Thursday, August 10, 2017

7 to 8 a.m. / 000  Place TBA

Electronic News Division

Business Session
  Members’ Meeting

Moderating/Presiding
  Indira Somani, Howard

7 to 8 a.m. / 000  Scottsdale Room

Magazine Media Division

Business Session
  Executive Committee Meeting

Moderating/Presiding
  Miglena Sternadori, Texas Tech

7 to 8 a.m. / 000  Place TBA

Public Relations Division

Business Session
  Journal of Public Relations Research Editorial Breakfast

Moderating/Presiding
  Bey-Ling Sha, San Diego State

7 to 9:45 a.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Business Session
  Committee Business Meeting

Moderating/Presiding
  Hong Cheng, Virginia Commonwealth

7 to 9:45 a.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research
Thursday, August 10, 2017

Business Session
  "Committee Business Meeting"

Moderating/Presiding
  Jisu Huh, Minnesota

7 to 9:45 a.m. / 000   Place TBA

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Business Session
  "Committee Business Meeting"

Moderating/Presiding
  Chris Roush, North Carolina at Chapel Hill

7 to 10 a.m. / 000   Place TBA

Association of Schools of Journalism and Mass Communication

Business Session
  "Executive Committee Meeting"

Moderating/Presiding
  Maryanne Reed, West Virginia, 2016-17 ASJMC President
  and, Sonya Duhé, Loyola New Orleans, 2017-18 ASJMC President

7 to 8:30 a.m. / 000   Place TBA

Kappa Tau Alpha

Business Session
  "Chapter Advisors’ Breakfast/Business Meeting"

Moderating/Presiding
  Beverly J. Horvit, Missouri

Pre-registration is required.

8:15 to 9:45 a.m. / 000   Place TBA

Communication Technology Division
Thursday, August 10, 2017

Research Panel Session

Streaming Content (and Relationships) to Life

Moderating/Presiding

Tiernan Cahill, Boston

Panelists

Jacob Groshek, Boston
Kelty Logan, Colorado Boulder
Sarah Erickson, Michigan
Matthew Pittman, Oregon

8:15 to 9:45 a.m. / Place TBA

Communication Theory and Methodology, Public Relations, and Cultural and Critical Studies Divisions

Scholar-to-Scholar Refereed Paper Research Session

Communication Theory and Methodology

Topic I — Audience Experience and Agency

1. Differential Uses and Gratifications of Media in the Context of Depression
   Sebastian Scherr, University of Munich

2. Mediated Food Cues: A Theoretical Framework for Sensory Information
   Lauren Bayliss, Florida

3. Multitasking and Task Performance: Roles of Task Hierarchy, Sensory Interference, and Behavioral Response
   Se-Hoon Jeong, Korea University
   and Yoori Hwang, Myongji University

4. Is It Top-Down, Trickle-Up, or Reciprocal?: Testing Longitudinal Relationships Between Youth News Use and Parent and Peer Political Discussion
   Chance York, Kent State

Discussant

Michael Beam, Kent State

Topic II — Information Seeking, Processing, and Management

5. Measuring Information Insufficiency and Affect in the Risk Information Seeking and Processing Model
   Haoran Chu and Janet Yang, SUNY at Buffalo

6. I Heard It Through the Grapevine: Understanding the Implicit Organizational Aspects of Employee-Driven Communication
   Katy Robinson, Florida

7. When Information Matters Most: Adapting T.D. Wilson’s Information-seeking Model to Family Caregivers
   Susan Clotfelter, Colorado State

8. Corporate Sustainability Communication as Legitimizing and Aspirational Talk: Tullow Oil’s Discursive Constructions of Risks, Responsibility, and Stakeholders
   S. Senyo Ofori-Parku, Alabama

Discussant

Jay Hmielowski, Washington State
Thursday, August 10, 2017

Topic III — Interpersonal and Group Communication in the New Media Environment
9. Authenticity: Toward a Unified Definition in Communication
   Diana Sisson and Michael Koliska, Auburn
10. Relational Maintenance and the Rise of Computer-Mediated Communication:
    Considering the Role of Emerging Maintenance Behaviors
    Taj Makki, Michigan State
11. Walking a Tight-Rope: Intimacy, Friendship, and Ethics in Qualitative
    Communication Research
    James Gachau, Maryland

Discussant
   Melissa Tully, Iowa

Topic IV — Media, Stereotypes, and Social Identity
12. Effects of Weight Loss Reality TV Show Exposure on Adolescents’
    Explicit and Implicit Weight Bias**
    Kathrin Karsay and Desirée Schmuck, University of Vienna
13. Mediated Vicarious Contact with Transgender People: How Do Narrative
    Perspective and Interaction Depiction Influence Intergroup Attitudes,
    Stereotyping, and Elevation?*
    Minjie Li, Louisiana State
    of a Human Phenomenon Metatheory
    Julia R. DeCook, Michigan State

Discussant
   Bryan McLaughlin, Texas Tech

Topic V — Best Practices in Communication Research
15. Scale Development Research in Communication: Current Status
    and Recommendation for the Best Practices
    Eyun-Jung Ki, Hyoungkoo Khang, and Ziyuan Zhou, Alabama
16. Do Computers Yield Better Response Quality than Smartphones
    as Web Survey Response Devices?
    Louisa Ha and Chenjie Ahang, Bowling Green State
17. More Than a Reminder: A Method for Using Text Messages to Communicate
    with Young People and Maintain an In-Person Bystander Intervention Training
    Jared Brickman, Jessica Willoughby, and Paula Adams, Washington State

Discussant
   Jörg Matthes, University of Vienna

* Second Place Student Paper, Communication Theory and Methodology Division
** Third Place Student Paper, Communication Theory and Methodology Division

Cultural and Critical Studies Division
Topic I — Roles, Responsibilities and Representation(s)
19. Considering the Corrective Action of Universities in Diversity Crises: A Critical
    Comparative Approach
    George L. Daniels, Alabama
Thursday, August 10, 2017

20. Is Marriage a Must? Hegemonic Femininity and the Portrayal of “Leftover Women” in Chinese Television Drama*
   Anqi Peng, Illinois

21. Non-Representational News: An Intervention Against Pseudo-Events**
   Perry Parks, Michigan State

22. SNL and the Gendered Election: The Funny Thing About Liking Him and Hating Her
   Wendy Weinhold, Coastal Carolina
   and Alison Fisher Bodkin, James Madison

Discussant
   Paromita Pain, Texas at Austin

* Second Place Student Paper, Cultural and Critical Studies Division
** Third Place Student Paper, Cultural and Critical Studies Division

Topic II — Shifting Influences in Critical/Cultural Studies
23. Editorial Influence Beyond Trending Topics: Facebook’s Algorithmic Censorship and Bearing Witness Problems
   Jessica Maddox, Georgia

24. Digital Diaspora and Ethnic Identity Negotiation: An Examination of Ethnic Discourse about 2014 Sewol Ferry Disaster at a Korean-American Digital Diaspora
   Chang Sup Park, Bloomsburg

25. Deconstructing the Communication Researcher through the Culture-centered Approach
   Abigail Borron, Georgia

Discussant
   Jeanne Criswell, Indianapolis

Topic III — Audio/Visual Representations of Community/ies in an Evolving World
26. Clustering and Video Content Creators: Democratization at Work
   Nadav Lipkin, Rutgers

27. Re-imagining Communities in Flux, in Cyberspace and Beyond Nationalism: Community and Identity in Macau
   Zhongxuan Lin, University of Macau

   Shane Graber, Texas at Austin

29. Of “Tomatoes” and Men: A Continuing Analysis of Gender in Music Radio Formats
   David Crider, SUNY Oswego

Discussant
   Peter Gloviczki, Coker

Topic IV — Identities and Storytelling in Our Cultural Moment
30. Social Identity Theory as the Backbone of Sports Media Research
   Nicholas Hirshon, William Paterson

31. Sights, Sounds and Stories of the Indian Diaspora: A New Browning of American Journalism
   Radhika Parameswaran and Roshni Verghese, Indiana

32. Faith and Reason: A Cultural Discourse Analysis of the Black & Blue Facebook Pages
   Mary Angela Bock and Ever Figueroa, Texas at Austin

Discussant
   Heather McIntosh, MSU-Mankato
Public Relations Division

Topic I — Corporate Social Responsibility and Aspects of Perception
33. CSR, Hybrid, or Ability Frames: Examining How Story Frames Impact Stakeholders’ Perceptions
   *Michel Haigh*, Texas State; *Frank Dardis*, Pennsylvania State;
   *Holly Ott*, South Carolina and *Erica Bailey*, Pennsylvania State
34. Does an Organization’s CSR Association affect the Perception of Communication Efforts?
   *Kang Hoon Sung*, California, Polytechnic-Pomona
35. Risky Business: Exploring Differences in Marketplace Advocacy and High-fit CSR
   on Public Perceptions of Companies
   *Barbara Miller*, Elon
   and *Lucinda Austin*, North Carolina at Chapel Hill

Discussant
*Heidi Hatfield Edwards*, Florida International

Topic II — Political Public Relations
   *Camille Reyes*, Trinity
37. President Donald Trump Meets HBCU Presidents: A Public Relations Post-Mortem
   *George L. Daniels*, Alabama
   and *Keonte Coleman*, Bennett College
   *Michael Sweeney*, Ohio
   and *Young Joon Lim*, Texas Rio Grande Valley
39. NGOs’ Humanitarian Advocacy in the 2015 Refugee Crisis: A Study of Agenda Building in the Digital Age
   *Aimei Yang*, Southern California
   and *Adam Saffer*, North Carolina at Chapel Hill

Discussant
*Spyro Kiousis*, Florida

Topic III — Great Ideas for Teaching PR (GIFTS)
40. Case Studies in Public Relations
   *Stephanie Smith*, Virginia Tech
41. Using Analogous Activities to Build Critical-thinking Skills in an Introduction to Public Relations Course
   *Brenda Wilson*, Tennessee Technological
42. Industry Update Assignment
   *Marcia W. DiStaso*, Florida
43. Defining PR Mini Project
   *Dean Mundy*, Oregon
44. Teaching the PR Planning Pyramid Using Real World Scenarios
   *Giselle Auger*, Rhode Island College

Discussant
*Julie O’Neil*, Texas Christian

Topic IV — Public Relations, Diversity and Digital Media
45. Where Are the Women? An Examination of the Status of Research on Women and Leadership in Public Relations
Thursday, August 10, 2017

Katie Place, Quinnipiac and Jennifer Vardeman-Winter, Houston
46. Understanding Public Engagement on Digital Media: Exploring its Effects on Employee-Organization Relationships
   Yuan Wang, Eastern Kentucky
47. Defining and Communicating Diversity: A Content Analysis of the Websites of the Top PR Agencies
   Anli Xiao, Jinyoung Kim, Wunpini Mohammed, Hilton Erica and Colleen Pease, Pennsylvania State
48. “Breaking the Silence”: Segmenting Asian Americans in the United States to Address Mental Health Problems in the Community
   Jo-Yun Queenie Li, South Carolina

Discussant
   Linda Aldoory, Maryland

Topic V — Public Relations Research and Issues in Academia
49. Growth of Public Relations Research Networks: A Bibliometric Analysis
   Eyun-Jung Ki and Yorgo Pasadeos, Alabama;
   and Tugce Ertem-Eray, Oregon
50. Changing the Story: Implications of Narrative on Teacher Identity
   Geah Pressgrove, West Virginia;
   Melissa Janoske and Stephanie Madden, Memphis
51. Ten Years After the Professional Bond: Has the Academy Answered the Call in Pedagogical Research?
   Amanda Weed, Ashland University

Discussant
   Bonita Neff, Indiana University Northwest

Topic VI — Social Media in Practice
52. Using Facebook Efficiently: Assessing the Impact of Organizational Facebook Activities on Organizational Reputation
   Lan Ye, State New York at Cortland
   and Yunjae Cheong, Hankuk University of Foreign Studies
53. Enhancing Empowerment and Building Relationships via Social Media Engagement: A Study of Facebook Use in the U.S. Airline Industry
   Zhiren Li and Rita Linjuan Men, Florida
54. An Examination of Social Media from an Integrated Marketing Communication (IMC) Perspective in Global & Regional Organizations
   Hua Jiang, Syracuse and Marlene Neill, Baylor

Discussant
   Tiffany Gallicano, North Carolina-Charlotte

Topic VI — Social Media Influence
55. Bless or Curse: How Chinese Strategic Communication Practitioners Use Social Media in Crisis Communication
   Sining Kong and Huan Chen, Florida
56. Pouring Water on Conservative Fire: Discourse of Renewal in Facebook’s Response to Allegations of Bias
   Tyler G Page, Maryland
57. The Role of Dissatisfaction in the Relationship Between Consumer Empowerment and Their Complaining Behavioral Intentions
Thursday, August 10, 2017

Hao Xu, Minnesota-Twin Cities and Jennifer Ball, Temple

Discussant
Donald K. Wright, Boston

Topic VI — Teaching Public Relations
58. Examination of Continuous Response Assessment of Communication Course Presentation Competency
   Geoffrey Graybeal and Jobi Martinez, Texas Tech
59. One Liners and Catchy Hashtags: Building a Graduate Student Community Through Twitter Chats
   Melissa Janoske, Robert Byrd, and Stephanie Madden, Memphis
60. Experiential Learning and Crisis Simulations: Leadership, Decision Making, and Communication Competencies
   Hilary Fussell Sisco, Quinnipiac; John Brummette, Radford; Laura Willis, Quinnipiac
   and Michael Palenchar, Tennessee

