pat Curtain, Oregon
Louisa Ha, editor, Journalism & Mass Communication Quarterly; Bowling Green State
Stephen Lacy, former editor, Journal of Media Economics; Michigan State
Karen Miller Russell, former editor, Journal of Public Relations Research; Georgia
Silvio R. Waisbord, editor, Journal of Communication; George Washington

Manuscript reviews and reviewing can be fraught with problems. Yet, done well, reviewing makes an important contribution to quality scholarship. Panelists offer assessments of the state of reviewing and prescriptions for ways to improve reviews.

10 a.m. to 11:30 a.m. / T040

Commission on Public Relations Education

Research Panel Session
Ethics, Diversity, a New Required Course, New Content Recommendations and MORE

Moderating/Presiding
Elizabeth L. Toth, Maryland and Kathleen Larey Lewton, Lewton, Seekins & Trester

Panelists
Tuesday, August 7, 2018

Kathleen Larey Lewton, co-chair, principal, Lewton, Seekins & Trester
Elizabeth L. Toth, Maryland, College Park
Ken Plowman, Brigham Young
Hongmei Chen, San Diego State


10 a.m. to 11:30 a.m. / T041

C-SPAN
Panel Session
Resolutely Non-Partisan: Researching C-SPAN’s Video Archives

Moderating/Presiding
Howard Mortman, Director of Communications, C-SPAN

Panelists
Robert X Browning, Executive Director, C-SPAN Archives and director, Center for C-SPAN Scholarship and Engagement at Purdue
Deb Aikat, North Carolina at Chapel Hill
Gary Price, Librarian, Researcher, Founder of infoDOCKET.com

This session will highlight the vast, accessible online resources of the C-SPAN Video Library for teaching and research in the journalism and media fields. With over 327,000 hours of online video that can be searched, clipped, and shared, the C-SPAN Video Library is an unparalleled source of public affairs programming for students, professors, and journalists. This session will demonstrate how to search the Archive, to make clips, and the type of applications that will help journalism teachers to understand and use the C-SPAN Video Library. There will also be a discussion of C-SPAN’s use of social media.

10 a.m. to 11:30 a.m. / T042

SAGE Publishing
Panel Session
Journalism in Practice: What It Means to Be a Science Reporter in the Age of Trump

Moderating/Presiding
Patricia Moy, Washington; chair, AEJMC Elected Standing Committee on Publications

Panelists
Francie Diep, staff writer, Pacific Standard
David Malakoff, deputy news editor, Science Magazine
Elizabeth Shogren, reporter, Reveal
Nsikan Akpan, digital science producer, PBS NewsHour

In this highly interactive session, a panel of reporters will address what it’s like to report on science, science policy, and today’s important, yet rapidly changing, issues with a scientific angle. For example: *How do they maintain an evidence-based approach to reporting when everyone seems to be so interested in the latest political hubbub? *How do they keep the focus on bigger, more long-term issues amid daily tweets and slights? *Where do they draw the line between reporting and advocating? *What advice can they share with
journalism instructors who want to teach their students to utilize science in their future work? The session will end with a lively Q&A session with the audience.

11:45 a.m. to 1:15 p.m. / T043

Advertising Division

PF&R Panel Session

Should Digital Partnerships Be Treated Differently Than Traditional Media Buys? The Ethically Blurred Lines & Legal Implications of Native Advertising & Influencer Marketing

Moderating/Presiding

Courtney Childers, Tennessee

Panelists

Nate Evans, Georgia
Lesley Fair, senior attorney, Federal Trade Commission
Karen Freberg, Louisville
Michael Hoeiges, North Carolina
Mariea Grubbs, Tennessee

This panel will consider the ethical and legal implications of influencer marketing. Influencer marketing is a popular form of native advertising that uses individuals with significant online audiences to promote products, brands, and causes. Panelists will address topics, such as legal requirements and ethical concerns regarding disclosure, federal agency guidelines for influencer marketing, and self-regulation efforts by the advertising industry.

11:45 a.m. to 1:15 p.m. / T044

Communicating Science, Health, Environment and Risk Division and Small Programs Interest Group

Teaching Panel Session

Communication and Media Relations Training in Risk and Crises

Moderating/Presiding

John Besley, Michigan State

Panelists

Michelle Baum, Metropolitan State University of Denver
Charles Lubbers, South Dakota
Michelle M. Maresh-Fuehrer, Texas A&M-Corpus Christi

This round-table style panel will discuss practical approaches to teaching crisis communication. Audience members will be provided with ideas about how to merge theory and real-world practice from a variety of perspectives. The suggested best practices are grounded in industry experience, curriculum development, personal experience, and student success. Attendees will learn about creating impactful lesson plans, the opportunities and challenges involved in using a service learning approach, and teaching students how to create a crisis communication plan in one semester.
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Communication Technology Division

High Density Refereed Paper Session

The Many Uses and Effects of Social Media

Moderating/Presiding

Margaret Yee Man Ng, Texas at Austin

Topic I — Top Faculty Papers

Pundits, Presenters and Promoters: Investigating Gaps in Digital Production Among Social Media Users Using Self-Reported and Behavioral Measures*

Ke Jiang, Rui Wang, Lance Porter, and Martin Johnson, Louisiana State

The Alternatives to Being Silent: Exploring the Opinion Expression Avoidance Strategies for Discussing Politics on Facebook**

Tai-Yee Wu, National Chiao Tung University; Xiaowen Xu, and David Atkin, Connecticut

Issue-Based Micromobilization via Call-to-Action Message: Path Analysis Model Linking Issue Involvement to Expressive Action in Social Media***

Elmie Nekmat and Ismaharif Ismail, National University of Singapore

Anyone Can Be a Troll: Predicting Behaviors and Perceptions of Uncivil Discourse Among Reddit Users***

Daniel Montez, Pamela Brubaker, Scott Church, Ching (Jina) Shih, and Spencer Christensen, Brigham Young

Discussant

Jessica Smith, Abilene Christian

Topic II — The Intersections of Communication Technology and Media Psychology

Beyond the “Good or Bad” Typology: A Meta-Analytic Review of the Association between Social Media Use and Psychological Well-Being

Fan Yang, University at Albany, SUNY and Ruoxu Wang, Memphis

Information Control as a Mood Enhancer: Mood Management Through Website Interactivity

Taylor Jing Wen, Linwan Wu, and Reece Funderburk, South Carolina

Emotional Expression and Social Media Practices: A Social Identity-based Perspective

Xi Cui, College of Charleston

The Emotional Consequences of Social Exclusion through Social Media

Dominik Neumann and Nancy Rhodes, Michigan State

Discussant

Wenjing Xie, Marist College

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Papers

11:45 a.m. to 1:15 p.m. / T046

Communication Theory and Methodology and Mass Communication and Society Divisions
Teaching Panel Session
   Relationships Between Grad Students and Advisors

Moderating/Presiding
   Brett Sherrick, Alabama

Panelists
   Kjerstin Thorson, Michigan State
   Andy Billings, Alabama
   Fuyuan Shen, Pennsylvania State
   Aaron Veenstra, Southern Illinois-Carbondale

This teaching session will highlight the ups and downs of relationships between grad students and their advisors. It will benefit both faculty members, who might be or become advisors to grad students, but it will also benefit graduate students, who might be navigating a relationship or still seeking a connection with an advisor.

11:45 a.m. to 1:15 p.m. / T047

Electronic News and Newspaper and Online News Divisions

PF&R Panel Session
   Breaking News: A News-Related Topic That Just Happened

Moderating/Presiding
   Tony DeMars, Texas A&M-Commerce

Panelists
   Julian Rodriguez, Texas at Arlington
   Maria Williams-Hawkins, Ball State

With many panel proposal ideas submitted in the fall for the following August convention, the Teaching, PF&R or Research concepts are still timely. But news evaluation needs a better timeliness than that, and this panel in intended to address that need. The sponsor or co-sponsors would monitor major topics related to the news industry and news coverage, and then determine the final focus of discussion for this panel during the spring at the latest deadline possible that still meets AEJMC’s program copy deadline. This approach allows discussion of a much more recently in the news topic than would typically be programmed at the AEJMC conference.

