Wednesday, August 9, 2017

7 to 9:30 a.m. / 019 Place TBA

Association for Education in Journalism and Mass Communication

Business Session

Finance Committee Meeting

Moderating/Presiding

Jennifer D. Greer, Alabama

8:15 to 9:45 a.m. / 000 Place TBA

Cultural and Critical Studies Division

Refereed Paper Research Session

Cultural and Critical Studies Division Top Faculty Papers Panel

Moderating/Presiding

Ruth DeFoster, St. Catherine

Silly Meets Serious: Discursive Integration and the Stewart/Colbert Era*

Amanda Martin, Mark Harmon
and Barbara Kaye, Tennessee

Intellect and Journalism in Shared Space: Social Control
in the Academic-Media Nexus**

Michael McDevitt, Colorado-Boulder

Challenging the Narrative: The Colin Kaepernick National Anthem
Protest in Mainstream and Alternative Media***

David Wolfgang, Colorado State and Joy Jenkins, Missouri

Searching for Citizen Engagement and City Hall: 200 Municipal Homepages
and Their Rhetorical Outreach to Audiences

Jacqueline Lambiase, Texas Christian

Navigating Alma’s Gang Culture: Exploring Testimonio, Identity and Violence
Through an Interactive Documentary

Heather McIntosh, Minnesota State, Mankato
and Kalen Churcher, Wilkes

Discussant

Dunja Antunovic, Bradley

* James Murphy Top Faculty Paper Award
** Second Place Faculty Paper Award
*** Third Place Faculty Paper

8:15 to 9:45 a.m. / 000 Place TBA

Law & Policy Division

Refereed Paper Research Session
Wednesday, August 9, 2017

First Amendment Contours: Regulating Free Speech Today

Moderating/Presiding
R. Michael Hoeftges, North Carolina at Chapel Hill

First Amendment Metaphors: From “Marketplace” to “Free Flow of Information”*
Morgan Weiland, Stanford

Social Media Under Watch: Privacy, Speech, and Self-Censorship in Public Universities**
Shao Chengyuan, North Carolina at Chapel Hill

Knowledge Will Set You Free (From Censorship): Examining the Effects of Legal Knowledge and Other Editor Characteristics on Censorship and Compliance in College Media
Lindsay Trego, North Carolina at Chapel Hill

Who Should Regulate? Testing the Influence of Policy Sources on Support for Regulations in Controversial Media
Kyla Garrett Wagner and Allison Lazard, North Carolina at Chapel Hill

Discussant
Matt Telleen, Elizabethtown

* Second-Place Student Paper
** Third-Place Student Paper

8:15 to 9:45 a.m. / 000 Place TBA

Media Ethics Division

Refereed Paper Research Session
Traversing Media Ethics: Historical, Pedagogical and Theoretical Papers

Moderating/Presiding
Jan Leach, Kent State

The Evolution of the Potter Box in Mass Media Ethics
Matthew Reavy, Scranton

A History of Media Ethics: From Application to Theory and Back Again
Lee Wilkins, Wayne State

Teaching Journalism Ethics Through “The Newsroom”: An Enhanced Learning Experience
Laveda Peterlin and Jonathan Peters, Kansas

Bringing Habermas into the Newsroom: Consensus or Compromise and the Rehabilitation of Common Sense
Laura Moorhead, San Francisco State

Student Understanding and Application of Virtues in a Redesigned Journalism Ethics Class
David Craig and Mohammad Yousuf, Oklahoma

Discussant
Patrick Plaisance, Colorado State
Wednesday, August 9, 2017

8:15 to 9:45 a.m. / 000  Place TBA

Minorities and Communication Division

Refereed Paper Research Session

**Ethnic Media and 2016 Election**

**Moderating/Presiding**

**Hazel Cole**, West Georgia

Ethnic Media as Interpretive Communities: Coverage of the 2016 U.S. Presidential Election

**Sherry Yu**, Temple

Afro Latinos’ Representation on TV: How Latino Media Articulates Blackness Within Latino Panethnicity

**Yadira Nieves-Pizarro**, Michigan State

and **Juan Mundel**, DePaul

Language and Social Distinctions Among Journalistic Cultures: The 2016 US Election Coverage on Spanish and English-Language TV Networks

**Lea Hellmueller**, Houston and **Santiago Arias**, Texas Tech

An Examination of How African American-Targeted Websites Are Redefining the Black Press

**Miya Williams**, Northwestern

Discussant

**Jennifer Hoewe**, Alabama

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8:15 to 9:45 a.m. / 000  Place TBA

Public Relations and Communicating Science, Health, Environment and Risk Divisions

Teaching Panel Session

**Public Relations, Public Health, Public Good: Preparing a New Generation of Nonprofit and Public Sector Communications Professionals**

Moderating/Presiding

**Denise Bortree**, Penn State

Panelists

**Brooke McKeever**, South Carolina

**Rebecca R. Ortiz**, Syracuse

**Geah Pressgrove**, West Virginia

**Katherine E. Rowan**, George Mason

**Christopher Wilson**, Brigham Young

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8:15 to 9:45 a.m. / 000  Place TBA
Wednesday, August 9, 2017

Visual Communication and Magazine Media Divisions

Teaching Panel Session
Teaching Marathon

Moderating/Presiding
Lisa Weidman, Linfield

Panelists
GSPS (Grammar, Style, Punctuation, Spelling) Smackdown
Carol B. Schwalbe, Arizona
Rhythm: Using Practical Exercises to Help Students Recognize and Incorporate Writing Techniques (with a Sidebar on Public Speaking)
Sandy Henry, Drake
Reflective Practice for Enhancing What Students Learn from Assignments
Sharon Bloyd-Peshkin, Columbia College Chicago
Organizing Your Course Like a Science Class: How Weekly Labs Cement Skills Learned in Lectures, Discussions and Readings
Bettina Fabs and Sergey Golitsynskiy, Northern Iowa
I’d Like to Thank the Academy (and Harry Potter): Using Music to Keep Project Presentation Days Running Smoothly
Adriane Grumbein, Kentucky
Getting the Big Picture: Using Informal Assignments to Encourage Students to Visualize Conceptual Material
Erin Coyle, Louisiana State
Your Homework is a Movie
Miglena Sternadori, Texas Tech
Telling Visual Stories: Tips for Showing How Photos are Constructed the Same as Written Stories
Giulio Saggin, former National News editor, ABC News Online, Australia
Intro to Visual Journalism Assignment: Bringing Historic Buildings to Life Through Multimedia Storytelling
Joe Gosen, Western Washington
Using Facebook to Run Your Class as a Learning Community
Quint Randle, Brigham Young
Cut Me Some Slack: Using this New Messaging App in the Classroom
Catherine M. Staub, Drake
Building a Better Box: Quick Information Architecture Exercises for Structuring Your Website or App
Jeff Inman, Drake
Upscale or Upchuck? What I Learned After I Included a Virtual Reality Assignment in My Photojournalism Class
Paul Lester, Texas at Dallas

8:15 to 9:45 a.m. / 000 Place TBA

Entertainment Studies Interest Group

High-Density Refereed Paper Session
Title
Wednesday, August 9, 2017

Moderating/Presiding
Alexa Chilcutt, Alabama

Selfie-posting on Social Media: The Influence of Narcissism, Identification, and Gender on Celebrity Followers
Li Chen and Carol Liebler, Syracuse

Exploring the Effects of Viewer Enjoyment of The Apprentice on Perceptions and Voting Behavior for President Trump
Shu-Yueh Lee and Sara Hansen, Wisconsin Oshkosh

Exploring the Business Potential of Location-Based Mobile Games: Taking Pokémon Go as an Example
Linwan Wu and Matthew Stilwell, South Carolina

Dad, Where Are We Going? Analyzing the Popular Chinese Reality TV Show from a Communication Perspective
Sixiao Liu, Buffalo, SUNY

Don’t Respond to Strangers: How a Groundbreaking Television Drama Serial Helped Raise Domestic Violence Awareness in China
Zhiying Yue, Buffalo, SUNY

“FYI: This Video is Sponsored:” Exploring Credibility in User-Generated and Professionally-Generated YouTube Videos
Madeline Migis, North Texas

Television and the Role Model Effect: Exposure to Political Drama and Attitude Towards Female Politicians
Azmat Rasul and Arthur Raney, Florida State

Integrating the Theory of Planned Behavior and Uses and Gratifications to Understand Music Streaming Behavior
Heidi Bolduc and William Kinnally, Central Florida

The Role of Readers’ Performance of a Narrative on Their Beliefs about Transgender Persons: A Mental Models Approach
Neelam Sharma, Colorado State, Fort Collins

Undisclosed information – Serial is My Favorite Murder: Examining Motivations in the True Crime Podcast Audience
Kelli Boling, South Carolina

Discussant
Amy Carwile, Louisiana Tech

8:15 to 9:45 a.m. / 000 Place TBA

Political Communication Interest Group

Refereed Paper Research Session
Perspectives on the Trump/Clinton Race

Moderating/Presiding
Aaron S. Veenstra, Southern Illinois

“I Have a Winning Temperament:” Analyzing Personality in the 2016 U.S. Presidential Debates*
Stefanie Davis, Virginia Harrison, and Yeonhwa Oh, Pennsylvania State
Wednesday, August 9, 2017

Reassessing Issue Emphasis and Agenda Building on Twitter During the Presidential Primary Season
  Bethany Conway-Silva, California Polytechnic State; Christine Filer, Kate Kenski, and Eric Tsetsi, Arizona

Being Young but Not Reckless: A Study on Young Adults' Social Media Flight-or-Fight to Hostility During the 2016 U.S. Presidential Election
  Porismita Borah, Kyle Lorenzano, Miles Sari, and Meredith Wang, Washington State

Societal Majority, Facebook, and the Spiral of Silence in the 2016 U.S. Presidential Election
  Matthew Kushin, Shepherd University; Masahiro Yamamoto, University at Albany-SUNY; and Francis Dalisay, University of Guam

Schadenfreude, Chagrin, and Deliberation: Discussing the 2016 U.S. Presidential Election in Online News Comments
  Martin J. Riedl, Gina Chen, Jordon Brown, Jeremy Shermak, and Ori Tenenboim, Texas at Austin

Discussant
  Emily K. Vraga, George Mason

* Third Place Student Paper

8:15 to 9:45 a.m. / 000 Place TBA

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) Roundtable Discussion

Moderating/Presiding
  Susanne Shaw, Kansas

Discussion of Accrediting Council activities and plan for ACEJMC database.