Discussant
Melissa D. Dodd, Central Florida

Topic VII — Crisis Communication
61. The Effects of Behavioral Recommendations in Crisis Response and Crisis Threat on Stakeholders’ Behavioral Intention Outcomes
   Xiaochen Zhang, Kansas State
   and Jonathan Borden, Syracuse
   Yen-I Lee and Yan Jin, Georgia
   Tham Nguyen and Jocelyn Pedersen, Oklahoma
64. What Did You Expect? How Brand Personality Types and Transgression Types Shape Consumers’ Response in a Brand Crisis
   Soyoung Lee, Ji Mi Hong, and Hyunsang Son, Texas at Austin

Discussant
Dustin Supa, Boston

8:15 to 9:45 a.m. / 000 Place TBA

Electronic News Division

Refereed Paper Research Session
Electronic News on Social Media

Moderating/Presiding
Augie Grant, South Carolina

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Overrun by Emotion: How Emotional Reactions Predict News Sharing to Social Media*
   Kelley Cotter, Chris Fennell and Zhao Peng, Michigan State
Following the Familiar: Effect of Exposure and Gender on Credibility of Journalists on Twitter**
   Trent Boulter, Texas at Austin
Moments to Discover: A Longitudinal Panel Analysis of Media Displacement/Complementarity of Social Networking Sites and Traditional Media
   Yee Man Margaret Ng, Kyser Lough, Jeremy Shermak and Thomas Johnson, Texas at Austin
Who’s in Charge Here: How News Producers Use Social Media to Make News Decisions
   Lydia Timmins, Delaware and Tim Brown, Central Florida

Discussant
   Jeremy Lipschultz, Nebraska at Omaha

* Second Place Student Paper
** Third Place Student Paper

8:15 to 9:45 a.m. / 000 Place TBA

History Division

Refereed Paper Research Session
   Best Papers

Moderating/Presiding
   Sid Bedingfield, Minnesota

Abolitionist Aggregator: Collective Action Frames in the British Anti-Slavery Monthly Reporter, 1825-1833*
   Linda Lumsden, Arizona
From Fiasco to Canon: The Fall and Rise of the Commission on Freedom of the Press**
   Stephen Bates, Nevada, Las Vegas
“The Vilest Man in the Newspaper Business”: F. G. Bonfils’s Libel Case Against the Rocky Mountain News***
   Ken Ward, Ohio
“Jack and Jill” Be Nimble: Acknowledging the Historic Use of Nontraditional Advertising in an “Ad-less” Children’s Magazine****
   Steven Holiday, Texas Tech

Discussant
   Kathy Forde, Massachusetts

* First Place Faculty Paper
** Second Place Faculty Paper
*** First Place Student Paper
**** Second Place Student Paper
Thursday, August 10, 2017

8:15 to 9:45 a.m. / 000 Place TBA

International Communication Division

Refereed Paper Research Session

**Cross-National Information Flow and Control**

Moderating/Presiding

**Lindita Camaj**, Houston

Testing Stereotypes about the Online Arab Public Sphere: Predictors of Concerns about Internet Surveillance in Five Arab Countries*

**Justin Martin, Klaus Schoenbach**

and **Shageea Naqvi**, Northwestern, Qatar

Covering up or Telling Your Own Bad News? The Effects of “Stealing Thunder” Strategy on Journalists’ Reactions in Different Cultural Settings**

**Lijie Zhou** and **Carrie Reif-Stice**, Southern Mississippi

News under Pressure: Journalists Views about the Impact of Corporate and Political Ownership of News Media in India

**Zara Idrees**, Miami

Country Mentions on Twitter: An Emerging Theoretical Framework

**Michael Elasmar, Jacob Groshek**

and **Denis Wu**, Boston

Discussant

**Amy Schmitz Weiss**, San Diego State

* Second Top Faculty Paper, Stevenson Competition

** Second Top Student Paper, Markham Competition

8:15 to 9:45 a.m. / 000 Place TBA

Law & Policy Division

Refereed Paper Research Session

**Personal Information and Concepts of the Self in Modern Privacy Law**

Moderating/Presiding

**Kyu Ho Youm**, Oregon

The Protection of Privacy in the Middle East – A Complicated Landscape

**Amy Kristin Sanders**, Northwestern University in Qatar

China’s Personal Information Protection in a Data-Driven Economy:

A Privacy Policy Study of Alibaba, Baidu, and Tencent

**Tao Fu**, University of International Business and Economics


**John Wihbey** and **Mike Beaudet**, Northeastern

The Medium is the Message: Digital Aesthetics and Publicity

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Interests in Interactive Media
Michael Park, Syracuse

Discussant
Jasmine McNealy, Florida

8:15 to 9:45 a.m. / 000 Place TBA

Mass Communication and Society Division

Refereed Paper Research Session
Civic Engagement, Public Knowledge, and Political Participation Online

Moderating/Presiding
Nan Yu, Central Florida

Online Surveillance’s Effect on Support for Other Extraordinary Measures to Prevent Terrorism
Elizabeth Stoycheff, Kunto Wibowo, Juan Liu, and Kai Xu, Wayne State

Understanding Antecedents of Civic Engagement in the Age of Social Media: From the Perspective of Efficacy Beliefs
Siyoung Chung, Kyujin Shim, and Soojin Kim, Singapore Management University

The Third Person Effect on Twitter: How Partisans View Donald Trump’s Campaign Messages
Aimee Meader, Matthew Hayes, and Scott Huffmon, Winthrop

“Defensive Effect”: Uncivil Disagreement Upsets Me, So I Want to Speak Out Politically
Gina Chen, Texas at Austin

New Media, New Ways of Getting Informed? Examining Public Affairs Knowledge Acquisition by Young People in China
Di Cui, Fudan University and Fang Wu, Shanghai Jiaotong University

Discussant
Chul-joo Lee, Seoul National University

8:15 to 9:45 a.m. / 000 Place TBA

Media Management, Economics and Entrepreneurship Division

Refereed Paper Research Session
From Offline Media to Online, Mobile and Cross-Media: Consumer Engagement, Competition and Technologies

Moderating/Presiding
Allie Kosterich, Rutgers
Thursday, August 10, 2017

Facebook and Newspapers Online: Competing Beings or Complimentary Entities?*
Victoria Chen and Paromita Pain; Texas at Austin
Exploring Cross-Platform Engagement in an Online-Offline Video Market
Lisa Charlotte Wolter, Hamburg Media School
and Sylvia Chan-Olmsted, Florida
Consumer Choice of Mobile Service Bundles: An Application of the Technological Readiness Index
Miao Miao, Xi Zhu, Southwest Jiaotong
and Krishna Jayakar, Pennsylvania State

Discussant
Michael O. Wirth, Tennessee-Knoxville

* First Place Student Paper

8:15 to 9:45 a.m. / 000 Place TBA

Minorities and Communication and Scholastic Journalism Divisions

PF&R Panel Session
Muslim American Youth: News Innovation and Participatory Storytelling in the Shadow of Terrorism

Moderating/Presiding
Saleem Alhabash, Michigan State

Panelists
Emilia Askari, Michigan State
Sangita Shresthova, Southern California
Marrim Al-Akashi, Alumna, Detroit Citywide Poets Project

8:15 to 9:45 a.m. / 000 Place TBA

Newspaper and Online News Division

High Density Refereed Paper Research Session
NOND High-Density Refereed Research

Moderating/Presiding
Kris Boyle, Brigham Young and Edson C. Tandoc, Jr., Nanyang Technological

Gaming the News: Examining the Effects of Online Political Quizzes on Interest in News and Politics
Gina Chen, Yee Man Margaret Ng, Victoria Chen, and Martin J. Riedl, Texas at Austin

Coding the News: The Role of Computer Code in the Distribution of News Media
Matthew Weber, Allie Kosterich
and Rohit Tikyani, Rutgers

All Forest, No Trees? Data Journalism and the Construction of Abstract Categories
Wilson Lowrey and Jue Hou, Alabama
Is the Robot Biased Against Me? An Investigation of Boundary
Conditions for Reception of Robot as News Writer
Bingjie Liu and Lewen Wei, Pennsylvania State

Discussant
John Russial, Oregon

Trustee Versus Market Model: A Journalistic Field Experiment*
Douglas Wilbur, Missouri
Examining the Relationship Between Trust and Online Usage
Katie Yaeger and Harsh Taneja, Missouri
Tripling the Price and Wondering Why Readership Declined? A Longitudinal
Study of U.S. Newspapers’ Price Hikes, 2008-2016
Iris Chyi and Ori Tenenboim, Texas at Austin
Does Working Memory Capacity Moderate the Effects of Regulatory Focus
on News Headline Appraisal and Processing Speed?
Yu-Hao Lee, Florida

Discussant
Donica Mensing, Nevada, Reno

* Third Place, Student Paper Competition

8:15 to 9:45 a.m. / 000 Place TBA

Visual Communication Division

Refereed Paper Research Session
The Stories Audiences See and Don’t See

Moderating/Presiding
Kyser Lough, Texas at Austin

Cognitive Effects of Emotional Visuals and Company–Cause
Congruence in Visual CSR Messages
Sun Young Lee, Texas Tech
and Sungwon Chung, Fort Hays State
Sleight of Hand, Slight of Truth: Deceptive Editing of Documentary
Footage in The Look of Silence
Thomas Mascaro, Bowling Green State
Parsing Photography’s Place in A Privately Public World
T.J. Thomson and Keith Greenwood, Missouri
Show Me a Story: Narrative, Image, and Audience Engagement on Sports
Network Instagram Accounts
Rich Johnson, Creighton and Miles Romney, Brigham Young

Discussant
Tara Marie Mortensen, South Carolina
Thursday, August 10, 2017

8:15 to 9:45 a.m. / 000 Place TBA

Commission on the Status of Women and Advertising Division

Research Panel Session:
Advertising and the F-Word: What’s Race, Sexuality, Gender Identity, and Ethnicity Got to Do With It?

Moderating/Presiding
Peggy Kreshel, Georgia

Panelists:
Jacqueline Lambiase, Texas Christian
Carolyn Bronstein, DePaul
Janice Marie Collins, Illinois-Urbana
Sunny Tsai, Miami
Patricia Davis, Georgia State
Leandra Hernandez, National University

Discussant
Kim Golombisky, South Florida

9 a.m. to 10 a.m. / 000 Place TBA

Mentorship Coffee Hour sponsored by The Plank Center for Leadership in Public Relations

Hosting
Hua Jiang, Syracuse

This event is for Plank Center sponsored mentorship pairs by invitation only. Contact Hua Jiang at hjiang07@syr.edu.

9:45 a.m. to 1:15 p.m. / 000 Place TBA

International Communication Division

Off-site Tour
India Tribune

Hosting
Ammina Kothari, Rochester Institute of Technology

Information concerning tour.

10 to 11:30 a.m. / 000 Place TBA
Thursday, August 10, 2017

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Plenary Teaching Panel Session

Plenary — Assessment: Come Get Your Questions Answered

Moderating/Presiding

Chris Roush, North Carolina at Chapel Hill

Panelists

Marie Hardin, Pennsylvania State, Dean
Paul Parsons, Elon, Dean
Michael Bugeja, Iowa State, outgoing Director

The plenary session will focus on how schools should be using assessment results to change how they’re teaching. Bring your questions.

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Advertising and Public Relations Divisions

PF&R Panel Session

The Strategic Imperative of Brand Activism

Moderating/Presiding

Ashley Rose, Virginia Commonwealth

Panelists

Jeremy Berrington, VP, MSL Group
Melissa D. Dodd, Central Florida
Tricia Ewald, EVP, Olsen Engage PR
Peter Ruest, VP, Global Group Account Director, Energy BBDO
Erin Schauster, Colorado
Lauren Tucker, Director of Marketing, Indivisible Chicago

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Communication Theory and Methodology and Media Management, Economics & Entrepreneurship Divisions

PF&R Panel Session

Issues and Best Practices for Conducting Online and Mobile Research

Moderating/Presiding

Todd Holmes, SUNY-New Paltz

Panelists

Jason Cain, Mississippi
Yunmi Choi, Indiana Southeast
Thursday, August 10, 2017

Toby Hopp, Colorado Boulder
Frank Waddell, Florida

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Electronic News and Media Ethics Divisions

PF&R Panel Session
Send in the Feds! Covering Gun Violence in Chicago and the Nation

Moderating/Presiding
Bastiaan Vanacker, Loyola University Chicago

Panelists
William Lee, Chicago Tribune
Michael Lansu, WBEZ
Tim Brown, Central Florida
Sally Hastings, Central Florida
Bill Davie, Louisiana at Lafayette
Carolyn Winters, Louisiana at Lafayette

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Law & Policy and History Divisions

PF&R Panel Session
Impartial Observers or Embedded Activists? Examining the Press as a Political Interest Group in Media History and Law

Moderating/Presiding
Patrick File, Nevada, Reno

Panelists
Dean C. Smith, High Point
Eric Easton, Baltimore
Emily Erickson, affiliation
Lucy Dalglish, Maryland
Jane Kirtley, Minnesota

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Magazine Media Division and Small Programs Interest Groups

Research Panel Session
The Challenges of Writing 101: A Pedagogical Research Panel

Moderating/Presiding
Thursday, August 10, 2017

**John Hanc**, New York Institute of Technology

Panelists
The Eternal Question: What’s the Story?