11:45 a.m. to 1:15 p.m. / T048

International Communication Division

Refereed Research Paper Session
   Social Media and Its Influences Across the World: From Empowerment to Disempowerment

Moderating/Presiding
   Manuel Chavez, Michigan State

News Believability, Trustworthiness and Information Contagion in African Online Social Networks: An Experimental Design*
   Gregory Gondwe, Colorado
To Censor and Surveil: Cross-national Effects of Online Suppression Technologies
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on Democratization

Elizabeth Stoycheff, Maria Clara Martucci, 
and G. Scott Burgess, Wayne State

Covering Protests on Twitter – The Influences on Brazilian Journalists’ Social Media Portrayals of the 2013 and 2015 Demonstrations

Rachel Mourao and Weiyue Chen, Michigan State

Dalit Online Activism: The Digital Archive as a Site of Political Resistance in India

Subin Paul and David Dowling, Iowa

Discussant

Heloiza Herscovitz, California State, Long Beach

* Third Place Student Paper, Markham Competition

11:45 a.m. to 1:15 p.m. / T049

Magazine Media Division and Lesbian, Gay, Bisexual, Transgender & Queer Interest Group

Research Panel Session

Interrogating Objectivity in the Trump Era: Feminist Ethics as Media Ethics

Moderating/Presiding:

Carolyn Bronstein, DePaul

Panelists

Joy Jenkins, Oxford

Jade Metzger-Rifkin, Wayne State

Chelsea Reynolds, California State-Fullerton

Stine Eckert, Wayne State

In this panel, we introduce feminist and activist approaches to political coverage, debating applications of existing and emerging conceptions of media ethics in the Trump era. Drawing primarily on feminist standpoint epistemology and intersectional feminism, we discuss activist discourse as ethical media discourse. This approach allows us to consider how these theories challenge questions of whether women report news differently from men. Our debate will stand on three cornerstones of feminist standpoint theory: 1) Knowledge is socially constructed, 2) Marginalized groups understand power differently than dominant groups, 3) Research should prioritize marginalized experiences.

11:45 a.m. to 1:15 p.m. / T050

Media Ethics and Law and Policy Divisions

Research Panel Session

The Ethics of Weedvertising: Duties and Obligations of Ad and PR Professionals

Moderating/Presiding:

Margaret Duffy, Missouri

Panelists:

Lee Wilkins, prof. emerita, Missouri and Wayne State

Under the assumptions of utilitarianism, W.D. Ross’s moral theory and feminist theory, the panel responds to the question, how should ethical professionals create editorial and marketing communication for marijuana, a recreational and medicinal drug? Marijuana use is on the rise, with 21% of the U.S. population living in a state where marijuana is legal, and the marijuana industry is on the rise, projected to be a $50 billion-dollar industry in 2026. As an emerging industry, ethical standards have yet to catch up, which influence marketing, advertising and public relations practices, as well as news coverage. Do the ethical codes offered by the 4As and PRSA inform the marketing communications of marijuana? What can we learn by comparing the marketing of marijuana to direct-to-consumer advertising? How should audiences be treated and stereotypes of the pothead as lazy, lethargic and unmotivated be overcome? What are our duties as practitioners and what are the intended and unintended consequences of our actions as media professionals? Guided by various moral theories, and practical and legal insights, this panel will explore these various questions and suggest next steps for media practitioners considered with the ethics of marijuana.

11:45 a.m. to 1:15 p.m. / T051

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

2018 Special Topic - Agencies: Agency-Client Activities and Audience Response

Moderating/Presiding

Kelly Kaufhold, Texas State

Business Characteristics of a Network Media Agency: A Case Study Using a Dyadic Perspective of Agency–Client Joint Business Activities

Melanie Herfort, University of Bayreuth

and Reinhard Kunz, Management Center Innsbruck

Emotional Responses to Online Video Ads: The Differential Effects of Self-Brand Congruity and Ad Duration

Todd Holmes, California State Northridge

Special Topic Industry Commentary

Panelists will be joined by industry professionals who will discuss the topics areas of the refereed papers with the researchers and audience.

Discussant

Anthony Palomba, St. John’s

MMEE’s inaugural special topic competition was dedicated to media industry research that addressed the topic of: Agencies. Academics & industry professionals will jointly discuss agency-client co-creation, and audience response to online video ads.

11:45 a.m. to 1:15 p.m. / T052

Minorities and Communication Division

Refereed Research Paper Session

Targeting Racial/Ethnic Minority Audiences: Environmental, Nonprofit

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and Health Communication

Moderating/Presiding
Felicia McGhee-Hilt, Tennessee-Chattanooga

Impact of Media Use and Pro-Environmental Orientations on Racial/Ethnic Groups’ Attitudes Towards Ecobranding*
Troy Elias, Oregon

Representation of Minorities in Hospitals’ Online Platforms: Manifestation of Diversity in Images and Videos
Taryn Myers, Finie Richardson, and Jae Eun Chung, Howard

Acculturation, Pluralism, Empowerment: Cultural Images as Strategic Communication on Hispanic Nonprofit Websites**
Melissa Adams and Melissa Johnson, North Carolina State

Marketing to One Color: An Analysis of the Emergent Themes in Cancer Television Commercials from 2014-2017***
Aqsa Bashir, Florida

Discussant
Mia Moody-Ramirez, Baylor

* First Place, Faculty Paper Competition
** Third Place, Faculty Paper Competition
*** Second Place, Student Paper Competition

11:45 a.m. to 1:15 p.m. / T053

Public Relations and Cultural and Critical Studies Divisions

Teaching Panel Session
Taking a Knee for Social Justice: Opportunities and Challenges for Talking about Race in the Applied Communication Classroom

Moderating/Presiding
Stephanie Madden, Pennsylvania State

Panelists
Stephanie Mahin, North Carolina at Chapel Hill
Nathian Rodriguez, San Diego State
Melissa Janoske, Memphis
Meredith Clark, Virginia
Kathleen McElroy, Texas at Austin

With the increased national conversations around race and related issues, students are coming into the classroom interested in engaging in discussions about the role and ethical obligations of applied communication in social justice. Panelists will focus on five central themes, including (1) apprehensions of early career faculty; (2) how administration can support faculty; (3) challenges of an in-person classroom conversation versus having the conversation in an online class forum; (4) conversation shifts based on student body demographics; and (5) tensions that may arise when these conversations are had by white faculty members among students of color versus conversation had by faculty of color among white students.

11:45 a.m. to 1:15 p.m. / T054
Tuesday, August 7, 2018

**Scholastic Journalism Division and Community College Journalism Association**

Teaching Panel Session  
*Teaching Writing Skills to Students Who Can't Write*

Moderating/Presiding  
**Peter Bobkowski**, Kansas

Panelists:  
- **Candace Perkins Bowen**, Kent State  
- **Amy Devault**, Wichita State  
- **Maggie Cogar**, Ashland  
- **Marina Hendricks**, South Dakota State

It’s not news that even many of our best incoming students struggle with basic journalistic writing. As a result, the initial writing class in the journalism and mass communication curriculum is vital to student success. Yet many of those classes are taught the same way they were 20 years ago. Learn how some of the best teachers have transformed their classroom to better teach writing from the foundation up.

11:45 a.m. to 1:15 p.m. / T05

**Commission on the Status of Women and AEJMC Council of Affiliates**

PF&R Panel Session  
*How Women and People of Color Can Move into Higher Ed Leadership Positions*

Moderating/Presiding  
**Laura Castaneda**, Southern California

Panelists  
- **Lorraine Branham**, Syracuse  
- **Juan-Carlos Molleda**, Oregon  
- **Earnest Perry**, Missouri  
- **Megan S. Sanders**, Louisiana State  
- **Carolyn Bronstein**, DePaul

11:45 a.m. to 1:15 p.m. / T056

**Association for Education in Journalism and Mass Communication**

Business Session  
*Oral Histories Committee*

Moderating/Presiding  
**Maggie Rivas-Rodriguez**, Texas at Austin

11:45 a.m. to 1:15 p.m. / T057

**Elon University and Louisiana State University**
Roundtable Panel Session

**Emerging Leader? A Session to Decide if a Leadership Path is Right for You**

Moderating/Presiding

*Brooke Barnett, Elon*

Panelist

*Marie Hardin, Pennsylvania State*
*Gracie Lawson-Borders, Howard*
*Meghan Sanders, Louisiana State*
*Temple Northup, Houston*

This interactive session will allow you to hear from colleagues who are in or have previously held a variety of academic leadership roles. In an energetic, round table format we will address translating faculty skills into leadership potential that may help you with leading curricular innovation, program distinction and branding, and managing from the middle (among other topics). You will also have a chance to ask your questions about the good, bad, ugly, and often surprising when it comes to moving into a formal leadership role. This session is for faculty colleagues who are thinking about exploring faculty or administrative leadership, those early in leadership roles and thinking about future roles and graduate students considering all the possible careers that they might explore as they enter the academy.

11:45 a.m. to 1:15 p.m. / T058

**Kappa Tau Alpha and Association for Education in Journalism and Mass Communication**

Award Luncheon

Moderating/Presiding

*Beverly J. Horvit, Missouri and Jennifer D. Greer, Alabama, AEJMC President*

This luncheon recognizes both associations' award winners and divisions' top student paper winners. Anyone is welcome to attend. KTA remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

1 to 2:30 p.m. / T059

**Pew Research Center**

Newspaper and Online News Division

Off-site Session

**Pew Research Center**

Moderating/Presiding

*Jan Lauren Boyles, Iowa State*

This session at Pew Research Center's offices in Downtown Washington will feature a seminar on the latest research into digital news. Pre-registration is required.

1 to 2 p.m. / T060

**Association for Education in Journalism and Mass Communication**
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Research Session
   Spotlight — “Getting Published”

Moderating/Presiding
   Kathryn Harrison, Acquisitions Editor, Media/Communication & Performing Arts

Join us during the conference as we “Spotlight” five current issues of interest to AEJMC members. All attendees are invited to Spotlight presentations that will be located in the back-left corner of the Exhibit Hall. Members with expertise in five topics will share ideas and tips on the issues, as well as provide links to online resources. A Q&A will follow, with time for one-on-one questions. This session is sponsored by Peter Lang Publishing, Inc.