10 to 11:30 a.m. / 000 Place TBA

Cultural and Critical Studies Division

Refereed Paper Research Session
  Gender, Race, Class & Culture in a Changing Communication Environment

Moderating/Presiding
  Peter Joseph Gloviczki, Coker

National Security Culture: Gender, Race and Class in the Production of Imperial Citizenship
  Deepa Kumar, Rutgers

“You Better Work, Bitch!”: Disciplining the Feminine Consumer Prototype in Britney Spears’s “Work Bitch”*
Wednesday, August 9, 2017

Miles Sari, Washington State
When Local is National: Analysis of Interacting Journalistic Communities in Coverage of Sea Level Rise

Robert Gutsche, Jr. and Moses Shumow, Florida International
Preserving the Cultural Memory with Tweets? A Critical Perspective on Digital Archiving, Agency and Symbolic Partnerships at the Library of Congress

Elisabeth Fondren and Meghan Menard-McCune, Louisiana State
“We’re Nothing But the Walking Dead in Flint”: Framing and Social Pathology in News Coverage of the Flint Water Crisis

Michael Clay Carey, Samford and Jim Lichtenwalter, Georgia

Discussant
Karen Kline, Lock Haven

* James Carey Top Student Paper Award

10 to 11:30 a.m. / 000 Place TBA

Electronic News Division

Refereed Paper Research Session
2016 Election: Perspectives on Coverage

Moderating/Presiding
Indira Somani, Howard

In the Name of the Fact-Check: Sponsoring Organizations, Analysis Tools, Transparency/Subjectivity of Fact-check*

Bumsoo Kim, Alabama
“Lauering the Bar” for Journalism Standards during the 2016 Presidential Election Campaign: Paradigm Repair and the Ritual Sacrifice of Matt Lauer

Raymond McCaffrey, Arkansas
A Textual Analysis of Fake News Articles on Facebook Before the 2016 Election

Mitchell T. Bard, Iona
Does News Consumption Online and on Social Media Affect Political Behavior? Evidence from a swing state in the 2016 elections

Newly Paul, Hongwei “Chris” Yang
and Jean DeHart, Appalachian State

Discussant
Angela Powers, Iowa State

* Paper Winner

10 to 11:30 a.m. / 000 Place TBA

History Division

Refereed Paper Research Session
Wednesday, August 9, 2017

Media Models

Moderating/Presiding

Jon Marshall, Northwestern

How Many Biscuits Can You Eat this Mornin'? Martha White’s Sponsorship of Country Music Radio and TV Shows

Lance Kinney, Alabama

Abuse of a “Great Power”: An Examination of Twentieth-Century Advertising Criticism in the United States

Nicholas Hirshon, William Paterson

Terry Pettus and the 1936 Seattle Newspaper Strike: Pivotal Success for the American Newspaper Guild

Cindy Elmore, East Carolina University

Archiving India’s Thriving News Media: A Case Study of Digitized Historical and Current News from India

Deb Aikat, North Carolina at Chapel Hill

Discussant

Michael Fuhlhage, Wayne

10 to 11:30 a.m. / 000 Place TBA

Magazine Media Division

Refereed Paper Research Session

Top Paper Panel: Magazines as Political Forces and Niche Voices: the ERA, Queer Zines, Urban Identities, and Yoga

Moderating/Presiding

name, affiliation

“The Nation’s Stamp of Approval:” The 1976 Women’s-Magazine Campaign for the ERA*

Carolyn Kitch and Urszula Pruchniewska, Temple

Queer Feminisms in the Chicago DIY Zine Community

Chelsea Reynolds, California State-Fullerton

Urban Matters: The Convergence and Contrasts of Journalistic Identity, Organizational Identity, and Community Identity at a City Magazine**

Joy Jenkins, Oxford

“Yoga for Every (Body)? A Critical Analysis of the Evolution of Yoga Representation Across Four Decades in Yoga Journal

Nandini Bhalla and Leigh Moscowitz, South Carolina

Discussant

Amber Roessner, Tennessee-Knoxville

* Top Faculty Paper

** Top Student Paper
Wednesday, August 9, 2017

10 to 11:30 a.m. / 000  Place TBA

**Mass Communication and Society and Media Ethics Divisions**

**PF&R Panel Session**

*Post-tenure Productivity and Becoming a Member of University Administration - Impacts for the Field*

Moderating/Presiding

Paul Voakes, Colorado

Panelists

Jennifer Greer, Alabama
Dwight Brooks, Hofstra
Marie Hardin, Pennsylvania State
Lee Wilkins, Wayne State

10 to 11:30 a.m. / 000  Place TBA

**Newspaper and Online News Division**

**Refereed Paper Research Session**

*Refereed Research: Community and Public Engagement*

Moderating/Presiding

Jan Lauren Boyles, Iowa State

An Investigative Journalist and a Stand-Up Comic Walk into a Bar: The Role of Comedy in Public Engagement with Environmental Journalism*

Caty Borum Chattoo, American
and Lindsay Green-Barber, The Impact Architects

Who Gets Vocal about Hyperlocal: The Role of Neighborhood Involvement and Status in the Sharing of Hyperlocal Website News

Peter Bobkowski, Lifu Jiang and Laveda Peterlin, Kansas
and Nathan Rodriguez, Wisconsin-Stevens Point

“Engaging” the Audience: Journalism in the Next Media Regime

Jacob Nelson, Northwestern

The Mobile Community: College Students and the Hometown Sense of Community Through Mobile News App Use

Chris Etheridge, North Carolina at Chapel Hill

Disrupting Traditional News Routines Through Community Engagement: Analysis of a Media Collaboration Project

Jennifer Moore and John Hatcher, Minnesota Duluth

Discussant

Mark Coddington, Washington and Lee

* First Place, Open Competition

10 to 11:30 a.m. / 000  Place TBA
Public Relations and Law & Policy Divisions

PF&R Panel Session
Can Communication and Legal Get Along? Examining Tensions and Cooperation Between Legal Counsel and Communication Practitioners

Moderating/Presiding
Alexander V. Laskin, Quinnipiac

Panelists
Matt Ragas, DePaul
Courtney Barclay, Jacksonville
Cayce Myers, Virginia Tech
Susan Fleming, SVP marketing and communications, OptumRx, UnitedHealth Group
Kirsten Hines, Deputy General Counsel, OptumRx, UnitedHealth Group

10 to 11:30 a.m. / 000 Place TBA

Visual Communication and Minorities and Communication Divisions

PF&R Panel Session
Visualizing Black Lives Matter and the Media

Moderating/Presiding
Gabriel B. Tait, Arkansas State

Panelists
Portraits of the African-American Family
Milbert O. Brown, Howard
Talking Back and Talking Black: Freddie Gray and the Coverage of Black Youth in News
Khadijah Costley White, Rutgers
Sign Language: A Visual Analysis of Black Lives Matter Signs of Protest
Gabriel B. Tait, Arkansas State

10 to 11:30 a.m. / 000 Place TBA

Community College Journalism Association, Small Programs Interest Group and Communication Technology Division

Teaching Panel Session
Great Ideas for Teachers (G.I.F.T.)

Moderating/Presiding
John Kerezy, Cuyahoga College

1. Embedding for Empathy
Michelle Carr Hassler, Nebraska-Lincoln
Wednesday, August 9, 2017

2. Using Personalized Learning to Engage Students in American Journalism History
   **Peggy Rupprecht**, Creighton
3. Inherent Bias
   **Carie Cunningham** and **Pamela Walck**, Duquesne
4. Managing the Masses
   **Chandler Harriss**, Tennessee-Chattanooga
5. Invisible Messages
   **Jennifer B. Cox**, Salisbury
6. Audience Analytics Consulting for a Local TV Station
   **Miao Guo**, Ball State
7. Stop, Look and Listen
   **Carol B. Schwalbe**, Arizona
8. Inviting Students to Grade Course Readings
   **Qun Wang**, Rutgers
9. Bringing the Presidential Election Home to Lafayette County
   **Kathleen Wickham**, Mississippi
10. Scavenger Hunt Challenge
    **Carrie Brown** and **Jeremy Capla**, CUNY
11. Bolstering Students’ Understanding of Inclusion in PR Campaigns
    **Kelly Bruhn**, Drake
12. Ethics in 140 Characters
    **Dhiman Chattopadhyay**, Bowling Green State
13. Check that Tune!
    **Susan Keith**, Rutgers
14. Amplifying Voices Project
    **Sue Robinson**, Wisconsin-Madison
15. Twitter Prompt!
    **Jennifer Hoewe**, Alabama
16. Music to my Ears
    **Lovette Chinwah-Adegbola**, Central State
17. Jeopardy: Teaching Through Gaming
    **Ngozi Akinro**, Texas Wesleyan
18. Making It Real: Combining Research and Study
    **Robert Bergland**, Missouri Western State
19. Snapshot: A Day in the Life
    **Jennifer Billinson**, Christopher Newport
20. Grading the Audience
    **Serena Carpenter**, Michigan State
21. Fight for Rights
    **Marsha Ducey**, The College at Brockport (SUNY)
22. From “Colored” to “African American”
    **Lillie M. Fears**, Arkansas State
23. Effectively Teaching Media Analytics Using Immersive Learning Design
    **Young Ah Lee** and **Robin Blom**, Ball State
24. 15 Steps to Group Project Success
    **Robin Spring**, Grand Valley State
25. Google Analytics Workshop
    **Melissa Adams**, North Carolina State

Discussant
**Lori Dann**, Eastfield College
10 to 11:30 a.m. / 000 Place TBA

**Community Journalism Interest Group** and **Media Management, Economics & Entrepreneurship Divisions**

**Teaching Panel Session**

*Teaching the Business of Community Journalism in the 21st Century*

**Moderating/Presiding**

Christina C. Smith, Georgia College and State

**Panelists**

Jonathan Groves, Drury
Geoffrey Graybeal, Texas Tech
Magda Konieczna, Temple
Joe Marren, SUNY Buffalo State
Eric Meyer, Illinois
Gary Sosniecki, TownNews.com (retired)

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10 to 11:30 a.m. / 000 Place TBA

**Internships and Careers Interest Group**

**PF&R Panel Session**

*Internship Program Placement, Oversight and Assessment Policies in Response to the Current Status of Legal Mandates*