David Abrahamson, Northwestern
The Use of Observational, Research and Interview Details in Writing Assignments

Calvin Hall, North Carolina Central
Embedding a Creative Journalism Assignment in a Critical Reading Course

Kevin Lerner, Marist
Analysis of Survey Responses from Writing Educators

Mitzi Lewis, Midwestern State

11:45 a.m. to 1:15 p.m. / 000

**Mass Communication and Society Division**

High Density Refereed Paper Research Session

*From Traditional Media to Cyberspace: Media Messages, Portrayals, and Effects*

Moderating/Presiding

Jay Hmielowski, Washington State

Framing the Taxpaying-Democratization Link: Evidence from Cross-National Newspaper Data*

Volha Kananovich, Iowa
Hydraulic Fracturing on U.S. Cable News

Sherice Gearhart, Oluseyi Adegbola, and Jennifer Huemmer, Texas Tech
Journalists Primed: How Professional Identity Affects Moral Decision Making

Patrick Ferrucci, Colorado; Edson Tandoc, Nanyang Technological University

and Erin Schauster, Colorado

The Role of Reactance Proneness in the Manifestation of Psychological Reactance against Newspaper Editorial

Hyunjung Kim, Keimyung University
Pride versus Guilt: The Interplay between Emotional Appeals and Self-Construal Levels in Organ Donation Messages

Sinling Kong, Jung Won Chun,
and Sriram Kalyanaraman, Florida
A New Generation of Satire Consumers? A Socialization Approach to Youth Exposure to News Satire

Stephanie Edgerly, Northwestern

Xi Cui, College of Charleston

and Qian Xu, Elon
Won’t You Be My (Facebook) Neighbor? Community Communication Effects and Neighborhood Social Networks

Brendan Watson, Michigan State
Coverage of Physician-Assisted Death: Framing of Brittany Maynard
Thursday, August 10, 2017

Sean Baker, Central Michigan
and Kimberly Lauffer, Ball State
Sharing Values vs. Valuing Shares: A Communication Model a Social-Financial Capital
Paige Odegard, Thomas Gallegos, Chris DeRosier, Jennifer Folsom,
Elizabeth Tilak, Nicholas Boehm, Chelsea Eddington,
and Cindy Christen, Colorado State

Discussant
Brian J. Bowe, Western Washington

* Second Place, Moller Student Competition

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Public Relations Division

Off-site Luncheon
Annual Edelman Luncheon

Hosting
Emily Kinsky, West Texas A&M

Pre-registration for the luncheon is required. Additional information to be provided when Edelman’s office provides location details.

11:45 a.m. to 1:15 p.m. / 000 Place TBA

Visual Communication and Communication Technology Divisions

PF&R Panel Session
Best of Digital Competition

Moderating/Presiding
Susan Zake, Kent State

Category — Website From Single Class/Institution
First Place
http://www.hearmyvoiceonline.com/
Janice Marie Collins, Christine La
and Anisa McClinton, Illinois at Urbana - Champaign

Second Place
http://waterqualityin.com/
Adam J. Kuban and Ryan W. Wiaranowski, Ball State

Third Place
http://khmerscholar.com/
Chetra Chap, Ohio

Honorable Mention
http://www.loumagazine.com/
The Lou Staff, Seth Gitner and Melissa Chessher, Syracuse
Category — App From an Individual/Team/Single Class
First Place
JOVRNALISM App  
  Robert Hernandez, Southern California
Second Place
Ithaca College Traditions Challenge App  
  Adam Peruta, Syracuse

Category — App From Multiple Class/Institution
First Place
Cronkite News VR App  
  Retha Hill, Arizona State

11:45 a.m. to 1:15 p.m. / 000  Place TBA

AEJMC Council of Affiliates

PF&R Panel Session
  Big Issues in Journalism, News Tech and the News Business

Moderating/Presiding
  Al Cross, Kentucky

Panelists
  Mark Contreras, chief executive officer, Calkins Media Inc., Philadelphia  
  Owen Youngman, Northwestern  
  Zach Wise, Northwestern

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Commission on the Status of Women and Lesbian, Gay, Bisexual, Transgender & Queer Interest Group

Teaching Panel Session
  From Trigger Warnings to Testing Tolerance: Creating Classrooms that Support and Encourage Student Engagement with Controversial Topics, Version 2.0

Moderating/Presiding
  Candi Carter Olson, Utah State

Panelists
  Chelsea Reynolds, California State, Fullerton  
  Victoria LaPoe, Ohio  
  Tracy Everbach, North Texas  
  Meredith Clark, Virginia  
  Adam Pitluk, Oklahoma
Thursday, August 10, 2017

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Community College Journalism Association and Scholastic Journalism Division

Teaching Panel Session

10 Cool Tech Tools in 10 Minutes

Moderating/Presiding

Crystal McMorris, Delta

Panelists

Nicole Kraft, Ohio State
Brian Steffan, Simpson
Toni Albertson, Mt. San Antonio
Mike Horning, Virginia Tech
Michelle Dowd, Chaffey

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Graduate Student Interest Group

Refereed Paper Research Session

Top Papers for Graduate Student Interest Group

Moderating/Presiding

Nicholas Hirshon, William Paterson

Effects of Brand Placement in Mobile Applications on Consumer Responses
Haseon Park, North Dakota

Deeer Liao
and Yueyue Liang, Tsinghua University

“20 Years is Just the Other Day”: The Role of Genesis Narrative in Constructing Journalism Culture

Ruth Moon, Washington

Newspaper Coverage of Mars in the United States and the United Kingdom 2011-2016
Mikaya Mace, Arizona

Discussant

Elizabeth Myers Hendrickson, Ohio

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Religion and Media and Community Journalism Interest Groups

Teaching Panel Session:

Challenges and Opportunities for Student Media at Religious-Affiliated Universities

Moderating/Presiding
Thursday, August 10, 2017

Bernie Ankney, Samford

Panelists
Michael Clay Carey, Samford
Rich Johnson, Creighton
Andrew Westmoreland, Samford
Joel Campbell, Brigham Young

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication

Business Session
Oral History Committee Meeting

Moderating/Presiding
Maggie Rivas-Rodriguez, Texas at Austin

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Kappa Tau Alpha and Association for Education in Journalism and Mass Communication

Award Luncheon

Moderating/Presiding
Beverly J. Horvit, Missouri and Paul Voakes, Colorado, AEJMC President

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication South Asia Initiative

Off-site Luncheon
South Asian Food and Fellowship

Hosting
Jordan Stalker, Wisconsin-Madison and Deb Aikat, North Carolina at Chapel Hill

Join us South Asian food and fellowship at “Going Dutch” lunch at the India House Restaurant, 59 W Grand Ave., Chicago, IL 60654, a short walk (three blocks) from our conference hotel. We’ll meet at 11:30 a.m. near the reception desk of the conference hotel lobby and walk together to the venue. Persons participating in our group lunch will pay for themselves. The AEJMC South Asia Initiative, which currently constitutes 520 members worldwide, was instituted at the AEJMC 2015 conference in San Francisco. With over one-fourth of the world’s population, South Asia has emerged as an important region for politics, international security, health communication, culture, media and other relevant issues across the repertoire of our field. This session of the South Asia Initiative will bring together AEJMC members with interest and expertise in Afghanistan, Bangladesh, Bhutan, India, Maldives, Myanmar (Burma), Nepal, Pakistan and Sri Lanka and the South Asian
Thursday, August 10, 2017

diaspora worldwide. If you’ve questions, email Jordan Stalker, jpstalker@wisc.edu. No pre-registration is required. Just show up. All are welcome.

11:45 a.m. to 1:15 p.m. / 000  Place TBA

Arizona State University

Teaching Panel Session
  Going Abroad: Covering the Olympics and Other Special Events

Moderating/Presiding
  Mark Lodato, Arizona State

Panelists
  name, affiliation

They won’t win gold medals, but student journalists can get closer to their career goals by covering the Olympics and other events as part of a study abroad experience. Multiple universities traveled to the 2016 Olympic Games in Rio de Janeiro where students produced hundreds of multimedia stories that were picked up by commercial outlets in the United States. Faculty from Arizona State University, Ball State University and the University of North Carolina at Chapel Hill will discuss what it takes for students, faculty and schools to be victorious without ending up broke in the hospital or at the police station.

Noon to 4 p.m. / 000  Adler Planetarium

Communicating Science, Health, Environment and Risk Division

Off-site Tour
  Field Trip to Adler Planetarium

Moderating/Presiding
  Kajsa E. Dalrymple, Iowa

Participants will be able to tour the planetarium and explore exhibits such as Chasing Eclipses, Astronomy in Culture, and The Universe: A Walk through Space and Time. We will also attend a showing of Planet Nine in the Grainger Domed Sky Theater at 1:30pm. Meet in the lobby at 11:45 a.m. to travel to the planetarium. Space is very limited. Pre-registration is required.

12:30 to 5:30 p.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication

Business Session
  Institute for Diverse Leadership in Journalism and Communication

Moderating/Presiding
  Jennifer H. McGill, AEJMC/ASJMC Executive Director
Thursday, August 10, 2017

Open to 2016-17 Fellows only.

1:30 to 3 p.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar Refereed Paper Research Session

History Division
1. The CSI Imaginary: British Newspaper Coverage of the Beginnings of Modern Criminal Forensics and “Trace” Evidence
   Brian Carroll, Berry

Law and Policy Division
2. Reforming the Lifeline Program: Regulatory Federalism in Action
   Krishna Jayakar and Eun-A Park, Pennsylvania State
3. Half the Spectrum: A Title IX Approach to Broadcast Ownership Regulation
   Caitlin Carlson, Seattle
4. Revisiting Copyright Theories: Democratic Culture and the Resale of Digital Goods
   Yoonmo Sang, Howard
5. Depictions of Obscene Content: How Internet Culture and Art Communities Can Influence Federal Obscenity Law
   Austin Linfante, Ohio
6. Beyond “I Agree”: Users’ Understanding of Web Site Terms of Service
   Eric Robinson and Yicheng Zhu, South Carolina

Discussant
Chris Terry, Minnesota

Mass Communication and Society Division

Topic — Adolescents, Teens, and Media

   Nicholas Boehm and Jamie Switzer, Colorado State
   Jane Weatherred and Leigh Moscowitz, South Carolina
9. Socially-Shared Children Coming of Age: Third-Person Effect, Parental Privacy Stewardship, and Parent Monitoring
   Betsy Emmons, Nia Johnson
   and Lee Farquhar, Samford
10. The Role of Media Use and Family Media Use in Children’s Eating Behaviors, Food Preferences, and Health Literacy
    Kimberly Bissell, Kim Baker and Xueying Zhang, Alabama;
    Kailey E. Bissell, South Sewanee; Sarah Pember, Yiyi Yang
    and Samantha Phillips, Alabama

Discussant
Jack Karlis, Georgia College
Thursday, August 10, 2017

Media Ethics Division
11. Taking the White Gloves Off: The Portrayal of Female Journalists on Good Girls Revolt
   Chad Painter, Dayton
   and Patrick Ferrucci, Colorado-Boulder

Discussant
   Nicole Kraft, Ohio State

Visual Communication Division
12. Networked Photographic Repertoire and Capital: Prosumption of Selfies
   Among Taiwanese Gay Men on Instagram
   Hong-Chi Shiau, Shih-Hsin University
13. Professional Photographers and Platforms and the Perceived Credibility
   of Photographs on the Internet
   Gina Gayle and Andrew Wirzburger, Syracuse
   T.J. Thomson, Missouri
15. What Makes a Meme a Meme? Five Essential Characteristics
   Maria Molina, Pennsylvania State

Discussant
   Alia Yunis, Zayed

16. The Graphicness of Renowned Imagery: A Content Analysis
    of Pulitzer Prize Winning Photography
    David Morris II and Nicole Dahmen, Oregon
17. “Sight Beyond My Sight” (SBMS): Concept, Methodology, and a Tool for Seeing
    Gabriel B. Tait, Arkansas State
18. Priming Effects on Instagram: An Analysis of How Pictures on Instagram
    Affect Individuals’ Risk Perceptions and Information Seeking Behaviors
    Nicole O’Donnell, Washington State
19. Attributes of Likable Organizational Logos: An Exploratory Study
    Using Q Methodology
    Angie Chung, Auburn
    and Dennis Kinsey, Syracuse

Discussant
   Matt Haught, Memphis

20. Using Angle of Sight to Confirm Media Bias of a Political Protest
    Michael Friedman, Tennessee at Chattanooga
21. Profile Pictures and Political Expression: The Perceived Effectiveness of Avatar
    Activism (an Austrian Case)
    Judith Schossboeck, City University Hong Kong
22. Fire, Ice or Drought? Picturing Humanity in Climate Change Imagery
    Kim Sheehan, Nicole Dahmen,
    and David Morris II, Oregon
23. Chaos, Quest and Restitution Narratives of Depression on Tumblr
    Ali Hussain, Michigan State
    of Visual Representation
    Meenakshi Gigi Durham, Iowa
Thursday, August 10, 2017