1:15 to 1:45 p.m. / T061

Association for Education in Journalism and Mass Communication

Refreshment Break

This break is sponsored by........

1:30 to 3 p.m. / T062

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar Refereed Paper Poster Session

Advertising Division
   Topic — Teaching for Today and Tomorrow: Preparing Students and Professionals for the Road Ahead
   1. Dimensions of News Media Literacy Among U.S. Advertising Students
      Jami Fullerton, Oklahoma State
      and Alice Kendrick, Southern Methodist
   2. “Keep It True-to-Life”: The Role of Experiential Learning in Advertising and Public Relations Pedagogy
      Amanda Weed, Ohio
   3. Rebuilding from the Ground Up: Developing a New Approach to Visual Communications Curriculum
      Adam Wagler and Collin Berke, Nebraska-Lincoln
   4. Training to Lead in an Era of Change: Insights from Ad Agency Leaders
      Sabrina Habib, South Carolina
      and Padmini Patwardhan, Winthrop

Discussant
   Wendy Melillo, American

Communication Technology Division
   Topic — Communication Technologies for Social Capital and Social Change
   5. Repurposed Geo-data and the Counterpublic: Folk Theories of Remote Check-ins to Standing Rock on Facebook
      Jeeyun Baik, Southern California
Sherice Gearhart and Weiwu Zhang, Texas Tech

7. From the Margins to the Newsfeed: Social Media Audiences’ Disruption of the Protest Paradigm
   Summer Harlow, Houston and Danielle Kilgo, Indiana

8. Information and Communication Technologies (ICTs) and Social Capital: Examining the Impacts of Mobile, PC, and Tablet Uses on Bonding and Bridging Social Capital
   Hoon Lee, Kyung Hee University
   and Scott Campbell, Michigan

   Sun-Young Park, Massachusetts
   and Boon Thau Loo, Pennsylvania

Discussant
   Cindy Vincent, Salem State

Cultural and Critical Studies Division

Topic — Globalization and Representation: Adaptation and Identity in a Global Media Landscape

    Emeka Umejei, University of the Witwatersrand
    and Carolyn Walcott, Georgia State

11. Public Discourse at a Moment of Racial Reckoning in a Progressive City: An Ideological Analysis
    Sue Robinson, Wisconsin-Madison

12. Local Identity in a Global City: Social Media Discourse of Hong Kong Localist Movement**
    Yidong Wang, Wisconsin-Madison

13. The People Could Fly: (Re)Imagining the Slave Experience Through Afrofuturistic Readings of a Black Folktale
    Taryn Myers, Virginia Wesleyan

    Limin Liang, City University of Hong Kong

Discussants
   Suman Mishra, Southern Illinois, Edwardsville
   and Robert “Bob” Trumpbour, Pennsylvania State, Altoona

* Top Faculty Paper, First Place, Cultural and Critical Studies Division
** Top Student Paper, Third Place, Cultural and Critical Studies Division

Newspaper and Online News Division

    Rob Wells, Arkansas

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

16. Audience Perceptions of LGBTQ Television Characters
    Aryana Gooley, California State, Sacramento

17. “Coming Out and Going Home”: Communication Action and Regional Mobility Among the Gay Supportive Families in Taiwan
    Hong-Chi Shiau, Shih-Hsin University

18. HIV and Anniversary Journalism: Susceptibility and Severity Messaging in News Coverage of World AIDS Day

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Josh Grimm, Louisiana State
and Joseph Schwartz, North Eastern
19. The LGBT Activist on Social Media: Analyzing LGBT Activism Online in India and Taiwan
   Paromita Pain, Texas at Austin
   and Victoria Chen, National Chung Cheng University
20. Who “Framed” Ramchandra Siras?: News Discourses of a Controversial Outing Case in India
   Khadija Ejaz and Leigh Moscowitz, South Carolina

Discussant
name, affiliation

Small Programs Interest Group
   Stephanie Bluestein, California State, Northridge;
   Karima Haynes, Bowie State and Yue Zheng, California State, Northridge
22. Integrating Writing Processes: An Assignment Model
   Sharlene Kenyon, Oklahoma State

Discussant
Jackie Incollingo, Rider

1:30 to 3 p.m. / T063

History Division

Refereed Paper Session
News Philosophies and Practices

Moderating/Presiding
Therese Lueck, Akron

Walter Lippmann and the Follies of Detachment
Julien Gorbach, Hawaii at Manoa
Journalism with the Voice of Authority: The Rise of Interpretive Journalism at The New York Times, 1919-1931
Kevin Stoker, Nevada, Las Vegas
“Songs of the Craft”: Poetry in 20th-Century U.S. Newsrooms
Will Mari, Northwest
Edgar Simpson, Central Michigan

Discussant
Aimee Edmondson, Ohio

1:30 to 3 p.m. / T064

International Communication Division

Refereed Paper Session
**Tuesday, August 7, 2018**

**Focus on Africa: Media Representations and Audience**

Moderating/Presiding

**Yusuf Kalyango,** Ohio

The West Africa We Were Shown: A Visual Content Analysis of the 2014 Ebola Epidemic*

**Phillip Arceneaux,** Florida

Foreign Correspondents and the International News Coverage of Africa**

**Mel Bunce,** City, University of London

Thanks, Tonto and Mercy! Three Nigerian Newspapers’ Coverage of Domestic Violence in Nigeria, 2015-2017

**Aje-Ori Agbese,** Texas, Rio Grande Valley

De-Westernizing Journalism Curriculum in Africa through Glocalization and Hybridization

**Bellarmine Ezumah,** Murray State

Discussant

**Zakaria Tanko Musah,** Ghana Institute of Journalism

* Second Place Student Paper, Markham Competition

** African Journalism Studies Best Paper Award

1:30 to 3 p.m. / T065

**Newseum**

**Mass Communication and Society Division**

Off-site Tour

**Trip to the Newseum**

Moderating/Presiding

**Dean Cummings,** Georgia Southern

Logistics to come.

1:30 to 3 p.m. / T066

**Media Ethics Division**

Refereed Paper Session

**Accuracy and Objectivity in Media Coverage: Ethical Expectations and Actual Practice**

Moderating/Presiding

**Lee Wilkins,** prof. emerita, Missouri and Wayne State

Electoral Reckonings: Press Criticism of Presidential Campaign Coverage, 2000-2016*

**Elizabeth Bent, Kimberly Kelling** and **Ryan Thomas,** Missouri

Fair Balance or False Balance: Accuracy or Impartiality in Climate Change Reporting

**Kristin Timm** and **Richard Craig,** George Mason

The Discursive (Re)Construction of the Objectivity Norm

**Tim Vos, Ryan Thomas, Amanda Hinnant**

and **Yong Volz,** Missouri
Tuesday, August 7, 2018

Discussant
Lindsay Palmer, Wisconsin-Madison

* Top Faculty Paper

1:30 to 3 p.m. / T067

Minorities and Communication Division

Business Session
Members’ Meeting

Moderating/Presiding
Mia Moody-Ramirez, Baylor

1:30 to 3 p.m. / T068

Public Relations Division

Refereed Paper Session
Emerging Scholarship in Corporate Social Responsibility

Moderating/Presiding
Natalie T.J. Tindall, Lamar

Predicting Public Support: Applying the Situational Theory of Problem Solving to Prosocial Behaviors
Brooke McKeever and Robert McKeever, South Carolina;
Geah Pressgrove, West Virginia;
and Holly Overton, South Carolina

What about Our Cause? The Influence of Corporate Social Responsibility on Nonprofit Reputation
Virginia Harrison, Pennsylvania State; Michail Vafeiadis, Auburn;
Pratiti Diddi, and Jeff Conlin, Pennsylvania State

What Shapes Environmental Responsibility Perceptions? Measuring Collectivistic Orientations as a Predictor of Situational Motivations and Communicative Action
Jo-Yun Queenie Li, Joon Kyoung Kim, Holly Overton,
Nandini Bhalla, Won-ki Moon;
Minhee Choi and Nanlan Zhang, South Carolina

A Cross-National Comparison of Transparency Signaling in CSR Reporting
Hyejoon Rim, Jisu Kim and Chuo Qing Dong, Minnesota Twin Cities

The Co-Creation of Shared Value: What Motivates the Public to Engage with Participatory Corporate Social Responsibility Activities
Sun Young Lee, Maryland; Young Kim, Marquette
and Yeuseung Kim, Chung-Ang University

Discussant
Denise Sevick Bortree, Pennsylvania State

1:30 to 3 p.m. / T069
Internships and Careers Interest Group

Research Panel Session
  **Student Internships and Fair Labor Revisited**

Moderating/Presiding
  Karen Thevney, affiliation

Panelists
  Susan Tomasovic, Internship Coordinator, Communication Department, George Mason

Unpaid student internships made the national news several years ago when interns Eric Glatt and Alex Footman sued Fox Searchlight Pictures, claiming they were being treated as regular employees while working on the set of the film “Black Swan” and thus, deserved to be paid. The lawsuit set off a wave of legal action by interns against major media companies including NBCUniversal, Hearst, Warner Music and Condé Nast. “While Glatt’s lawsuit did much to advance conversations about fair wages and labor rights, it never really settled the more basic question of when it’s okay for businesses to employ unpaid interns,” stated a July 2016 article by Christopher Zara on the Fast Company news website. Questions about unpaid internships exist for not just media companies but also for college internship coordinators and professors who teach internship courses. Sometimes educators find themselves wondering about the legality of certain internships. While they want their students to do valuable internships, they sometimes don’t know if the arrangement is up to par with U.S. Department of Labor rules and regulations.