**Moderating/Presiding**

Erica C. Tachoir, Pennsylvania State Greater Allegheny

**Panelists**

Erica C. Tachoir, Pennsylvania State Greater Allegheny
Grace F. Levine, Quinnipiac
Frank LoMonte, executive director, Student Press Law Center
Charles Lubbers, South Dakota
Bridgett P. Robertson, Virginia State
James Simon, New York Institute of Technology

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10 to 11:30 a.m. / 000 Place TBA

**Participatory Journalism Interest Groups**

**High Density Refereed Paper Research Session**

**Moderating/Presiding**

name, affiliation

**Topic I — Insights from the Comments Section**

Commenters as Political Actors Infringing on the Field of Journalism
Wednesday, August 9, 2017

**David Wolfgang**, Colorado State
Killing the Comments: Examining the Demise of Online Comments Sections

**Martin Riedl**, Texas at Austin
When the Gated Misbehave: Online Reader Comments on Anthony Weiner’s Sexting Scandal

**Elina Erzikova, Edgar Simpson, Alexis Baker, Sarah Scalici, and Victoria Saylor**, Central Michigan
Watching the Watchdogs: Online News Commenters’ Critiques of Journalistic Performance During Boston Marathon Terror Attack

**Ioana Coman**, Wisconsin-Green Bay

Discussant

**Jeremy Littau**, Lehigh

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**10 to 11:30 a.m. / 000 Place TBA**

**Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching**

Teaching Panel Session

**AEJMC Best Practices in Service Learning**

Moderating/Presiding

**Chris Roush**, North Carolina at Chapel Hill

Panelists

**First Place**
Transforming Mass Media Students Into Problem Solvers: A Mass Communication Diversity Service Learning Course

**George L. Daniels**, Alabama

**Second Place**
Media Matters Service Learning

**Van Kornegay** and **Scott Farrand**, South Carolina

**Third Place**
Living History: Preserving Journalism’s Past While Teaching Its Future

**Teri Finneman**, South Dakota State

**Honorable Mention**
Seeing the Unseen: Using Virtual Reality and Expression to Connect Communities

**Robert (Ted) Gutsche, Jr.**, Florida International

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**10 to 11:30 a.m. / 000 Place TBA**

**Chinese Communication Association** and **Communication University of China**

PF&R Panel Session

**Chinese Media Going Global: The Construct of Discourse Power and Communication Power**
Moderating/Presiding

Li Zhi, Communication University of China

Panelists

Hu Zhengrong, Communication University of China
Chen Changfeng, Tsinghua University
Gao Xiaohong, Communication University of China
Cheng Manli, Peking University
Li Zhi, Communication University of China

The panel proposes that as Chinese media go global, they will enhance international understanding of Chinese culture.

10 to 11:30 a.m. / 000                  Place TBA

Louisiana State University

Panel Session

The Life and Legacy of Melvin L. DeFleur

Welcome and Opening Remarks

Jerry Ceppos, Dean, Louisiana State

Introduction of Speakers
Four Decades of Co-authorship with Melvin DeFleur and His Contributions to Multiple Disciplines

Everette Dennis, Dean, Northwestern University in Qatar
Contribution to Psychology, Sociology and Mass Communication Contributions to Syracuse University and Discipline

Fiona Chew and Dennis Kinsey, Syracuse
Contributions to Boston University and Social Sciences

Michael Elasmar, Boston
Contributions to Louisiana State University

Meghan Sanders, Louisiana State
Comments on Mel’s Life and background, Closing Remarks

Margaret DeFleur and Jerry Ceppos

10 a.m. to 5 p.m. / 000                  Place TBA

World Journalism Education Congress

Business Session
Planning for WJEC 2019

Moderating/Presiding

Joe Foote, Oklahoma
Wednesday, August 9, 2017

11:45 a.m. to 1:15 p.m. / 000 Howells & Hood

Public Relations Division

Off-site Luncheon

Public Relations Past Heads Luncheon

Hosting

Susan Grantham, Hartford

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Communicating Science, Health, Environment and Risk Division

Refereed Paper Research Session

Health Information and Misinformation Online

Moderating/Presiding

Maria Len-Ríos, Georgia

Weibo for Wellbeing: Modeling Predictors of Health Behavior Intentions on a Social Media Site in China *

Zhaomeng Niu, Jiawei Liu, and Jared Brickman, Washington State

Do Social Media Amplify the Vaccine-Autism Myth?

Mo Jang, Brooke McKeever, Robert McKeever, and Joon Kim, South Carolina

Characteristics of Online Health Misinformation and Corrective Messages: Information Source, Encoding System, Content Features and Frames

Shiwen Wu, Xia Zheng, and Di Nie Indiana

Vaccine Conversation on Twitter: Group Dynamic, Emotional Support, and Cognitive Dissonance in HPV Social Networks

Meredith Wang, Washington State; Itai Himelboim, Georgia, and Porismita Borah, Washington State

Credibility Perceptions of Health Information: The Interplay of Message Framing and Social Endorsement in Facebook

Porismita Borah and Xizhu Xiao, Washington State

* Third Place Student Paper

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Cultural and Critical Studies Division

High Density Refereed Paper Research Session

Critiquing the Mass Media in a Digital Age

Moderating/Presiding

Kalen Churcher, Wilkes
Wednesday, August 9, 2017

Judging the Masses: The Hutchins Commission on the Press, the New York Intellectuals on Mass Culture
  Stephen Bates, Nevada, Las Vegas
Every American Life: Understanding Serial as True Crime
  Ian Punnett, Ohio Northern
Remote Control: Producing the Active Object
  Matthew Corn, Turner Broadcasting System
  and Kristin Heflin, Kennesaw State
When Cognition Engages Culture and Vice Versa: Conflict-Driven Media Events from Strategy to Ritual
  Limin Liang, City University of Hong Kong
Blending with Beckham: New Masculinity in Men’s Magazine Advertising in India
  Suman Mishra, Southern Illinois

Discussant
  Adina Schneeweis, Oakland

Journalist-Student Collaborations: Striking Newspaper Workers and University Students Publish the Peterborough Free Press, 1968-1969
  Errol Salamon, Pennsylvania
Emotional News, Emotional Counterpublic: Unraveling the Mediated Construction of Fear in the Chinese Diasporic Community Online
  Sheng Zou, Stanford
“Kinda Like Making Coffee”: Exploring Twitter as a Legitimate Journalistic Form
  Zhaoxi Liu, Trinity and Dan Berkowitz, Iowa
California Newspapers’ Framing of the End-of-Life Option Act
  Kimberly Lauffer, Bowling Green State; Sean Baker, Central Michigan
  and Audrey Quinn, New York
The Securitization Presidency: Evaluation, Exception and the Irreplaceable Nation
  Fred Vultee, Wayne State

Discussant
  Madeleine Esch, Salve Regina

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Electronic News and Minorities and Communication Divisions

Teaching Panel Session
  Death of Diversity: Concerns in U.S. Journalism & Mass Communication Programs and Effects on TV Newsrooms

Moderating/Presiding
  Lillian Williams, Columbia College Chicago

Panelists
  Laura Smith, South Carolina
Wednesday, August 9, 2017

**Sharon Bramlett-Solomon**, Arizona State  
**E.K. Daufin**, Alabama State  
**Thor Wasbotten**, Kent State  
**Hubert Brown**, Syracuse  
**Donald Heider**, Loyola-Chicago

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11:45 a.m. to 1:15 p.m. / 000  
Place TBA

**History** and **Newspaper and Online News Divisions**

Teaching Panel Session  
*Teaching with Archives of the Alternative Press of the 1960s—1980s*

Moderating/Presiding  
**Kristin Gustafson**, Washington-Bothell and **Susan Keith**, Rutgers

Panelists  
**L.D. Burnett**, Texas at Dallas  
**James Danky**, Wisconsin-Madison  
**Kevin Lerner**, Marist  
**Carol L. Tilley**, Illinois at Urbana-Champaign

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11:45 a.m. to 1:15 p.m. / 000  
Place TBA

**International Communication** and **Commission on the Status of Women**

Teaching Panel Session  
*Teaching Media in the Middle East: Negotiating Gendered Expectations and Differences*

Moderating/Presiding  
**Christina Paschyn**, Northwestern University in Qatar

Panelists  
**Christina Paschyn**, Northwestern University in Qatar  
**Alia Yunis**, Zayed University  
**Catherine Strong**, Massey University in New Zealand  
**Bahaa Gameel**, South Florida, St. Petersburg  
**Mariam Alkazemi**, Gulf University for Science & Technology in Kuwait

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11:45 a.m. to 1:15 p.m. / 000  
Place TBA

**Law & Policy** and **Communication Technology Divisions**

PF&R Panel Session  
*When the Bots Speak: Considering the Technological and First Amendment Implications of the Growth of Artificially Intelligent Speakers*
Wednesday, August 9, 2017

Moderating/Presiding
  Jared Schroeder, Southern Methodist

Panelists
  Margot Kaminski, Ohio State
  Helen Norton, Colorado
  Woody Hartzog, Samford/Stanford
  Amy Webb, affiliation
  Chip Stewart, Texas Christian

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Scholastic Journalism Division

Refereed Paper Research Session
  Current Issues in Secondary- and College-Level Student Media Programs

Moderating/Presiding
  Mark Goodman, Kent State

An Exploration of Student Media in Private Schools
  Erica Salkin, Whitworth
Budget Cuts in Scholastic Media: A Focus Group Study of Oklahoma Journalism Advisers’ Survival Skills
  Melanie Wilderman
  and Sohana Nasrin, Oklahoma
Creating Journalistic Identity: An Ethnography of a College Newsroom*
  Christy Zempter, Ohio
Social Media, Newsrooms and Digital Skills: A Critical Intersection for Journalism Education
  Elizabeth Smith, Pepperdine

Discussant
  Adam Maksl, Indiana Southeast

* Top Student Paper

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Visual Communication Division

Refereed Paper Research Session
  Photojournalism and Image, Then and Now

Moderating/Presiding
  Alia Yunis, Zayed

Closing the Gap Between Photojournalist Research and Photojournalism Practice:
Exploring the Motivations of the Subjects of Sensitive Photo Essays
Wednesday, August 9, 2017

Tara Mortensen, Brian McDermott, and Daniel Haun, South Carolina
Access, Deconstructed: An Analysis of Metajournalistic Discourse Concerning Photojournalism and Access
Patrick Ferrucci and Ross Taylor, Colorado
A Reciprocal-Networked Model of The Photojournalistic Icon: From the Print-Television News Era to The Present
Nicole Dahmen, Oregon; David Perlmutter, Texas Tech and Natalia Mielczarek, Virginia Tech
Online Coverage of Brittany Maynard’s Death: Visual and Verbal Information
Kelsie Arnold and Kimberly Lauffer, Ball State

Discussant
Mary A. Bock, Texas at Austin

11:45 a.m. to 1:15 p.m. / 000 Place TBA

AEJMC Council of Affiliates
Invited Research Paper Session
Women in Communication: Cracking the Ceiling
Moderating/Presiding
Dianne Lynch, Stephens
Mediating Misogyny: Gender, Technology and Harassment
Tracy Everbach, North Texas
Women Policking Politely & Newspaper Management: Marie Anderson, Gloria Biggs and Janet Chusmir
Kimberly Wilmot Voss, Central Florida
Are We There Yet?: Continuing to Ask the Question for Women in Sports Media Careers — A Longitudinal Study
Molly Yanity, Quinnipiac

These three papers were the outstanding faculty papers selected for presentation at the Second Annual Conference, Women in Communication: Breaking the Barriers, of the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University in April.