Discussant
Mary A. Bock, Texas at Austin

Commission on the Status of Women
Topic — The Future is Female: Mediated Protest Movements and Television Portrayals
25. #WhyIMarch: Protest Frames and Feminism Discourses on Women’s March Facebook Pages
   Hong Vu and Hyunjin Seo, Kansas
   Robert Rogers, Mia Moody-Ramirez, and Franci Rogers, Baylor
27. Cocks, Glocks & Culture Shocks: Feminist Expression and the Protest Paradigm in Coverage of a Demonstration Against Texas’ Campus-Carry Law
   Deepa Fadnis, and Kelsey Whipple, Texas at Austin
28. Gender Representation and Occupational Portrayals in Primetime Television: Has There Been Any Progress?
   Brittany Smith and Jan Wicks, Arkansas
29. Domestic Violence in Appalachian Newspaper Coverage: Minimizing a Problem or Mobilizing for a Solution?
   Natalee Seely and Daniel Riffe, North Carolina at Chapel Hill
30. An Exploratory Study on Chinese Female College Students’ Sexual Information-seeking via Internet
   Yuanjie Xia and Xiao Wang, Chinese University of Hong Kong

Discussants
Ellen Gerl, Ohio and Stephanie Madden, Memphis

Entertainment Studies Interest Group
31. Social Comparison on Facebook and the Impact on Life Satisfaction
   Lee Farquhar, Samford
32. Facebook vs. YouTube Manners: Effects of Pseudonymity on Posting Politeness
   Gi Woong Yun, Nevada, Reno
33. The Efficacy of Radio Entertainment Education in Disseminating Health Messages: A Meta- Analysis
   Pratiti Diddi, Sushma Kumble and Fuyuan Shen, Pennsylvania State
34. In Contempt of Court?: Unintended Consequences of Watching Courtroom Shows
   Khadija Ejaz, Joon Kim, Nandini Bhalla, and Jane Weatherred, South Carolina
35. Binge-Watching: A Concept Explication
   Stephen Warren, Massachusetts
36. My Sexual Entertainment, My Vote: How Attitudes Toward Condom Use in Pornography Related to Support for California’s Condom Law
   Kyla Garrett Wagner and Joseph Cabosky, North Carolina at Chapel Hill
37. Appealing to Niche Markets: A Typology of Transmedia Storytelling for Digital Television
   Ryan Stoldt, Iowa
38. Co-op Mode: Players’ Parasocial Interactions with Video Game Characters
   Kyle Holody, Coastal Carolina and Sommersill Tarabek, Savannah College of Art and Design
39. Television for Good? An Examination of Depictions of African American
Thursday, August 10, 2017

Families in Situation Comedies

Brittany Jefferson, Georgia

40. Effects of Customized Ratings on User Evaluations of Television Shows

Jeremy Saks and Carson Wagner, Ohio

Discussant

Gregory Adamo, Morgan State

Graduate Student Interest Group

Topic I — Graduate Student Research in Journalism and News

41. Sources Say ... He May Have Been Depressed and Angry

Jacqueline Fellows, affiliation

42. Chinese Watchdogs: Journalistic Role Performance in Chinese Media

Emeka Umejei, University of the Witwatersrand

43. Different Fragments Mean Different Texts: Replacing Reception with Construction

Joshua Morrison, Texas State

44. Meeting the New Players: A Study of Digital Native Journalists’ Professionalism

Lu Wu, North Carolina at Chapel Hill

45. Real or Ideal: Millennial Perceptions of Pornographic Media Realism and Influence on Relationship Assessments

Farnosh Mazandarani, North Carolina at Chapel Hill

Discussant

Pamela E. Walck, Ohio

Topic II — Graduate Student Research and Journalistic Content

46. Debating What's Natural: A Qualitative Framing Analysis of “Natural” Food Label News Coverage

Melissa McGinnis, Florida

47. The UNC Academic Scandal: A Framing Analysis of Local Media Coverage

Matthew Stilwell, South Carolina


David Morris II, Oregon

49. Yoga in Media! Using Theory of Planned Behavior to Examine Media Influences on Intention to Practice Yoga

Nandini Bhalla, South Carolina

Discussant

Burton Speakman, Ohio

Topic III — Graduate Student Research in Public Relations and Advertising

50. Culture, Media, and Depression: A Focus Group Study in Understanding Internal Students’ Mental Health Literacy

Nanlan Zhang, affiliation

51. Mobilizing the Umbrella Movement: An Alternative Framework of Protest in an Information Society

Zhongxuan Lin, affiliation

52. What’s in Your School? A Content Analysis of School Persona Creation Using Online Messages

Dakota Horn, Illinois State

53. Why Social Media? Examining the Motivations of Chinese University Students to Gather Public Affairs News on Social Media Platforms

Liefu Jiang, Kansas

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54. The Impact of Social Amplification and Attenuation of Risk: A National Survey of Chinese Public Reactions Toward Middle East Respiratory Syndrome
   Jiawei Liu and Zhaomeng Niu, Washington State

55. Sharing Cultural Goods on Facebook: Social Capital, Opinion Leadership, and Electronic Word-of-Mouth
   Alec Tefertiller, Oregon

Discussant
   Simon Lavis, Ohio State

Internships and Careers Interest Group
56. “Making the Connection”: Aggregate Internship Data as Direct and Indirect Measure Informing Curricula and Assessment*
   Michael Bugeja and Melissa Garrett, Iowa State

57. Learning to Lead: Factors in Leadership Development for Communication Students in Co-Curricular Organizations
   Ben Hannam, Amanda Sturgill, Kelly Furnas and Harold Vincent, Elon

58. A Guide to Landing Your First Job
   Justin Barnes, Rebecca Tallent and Katie Blevins, Idaho;
   Yong Chae Rhee, Washington State
   and Scott Barnicle, West Virginia

Discussant
   Rocky Dailey, South Dakota State
   and Scott Fiene, Mississippi

* Top Paper, Internships and Careers Interest Group

Participatory Journalism Interest Group
Topic II — Citizens as News Sources and Contributors
   Ruth Palmer, IE

60. Citizen Journalism as a Supplement to Reporting on Environmental Issues: Examining the Viewpoint Diversity of Arctic Oil Drilling in Citizen-Involved News
   Kanni Huang, affiliation

61. Mobile Sourcing: Trust and Media Production on Chat Apps
   Valerie Belair-Gagnon and Colin Agur, Minnesota, Twin Cities

62. Write, Write, Write for the Home Team: Motivations to Contribute to Online Sports Communities and Its Influence on News Use
   Jeremy Littau, Lehigh

Discussant
   Mark Coddington, Washington and Lee

Small Programs Interest Group
63. The Trifecta: Cross-Disciplinary Collaboration Among Journalism, Public Relations and Video Production Students in a Simulated Environment*
   Paul Ziek and Katherine Fink, Pace

64. How to Communicate University Reputation: In-depth Interviews of Parents to Understand Their Perceived University Reputation and Communication Behavior**
Thursday, August 10, 2017

Youngah Lee and Christa Burkholder, Ball State
65. “Using Their Own Voice”: Learning to Tell Stories with Instagram***
Robert Byrd and Pamela Denney, Memphis

Discussant:
Dave Madsen, Morningside

* First Place Paper, Small Programs Interest Group
** Second Place Paper, Small Programs Interest Group
*** Third Place Paper, Small Programs Interest Group

1:30 to 3 p.m. / 000 Place TBA

Advertising Division

Off-site Tour
Havas Chicago

Hosting
Scott Hamula, Ithaca and Mariana Parke, Havas Chicago

Meet in lobby at 1:15 pm to walk to tour.

1:30 to 3 p.m. / 000 Place TBA

Cultural and Critical Studies and Mass Communication and Society Divisions

Teaching Panel Session
Varieties of Growth Pedagogy: Teaching Media in Disruptive Environments

Moderating/Presiding
Brian J. Bowe, Western Washington

Panelists
Frank Durham, Iowa
Meta Carstarphen, Oklahoma
Erika Engstrom, Nevada–Las Vegas
Ralph Beliveau, Oklahoma

1:30 to 3 p.m. / 000 Place TBA

International Communication and Law & Policy Divisions

PF&R Panel Session
Differing Definitions: Conceptualizing Freedom of Expression in Sub-Saharan Africa

Moderating/Presiding

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Yusuf Kalyango, Jr., Ohio

Panelists
Karen McIntyre, Virginia Commonwealth
Sally Ann Cruikshank, Auburn
Meghan Sobel, Regis

1:30 to 3 p.m. / 000 Place TBA

Magazine Media and Electronic News Divisions

Teaching Panel Session
Going Mobile in the Classroom: How to Turn a Teaching Distraction into a Teaching Tool

Moderating/Presiding
Carol Schwalbe, Arizona

Panelists
Anthony Adornato, Ithaca
Deb Wenger, Mississippi
Lee Hood, Loyola
Peter Morello, Missouri-Kansas City

1:30 to 3 p.m. / 000 Place TBA

Commission on the Status of Minorities

PF&R Panel Session
A Career Ladder Missing Rungs: The Lack of Diversity in Professional Media

Moderating/Presiding
Kyle Huckins, CSMN chair

Panelists
Michael Arndt, Crain’s Chicago Business
Loren Ghiglione, Northwestern
Silvia Rivera, Vocalo/Chicago Public Radio
Jam Sardar, WLNS-TV
Benet Wilson, Online News Association

1:30 to 3 p.m. / 000 Place TBA

Lesbian, Gay, Bisexual, Transgender & Queer Interest Group

Refereed Paper Research Session
Transgender Issues in the Media
Thursday, August 10, 2017

Moderating/Presiding
   **Ann Major**, Pennsylvania State

The “Dangle” Angle: Examining Incivility in Online Discourse About Transgender Rights*
   **Kelsey Whipple**, Texas at Austin
Families in Transition: News Coverage of Transgender Lives and Issues within a Family Context**
   **Rhonda Gibson**
   and **Deborah Dwyer**, North Carolina at Chapel Hill
The Bathroom Boogeyman: A Qualitative Analysis of How the *Houston Chronicle* Framed the Equal Rights Ordinance
   **Shane Graber**, Texas at Austin

Discussant
   **Nathian Rodriguez**, San Diego State

*  Top Student Paper
**  Top Faculty Paper

1:30 to 3 p.m. / 000               Place TBA

Small Programs Interest Group and Community College Journalism Association

PF&R Panel Session
   **Out of the Shadows—Recruiting to Small Programs**

Moderating/Presiding
   **Liz Atwood**, Hood

Panelists
   **Toni Albertson**, Mount San Antonio
   **Michael Longinow**, Biola
   **Donna Bertazzoni**, Hood
   **Alan Goldenbach**, Hood

1:30 to 3 p.m. / 000               Place TBA

Sports Communication Interest Group

Refereed Paper Research Session
   **Gender in Sports Media: The Gap That Remains**

Moderating/Presiding
   **Molly Yanity**, Quinnipiac

Challenging a Boy’s Club: Reputation Management and the Case of Pay Inequity in Professional Women’s Sport
   **Terry Rentner**, Bowling Green State and **David Burns**, Salisbury
Thursday, August 10, 2017

From 1996 to 2016, Two Decades of NBC’s Primetime Olympic Coverage
Roxane Coche, Memphis and C.A. Tuggle, North Carolina

Gender Differences in Sports Media Consumption
Daniel Krier, Michigan State

Gender Differences Through the Lens of Rio: Australian Olympic Coverage of the 2016 Rio Summer Olympic Games
Qingru Xu, Alabama; Olan Scott, Canberra; Andrew Billings, and Melvin Lewis, Alabama and Stirling Sharpe, Canberra

Gender, Parasocial Interaction, and Nonverbal Communication: Testing the Visual Effect of Sports Magazine Cover Models
Ben Wasike, Texas-Rio Grande Valley

Discussant
Erin Whiteside, Tennessee

1:30 to 3 p.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication

Panel Session
Beyond the Diversity Plan: Strategies to Diversify Faculty, Students and Curriculum

Moderating/Presiding
Dorothy Bland, North Texas, Frank W. and Sue Mayborn School of Journalism
(2016 Winner of the AEJMC Equity & Diversity Award)

Panelists
Christopher Callahan, Dean and Professor, Walter Cronkite School of Journalism and Mass Communication; Vice Provost, Arizona State; CEO, Arizona PBS
(2017 Winner of the AEJMC Equity & Diversity Award)
George L. Daniels, Asst. Dean, Alabama College of Communication and Information Sciences
(2015 Winner of the AEJMC Equity & Diversity Award)
Sara Champlin, Asst. Prof., North Texas Frank W. and Sue Mayborn School of Journalism
(2016 Winner of the AEJMC Equity & Diversity Award)

1:30 to 3 p.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication

Presidential Panel
The American Journalist in a Digital Age: Academic and Professional Perspectives

Moderating/Presiding
Paul Voakes, Colorado, AEJMC President

Panelists
David Weaver, Indiana (emeritus)
Cleve Wilhoit, Indiana (emeritus)
Lars Willnat, Syracuse
Thursday, August 10, 2017

Gerould Kern, former editor, Chicago Tribune
Stacey Baca, Anchor/Reporter, ABC 7, Chicago
Marisa Kwiatkowski, investigative reporter, Indianapolis Star

Even in the era of social media and Donald Trump, does good mainstream journalism still matter? Do U.S. journalists still hold the same values and ethical standards as they did in earlier decades? The renowned authors of the American Journalist series will reveal key findings of their new study, and the panel will explore implications from the academic and professional points of view.