1:30 to 3 p.m. / T070

Association for Education in Journalism and Mass Communication

JMCQ Special Issue Research Panel Session
  **Social Media and Political Campaigning Around the World**

Moderating/Presiding
  Daniela Dimitrova, Iowa State

Panelists
  Jörg Matthes, Vienna
  John Brummette, Radford
  Michael Chan, Chinese University of Hong Kong
  Maria Elizabeth Grabe, Indiana
  Brent Hale, Indiana
  Sara Yeo, Utah

1:30 to 3 p.m. / T071

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PF&R Panel Session
  **First Amendment Award Presentation and Panel**

Moderating/Presiding
  Wendy Wyatt, St. Thomas
Tuesday, August 7, 2018

Panelists

Ronan Farrow, investigative reporter, The New York Times
Jodi Kantor, The New York Times
Megan Twohey, The New York Times

This session honors Ronan Farrow, Jodi Kantor and Megan Twohey, who broke the Harvey Weinstein story. The three award recipients will talk about their work and the shift in the cultural conversation about sexual harassment/assault that has followed.

1:30 to 3 p.m. / T072

Association of Schools of Journalism and Mass Communication

PF&R/Business Panel Session

Gerald M. Sass Award for Distinguished Service to JMC Education and ASJMC General Business Meeting

Moderating/Presiding

Sonya Duhé, Loyola New Orleans, ASJMC President

Part I — 2018 Sass Award Presentation

Recipient: Mizell Stewart, Vice President for news operations, Gannett/USA Today

Part II — General Business Meeting

Current ASJMC activities
ASJMC Winter Workshop
Installation of ASJMC 2018-19 President Thor Wasbotten, Kent State

1:30 to 3 p.m. / T073

South Asia Communication Association

Business Session

South Asia Initiative Committee Meeting

Moderating/Presiding

Rauf Arif, Texas Tech

Facilitators

Pallavi Guha, SACA
Anthony Moretti, Robert Morris
Jordan Stalker, SACA

Led by the SACA Executive Committee, this business meeting will identify current and future initiatives for the association. A guest from the International Center for Journalists will identify how that organization can assist SACA members interested in possible teaching or research opportunities in the South Asia region. The South Asia Communication Association (SACA), which constitutes 1320 members worldwide, was instituted at the AEJMC 2015 conference in San Francisco. SACA represents a joint effort of media and communication scholars, practitioners and brings together people with interest and expertise in Afghanistan, Bangladesh, Bhutan, India, Maldives, Myanmar (Burma), Nepal, Pakistan and Sri Lanka, and the South Asian diaspora worldwide.
3 to 4 p.m. / T074

Association for Education in Journalism and Mass Communication

Research Session
Spotlight — “Getting the Money: Grant Writing”

Moderating/Presiding
Kimberly Bissell, Alabama

Join us during the conference as we “Spotlight” five current issues of interest to AEJMC members. All attendees are invited to Spotlight presentations that will be located in the back-left corner of the Exhibit Hall. Members with expertise in five topics will share ideas and tips on the issues, as well as provide links to online resources. A Q&A will follow, with time for one-on-one questions.

3:15 to 5:30 p.m. / T075 Ogilvy DC

Advertising Division

Off-site Tour
Tour to Ogilvy DC

Hosting
Jay Adams, Virginia Commonwealth; Ogilvy DC

Meet in the lobby of the Renaissance Hotel at 3:15 p.m. to board bus. Bus will depart promptly at 3:30 p.m. for Ogilvy DC, 1111 19th Street, NW, Floor 3.

3:15 to 4:45 p.m. / T076

Communicating Science, Health, Environment and Risk Division and Political Communication Interest Group

Teaching Panel Session
Discussing Politically Contentious Scientific Issues in the Classroom

Moderating/Presiding
Mitchell Bard, Iona

Panelists
Ashley Landrum, Texas Tech
Linda Pfeiffer, Purdue
Avery Holton, Utah
Kate Roberts Edenborg, Wisconsin-Stout
D. Jasun Carr, Idaho State

This panel will help instructors manage two colliding trends in the modern classroom: How do you handle class lectures and discussions that cover scientific issues that are potentially politically contentious? And how do you do so in an environment in which institutions are encouraging instructors to make use of online tools to facilitate learning, including a greater emphasis on hybrid and online classes? The panelists will offer
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resources, tools and tips that can be used to navigate the challenges these issues present. Panelists will also highlight resources for teaching these topics. As institutions of higher education continue to encourage the use of online learning tools (e.g., Instructure, Moodle, Desire2Learn, social media), panelists will offer helpful tips and techniques for best practices.

3:15 to 4:45 p.m. / T077

Communication Theory and Methodology
and Media Management, Economics and Entrepreneurship Divisions

Teaching Panel Session
Teaching Data Analytics

Moderating/Presiding
Todd Holmes, California State, Northridge

Panelists
Ann Hollifield, Georgia
Sabine Baumann, Jade
Karen Freberg, Louisville
Stephen Marshall, East Tennessee State
Natalie Brown Devlin, Texas at Austin
Itai Himelboim, Georgia

This teaching session will focus on teaching data analytics to students in media fields. Media organizations are increasingly relying on data analytics to understand audiences and develop organizational strategies. Students in journalism and mass communication fields will increasingly need data analytics skills to meet employer demand. This panel will help AEJMC members prepare for and understand courses on data analytics that might be offered at their institutions.

3:15 to 4:45 p.m. / T078

Cultural and Critical Studies Division

Refereed Paper Session
Making Sense of Media in the Trump Era

Moderating/Presiding
Ruth DeFoster, St. Catherine

Ana Garner and Christina Mazzeo, Marquette

Old Norms, New Platforms: Objectivity and U.S. Reporting About Race in a Digital Era
Carolyn Nielsen, Western Washington

Tsunamis on the U.S.-Mexico Border? Use of Metaphors in News Coverage of Unaccompanied Minors
Christa Reynolds and Celeste Gonzalez de Bustamante, Arizona

Identity Formation and Voter Suppression: The Iconography of Fake Memes in the 2016 Presidential Election
Melissa Janoske, Robert Byrd and Dana Cooper, Memphis
Talking Back: Journalists Defending Attacks Against Their Profession in the Trump Era
Michael Koliska, Georgetown, Alison Burns and Kalyani Chadha, Maryland, College Park

Discussant
Jacqueline Lambiase, Texas Christian

3:15 to 4:45 p.m. / T079

Electronic News and Visual Communication Divisions

Research Panel Session
Visual News and Photojournalism in the Age of Social Media

Moderating/Presiding:
Erik Palmer, Southern Oregon

Panelists
Local News and the New Media Landscape
Debora Rae Wenger, Mississippi and Bob Papper, Hofstra
Toward a Transformative Ethic for Seeing—and Living
 Julianne Newton, Oregon
I “Like” That: Exploring the Characteristics That Promote Social Media Engagement with News Photographs
Keith Greenwood, Missouri
“Really Social Photojournalism” and a Photojournalistic Changing of the Guard
Gabriel Tait, Arkansas State

3:15 to 4:45 p.m. / T080

Magazine Media Division

Refereed Paper Session
The Magazine as Construct of Reader Lifestyle

Moderating/Presiding
Catherine M. Staub, Drake

Traditional Journalists on Gaming Journalism: Metajournalistic Discourse on the Rise of Lifestyle Journalism
Gregory Perreault, Appalachian State and Tim Vos, Missouri
Understanding the Process of Construction of Masculinity in Indian Editions of Global Men’s Lifestyle Magazines
Suman Mishra, Southern Illinois-Edwardsville
Satiric Magazines in Latin America as Hybrid Alternative Media
Paul Alonso, Georgia Tech

Discussant
Lona Cobb, Winston-Salem State
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3:15 to 4:45 p.m. / T081

Newspaper and Online News and History Divisions

Teaching Panel Session
  Contextualizing Media Credibility in 2018

Moderating/Presiding
  Kristin Gustafson, Washington-Bothell and Susan Keith, Rutgers

Panelists
  Kathy Roberts Forde, Massachusetts-Amherst
  Kristen Heflin, Kennesaw State
  David Mindich, Temple
  Kim Pearson, New Jersey
  Brad Schwartz, Princeton

Scholars on this teaching panel share best practices for contextualizing the notion of credibility historically as it pertains to newspapers and online news production. The topic of credibility was central to many AEJMC research and teaching panels in 2017. This panel builds on that interest. Our 2018 panel will look more closely at the issue through a discussion of specific case studies our panelists use in classroom instruction. Using the current era in news journalism for comparison, panelists will share their classroom strategies to contextualize this era for students. The panel serves the two divisions by focusing on histories of media relationships with the government and other power-wielding entities and also key concerns of social and changing notions of balance, fairness, objectivity, and credibility in journalism education and the news industry. The pedagogical choices discussed on the panel will appeal to AEJMC’s broader membership because news/media credibility is an important topic nationally and internationally and because education about this topic can help to achieve better professional practice and a better informed public. The scholars we seek for this panel will represent diverse ways of approaching media credibility ranging from fake news of the mainstream press that propagated racial myths to U.S. presidential spin to changing presentations of a country at war.