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research
Research Panel Session
AEJMC James Tankard Book Awards

Moderating/Presiding
Serena Carpenter, Michigan State and George Sylvie, Texas at Austin
Wednesday, August 9, 2017

2017 Tankard Book Award Finalists
(book with a 2016 copyright; listed alpha by book title)

“Dangerous Discourses: Feminism, Gun Violence, and Civic Life”
edited by Catherine R. Squires, University of Minneapolis
[Peter Lang Publishing, Inc.]

“Democracy’s Detectives: The Economics of Investigative Journalism”
written by James T. Hamilton, Stanford University
[Harvard University Press]

“Interactive Journalism: Hackers, Data and Code”
written by Nikki Usher, George Washington University
[University of Illinois Press]

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Chinese Communication Association

Refereed Paper Session

Moderating/Presiding
Karla Gower, Alabama

Anchoring Effects in Comparative Nutrition Claims: The Presence of Anchor Brand and the Role of Scale

Bin Shen, Fudan University

Development, Validity and Reliability of Urban Teenagers’ Network Literacy Scale

Siyuan Ma, Zening Duan, and Lin Sun, Beijing Normal University

How Media Inform Governance: A Case Study of News Framing of Anti-Corruption Campaign in China

Juan Liu, Wayne State

Weapons of the “New Weak:” Online Resistance of Medical Doctors in Post-Socialist China---A Case Study of “the Black Ribbon Campaign” on Chinese Social Media

Yuan Wang, Chinese University of Hong Kong

The Impact of American TV Series in China: Online Television Viewing, Gratifications Sought, and Perceptions of Cultural Values among Chinese Audiences

Meng Xu, University of Canterbury, New Zealand

Discussant
Yong Volz, Missouri

1:30 to 3 p.m. / 000 Place TBA

Association for Education in Journalism and Mass Communication

Business Session
Wednesday, August 9, 2017

Council of Divisions Business Meeting I

Moderating/Presiding
Chris Roberts, Council of Divisions Chair, Alabama

1:30 to 3 p.m. / 000
Place TBA

Communicating Science, Health, Environment and Risk Division

Refereed Paper Research Session
Risk Communication During Outbreaks, Disasters, and Emergencies

Moderating/Presiding
Rachel Young, Iowa

Communicating Zika Risk: The Role of Metaphor in Influencing Risk Perceptions and Negative Affect
Hang Lu and Jonathon Schuldt, Cornell

Going Viral: User Engagement with Sensationalistic News on Facebook During an Infectious Disease Outbreak
Khudejah Ali and Lisa Johns, Miami

A Comparative Examination of Haze-related Content on Traditional Media and Social Media in China: Using the Extended Parallel Process Model and Network Agenda-Setting
Liang Chen, Sun Yat-Sen University,
Weijie Zheng, and Jing Wang, Nanyang Technological

Media Exposure, Situation Awareness and Protective Behaviors in a Public-Health Emergency
Xigen Li and Bolin Cao, City University of Hong Kong

Disgusting Microbes? The Moderating Role of News Attention on Information Processing and Perceived Risks
Sara Yeo, Ye Sun, Meaghan McKasy, and Jessica Houf, Utah
and Erika Shugart, American Society for Cell Biology

1:30 to 3 p.m. / 000
Place TBA

Communication Technology and Media Ethics Divisions

PF&R Panel Session
Pressing Issues in Digital Ethics

Moderating/Presiding
Katy Culver, Wisconsin

Panelists
Meg Leta Jones, Georgetown
Whitney Phillips, Mercer
Thorsten Bush, St. Galen
Don Heider, Loyola Chicago
Wednesday, August 9, 2017

1:30 to 3 p.m. / 000  Place TBA

Communication Theory and Methodology Division

Refereed Paper Research Session

**Emotions, Attitudes, and Engagement around the 2016 Election**

Moderating/Presiding

Derrick Holland, Texas Tech

Emotions, Political Context and Partisan Selective Sharing on Facebook

Yingying Chen and Kjerstin Thorson, Michigan State

Identification and Negative Emotions Lead to Political Engagement:

Evidence from the 2016 U.S. Presidential Election

Jennifer Hoewe and Scott Parrott, Alabama

React to the Future: Political Projection, Emotional Reactions, and Political Behavior

Bryan McLaughlin, John Velez, Amber Krause,

and Bailey Thompson, Texas Tech

Who are the Voters? A Contemporary Voter Typology Based on Cluster Analysis

Ayellet Pelled, Hyesun Choung, Josephine Lukito,

Megan Duncan, Song Wang, “Winnie” Yin Wu,

Hyungjin Gill, Jiyoun Suk, and Trevor Kniaz, Wisconsin-Madison

Discussant

Leticia Bode, Georgetown

1:30 to 3 p.m. / 000  Place TBA

International Communication Division

Scholar-to-Scholar Refereed Paper Research Session

**Topic I — Framing Cross-National Diplomatic Conflicts**

1. International News Coverage and Source Selection in U.S. Foreign Policy Debates:
   The Case of Iran Deal in Broadcast News

   Mehdi Semati, Bill Cassidy and Mehrnaz Khanjani, Northern Illinois

2. Diasporic vs. National Media in Covering an International Deal: An Investigation
   of How American and Iranian Diasporic Media Covered the Iran Nuclear Deal

   Mehrnaz Rahimi and Rosemary Pennington, Miami University

3. Framing Diplomatic Conflicts: How Indian and Nepali Media Covered the Controversy
   Surrounding the Ratification of Nepal’s Constitution in 2015

   Amir Joshi, Iowa State

Discussant

Newly Paul, Appalachian State

**Topic II — Media Coverage of International Issues**

4. Drugs, Politics, and the Media: News Coverage of Drug Trafficking in Turkey
Wednesday, August 9, 2017

Duygu Kanver and Manuel Chavez, Michigan State
5. National Biases of World Games: Local and International Media Coverage of the “Lochtegate”
   Heloisa Aruth Sturm, Texas at Austin
6. A Qualitative Analysis of Themes in the Global West and the Global South Coverage of the Ebola Outbreak
   Adaobi Duru, Louisiana at Monroe

Discussant
Lyombe Eko, Texas Tech

Topic III — Journalism in China
   Minghui Fan and Qingru Xu, Alabama
8. From Physical Space to Cyberspace: Discursive Constructions of “The Great Firewall of China” in Select Newspaper Cartoons
   Lyombe Eko, Texas Tech and Li Chen, West Texas A&M
9. The Elephant in the Room: Media Ownership and Political Participation in Hong Kong
   Luwei Rose Luqiu, Pennsylvania State

Discussant
Anna Popkova, Western Michigan

Topic IV — Audience Engagement with Online Media
10. A Conceptual Model of Watching Social Live Streaming in China: Who Are the Users and How About Their Psychological Well-Being?
    Anan Wan and Linwan Wu, South Carolina
11. Pilot study: How Do Chinese Students Change Their Social Media Habits After Moving to the United States, and What Factors Motivate this Change?
    Liefu Jiang, Kansas
12. Expressions of International Solidarity via Online Newspaper Stories and Public Comments During Times of Terror
    Ioana Coman, Wisconsin, Green Bay and Catherine Luther, Tennessee, Knoxville

Discussant
Gina Chen, Texas at Austin

Topic V — Advertising and Public Relations in a Global Context
13. A Comparative Content Analysis of Argentine and British Print Advertising During the Malvinas/Falkland Islands War
   Juan Mundel, DePaul; Yadira Nieves-Pizarro, Douglas Wickham and Melinda Aiello, Michigan State
14. Symmetrical Communication in Social Media: Analyzing Indonesian Ministries Communication Networks in Social Media
    Ika Idris, Ohio

Discussant
Adina Schneeweis, Oakland

Topic VI — International Communication: Continuity and Change
15. Dramatism Approach to International Apology/Apologia: 70 years Later

2017 AEJMC Conference Program Copy
Wednesday, August 9, 2017

Emi Kanemoto, Bowling Green State
   Gregory Pitts, Middle Tennessee State
   and Twange Kasoma, Radford
17. Future Growth of ACEJMC: U.S. and International Accreditation
   Robin Blom, Ball State; Lucinda Davenport, Michigan State,
   and Brian J. Bowe, Western Washington

Discussant
   Ioana Coman, Wisconsin-Green Bay

Commission on the Status of Women
Topic — Lights, Camera, Instagram: Gendered Experiences in Digital and Social Media
18. Dibs on that Sexy Piece of Ass: Hegemonic Masculinity on TFM Girls Instagram
   Nathian Rodriguez, San Diego State
   and Terri Manley, Texas Tech
19. Discarding the “Woman Card”: Exploring Gender Politics and Social Media
   Sharing of U.S. Election News
   Summer Harlow, Houston
   and Ingrid Bachmann, Pontificia Universidad Catolica de Chile
20. Making Space in Social Media: Activism and Argumentation Around #MuslimWomensDay
   Rosemary Pennington, Miami
21. Representation of Women Behind the Camera and the Power Play in Nollywood Industry
   Theresa Amobi, University of Lagos, Nigeria
22. Ice Cream is Worse, and Joblessness is Not an Option: Gendered Experiences of Freelancing
   Dunja Antunovic, Bradley, Jenna Grzeslo, Pennsylvania State
   and Anne Hoag, affiliation

Discussants
   Kim Fox, American University, Cairo and Chelsea Reynolds, California State, Fullerton