1:30 to 3 p.m. / 000
Place TBA

Scripps Howard Foundation and Association for Education in Journalism and Mass Communication

JMC Teacher of the Year Panel Session

Innovations in Teaching Journalism, Media and Communication

Moderating/Presiding
Allan Richards, Florida International
2016 Recipient: SHF Journalism and Mass Communication Teacher of the Year Award

Panelists
National Finalists: SHF Journalism and Mass Communication Teacher of the Year Competition
James D. Kelly, Indiana
Mike McKean, Missouri

This session will feature the winner and two finalists of the 2016 Scripps Howard Foundation Teacher of the Year Award. They will share innovative approaches to teaching journalism, media and communication in an age defined by rapidly-changing technology, increasingly diverse classrooms and global audience engagement. The distinguished panel of professors will discuss the importance of balancing the fundamentals of good journalism and communication with demands for new digital skills and expertise. Panelists will present examples of innovative initiatives related to experiential learning, team-based collaborations, adapting multimedia content to the web and mobile, providing alternative learning environments and negotiating cultural differences.

1:30 to 3 p.m. / 000
Place TBA

Jhistory Internet Group

Teaching Panel Session


Moderating/Presiding
David T. Z. Mindich, Temple

Panelists
Mitchell Stephens, New York
John Coward, Tulsa
Caitlin Cieslik-Miskimen, Wisconsin-Madison
Kim Pearson, College of New Jersey
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The journalistic phrase of the year may very well be “fake news.” This panel seeks to offer a historical context for looking at phony and contested news.

1:30 to 3 p.m. / 000
Place TBA

Walter Cronkite School of Journalism and Mass Communication Arizona State University

Teaching Panel Session
Coding for Journalists

Moderating/Presiding
Kristin Gilger, Arizona State

Panelists
name, affiliation

Do student journalists need to learn code to compete in the digital world? More journalism schools are encouraging and some are requiring their students to learn basic code in the belief that know how to create basic web pages and code them has become as fundamental and critical skill as grammar. Faculty from Arizona State University’s Walter Cronkite School of Journalism and Mass Communication, USC’s Annenberg School for Communication and Journalism and others will address the various ways journalism and mass communication programs are addressing this issue and will offer suggestions on how to teach and make room for coding in journalism curricula.

1:45 to 4:30 p.m. / 000
Place TBA

Public Relations Division

Off-site Tour
Art Institute of Chicago

Hosting
Brooke McKeever, South Carolina

We will meet in the lobby of the conference hotel and walk or take public transportation or taxis to the Art Institute of Chicago, located at 111 South Michigan Avenue. There we will meet with the Art Institute's public affairs team to hear about their communications work with various stakeholders. During the visit, we will meet with the Executive Director of Public Affairs for this nonprofit, world-renowned art museum, and hear from other members of the communication team. The team will discuss communicating with multiple publics about exhibits and special events, media relations, working with members, volunteers, donors, and more. We may get a behind-the-scenes look at the museum’s current exhibit, and hear case studies and plans related to past and future communications and membership efforts managed by the Art Institute. Pre-registration is required because of limited space. If you have questions about the off-site visit, please email Brooke McKeever at brookew@sc.edu or Chris Wilson at chriswilson@byu.edu.
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3:15 to 4:45 p.m. / 000 Place TBA

Communicating Science, Health Environment and Risk Division

Refereed Paper Research Session

Climate Communication

Moderating/Presiding

Susanna Priest, Independent Scholar; editor, Science Communication

Media Coverage, Environmental Conditions, and Climate Change Policy: An Examination of Their Effect on Awareness of Consequences

Bruno Takahashi, Michigan State
and Edson Tandoc, Nanyang Technological University

Understanding the Effects of Emphasis Frames on Public Engagement with Climate Change: Evidence from a Meta-Analysis

Nan Li, Texas Tech and Leona Yi-Fan Su, Utah

Analysis of Climate Change Evidence Presentations and Information Formats*

Jacob Copple, Texas

Cultural Worldviews and Media Polarization in the Climate Change Debate

Todd Newman, Connecticut, Matt Nisbet, Northeastern
and Erik Nisbet, Ohio State

Internet-Mediated Climate Advocacy: History, Convergence, and Future Outlook

Luis Hestres, Texas at San Antonio, and Jill Hopke, DePaul

* Fourth Place Student Paper

3:15 to 4:45 p.m. / 000 Place TBA

Communication Technology Division

High Density Refereed Paper Research Session

The Impact and Use of Communication Technology

Moderating/Presiding

Pamela Brubaker, Brigham Young

Topic I — Brand Promotion & Social Media
Promoting CSR Programs/Activities via Social Media: On Social Media, Does Reading Online Comments Encourage People to SpeakUp or Be Silent? Social Judgement and Spiral of Empowerment*

Moon Lee, Jung Won Chun and Jungyun Won, Florida

How Interactivity Influences Evaluations of Product Choice among Consumers with Different Levels of Desire for Control**

Linwan Wu and Denetra Walker, South Carolina

Corporate Social Responsibility and Social Media: Can Corporate Citizenship Motivate Companies to Create Safe Social Media Platforms?

Jennifer Grygiel and Nina Brown; Syracuse

Discussant
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Katie Place, Quinnipiac

Topic II — Mobile-mediated Relationships
Barriers and Facilitating Conditions for Parents’ Mobile Communication with Adolescent Children in Resource-constrained Contexts
Alcides Velasquez, Kansas
Mobile-mediated Multimodal Communications, Relationship Quality and Subjective Well-being: An Analysis of Smartphone Use from a Life Course Perspective
Michael Chan, Chinese University of Hong Kong
To Meet or Not to Meet? Measuring Motivations and Risks as Predictors of Outcomes in the Use of Mobile Dating Applications
Ka Yee Janice Wong and Randy Jay Solis, Chinese University of Hong Kong

Discussant
Carol Zuegner, Creighton

Topic III — Online Privacy
Augment Intrusiveness: The Role of Privacy Concern in the Use of Virtual Try-On Mobile Applications
Yang Feng, San Diego State and Quan Xie, Bradley
Big Brother is Watching You!
Weiwu Zhang and Derrick Holland, Texas Tech
Revisiting the Privacy Paradox: Exploring the Mediating Effect of Privacy Management and Self-disclosure on Social Capital***
Shih-Hsien Sandra Hsu, National Taiwan University;
Yi-Hsing Han, Fu Jen Catholic University
and Thomas Johnson, Texas at Austin

Discussant
Eunice Kim, Florida

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper

3:15 to 4:45 p.m. / 000 Place TBA

Cultural and Critical Studies and Minorities and Communication Divisions

Teaching Panel Session
Why Do We Always Have to Talk about Race?: Critical Reflections on How Black Mass Communication Faculty include Topics of Race and Culture in Core Curriculum Classrooms

Moderating/Presiding
Cheryl Jenkins, Southern Mississippi

Panelists
Jayne Cubbage, Bowie State
Felicia Lynne Harris, Houston
Thursday, August 10, 2017

Riva Brown, Central Arkansas  
Loren S. Coleman, Southern Mississippi

3:15 to 4:45 p.m. / 000  
Place TBA

Electronic News and Newspaper and Online News Divisions

Research Panel Session

Breaking News Panel: Teaching about Trust in a Fake News World:  
The Impact of the 2016 Election in Our Journalism Classrooms and Beyond

Moderating/Presiding  
Jill Geisler, Loyola-Chicago

Panelists  
Richelle Rogers, Loyola-Chicago  
Nikki Usher, George Washington  
Kris Boyle, Brigham Young  
Bill Silcock, Arizona State

3:15 to 4:45 p.m. / 000  
Place TBA

International Communication Division

Refereed Paper Research Session

Evolving Journalistic Role Perceptions from the Global Context

Moderating/Presiding  
Ammina Kothari, Rochester Institute of Technology

The Influence of Journalistic Role Performance on Objective Reporting in Chilean, Mexican and Spanish News*  
Claudia Mellado, University of Santiago; María Luisa Humanes, University Rey Juan Carlos  
and Mireya Márquez, Universidad Iberoamericana Ciudad de México

Unique Storytellers - Freelancers in International News Production**  
Xu Zhang, Tennessee, Knoxville

Revisiting the “Brazilian Paradox:” Journalists’ Attitudes Towards Left and Right-Leaning Protests  
Rachel Mourao, Michigan State

Perceptions of Media Roles among Journalism Students in Serbia, Croatia, and Macedonia: Does News Orientation Have an Impact?  
Ivanka Pjesivac, Georgia; Iveta Imre, Arkansas  
and Katerina Spasovska, Western Carolina

Discussant  
Summer Harlow, Houston

* First Place Faculty Paper – Stevenson Competition
Thursday, August 10, 2017

** First Place Student Paper – Markham Competition

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Details</th>
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</table>
| 3:15 to 4:45 p.m. / 000 | Place TBA  
** Magazine Media Division** and Internships and Careers Interest Group  
Teaching Panel Session  
The Brave New World: Once These Was a Profession Known as Magazine Editing  
Moderating/Presiding  
David Abrahamson, Northwestern  
Panelists  
Elizabeth Hendrickson, Ohio  
Jim Shahin, Syracuse  
Abe Peck, Northwestern  
Leara Rhodes, Georgia |
| 3:15 to 4:45 p.m. / 000 | Place TBA  
** Media Ethics** and **Scholastic Journalism Divisions**  
Teaching Panel Session  
Solutions Journalism — Ethics, Advocacy and Community  
Moderating/Presiding  
Jan Leach, Kent State  
Panelists  
Holly Wise, Texas State  
Kristin Gilger, Arizona State  
John Bowen, Kent State |
| 3:15 to 4:45 p.m. / 000 | Place TBA  
** Media Management, Economics & Entrepreneurship Division** and **Participatory Journalism Interest Group**  
Teaching Panel Session  
Teaching Audience Analytics  
Moderating/Presiding  
Jiyoung Cha, San Francisco State  
Panelists  
Sylvia Chan-Olmsted, Florida  
Patricia Phalen, George Washington  
Jessica Pucci, Arizona State |
Thursday, August 10, 2017

Dana Chinn, Southern California
Dale Blasingame, Texas State

3:15 to 4:45 p.m. / 000  Place TBA

Commission on the Status of Women, AEJMC Council of Affiliates and Commission on the Status of Minorities

PF&R Panel Session
   It’s Always Something: Success vs. Likeability for Women

Moderating/Presiding
   Laura Castañeda, Southern California

Panelists
   Loraine Branham, Syracuse
   Shannon Campbell, Metropolitan State
   Tracy Everbach, North Texas
   Melita Marie Garza, Texas Christian
   Radhika Parameswaran, Indiana, Bloomington
   Marquita Smith, John Brown

3:15 to 4:45 p.m. / 000  Place TBA

Graduate Student Interest Group

Refereed Paper Research Session
   Social News, Social Media and Social Audiences

Moderating/Presiding
   Aaron Atkins, Ohio

Social News: Enhancing Media Richness by Connecting Virtuality with Reality in Cyberspace
   Yanfang Wu, Missouri

What Drives Facebook and Instagram Users’ Emotional Attachment and Continuing Use? A Comparative Analysis of Internal and Socio-Cultural Factors
   Bumsoo Kim, Alabama

Twitter Building the Agenda: How Journalists Use Twitter as a Source While Reporting
   Kaitlin Bane, Oregon

Twitter as a Digital Union: Exploring Blogger Reactions to Corporate Collapse
   Mariah Wellman, Iowa

Discussant
   Pamela Walck, Duquesne

3:15 to 4:45 p.m. / 000  Place TBA
Thursday, August 10, 2017

Small Programs Interest Group and Community College Journalism Association

Teaching Panel Session

**Mixed Messages: Strategies for Teaching Classes Geared Toward Both Journalism and PR Students**

Moderating/Presiding

**Liz Atwood**, Hood

Panelists

- **Toni Albertson**, Mount San Antonio
- **Ginny Whitehouse**, Eastern Kentucky
- **Jim Sernoe**, Midwestern State
- **Alan Goldenbach**, Hood

3:15 to 4:45 p.m. / 000 Place TBA

Sports Communication Interest Group

Refereed Paper Research Session

**Addressing Safety and Health Issues in Sports Media**

Moderating/Presiding

**name**, affiliation

Concussions, the Emerging Public Health Crisis and why Media Advocacy is Needed

- **Christian Dotson-Pierson**, Howard

Contributing to the Decline of the American Male: Bottom-up Framing of Pop Warner Safety Policies

- **David Cassilo**, Kent State
- **James Sanderson**, Arizona State

How Athletes’ Health-Related Messages on Social Media Affect Exercise Attitudes and Behaviors

- **Jan Boehmer**, Pennsylvania State and **Galen Clavio**, Indiana

Parental Perceptions of USA Football’s “Heads Up” Campaign

- **Judson Meeks**, Harper Anderson, Alexander Moe, Mary Norman,
  and **Trent Seltzer**, Texas Tech

Discussant

**name**, affiliation

3:15 to 4:45 p.m. / 000 Place TBA

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Panel Session

**Sharing Data Sets: The Future of Mass Communication Scholarship**
Moderating/Presiding
Robert Logan, U.S. National Library of Medicine

Speakers
Robert Logan, U.S. National Library of Medicine
Julie Andsager, Tennessee, Chair, AEJMC Publications Committee
Patricia Moy, Washington, editor, Public Opinion Quarterly

This session will discuss the rationales for data sharing and give an update on its progress within the medical publication community. What are the scholarly implications of data sharing and how does its inclusion changes authors’ responsibilities?