3:15 to 4:45 p.m. / T082

Public Relations Division

Business Session
  Past Heads Meeting

Moderating/Presiding
  Susan Grantham, Hartford

3:15 to 4:45 p.m. / T083

AEJMC Council of Affiliates

PF&R Panel Session
  Views from the Trenches: Women Professionals Tell Their Stories

Moderating/Presiding
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Nikoleta Morales, managing editor/publicist, ExtraNews Online; Chicago

Panelists
Tracy Everbach, North Texas
Maya Francis, Washington, co-founder, Critical Frequency Podcast Network
Alicia Shepherd, former ombudsperson, NPR; Washington

3:15 to 4:45 p.m. / T084

Community College Journalism Association and Scholastic Journalism Division

PF&R Panel Session
Third Annual 10 Tech Tools in 10 Minutes

Moderating/Presiding
Toni Albertson, Mt. San Antonio

Panelists
Michelle Dowd, Chaffey
Nicole Kraft, Ohio State
Brian Steffan, Simpson
Jenn Mackay, Virginia Tech
Carrie Brown-Smith, City University of New York

3:15 to 4:45 p.m. / T085

Commission on the Status of Women

Refereed Paper Session
Commission on the Status of Women Top Research Papers

Moderating/Presiding
Candi Carter Olson, Utah State

#SELFIES at the 2016 Rio Olympics: Comparing Self-Representations of Male and Female Athletes from the U.S. and China*
Qingru Xu, Cory Armstrong and Panfeng Yu, Alabama
The Women’s Convention: Reclaiming a Movement**
Katie Blevins, Idaho
“A Group That’s Just Women for Women:” Feminist Affordances of Private Facebook Groups for Professionals***
Urszula Pruchniewska, Temple
Gendered Visa: Korean Dependent Visa Women’s Media Use and Home-making in U.S.****
Claire Shinhea Lee, Texas at Austin

* First-place Faculty Paper
** Second-place Faculty Paper
*** First-place Student Paper
****Second-place Student Paper
Tuesday, August 7, 2018

3:15 to 4:45 p.m. / T086  Mount Vernon B

Entertainment Studies Interest Group

Refereed Paper Session

Exploring Television: Sitcom Fathers, Music and Narratives, and Entertaining Sports

Moderating/Presiding

Gregory Adamo, Morgan State

Forever Foolish? A Content Analysis of Depictions of Fathers in U.S. Sitcoms

Stephen Warren, Eean Grimshaw, Gichuhi Kamau, Menno H. Reijven and Congcong Zhang, Massachusetts, Amherst

Soundtracking Shondaland: Televisual Identity Mapped Through Music

Jennifer Billinson

and Michaela Meyer, Christopher Newport University

When 18 Days of Television Coverage Is Not Enough: A Six-Nation Composite of Motivations for Mobile Media Use in 2018 Winter Olympic Games

Andrew Billings, Alabama; Natalie Brown-Devlin, Texas at Austin;

Kenon Brown, Alabama and Michael B. Devlin, Texas State

“Mighty” Kacy: Gender Framing within American Ninja Warrior

Kevin Hull and Lauren Schwartz, South Carolina

Discussant

Donnetrice Allison, Richard Stockton University

3:15 to 4:45 p.m. / T087

Participatory Journalism Interest Group and Media Ethics Division

PF&R Panel Session

The Proof is in the Picture: Verification Techniques for User-Generated Content

Moderating/Presiding:

Jennifer Brannock Cox, Salisbury

Panelists:

Mandy Jenkins, Storyful

Nicole Dahmen, Oregon

Michael Martinez, Tennessee-Knoxville

Ann Auman, Hawai‘i

As news organizations shrink their reporting staff and citizens become amateur reporters on social media platforms, more emphasis must be placed on verifying submitted content. Storyful collects and manages photos and videos for organizations throughout the world, including The Wall Street Journal, ABC News, Mashable, and hundreds of others. Before providing these organizations with multimedia content to fit their storytelling needs, Storyful team members verify the content, focusing on the examination of who is sharing, where they are sharing from, and when. Storyful members will share their strategies for both educators and journalists for examining content submitted by citizens.

3:15 to 4:45 p.m. / T088
Tuesday, August 7, 2018

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Research Panel Session

Title

Moderating/Presiding

name, affiliation

Panelist

name, affiliation

3:15 to 4:45 p.m. / T089

The Urban Communication Foundation

PF&R Panel Session

Gene Burd Urban Journalism Award

Moderating/Presiding

Gary Gumpert, President, Urban Communication Foundation

Presentation 2018 Gene Burd Urban Journalism Award


Panelists

Peter Haratonik, Urban Communication Foundation
Susan J. Drucker, Hofstra
David Lieberman, The New School
Charles Self
Paul S. Voakes, Colorado

Brian Lehrer is a notable voice and his weekly dialogue with Mayor Bill de Blasio is an important connection between bureaucracy and citizens. In addition to his radio life, “Brian Talks New York” is a weekly television program over CUNY-TV where the voices of the city are heard. In 2017 some of the topics included food and nutrition, gender bias, and congestion pricing. He has created a media space where New York critics, scholars, and the public congregate. As a lifelong New Yorker with a commitment to the urban condition, Brian Lehrer is simply a part of everyday life and required listening for several members of the Urban Communication Foundation Board. Brian Lehrer is an insightful and enduring presence in broadcast journalism dedicated to the urban condition.

5 to 6:30 p.m. / T090

Communication Technology Division

Refereed Paper Session

Student Research on Cues, Behaviors, and Influencers in Digital Media

Moderating/Presiding

Sreyoshi Dey, Syracuse

Normalized Incivility: Two Studies of Social Cues in Online Discussion Environments*
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David Silva, Washington State
Human-like vs. Robot-like Voices: The Impact of Voice Cues of a Virtual Health
Assistant and Health Information Sensitivity on Users’ Perception and Behavioral Intentions**

Hyun Yang and Ruosi Shao, Pennsylvania State
Snapping Up Legacy Media: Using Theory of Affordances to Explain How News
Outlets Behave on Snapchat***

Eun Jeong Lee, Texas State
Playing the Visibility Game: How Digital Influencers and Algorithms Negotiate
Influence on Instagram

Kelley Cotter, affiliation
Intermittent Discontinuance: The Case of Twitter

Margaret Yee Man Ng, Texas at Austin

Discussant:
YoungAh Lee, Ball State

* First Place Student Paper
** Second Place Student Paper
*** Third Place Student Paper

5 to 6:30 p.m. / T091

History Division

Refereed Paper Session

History Division Top Research Papers

Moderating/Presiding
Erika Pribanic-Smith, Texas at Arlington

The Amateurs’ Hour: South Carolina’s First Radio Stations, 1913-1917*
John Armstrong, Furman

The War Council: Editors’ Publicity Campaign for Louis D. Brandeis’s
1916 Supreme Court Nomination**
Erin Coyle, Elisabeth Fondren,
and Joby Richard, Louisiana State

Driving and Restraining Forces Toward the Marketization of Broadcasting
in the UK in the 1990s***
Madeleine Liseblad, Middle Tennessee State

Textbook News Values: A Century of Stability and Change***
Perry Parks, Michigan State

Discussant
Douglas Cumming, Washington and Lee

* First-Place Faculty Paper
** Second-Place Faculty Paper
*** First-Place Student Paper (tie)

5 to 6:30 p.m. / T092

International Communication Division
Refereed Paper Session

Award Winning Papers in International Communication

Moderating/Presiding

Mohammed Al-Azdee, Bridgeport

The Danger of Words: Major Challenges Facing Myanmar Journalists on Reporting the Rohingya Conflict*

Nyan Lynn, Kansas

Nation’s Media Usage and Immigration Attitudes in Europe: Exploring Contextual Effects Across Media Forms, Structures, and Messages**

Olesya Venger, Nevada, Las Vegas

Framing the Colombian Peace Process: Between Peace and War Journalism***

Victor García-Perdomo, Universidad de La Sabana;
Summer Harlow, Houston and Danielle Kilgo, Indiana

ProQuote: A German Women Journalists’ Initiative to Revolutionize Newsroom Leadership****

Karin Assmann, Maryland and Stine Eckert, Wayne State

Discussant

Ammina Kothari, Rochester Institute of Technology

* First Place Student Paper, Markham Competition
** First Place Paper, Stevenson Open Competition
*** Second Place Paper, Stevenson Open Competition
and First Place Paper, Latino/Latin American Communication Research Award
**** Third Place Paper, Stevenson Open Competition