Topic — Violence Against Women: Gendered Experiences in Crime Coverage
23. Empowerment in the Information Age: How Usable are College Campus Websites for Sexual Assault Survivors?
   Dawn Corwin and Erin Whiteside, Tennessee
24. To Love, to Mourn, to Commit a Murder-Suicide: News Framing Gender Violence in a Small Town
   Roseann Pluretti, Kansas and Sara Erlichman, Pennsylvania State
25. Fans and Victims: Understanding Audience Attitudes Toward Athletes and Crime
   Welch Suggs, Georgia and Kate Keib, Oglethorpe
26. Locker Room Talk or Sexual Assault: A Struggle for Meaning in the Mediated Public Discourse
   Dustin Harp, Texas at Arlington
27. “Rude Fairy Tales”: True Crime Narratives as Health Communication
   Ian Punnett, Ohio Northern and Wafa Unus, Arizona State

Discussants
   Stacey Hust, Washington State and Carolyn Bronstein, DePaul

1:30 to 3 p.m. / 000 Place TBA
Wednesday, August 9, 2017

Law & Policy Division

Refereed Paper Research Session

**Current Issues in Defamation Law**

Moderating/Presiding

**Derigan Silver**, Denver

“Famous in a Small Town”: Indeterminacy and Doctrinal Confusion in Micro Public Figure Doctrine

**Matthew Bunker**, Alabama


**Meghan Menard-McCune**, Louisiana State

The Privilege That Never Was: The Curious Case of Texas’ Third-Party Allegation Rule

**Kenneth Pybus** and **Allison Brown**, Abilene Christian

Discussant

**Katie Blevins**, Idaho

1:30 to 3 p.m. / 000  Place TBA

Magazine Media Division and Community College Journalism Association

Teaching Panel Session

**Epic Fail: How to Get your Students to Experiment with Technology and be Willing to Fail**

Moderating/Presiding

**Jeff Inman**, Drake

Panelists

**Chris Snider**, Drake

**Jennifer Ware**, Wright State

**Toni Albertson**, Mt. San Antonio

1:30 to 3 p.m. / 000  Place TBA

Mass Communication and Society Division

Refereed Paper Research Session

**Media and Audience in a Changing Media Environment**

Moderating/Presiding

**Brian Bowe**, Western Washington

Suicide and the Media: How Depictions Shape our Understanding of Why People Die by Suicide

**Joyce Wolburg**, Shiyu Yang, **Daniel Erickson**, and **Allysa Michaelsen**, Marquette

The Effects of Message Desirability and First-Person Perception of Anti-Panhandling
Wednesday, August 9, 2017

Campaigns on Prosocial Behaviors

**Joon Soo Lim and Jiyoung Lee**, Syracuse

News, Entertainment, or Both? Exploring Audience Perceptions of Media Genre in a Hybrid Media Environment

**Stephanie Edgerly**, Northwestern

and **Emily Vraga**, George Mason

Beyond Passive Audience Members: Online Public Opinions in Transitional Society*

**Yafei Zhang**, Iowa and **Chuqing Dong**, Minnesota

“Where are the Children?”: The Framing of Adoption in National News Coverage from 2014 through 2016

**Cynthia Morton** and **Summer Shelton**, Florida

Discussant

**Dean Cummings**, Georgia Southern

* Second Place, Student Competition

1:30 to 3 p.m. / Place TBA

**Media Management, Economics & Entrepreneurship** and **Newspaper and Online News Divisions**

Research Panel Session

**What is the ROI on News?**

Moderating/Presiding

**Sabine Baumann**, Jade

Panelists

**Ann Hollifield**, Georgia

**Richard Ganahal**, Bloomsburg-Pennsylvania

**Rachel Davis Mersey**, Northwestern

**Jesse Holcomb**, Pew Research

**Mike Fourcher**, Daily Line

1:30 to 3 p.m. / Place TBA

**Public Relations** and **Visual Communication Divisions**

PF&R Panel Session

**Reality Isn’t What It Used to Be: Social Scientific and Cultural Approaches to Understanding How Visuals Work in Public Relations**

Moderating/Presiding

**Matt Haught**, Memphis

Panelists

Measurement from the Trenches

**Linda Descano**, Havas PR North America

Will it Work? Steps to Evaluating Creative
Wednesday, August 9, 2017

John Florek, Arc Worldwide Chicago
Straight Up Fakers: Visual Hoaxes and the People Who Use and Abuse Them
Melissa Janoske, Memphis
The Semiotics of Fashion Diplomacy: The Obamas in India
Laura Oswald, Marketing Semiotics
Where We Are: Recent Literature on Visual Analysis, Evaluation, and Measurement
Janis Teruggi Page, George Washington
Effective Use of Infographics for Digital PR Strategy
Candace P. Parrish, North Carolina Central

1:30 to 3 p.m. / 000 Place TBA

Lesbian, Gay, Bisexual, Transgender & Queer Interest Group and Minorities and Communication Division

Teaching Panel Session
Being a Minority Faculty Member in Mass Communication in 2017: Challenges for the Professor; Opportunities for the Classroom and Our Professions

Moderating/Presiding
Joel Geske, Iowa State

Panelists
Jimmie Manning, Northern Illinois
Melita Garza, Texas Christian
Joseph Cabosky, North Carolina at Chapel Hill
Amy Falkner, Syracuse
Nathian Rodriguez, San Diego

1:30 to 3 p.m. / 000 Place TBA

Sports Communication Interest Group

Refereed Paper Research Session
Sports Social Media as Game Changer

Moderating/Presiding
Mary Lou Sheffer, Southern Mississippi

Bleeding the Team Colors: An Examination of Fan-Team Emotional Brand Attachment and Identification on Instagram
Hollie Deis West and Cindy Price Schultz, Wyoming
Effects of Social Media Use for Sports Events and Discussion Network Heterogeneity on College Students’ Identification and Collective Self-esteem*
Bumsoo Kim, Alabama
It’s Going to Be Our Year! Examining Online Engagement Behaviors Among Sport Fans
Brandi Watkins and Stephanie Smith, Virginia Tech
Life in Black and White: Racial Framing by Sports Networks on Instagram**
Rich Johnson, Creighton and Miles Romney, Brigham Young
Wednesday, August 9, 2017

The Making of Social Sports Fans: Factors Affecting Sports Consumption on Social Media

Sylvia Chan-Olmsted and Min Xiao, Florida
and Lisa-Charlotte Wolter, Hamburg Media School

Discussant
Betsy Emmons, Samford

* First Place, Student Paper Competition
** First Place, Faculty Paper Competition

1:30 to 3 p.m. / 000 Place TBA

AEJMC Presidential Task Force on Bridges to the Profession
Research Panel Session
Task Force Panel Session: Closing the Gap: Media, Research and the Profession

Moderating/Presiding
Battinto Batts, Scripps Howard Foundation

Panelists
Professional Partnerships, A Nationwide Look
Sonya Forte Duhé, Loyola, New Orleans, ASJMC President-elect
Encouraging and Incentivizing Professional Relevance in Academic Research
Jake Batsell, Southern Methodist
Forging Partnerships between AEJMC and Professional Organizations
Sue Burzynski Bullard, Nebraska-Lincoln
Collaborations with Industry to Provide Academics Access and Insights to Workplace Changes
Nancy L. Green, Southern Newspaper Publishers Association
Ways to Solicit Ideas on Research and Teaching
Vicki Krueger, Poynter
Inviting Professionals to Share Insights to Better Inform Academics of Current Issues and Trends
Paul Parsons, Elon
Reimagining Interactive Digital Works to Publish New Modes of Inquiry and Establish a Major Publishing Presence in Our Field
Deb Aikat, North Carolina at Chapel Hill
Seeking Research Relevance and Building Bridges to the Profession
Paul Voakes, AEJMC President, Colorado-Boulder
30 Years of the C-SPAN Video Library
Howard Mortman, C-SPAN
Enhancing Content and Product Innovation with Analytics and Data Storytelling
Eric Duell, The E.W. Scripps Company
Ways to Bridge the Gap between the Media Industry and Academia
Monica Davey, New York Times
Understanding Which Platforms Work to Serve Your Audience: Mobile, Print, Social and Video
Carolyn Fox, NOLA.com & The Times-Picayune
Wednesday, August 9, 2017

The AEJMC conference theme “Closing the Gap: Media, Research and the Profession” seeks to address industry innovations and a widening divide between media educators and professionals. Professionals no longer need some of the skills taught in our classes, and, too often, research conducted by educators is no longer relevant to a rapidly evolving industry. In October 2016, AEJMC President Paul Voakes created the AEJMC Presidential Task Force on Bridges to the Profession to develop ideas to bridge the gap between the media industry and academia. Read task force report and recommendations on the AEJMC website.

This task force session will engage conference attendees in an interactive open forum to manifest the 2017 conference theme “Closing the Gap: Media, Research and the Profession.” Our goal for this session is a fast-paced, informed and participatory discussion. Panelists will offer brief remarks, then address issues suggested by attendees. If you have suggestions for issues or ideas that we might discuss, please email them to Task Force Co-Chair Deb Aikat (da@unc.edu), North Carolina at Chapel Hill, with the email subject line “2017 Bridges.” The agenda for this interactive session will come from issues and ideas raised by AEJMC members like you.

1:30 to 3 p.m. / 000

Place TBA

Chinese Communication Association

Refereed Paper Session II

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

1:30 to 3 p.m. / 000

Place TBA

The Medill Justice Project

Panel Session

How to Create a Journalism Justice Project at Your University

Moderating/Presiding

Alec Klein, professor and director, The Medill Justice Project

Since 1999, students from Northwestern University’s award-winning The Medill Justice Project (medilljusticeproject.org) have investigated potentially wrongful murder convictions, uncovering revelatory information that has impacted people’s lives and the criminal justice system across the United States. Very few other journalism-based projects do this. That needn’t be the case. We want to share our knowledge so students at other universities can examine potentially wrongful convictions. In addition, The Medill Justice Project launched the Journalism Justice Network (journalismjusticenetwork.org), an international coalition of investigative journalism enterprises made up of professional reporters, student and citizen journalists, journalism instructors and others who research, report and publish their findings about wrongdoings in the criminal justice system and their examination of potentially wrongful convictions. We want to provide an
opportunity for those who are interested in criminal justice investigative reporting to join the Journalism Justice Network.