3:15 to 4:45 p.m. / 000 Place TBA

Walter Cronkite School of Journalism and Mass Communication Arizona State University

Teaching Panel Session
Marshaling School-wide Resources for Groundbreaking Depth Reporting Projects

Moderating/Presiding
Mark Lodato, Arizona State

Panelists: name, affiliation

Getting two classes to collaborate on a semester-long project can be challenging enough. Yet today more and more schools are taking multi-class projects to new dimensions. Done correctly, these for-credit experiences can be a learning tool for students and a resource for the community at large. This panel will take a look at how ASU’s Walter Cronkite School of Journalism and Mass Communication was able to provide a coordinated learning experience for more than 100 graduate and undergraduate students and produce Hooked RX: from prescription to addiction, a multi-platform depth reporting project. The effort resulted in a documentary that was simulcast in English and Spanish on all the television and radio stations in the state of Arizona.

3:15 to 4:45 p.m. / 000 Place TBA

Urban Communication Foundation

Research Panel Session
Urban Sports as Communication among Ethnic Groups in Cities

Moderating/Presiding
Gary Gumpert, President, Urban Communication Foundation

Panelists
Wayne Wanta, Florida
Susan Drucker, Hofstra
Bob Trumphbour, Pennsylvania State-Altoona
Kam Buckner, World Sports Chicago
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The steadfast growth of cities over the last 200 years has continued into the 21st century. More than half the world’s population now lives in cities. This has thrown ethnic communities into close proximity mixing languages and customs that sometimes make communication difficult. However, immigrants in cities around the world have found common ground in the human aspiration to excel in sports. This panel will explore sports as shared experience that promotes communication and understanding for immigrant communities in cities across the globe.

5 to 6:30 p.m. / 000  Place TBA

Advertising and Communicating Science, Health, Environment, and Risk Divisions

Scholar-to-Scholar Refereed Paper Research Session

Advertising Division
Topic I — Practices and Perspectives on Advertising in China
1. Decoding Engagement: Chinese Advertising Practitioners’ Perspective
   Huan Chen, Rang Wang, and Xuan Liang, Florida
2. Factors Affecting the Performance of China’s Advertising Agencies: A Time Series Cross-Sectional Analysis
   Guangchao Feng, Shenzhen University;
   Yuting Zhang and Qiuyu Hu, Jinan University, and Hong Cheng, Virginia Commonwealth
3. Development of Conceptual and Attitudinal Advertising Literacy and Influencing Factors Among College Students in China
   Fangfang Gao, Yusi Liu and Tao Shan, Zhejiang University

Discussants
   Jie Shen, Illinois and Toby Hopp, Colorado

Topic II — Preparing the Next Generation of Advertising Practitioners: What Do Students Want and Expect?
4. Global Collaboration to Teach Research Methods for Advertising, Public Relations, and Communication Majors: Review of Student Reflections and a Plan
   Pamela Morris, Loyola Chicago
5. Mentors and Minority Advertising Students: A Survey of the 2017 Most Promising Multicultural Student Class
   Alice Kendrick, Southern Methodist and Jami Fullerton, Oklahoma State
   Jean Grow and Shiyu Yang, Marquette

Discussants
   Jay Newell, Iowa State and Lisa Weidman, Linfield

Topic III — Ethical and Societal Implications of Advertising
7. Direct-to-consumer Advertising, Vulnerability and Ethics of Care
   Tara Walker and Erin Schauster, Colorado-Boulder
8. Antecedents of Skepticism Toward Pro-Environmental Advertising: Application of the Persuasion Knowledge Model
   Jinhee Lee and Eric Haley, Tennessee
9. What Components Should Be Included in Advertising Media Literacy Education?
Thursday, August 10, 2017

Effect of Component Types and the Moderating Role of Age  
**Se-Hoon Jeong**, Korea University  
and **Yoori Hwang**, Myongji University

10. Making the Unfamiliar the Familiar: A Qualitative Framing Analysis of Disabilities as Inspiration in Advertisements  
**Summer Shelton**, Florida

11. To Vape or Not to Vape: How E-Cigarette Companies Advertise Via Twitter  
**Joon Kim**, Carol Pardun, and **Holly Ott**, South Carolina

Discussants  
**Chang Dae Ham**, Illinois at Urbana-Champaign  
and **Eunice Kim**, Florida

**Topic IV — Examining Applications of Advertising to News Websites and Emerging Media Platforms**

12. Examining Consumers’ Identification of Native and Display Advertising on News Websites  
**Kasey Windels** and **Lance Porter**, Louisiana State

13. Is Snapchat a Better Place than Facebook to Advertise?  
**Huan Chen**, Florida and **Yoon-Joo Lee**, Washington State

14. What’s Your Favorite Filter? An Exploratory Analysis of Snapchat Advertising  
**Alexandra Ormond**, Morgan van der Horst, Ronen Shay,  
**Lainie Lucas**, and **Kyle Cataldo**, St. John Fisher College

15. Measuring the Content Characteristics of Augmented Reality Advertising  
**Yang Feng**, San Diego State and **Quan Xie**, Bradley

16. “Really Being There?”: Telepresence in Virtual Reality Branded Content  
**Jie Shen**, Michelle Stenger, Julia Lechowicz,  
Chen Chen, Rachel Yang, Aparna Sivasakaran,  
Yanyun Wang, Ji Zhang, and **Yixin Zou**, Illinois at Urbana-Champaign;  
**Helen Katz**, Publicis Media Analytics & Insight,  
and **Michelle Nelson**, Illinois at Urbana-Champaign

Discussants  
**Wanhsiu Tsai**, Miami and **Soojung Kim**, North Dakota

**Topic V — Facebook and Search Engine Advertising**

17. Facebook Organic Reach Has Viral Marketers Down: Post Content That Drives Shares, Likes and Comments  
**Keith Quesenberry**, Messiah College  
and **Michael Coolsen**, Shippensburg

18. The Use of Search and Display Advertisements in Digital Advertising  
**Lindsay Bouchacourt**, Florida

19. Social information in Facebook News Feed Ads: Effects of Personal Relevance and Brand Familiarity  
**Fei Xue** and **Lijie Zhou**, Southern Mississippi

20. Characteristics of High-Engagement Facebook Ads: A Data-Analytics Approach to Engagement, Content and Sentiment Analysis  
**Chetra Chap**, Ohio

**Su Yeon Cho** and **Suman Lee**, Iowa State

Discussants  
**Holly Ott**, South Carolina and **Jun Heo**, Louisiana State
Thursday, August 10, 2017

Topic VI — **The Impact of Mood and Emotion on Attitudes and Intentions**

22. Can Inspiring Advertisements Bust the Social Media Blues? The Effect of Inspirational Advertising on Consumer Attitudes and Sharing Intentions
   **Amanda Bailey** and **Frank Waddell**, Florida

23. Is It the Ad or What Precedes It? Responses to Ads Following Emotional Content, an Excitation Transfer Perspective

24. The Influence of Mood States on Information Seeking and Evaluations of Advertised Novel-Shaped Fruit: The Moderating Roles of Variety-Seeking Trait
   **Sela Sar**, **Supathida Kulpavaropas**, and **Lulu Rodriguez**, Illinois at Urbana-Champaign

Discussants
   **Eric Jang**, Texas Tech and **Taylor Wen**, Florida

Topic VII — **Examining the Role of Visual Images on Advertising Content and Its Effectiveness**

25. Visuals, Inferences, and Consumers’ Biased Information Seeking
   **Sann Ryu** and **Patrick Vargas**, Illinois at Urbana-Champaign; and **Sang Ryu**, University of Edinburgh

26. Digital Manipulations of the Human Body as a Form of Schema Incongruity in Print Ads
   **Mark Callister**, Brigham Young; **Lesa Stern**, Westmont College
   **Melissa Seipel** and **Matt Lewis**, Brigham Young

27. Tracing the Emergence and Dominance of Visual Solution Advertising: A Preliminary Study
   **Mel White**, **Sreyoshi Dey** and **Arthur Badalian**, Syracuse

28. Sex, Nudity, and Humor: A Content Analysis of Condom Advertisements and Taboo Content on YouTube
   **Matthew Struss**, **Sharon Storch**, and **Mark Beekman**, Indiana of Pennsylvania

29. All They Want for Christmas: The Agenda-Setting Influence of Television Advertising on Parents’ Gift-Giving Perceptions
   **Steven Holiday**, **Mary Norman**, **Terri Manley**, **Derrick Holland**, **Glenn Cummins**, and **Eric Rasmussen**, Texas Tech

Discussants
   **Brandon Nutting**, Nebraska and **Juan Mundel**, DePaul

Topic VIII — **Looking Under the Hood: Testing Mechanisms that Explain How Advertising Works**

30. The Effects of Ad Framing, Regulatory Focus and Processing Fluency on Controlling Sugar Intake
   **Kang Li**, Beijing Normal University

31. The Effects of Self-Imagery on Advertisement Evaluations: The Mediating Role of Sense of Presence
   **Wonseok Jang** and **Sun Young Lee**, Texas Tech; and **Akira Asada**, Florida

32. Firearms, Brass Knuckles… and Instagram: Interactive Effects of Social Media and Violent Media on Gun Control Support
Thursday, August 10, 2017

Valerie Jones and Ming Wang, Nebraska-Lincoln
33. Understanding the Effectiveness of Meaningful Advertisements: The Influence of Mortality Salience and Age Difference
Linwan Wu, South Carolina

Discussants
Rachel Bailey, Washington State
and Naa Amponsah Dodoo, Florida

Communicating Science, Health, Environment, and Risk Divisions

Topic — Forms and Features of Health Messages
34. Seeking Inspiration Through Health Narratives: Improving Mothers’ Self-Efficacy and Outcome Expectations in Handling Children’s Sleep Behavior
Melissa Robinson and Silvia Knobloch-Westerwick, Ohio State
35. Effects of Inoculation Messages and Tone of Voice on HPV Vaccine Compliance
EunHae Park and Glen Cameron, Missouri
36. Feel-Good Smoking Prevention Messages – Nostalgia vs. Fear vs. Disgust
Ali Hussain, Tao Deng, and Saleem Alhabash, Michigan State
37. The Stigma Factor: How Stigma Attitudes Moderate Emotional Responses to Health Message Frames
Stacie Jankowski, Northern Kentucky

Discussant
Glenn Leshner, Oklahoma

Topic — Health Information Processing
38. Consideration of Future Consequences and Persuasion: The Processing of Messages About Intertemporal Behaviors
Hanyoung Kim, Sungsu Kim, and Yan Jin, Georgia
39. Using EPPM to Evaluate the Effectiveness of Fear Appeal Messages Across Different Media Platforms to Increase the Intention of Breast Self-Examination Among Chinese Women
Liang Chen, Sun Yat-sen University
40. Sharing Health Risk Messages on Social Networking Sites: How Cognitive and Affective Elaboration Affects Behavioral Intention
Xueying Zhang, Alabama
41. Examining the Cue-Reactivity Paradigm: Effects of Substance Cues in Negative Public Service Announcements on Cognitive Resource Allocation
Jiawei Liu and Tianjiao Wang, Washington State

Discussant
Chul-joo “CJ” Lee, Seoul National University

Topic — Representation of Science and Health in Popular Media
42. Playing the Mad Scientist? Depictions of Science Professionals in Video Games
Catherine Turng, Wisconsin-Madison
43. The Representation of Human Papillomavirus, Sex, and Cancer Prevention in Popular Television Programming
Audrey Bachman, Robin Vanderpool, Elisia Cohen, Amanda Wilburn, and Scott Johnson, Kentucky
44. Unhealthy Fun: Food References in Comedy Series
Mira Mayrhofer, Brigitte Naderer, and Alice Binder, Vienna
Thursday, August 10, 2017

45. Cancer Selfies: Implicit Representations of Cancer and Gender on Instagram
   
   **Allison Lazard**, North Carolina at Chapel Hill,
   **Avery Holton**, Utah, **Tamar Wilner**, Missouri, **Shannon Zenner**, and **Alexandra Cannon**, North Carolina at Chapel Hill