5 to 6:30 p.m. / T093

Law and Policy Division

Refereed Paper Session

Top Papers in LAWP

Moderating/Presiding

Daxton “Chip” Stewart, Texas Christian

“Walk” This Way, Talk This Way: How Do We Know When the Government is Speaking After Walker v. Sons of the Confederacy?*

Kristen Patrow, North Carolina Chapel Hill

Journalists’ Access to 911 Recordings: Balancing Privacy Interests and the Public’s Right to Know about Casualties****

Erin Coyle and Stephanie Whitenack, Louisiana State


Jared Schroeder, Southern Methodist

Report and Repeat: Investigating Facebook’s Hate Speech Removal Process**

Caitlin Carlson and Hayley Rousselle, Seattle

Discussant

Paul Siegel, Hartford
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* First Place Student Paper
** First Place Faculty Paper
*** Second Place Faculty Paper
****Third Place Faculty Paper

5 to 6:30 p.m. / T094

Magazine Media Division

Refereed Paper Session
The Magazine as Marketplace: Driving Consumer Behavior Through Magazine Editorials, Advertorials, and Ads

Moderating/Presiding
Catherine M. Staub, Drake

So They Claim: A Content Analysis of Magazine Food Advertising Techniques and Branding
Clay Craig, Texas State; Mark Flynn, Emmanuel College; and Andrea Bergstrom, Coastal Carolina
Selling Yoga “Off the Mat”: A 10-year Analysis of Lifestyle Advertorials in Yoga Journal Magazine
Nandini Bhalia and Leigh Moscowitz, South Carolina and Jane O’Boyle, Elon
Slaying Dunk: An Examination of How Magazines Can Create Loyal Readers
Kevin Hull, Joon Kyoung Kim, Danial Haun, and Matthew Stilwell, South Carolina

Discussant
Catherine M. Staub, Drake

5 to 6:30 p.m. / T095

Mass Communication and Society Division

Refereed Paper Session
Best of Mass Communication & Society

Moderating/Presiding
John Pollock, College of New Jersey

The Effects of Constructive Television News Reporting on Prosocial Intentions and Behavior in Children*
Iris Van Venrooij, Tobias Sachs, and Mariska Kleemans, Radboud
Errors and Corrections in Digital News Content**
Kirstie Hettinga, California Lutheran; and Alyssa Appelman, Northern Kentucky
Who is to Blame? Analysis of Government and News Media Frames During the 2014 Earthquake in Chile***
Magdalena Saldana, Pontificia Universidad Catolica de Chile
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Nothing But the Facts? Journalistic Objectivity and Media Adjudication of President Trump’s False Claims****
  Deborah Dwyer, North Carolina at Chapel Hill
Asian International Students’ Mass Media Use and Acculturation Strategies: Considering the Effects of Remote Acculturation*****
  Lin Li, Michigan State
  and Shao Chengyuan, North Carolina at Chapel Hill

Discussant
  Brendan Watson, Michigan State

* First Place, Open Competition
** Second Place, Open Competition
*** Third Place, Open Competition
**** First Place, Moeller Student Competition
***** First Place, Student Competition

5 to 6:30 p.m. / T096

Media Ethics Division

Refereed Paper Session
  Ethical Issues in Media: Past, Present and Future

Moderating/Presiding
  Patrick Plaisance, Pennsylvania State

How “Activist” Ethics at the New York Times Overcame the “Chilling Effects” of Libel
  Ali Mohamed, United Arabs Emirates
An Ethic of Advocacy: Metajournalistic Discourse on the Practice ofLeaks and Whistleblowing 2004-2017
  Brett Johnson, Elizabeth Bent, and Caroline Dade, Missouri

Discussant
  Jenn Mackay, Virginia Tech

5 to 6:30 p.m. / T097

Media Management, Economics and Entrepreneurship Division

Refereed Paper Session
  Top Faculty Papers: The Modernization of News and Audio Media for Contemporary Audiences

Moderating/Presiding
  Amber Hinsley, Saint Louis University

Entrepreneurial News Sites as Worthy Causes? Exploring Readers’ Motivations Behind Donating to Latin American Journalism*
  Summer Harlow, Houston
Substitutability and Complementarity of Broadcast Radio and Music Streaming Services: The Millennial Perspective**
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Sylvia Chan-Olmsted and Rang Wang, Florida and Kyung-Ho Hwang, Kyungnam University
McClatchy’s “Reinvention” and Socially Responsible Existentialists: An Interview-based Case Study***

Mark Poepsel, Southern Illinois Edwardsville
Legacy Media Versus Emerging Online Sources of News and Information: A Niche Study of Competition and Coexistence***

Mohammad Yousuf, Oklahoma

Discussant
Patricia Phalen, George Washington

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper

This year’s top faculty papers focus on contemporary strategies for news and audio media including: fundraising for news startups; strategies for broadcast radio in a streaming world; reinventing the newsroom; and legacy news versus online sources.

5 to 6:30 p.m. / T098

Public Relations and Visual Communication Divisions

Scholar-to-Scholar Refereed Paper Poster Session

Public Relations Division
Group I — Activist Communication and Social Movements
1. Grassroots Social Movements in Authoritarian Settings: Examining Activists’ Strategic Communication and Issues Management
   Hue Duong, Georgia; Hong Vu, Kansas; and Nhung Nguyen, Vietnam Ministry of Health
2. Strategic Value of Conflict, Activism, and Two-way Communication: Examination of Activists’ Public Relations
   Minhee Choi, South Carolina and Soo-Yeon Kim, Sogang University
3. Hashtag Activism and Message Frames Among Social Movement Organizations: Semantic Network Analysis and Thematic Analysis of Twitter During the #MeToo Movement
   Ying Xiong, Moonhee Cho, and Brandon Boatwright, Tennessee
4. The Roles of Self-identity Cues and Public Self-Consciousness in Supporting Stigmatized Causes on Social Media
   Hyun Ju Jeong, Kentucky

Discussant
Erica Ciszek, Texas at Austin

Group II — Ethics and Moral Reasoning
5. Ethical Public Typology: How Does Moral Foundation Theory and Anti-Corporatism Predict Public Differences in Crisis?
   Seoyeon Hong, Rowan and Kyujin Shim, Melbourne
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Erin Schauster, Colorado-Boulder; Marlene Neill, Baylor; Patrick Ferrucci, Colorado-Boulder; and Edson Tandoc, Nanyang Technological University Singapore

7. Do Ethics Matter? Investigating Donor Responses to Primary and Tertiary Ethical Violations, Nicholas Browning
   Sung-Un Yang, Young Eun Park, Ejae Lee and Taeyoung Kim, Indiana

8. Being Honest to the Public: Lessons from Haidilao’s Crisis Responses in China
   Keqing Kuang and Sitong Guo, Alabama

Discussant
   Dean Kruckeberg, North Carolina, Charlotte

Group III — Building Relationships: Shared Value, Authenticity, and Social Capital

9. Developing a Measure of Social Capital for Public Relations
   Melissa Dodd, Central Florida; Hilary Sisco, Quinnipiac; John Brummette and William Kennan, Radford

    Jungkyu Rhys Lim, Maryland

11. Authenticity in Public Relations: The Effects on Organization-Public Relationships
    Ejae Lee, Indiana

12. The Relationship Exchange Theory: Organization-Public Relationship (OPR) in the Big Data Age
    Hongmei Shen, San Diego State and Yang Cheng, North Carolina State

Discussant
   Burton St. John III, Old Dominion

Group IV — Consumer Communication and Relationship Building

    Zifei Chen, San Francisco

14. The Love-Hate Dilemma: Interaction of Relationship Norms and Service Failure Severity on Consumer Responses
    Zongchao Cathy Li, San José State; Weiting Tao, Miami and Linwan Wu, South Carolina

15. Exploring Negative Peer Communication of Companies on Social Media and Its Impact on Organization-Public Relationships
    Yufan Qin and Rita Men, Florida

16. #sponsored: Consumer Insights on Social Media Influencer Marketing
    Savannah Coco and Stine Eckert, Wayne State

Discussant
   Geah Pressgrove, West Virginia

Group V — Health, Environmental, and Social Issues in Public Relations

17. H1N1 News Releases: How Two Media Systems Responded to a Global Health Pandemic
    Seow Ting Lee, Colorado-Boulder

18. Publics’ Communication on Controversial Sociopolitical Issues: Extending the Situational Theory of Problem Solving
    Weiting Tao, Cheng Hong, Wanhsiu Sunny Tsai,
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and Bora Yook, Miami

19. Climate Change Lacuna Publics: Advancing a Typology of Climate Change Disinformation Susceptibility
   Arunima Krishna, Boston

20. Championing Women’s Empowerment as a Catalyst for Purchase Intentions: Testing the Mediating Roles of OPRs and Brand Loyalty in the Context of Femvertising
   Alan Abitbol, Dayton and Miglena Sternadori, Texas Tech

Discussant
   Maria Len-Ríos, Georgia

Group VI — Crisis Communication Theory Building

21. Were These Studies Properly Designed?: An Examination of 22 Years of SCCT Experimental Research
   Ziyuan Zhou, Alabama; Xueying Zhang, Kent State; and Eyun-Jung Ki, Alabama