3:15 to 4:45 p.m. / 000 Place TBA

Advertising Division

Refereed Paper Research Session:

Examining Positive and Negative Effects of Advertising on the Antecedents, Mechanisms, and Causes of Health-related Behaviors

Moderating/Presiding

Kelly Logan, Colorado

Investigating Psychophysiological Processing of Alcohol Advertising on Social Media Among Underage Minors: Policy Implications

Juan Mundel, DePaul; Kristen Lynch, Michael Nelson, Emily Clark, Tao Deng, Ali Hussain, Duygu Kanver, Yadira Nieves-Pizarro, Saleem Alhabash, Anna McAlister, Elizabeth Quilliam and Jef Richards, Michigan State

Examining E-cigarette Advertising through Social Media: Effects of Consumer-Celebrity Risk-Oriented Image Congruence and Parasocial Identification on Ad Attitude, Electronic Word-of-Mouth, and E-Cigarette Smoking Intentions

Joe Phua, Jhih-Syuan, Elaine Lin and Dong Jae Lim, Georgia

Blowing Smoke: Uncovering and Addressing College Students’ Perceptions, Use and Knowledge of E-Cigarettes

Debbie Treise and Summer Shelton, Florida;
Nicki Karimipour, Southern California and Vaughan James, Florida

It Takes “Less Than U Think”: Implementation of an Anti-Binge-Drinking Campaign Targeting Expectancy

Eric Cooks and Katie Bell, Alabama

A Contributing Factor to the Obesity Paradox: Biological Food Cues in Food Advertisements and Packaging

Rachel Bailey, Jiawei Liu and Tianjiao Wang, Washington State

Discussant
Harsha Gangadharbatla, Colorado

3:15 to 4:45 p.m. / 000 Place TBA

Cultural and Critical Studies Division and Commission on the Status of Women

Research Panel Session

Beyond Princess Culture: The Gendered Marketing of Children’s Products

Moderating/Presiding
Shayla Thiel-Stern, Director of Editorial and Content for PBS Next Avenue and Tricia Farwell, Middle Tennessee

Panelists

Katie Foss, Middle Tennessee
Wednesday, August 9, 2017

Madeleine Esch, Salve Regina
Spring-Serenity Duvall, Salem
Rebecca Swenson, Minnesota
Rebecca Hains, Salem State
Cam Ostrow, Salem State
Nancy Jennings, Cincinnati
Sharon Mazzarella, James Madison
Nathan Gilkerson, Marquette

3:15 to 4:45 p.m. / 000 Place TBA

Electronic News Division and Sports Communication Interest Group

PF&R Panel Session
#MoreThanMean: How Chicago Women in Sports and Media Fought Back Against Cyber Bullies!

Moderating/Presiding
Jeremy Lipschultz, Nebraska at Omaha

Panelists
Julie DiCaro, 670 The Score
Amy Guth, WGN
Stephanie Bluestein, California State – Northridge
Molly K. Yanity, Quinnipiac
Suzy Smith, Ball State

3:15 to 4:45 p.m. / 000 Place TBA

History Division

Refereed Paper Research Session
In the American Borderlands

Moderating/Presiding
Jane Weatherred, South Carolina

An Idea Before Its Time: Charles S. Johnson, Negro Columnist,
Gwyneth Mellinger, James Madison
The Impact of Pearl Harbor on the Japanese-Language Press in Hawai’i
Takeya Mizuno, Toyo University
Colonization and Cornish: A Blueprint for Freedom’s Journal
Kenneth Campbell, South Carolina
A Pivotal Moment: How Press Coverage of The Port Chicago Disaster Helped Reveal Racial Inequalities
Pamela Walck, Duquesne

Discussant
Sid Bedingfield, Minnesota
Wednesday, August 9, 2017

3:15 to 4:45 p.m. / 000 Place TBA

Mass Communication and Society Division and Graduate Student Interest Group

Research Panel Session:
   Academic Myths, Demystified: The Hero’s Journey to Becoming a Good Reviewer for Journals and Conferences

Moderating/Presiding:
   Hilary Fussell Sisco, Quinnipiac

Panelists:
   Andrew Billings, Alabama
   Louise Ha, Bowling Green
   Bey-Ling Sha, San Diego State
   Fuyuan Shen, Pennsylvania State
   Christopher Wilson, Brigham Young

3:15 to 4:45 p.m. / 000 Place TBA

Media Ethics Division

Refereed Paper Research Session
   PR, Fake News, Social Media, Oh My! Emergent and Divergent Topics in Media Ethics

Moderating/Presiding
   Erin Schauster, Colorado Boulder

An Emotional Approach to Risk Communication
   Shiyu Yang, Marquette
The Use of Influence Tactics by Senior Public Relations Practitioners to Provide Ethics Counsel*
   Marlene Neill, Baylor
   and Amy Barnes, Arkansas at Little Rock
An Ethics-Based Investigation of Algorithmic Use of Social Media Data for News
   Tau Fu, University of International Business and Economics
   and William Babcock, affiliation
Falsity, Fakery and Carbon Monoxide: A Typology of Fake News and an Ethical Approach
   Fred Vultee, Wayne State
Trust vs. Evaluation: The Interplay of Ethics and Participation in News
   Katy Culver and Byung Gu Lee, Wisconsin-Madison

Discussant
   Jenn Burleson Mackay, Virginia Tech

* Winner, Professional Relevance Award
Wednesday, August 9, 2017

3:15 to 4:45 p.m. / 000

Minorities and Communication Division

Refereed Paper Research Session
Politics and News

Moderating/Presiding
Keonte Coleman, affiliation

Latino News Media Engagement, Opinion, and Political Participation
Amy Jo Coffey, Florida and Ginger Blackstone, Harding
The lacking Counterstereotyping Effect of Black and Hispanic
Political Candidates in the News
Jennifer Hoewe, Alabama

News Media, Body Image and Culture: Influence on Body Image
and Body Attitude in Men
Cristina Azocar and Ivana Markova, San Francisco State
Skin Deep News Values: Examining the Role of Visuals and Racial
Cues in Journalists’ News Selection Process
Kathleen Searles and Mingxiao Sui, Louisiana State
and Newly Paul, Appalachian State

Discussant
Joseph Erba, Kansas

3:15 to 4:45 p.m. / 000

Public Relations Division

High Density Refereed Paper Research Session
Teaching Public Relations — Top PRD Teaching Papers

Moderating/Presiding
Lucinda Austin, North Carolina at Chapel Hill

Competition and Public Relations Campaigns: Assessing the Impact
of Competition on Projects, Partners, and Students*
Chris McCollough, Columbus State

Discussant
Chuck Lubbers, South Dakota

Developing a Blueprint for Social Media Pedagogy: Trials, Tribulations,
and Best Practices**
Ai Zhang, Stockton and Karen Freberg, Louisville

Discussant
Amber Hutchins, Kennesaw State

Media Relations Instruction and Theory Development: A Relational
Wednesday, August 9, 2017

Dialectical Approach***
  Justin Pettigrew, Kennesaw State
Discussant
  Susan Grantham, Hartford

Millennial Learners and Faculty Credibility: Exploring the Mediating Role of Out-Of-Class Communication
  Carolyn Kim, Biola
Discussant
  Tim Penning, Grand Valley State

Integrating Web and Social Analytics into Public Relations Research Course Design: A Longitudinal Pedagogical Research on Google Analytics Certification
  Juan Meng, Yan Jin, Yen-I Lee, and Solyee Kim, Georgia
Discussant
  Diana Sisson, Auburn

*  First-place Public Relations Division Teaching Paper Award
**  Second-place Public Relations Division Teaching Paper Award
***  Third-place Public Relations Division Teaching Paper Award

Public Relations GIFTs
Who Will Get Chopped?: Mystery Basket PR Challenge*
  Mary E. Brooks
  and Emily S. Kinsky, West Texas A&M
Social Media Policy Assignment**
  Melissa Adams, North Carolina State
Math, Message Design and Assessment Data: A Strategic Approach to the Facebook Assignment***
  Tiffany Derville Gallicano, North Carolina at Charlotte
Public Relations Ethics, “Alternative Facts” and Critical Thinking, with a Side of Tuna
  Jacqueline Lambiase, Texas Christian
Improving PR Campaigns with a Roll of the Dice: Assuming New Identities to Strengthen Diversity and Inclusion
  Kelly Bruhn, Drake

Discussant
  Katie Place, Quinnipiac

*  First-Place Public Relations Division GIFT Paper Award
**  Second-Place Public Relations Division GIFT Paper Award
***  Third-Place Public Relations Division GIFT Paper Award

3:15 to 4:45 p.m. / 000  Place TBA

Scholastic Journalism Division

Refereed Paper Research Session
  Innovations in College Journalism Pedagogy
Wednesday, August 9, 2017

Moderating/Presiding
Laveda Peterlin, Kansas

Grade Incentivized Peer Editing: An Account of Student Perceptions
Jessica Holt, Georgia
Differentiations in Motivation and Need-Satisfaction based on Course Modality:
A Self-Determination Theory Perspective
Vince Filak and Kristine Nicolini, Wisconsin Oshkosh
A Lack of Research in the Classroom: Adopting Evidence-based Practices in Both the Journalism Profession and Education
Martin Smith-Rodden, Robin Blom, Christa Burkholder, and Yuanwei Lyu, Ball State

Discussant
Erica Salkin, Witworth

3:15 to 4:45 p.m. / 000  Place TBA

Visual Communication and Newspaper and Online News Divisions

Teaching Panel Session
From Strategy to Innovation: Startup Principles, Data Visualization, and Visual Storytelling

Moderating/Presiding
Carolyn Yaschur, Augustana

Panelists
Startups and Innovation for Online News
Ryan Thornburg, North Carolina
Long-Form Story Design in 2017
Mindy McAdams, Florida
Design Thinking, Data Visualization and Social Innovation
Lisa Villamil, North Carolina
How Evolving Media Economics Are Changing Visual Storytelling
Norman Lewis, Florida
Visual Design for Social Impact
Chad Sherman, Waynesburg

3:15 to 4:45 p.m. / 000  Place TBA

Community Journalism Interest Group and Community College Journalism Association

Teaching Panel Session
Helping Students Build Community Outside and Inside Campus Newsrooms

Moderating/Presiding
Rich Johnson, Creighton
Panelists
  Toni Albertson, Mt. San Antonio
  Laura Castaneda, Southern California
  Marcus Funk, Sam Houston State
  Allison Hunter, Ohio
  Bernardo H. Motta, South Florida-St. Petersburg