   Discussant
   **Sara Yeo**, Utah

   Topic — **Investigating Health News**

46. To Talc or Not to Talc: How Media Framed the Association Between Talcum Powder and Ovarian Cancer*
   
   **Aqsa Bashir**, Florida

47. Talking About Clinical Trials: News Framing of Clinical Trial Stories in the United States
   
   **Jo-Yun Queenie Li, Sei-Hill Kim, Daniela Friedman**, and **Andrea Tanner**, South Carolina, **Caroline Foster**, College of Charleston and **Caroline Bergeron**, Health Collaborative

48. The Framing of Suicide in the News
   
   **Randal Beam**, Washington

49. More Than a Mirror: News Coverage of Orthorexia Nervosa and the Role of Journalism in Medicalization
   
   **Amy Ross**, Northwestern

   Discussant
   **Rob Logan**, National Library of Medicine

* Second Place Student Paper

**Topic — Media Influence and Substance Use**

50. Impact of Exposure to Fruit-Flavored Electronic Cigarette Advertisements on Craving for Electronic Cigarettes: Evidence from an Online Experiment
   
   **Joon Kim, Robert McKeever**, and **Yoojin Cho**, South Carolina

51. Blinded by the Blu Light: Consumer Perceptions and Electronic Cigarette Advertising Strategies
   
   **Matt Haught**, Memphis, and **Erin Willis**, Colorado-Boulder

52. The Influence of Television, Social Media, and Sensation Seeking on College Students’ Normative Perceptions, Binge Drinking Attitudes and Intentions
   
   **Bo Yang** and **Xinyan Zhao**, Maryland

53. An Examination of Perceived Risk for Alcohol Abuse in the Context of HIV and AIDS Among Young Adults in Kenya
   
   **Nancy Muturi**, Kansas State

   Discussant
   **Chris Clarke**, George Mason

**Topic — Novel Approaches to Improving Health Outcomes**

54. Playing for Health: Using Games for Journalism to Engage Audiences in Health Insurance
   
   **Sara Champlin** and **Juli James**, North Texas

55. Delivering Social Support Online: Implications of Verbal-Centeredness for Mass-Mediated Health
   
   **Giang Pham** and **John Wirtz**, Illinois at Urbana-Champaign
56. The Effects of Cause-Related Marketing (CRM) in Health Communications Based on the Theory of Planned Behavior
   Hannah Kang, Kansas

Discussant
   Andrea Tanner, South Carolina

Topic — Public Perceptions of Science
57. A Comparison between Scientists’ and Communication Scholars’ Views about Scientists’ Engagement with the Public
   Shupei Yuan, Michigan State

58. The Past, Present, and Futurity of Science Communication: The Journalization of Communication Offices
   J. Scott Brennen, North Carolina at Chapel Hill

   Perry Parks, Michigan State

60. Reevaluating Regulation: Exploring Shifts in Public Perceptions Across Different Regulatory Domains
   Hyoyeun Jun and Michael Cacciatore, Georgia,
   Dietram Scheufele, Wisconsin – Madison, Elizabeth Corley, Arizona State
   Michael Xenos and Dominique Brossard, Wisconsin - Madison

Discussant
   Sharon Dunwoody, Wisconsin – Madison

Topic — Science and Engagement
61. Using Warmth Portrayals to Recruit Students into STEM Colleges
   Nagwan R. Zahry, Michigan State

62. From Understanding to Participation: Science, Media and the Public
   Maren Beaufort
   and Josef Seethaler, Austrian Academy of Sciences

63. To Engage or to Avoid? Examining the Effects of Uncivil Comments on Science News Engagement
   Leona Yi-Fan Su, Utah, and Dietram Scheufele,
   Dominique Brossard, and Michael Xenos, Wisconsin - Madison

64. Understanding Scientists’ Willingness to Engage
   John Besley, Michigan State; Anthony Dudo, Texas,
   and Shupei Yuan, Michigan State

65. Fostering Public Trust in Science: The Role of Social Media
   Brigitte Huber, Matthew Barnidge, Homero Gil de Zúñiga, Vienna,
   and James Liu, Massey University

Discussant
   Sol Hart, Michigan

Topic — Social Representations and Health Information
66. Wheat Free for Wrong Reasons? College Students’ Perceptions and Sources Pertaining to the Gluten-Free Diet
   Anne Walker and Katie Abrams, Colorado State

67. Does Health Orientation Matter? Information Processing of Nutrient Content Claims Information in Online Media and Use of Claims on Food Packaging
   Kelly Williams and Rita Colistra, West Virginia
Thursday, August 10, 2017

68. Words That May Hurt: Health Journalists, Chronic Pain, and the Opioid Epidemic
   Mugur Geana and Scott Reinardy, Kansas
   Discussant: Viorela Dan, Free University of Berlin

69. UnVaxxed: A Cultural Study of the Online Anti-Vaccination Movement
   Kathleen Stansberry and Carlina DiRusso, Cleveland State

70. Using the CAUSE Model to Understand How Texas Groundwater District Officials
    Communicate About Water Risks
   Matthew VanDyke, Appalachian State
   and Andy King, Texas Tech

71. Wading Into Water Scarcity: How Information Source, Politics
    and Curiosity Impact Response to Water Messaging
   Coy Callison and Derrick Holland, Texas Tech

72. Troubled Waters: Risk Perception and the Case of Oyster Restoration
    in the Closed Waters of the Hudson-Raritan Estuary
   Jason Holley, Katherine McComas,
   and Matt Hare, Cornell

73. Communicating Land Loss for Coastal Louisiana With Visuals: Issue
    Urgency and Issue Importance
   Zeynep Altinay, Iona and Nekesha Williams, affiliation

74. Sustainability Tweets of For-profit and Nonprofit Organizations and Their Effects
    on Publics’ Social Media Reactions
   Sumin Shin and Eyun-Jung Ki, Alabama

Discussant
   Ashley Anderson, Colorado State

5 to 6:30 p.m. / 000

Communication Technology Division

Refereed Paper Research Session
   Top Student Papers in CTEC (Jung-Sook Lee Competition)

Moderating/Presiding
   Yee Man Margaret Ng, Texat at Austin

How Great Can Greater China Be? A Comparative Study of the Consumption
   of Mobile Apps in the Greater China Area*
   Chris Chao Su and Hang Kuang; Chinese University of Hong Kong
   Discussant: Porismita Borah, Washington State

Tell Me More: The Effects of Mobile Screen Size on Self-disclosure**
   Jinping Wang, Eugene Cho
   and Bikalpa Neupane, Pennsylvania State
   Discussant: Jessica Smith, Abilene Christian

A Slap or a Jab: An Experiment on Viewing Uncivil Political Discussions
Thursday, August 10, 2017

on Facebook***
Meredith Wang and David Silva, Washington State
Discussant: Pamela Brubaker, Brigham Young

“I’ve Lost the Weight, Now Feed Me Upvotes!”: Weight Loss Narratives in an Online Support Space and Strategic Impression Management for Garnering Social Support***
Jared Brickman, Shuang Liu
and David Silva, Washington State
Discussant: Amanda Sturgill, Elon

* First Place Student Winners
** Second Place Student Winners
*** Third Place Student Winners

5 to 6:30 p.m. / 000 Place TBA

History Division and Commission on the Status of Women

PF&R Panel Session
HerStory: Using Oral History to Preserve Women Journalists’ Life Stories

Moderating/Presiding
Joy Jenkins, Missouri

Panelists
Yong Volz, Missouri
Candi Carter Olson, Utah State
Teri Finneman, South Dakota State
Giovanna Dell’Orto, Minnesota

5 to 6:30 p.m. / 000 Place TBA

Magazine Media and Newspaper and Online News Divisions

PF&R Panel Session
Fact-Checking in the Digital Age

Moderating/Presiding
Alexios Mantzarlis, head, Poynter’s International Fact-Checking Network

Panelists
Susan Currie Sivek, Linfield
Wendy Cole, editor, Realtor Magazine; former Midwest bureau chief, Time Magazine
Matt Pollock, assistant editor, Chicago Magazine
Sharon Bloyd-Peshkin, Columbia College-Chicago
Patti Wolter, Northwestern
Thursday, August 10, 2017

5 to 6:30 p.m. / 000

Mass Communication and Society Division

Refereed Paper Research Session
MC&S Top Paper Panel

Moderating/Presiding
Jennifer Kowalewski, Georgia Southern

Ideological Objectivity or Violated Expectations? Testing the Effects of Machine Attribution on News Evaluation*
Frank Waddell, Florida
Discussing HPV Vaccination: Ego-centric Social Networks and Perceived Norms Among Young Men**
Wan Chi Leung, University of Canterbury
Read All About It: The Politicization of “Fake News” on Twitter***
John Brummette, Radford; Marcia DiStaso, Florida
Michail Vafeiadis, Auburn; Marcus Messner, Virginia Commonwealth and Terry Flynn, McMaster
Who is Responsible for Low-Fertility in South Korea?****
Won-ki Moon and Joon Kim, South Carolina
The “Primed” Third-Person Effect of Racial Minority Portrayals in Media*****
Jiyoun Suk, Wisconsin-Madison

Discussant
Melanie Sarge, Texas Tech

* First Place, Open Competition
** Second Place, Open Competition
*** Third Place, Open Competition
**** First Place, Moller Student Competition
***** First Place, Student Competition

5 to 6:30 p.m. / 000

Media Ethics Division

Refereed Paper Research Session
Crime, Drugs and Politics: Media Ethics Division Reports on U.S. and Foreign News Coverage

Moderating/Presiding
John Williams, Principia College

News in the Peace Process in Northern Ireland: Reconciliation Isn’t Sexy
Charis Rice, Coventry University
and Maureen Taylor, Tennessee-Knoxville
“The Times F’d Up”: Responsibility, Blame, and Journalistic Paradigm Repair Following the 2016 U.S. Presidential Election
Thursday, August 10, 2017

Miles Sari and Elizabeth Hindman, Washington State
Weeding Out the Differences: Market Orientation’s Effects on the Coverage of Marijuana Legalization
Patrick Ferrucci, Colorado-Boulder; Chad Painter, Dayton
and Angelica Kalika, Colorado-Boulder
The Devil is in the Details: Comparing Crime Coverage Credos in the United States, the Netherlands, and Sweden*
Romayne Fullerton, Western Ontario; Margaret Patterson, Duquesne
and Katherine Hoad Reddick, Western Ontario

Discussant
David Craig, Oklahoma

* First Place Faculty Paper

5 to 6:30 p.m. / 000 Place TBA

Minorities and Communication Division

High Density Refereed Paper Research Session

Moderating/Presiding
Riva Brown, affiliation

Topic — Miscellaneous Minorities and Communication Research
Status of the Diversity Research in Public Relations: Analysis of Published Articles between 1990 and 2016
Tugce Ertem-Eray and Eyun-Jung Ki, Alabama
Acknowledging Oppression: Traditional, Social and Partisan Media Effects on Attitudes About Blacks from White and Minority Audiences
Danielle Kilgo, Kelsey Whipple
and Heloisa Aruth Strum, Texas at Austin
Blurred Lines: The Local View of Federal Responsibilities
Miriam Hernandez, City University of Hong Kong
Fotos de Béisbol: An Examination of the Spanish-language Instagram Accounts of Major League Baseball Teams
Kevin Hull, Joon Kim
and Matthew Stilwell, South Carolina

Discussant
George L. Daniels, Alabama

Topic II — Media History and Minorities
A Gentlemen’s Agreement: Framing the Place of Minorities in Austin’s City Council (1971-2014)
Lourdes Cueva Chacon, Texas
Kept at Arm’s Length but Not Silent: African-American Reporters and the 1962 Ole Miss Integration Crisis
Kathleen Wickham, Mississippi
Muhammad Ali’s “No Quarrel with Them Vietcong”: Coverage of Ali’s Army Induction by the New York Times and the Louisville Courier-Journal
Thursday, August 10, 2017

**Abedin Zainul**, Mississippi Valley State
and **David R. Davies**, Southern Mississippi

Discussant
**Caryl A. Cooper**, Alabama

**Topic III — Health Communication and Minorities**
Understanding the Persuasive Potential of Group Comparison Information in the Promotion of Bone Marrow Donation for African Americans
**Roselyn J. Lee-Won**, Ohio State
and **Sung Gwan Park**, Seoul National University
TV and Web Cultivating Health Perceptions Among Older Latinos in Texas
**Vanessa Higgins Joyce** and **Jessica L. James**, Texas State;
and **Zahra Khani**, Minnesota
Different Races, Different Thinking: Communicating HPV Issues with College-aged Women Across Race and Ethnicity
**Jo-Yun Queenie Li**, South Carolina

Discussant
**Carolyn Stroman**, Howard

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**5 to 6:30 p.m. / 000**

**Public Relations Division** and **Small Programs Interest Group**

PF&R Panel Session:
**Breaking the Cycle of Burnout for Minority Professors: Tips for Coping in the Present AND Advocating for the Future**

Moderating/Presiding
**Rowena Briones Winkler**, Maryland

Panelists
**Vivian B. Martin**, Central Connecticut State
**Hua Jiang**, Syracuse
**Nathian Shae Rodriguez**, San Diego State
**Jack Ryan**, Gettysburg College