22. Ultimate Crisis? An Examination of Linguistics and Ultimate Attribution Error in International Organizational Crisis
   Jonathan Borden, Syracuse and Xiaochen Zhang, Kansas State

23. Leadership Matters: The Role of Values Congruence Between Leadership Styles and CSR Practice in Corporate Crises
   Jeeseun Kim, Incheon National University; Hyun Jee Oh, Hong Kong Baptist University; and Chang-Dae Ham, Illinois at Urbana-Champaign

24. Linguistic Crisis Prediction: An Integration of Linguistic Categorization Model in Crisis Communication
   Xiaochen Zhang, Kansas State and Jonathan Borden, Syracuse

Discussant
   Brooke Fisher Liu, Maryland

Group VIII — Social Responsibility and Social Media

25. The Quest for Legitimacy and the Communication of Strategic Cross-Sectoral Partnership on Facebook: A Big Data, Social Network Study
   Aimei Yang, Southern California and Yi (Grace) Ji, Virginia Commonwealth

26. Exploring Tweeting at the Top: Do Goods-Producing and Service-Producing Firms Appear to Set Different CSR Agendas on Twitter?
   Rachel Deems, Moroch Partners and Jan Wicks, Arkansas

27. Control Mutuality and Social Media Revisited: A Study of National Animal Welfare Donors
   Diana Sisson, Auburn

28. Understanding the Effects of CSR Message Frames and NWOM Sources on Customers’ Responses on Social Networking Sites
   Liang (Lindsay) Ma and Joshua Bentley, Texas Christian

Discussant
   Stephanie Madden, Memphis

Group IX — Examining Crisis Communications Cases
29. Emotions in Social Media: An Analysis of Tweet Responses to MH370 Search Suspension Announcement
   **Su Lin Yeo, Augustine Pang, Michelle Cheong,** and **Jerome Yeo,** Singapore Management University

30. The Sun (UK) Newspaper: Strategic Audience Choice in Crisis and Reputation Repair,
   **Chuka Onwumechili,** Howard

31. Responding to Product (Mis)Placement: Analyzing Crock-Pot’s Paracrisis Management
   **Chelsea Woods,** Virginia Tech

32. Revisiting Social-mediated Crisis Communication Model: The Lancôme Regenerative Crisis After Hong Kong Umbrella Movement
   **Angela Mak** and **Song Ao,** Hong Kong Baptist University

Discussant
   **Karen Freberg,** Louisville

Group X — Publicity and Perceptions

33. Research Exposure: Associations Between University News Release Features, News Coverage, and Page Views
   **Tien-Tsung Lee, Peter Bobkowski,**
   **George Diepenbrock** and **Patrick Miller,** Kansas

34. Exploring Country-of-Origin Perceptions and Ethnocentrism: Implications for PR Efforts to Introduce U.S. Dairy Products to China
   **Xiaohan Xu, Maria Leonora Comello,**
   and **Suman Lee,** Richard Clancy, University of North Carolina at Chapel Hill

35. Dealing with Negative Publicity: A Dual Process Model of CSR Fit and CSR History on Purchase Intention and Negative Word-of-Mouth
   **Angie Chung** and **Kang Bok,** Auburn

36. Combatting Fake News: Examining the Role of Crisis Response Strategies and Issue Involvement in Refuting Misinformation on Social Media
   **Michail Vafeiadis,** Auburn; **Denise Bortree, Christen Buckley,**
   **Pratiti Diddi** and **Anli Xiao,** Pennsylvania State

37. “Comments Are Disabled For This Video”: A Heuristic Approach to Understanding Perceived Credibility of CSR Messages on YouTube
   **Menqi Liao** and **Angela Mak,** Hong Kong Baptist University

Discussant
   **Tim Penning,** Grand Valley State

Group XI — Employees and Internal Communication

38. Dedicated to Our Work? An Employee Engagement Model in Public Relations
   **Hongmei Shen,** San Diego State;
   and **Hua Jiang,** Syracuse

39. Driving Employee Organization Engagement through CSR Communication and Employee Perceived Motives: CSR-Related Social Media Engagement and Job Engagement
   **Hua Jiang,** Syracuse;
   and **Yi Luo,** Montclair State

40. The Internal Angle of Police-worn Body Cameras: A Hommo Narrans
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Approach to Understanding Patrol Officer Perceptions of Body Cameras
Brooke Fowler, Maryland, College Park

41. Enhancing Student Learning Outcomes from the Business Side of Student-run Public Relations and Communication Firms
Tham Nguyen and Robert Pritchard, Oklahoma

Discussant
Kenneth Plowman, Brigham Young

Visual Communication Division

42. All About the Visuals: Image Framing, Emoticons and Sharing Intention for Health News Posts on Facebook
Yen-I Lee and Bartosz Wojdynski, Georgia;
Katherine Keib, Oglethorpe University;
Brittany Jefferson, Jennifer Malson, and Hyoyeun Jun, Georgia

43. Analysis of Photographic Representation of Refugees in France
Anna Warner, Tamara Welter, and Jason Brunt, Biola

44. Effects of Playfulness on SNS Emoji Uses
Yeon Joo Kim, Jaehee Park and Jong Woo Jun, Dankook University

Discussant
Julian Kilker, Nevada, Las Vegas

45. From Reel Life to Real Change: The Role of Social-Issue Documentary in U.S. Public Policy
Caty Borum Chattoo and Will Jenkins, American

46. Internet Memes and Copyright Law: The Transformativeness of Memes as Tools of Visual Communication in Remix Culture
Natalia Mielczarek and W. Wat Hopkins, affiliation

47. Mobile Augmented Reality through the Lens of Eye Tracking
Sheree Josephson and Melina Myers, Weber State

Discussant
Philip Loubere, Middle Tennessee State

48. Profile Pictures Across Platforms: How Identity Visually Manifests Itself Among Social Media Communities
T.J. Thomson and Keith Greenwood, Missouri

49. Recoding Language with Fatty Memes: How Chinese Netizens Avoid Censorship When Referring to North Korea
Bingbing Zhang, Sherice Gearhart, and David Perlmutter, Texas Tech

50. Reinvestigating the Beauty Match Up in Food Ads
Juan Mundel, DePaul and Patricia Huddleston, Michigan State

Discussant
Erik Palmer, Southern Oregon

51. Social Beautifying: How Personality Traits and Social Comparison Affect Selfie-Editing Behavior

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Yu Liu and Weirui Wang, Florida International
52. Two Days, Twenty Outfits: Coachella Attendees’ Visual Presentation of Self and Experience on Instagram
   Kyser Lough, Texas at Austin
53. Who Can Be Put at Risk by “Virtual Makeovers”? Self-Photo Editing, Disordered Eating, and the Role of Mindset Among Adult Female Instagram Users
   Roselyn Lee-Won and Dingyu Hu, Ohio State;
   Yeon Kyoung Joo, Myongji University;
   and Sung Gwan Park, Seoul National University
54. Feminine, Competent, Submissive: A Multimodal Analysis of Depictions of Women in U.S. Wartime Persuasive Messages
   Easton Wollney, Florida
   and Miglena Sternadori, Texas Tech

Discussant
   Carolyn Yaschur, Augustana College

5 to 6:30 p.m. / T099

Scholastic Journalism Division

Refereed Paper Session

   Intersecting Literacies: News, Journalism, Civics, and Data

Moderating/Presiding
   Melanie Wilderman, Oklahoma

“We Are a Neeeew Generation”: Early Adolescents’ Views on News and News Literacy*
   Sanne Tamboer, Radboud University
In Their Own Words and Experiences: Journalistic Roles of High School Journalists**
   Marina Hendricks, South Dakota
Sources of Student First Amendment Knowledge
   Amy Sindik, Central Michigan
Journalism or Public Relations? Coverage of Sports Teams in High School Journalism Programs
   Kevin Hull, South Carolina and Bradley Wilson, Midwestern State
Data Journalism Education in Canada: Scaffolding of Skills for the Future
   Jennifer Leask, British Columbia Institute of Technology

Discussant
   Genelle Belmas, Kansas

* Top Student Paper
** Top Faculty Paper

5 to 6:30 p.m. / T100

Commission on the Status of Women

Refereed Paper Session

   From the Newsroom to the Retirement Home: Preserving Women’s Voices

2018 AEJMC Conference Program Copy
120
in a Male-Dominated World

Moderating/Presiding
Teri Finneman, Kansas

Growing Old Gracefully? Gendered Depictions on Retirement Communities' Websites*
Anne Cooper and Hong Ji, Ohio

Hear Their Voices: A Qualitative Study of Women in Public Media**
Laura Harbert, Ohio

Women Newspaper Editors in Collegial Wilderness: But Digital Environment Turning This Around
Catherine Strong, Massey University

Needle, Not Sword: How Nackey Scripps Loeb Used Editorials to Build Audiences and Influence Conservative Presidential Politics
Meg Heckman, Northeastern