3:15 to 4:45 p.m. / 000  Place TBA

Entertainment Studies Interest Group

Research Panel Session: Title

Moderating/Presiding: name, affiliation
Panelists: name, affiliation

3:15 to 4:45 p.m. / 000  Place TBA

Religion and Media Interest Group

Refereed Paper Research Session
  Radicalization and Disruption Across the Globe: News Media and Islam in Tension

Moderating/Presiding
  Debra Mason, Missouri

#Hijab or #Haram? Revealing Visuals and Semantics Associated with Muslim (Self-) Representation Online
  Thomas Frissen, Elke Ichau, Kristof Boghe
  and Leen d'Haenens, University of Leuven

Digital Media Disruption and Islamic Religious Authority: Case Study of Online Contestations Over the Mawlid
  Ibrahim Abusharif, Northwestern in Qatar

The Islamic State in the News: Journalistic Differentiation between Terrorism and Islam, Terror News Proximity, and Islamophobic Attitudes
  Christian von Sikorski, affiliation; Jörg Matthes
  and Desirée Schmuck, University of Vienna

Visual Media, Radicalization and Islamic Youth: Socially Constructed Meaning in Indonesia
  Michael Longinow and Tamara Welter, Biola,
  and Naniek Setijadi, Universitas Pelita Harapan

Discussant
  Mariam Alkazemi, Gult University for Science and Technology

3:15 to 4:45 p.m. / 000  Place TBA
Wednesday, August 9, 2017

Association for Education in Journalism and Mass Communication

Roundtable Session
Graduate Directors Roundtable

Moderating/Presiding
Marie Hardin, Pennsylvania State, AEJMC Vice President

Open to faculty members who are involved in directing, supervising or coordinating graduate programs in mass communication. Session will inform new task force on graduate education for AEJMC.

5 to 6:30 p.m. / Place TBA

Advertising Division

Teaching Panel Session
Creative Engagement: Classroom Exercises That Develop Creative and Strategic Thinking

Moderating/Presiding
Marcel Jennings, Virginia Commonwealth

Panelists
Jay Adams, Virginia Commonwealth
Ashley Rose, Virginia Commonwealth
Hal Vincent, Elon
Karen L. Mallia, South Carolina
Andrew Holton, US Lead Creative & Brand Strategy, Pinterest

5 to 6:30 p.m. / Place TBA

Communicating Science, Health, Environment and Risk Division and Political Communication Interest Groups

Teaching Panel Session
Teaching Controversy in the Classroom: Best Practices for Engaging Students about Politically Contentious Science, Environmental, Health, and Risk Issues

Moderating/Presiding
Chris Clarke, George Mason

Panelists
Ashley Anderson, Colorado State
Sharon Dunwoody, Wisconsin-Madison
Katie Abrams, Colorado State
Zeynep Altinay, Iona
Amy Bree Becker, Loyola-Maryland
Wednesday, August 9, 2017

5 to 6:30 p.m. / 000 Place TBA

Communication Theory and Methodology and Communication Technology Divisions

Teaching Panel Session

Active Learning Strategies for Teaching Media Literacy at the Intersection of Communication, Politics, and Technology

Moderating/Presiding
Kristen Landreville, Wyoming

Panelists
Porismita Borah, Washington State
Bimbisar Irom, Washington
Michael Beam, Kent State
Emily Vraga, George Mason

5 to 6:30 p.m. / 000 Place TBA

History Division

High Density Refereed Paper Research Session

Moderating/Presiding
Erika Prihanic-Smith, Texas at Arlington

Topic I — Presidents and American Power
President Ford’s Personal Watergate: The Undermining of the Public Sphere During the Mayaguez Incident of 1975
William Schulte, Winthrop; Edgar Simpson, Central Michigan and Michael DiBari, Jr., Hampton
The Media’s Verdict of Jimmy Carter’s Transition Act: An Administration in Disarray
Lori Amber Roessner, Tennessee
Unveiling the “Sick Elephant”: CIA Public Relations and the Soviet Economic Forecast Controversy of 1964
Matthew Cecil, Minnesota State, Mankato
Lincoln’s Messengers: Norman Hapgood’s and Ida Tarbell’s Biographies at the Dawn of the Progressive Era
Ronald Rodgers, Florida

Discussant
Raymond McCaffrey, Arkansas

Louis Decimus Rubin, Jr.: The History of Algonquin Books From Personal Correspondence*
Jane Weatherred, South Carolina
Functionalist Explanations in Media Histories: A Historiographical Essay
Tim Vos, Missouri

Topic II — Pools of Press History
Life as a Cub: The Careers of Junior Reporters in U.S. Newsrooms from 1920 to 1960  
**William Mari**, Northwest

The Press of the Mississippi Territory, 1798-1817  
**David R. Davies**, Southern Mississippi

The Katyn Cold Case: The Press and the Madden Committee  
**Timothy Roy Gleason**, Wisconsin-Oshkosh

A War of Words: The British Gazette and British Worker During the 1926 General Strike  
**Mark Harmon**, Tennessee

*Third Place Student Paper*

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**International Communication and Commission on the Status of Women**

Research Panel Session  
**Women, Politics and Media: Perspectives from Africa, Asia, Latin America and Eastern Europe**

Moderating/Presiding  
**Maria Raicheva-Stover**, Washburn

Panelists  
**Twange Kasoma**, Radford  
**Elizabeth Nichols**, Drury  
**Munira Cheema**, Sussex, UK  
**Pedro dos Santos**, Luther College  
**Elza Ibroscheva**, Southern Illinois, Edwardsville

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**Magazine Media Division and Internships and Careers Interest Group**

PF&R Panel Session  
**Reports of My Death Are Greatly Exaggerated: Opportunities Beyond Consumer Titles**

Moderating/Presiding  
**Catherine M. Staub**, Founder and CEO, Lexicon Content Marketing; Drake

Panelists  
**Bruce Beggs**, Editorial Director, American Trade Magazines  
**Erin Delehanty**, Associate Publisher, *Time Out Chicago*  
**Yesenia Duran**, Managing Editor and Managing Digital Editor, *Modern Trader*  
**Rob Elder**, Director of Digital Product Development & Strategy, Crain’s Chicago Business  
**Jennifer Halperin**, Columbia College Chicago  
**Kristen Menke**, Copy Editor, *Imagination*  
**Sarah Ryan**, Editor-in-Chief, *Modern Luxury Weddings Chicago and North Shore*
Wednesday, August 9, 2017

5 to 6:30 p.m. / 000 Place TBA

Media Ethics and Law & Policy Divisions

PF&R Panel Session
Fake News, Trolling, & Cyberbullying: Debating Social Media Companies’ Rights & Responsibilities

Moderating/Presiding
Morgan Weiland, Stanford

Panelists
Neil Richards, Washington University, St. Louis
Theodore L. Glasser, Stanford
Jane E. Kirtely, Minnesota
Jay Edelson, Edelson, P.C.

5 to 6:30 p.m. / 000 Place TBA

Public Relations and Mass Communication and Society Divisions

Scholar-to-Scholar Refereed Paper Research Session

Public Relations Division
Topic — Crisis Response
Is Experience in Fact the Best Teacher? Learning in Crisis Communication
Clila Magen, Bar-Ilan University
Whose responsibility? Connecting Organizational Transgressors with Government Regulating Institution
Zhuo Chen
and Yi-Hui Huang, The Chinese University of Hong Kong
The Rashomon Effect of an Air Crash: Examining the Narrative Battle Over the Smolensk Disaster
Liudmila Khalitova and Barbara Myslik, Florida;
Agnieszka Turska-Kawa, University of Silesia;
Sofiya Tarasevich and Spiro Kiousis, Florida

Discussant:
Lynn Zoch, Radford

Topic — Credibility, Reputation and Relationships
A Qualitative Analysis of How People Assess the Credibility of Sources Used by Public Relations Practitioners
Julie O’Neil, Texas Christian;
Marianne Eisenmann, inVentiv Health,
and Maggie Holman, Texas Christian
Partisan News Media and China’s Country Image: An Online Experiment
Based on Heuristic-Systematic Model
Chen Yang, Houston – Victoria
Wednesday, August 9, 2017

and Gi Woong Yun, Nevada, Reno
Using Real and Fictitious Companies to Examine Reputation and News
Judgments in Press Release Usage
  Kirstie Hettinga, California Lutheran;
  and Melanie Formentin, Towson
Distal Antecedents of Organization-Public Relationships: The Influence
of Motives and Perceived Issue and Value Congruence
  Trent Seltzer, Texas Tech and Nicole Lee, North Carolina State

Discussant:
  Weiwu Zhang, Texas Tech

Topic — Corporate Social Responsibility Communication
Examining the role of Culture in Shaping Public Expectations of CSR Communication
in the United States and China
  Holly Ott, South Carolina and Anli Xiao, Pennsylvania State
What’s the “Right” Thing to Do? How Ethical Expectations for CSR Influence
Company Support
  Lucinda Austin, North Carolina at Chapel Hill;
  Barbara Miller, Elon,
  and Seoyeon Kim, North Carolina at Chapel Hill
Giving From the Heart: Exploring How Ethics of Care Emerges in Corporate
Social Responsibility
  Melanie Formentin, Towson
  and Denise Bortree, Pennsylvania State
Understanding Public Engagement in Sustainability Initiatives: The Situational
Theory of Publics and the Theory of Reasoned Action Approaches
  Soojin Roh, Syracuse

Discussant:
  Jacqueline Lambiase, Texas Christian

Topic — Crisis Communication Dynamics
Issues Management as a Proactive Approach to Crisis Communication:
Publics’ Cognitive Dissonance in Times of Issue-Related Crisis
  Xiaochen Zhang, Kansas State
Unearthing the Facets of Crisis History in Crisis Communication: Testing
A Conceptual Framework
  LaShonda Eaddy, Georgia
Stakeholder Relationship Building in Response to Corporate Ethical Crisis:
A Semantic Network Analysis of Sustainability Reports
  Keonyoung Park and Hyejin Kim, Minnesota-Twin Cities

Discussant:
  W. Timothy Coombs, Texas A&M

Topic — Social Media and Mobile Engagement
Is Social Media Worth of Investment? Seeking Relationship Between
Social-mediated Stakeholder Engagement and Nonprofit
Public Donation — A Big Data Approach
  Grace Ji, Virginia Commonwealth and Don Stacks, Miami
How Should Organizations Communicate with Mobile Publics
on Social Messengers: An Empirical Study of WeChat
Wednesday, August 9, 2017