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**5 to 6:30 p.m. / 000**

**Visual Communication Division**

Referred Paper Research Session
**Creative Research in Visual Communication**

Moderating/Presiding
**Bonnie Layton**, Indiana

*First Places (Tie)*
Thursday, August 10, 2017

Faces of Flint
  Geri Alumit Zeldes, Michigan State
Hubert, His Story
  Geri Alumit Zeldes, Michigan State

Second Place
America First, Everyone Else Last: The (Un)Intended Consequences of the 2017 Global Gag Rule
  Charles “Stretch” Ledford, Illinois

Third Place
The Luckiest Unlucky Person: When a Half-Mile Away from a Gun Range is Too Close
  Charles “Stretch” Ledford, Illinois

5 to 6:30 p.m. / Place TBA

Entertainment Studies Interest Group

Refereed Paper Research Session
  The Best of Entertainment Studies Interest Group

Moderating/Presiding
  Amy Carwile, Louisiana Tech

Spoiler Alert: Can Co-Viewing with Smartphones Save TV from YouTube?*
  Rebecca Nee, San Diego State

Behind the Music: How Music Journalists Understand Their Roles and Their Readers**
  Kelsey Whipple, Texas at Austin

Connecting to the Narrative: The Influence of Relevance, Motivation, and Realism on Narrative Identification
  Matt Eastin and Fangxin Xu, Texas at Austin

The Influence of Female Lead Characters in Political TV Shows: Links to Political Engagement
  Jennifer Hoewe and Lindsey Sherrill, Alabama

“Blackish”: Deconstruction and the Changing Nature of Black Identity
  Venise Berry, Iowa

Discussant
  Kevin Ells, Texas A&M – Texarkana

* Top Faculty Paper
** Top Student Paper

5 to 6:30 p.m. / Place TBA

Graduate Student Interest Group

PF&R Panel Session
  Surviving the Job Market

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Thursday, August 10, 2017

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

5 to 6:30 p.m. / 000  Place TBA

Political Communication Interest Group

Refereed Paper Research Session

The Best of PCIG

Moderating/Presiding

Bryan McLaughlin, Texas Tech

Young Muslims’ Responses to Anti-Islamic Right-Wing Populist Campaigns:
Discrimination, Social Identity Threats, and Hostility*

Desirée Schmuck, Jörg Matthes
and Frank Hendrik Paul, University of Vienna

Social Media as a Sphere for “Risky” Political Expression: A 20-Country Multi-Level Comparative Analysis**

Matthew Barnidge, Brigitte Huber,
and Homero Gil de Zúñiga, University of Vienna

and James Liu, Massey University

The Verbal Tone of the 2016 Presidential Primaries: Candidate Twitter, Debate, and Stump Speech Rhetoric***

David Painter, Rollins College
and Juliana Fernandes, Miami

Global Election: Analyses of Arabic, Chinese, and Russian News Coverage of the 2016 U.S. Presidential Election****

Ethan Stokes, Alabama

Discussant

Amy B. Becker, Loyola, Maryland

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper
**** First Place Student Paper

5 to 6:30 p.m. / 000  Place TBA

Association for Education in Journalism and Mass Communication and News Engagement Day Committee

Panel Session

Combating Fake News, Restoring Public Trust, and Increasing News Literacy and Engagement

Moderating/Presiding
Thursday, August 10, 2017

**Paula Poindexter**, Texas at Austin

Panelists
- How Bad is the Fake News Problem?
  - **Jeffrey Gottfried**, Senior Researcher, Pew Research Center

- Real Journalists Don’t Report Fake News
  - **Lars Willnat**, Syracuse
  - **David H. Weaver**, Indiana
  - **G. Cleveland Wilhoit**, Indiana

- What Should a News Literate Public Know?
  - **Town Hall Discussion**

  Announcement of Recipient of 2017 News Audience Research Paper Award

Factors, from fake news to news illiteracy, influencing press trust, news engagement, and our democracy are examined.

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5 to 6:30 p.m. / Place TBA

**Association for Education in Journalism and Mass Communication** and **Scripps Howard Foundation**

Panel Session
- **Tweet This: Two Weeks on the Social Media Frontlines**

Moderating/Presiding
- **Jan Lauren Boyles**, Iowa State

Panelists
- **Lillie Fears**, Arkansas State
- **Mark Poepsel**, Southern Illinois-Edwardsville
- **Larry Strout**, Mississippi State
- **Lei Zhang**, Wisconsin, La Crosse

Join the 2016-17 class of Scripps Howard Foundation Visiting Professors in Social Media as they share their practical takeaways for teaching social media. For the past seven years, the Scripps Howard Foundation has funded a visiting professors program that puts educators in media outlets for two weeks during the summer so that they can see first-hand how social media are being used to deliver news and information. This session will feature our visiting professor experiences with partner outlets C-SPAN (Washington, DC); the *Dallas Morning News* (Dallas, TX); DigitasLBi Chicago (Chicago, IL); the *Post and Courier* (Charleston, SC); Scripps Washington Bureau (Washington, DC); and WCP0-TV and wcpo.com (Cincinnati, OH). Learn how these professors incorporated their two-week “externships” into their classrooms and how they benefited from reciprocal campus visits.

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5 to 6:30 p.m. / Place TBA

**Association for Education in Journalism and Mass Communication South Asia Initiative**
Thursday, August 10, 2017

Business Session

**Business Meeting to Structure AEJMC’s South Asia Initiative**

Moderating/Presiding

**Deb Aikat**, North Carolina at Chapel Hill

Join us to share ideas and to form the core group that will forge the future of this important initiative. The AEJMC South Asia Initiative, which currently constitutes 520 members worldwide, was instituted at the AEJMC 2015 conference in San Francisco. With over one-fourth of the world’s population, South Asia has emerged as an important region for media and journalism, politics, international relations, health communication, culture and other relevant areas that enrich the research repertoire in our field. This session will bring together AEJMC members with interest and expertise in Afghanistan, Bangladesh, Bhutan, India, Maldives, Myanmar (Burma), Nepal, Pakistan and Sri Lanka and the South Asian diaspora worldwide. If you have questions, email Deb Aikat <da@unc.edu> No pre-registration required. All are welcome.

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5 to 6:30 p.m. / 000

Place TBA

**Urban Communication Foundation** and **Association for Education in Journalism and Mass Communication**

Teaching Panel Session

**2017 Gene Burd Urban Journalism Award**

Moderating/Presiding

**Gary Gumpert**, Urban Communication Foundation

Panelists

names, affiliation

2017 Gene Burd Urban Journalism Award

Recipient: name, affiliation

This annual award rewards, and thereby improves, the practice and study of journalism in the urban environment. The award recognizes high quality urban media reporting, critical analysis, and research relevant to that content.

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6 to 8 p.m. / 000

Place TBA

**Electronic News Division**

Off-site Session

**Bliss & Burkum Awards Ceremony and Social**

Bliss & Burkum Awards Ceremony and Social Location: NBC 5 Chicago, WMAQ –TV, 454 North Columbus Drive, Chicago, IL
Thursday, August 10, 2017

6:45 to 8:15 p.m. / 000 Place TBA

Communication Technology Division

Business Session
Members’ Meeting

Moderating/Presiding
Porismita Borah, Washington State

6:45 to 8:15 p.m. / 000 Place TBA

Cultural and Critical Studies Division

Business Session
Members’ Meeting

Moderating/Presiding
Adina Schneeweis, Oakland

6:45 to 8:15 p.m. / 000 Place TBA

Mass Communication and Society Division

Business Session
Members’ Meeting

Moderating/Presiding
Jennifer Kowalewski, Georgia Southern

6:45 to 8:15 p.m. / 000 Place TBA

Media Ethics Division

Business Session
Members’ Meeting

Moderating/Presiding
Ryan Thomas, Missouri

6:45 to 8:15 p.m. / 000 Place TBA

Minorities and Communication Division

Business Session
Members’ Meeting
Moderating/Presiding
Josh Grimm, Louisiana State

6:45 to 8:15 p.m. / 000
Newspaper and Online News Division

Business Session
Members’ Meeting

Moderating/Presiding
Jasmine McNealy, Florida

6:45 to 8:15 p.m. / 000
Scholastic Journalism Division

Teaching Panel Session
Self-Censorship and the Student Press

Moderating/Presiding
Sally Renaud, Eastern Illinois

Panelists
Nicole Kraft, Ohio State
Susan Zake, Kent State
Rachel Kanigel, San Francisco State
Hillary Warren, Otterbein
Vince Filak, Wisconsin
Mitch McKenney, Kent State

6:45 to 8:15 p.m. / 000
Visual Communication Division

Business Session
Members’ Meeting

Moderating/Presiding
Matthew J. Haught, Memphis

6:45 to 8:15 p.m. / 000
Thursday, August 10, 2017

Commission on the Status of Women

Business Session
   Members’ Meeting

Moderating/Presiding
   Candi Carter Olson, Utah State

6:45 to 8:15 p.m. / 000  Place TBA

Entertainment Studies Interest Group

Business Session
   Members’ Meeting

Moderating/Presiding
   Amy Carwile, Louisiana Tech

6:45 to 8:15 p.m. / 000  Place TBA

Internships and Careers Interest Group

Business Session
   Members’ Meeting

Moderating/Presiding
   Erica Clarke Tachoir, Pennsylvania State Greater Allegheny

6:45 to 8:15 p.m. / 000  Place TBA

Lesbian, Gay, Bisexual, Transgender & Queer Interest Group

Business Session
   Members’ Meeting

Moderating/Presiding
   Erica Ciszek, Houston

6:45 to 8:15 p.m. / 000  Place TBA

Political Communication Interest Group

Business Session
   Members’ Meeting

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Thursday, August 10, 2017

Moderating/Presiding
  D. Jasun Carr, Idaho State

6:45 to 8:15 p.m. / 000  Place TBA

Sports Communication Interest Group

Business Session
  Members’ Meeting

Moderating/Presiding
  Molly Yanity, Quinnipiac

8:30 to 10:15 p.m. / 000  Place TBA

International Communication Division

Business Session
  Members’ Meeting

Moderating/Presiding
  Ammina Kothari, Rochester Institute of Technology

8:30 to 10:15 p.m. / 000  Pinstripes

Mass Communication and Society Division

Off-site Social
  2017 Social at Pinstripes

Hosting
  Jennifer Kowalewski, Georgia Southern

The event will take place in the River Level Balcony of Pinstripes, 435 E Illinois Street, Chicago, IL 60611. In addition to reserving this room, we also reserved three bocce courts in an adjacent room. The event will include food and an open bar.

8:30 to 10:15 p.m. / 000  Place TBA

Media Management, Economics and Entrepreneurship Division

Business Session
  Members’ Meeting

Moderating/Presiding
Axel Roepnack, Fordham

8:30 to 10:15 p.m. / 000 Place TBA

Commission on the Status of Women, Minorities and Communication and Scholastic Journalism Divisions and School of Communication, Loyola University Chicago

Social Mixer

Hosting:

Candi Carter Olson, Utah State, Josh Grimm, Louisiana State
and Jeff Browne, Quill and Scroll

Join the groups as they welcome K. Sujata, president and CEO of the Chicago Foundation for Women as the guest speaker followed by a social mixer. Light refreshments and a cash bar will be available. For more information contact Candi Carter Olson at candi.carterolson@usu.edu.

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8:30 to 10:15 p.m. / 000 Place TBA

Community College Journalism Association

Business Session

Members’ Meeting

Moderating/Presiding

Toni Albertson, Mt. San Antonio College

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8:30 to 10:15 p.m. / 000 Place TBA

Participatory Journalism Interest Groups

Business Session

Members’ Meeting

Moderating/Presiding

Avery Holton, Utah

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8:30 to 10:15 p.m. / 000 Timothy O’Tolle’s

Political Communication Interest Group

Off-site Social

Hosting
Thursday, August 10, 2017

D. Jasun Carr, Idaho State

Join us for the first ever PCIG Social at Timothy O’Tooles (622 North Fairbanks Court)! Immediately following the PCIG Member’s Meeting, we will take a short walk across Michigan Avenue for a chance to relax with colleagues at one of Chicago’s best pubs. Drink tickets will be handed out during the Member’s Meeting!

8:30 to 10:15 p.m. / 000       Place TBA

Religion and Media Interest Group

Business Session
   Members’ Meeting

Moderating/Presiding
   Joel Campbell, Brigham Young

8:30 to 10:15 p.m. / 000       Place TBA

Grady College of Journalism and Mass Communication University of Georgia

Grady College Alumni Social

Hosting
   Charles N. Davis, dean, Georgia

8:30 to 10:15 p.m. / 000       Place TBA

Michigan State University, University of Tennessee and Kansas State University

Social

Hosting
   Prabu David, dean, Michigan State; Michael Wirth, dean, Tennessee
   and Timothy R. Steffensmeier, department head, Kansas State

8:30 to 10:15 p.m. / 000       Place TBA

Marquette University, Ohio State University, University of Iowa, University of Minnesota and University of Wisconsin

Social

Hosting
   Ana C. Garner, Marquette, Daniel McDonald, Ohio State, David Ryfe, Iowa,
   Albert Tims, Minnesota and Hemant Shah, Wisconsin-Madison
Thursday, August 10, 2017

8:30 to 10:15 p.m. / 000

Place TBA

University of Missouri School of Journalism

Social

Hosting

David Kurpius, dean, Missouri School of Journalism