* Third-Place Faculty Paper
** Third-Place Student Paper

5 to 6:30 p.m. / T101

Political Communication Interest Group

Refereed Paper Session
The Best of PCIG

Moderating/Presiding
Aaron S. Veenstra, Southern Illinois Carbondale

Zero Day Twitter: How Russian Propaganda Infiltrated the U.S. Hybrid Media System*
Josephine Lukito, Jiyoun Suk, Yini Zhang, Larisa Doroshenko, Min-Hsin Su, Sang Jung Kim, Yiping Xia, and Chris Wells, Wisconsin-Madison

They're Not “Just” Words: The Verbal Style of U.S. Presidential Debates**
David Painter, Rollins College and Juliana Fernandes, Miami

Contesting the “Bad Hombres” Narrative: How U.S. and Mexican Presidents Shape Migrants’ Media Image***
Vanessa Bravo, Elon and Maria De Moya, DePaul

Where Independents Are Getting News? Beyond Partisan Media and Polarization****
Hyesun Choung, Aylet Pelled, Yin Wu, Song Wang, and Josephine Lukito, Wisconsin-Madison

Discussant
Bryan McLaughlin, Texas Tech

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper
**** First Place Student Paper
Tuesday, August 7, 2018

5 to 6:30 p.m. / T102

Sports Communication Interest Group

Refereed Paper Session

Sports Media and Athlete Activism

Moderating/Presiding

Jack Breslin, Iona

Sports Media versus News Media: Perceptions of Media Bias in Coverage of the NFL National Anthem Protests in 2017*

Ken Kim and Randall Patnode, Xavier

Colin Kaepernick, Corporate Social Responsibility and Diversion in Sports Crisis**

Virginia Harrison and Sara Erlichman, Pennsylvania State

Uniting for a Collaborative Protest: How NFL In-house Media Covered Athlete Activism, a Case Study

Michael Mirer, Fairmont State

Discussant

Danielle Coombs, Kent State

* Second Place, Faculty Paper Competition
** Second Place, Student Paper Competition

5 to 6:30 p.m. / T103

Richard T. Robertson School of Media and Culture at Virginia Commonwealth University; Philip Merrill College of Journalism at the University of Maryland and Manship School of Mass Communication at Louisiana State University

Social

Hosting

Dean Jerry Ceppos, Louisiana State University Manship School of Mass Communication; Dean Lucy A. Dalglish, Philip Merrill College of Journalism at the University of Maryland and Hong Cheng, director, Richard T. Robertson School of Media and Culture at Virginia Commonwealth University

Social hosted by Louisiana State University Manship School of Mass Communication, Philip Merrill College of Journalism at the University of Maryland and Richard T. Robertson School of Media and Culture at Virginia Commonwealth University.

6:45 to 8:15 p.m. / T104

Communication Technology Division

Business Session

Members’ Meeting

Moderating/Presiding
Tuesday, August 7, 2018

Jessica Smith, Abilene Christian

6:45 to 8:15 p.m. / T105

Electronic News Division

Off-site Award Ceremony
   Electronic News Division Bliss and Burkum Award Ceremony

Moderating/Presiding
   Tony DeMars, Texas A&M-Commerce

Location is TBA

6:45 to 8:15 p.m. / T106

History Division

Business Session
   Members’ Meeting

Moderating/Presiding
   Douglas Cumming, Washington and Lee

6:45 to 8:15 p.m. / T107

International Communication Division

Business Session
   Members’ Meeting

Moderating/Presiding
   Mohammed Al-Azdee, Bridgport

6:45 to 8:15 p.m. / T108

Law and Policy Division

Business Session
   Members’ Meeting

Moderating/Presiding
   Jason Martin, DePaul

6:45 to 8:15 p.m. / T109

Magazine Media Division

Business Session
Tuesday, August 7, 2018

Members’ Meeting

Moderating/Presiding
Sharon Bloyd-Peshkin, Columbia-Chicago

6:45 to 8:15 p.m. / T110

Mass Communication and Society Division

Business Session
Members’ Meeting

Moderating/Presiding
Melanie Sarge, Indiana

6:45 to 8:15 p.m. / T111

Media Ethics Division

Business Session
Members’ Meeting

Moderating/Presiding
Chad Painter, Dayton

6:45 to 8:15 p.m. / T112

Media Management, Economics and Entrepreneurship Division

Business Session
Members’ Meeting

Moderating/Presiding
Geoffrey Graybeal, Georgia State

6:45 to 8:15 p.m. / T113

Scholastic Journalism Division

Business Session
Members’ Meeting

Moderating/Presiding
Karla Kennedy, Florida International

6:45 to 8:15 p.m. / T114

Commission on the Status of Women
Tuesday, August 7, 2018

Business Session
Members’ Meeting

Moderating/Presiding
Candi Carter Olson, Utah State

6:45 to 8:15 p.m. / T115
Political Communication Interest Group

Business Session
Members’ Meeting

Moderating/Presiding
Amy Becker, Loyola-Maryland

6:45 to 8:15 p.m. / T116
Sports Communication Interest Group

Business Session
Members’ Meeting

Moderating/Presiding
Molly Yanity, Quinnipiac

6:45 to 8:15 p.m. / T117
University of Texas at Austin Moody College of Communication, School of Journalism & Knight Center for Journalism in the Americas

Social

Hosting
Jay Bernhardt, Dean, Moody College of Communication; Kathleen McElroy, Director, School of Journalism; and Rosental Alves, Director, Knight Center for Journalism in the Americas

University of Texas at Austin School of Journalism Reception. Featuring light hors d’oeuvres and a bar, the reception is a perfect place to meet Longhorns. Tickets are not required, but please wear your name badge.

6:45 to 8:15 p.m. / T118
University of Tennessee and Michigan State University

Social

Hosting
Mike Wirth, Tennessee and Lucinda Davenport, Michigan State
Tuesday, August 7, 2018

7 to 9 p.m. / T119 National Union Building

Public Relations Division

Off-site Divisional Social

Hosting
  Holly Overton, South Carolina and Brooke Fowler, Maryland

Social to be held at the National Union Building. Pre-registration is required.

8:30 to 10 p.m. / T120 Capitol City Brewing Company

History Division and Graduate Student Interest Group

Off-site Social

Hosting
  Douglas Cumming, Washington and Lee and George Pearson, Ohio State

The History Division and Graduate Student Interest Group social will be held at the Capitol City Brewing Company, 100 New York Avenue, NW, immediately following the groups’ members’ meeting. It is about 2-3 blocks from the hotel (about a 5- to 8-minute walk from the conference hotel). Buffet style food with meat and vegetarian options. Alcohol not included.

8:30 to 10 p.m. / T121 TBA

International Communication Division

Off-site Social

Hosting
  Mohammed Al-Azdee, Bridgport

The International Communication Division off-site social will begin immediately following the Division business meeting. Drink tickets will be handed out during the Member’s Meeting!

8:30 to 10 p.m. / T122 The Loft at The Hamilton

Law and Policy Division

Off-site Social

Hosting
  Jason Martin, DePaul

Social to be held at The Loft at The Hamilton, 600 14th Street NW, Washington DC 20005, 202-787-1000. From the Renaissance, walk 3 blocks south on 9th Street, then west to 14th Street (1/2 mile total).
Tuesday, August 7, 2018

8:30 to 10 p.m. / T123

Mass Communication and Society Division

Off-site Social

Hosting
  Melanie Sarge, Indiana

Social to be held at Irish Channel Restaurant and Pub.

8:30 to 10 p.m. / T124

Media Ethics Division

Off-site Social

Hosting
  Chad Painter, Dayton

Social to be held at Matchbox.

8:30 to 10 p.m. / T125

Media Management, Economics and Entrepreneurship Division

Social

Hosting
  Geoffrey Graybeal, Georgia State and Sabine Baumann, Jade

8:30 to 10 p.m. / T126

AEJMC Council of Affiliates

Business Session
  Members’ Meeting

Moderating/Presiding
  Nancy L. Green, Southern Newspaper Publishers Association

8:30 to 10 p.m. / T127

Community College Journalism Association

Business Session
  Members’ Meeting

Moderating/Presiding
  Toni Albertson, Mt. San Antonio College
8:30 to 10 p.m. / T128

Commission on the Status of Women

Social Mixer

Hosting
  Candi Carter Olson, Utah State

Join the Commission on the Status of Women for their social mixer. Light refreshments and a cash bar will be available. Pre-registration is required.

8:30 to 10 p.m. / T129

Commission on the Status of Minorities

Business Session
  Members’ Meeting

Moderating/Presiding
  Marquita Smith, John Brown

8:30 to 10 p.m. / T130

Participatory Journalism Interest Group

Business Session
  Members’ Meeting

Moderating/Presiding
  Mark Poepsel, Southern Illinois-Edwardsville

8:30 to 10 p.m. / T131

Small Programs Interest Group

Business Session
  Members’ Meeting

Moderating/Presiding
  Sonya DiPalma, North Carolina Asheville

8:30 to 10 p.m. / T132

Marquette University, Ohio State University, University of Iowa, University of Minnesota
and University of Wisconsin

Social
Hosting

Ana C. Garner, Marquette, Michael Slater, Ohio State, David Ryfe, Iowa,
Elisia Cohen, Minnesota and Hemant Shah, Wisconsin-Madison