Rita Linjuan Men, Florida and Sunny Tsai, Miami
Linking SNS and Government-Citizen Relationships: Interactivity, Personification, and Institutional Proximity

Chuqing Dong and Hyejoon Rim, Minnesota
Fix that Press Release! An Alternative to Mid-Term Objective-Type Exams for a Public Relations Writing Course

Arunima Krishna, Boston
Discussant:
Colleen Connolly-Ahern, Pennsylvania State

Mass Communication and Society Division
Topic I — Media Selection, Minority Audiences, and Country Image
The Role of Social Capital in the United States’s Country Brand
Jong Woo Jun, Dankook University;
Jung Ryum Kim, City of Busan;
and Dong Whan Lee, Dankook University

Understanding Why American Christians are Intolerant toward Muslims: Christian Nationalism and Partisan Media Selection
Kwansik Mun, Wisconsin-Madison
Assimilation or Consternation? U.S. Latinos’ Perceptions of Trust in Relation to Media and Other Factors
Ginger Blackstone, Harding and Amy Jo Coffey, Florida
Edson Tandoc, Richard Ling, Oscar Westlund, Andrew Duffy, and Debbie Goh, Nanyang Technological University, Singapore

Discussant
Jennifer Kowalewski, Georgia Southern

Topic II — Media Use and Political Participation
Do Political Participation and Use of Information Sources Differ by Age?
Tien-Tsung Lee, Kansas; An-Pang Lu, and Yitsen Chiu, National Chengchi University
Multi-Platform News Use and Political Participation Across Age Groups
Trevor Diehl, Matthew Barnidge, and Homero Gil de Zúñiga, University of Vienna
The Social Dimensions of Political Participation
Soo Young Bae, Massachusetts-Amherst
“Feminazis,” “Libtards,” “Snowflakes,” and “Racists”: Trolling and the Spiral of Silence
Victoria LaPoe, Western Kentucky
and Candi Carter Olson, Utah State

Discussant
Xi Cui, College of Charleston

Topic III — Twitter and Tweets: From Health Risks and Political Elections
Online Conversations during an Emergent Health Threat: A Thematic Analysis of Tweets during Zika Virus Outbreak
Alexander Moe, Julie Gerdes, Joseph Provencer, and Efren Gomez, Texas Tech
Committed Participation or Flashes of Action? Bursts of Attention to Climate
Wednesday, August 9, 2017

Change on Twitter
  **Kjerstin Thorson**, Michigan State
  and **Luping Wang**, Cornell
Is the Tweet Mightier than the Quote? Testing the Relative Contribution of Crowd and Journalist Produced Exemplars on Exemplification Effects
  **Frank Waddell**, Florida
Tweeting the Election: Comparative Uses of Twitter by Trump and Clinton in the 2016 Election
  **Flora Khoo** and **William Brown**, Regent

Discussant
  **Robert McKeever**, South Carolina

Topic IV — **Social Media Discourses and Users**
Facts, Alternative Facts, and Politics: A Case Study of How a Concept Entered Mainstream and Social Media Discourse
  **Moonhee Cho**, Tennessee; **Giselle Auger**, Rhode Island College
  and **Sally McMillan**, Tennessee
Exploring Third-Person Perception and Social Media
  **John Chapin**, Pennsylvania State
Express Yourself during the Election Season: Study on Effects of Seeing Disagreement in Facebook News Feeds
  **Meredith Wang**, **Porismita Borah**, and **Samuel Rhodes**, Washington State
Self-Presentation Strategies’ Effect on Facebook Users’ Subjective Well-being Depending on Self-Esteem Level
  **Wonseok (Eric) Jang**, **Erik Bucy**, and **Janice Cho**, Texas Tech

Discussant
  **Nan Yu**, Central Florida

Topic V — **Media Framing: From Animal Rights to Mass Shooting**
How U.S. Newspapers Frame Animal Rights Issue: A Content Analysis of News Coverage in U.S.
  **Minhee Choi** and **Nanlan Zhang**, South Carolina
The Needle and the Damage Done: Framing the Heroin Epidemic in the *Cincinnati Enquirer*
  **Erin Willis**, Colorado-Boulder and **Chad Painter**, Dayton
“Aging...The Great Challenge of This Century”: A Theory-Based Analysis of Retirement Communities’ Websites
  **Hong Ji** and **Anne Cooper**, Ohio
In the Crosshairs: The Tucson Shooting and the News Framing of Responsibility
  **Matthew Telleen**, Elizabethtown; **Jack Karlis**, Georgia College
  and **Sei-Hill Kim**, South Carolina
Beauty Ideals and the Media: Constructing the Ideal Beauty for Nigerian Women through Music Videos
  **Aje-Ori Agbese**, Texas Rio Grande Valley
Framing Blame in Sexual Assault, An Analysis of Attribution in New Stories About Sexual Assault on College Campuses
  **Ashlie Andrew**, Irvine and **Cassandra Alexopoulos**, California-Davis

Discussant
Wednesday, August 9, 2017

Azmat Rasul, Florida State

5 to 6:30 p.m. / 000  Place TBA

Scholastic Journalism Division

Research Panel Session
Demystifying Research with Children and Adolescents: How to Successfully Include Minors as Research Participants

Moderating/Presiding
Genelle Belmas, Kansas

Panelists
Peter Bobkowski, Kansas
Marina Hendricks, Missouri
Steven Holiday, Texas Tech
Stacey Hust, Washington State
Rebecca Ortiz, Syracuse

5 to 6:30 p.m. / 000  Place TBA

AEJMC Council of Affiliates

Research Panel Session
Changing Face of Journalism

Moderating/Presiding
Nancy L. Green, Southern Newspaper Publishers Association

Panelists
Dianne Lynch, President, Stephens College
Rachel McClellan, SPJ Board member at-large, UT-Knoxville
Nancy Lane, President, Local Media Association

5 to 6:30 p.m. / 000  Place TBA

Community Journalism Interest Group and Cultural and Critical Studies Divisions

PF&R Panel Session
Who Am I and Who Am I Talking To?: Community, Identity and Culture in a Changing Media Environment

Moderating/Presiding
Michael Clay Carey, Samford

Panelists
Wednesday, August 9, 2017

Dianne Garyantes, Rowan
Eileen Gilligan, SUNY-Oswego
Hans Meyer, Ohio
Suman Mishra, Southern Illinois, Edwardsville

5 to 6:30 p.m. / 000 Place TBA

Participatory Journalism Interest Group

Refereed Paper Research Session
Top Papers in Participatory Journalism

Moderating/Presiding
Mark Poepsel, Southern Illinois, Edwardsville

Millennials at the Back Gates: How Young Adults' Digital News Practices Present a New Media Logic for News Gathering and Gatekeeping as User-Oriented Activities in a Participatory News Ecosystem*
Brant Burkey, California State, Dominguez Hills
Working with the “Gated”: ABC Open's Model of “Collegial Gatekeeping”**
Bill Reader, Ohio
Citizen Journalism and Development Communication in India: An Exploratory Study***
Paromita Pain, Texas at Austin
Half-opening the Gates: Adoption of User-generated Content in the Newsrooms****
Mirjana Pantic, Tennessee

Discussant
Melissa Tully, Iowa

* Top Faculty Paper
** Second-Place Faculty Paper
*** Top Student Paper
**** Second-Place Student Paper

5 to 6:30 p.m. / 000 Place TBA

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PF&R Panel Session
First Amendment Award Presentation

Moderating/Presiding
Jenn Burleson Mackay, Virginia Tech

2017 Award Recipient
The Pulitzer Prizes
Wednesday, August 9, 2017

Accepting Award

**Eugene Robinson, The Washington Post; Board Chair, Pulitzer Prizes**

The Pulitzer Prizes have been the ultimate recognition for outstanding journalism for exactly 100 years. Help us celebrate and honor their centennial year at this special session, featuring a unique opportunity to hear and meet Eugene Robinson, associate editor of *The Washington Post* and 2017 Pulitzer Prize Board chair. Robinson, a member of the NABJ hall of fame, won the 2009 Pulitzer Prize in Commentary for his columns about the presidential campaign and election of Barack Obama.

5 to 6:30 p.m. / 000

**Missouri School of Journalism**

Panel Session

**Data Journalism and Sports: The Analytics That Shape Narratives and Drive Business**

Moderating/Presiding

**Earnest Perry**, associate dean of Graduate Studies, Missouri School of Journalism

*Presenter: Dan Migala* is the chief innovation officer at PCGSportsDesk. He is the co-founder of a Chicago-based team marketing advisory and next-generation digital media, analytics and marketing company firm with clients like the World Champion Chicago Cubs & Cleveland Cavaliers and world-class teams in MLB, NBA, NFL, NHL and NCAA. He has helped design some of the industry’s most innovative revenue-generating concepts and has been honored by the National Baseball Hall of Fame in Cooperstown for his creative advancement of baseball promotions. Migala earned his bachelor’s degree at the Missouri School of Journalism and a master’s of sports administration from Ohio.

This session will look into how world-class sports organizations like the Big Ten Conference, Chicago Cubs and Cleveland Cavaliers are using analytics and big data to progressively drive marketing insights and incremental revenue growth.

6:45 to 8:15 p.m. / 000

**Association for Education in Journalism and Mass Communication**

**Keynote Session**

Moderating/Presiding

**Paul Voakes**, Colorado, 2016-17 AEJMC President

*Presentation of Scripps Howard Awards:*

*Introduction: Liz Carter,* President and CEO, Scripps Howard Foundation

- 2016 Scripps Howard Journalism & Mass Communication Teacher of the Year Award Recipient: **Allan Richards,** Florida International
- 2016 Scripps Howard Journalism & Mass Communication Administrator of the Year Award Recipient: **Maryanne Reed,** West Virginia

*AEJMC Equity & Diversity Award presentation:*
Wednesday, August 9, 2017

2017 Recipient
Walter Cronkite School of Journalism and Mass Communication, Arizona State University
Award accepted by Christopher Callahan, Dean, Cronkite School

Keynote Speaker
Title
Craig Silverman, Media Editor, BuzzFeed News

8:30 to 9:30 p.m. / 000
Place TBA

Association for Education in Journalism and Mass Communication

Opening Reception

Featuring light hors d’oeuvres and a cash bar, the reception is a perfect place to reconnect with friends and meet new colleagues. Free to all attending the conference, including family members. Tickets are not required, but please wear your name badge.